

2012 MEDIA GUIDE



BIG 12 CONFERENCE 400 East John Carpenter Freeway

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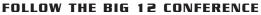
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BIG 12 FOOTBALL MEDIA AVAILABILITY

	<u>School</u>	<u>Sunday</u>	<u>Monday</u>	<u>Tuesday</u>
	Baylor	Coach: Teleconference at 1:00 p.m. CT. Players: No Availability	Weekly Press Conference (head coach/selected players). Practice: Day Off	Coach: Available pre-practice. Players: Available pre-practice. Practice: Closed, except first 20 minutes.
	Iowa State	Coordinators available Players: Available after practice Practice: Closed	Weekly Press Conference (head coach and select players)	Assistant Coaches available post-practice. Players: Available post-practice. Practice: Closed
KU	Kansas	Coach: Teleconference at 6:00 p.m. Practice: Closed	No Availability	Weekly Press Conference (head coach) Select offensive players available after practice. Practice: Closed, except for first 20 min.
	Kansas State	Coach: No availability Players: No availability Practice: Closed	No Availability	Weekly Press Conference (head coach and requested players). Practice: Closed - No Availability.
	Oklahoma	No Interviews	Weekly Press Conference (head coach and select players). Coach: No post-practice availability. Players: No post-practice availability. Practice: Closed	Coach: Available after practice. Players: Offensive and Defensive players available after practice. Practice: Closed
20	Oklahoma State	Head Coach Media Teleconference	Weekly Press Conference (head coach, coordinators and selected players). Players available post-practice. Practice: Closed	Out-of-State Phone Interviews Coaches: Available post-practice Practice: Closed
- 40a	TCU	Coach: Available in office at 4 p.m. Practice: Closed	No Availablility	Weekly Press Conference (head coach/ select players). Practice: Closed
	Texas	No Interviews	Weekly Press Conference (head coach, offensive and defensive coordinators, and 10-12 starters) Practice: Day Off	Coach: No availability. Players: Offensive and defensive players, and assistant coaches not attending Monday's press conference are available post-practice. Practice: Closed
TC ₀	Texas Tech	Coordinators available post-practice.	Media Luncheon - 11:30 a.m. followed by teleconference (head coach and select players for each)	Players and Coaches available post- practice
	West Virginia	Coach: Teleconference at 8 p.m. ET Players: No Availability Practice: Closed	No Availability	Coach Press Conference at 1 p.m. ET Players and assistant coaches available post practice. Practice: Closed







BIG 12 FOOTBALL MEDIA AVAILABILITY

<u>School</u>	<u>Wednesday</u>	<u>Thursday</u>	<u>Friday</u>	6
Baylor	Coach: Available pre-practice Players: No availability Practice: Closed, except first 20 minutes	No Interviews	Network TV Interviews Only	
lowa State Coach: Available post-practice Practice: Closed		No Interviews	Network TV/Radio Interviews Only	б
Kansas Defensive Coordinator and select defensive players available after practice. Practice closed except for first 20 minutes.		No Availability	Network TV Interviews Only	
Kansas State	Coach: Available via phone in evening for out-of-town calls. Practice: Closed	Coach: No availability Players: No availability Practice: Closed	Network TV Interviews Only	
Oklahoma Coach: Available post-practice Players: No availability Practice: Closed		No Interviews	Network TV/Radio Interviews Only	E
Oklahoma State	Coaches: Available post-practice. Practice: Closed	No Interviews Practice: Closed	Network TV Interviews Only Practice: Closed	*42
TCU	Coach: Available post-practice Practice: Closed	No Availability Practice: Closed	Network TV Interviews Only	
Texas No availability Practice: Closed		Assistant Head Coach/Special Teams Coordinators available post-practice.	Network TV/Radio Interviews Only	£
Texas Tech	Coach: Available post-practice	Coach: Available post-practice	No Availability	Œ
West Virginia No Availability Practice: Closed		No Availability Practice: Closed	Network TV/Radio Interviews Only	93





2012 MEDIA GUIDE



BIG 12 CONFERENCE - STRENGTH AND SUCCESS



The new Big 12 ushers in its 17th year by welcoming a new commissioner and two new members as it continues to promote the strength and success of one of the nation's premier athletic conferences.

Bob Bowlsby was named the Conference's fourth commissioner on May 4, 2012 after spending the previous six years as director of athletics at Stanford University. TCU and West Virginia became the Big 12's first additions since inception, joining Baylor, Iowa State, Kansas, Kansas State, Oklahoma, Oklahoma State, Texas and Texas Tech.

With 10 members, the Big 12 will remain as the only major conference in the nation to determine its champions in all sports directly on the field of play.



The Conference's hard work ethic and strong values have translated to enormous success in its first 16 years. Since it began competition in 1996-97, the league can boast of 47 NCAA team titles and 517 individual national championships. The trophy case added more hardware last year, including Baylor's second national championship in women's basketball, as well as the Hunter Seat title for BU in equestrian. In addition, Texas men's golf claimed the national crown.



