



Big12Sports.com
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2016 BIG 12 CONFERENCE FOOTBALL MEDIA DAYS

Omni Dallas Hotel • 555 South Lamar • Dallas, Texas 75202 • 214.744.6664



MONDAY, JULY 18 SCHEDULE

8:00 a.m. Registration -- Level 3 Foyer
8:00 a.m. Media Workroom -- Dallas C (Level 3)
9:05 a.m. Big 12 Commissioner Bob Bowlsby -- Dallas Ballroom (Level 3)
10:05 a.m. Coaches Press Conferences -- Dallas Ballroom (Level 3)

TCU

Coach Gary Patterson, DE Josh Carraway, RB Kyle Hicks, C Austin Schlottmann and LB Travin Howard

Arrival - 10:00
10:00-10:25 Live Radio
10:00-10:05 Big 12 Social Media (P)
10:00-10:05 FOX Set (C)
10:05-10:25 Press Conference (C)
10:25-10:40 IB Networks (C&P)
10:40-11:00 FOX Production (C&P)
11:00-11:20 ESPN (C&P)
11:20-11:40 Campus Insiders (C&P)
11:40-12:00 CBS Sports (C&P)
12:00-12:15 Sirius XM (C&P)
12:15-1:15 Lunch
1:15-1:35 ESPN (C&P)
1:35-2:05 Big 12 Video (C)
1:35-2:05 National Photos (P)
2:10-2:30 FOX Marketing (C&P)

KANSAS

Coach David Beaty, QB Montell Cozart, LB Joe Dineen, Jr., and DB Fish Smithson

Arrival - 10:00
10:00-10:20 Live Radio
10:20-10:35 Campus Insiders (C&P)
10:35-11:00 Sirius XM (C&P)
10:35-10:40 Big 12 Social Media (P)
10:40-11:00 FOX Set (C)
10:40-11:00 Press Conference (C)
11:00-11:15 IB Networks (C&P)
11:20-11:40 ESPN (C&P)
11:40-12:00 ESPN (C&P)
12:00-1:00 Lunch
1:00-1:30 Big 12 Video (C)
1:00-1:30 National Photos (P)
1:30-1:50 FOX Marketing (C&P)
1:50-2:10 FOX Production (C&P)
2:10-2:30 CBS Sports (C&P)

TEXAS TECH

Coach Kliff Kingsbury, OL Baylen Brown, QB Patrick Mahomes II and DB Justis Nelson

Arrival-10:00
10:00-10:20 Live Radio
10:20-10:40 ESPN (C&P)
10:40-11:10 FOX Marketing (C&P)
10:40-11:10 Big 12 Video (C)
10:40-11:10 National Photos (P)
11:10-11:35 Big 12 Social Media (P)
11:10-11:15 FOX Set (C)
11:15-11:35 Press Conference (C)
11:35-11:50 IB Networks (C&P)
11:50-12:10 FOX Production (C&P)
12:10-12:30 ESPN (C&P)
12:30-1:30 Lunch
1:30-1:50 CBS Sports (C&P)
1:50-2:10 Campus Insiders (C&P)
2:15-2:30 Sirius XM (C&P)

IOWA STATE

Coach Matt Campbell, DB Kamari Cotton-Moya, QB Joel Lanning and WR Allen Lazard

Arrival - 10:00
10:00-10:15 Live Radio
10:20-10:40 IB Networks (C&P)
10:20-10:40 CBS Sports (C&P)
10:40-10:55 Sirius XM (C&P)
10:55-11:15 Campus Insiders (C&P)
11:15-11:35 FOX Production (C&P)
11:45-12:10 Big 12 Social Media (P)
11:45-11:50 FOX Set (C)
11:50-12:10 Press Conference (C)
12:10-12:30 FOX Marketing (C&P)
12:30-1:00 Big 12 Video (C)
1:00-2:00 National Photos (P)
2:00-2:20 Lunch
2:20-2:40 ESPN (C&P)
2:20-2:40 ESPN (C&P)

OKLAHOMA STATE

Coach Mike Gundy, QB Mason Rudolph, DB Jordan Stems, WR James Washington and LB Chad Whitener

