WELCOME

Where Public-Private Partnerships Begin

Across the nation public-private partnerships are at work. Today public agencies nationwide are using P3s to allocate project risk and capital to build and repair critical transportation, water, airport, energy, military, and social infrastructure.

The P3 Government Conference examines the financial, technical, and legal considerations that go into evaluating a P3. The 2019 agenda focuses on P3 education, project management, resiliency, financing, and policy for owners, industry, lawmakers, labor and trade associations, as well as local, state and Federal government representatives.

With over 800 public and industry leaders attending, our audience represents communities from across the U.S. Attendees join us for unparalleled P3 education while meeting with other public and industry leaders confronting similar development challenges and interesting in networking, seeking expertise, and new partnerships.

Why Exhibit and Sponsor?

- Connect with over 800 industry professionals
- The nation’s foremost experts will cover the latest industry developments
- Our packages are designed to ensure maximum exposure and visibility before, during and after the event
- Many networking opportunities with key decision makers

Sponsorship packages are specially designed to help you effectively connect and generate visibility of your organization before, during, and after the event.

Sponsorship options fit a range of budgets, and are exclusive opportunities to provide targeted, creative, and direct advertising to maximize visibility and outreach to the Conference audience.

To book your exhibit space and secure your sponsorships, please contact Brynja Bogan at bbogan@accessintel.com or 301-354-1771.
The P3 Government Conference offers two valuable days of project delivery, focusing on project management, planning, procurement, and networking for communities and public agencies across the country.

The Conference agenda features a broad range of topics specifically tailored to the needs of public authorities evaluating P3s. This program will share examples of where P3s can be applicable; and how they can save money and time when dealing with upgrades, repairs, and maintenance. The program will also highlight when P3s do or do not make sense, and what major considerations need to be made once choosing this route, including the first steps.

Over 80 leading practitioners will present their firsthand observations P3 projects of all sizes from around the country, and detail the P3 arrangements employed by agencies to develop, maintain, and repair critical infrastructure systems. We will also offer in-depth roundtable discussions for delegates with interest in discussing specific P3 issues in a more candid and interactive forum.

Our attendees include senior management from firms in the construction, engineering, design, legal, investment and consulting industries as well as federal administrators, regulators, lawmakers, and agency decision makers representing transportation, water, defense, housing, health, and social infrastructure across the country. Many attending the P3 Government Conference are project owners considering alternative project delivery and exploring partnerships.

WHO ATTENDS

Our audience, which include investors, builders, attorneys, engineers, consultants, capital allocators, as well as state and federal agency representatives, including U.S. DOT, EPA, FAA, DOE, FEMA, VA, and U.S. Department of Defense representatives seeking opportunities to advance projects and invest in infrastructure.

Our highly targeted audience offers a unique and valuable opportunity to network with present and future clients in a collegiate forum.

We can work with your company to customize a sponsorship package that pinpoints your audience and supports your business goals.

+ 40% of attendees represent public agencies
+ 40% of attendees represent senior professionals from industry
+ 20% of attendees represent consultants, attorneys, investors, and advisory service providers.
Program Preview

Our program will present a series of keynotes, case studies, panels, workshops, and diverse networking opportunities designed for attendees to deepen their understanding on the key principles behind P3s and other alternative delivery methods, and the role they can play in delivering essential transportation, health, defense, social, and water infrastructure projects.

The agenda will cover many recent examples of P3 transactions in the U.S. and abroad, examine infrastructure challenges faced nationwide; and how innovations in project delivery, procurement, life-cycle asset management, and technology can help solve them.

Conference Agenda

This year’s agenda examines policies needed to further investment in the U.S. while analyzing contract structures and financing mechanisms available. Through discussions with agency leaders, legislators, and P3 experts we explore the role of P3’s, needed policy changes, and best practices for successful partnerships.

The agenda will offer numerous case studies (big, medium and small examples of successful and unsuccessful projects) of how P3s can work. We will also provide a perspective on current P3 activities in the market and update on P3’s in progress including their challenges and successes.

The agenda takes a clear look at current trends in P3s, while examining contract structures, facility types, and financing mechanisms in use. Through conversations with owners, private partners, advisers, and stakeholders, the conference explores best practices and lessons learned from successful partnerships.

Unparalleled Networking Opportunities

Our audience of municipal, state, agency and industry leaders provides a unique opportunity to network with P3 experts, owners, and prospective partners in a development focused forum.

The program provides two days of networking functions: including receptions, roundtable sessions, social lunches, 1 on 1’s areas, and specific industry events designed for you to connect with speakers, agency representatives, project owners, industry peers, P3 specialists, and prospective partners.
SPONSORSHIP PACKAGES

The sponsorship program is structured to ensure maximum exposure and visibility for each organization both before and during the conference. All packages are exclusive opportunities to provide targeted, creative, and direct sponsorship options to maximize exposure and outreach to the industry.