Several other teams also made strong national showings. The 2011 season marked the sixth straight in which Big 12 volleyball represented with at least three teams in the NCAA Regional Semifinal field. Texas has made six consecutive appearances. The Big 12 finished first in NCAA Volleyball Conference RPI for the first time in its history. In addition to winning its second consecutive national title, Big 12 women's basketball claimed the top position in conference RPI for the fifth consecutive season. Kansas men's basketball advanced to the national title game and made its fourth Final Four appearance since 2002. Oklahoma finished second at the College World Series in softball. Overall in 2011-12, five of the eight sports that hold NCAA Championships where the Big 12 sponsored full round-robin competition had a school competing among the final eight teams or beyond.



The individual honors also continued with national coaches of the year in football (Kansas State's Bill Snyder and Oklahoma State's Mike Gundy), women's basketball (Baylor's Kim Mulkey) and men's basketball (Kansas' Bill Self). In addition, Texas' Matt Scoggin was named the CSCAA Diving Coach of the Year.



Baylor quarterback Robert Griffin III won the league's fifth Heisman Trophy – the most of any conference since 1998. Oklahoma pitcher Keilani Ricketts was selected the 2012 USA Softball Collegiate Player of the Year. Baylor center Brittney Griner garnered consensus national player of the year honors in women's basketball in addition to receiving the prestigious Honda Cup as the collegiate woman athlete of the year. The Conference has had 13 athletes earn major individual awards in football in the past three campaigns. Also in the fall, Haley Eckerman of Texas was tabbed the American Volleyball Coaches Association's Freshman of the Year. Overall, more than 1,400 student-athletes have earned All-America recognition in the past five years alone.



Through its first 16 years, the Big 12 has claimed a team national championship in 16 of the sports it sponsors. The Conference ranks second with seven appearances in the BCS National Championship Game and leads the country with 95 football consensus All-America selections. League squads have combined to lead the nation in women's basketball attendance each of the last 13 years and the Big 12 is the only conference to surpass the one-million mark in season attendance – doing so six times. In men's basketball, the league has had two teams in the regional finals in four of the past five seasons. No other conference has had multiple Elite Eight teams in a season as much during that span. During the last eight years a total of 26 NCAA trophies have been hoisted by Big 12 institutions, with at least one national crown won in all but one year for the Conference, including 15 consecutive seasons.



The Big 12 and its member institutions are committed to a competitive environment where sportsmanship and fair play take center stage.

Whether on the field, in the classroom, or within the community, the student-athletes, administrators, coaches and game officials of the Big 12 support the highest ideals in sportsmanship.

National academic accolades have always been strong in the Big 12. Danielle Robinson (Oklahoma) and Sam Acho (Texas) were selected to receive Today's Top VIII Awards – one of the NCAA's top honors. It recognizes student-athletes who completed their athletic eligibility during 2010-11 for success on the fields and courts, in the classroom and in the community. In 2011-12, two student-athletes were recipients of the NCAA Elite 89 Award. That honor showcases individuals who have reached the pinnacle of competition at the national championship level, while also achieving the highest academic standard among their peers.

In its short history, the Big 12 has also had over 500 Academic All-America recipients, averaging more than 30 each season. Big 12 student-athletes have shown commitment to their studies by earning numerous individual academic recognitions. Nine times in the past eight years a league athlete has garnered the top academic honor for their respective sport. The Big 12 had plenty of success overall in the classroom the last three years, as the Conference boasted 74 student-athletes earning Capital One/CoSIDA Academic All-America recognition through the spring of 2012.

The Big 12 can take pride in other stories that combine on and off the field success. Patience Knight (Texas Tech) was the recipient of the Honda Inspiration Award in 2008, given to an outstanding female college athlete who overcomes adversity to excel in her sport. She was diagnosed with a cancerous tumor in 2007, but rebounded to win All-America honors at the 2008 NCAA Indoor Track & Field Championships. Oklahoma State women's basketball was the inaugural recipient of the "Together We R" Team Award in 2012, recognizing programs that have strived to succeed in the face of adversity.

Competitive excellence, scholarship and sportsmanship are all equal components of the Big 12 philosophy. All-Big 12 teams and Academic All-Big 12 squads are recognized for each sport at the end of their respective seasons. At the end of each academic year, the Conference honors its top male and female student-athletes with the Big 12 Athlete of the Year and Big 12 Sportsperson of the Year awards.

Institutions can also nominate student-athletes for the prestigious Dr. Prentice Gautt Postgraduate Scholarships. A total of 293 scholars have received over \$2 million in postgraduate financial aid through the first 16 years of the program.

The Big 12 sponsors 23 sports. Men's squads include baseball, basketball, cross country, football, golf, indoor track & field, outdoor track & field, swimming & diving, tennis and wrestling. Women's teams are fielded in basketball, cross country, equestrian, golf, gymnastics, indoor track & field, outdoor track & field, rowing, soccer, softball, swimming & diving, tennis and volleyball.

