

BIG 12 CONFERENCE

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The Big 12 Conference maintains its website at Big12Sports.com. Complete information on the league and the member schools is available.

The site boasts original content from throughout the Conference along with several video broadcasts, including a weekly magazine show - The Big 12 Report. In men's basketball, [full rebroadcasts](#) of numerous games will be available via Big 12 Network Online, within 72 hours of a game's completion. Comprehensive coverage of media day in October and the 2011 Phillips 66 Big 12 Men's Basketball Championship in March is also available.

In men's basketball, scores throughout the league and standings are updated as games are final. Big 12 conference [and](#) team statistics are updated no later than the following morning, with weekly award winners posted each Monday. An archive of conference and team-by-team statistics for every season in league history is included as well.

Media can access Acrobat PDF files of the weekly release, statistics, team-by-team statistics and the conference media guide on the website.

Big 12 on Facebook, Twitter and YouTube

The Big 12 also maintains a presence on three social networking sites - Facebook ([facebook.com/Big12](#)), Twitter ([twitter.com/Big12Conference](#)) and YouTube ([youtube.com/Big12Conference](#)). Periodic updates are posted, including selected game updates and other conference-related information.

Big 12 Release

The Big 12 will update a media release, including team notes, results and more each morning after games are played during the season. Complete league statistics, in addition to team-by-team stats for all 12 league squads, will be updated via the conference website as well.



Bob Burda



Rob Carolla



Joni Lehmann



Carmen Branch



Laura Rasmussen



Jessica Schwager

Phillips 66 Weekly Awards

A Big 12 Player and Rookie of the Week will be chosen each Monday, beginning November 15. Nominations are submitted by the school media relations offices and the winners are selected by a panel of media voters who cover the league on a regular basis. This year marks the 15th year for Phillips 66 as a sponsor of the Big 12 Conference.

Big 12 Coaches' Teleconference

The Big 12 men's basketball coaches will participate in a weekly media-only teleconference during the 2010-11 season. The calls begin with one in December, followed by weekly teleconferences beginning in January. The schedule is as follows:

Monday, December 13	Monday, February 7
Thursday, January 6	Monday, February 14
Monday, January 10	Monday, February 21
Monday, January 17	Monday, February 28
Monday, January 24	Monday, March 7
Monday, January 31	Monday, March 14*

* - For only those coaches advancing to postseason (NCAA or NIT) play

The teleconference begins at 10:00 a.m. Central Time. The call can also be heard live and on replay on the Big 12 website at Big12Sports.com.

Listed below is the tentative schedule for the 2010-11 season. Please contact the Big 12 communications staff for the call-in and replay phone numbers.

10:00 a.m. - Bill Self, KU	11:00 a.m. - Tad Boyle, CU
10:10 a.m. - Mark Turgeon, TAMU	11:10 a.m. - Frank Martin, KSU
10:20 a.m. - Travis Ford, OSU	11:20 a.m. - Jeff Capel, OU
10:30 a.m. - Scott Drew, BU	11:30 a.m. - Doc Sadler, NU
10:40 a.m. - Mike Anderson, MU	11:40 a.m. - Rick Barnes, UT
10:50 a.m. - Pat Knight, TTU	11:50 a.m. - Fred Hoiberg, ISU

Comments on Officiating

The Big 12 Conference's Principles and Standards of Sportsmanship reads in part: *Coaches, student-athletes and administrators shall not make public comments about officiating. The Commissioner shall review all public comments regarding officiating and shall assess appropriate penalties.*

In accordance with this policy any public comment on officiating is in violation.

Big 12 Video Available On XOS Digital Xchange

Big 12 video highlights will be available via a FTP site during the 2010-11 season. Access is limited to local television affiliates with regularly scheduled news programs. Visit Big12Sports.com/DigitalXchange for information.

Big 12 Weekly Shows

The Big 12 Report is a weekly show that is available exclusively at Big12Sports.com. Featuring analysis/commentary by Correspondent Wendell Barnhouse, the show is broadcast each Wednesday and focuses on the news and the stories going on in and around the Big 12 that week.

The Big 12 also boasts two over-the-air weekly magazine-style shows. Each program is a 30-minute promotion of the league, with features on student-athletes, coaches, teams and conference championships. **Big 12 Showcase** returns for its 14th season on FSN and has been produced by Keith Fletcher each of those years. Emily Jones handles hosting duties. **Big 12 This Week** is televised by ESPNU, with Melissa Knowles as the primary host. Segments of both programs are available online via the Big 12 website.

Championship Credentials

Media credentials for the 2011 Phillips 66 Big 12 Men's Basketball Championship are authorized and issued by the Conference office. An online credential system, provided through an agreement with Sports Systems Services, Inc., is the only method to submit requests. The credential system will be made available during the month of January.

Postseason Awards

The Big 12 presents the only official all-conference awards at the end of the regular season. Major award winners are chosen, along with the All-Big 12 teams. Each Big 12 head coach votes on the squads and is not permitted to vote for his own players. The awards will be announced in March prior to the Phillips 66 Big 12 Men's Basketball Championship.

Academic All-Big 12 teams are also chosen in men's basketball and will be announced prior to the postseason.