CO-CHAIR $20,000

8 REGISTRATION PASSES

PRE CONFERENCE MARKETING

▪ Top sponsorship recognition in program brochure and all promotional material including email campaigns, direct mail campaigns, and on website
▪ Your company logo on registration confirmation emails

ONSITE MARKETING

▪ Full page advertisement prominently located on the inside cover in the event guide
▪ Top sponsorship recognition position during the conference (banner, posters, signage)
▪ Meter board display with company advertisement prominently placed on event floor
▪ Hospitality suite for two nights at the conference headquarters hotel (excludes food & beverage)
▪ Exhibition space location at the event

POST CONFERENCE MARKETING

▪ Copy of registration list with names, addresses and phone numbers
▪ Company logo placed on post conference survey

CHOOSE FROM ONE OF THE FOLLOWING (SEE PAGE 8 FOR DETAILS):

▪ REGISTRATION BOOTH SPONSOR: Have your company logo and artwork be seen first by all conference participants
▪ RECEPTION SPONSOR: Your company is the sponsor for one of our breakfast or lunch receptions held during the event, includes signage with logo and event recognition
▪ TOTE BAG SPONSOR: Distributed to all attendees upon arrival at the conference
▪ LANYARD SPONSOR: Corporate logo displayed on identification badge lanyard, distributed to all attendees upon arrival at the conference
▪ MOBILE APP SPONSOR: Includes logo recognition each time a user opens the mobile app
▪ CHARGING STATION SPONSOR: Have your company logo and artwork be seen while attendees charge up
▪ WiFi NETWORK SPONSOR: Help all conference attendees get connected at the as the official WiFi sponsor
▪ DIRECTIONAL SIGN SPONSOR: Company logo will be profiled on freestanding directional signs strategically placed in highest traffic areas
PRE CONFERENCE MARKETING

- Top sponsorship recognition in program brochure and all promotional material including email campaigns, direct mail campaigns, and on website.

ONSITE MARKETING

- Full page advertisement prominently located in the event guide.
- Sponsorship recognition position during the conference (banner, posters, signage).
- Meter board display with company advertisement prominently placed on event floor.
- Exhibition space location at the event.

POST CONFERENCE MARKETING

- Copy of registration list with names, addresses and phone numbers.

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- **MOBILE APP SPONSOR**: Includes logo recognition each time a user opens the mobile app.
- **CHARGING STATION SPONSOR**: Have your company logo and artwork be seen while attendees charge up.
- **WiFi NETWORK SPONSOR**: Help all conference attendees get connected at the as the official WiFi sponsor.
- **DIRECTIONAL SIGN SPONSOR**: Company logo will be profiled on freestanding directional signs strategically placed in highest traffic areas.

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**DIAMOND $15,000**

6 REGISTRATION PASSES
PLATINUM
$10,000

4 REGISTRATION PASSES

**ONSITE MARKETING**
- Full page advertisement in event guide
- Exhibit space at the event
- Sponsorship recognition position during the conference (banner, posters, signage)
- 24” by 36” poster with company advertisement strategically placed on event floor

**POST CONFERENCE MARKETING**
- Copy of registration list with names, addresses and phone numbers

**CHOOSE FROM ONE OF THE FOLLOWING:**
- **REGISTRATION BOOTH SPONSOR:** Have your company logo and artwork be seen first by all conference participants
- **METER BOARD ADVERTISEMENT:** Standing meter board with company advertisement strategically placed on event floor
- **MOBILE APP SPONSOR:** Includes logo recognition each time a user opens the mobile app
- **NETWORKING RECEPTION SPONSOR:** Your company is the sponsor for our evening networking receptions held during the event, includes signage with logo and event recognition
- **REFRESHMENT BREAK SPONSOR:** Your company is the sponsor for our refreshment breaks held during the event, includes signage with logo and event recognition

GOLD
$8,000

3 REGISTRATION PASSES

**ONSITE MARKETING**
- Full page advertisement in event guide
- Exhibit space at the event
- Sponsorship recognition position during the conference (banner, posters, signage)

**POST CONFERENCE MARKETING**
- Copy of registration list with names, addresses and phone numbers

**CHOOSE FROM ONE OF THE FOLLOWING:**
- **NETWORKING RECEPTION SPONSOR:** Your company is the sponsor for our evening networking receptions held during the event, includes signage with logo and event recognition
- **REFRESHMENT BREAK SPONSOR:** Your company is the sponsor for our refreshment breaks held during the event, includes signage with logo and event recognition
- **METER BOARD ADVERTISEMENT:** Standing meter board with company advertisement strategically placed on event floor
- **DIRECTIONAL SIGN SPONSOR:** Company logo will be profiled on freestanding directional signs strategically placed in highest traffic areas