Big 12 institutions create a league that encompasses five states and nearly 37 million people. More than 4,200 student-athletes from across the United States and around the World compete annually in the sports sponsored by the Conference.

The Conference conducts postseason championships for 20 of its 23 sports. Each championship helps to determine teams and/or individuals that will represent the Conference in national postseason competition. The winner of the Big 12 football regular season championship earns the league's berth into the Bowl Championship Series.

In its first 16 years, the Conference has distributed more than \$1.6 billion to its member institutions. The conference office is headquartered in Irving, Texas.



BIG 12 SUCCESS

16 YEARS IN THE MAKING

47
NATIONAL TEAM
CHAMPIONS

AND INDIVIDUAL NEAR TITLES

FOOTBALL -

RANKS **SECOND**

with seven appearances in the BCS National Championship Game

Home to HEISMAN TROPHY WINNERS

LEADS THE CONSENSUS ALL-AMERICA SELECTIONS OVER THE LAST 16 YEARS



















































COMMISSIONER BOB BOWLSBY



Bob Bowlsby, one of the most respected athletic administrators in the nation, was named the fourth full-time Commissioner of the Big 12 Conference on May 4, 2012. The hire was praised throughout college athletics circles as yet another step in the continuing strength and stability of the Big 12.



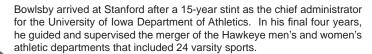
"The institutions of the Big 12 wanted a Commissioner that could take us to the next era as a conference and we unanimously agreed Bob is that leader," said Burns Hargis, president of Oklahoma State University and chair of the Big 12 Board of Directors. "The search committee looked for a candidate that has a vision for the next generation of college athletics, and his credentials and ideas exceeded this. He understands enhancing athletic com-

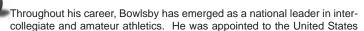


petition among conference schools, the challenge of balancing academics and athletics for our student-athletes, and working with our broadcast and bowl partners."



Prior to his role at the Big 12, Bowlsby spent six years directing a Stanford University athletics department that sponsors 35 varsity sports and claimed an unprecedented 17 consecutive Learfield Sports Directors Cups, emblematic of the top overall athletics program in the country. The department maintained an annual budget of \$75 million.







Olympic Committee Board of Directors in 2007 and will complete that term at the 2014 Winter Olympiad in Sochi, Russia. He represented the NCAA as one of two voting members on the USOC. In 2002, President George W. Bush chose Bowlsby to be a member of the Commission on Opportunities in Athletics.

Bowlsby has previously served as president of the NCAA Division I-A Athletics Directors' Association, chair of the NCAA Division I Men's Basketball Committee (2003-04, '04-05) and chaired the NCAA Management Council. In addition, he has also chaired the NCAA Wrestling Committee, served on NCAA committees on Financial Aid and Amateurism, the Special Committee to Review Amateurism Issues and the Special Committee to Review Financial Conditions in Athletics.

The National Association of Collegiate Directors of Athletics (NACDA) named Bowlsby in 2001-02 as Central Region Athletic Director of the Year and Sports Business Journal selected him from the four regional award winners as the National Athletics Director of the Year. The award highlights the efforts of the athletic directors for their commitment and positive contributions to campuses and their surrounding communities.

Before his stint overseeing the Hawkeye athletic department he served in the same role for seven years at the University of Northern Iowa. A native of Waterloo, Iowa, Bowlsby was named to that post in 1984. He was previously in the role of Assistant Athletic Director for Facilities at the school.

Bowlsby earned his bachelor's degree from Moorhead State University (Minnesota) in 1975 and his master's degree from the University of Iowa in 1978. Born on January 10, 1952, he is married with four children.

BIG 12 STAFF















Steve Pace

Sean Hollister

Keri Boyce





Tracy Hunt



Valerie Rocha













Edward Stewart













Carter Babb



Jesse Jung

Michelle Peterson

Maria Huggins



FOOTBALL SCHEDULING & TIEBREAKER INFORMATION

Scheduling

All teams will play nine games as part of the Conference schedule – competing in a round robin format to establish a conference champion.



The Big 12 Conference Champion is the team that finishes the regular season with the highest winning percentage in conference games. If more than one team has the same winning percentage, the tied teams are declared co-champions.

Bowl Championship Series Representative Tiebreaker Procedure

The following procedure will determine the Big 12 Conference representative to the Bowl Championship Series in the event of a first-place tie:



- (a) If two teams are tied, the winner of the game between the two tied teams shall be the representative.
- (b) If three or more teams are tied, steps 1 through 4 will be followed until a determination is made. Once a team has been eliminated from a multi-team comparison, it is dropped from further comparisons. If only two teams remain tied after any step, the winner of the game between the two tied teams shall be the representative.
 - 1. The records of the three teams will be compared against each other
 - 2. The records of the three teams will be compared against the next highest placed teams in the conference
 - 3. The highest ranked team in the first Bowl Championship Series Poll following the completion of Big 12 regular season conference play shall be the representative, unless the two highest ranked tied teams are ranked within one spot of the other in the BCS poll. In this case, the head-to-head results of the top two highest ranked tied teams shall determine the representative in the Bowl Championship Series.
 - 4. The representative will be chosen by draw.