BIG 12 ... AS EASY AS 1 - 2

When referring to the Big 12 Conference, please remember the conference name should be written as follows:

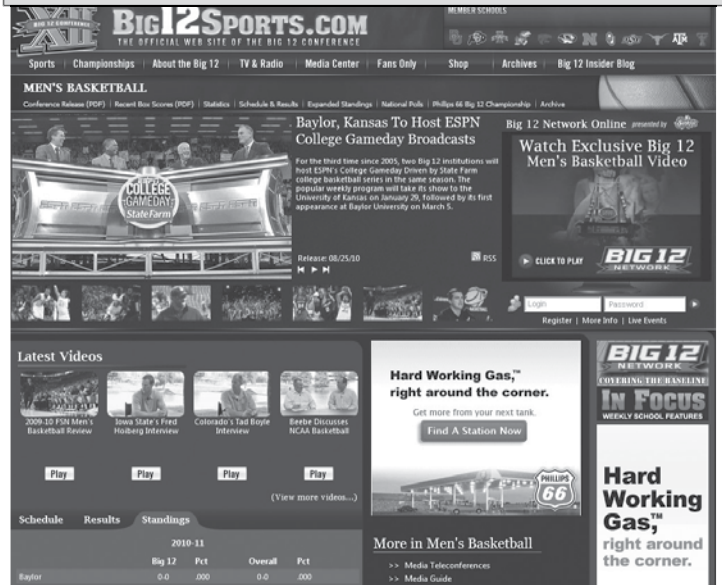
**Big 12
Big 12 Conference**

The following should **NEVER** be used when referencing the Big 12:

Big XII
Big Twelve

Big 12 Basketball On The Web

Big12Sports.com



Find us on

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facebook.com/Big12



twitter.com/Big12Conference

Trademarks

Big 12, Big 12 Conference and the Big 12 logo are registered trademarks and use of these trademarks without prior approval of the Big 12 is prohibited. All requests for use of the Big 12 logo - except standard and customary media uses - must be made through Collegiate Licensing Company (Nate Klein, 770-956-0520). For Big 12 marketing and sponsorship opportunities, please contact Director of Marketing Maark Keith (469-524-1024) or ESPN Regional's Scott Pomeroy (469-524-1030).

BIG 12 MEN'S BASKETBALL MEDIA RELATIONS CONTACTS QUICK REFERENCE LIST

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The Big 12 Conference, despite being one of the youngest conferences in America, will continue its position as a national leader in athletics and academics as it embarks on its 15th season in 2010-11.

Since it began play in 1996-97, the Conference can boast of 38 team crowns and 459 individual NCAA Championships. The success continued last year, as Oklahoma State won the NCAA men's cross country title while Texas captured the national championship in men's swimming & diving. Texas A&M maintained its place as the nation's top outdoor track & field program, securing the NCAA crowns for both the men and women for the second consecutive year.

Big 12 squads continued to lead the nation in their respective sports as every single sport the Conference sponsors had at least one school ranked in the top six of the national rankings during the past campaign. In addition, nine different sports had the No. 1 team in the nation at some point during the 2009-10 season.

In addition to the NCAA crowns, several more schools made strong national showings. Five Big 12 volleyball teams competed in the regional semifinals of the NCAA Championship in 2010, the first time that has happened in conference history. The Big 12 also had a school play for the BCS National Championship (Texas) for the seventh season and placed two women's basketball squads (Baylor, Oklahoma) in the Final Four in the same season for the first time. Oklahoma finished second nationally at the NCAA women's gymnastics finals - an all-time high for the Big 12 - while Oklahoma State placed second at the men's golf championship. Iowa State was third at the NCAA wrestling championships and the Big 12 also placed a team in the College World Series in both softball (Missouri) and baseball (Oklahoma).

The individual honors also continued, as Jenny Barringer (Colorado) earned The Bowerman Award, presented for the first time to the most outstanding collegiate women's track and field athlete. In fact, all three women's finalists were from the Big 12. Caroline Hedwall (Oklahoma State) was named the recipient of the Honda Sports Award as the nation's top female golfer after capturing the NCAA individual title. Lisa Koll (Iowa State) earned the Honda Award as the top collegiate female athlete in track & field, Connie Yori (Nebraska) was the consensus Division I women's basketball coach of the year and K.J. Kindler (Oklahoma) earned national women's gymnastics coaching accolades.

During the past six seasons a total of 16 NCAA trophies have been hoisted by Big 12 institutions, with at least one national crown won in all but one year for the Conference, including each of the past 13 seasons.

The Big 12 leads all conferences with its seven appearances in BCS title games. Seven league squads have played for the football national championship in the last 10 years with berths in 17 BCS games overall, including two each in 2007 and 2008. In the past two seasons, the Big 12 has had 16 players earn consensus All-America accolades.

In basketball, nine men's and six women's teams have advanced to their respective Final Fours in the past eight seasons as the Big 12 continues its place among the elite intercollegiate athletic conferences. On the men's side six different teams have reached the regional finals in the past three seasons - the first time since 1985 that any conference can boast of six different teams doing so over a three-year period. The Big 12 has led the nation in women's basketball attendance the past 11 seasons and surpassed its own NCAA record attendance mark in 2009-10.

