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# Al Agents: The Next Big Thing in Al in Connect with Gartner







**Tom Coshow** Sr Director Analyst





**Erick Brethenoux** Distinguished VP Analyst





## **Gartner Poll**

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# Being on the same page when we say "AI"

#### **Cognitive System**

#### **Artificial Intelligence**

is a computer engineering discipline: a series of mathematically or logic-based techniques that cognitive processes

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**Deep Learning** 

**Rule-Based Systems** 

**Optimization Systems** 

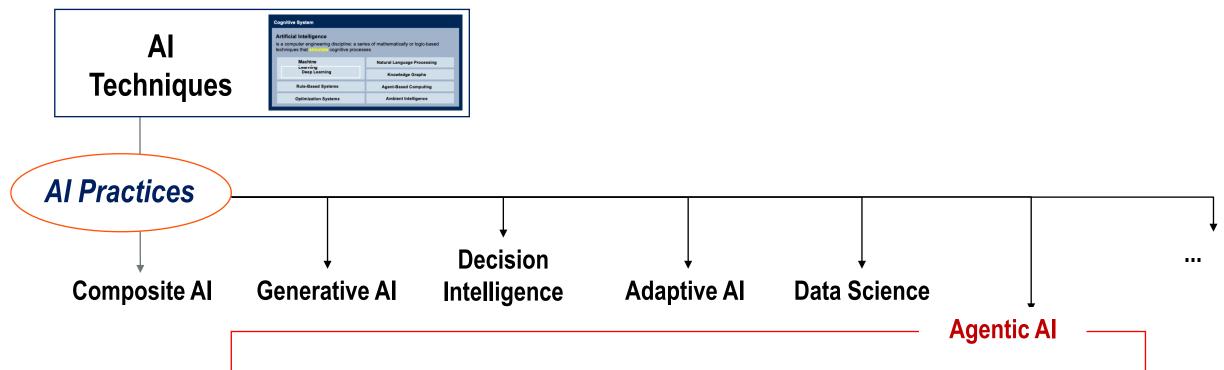
**Natural Language Processing** 

**Knowledge Graphs** 

**Agent-Based Computing** 

**Ambient Intelligence** 

## **Al Practices**



Agentic AI is an AI practice that leverages an AI agent style of software implementation where AI agents are autonomous or semiautonomous software entities that use AI techniques to perceive, make decisions, take actions and achieve goals in their digital or physical environments.



## **Definition**

Al agents are autonomous or semiautonomous software entities that use Al techniques to perceive, make decisions, take actions and achieve goals in their digital or physical environments.



## NOT an Al Agent...

- Large Language Models (they are models)
- Set of instructions that carries out a specific task (like subroutines)
- Automated software functions (like procedures)
- Automated procedures from an RPA workflow (processes)
- Conversational assistants (or any other assistant)
- An interface to an assistant (like an assistant UX)

• ...