MEDIA SERVICES

Big12Sports.com

Complete information on Big 12 football is updated on Big12Sports.com, including conference standings, statistics, weekly awards and television selections. A PDF file of the Big 12 media guide and the weekly notes package can also be downloaded.

The video section of the site contains replays of select games, features with coaches and student-athletes as well as exclusive live programming.

CollegePressBox.com

CollegePressBox.com is the official media web site for the Big 12 Conference. Access and download weekly game notes, quotes, statistics, media guides and more for the Big 12 and its institutions. Accredited media can apply for login information at password@collegepressbox.com

Big 12 Coaches Teleconferences

Big 12 football coaches will participate in a weekly media-only teleconference on Mondays from Aug. 27-Nov. 26, beginning at 9:50 a.m. CT. A schedule will be distributed prior to the season. Please contact Joni Lehmann (joni@big12sports.com) for the media dial-in and replay numbers. The call can also be heard live and archived on Big12Sports.

Big 12 Video Highlights

Big 12 video highlights will be available via a FTP site during the 2012 season. Access is limited to local television affiliates with regularly scheduled news programs. Visit Big12Sports.com/DigitalXchange for information.

Big 12 Players of the Week

A Big 12 offensive, defensive and special teams player of the week will be announced each Monday, beginning Sept. 3. Nominees are forwarded by each institution's media relations department and selected by a panel of media voters who cover the league on a regular basis.

Postseason Awards

Big 12 postseason football awards will be announced at the conclusion of regular season play.

Big 12 Report

On September 17, 2009, the Big 12 debuted "The Big 12 Report" a weekly magazine-style show that is available exclusively on the Conference website. Hosted by Big12Sports.com correspondent Wendell Barnhouse, a new show is available each week and focuses on the schools and student-athletes throughout the Big 12. In addition, the broadcasts will give fans a unique look into the workings of the Conference itself - including television, bowl games, scheduling and more - along with interviews with the Commissioner and other selected Big 12 staff.

Big 12 on Facebook, Twitter and YouTube

The Big 12 maintains a presence on three other popular sites on the Internet. The league has pages on Twitter (twitter.com/Big12Conference), Facebook (facebook.com/Big12) and YouTube (youtube.com/Big12Conference).

Big 12 Weekly Television Shows

FSN's *Big 12 Showcase* and ESPNU's *Big 12 This Week* are telecast weekly with features on student-athletes, coaches and teams as well as highlights of Conference championships and other events in the league. Check local listings for dates and times.

Television Selections

Television selections will be announced on either a 12-day or six-day advance by the Conference office. The 12-day advances will be released on Mondays while the six-day will be available on Sunday's prior to that week's games.









2012 MEDIA GUIDE



BIG 12 CHAMPIONSHIPS

4		₿ī	STATE		C	Qı		TCU	*		*
	REGULAR SEASON)		~~		_	_				•
	Baseball	3		0	0	0	0	0	7	1	0
	Men's Basketball	0	2	12	0	1	1	0	3	0	0
	Women's Basketball	3	1	1	2	6	0	0	2	3	0
DAS	Football	0	1	1	4	8	2	0	7	1	0
3	Men's Tennis	10				1	0	0	6	0	
	Women's Tennis	8	0	0	0	0	1	0	8	1	0
	Soccer	1	0	1		0	2	0	1	0	0
	Softball	1	0	0		4	0		4	0	
	Volleyball	0	0	0	1	0		0	5	0	0
	Wrestling		0			0	1				0
W)	TOTALS	26	4	15	7	20	7	0	43	6	0
	TOU 114/ 11/1 1 1 1 1										

TCU and West Virginia joined the league on July 1, 2012.

Co-Championships and division titles are included. Wrestling regular season title added in 2012.

		₽ı	STATE	CKU	($\mathbf{Q}_{\mathbf{I}}$		TCU	*		W	
	POSTSEASON	0			_	_					•	
3	Baseball	0		1	0	1	1	0	4	1	0	
de	Men's Basketball	0	1	8	0	3	2	0	0	0	0	
	Women's Basketball	4	2	0	0	4	0	0	1	2	0	
	Men's Cross Country	0	0	0	0	0	4	0	0	0		
	Women's Cross Country	0	1	0	1	0	0	0	0	3	0	
	Equestrian^^	1			0		1	0				
	Football	0	0	0	1	7	0	0	3	0	0	
P.	Men's Golf	1	0	1	0	1	9	0	3	0		
	Women's Golf	0	0	0	0	2	7	0	3	0		
	Gymnastics		2			5					0	
	Rowing^^			0	0	0			4		0	
	Soccer	0	0	0		0	3	0	2	0	0	
	Softball**	0	0	1		4	0		4	0		
200	Men's Swimming & Diving							0	16	0	0	
	Women's Swimming & Diving		0	0				0	10		0	
	Men's Tennis	7				1	0	0	4	0		
	Women's Tennis	6	0	0	0	0	1	0	8	0	0	
	Men's Indoor Track & Field	0	0	0	0	1	0	0	5	0		
	Women's Indoor Track & Field	0	0	0	0	0	0	0	5	0	0	
TCI	Men's Outdoor Track & Field	0	0	0	0	1	0	0	4	1		
	Women's Outdoor Track & Field	0	0	0	2	0	0	0	7	0	0	
	Wrestling		3			2	10				0	
	TOTALS	19	9	11	4	32	37	0	83	7	0	
	Overall	45	13	26	11	52	41	0	126	13	0	

Dashes (--) indicate that the institution does not sponsor that sport.