Numerous national honors have been won by basketball student-athletes during the league's history. Sherron Collins (Kansas) was awarded the 2010 Frances Pomeroy Naismith Award in men's basketball as the top player six-foot or under. Kelsey Griffin (Nebraska) gave the Conference a consensus All-America selection in women's basketball for the 10th straight season.

The Big 12 and its member institutions are committed to a competitive environment where sportsmanship and fair play take center stage. Whether on the field, in the classroom, or within the community, the student-athletes, administrators, coaches and game officials of the Big 12 support the highest ideals in sportsmanship.

Big 12 student-athletes have shown commitment to their studies by earning numerous academic recognitions. Cole Aldrich (Kansas) was the latest after being named Academic All-America of the Year honors in men's basketball in 2009-10. It marked the seventh time in the past five years that a league athlete has garnered the top academic honor for their respective sport. The Big 12 had plenty of success overall in the classroom a year ago, as the Conference led the nation with 38 student-athletes earning ESPN The Magazine/CoSIDA Academic All-America recognition. In its history, the conference has nearly 400 academic honorees, averaging more than 25 each season.

The Big 12 can boast of other stories that combine on and off the field success. Patience Knight (Texas Tech) was the recipient of the Honda Inspiration Award in 2008, given to an outstanding female college athlete who overcomes adversity to excel in her sport. She was diagnosed with a cancerous tumor in 2007, but rebounded to win All-America honors at the 2008 NCAA Indoor Track & Field Championships.

Competitive excellence, scholarship and sportsmanship are all equal components of the Big 12 philosophy. All-Big 12 teams and Academic All-Big 12 squads are recognized for each sport at the end of their respective seasons. At the end of each academic year, the Conference honors its top male and female student-athletes with the Big 12 Athlete of the Year and Big 12 Sportsman of the Year awards.

Institutions can also nominate student-athletes for the prestigious Dr. Prentice Gautt Postgraduate Scholarships at the end of each academic year. A total of 249 scholars have received over 1.6 million in postgraduate financial aid through the first 14 years of the program.

The Big 12 sponsors 21 sports. Men's squads include baseball, basketball, cross country, football, golf, indoor track & field, outdoor track & field, swimming & diving, tennis and wrestling. Women's teams are fielded in basketball, cross country, golf, gymnastics, indoor track & field, outdoor track & field, soccer, softball, swimming, tennis and volleyball.

The Conference conducts championships for 19 of its 21 sports. Each championship helps to determine teams and/or individuals that will represent the Conference in national postseason competition. The winner of the Big 12 football championship game earns the league's berth into the Bowl Championship Series.

In the last several years the Big 12 has increased its bowl agreements and expanded television opportunities for all sports through contracts with ABC/ESPN and FSN. Most recently, the league renewed and expanded its multi-year arrangement with ABC/ESPN, Inc. The new contract began in 2008-09.

In its first 14 years, the Conference has distributed more than \$1.2 billion to its 12 member institutions. The Big 12 staff administers to over 4,600 student-athletes in its 21 sports. The conference office is headquartered in Irving, Texas.

BIG 12 QUICK FACTS *(All statistics from 1996 to October 1, 2010)*

Founded: February 25, 1994

Area: Seven states with combined populations of more than 46 million.

Television Markets: 18 of the Top 100 nationally

Commissioner's Honor Roll Students: 56,000-plus in 28 semesters

Academic All-Big 12 First Team Members: Approximately 12,014

Student-Athletes with a 4.0 grade-point average on Academic All-Big 12 Teams: 784

Dr. Prentice Gautt Scholarships: 249 with over \$1.6 million in financial aid

All-America First Team Selections: 3,401

Big 12 Championship Attendance: More Than 4.5 million fans

BIG 12 TEAM NATIONAL CHAMPIONS (38)

Baseball (2)

2005 Texas
2002 Texas

Men's Basketball (1)

2008 Kansas

Women's Basketball (1)

2005 Baylor

Men's Cross Country (4)

2009 Oklahoma State
2006 Colorado
2004 Colorado
2001 Colorado

Women's Cross Country (2)

2004 Colorado
2000 Colorado

Football (3)

2005 Texas
2000 Oklahoma
1997 Nebraska

Men's Golf (3)

2009 Texas A&M
2006 Oklahoma State
2000 Oklahoma State

Women's Indoor Track & Field (3)

2006 Texas
1999 Texas
1998 Texas

Men's Outdoor Track & Field (2)

2010 Texas A&M
2009 Texas A&M

Women's Outdoor Track & Field (5)

2010 Texas A&M
2009 Texas A&M
2005 Texas
1999 Texas
1998 Texas

Softball (1)

2000 Oklahoma

Men's Swimming & Diving (4)

2010 Texas
2002 Texas
2001 Texas
2000 Texas

Men's Tennis (1)

2004 Baylor

Women's Volleyball (2)

2006 Nebraska
2000 Nebraska

Wrestling (4)

2006 Oklahoma State
2005 Oklahoma State
2004 Oklahoma State
2003 Oklahoma State

*Only championships won as members of the Big 12
(since 1996-97) in conference-sponsored sports are included.*

BIG 12 INDIVIDUAL NATIONAL CHAMPIONS (459)