Arrival - 10:00
10:00-10:20 Live Radio
10:20-10:40 CBS Sports (C&P)
10:20-10:40 FOX Production (C&P)
10:40-11:00 ESPN (C&P)
11:00-11:20 FOX Marketing (C&P)
11:20-11:50 Big 12 Video (C)
11:20-11:50 National Photos (P)
11:55-12:15 ESPN (C&P)
12:20-12:45 Big 12 Social Media (P)
12:20-12:25 FOX Set (C)
12:25-12:45 Press Conference (C)
12:45-1:00 IB Networks (C&P)
1:00-2:00 Lunch
2:00-2:15 Sirius XM (C&P)
2:15-2:35 Campus Insiders (C&P)

Noon-2:00 p.m. Lunch -- Dallas Ballroom A&B (Level 3)
2:30-4:00 p.m. Breakout Session -- Dallas Ballroom (Level 3)
5:00-7:00 p.m. Reception -- Katy Trail (Level 2)

FOX SET (C)

Dallas Ballroom (Level 3)
10:00-10:05: TCU
10:35-10:40: Kansas
11:10-11:15: Texas Tech
11:45-11:50: Iowa State
12:20-12:25: Oklahoma State

PRESS CONFERENCE (C)

Dallas Ballroom (Level 3)
10:05-10:25: TCU
10:40-11:00: Kansas
11:15-11:35: Texas Tech
11:50-12:10: Iowa State
12:25-12:45: Oklahoma State

FOX PRODUCTION (C&P)

Arts District 6 (Level 2)
10:20-10:40: Oklahoma State
10:40-11:00: TCU
11:15-11:35: Iowa State
11:50-12:10: Texas Tech
1:50-2:10: Kansas

FOX MARKETING (C&P)

Cedars (Level 2)
10:20-10:40: Texas Tech
11:00-11:20: Oklahoma State
12:10-12:30: Iowa State
1:30-1:50: Kansas
2:10-2:30: TCU

INSTITUTIONAL NET (C&P)

Arts District 5 (Level 2)
10:00-10:15: Iowa State
10:25-10:40: TCU
11:00-11:15: Kansas
11:35-11:50: Texas Tech
12:45-1:00: Oklahoma State

BIG 12 VIDEO (C)

South Side 1 (Level 3)
10:40-11:10: Texas Tech
11:20-11:50: Oklahoma State
12:30-1:00: Iowa State
1:00-1:30: Kansas
1:35-2:05: TCU

BIG 12 SOCIAL MEDIA (P)

Green Room
10:00-10:25: TCU
10:35-11:00: Kansas
11:10-11:35: Texas Tech
11:45-12:10: Iowa State
12:20-12:45: Oklahoma State

CAMPUS INSIDERS (C&P)

Arts District 7 (Level 2)
10:00-10:20: Kansas
10:55-11:15: Iowa State
11:20-11:40: TCU
1:50-2:10: Texas Tech
2:15-2:35: Oklahoma State

CBS SPORTS (C&P)

Arts District 4 (Level 2)
10:00-10:20: Oklahoma State
10:20-10:40: Iowa State
11:40-12:00: TCU
1:30-1:50: Texas Tech
2:10-2:30: Kansas

ESPN (C&P)

Arts District 2 (Level 2)
10:00-10:20: Texas Tech
10:40-11:00: Oklahoma State
11:40-12:00: Kansas
1:15-1:35: TCU
2:20-2:40: Iowa State

ESPNU (C&P)

Arts District 1 (Level 2)
11:00-11:20: TCU
11:20-11:40: Kansas
11:55-12:15: Oklahoma State
12:10-12:30: Texas Tech
2:00-2:20: Iowa State

SIRIUS XM (C&P)

Arts District 3 (Level 2)
10:20-10:35: Kansas
10:40-10:55: Iowa State
12:00-12:15: TCU
2:00-2:15: Oklahoma State
2:15-2:30: Texas Tech

NATIONAL PHOTOS (P)

South Side 1 (Level 3)
10:40-11:10: Texas Tech
11:20-11:50: Oklahoma State
12:30-1:00: Iowa State
1:00-1:30: Kansas
1:35-2:05: TCU