Football, volleyball and softball do not sponsor a postseason championship. The final softball and football championships were held in 2010. Volleyball has never sponsored a postseason championship.

Equestrian and rowing championships began in spring 2009 and became fully sponsored in 2011-12.

Big 12 titles for sports without round-robin conference play are determined by the postseason championship (Cross country, equestrian, golf, gymnastics, rowing, swimming & diving, indoor/outdoor track & field). Wrestling was determined in this manner prior to 2011-12.

** - Oklahoma won the 1996 Big 12 softball postseason title prior to the first academic year of Big 12 competition (1996-97).







BIG 12 ANNUAL CHAMPIONSHIPS

Sport	96-97	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	
Cross Country (W)	CU	CU	KSU	CU	CU	CU	CU	CU	CU	CU	6
Cross Country (M)	CU	CU	CU	CU	CU	CU	CU	CU	CU	CU	
Volleyball	NU	UT	NU	NU	NU	NU	NU	KSU	NU	NU	
Soccer	NU	TAMU	BU	NU	NU	UT	TAMU	CU	KU/TAMU	TAMU	
Championship	NU	TAMU	NU	NU	NU	TAMU	NU	OSU	TAMU	TAMU	
Football	UT	NU	TAMU	NU	OU	CU	OU	KSU	OU	UT	
North Division	NU	NU	KSU	NU/KSU	KSU/NU	CU/NU	CU	KSU	CU/ISU	CU	
South Division	UT	TAMU	TAMU	UT	OU	UT	OU/UT	OU	OU	UT	6
Swimming & Diving (W)	NU	NU	UT	UT	UT	UT	UT	UT	UT	UT	
Swimming & Diving (M)	UT	UT	UT	UT	UT	UT	UT	UT	UT	UT	
Indoor Track & Field (W)	NU	UT	UT	NU	NU	UT	UT	NU	NU	UT	
Indoor Track & Field (M)	NU	NU	UT	NU	NU	NU	NU	NU	NU	UT	
Basketball (W)	KU	TTU	TTU	ISU/OU/TTU	OU	OU	UT	KSU/UT	BU	OU	
Championship	CU	TTU	TTU	ISU	ISU	OU	UT	OU	BU	OU	
Basketball (M)	KU	KU	UT	ISU	ISU	KU	KU	OSU	KU/OU	KU/UT	£
Championship	KU	KU	KU	ISU	OU	OU	OU	OSU	OSU	KU	1.70
Wrestling	OSU	OSU	OU	OU	OSU	OU	OSU	OSU	OSU	OSU	
Gymnastics	NU	NU	NU	ISU	NU	NU	NU	OU	NU	ISU	
Golf (W)	UT	TAMU	OSU	OU	OSU	OSU	OSU	UT	OSU	TAMU	
Golf (M)	OSU	OSU	KU	OSU	BU	UT	UT	UT	OSU	OU	
Tennis (W)	UT	UT	UT	UT	UT/OSU	UT	BU/TAMU	UT	BU	BU	
Championship	UT	UT	UT	UT	OT	UT	OSU	TAMU	UT	BU	F
Tennis (M)	UT	UT	UT	BU	TAMU	BU	BU	BU	BU	BU/UT	- 4
Championship	UT	TAMU	UT	TAMU	TAMU	BU	BU	BU	BU	UT	
Softball	MU	NU	OU	OU	NU	UT	UT	NU	TAMU	UT	
Championship	MU	NU	UT	JU	OU	UT	UT	NU	UT	KU	
Baseball	TTU	TAMU	TAMU	BU	NU	UT	NU	UT	BU/NU	UT	
Championship	OU	TTU	NU	NU	NU	UT	UT	OSU	NU	KU	
Outdoor Track & Field (W)	UT	UT	UT	NU	KSU	KSU	UT	UT	NU	UT	
Outdoor Track & Field (M)	UT	NU	UT	NU	TAMU	NU	UT	NU	TTU	UT	100
Sport	06-07	07-08	08-09	09-10	10-11	11-12	12-13	13-14	14-15	15-16	_
Cross Country (W)	CU	CU	TTU	TTU	TTU	ISU					