(2009-10 Only Listed)

Wrestling

Max Askren, Missouri (194 pounds)
Jake Varner, Iowa State (197 pounds)
David Zabriskie, Iowa State (Heavyweight)

Men's Swimming & Diving

Austin Surhoff, Texas (200m Medley)
Texas 800-yd Freestyle Relay
[Scott Jostes, David Walters,
Neil Caskey, Ricky Berens]

Women's Swimming & Diving

Julia Wilkinson, Texas A&M (100-yard Freestyle)
Alia Atkinson, Texas A&M (200-yard breaststroke)

Men's Indoor Track & Field

Curtis Mitchell, Texas A&M (200m)
Ronnie Ash, Oklahoma (60m Hurdles)
Texas A&M 4x400-Meter Relay
[Demetrius Pinder, Bryan Miller,
Tabarie Henry and Curtis Mitchell]

Women's Indoor Track & Field

Lisa Koll, Iowa State (5,000m)

Women's Golf

Caroline Hedwall, Oklahoma State

Men's Outdoor Track & Field

Texas A&M 4x400-Meter Relay
[Tran Howell, Demetrius Pinder,
Bryan Miller, Tabarie Henry]
Jordan Scott, Kansas (Pole Vault)
Marquise Goodwin, Texas (Long Jump)

Women's Outdoor Track & Field

Texas A&M 4x100-Meter Relay
[Jeneba Tarmoh, Porsha Lucas,
Dominique Duncan, Elizabeth Adeoti]
Porscha Lucas, Texas A&M (200m)
Lisa Koll, Iowa State (5,000m)
Lisa Koll, Iowa State (10,000m)

ALL-TIME TEAM

NCAA CHAMPIONSHIPS BY BIG 12 INSTITUTIONS (All Sports Played)

Oklahoma State.....	49
Texas	46
Oklahoma	24
Colorado.....	23
Nebraska.....	20
Iowa State	13
Kansas	10
Texas A&M.....	9
Baylor.....	2
Missouri.....	2
Texas Tech	1
Total	199

BIG 12 SPORTSMANSHIP STATEMENT

The member institutions of the Big 12 Conference are committed to competition in an arena where sportsmanship and the sense of fair play take center stage. Whether on the field, within the community or in the classroom, those who make up the Big 12—its administrators, coaches, game officials and student-athletes—support the highest ideals in sportsmanship.

At the heart of sportsmanship is the commitment of the institutions towards respect for the opposition and those officiating contests in the 21 sports sponsored by the Big 12. It is with a sense of fair play that a true sporting demeanor in the spirit of intercollegiate competition can be created and maintained with a total regard for the welfare of student-athletes, coaches, support personnel and spectators.

Sportsmanship on the field of play is governed by Conference rules and guidelines, as well as those established under the NCAA and amateur organizations. It is the responsibility of game officials and administrators to see to strict adherence to these guidelines.

The behavior of spectators is managed by event personnel, who are encouraged to deal with interference or abuse of appropriate sporting behavior in the strictest of methods.

The Big 12 Conference and its member institutions appreciate the support of the majority of fans who wish to create an atmosphere of competition that allows the participants to showcase the game and their respective skills.













BIG 12 CHAMPIONSHIPS

2010-11 POSTSEASON SCHEDULE













Date	Sport	Venue	Location
October 30	Cross Country	OSU Cross Country Course	Stillwater, Okla.
November 3, 5, 7	Soccer	Blossom Soccer Stadium	San Antonio, Texas
December 4	Football	Cowboys Stadium	Arlington, Texas
February 23-26	Swimming & Diving	Jamail Texas Swimming Center	Austin, Texas
February 25-26	Indoor Track & Field	Bob Devaney Sports Center	Lincoln, Neb.
March 5	Wrestling	Hilton Coliseum	Ames, Iowa
March 9-12	Men's Basketball	Sprint Center	Kansas City, Mo.
March 8-9, 11-12	Women's Basketball	Municipal Auditorium	Kansas City, Mo.
March 19	Gymnastics	Hearnes Center	Columbia, Mo.
April 22-24	Women's Golf	The Club at Old Hawthorne	Columbia, Mo.
April 25-27	Men's Golf	Prairie Dunes Country Club	Hutchinson, Kan.
April 28-May 1	Tennis	Baylor Tennis Center	Waco, Texas
May 13-15	Outdoor Track & Field	John Jacobs Track Complex	Norman, Okla.
May 25-29	Baseball	AT&T Bricktown Ballpark	Oklahoma City, Okla.

For additional event and ticket information, visit the Big 12 website at Big12Sports.com

ALL-TIME CHAMPIONSHIPS

												
REGULAR SEASON												
Baseball	2	--	--	0	0	0	3	0	0	6	3	1
Men's Basketball	0	0	2	10	0	0	0	1	1	3	0	0
Women's Basketball	1	0	1	1	2	0	1	6	0	2	1	3
Football	0	4	1	1	4	2	8	7	0	7	2	1
Men's Tennis	9	--	--	--	--	--	0	0	0	6	1	0
Women's Tennis	7	0	0	0	0	0	0	0	1	8	1	0
Soccer	1	1	0	1	--	1	3	0	1	1	6	0
Softball	1	--	0	0	--	1	3	3	0	4	2	0
Volleyball	0	0	0	0	1	0	11	0	--	4	0	0
TOTALS	21	5	4	13	7	4	29	17	3	41	16	5

Co-Championships and division titles are included above.