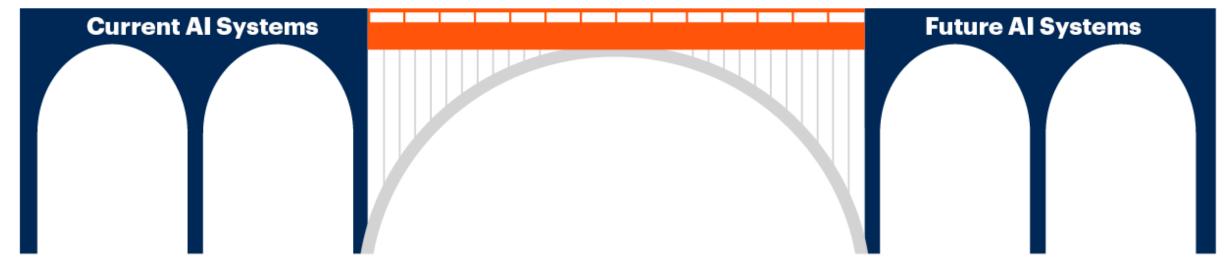
#### Closing the AI Agency Gap

#### Illustrative

- Require strong supervision
- Execute simple tasks
- Static behavior



- Act autonomously
- Execute complex goals
- Adaptable behaviour

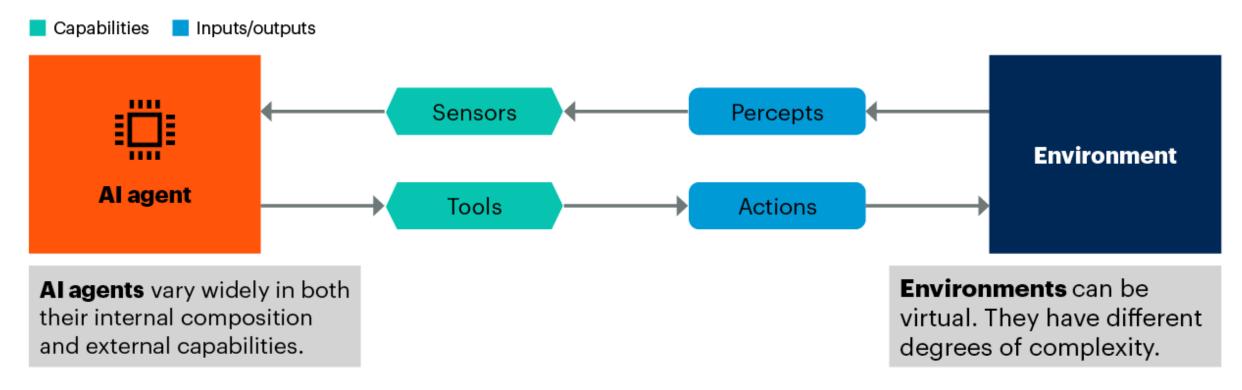


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#### Feedback Loop Between AI Agents and Their Environment

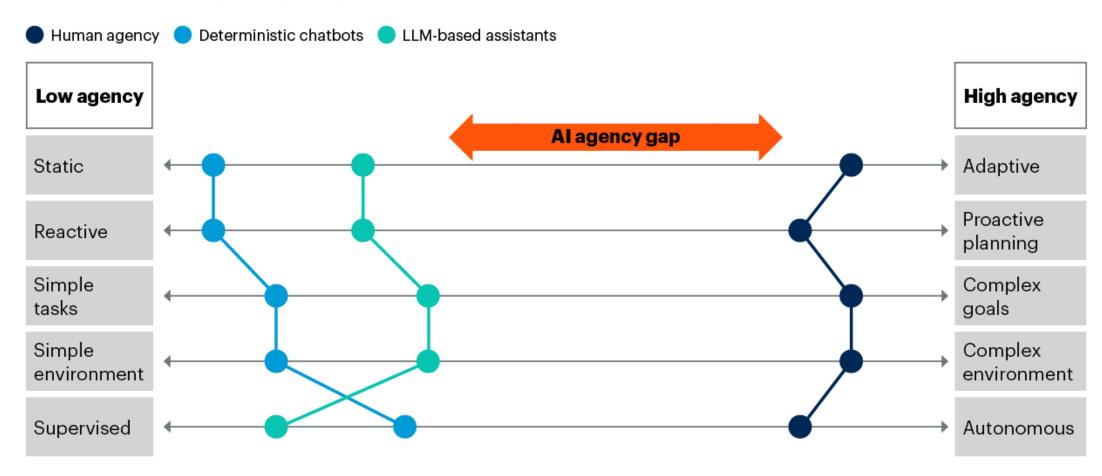


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#### Mind the AI Agency Gap



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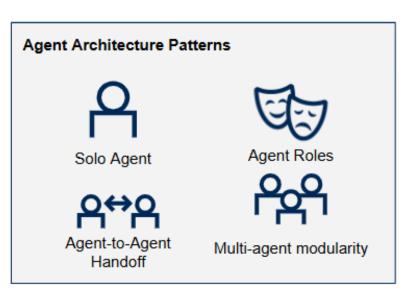
# What are Al Agents

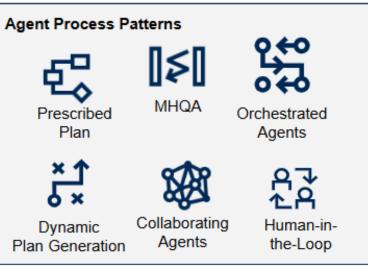


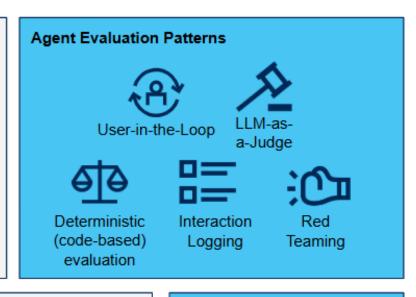
# **Anatomy of a Learning Agent**

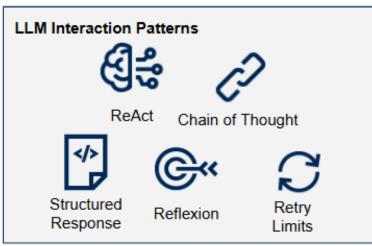
#### **Agent Perceiving Critic State** feedback **Learning element** changes **Environment Performance** Memory element Models knowledge Utility Goal learning goals **Decision generator Actions Tasks** Planner **Acting**