Sport	06-07	07-08	08-09	09-10	10-11	11-12	12-13	13-14	14-15	15-16	1
Cross Country (W)	CU	CU	TTU	TTU	TTU	ISU					
Cross Country (M)	CU	CU	OSU	OSU	OSU	OSU					Ì
Volleyball	NU	NU/UT	NU/UT	UT	NU	UT					
Soccer	TAMU	TAMU	OSU	MU	TAMU	OSU					
Championship	UT	UT	MU	OSU	OSU	TAMU					
Football	OU	OU	OU	UT	OU	OSU					Ì
North Division	NU	KU/MU	MU/NU	NU	MU/NU						
South Division	OU	OU	OU/TTU/UT	UT	OU/OSU/TAMU						Ì
Swimming & Diving (W)	TAMU	TAMU	UT	TAMU	UT	TAMU					
Swimming & Diving (M)	UT	UT	UT	UT	UT	UT					Ì
Indoor Track & Field (W)	TAMU	TAMU	TAMU	TAMU	NU	TAMU					
Indoor Track & Field (M)	NU/UT	UT	UT	OU	TAMU	TAMU					1
Basketball (W)	OU/TAMU	KSU	OU	NU	BU	BU					
Championship	OU	TAMU	BU	TAMU	BU	BU					Ì
Basketball (M)	KU	KU/UT	KU	KU	KU	KU					
Championship	KU	KU	MU	KU	KU	MU					
Wrestling						OSU					
Championship	ISU	ISU	ISU/NU	OSU	OSU	MU					Ì
Gymnastics	NU	OU	OU	OU	NU	OU					
Equestrian^^			OSU	BU	TAMU	OSU					
Golf (W)	TAMU	OSU	OSU	TAMU	UT	OU					Ì
Golf (M)	OSU	OSU	OSU	OSU	OSU	TAMU					Ì
Rowing^^			UT	UT	UT	UT					
Tennis (W)	BU/UT	BU	BU	BU	BU	TTU					Ì
Championship	BU	BU	BU	BU	BU	UT					
Tennis (M)	BU	BU/UT	BU	UT	BU	OU					1
Championship	BU	BU	BU	UT	TAMU	OU					12
Softball	BU	TAMU	OU	UT	MU	OU					Ì
Championship	OU	TAMU	MU	OU							
Baseball	UT	TAMU	UT	UT	UT/TAMU	BU					
Championship	TAMU	UT	UT	TAMU	TAMU	MU					
Outdoor Track & Field (W)	TAMU	TAMU	TAMU	TAMU	TAMU	UT					
Outdoor Track & Field (M)	OU	CU	NU	NU	TAMU	TAMU					
. ,											1

^{^^} Fully-sponsored sports beginning in 2011-12



2012-13 BIG 12 & NCAA CHAMPIONSHIPS



BIG 12 CHAMPIONSHIPS

Date	Sport	Venue	Location
October 27	Cross Country	Jimmy Clay Golf Course	Austin, Texas
Oct. 31, Nov. 2, 4	Soccer	Blossom Soccer Stadium	San Antonio, Texas
February 22-23	Indoor Track & Field	Lied Recreation-Athletic Facility	Ames, Iowa
February 27-Marc	h 2 Swimming & Diving	Lee & Joe Jamail Texas Swimming Center	Austin, Texas
March 9	Wrestling	Gallagher-Iba Arena	Stillwater, Okla.
March 8-11	Women's Basketball	American Airlines Center	Dallas, Texas
March 13-16	Men's Basketball	Sprint Center	Kansas City, Mo.
March 23	Gymnastics	Hilton Coliseum	Ames, Iowa
March 29-30	Equestrian	Animal Science Center	Stillwater, Okla.
April 19-21	Women's Golf	The Harvester	Rhodes, Iowa
April 22-24	Men's Golf	Prairie Dunes Country Club	Hutchinson, Kan.
April 25-28	Tennis	Headington Family Tennis Center	Norman, Okla.
May 3-5	Outdoor Track & Field	Hart-Patterson Track & Field Complex	Waco, Texas
May 4	Rowing	Wyandotte County Lake	Kansas City, Kan.
May 22-26	Baseball	Chickasaw Bricktown Ballpark	Oklahoma City, Okla.



For additional event and ticket information, visit Big12Sports.com

NCAA CHAMPIONSHIPS

	Date	Sport	Venue	Location
20	November 19	Cross Country	E.P. Tom Sawyer Park	Louisville, Ky.
	Nov. 30 & Dec. 2	Soccer	Torero Stadium	San Diego, Calif.
	December 13 & 15	Volleyball	KFC Yum! Center	Louisville, Ky.
	March 8-9	Indoor Track & Field	Randal Tyson Track Center	Fayetteville, Ark.
	March 21-23	Women's Swimming & Diving	IU Natatorium	Indianapolis, Ind.
	March 21-23	Wrestling	Wells Fargo Arena	Des Moines, Iowa
40	March 28-30	Men's Swimming & Diving	IU Natatorium	Indianapolis, Ind.
100	April 6 & 8	Men's Basketball	Georgia Dome	Atlanta, Ga.
	April 7 & 9	Women's Basketball	New Orleans Arena	New Orleans, La.
	April 19-21	Gymnastics	Pauley Pavilion	Los Angeles, Calif.
	May 21-24	Women's Golf	UGA Golf Course	Athens, Ga.
	May 16-27	Tennis	Khan Outdoor Tennis Complex	Urbana, III.
_	May 28-June 2	Men's Golf	Capital City Club/Crabapple Course	Atlanta, Ga.
TCU	May 31-June 2	Rowing	Lake Lanier	Gainesville, Ga.
	May 30-June 5	Softball	ASA Hall of Fame Stadium	Oklahoma City, Okla.
	June 5-8	Outdoor Track & Field	Hayward Field	Eugene, Ore.
	June 15-25/26	Baseball	TD Ameritrade Park Omaha	Omaha, Neb.