												
POSTSEASON												
Baseball	0	--	--	1	0	0	4	1	1	4	2	1
Men's Basketball	0	0	1	7	0	1	0	3	2	0	0	0
Women's Basketball	2	1	2	0	0	0	0	4	0	1	2	2
Men's Cross Country	0	12	0	0	0	0	0	0	2	0	0	0
Women's Cross Country	0	11	0	0	1	0	0	0	0	0	0	2
Football	0	1	0	0	1	0	2	6	0	3	1	0
Men's Golf	1	0	0	1	0	0	0	1	8	3	0	0
Women's Golf	0	0	0	0	0	0	0	1	7	2	4	0
Gymnastics	--	--	2	--	--	0	8	4	--	--	--	--
Soccer	0	0	0	0	--	1	5	0	2	2	4	0
Softball**	0	--	0	1	--	2	3	4	0	4	1	0
Men's Swimming & Diving	--	--	--	--	--	0	--	--	--	14	0	0
Women's Swimming & Diving	--	--	0	0	--	0	2	--	--	9	3	--
Men's Tennis	7	--	--	--	--	--	0	0	0	4	3	0
Women's Tennis	5	0	0	0	0	0	0	0	1	7	1	0
Men's Indoor Track & Field	0	0	0	0	0	0	9	1	0	5	0	0
Women's Indoor Track & Field	0	0	0	0	0	0	5	0	0	5	4	0
Men's Outdoor Track & Field	0	1	0	0	0	0	6	1	0	4	1	1
Women's Outdoor Track & Field	0	0	0	0	2	0	2	0	0	6	4	0
Wrestling	--	--	3	--	0	0	1	2	9	--	--	--
TOTALS	15	26	8	10	4	4	47	28	32	73	30	6

Overall 36 31 12 23 11 8 76 45 35 114 46 11

Dashes (--) indicate that the institution does not sponsor that sport.

Volleyball and softball do not sponsor a postseason championship.

Big 12 titles for sports without round-robin conference play are determined by the postseason championship (cross country, golf, gymnastics, swimming & diving, indoor/outdoor track & field, wrestling).

** - Oklahoma won the 1996 Big 12 softball postseason title prior to the first academic year of Big 12 competition (1996-97); The final softball championship was held in 2010.



LaceDarius Dunn

Dunn Aims For Big 12 Career Records

Baylor guard LaceDarius Dunn has the opportunity to make his mark on the Big 12 record book as he enters the 2010-11 season. The senior needs 518 points to set the career scoring mark for the Conference. Dunn is also closing in on the record for 3-pointers made and attempted, requiring just 91 and 241, respectively. He has surpassed all three totals needed in each of his last two years.

Big 12 Stars Garner Some Preseason Love From "Dickie V"

Three of the Big 12 top returning performers were recognized as part of Dick Vitale's Preseason All-America Team this summer. Kansas forward Marcus Morris and Kansas State guard Jacob Pullen were selected for the second team, while Baylor guard LaceDarius Dunn was chosen for the third squad. The three players on the first three teams tied the Big 12 for the most of any conference.

Scoring Machines Are Back

The Big 12 boasts numerous players who have had strong scoring outputs in their careers entering this season. Overall, 38 different league athletes have notched at least one 20-point performance in their careers, with five having outputs of 30 points or more. The league leaders entering 2010-11 are included below.

Player, School	Career 30-Point Games	Career 20-Point Games
LaceDarius Dunn, BU	5	33
Cory Higgins, CU	5	25
Jacob Pullen, KSU	3	25
John Roberson, TTU	1	22
Mike Singletary, TTU	1	16
Kim English, MU	--	10
Keiton Page, OSU	--	9
Alec Burks, CU	--	8

Top Charity Stripe Performers Return

The Big 12 will bring back several top players who shot well at the free throw line last year, including a record-setter. Sophomore guard J'Covan Brown leads eight players who ranked among the top 11 that will suit up again in 2010-11. Brown set a Big 12 freshman record by shooting 88.3 percent from the line a year ago.

2009-10 Big 12 Free Throw Leaders (Returning Players In Bold)

J'Covan Brown, UT	.883
LaceDarius Dunn, BU	.857
Sherron Collins, KU	.855
Cory Higgins, CU	.833
Brandon Richardson, NU	.825
Jacob Pullen, KSU	.822
B.J. Holmes, TAMU	.820
James Anderson, OSU	.810
John Roberson, TTU	.799
Xavier Henry, KU	.783
Alec Burks, CU	.772



It's So Nice, They Are Coming Twice

For the third time since 2005, two Big 12 institutions will host ESPN's College Gameday Driven by State Farm college basketball series in the same season. The popular weekly program will take its show to the University of Kansas on January 29 for the Jayhawks' matchup with Kansas State. That will be followed by its first appearance at Baylor University for the Bears' meeting with Texas on March 5. Kansas has hosted on three previous occasions, while BU becomes the sixth school from the Big 12 (KU, KSU, OU, OSU, UT) to host the event.