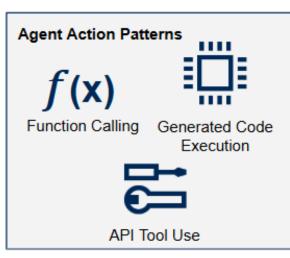


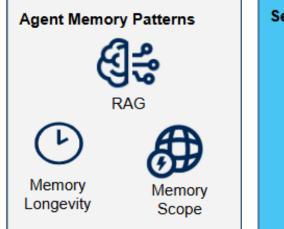












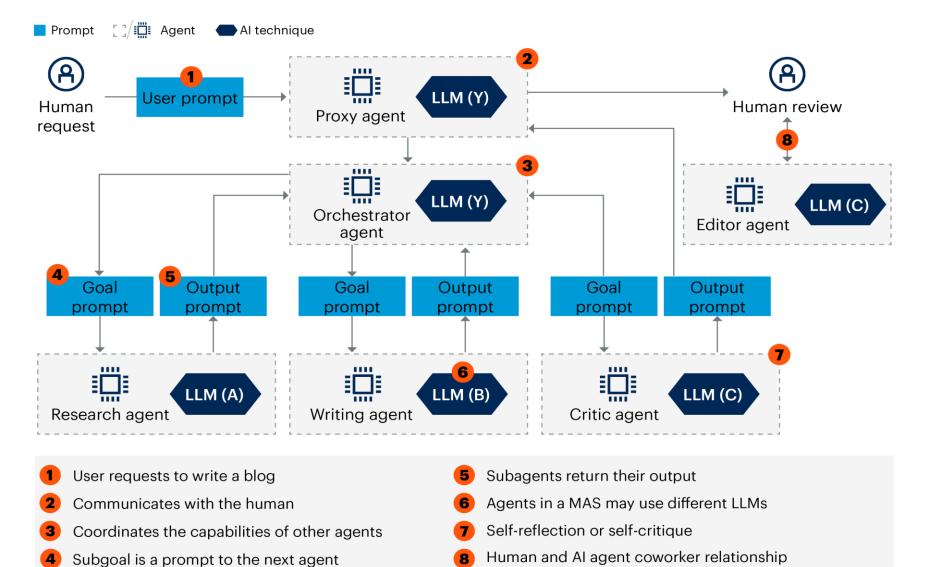


MHQA - Multi-Hop Question Answering ReAct - Reason + Act RAG - Retrieval Augmented Generation LLM - Large Language Model