For additional event and ticket information, visit NCAA.com













2012 MEDIA GUIDE

BIG 12 IN THE BCS

1999

#4 Ohio State 24, #6 Texas A&M 14 Sugar

2000

#3 Nebraska 31, #5 Tennessee 21 Fiesta

2001

Orange #1 Oklahoma 13, #2 Florida State 2*

2002

Fiesta #4 Oregon 38, #3 Colorado 16 #1 Miami 37, #2 Nebraska 14* Rose

2003

Rose #7 Oklahoma 34, #6 Washington State 14

Sugar #2 LSU 21, #1 Oklahoma 14*

#5 Ohio State 35, #10 Kansas State 28 Fiesta

2005

Orange #1 USC 55, #2 Oklahoma 19* #4 Texas 38, #13 Michigan 37

2006

#2 Texas 41, #1 USC 38* Rose

2007

Fiesta #8 Boise State 43, #10 Oklahoma 42 (OT)

#9 West Virginia 48, #4 Oklahoma 28 Fiesta Orange #8 Kansas 24, #3 Virginia Tech 21

2009

#3 Texas 24, #10 Ohio State 21 Fiesta N.C. #2 Florida 24, #1 Oklahoma 14* 2010

N.C. #1 Alabama 37, #2 Texas 21*

2011

#9 Oklahoma 48, Connecticut 20

2012

#3 Oklahoma State 41, #4 Stanford 38 (OT)

* Denotes National Championship Game

All-Time BCS Record: 9-10

BCS National Championship Game Record: 2-5



2012 BIG 12 BOWL PARTNERS



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Big 12 Conference Sportsmanship Statement

The member institutions of the Big 12 Conference are committed to competition in an arena where sportsmanship and the sense of fair play take center stage. Whether on the field, within the community or in the classroom, those who make up the Big 12 -- its administrators, coaches, game officials, and student-athletes -- support the highest ideals in sportsmanship.

At the heart of sportsmanship is the commitment of the institutions towards respect for the opposition and those officiating contests in the 23 sports sponsored by the Big 12. It is with a sense of fair play that a true sporting demeanor in the spirit of intercollegiate competition can be created and maintained with a total regard for the welfare of student-athletes, coaches, support personnel and spectators.

Sportsmanship on the field of play is governed by Conference rules and guidelines, as well as those established under the NCAA and amateur organizations. It is the responsibility of game officials and administrators to see to strict adherence to these guidelines. The behavior of spectators is managed by event personnel, who are encouraged to deal with interference or abuse of appropriate sporting behavior in the strictest of methods.

The Big 12 Conference and its member institutions appreciate the support of the majority of fans who wish to create an atmosphere of competition that allows the participants to showcase the game and their respective skills.







2012 MEDIA GUIDE





BIG 12 TEAM NATIONAL CHAMPIONS (47)

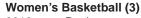
Baseball (2)

2005 Texas 2002 Texas



Men's Basketball (1)

2008 Kansas



2012 Baylor
 2011 Texas A&M
 2005 Baylor



Men's Cross Country (5)

2010 Oklahoma State2009 Oklahoma State2006 Colorado2004 Colorado



Women's Cross Country (2)

Colorado

2004 Colorado2000 Colorado



Equestrian (3)

2012 Texas A&M (Overall)
2012 Baylor (Hunter)
2012 Texas A&M (Western)



2001



2005 Texas 2000 Oklahoma 1997 Nebraska

Men's Golf (4)

2012 Texas2009 Texas A&M2006 Oklahoma State2000 Oklahoma State



Women's Indoor Track & Field (3)

2006 Texas1999 Texas1998 Texas



Men's Outdoor Track & Field (3)

2011 Texas A&M 2010 Texas A&M 2009 Texas A&M



Women's Outdoor Track & Field (6)

2011 Texas A&M 2010 Texas A&M 2009 Texas A&M 2005 Texas 1999 Texas 1998 Texas



Softball (1)

2000 Oklahoma

Men's Swimming (4)

 2010
 Texas

 2002
 Texas

 2001
 Texas

 2000
 Texas

Men's Tennis (1)

2004 Baylor

Women's Volleyball (2)

2006 Nebraska2000 Nebraska

Wrestling (4)

2006 Oklahoma State
2005 Oklahoma State
2004 Oklahoma State
2003 Oklahoma State

Only championships won as members of the Big 12 (since 1996-97) in conferencesponsored sports are included.