Recruiting Haul Continues

Big 12 coaches continue to bring talented prep players into their programs. Four league squads - Baylor, Kansas, Missouri and Texas - ranked among the top 25 of both the ESPN and Rivals.com team recruiting rankings.

In the Rivals ratings, the Big 12 boasted the nation's No. 1 player (Josh Selby, KU) along with the No. 8 (Cory Joseph, UT) and No. 9 (Perry Jones, BU) prepsters. On the ESPN listing, the experts had three league newcomers among the top 10 - Selby at No. 5, Jones at No. 7 and Tristan Thompson of Texas at No. 10. The Big 12 was the only conference in the nation that had three players at three different schools in the ESPN top 10.

Overall, a total of 16 members of the Rivals 150 are enrolling at Big 12 schools, while 11 student-athletes from the ESPN Top 100 will play on conference squads.

Looking To Continue Amazing Home Record

Big 12 teams posted one of the most impressive home records in college basketball history last season, losing just ONE non-conference game in their on-campus venues as conference squads finished with a 108-1 (.991) record at home. **Big 12 teams have a 63-game winning streak in non-league home contests entering the 2010-11 campaign.**

Extra-Tough At Home In Recent Years

The Big 12 was 170-35 (.829) at home overall during the 2009-10 campaign, the best home record of any conference in the nation. League squads have won over 80 percent of their home contests in each of the past three seasons, the best stretch in Big 12 history. The Big 12's annual record at home is included below.

Year	Record	Pct.
2009-10	170-35	.829
2008-09	172-41	.808
2007-08	168-42	.800
2006-07	161-44	.785
2005-06	149-41	.784
2004-05	154-44	.778
2003-04	149-41	.784
2002-03	152-36	.809
2001-02	144-44	.766
2000-01	133-42	.760
1999-2000	136-47	.743
1998-99	128-51	.715
1997-98	136-44	.756
1996-97	144-37	.796

Big 12 Leads The RPI

The Big 12 was rated as the No. 1 conference in the nation in the Ratings Percentage Index (RPI) a year ago. It was the third straight season the Big 12 has been among the top three nationally in RPI. Seven league squads placed in the top 44 of the Selection Sunday RPI - the most of any conference. The Big 12 also had four squads among the top 13 of the final ratings, double the total of any other league.

Conference RPI (2010)	Top 13 RPI Teams (2010)
1. BIG 12	BIG 12 4
2. Big East	Big East 2
3. ACC	SEC 2
4. SEC	ACC 1
5. Big Ten	Big Ten 1

Rankings Regulars

Big 12 squads are mainstays among the national top 25 polls every season. Last year, at least four conference teams were ranked in the top 25 each of the final 15 weeks. Overall, seven different league squads were in the top 25 at some point - the most in one season in Big 12 history. Entering the 2010-11 campaign, at least one conference team has been ranked every week since the Big 12 began competition in 1996-97, a span of 266 consecutive weeks.

Current Coaches Among Regular Season Leaders

The current group of Big 12 head coaches have been among the most successful in league history. Six of the top 10 all-time leaders in overall coaches' winning percentage are active mentors this season.

Big 12 All-Time Coaching Records By Win Percentage (All Games)

	Years	W	L	Pct.
Bill Self, Kansas	7	202	43	.824
Roy Williams, Kansas	7	205	45	.820
Kelvin Sampson, Oklahoma	10	239	87	.733
Billy Gillispie, Texas A&M	3	70	26	.729
Rick Barnes, Texas	12	294	115	.719
Eddie Sutton, Oklahoma State	10	228	96	.704
Mark Turgeon, Texas A&M	3	73	31	.702
Frank Martin, Kansas State	3	72	32	.692
Travis Ford, Oklahoma State	2	45	23	.662
Mike Anderson, Missouri	4	88	46	.657

Elite Depth In The Big 12

In the last three years, the Big 12 has sent six DIFFERENT teams to the Elite Eight - more than any conference in the country. **Since the NCAA Championship field expanded to 64 teams in 1985, the Big 12 is the only conference that has accomplished this feat** (six different teams in a three-year span).

Conference (Teams)	Different Teams Since 2008	Total Appearances
BIG 12 (BU, KU, KSU, MU, OU, UT)	6	6
Big East (UConn, Louisville, Pitt, Villanova, WVU)	5	6
ACC (Duke, UNC)	2	3
SEC (Kentucky, Tennessee)	2	2
Big Ten (Michigan State)	1	2
Pac-10 (UCLA)	1	1

The Big 12 has had five different regional finalists over a three-year span twice (2000-02, 2002-04) during that time, one of three conferences that has done so.

Last Three Seasons, Big 12 Is The Best

Over the past three years, the Big 12 has posted a 32-18 (.640) record in NCAA play. The winning percentage is first nationally during that time.

Conference	2008	2009	2010	Total	Pct.
BIG 12	12-5	11-6	9-7	32-18	.640
ACC	6-4	9-6	9-5	24-15	.615
Big East	11-8	17-7	8-8	36-23	.610
Big Ten	5-4	9-7	9-5	23-16	.589
Pac-10	8-6	6-6	3-2	17-14	.548
SEC	4-6	1-3	6-4	11-13	.458



Big 12 Among National Leaders In NCAA Bids

In recent seasons, the Big 12 has been among the national leaders in earning NCAA bids. In fact, only the Big East (with four more teams) can boast of more NCAA appearances than schools from the Big 12.