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TUESDAY, JULY 19 SCHEDULE

8:00 a.m. Registration -- Level 3 Foyer
8:00 a.m. Media Workroom -- Dallas C (Level 3)
8:30 a.m. Walt Anderson, Coordinator of Officials -- Dallas Ballroom (Level 3)
9:30 a.m. Bill Hancock, College Football Playoff Executive Director
9:45 a.m. Britton Banowsky, College Football Playoff "Extra Yard for Teachers"
9:50 a.m. Matthew Sign, National Football Foundation Chief Operating Officer -- Dallas Ballroom (Level 3)
10:05 a.m. Coaches Press Conferences -- Dallas Ballroom (Level 3)

TEXAS

Coach Charlie Strong, TE Caleb Bluiett, DT Paul Boyette Jr., S Dylan Haines and OL Kent Perkins

Arrival - 10:00
10:00-10:25 Live Radio
10:00-10:05 Big 12 Social Media (P)
10:05-10:25 FOX Set (C)
10:25-10:40 Press Conference (C)
10:40-11:00 IB Networks (C&P)
11:00-11:20 FOX Production (C&P)
11:20-11:40 ESPNU (C&P)
11:40-12:00 Campus Insiders (C&P)
12:00-12:15 CBS Sports (C&P)
12:15-1:15 Sirius XM (C&P)
1:15-1:35 Lunch
1:35-2:05 ESPN (C&P)
1:35-2:05 Big 12 Video (C)
2:10-2:30 National Photos (P)
2:10-2:30 FOX Marketing (P)

Noon-2:00 p.m.
2:30-4:00 p.m.

WEST VIRGINIA

Coach Dana Holgorsen, QB Skyler Howard, C Tyler Orlosky, DL Noble Nwachukwu and S Dravon Askew-Henry

Arrival - 10:00
10:00-10:20 Live Radio
10:20-10:35 Campus Insiders (C&P)
10:35-11:00 Sirius XM (C&P)
10:35-10:40 Big 12 Social Media (P)
10:40-11:00 FOX Set (C)
11:00-11:15 Press Conference (C)
11:20-11:40 IB Networks (C&P)
11:40-12:00 ESPN (C&P)
12:00-1:00 ESPNU (C&P)
1:00-1:30 Lunch
1:30-1:50 Big 12 Video (C)
1:50-2:10 National Photos (P)
2:10-2:30 FOX Marketing (C&P)
2:10-2:30 FOX Production (C&P)
2:10-2:30 CBS Sports (C&P)

Lunch -- Dallas A&B (Level 3)
Breakout Session -- Dallas Ballroom (Level 3)

BAYLOR

Coach Jim Grobe, OL Kyle Fuller, DB Ryan Reid and QB Seth Russell

Arrival-10:00
10:00-10:20 Live Radio
10:20-10:40 ESPN (C&P)
10:40-11:10 FOX Marketing (C&P)
11:10-11:15 Big 12 Video (C)
11:10-11:15 National Photos (P)
11:10-11:35 Big 12 Social Media (P)
11:15-11:35 FOX Set (C)
11:35-11:50 Press Conference (C)
11:50-12:10 IB Networks (C&P)
12:10-12:30 FOX Production (C&P)
12:30-1:00 ESPNU (C&P)
1:00-1:30 Lunch
1:30-1:50 CBS Sports (C&P)
1:50-2:10 Campus Insiders (C&P)
2:15-2:30 Sirius XM (C&P)

KANSAS STATE

Coach Bill Snyder, DB Dante Barnett, QB Jesse Ertz, OL Dalton Risner and DE Jordan Willis

Arrival - 10:00
10:00-10:15 Live Radio
10:20-10:40 IB Networks (C&P)
10:40-10:55 CBS Sports (C&P)
10:55-11:15 Sirius XM (C&P)
11:15-11:35 Campus Insiders (C&P)
11:45-12:10 FOX Production (C&P)
12:10-12:30 Big 12 Social Media (P)
12:30-1:00 FOX Set (C)
1:00-2:00 Press Conference (C)
2:00-2:20 FOX Marketing (C&P)
2:20-2:40 Big 12 Video (C)
2:20-2:40 National Photos (P)
2:20-2:40 Lunch
2:20-2:40 ESPNU (C&P)
2:20-2:40 ESPN (C&P)