SILVER
$6,000

2 REGISTRATION PASSES

**ONSITE MARKETING**
- Full page advertisement in event guide
- Exhibit space at the event
- Sponsorship recognition position during the conference (banner, posters, signage)

**POST CONFERENCE MARKETING**
- Copy of registration list with names, addresses and phone numbers

**CHOOSE FROM ONE OF THE FOLLOWING:**
- **NETWORKING RECEPTION SPONSOR:** Your company is the sponsor for our evening networking receptions held during the event, includes signage with logo and event recognition
- **REFRESHMENT BREAK SPONSOR:** Your company is the sponsor for our refreshment breaks held during the event, includes signage with logo and event recognition
- **METER BOARD ADVERTISEMENT:** Standing meter board with company advertisement strategically placed on event floor
- **DIRECTIONAL SIGN SPONSOR:** Company logo will be profiled on freestanding directional signs strategically placed in highest traffic areas

Interested in an opportunity that isn’t listed here?

Our team will work with you to customize a sponsorship package to pinpoint your audience and support your business goals.
DELIVERABLES

REGISTRATION BOOTH SPONSOR

Have your company logo and artwork be seen first by all conference participants. Upon arrival all attendees must check-in here and attendees return here throughout the conference. Your company name and logo are presented on a large, impossible-to-miss banner and you can place collateral at the registration desk.

RECEPTION SPONSOR (MULTIPLE OPPORTUNITIES)

Have your logo be prominent during one of our breakfast, lunch, or networking receptions. This presentation is directly near our meal tables, one of the key high-traffic areas in full view to all attendees as they arrive to our dining area.

METER BOARD ADVERTISEMENT

The standing meter board with your company’s advertisement will be strategically placed on the event floor for all attendees to see.
TOTE BAG SPONSOR
This is one of our highest profile sponsorships. Your company logo adorns these bags, which are given to attendees as they pick up their badges. These bags — customized for the conference — have a long shelf life post-show, keeping your brand visible.

LANYARD SPONSOR
These lanyards are used by all attendees to hold and display their badges. As the sponsor, your company name and logo will be seen throughout the conference — on the floor, in classrooms, at keynote events, and at networking functions. With this sponsorship all conference attendees become a walking “billboard” for your company/firm.

MOBILE APP SPONSOR
The conference mobile app is a valuable tool for attendees, providing quick access to the attendee list, agenda, floor plan, event listings and much more. It is referenced often, ensuring on-going visibility for sponsors.

Your logo appears on the splash screen, and you are entitled to one “push” message to be sent to all app users.
CHARGING STATION SPONSOR

Attendees will appreciate the opportunity to “charge up” and will have extended exposure to your ad while they wait.

WiFi NETWORK SPONSOR

Help all conference attendees get connected at the as the official WiFi sponsor.

This sponsorship ensures great exposure throughout the event. WiFi access is a very popular feature with our attendees, making this a highly visible sponsorship.

- Sponsorship recognition in conference program
- Company logo on signage the includes Wi-Fi login instruction

DIRECTIONAL SIGN SPONSOR

Your company logo will be profiled on freestanding directional signs strategically placed in highest traffic areas.

We are happy to discuss your ideas for a custom sponsorship! Partial and co-sponsorships are available.

Contact Brynja Bogan at bbogan@accessintel.com or 301-354-1771 for pricing & availability.
Sponsorship Contract

Company Name

Address

City  State/Province  ZIP/Postal Code  Country

Contact Name

Title

Phone  Email

Company Website

SPONSORSHIP LEVELS

□ Co-Chair Partner $20,000
□ Diamond Sponsor $15,000
□ Platinum Sponsor $10,000
□ Gold Sponsor $8,000
□ Silver Sponsor $6,000

Partner Acknowledgment

I, the authorized representative of the undersigned company, on behalf of said company, subscribe to all terms, conditions, authorizations, and covenants contained in this Contract and the Rules and Regulations governing the 2020 event.

________________________________________________________
Signature

________________________________________________________
Date

Payment Information

Payment Type: Check or Credit Card

_____ Visa  _____ Mastercard  _____ Amex  _____ Discover

________________________________________________________
Credit Card Number  Expiration Date

________________________________________________________
Security Code  Name (as it appears on card)

Return this contract with payment to

Brynja Bogan
bbogan@accessintel.com
301-354-1771