



Friday 1 November, 2019

Hilton London Olympia
Kensington, London W14 8NL



Information for sponsors and exhibitors

www.fertility-forum.com

Introduction

LaingBuisson's one-day international conference, the Fertility Forum 2019, will share knowledge, experience and insight into the fast-developing market for fertility services. Our B2B forum brings together owners and operators of hospitals and clinics, infertility specialists, patient organisations, investors and interest groups who are involved in both domestic and cross-border reproductive care.

The Fertility Forum 2019 will take place on Friday 1 November 2019 at the Hilton London Olympia. The date has been chosen to allow attendance by clinics and organisations who are participating in the business-to-consumer focused Fertility Show at London Olympia over the weekend of 2-3 November 2019.

Topics will include:

- Future trends in the European and international fertility treatment markets
- Opportunities for investing in IVF businesses in Europe
- Comparing success rates for IVF
- "Patient voice" in fertility treatment
- Cross border reproductive care and fertility travel
- The legal landscape for fertility treatment
- The role of government in regulating IVF
- The impact of new technology on the IVF market
- Creating an outstanding client experience
- Marketing to the infertility market



Why sponsor the Fertility Forum?

Our events attract support from key stakeholders in the fertility sector.

By supporting this event, sponsors can position their brand as a key player in the fertility sector, advertise in front of an audience specifically interested in fertility, and network with the sector's leading individuals.

Sponsors will receive high profile branding and recognition at the event and in pre- and post-event publicity through Private Healthcare UK, IMTJ and other media.



Exhibiting in the Marketplace

As an exhibitor, you are able to create personalised meeting areas to engage in business discussions with delegates and speakers, demonstrate products and introduce your services to this influential audience.

Audience

The Forum is attended by owners and operators of hospitals and clinics, infertility specialists, patient organisations, investors and interest groups who are involved in both domestic and cross-border reproductive care. Our inaugural Fertility Forum in 2018 was attended by 100 participants from all over Europe, India and USA.

Headline Sponsor

£5,000 + VAT

Benefits:

This is the highest-profile opportunity available at the Fertility Forum. Your company name and logo will be displayed prominently across the event as the "Headline Sponsor".

The Headline Sponsor will receive branding and recognition in all promotional activity related to the Fertility Forum. This includes promotion to our email list of industry participants, and branding on the website

- priority positioning of your brand and logo on all printed and online materials
- priority positioning of your brand and logo on the Fertility Forum web site
- priority positioning of your brand and logo in Fertility Forum emails
- named in any relevant editorial copy and in press releases
- company and nominated speaker profiled on the Fertility Forum web site
- mentions on social media through the Twitter feed
- opportunity to speak on a topic agreed with the conference director
- exhibition space allowing you to promote your company and engage with delegates
- priority positioning of your brand on signs and display graphics
- 100 word company profile and logo in the conference programme
- speaker profile and photo in the conference programme
- full page colour advertisement about your company in the conference programme
- one promotional item in the delegate bags
- 3 complimentary conference delegate registrations + 1 speaker registration

Executive Sponsor

£3,000 + VAT

Benefits:

Executive Sponsors will receive branding and recognition in all promotional activity related to the Fertility Forum. This includes promotion to our email list of industry participants, and branding on the website

- brand and logo on all printed and online materials
- brand and logo on the Fertility Forum web site
- brand and logo in Fertility Forum emails
- named in any relevant editorial copy and in press releases
- company profiled on the Fertility Forum web site
- mentions on social media through the Twitter feed
- exhibition space allowing you to promote your company and engage with delegates
- positioning of your brand on signs and display graphics
- 50 word company profile and logo in the conference programme
- half page colour advertisement about your company in the conference programme
- one promotional item in the delegate bags
- 2 complimentary conference delegate registrations

Exhibiting in the Marketplace

£2,000 + VAT

There are a number of spaces allocated for companies to create personalised meeting areas to engage in business discussions with the delegates. You will have creative licence to use the space for a pop up exhibition stand or as a branding/ meeting area with table and chairs for your sales team to use to offer product demos over coffee.

- Space size: 3 x 2 m
- logo and contact details in the conference programme
- logo and web link on the web site
- 2 complimentary conference delegate registrations

2018 Fertility Forum Speakers



Keith Pollard, LaingBuisson; Pratul Nargund, CREATE Fertility; Inge Kormelink, Clinica Tanbre; David Burford, Care Fertility; Vinesh Gadhia, Nova IVI Fertility; Dimitris Kavakas, Redia UK; Bartosz Mrugacz, Klinika Bocian; Ros Foster, Partner, Browne Jacobson; Jason Kasraie, Shropshire and Mid-Wales Fertility Centre; Saghar Kasiri, Cryos International; Henry Elphick, LaingBuisson; Hugh Risebrow, Latchmore Associates; Tim Read, Marwood Group; Sandra Bateman, National Fertility Society

2018 Fertility Forum Participating Organisations

- Agora Gynaecology and Fertility Centre
- August Equity
- Baltic Medical Centre
- Bevan Brittan
- Boulton & Co.
- Bourn Hall Clinic (U.K)
- Browne Jacobson
- Bupa Cromwell Hospital
- CARE Fertility
- Clinica Tambre
- Compass Executives
- CREATE Fertility
- Cryos International
- Deloitte UK
- Dom zdravlja Velika Gorica
- Duke Street
- European Sperm Bank
- Fertility Europe
- Fertility Network UK
- FRTYL / Donor Concierge
- GARAVELAS MEDICAL GROUP
- Guys and St Thomas NHS Trust
- Human Fertilisation and Embryology Authority (HFEA)
- IVF Media
- IVF-Spain
- IVI RMA Global
- IVI UK
- IVI Valencia
- Klinika Bocian
- Klinik Hausken
- Latchmore Associates
- LEK Consulting
- LogixX Pharma Solutions
- Marwood Group
- Mid Europa Partners
- National Fertility Society
- Nova IVI Fertility
- PricewaterhouseCoopers (UK)
- Private Healthcare Information Network (PHIN)
- Redia
- Santander Bank
- Shropshire and Mid-Wales Fertility Centre
- Silverfleet Capital Partners
- Silverlink Software
- Smith Square Partners
- Tabeo
- The Evewell
- The Gutenberg Centre Reproduction Unit (URE)
- The London Clinic

BOOK

www.fertility-forum.com
sales@laingbuisson.com
+44 (0)20 7923 0045



Find out more

For further information about sponsorship and exhibiting, please contact:

sales@laingbuisson.com

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www.fertility-forum.com

LaingBuisson
3 Churchgates,
Wilderness
Berkhamsted
Herts
HP4 2UB

About the organiser

LaingBuisson, the leading health and social care market intelligence provider, has been serving clients for over 30 years with insights, data and analysis on market structures, policy and strategy. We are the chosen provider of independent sector healthcare market data to the UK Office for National Statistics (ONS) and work with providers, commissioners, payors, manufacturers, investors, regulators and advisors. We help our clients to understand their markets, make informed decisions and deliver better outcomes by providing market intelligence, consulting and data solutions.

We are a specialist publisher of consumer and business-to-business information on private healthcare and medical travel. The company operates consumer-facing health and medical travel portals such as Private Healthcare UK, HarleyStreet.com, Treatment Abroad, Fertility Treatment Abroad and International Medical Travel Journal. We deliver marketing solutions, research and consultancy for private healthcare businesses, hospitals and healthcare providers in the UK and internationally.