OKLAHOMA

Coach Bob Stoops, LB Jordan Evans, QB Baker Mayfield, RB Samaje Perine and DB Ahmad Thomas

Arrival - 10:00
10:00-10:20 Live Radio
10:20-10:40 CBS Sports (C&P)
10:40-11:00 FOX Production (C&P)
11:00-11:20 ESPN (C&P)
11:20-11:50 FOX Marketing (C&P)
11:50-12:15 Big 12 Video (C)
12:15-12:45 National Photos (P)
12:45-1:00 ESPNU (C&P)
1:00-2:00 Big 12 Social Media (P)
2:00-2:15 FOX Set (C)
2:15-2:35 Press Conference (C)
2:15-2:35 IB Networks (C&P)
2:15-2:35 Lunch
2:15-2:35 Sirius XM (C&P)
2:15-2:35 Campus Insiders (C&P)

FOX SET (C)

Dallas Ballroom (Level 3)
10:00-10:05: Texas
10:35-10:40: West Virginia
11:10-11:15: Baylor
11:45-11:50: Kansas State
12:20-12:25: Oklahoma

PRESS CONFERENCE (C)

Dallas Ballroom (Level 3)
10:05-10:25: Texas
10:40-11:00: West Virginia
11:15-11:35: Baylor
11:50-12:10: Kansas State
12:25-12:45: Oklahoma

FOX PRODUCTION (C&P)

Arts District 6 (Level 2)
10:20-10:40: Oklahoma
10:40-11:00: Texas
11:15-11:35: Kansas State
11:50-12:10: Baylor
1:50-2:10: West Virginia

FOX MARKETING (C&P)

Cedars (Level 2)
10:20-10:40: Baylor
11:00-11:20: Oklahoma
12:10-12:30: Kansas State
1:30-1:50: West Virginia
2:10-2:30: Texas

INSTITUTIONAL NET (C&P)

Arts District 5 (Level 2)
10:00-10:15: Kansas State
10:25-10:40: Texas
11:00-11:15: West Virginia
11:35-11:50: Baylor
12:45-1:00: Oklahoma

BIG 12 VIDEO (C)

South Side 1 (Level 3)
10:40-11:10: Baylor
11:20-11:50: Oklahoma
12:30-1:00: Kansas State
1:00-1:30: West Virginia
1:35-2:05: Texas

BIG 12 SOCIAL MEDIA (P)

Green Room
10:00-10:25: Texas
10:35-11:00: West Virginia
11:10-11:35: Baylor
11:45-12:10: Kansas State
12:20-12:45: Oklahoma

CAMPUS INSIDERS (C&P)

Arts District 7 (Level 2)
10:00-10:20: West Virginia
10:55-11:15: Kansas State
11:20-11:40: Texas
1:50-2:10: Baylor
2:15-2:35: Oklahoma

CBS SPORTS (C&P)

Arts District 4 (Level 2)
10:00-10:20: Oklahoma
10:20-10:40: Kansas State
11:40-12:00: Texas
1:30-1:50: Baylor
2:10-2:30: West Virginia

ESPN (C&P)

Arts District 2 (Level 2)
10:00-10:20: Baylor
10:40-11:00: Oklahoma
11:40-12:00: West Virginia
1:15-1:35: Texas
2:20-2:40: Kansas State

ESPNU (C&P)

Arts District 1 (Level 2)
11:00-11:20: Texas
11:20-11:40: West Virginia
11:55-12:15: Oklahoma
12:10-12:30: Baylor
2:00-2:20: Kansas State

SIRIUS XM (C&P)

Arts District 3 (Level 2)
10:20-10:35: West Virginia
10:40-10:55: Kansas State
12:00-12:15: Texas
2:00-2:15: Oklahoma
2:15-2:30: Baylor

NATIONAL PHOTOS (P)

South Side 1 (Level 3)
10:40-11:10: Baylor
11:20-11:50: Oklahoma
12:30-1:00: Kansas State
1:00-1:30: West Virginia
1:35-2:05: Texas