Cumulative NCAA Bid Totals - By Conference

Since 2009	Since 2008	Since 2005
Big East 15	Big East 23	Big East 44
BIG 12 13	BIG 12 19	BIG 12 33
ACC 13	ACC 17	ACC 33
Big Ten 12	Big Ten 16	Big Ten 33
Pac-10 8	Pac-10 14	Pac-10 28
SEC 7	SEC 13	SEC 29

Going Back, Big 12 Still Boasts Strong Postseason Record

Big 12 success in the NCAAs is not just a recent trend. The league is among the nation's leaders in victories and winning percentage in the past eight years too. The Big 12 leads the nation in win percentage and only one conference - the Big East with four more teams overall - has more victories.

NCAA Win Percentage ~ Last Eight Seasons (2003-10)

BIG 12	72-42	.632
Big East	85-51	.625
ACC	65-39	.625
SEC	53-37	.589
Big Ten	57-41	.581
Pac-10	47-36	.566

The Most Among The Elite

The Big 12 had two teams in the regional finals each of the past three seasons (2008, '09, '10). Eight times in the last nine years at least one conference squad has advanced to the Elite Eight. Since 2002, the Big 12 has had the most teams in the regional finals and DOUBLE the amount of all but one conference.

Regional Finalists - By Conference (2002-10)

BIG 12	16
Big East	13
Big Ten	8
ACC	8
SEC	8
Pac-10	7

Big 12/Pac-10 Hardwood Series Continues In 2010-11

The Big 12 and Pac-10 Conferences will continue games this season in a four-year agreement to play a series of 12 annual matchups between the two leagues. The 2010-11 campaign marks the fourth year of the Hardwood Series.

The Big 12 held a 9-3 advantage in Hardwood Series contests last season and leads the three-year series, 20-16. In 2009, the 12 contests drew more than 110,000 fans. In the three years of the event, more than 355,000 fans have come through the turnstiles.

All 12 contests will be televised nationally by either FSN or the ESPN family of networks. A majority of the games are played the week after Thanksgiving, with a complete schedule below.

Saturday, November 27
USC at Nebraska (FSN)

Thursday, December 2
Missouri at Oregon (FSN)
UCLA at Kansas (ESPN2)
Arizona State at Baylor (ESPN2)

Friday, December 3
Kansas State at Washington State (FSN)

Saturday, December 4
Oregon State at Colorado (ESPNU)
California at Iowa State (FSN)
Texas Tech at Washington (FSN)

Sunday, December 5
Texas at USC (FSN)
Oklahoma at Arizona (FSN)

Saturday, December 11
Washington at Texas A&M (ESPN2)

Tuesday, December 21
Stanford at Oklahoma State (ESPNU)



Regional Regulars

In the last nine years, the Big 12 has had 22 teams reach the Sweet 16. The total is more than all but one conference.

Regional Semifinalists – By Conference (2002-10)

Big East	27
BIG 12	22
ACC	17
Big Ten	16
Pac-10	16
SEC	14

Big 12 Has The Most Sweet Success

In the last 10 years, no conference has had a greater percentage of its teams make at least one regional semifinal appearance than the Big 12.

Regional Semifinal Appearances – By Conference (2001-10)

BIG 12	9 of 12	75.0 %
Pac-10	7 of 10	70.0 %
SEC	8 of 12	66.7 %
Big Ten	7 of 11	63.6 %
Big East	10 of 16	62.5 %
ACC	7 of 12	58.3 %

Five And Counting ...

Over the past five seasons, a total of 12 schools have made the NCAA Tournament each of those years. The Big 12 has three schools among that group - tied for the most of any league in the nation.

Teams With Five Consecutive NCAA Bids

(By Conference, School names in parentheses)

Conference (Schools)	Total
BIG 12 (Kansas, Texas, Texas A&M)	3
Big East (Marquette, Pittsburgh, Villanova)	3
Big Ten (Michigan State, Wisconsin)	2
Atlantic Coast (Duke)	1
Atlantic 10 (Temple)	1
Southeastern (Tennessee)	1
West Coast (Gonzaga)	1

Seven Heaven

The Big 12 set a conference record with seven teams earning bids to the NCAA Tournament in 2010. The Big 12 has had six teams earn bids seven times, including each of the previous two years (2008, '09). The Big 12 had 58.3 percent of its teams earn NCAA bids in 2010 - the highest percentage of any conference - while the nine victories was tied for the most of any league.

Big 12 Performs Well In "Academic Big Dance"

For the fifth consecutive year, *Inside Higher Ed* presented its Academic Performance Tournament - a unique look at what the NCAA Division I Men's Basketball Championship bracket would look like if teams advanced based solely on classroom outcomes. Winners are determined using the NCAA's Academic Progress Rate, with ties broken using the NCAA Graduation Success Rate.

The Big 12 had four of the Elite Eight teams in the bracket - Baylor, Kansas, Oklahoma State and Texas. KU and UT advanced to the national semifinals, while Kansas was crowned as academic performance champion.