Functional Patterns

**Operational Patterns** 

#### **AI Agent Blog Writer Multiagent System**



Source: Gartner 817826 C

# **Al Agent Platforms**

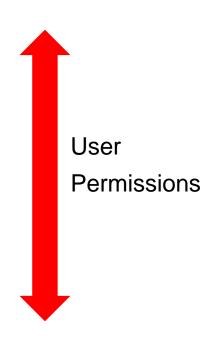
Agent Monitoring and Governance

Prebuilt Agents – Natural Language Build - Engineer Build

Prebuilt or Al Agent Built Tooling to Retrieve Data and Act

Curated Data Layer – SaaS – KBs, KGs, Long Term Memory

Models -BYOM, LAM, NSM, LLM - Access to Al Techniques





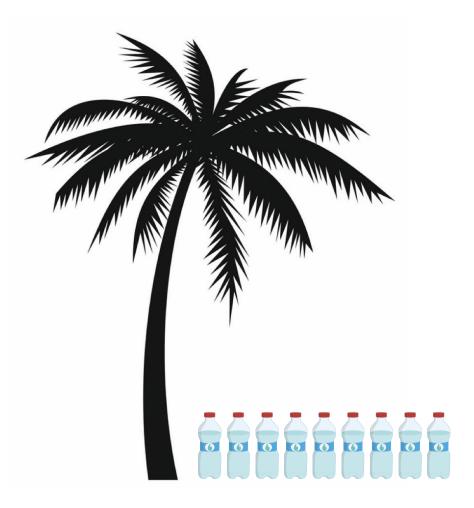
# **Evaluating a Use Case**

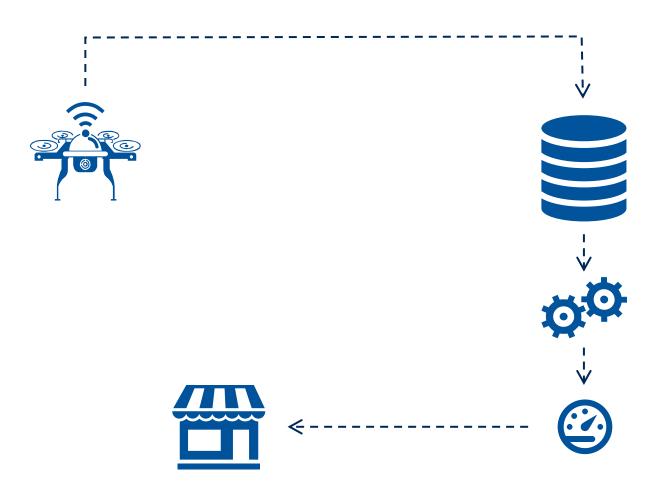
Is this currently a problem of scale? Do I have the data to make it work? What are the main benefits? What are does a mistake look like? How big are the risks?

Characteristics of agents-prone use cases		
Dynamic and Unpredictable Environments		
Complex Decision-Making		
Continuous Adaptability		
Autonomy & automation		
Integration Potential		



# The new water cycle







If I was doing this perfectly at scale?

Before

With

After

**Contact Center** 

Customer Facing
Chat Bot

Agent Assist

100% QA NBA Analytics

Gartner Analyst

Book Inquiry Summarize Topic Suggest Research

Suggest Research Comment Send Research Client NBA Close Case

Controller/CEO

Pull data from disparate systems and format

Voice Controls
Edits-Format
Advice in Meeting

Update and Email on the 15<sup>th</sup> of each month

Teacher

Create Lesson Plan
Write Lecture
Include Multimedia

Deliver Tests Multimodal Grade All Update Grades
Deliver Follow Up
Track Improvement

# Add what is next for Agents - Erick

- Large action models (LAMs)
- Neuro-symbolic Al
- Autonomies vs. autonomy
- Accountability & delegations
- Agent-based orchestration & emerging properties



## Recommendations

- Beware of market pressures around Al Agents leading to sterile Al investments.
- Identify organization's solutions where Al Agents can really make a difference given their intrinsic capabilities.
- Where AI Agents make sense prepare your software engineering team for disruptive practices.
- Implement a comprehensive AI literacy program as the deployment of AI Agents implies a deeper understanding of composite AI techniques.
- Prepare for the next stage of Al Agents by exploring software simulation environments.



## Agentic Al Webinar Tues. Jan 28<sup>th</sup> at 10 AM EST / 4:00 PM CET

# Executive Essentials: <u>Business Value Drivers for Agentic Al</u>

#### Goals

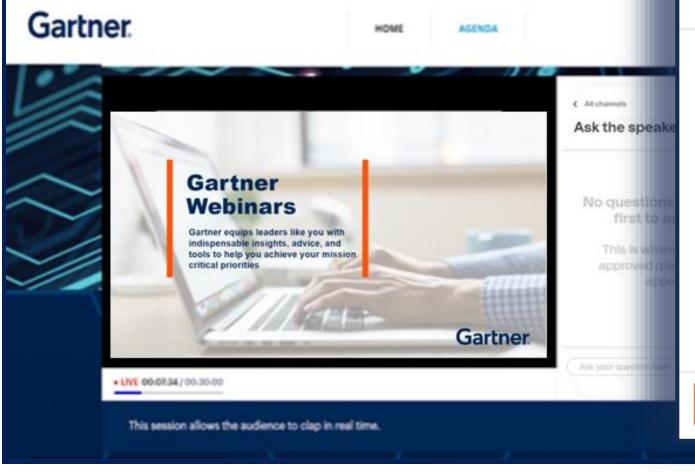
- Identify the <u>business value drivers</u> of agentic Al
- Review the C-Suite <u>business case</u> and why your CEO should care about agentic AI



## **Gartner Poll**

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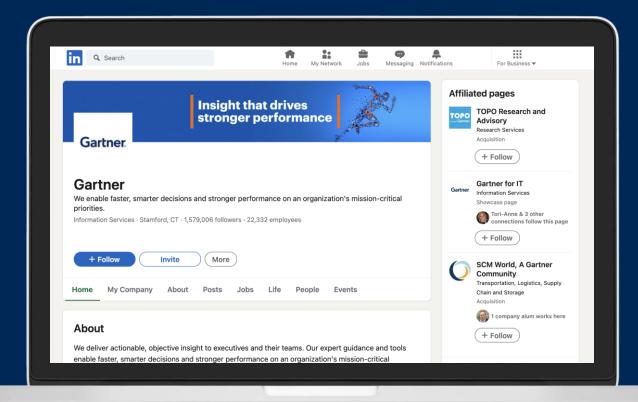
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