ALL-TIME TEAM NCAA CHAMPIONSHIPS BY BIG 12 INSTITUTIONS (All Sports Played)

TOTAL	170
Total	170
Texas Tech	1
Baylor	4
TCU	6
Kansas	10
Iowa State	13
West Virginia	15
Oklahoma	24
Texas	47
Oklahoma State	50

BIG 12 INDIVIDUAL NATIONAL CHAMPIONS

(2011-12 Only)

Men's Swimming & Diving

Jimmy Feigen, Texas (50 free)
Jimmy Feigen, Texas (100 free)
Texas (400 relay)
(Dax Hill, Clay Youngquist, Austin Surhoff,
Jimmy Feigen)
Texas (800 relay)
(Dax Hill, Clay Youngquist, Kip Darmody,
Neil Caskey)
Dax Hill, Texas (200 free)

Women's Swimming & Diving

Drew Livingston, Texas (1m diving)

Breeja Larson, Texas A&M (100 breaststroke) Jaele Patrick, Texas A&M (3m diving)

Men's Indoor Track & Field

Ameer Webb, Texas A&M (200m)

Women's Indoor Track & Field

Diamond Dixon, Kansas (400m) Betsy Saina, Iowa State (5000m) Andrea Geubelle, Kansas (Triple Jump) Tia Brooks, Oklahoma (Shot Put)

Women's Golf

Chirapat Jao-Javanil, Oklahoma

Men's Outdoor Track & Field

Marquise Goodwin, Texas (long jump) Erik Kynard, Kansas State (high jump)

Women's Outdoor Track & Field

Brittany Borman, Oklahoma (javelin) Tia Brooks, Oklahoma (shot put) Natosha Rogers, Texas A&M (10,000 meters)





2012 MEDIA GUIDE

2012 COMPOSITE SCHEDULE

Saturday, September 1

Oklahoma at UTEP [FSN]

9:30 p.m.

Tulsa at Iowa State

South Dakota State at Kansas

Missouri State at Kansas State

Savannah State at Oklahoma State

Wyoming at Texas

Northwestern State at Texas Tech

Marshall at West Virginia

Sunday, September 2

SMU at Baylor [FSN] 5:30 p.m.

Saturday, September 8

Iowa State at Iowa [BTN] 2:30 p.m.

Oklahoma State at Arizona [PAC-12 Network] 9:30 p.m.

Rice at Kansas

Miami (Fla.) at Kansas State

Florida A&M at Oklahoma

Grambling State at TCU

New Mexico at Texas

Texas Tech at Texas State

Saturday, September 15

TCU at Kansas

Sam Houston State at Baylor

Western Illinois at Iowa State

North Texas at Kansas State

UL-Lafayette at Oklahoma State

Texas at Mississippi

New Mexico at Texas Tech

James Madison vs. West Virginia [Landover, Md.]

Friday, September 21

Baylor at UL-Monroe [ESPN/ESPN2] 7:00 p.m.

Saturday, September 22

Kansas State at Oklahoma

Kansas at Northern Illinois [ESPNU/ESPN3]

Virginia at TCU

Maryland at West Virginia

Saturday, September 29

Baylor at West Virginia

Texas Tech at Iowa State

Texas at Oklahoma State

TCU at SMU [FSN]

Saturday, October 6

Iowa State at TCU

Kansas at Kansas State

Oklahoma at Texas Tech

West Virginia at Texas

Saturday, October 13

TCU at Baylor

Kansas State at Iowa State

Oklahoma State at Kansas

West Virginia at Texas Tech

Texas vs. Oklahoma [Dallas]

Saturday, October 20

Baylor at Texas

Iowa State at Oklahoma State

Kansas State at West Virginia

Texas Tech at TCU

Kansas at Oklahoma

Saturday, October 27 Baylor at Iowa State

Texas Tech at Kansas State

TCU at Oklahoma State

Texas at Kansas

Notre Dame at Oklahoma

Saturday, November 3

Kansas at Baylor Oklahoma at Iowa State

Oklahoma State at Kansas State

Texas at Texas Tech

TCU at West Virginia

Saturday, November 10

Baylor at Oklahoma

Iowa State at Texas

Kansas State at TCU

West Virginia at Oklahoma State

Kansas at Texas Tech

Saturday, November 17

Kansas State at Baylor

Iowa State at Kansas

Texas Tech at Oklahoma State

Oklahoma at West Virginia

Thursday, November 22

TCU at Texas

Friday, November 23

West Virginia at Iowa State

Saturday, November 24

Baylor vs. Texas Tech [Arlington, Texas]

Oklahoma State at Oklahoma

Saturday, December 1

Oklahoma State at Baylor

Texas at Kansas State

Kansas at West Virginia

Oklahoma at TCU

Texas at Kansas State

All Dates & Times Subject to Change.

Times Listed as Central.



