Big 12 Sends Six As Much As Anyone

Since 2000, there have been 37 occasions when a conference has sent six or more teams to the NCAA Championship. The Big 12 has done it eight times. This mark ties the Big East for most six-team or better seasons during that span. Other conferences that boast multiple years with six or more include the SEC (7), Big Ten (5), ACC (5) and Pac-10 (4).

Ready To Play In Round One

The Big 12 has done well as a conference at the start of the NCAA Championship. The league is 11-2 (.846) in NCAA first-round games over the past two seasons (2009-10). Since 2008, the Big 12 is 16-3 (.842) in NCAA first-round contests. In the past four seasons, league squads are 19-4 (.826) in the first round.

Close, But No Cigar

Even in defeat, Big 12 teams kept things interesting. Three of the Conference's eight postseason losses (NCAA & NIT) in 2010 came in overtime. The eight defeats were by a total of 36 points - or 4.5 points per game.

Big 12 Leads The Nation In Recent Final Fours

Over the last nine years, the Big 12 has had six teams advance to the Final Four. That's among the most of any conference in the country.

Final Four Teams (2002-10)

ACC	7
BIG 12	6
Big Ten	6
Big East	6
SEC	3
Conference USA	3
Pac-10	3
Colonial Athletic Association	1
Horizon League	1

Against Each Other

Last season, the Big 12 had the best winning percentage in the nation amongst the six major conferences when playing each other. The .625 win percentage was the best in Big 12 history against those leagues.

BIG 12 30-18 (.625)	SEC 28-29 (.491)
ACC 33-25 (.569)	Big East 22-26 (.458)
Big Ten 22-22 (.500)	Pac-10 11-26 (.297)

Consensus All-Americans Live Here

In the last four seasons, the Big 12 has had more consensus All-America honorees than any conference in the nation. In that time, the Big 12 is one of two leagues (Big East) with multiple first team picks in the same season and the only one to do so twice (2007, '08).

Consensus All-America First Team Selections - By Conference (2007-10)

BIG 12	6
ACC	3
Big East	3
Pac-10	3
Big Ten	2
Conference USA	1
SEC	1
Southern	1

Big 12 Coaches Have Final Four Experience

Despite the fact that there have been 13 new head coaches at nine Big 12 schools since 2006-07, more than half of the mentors have Final Four experience in their backgrounds.

Final Four Experience - Big 12 Coaches

Bill Self, KU	Kansas Head Coach
Mike Anderson, MU	Arkansas Assistant Coach
Jeff Capel, OU	Duke Student-Athlete
Travis Ford, OSU	Kentucky Student-Athlete
Rick Barnes, UT	Texas Head Coach
Mark Turgeon, TAMU	Kansas Assistant Coach;
	Kansas Student-Athlete
Pat Knight, TTU	Indiana Student-Athlete (redshirt)

BIG 12 ON TELEVISION

Since the first season of conference competition, the Big 12 has always guaranteed its teams extensive national television coverage. This year, the Big 12 Conference continues its long-standing relationship with the ESPN family of networks, including ESPN, ESPN2, ESPNU and ESPN3.com.

In addition, Conference games are provided to CBS through the partnership with ESPN. The Big 12 and ESPN, Inc. are entering the third year of a long-term contract that runs through the 2015-16 season. **The Big 12 was the first conference to be guaranteed three weekly telecast windows on ESPN or ESPN2.** In addition, 95 games will air annually with more than 60 contests broadcast by ESPN, ESPN2 or ESPNU. Selected games will also be available on ESPN3.com and ESPN Full Court, the network's outer-market pay subscription service. The telecasts listed below were known at press time.

ESPN / ESPNHD

Tue., November 16	La Salle at Baylor	1:00 p.m.
	Virginia Tech at Kansas State	3:00 p.m.
Tue., November 23	Oklahoma vs. Virginia or Washington (or ESPN2)	3:30/8:30 p.m.
Fri., November 26	Oklahoma State vs. Virginia Tech or Cal State Northridge (or ESPN2/U)	1:30/4 p.m.
	Texas A&M vs. Manhattan or Wisconsin (or ESPN2)	11 a.m./1:30 p.m.
Tue., December 7	Kansas vs. Memphis	6:00 p.m.
Sat., December 18	USC at Kansas	11:00 a.m.
Sat., January 8	Connecticut at Texas	2:30 p.m.
Sat., January 17	Kansas State at Missouri	4:30 p.m.
	Kansas at Baylor	8:30 p.m.
Sat., January 22	Kansas State at Texas A&M	1:00 p.m.
Mon., January 24	Baylor at Kansas State	8:00 p.m.
Wed., January 26	Texas at Oklahoma State (or ESPN2)	6:30 p.m.
Sat., January 29	Kansas State at Kansas	6:00 p.m.
Mon., January 31	Texas at Texas A&M	8:00 p.m.
Sat., February 5	Baylor at Texas A&M (or ESPN2)	1:00 p.m.
Mon., February 7	Missouri at Kansas	8:00 p.m.
Sat., February 12	Baylor at Texas (or ESPN2)	3:00 p.m.
Mon., February 14	Kansas at Kansas State	8:00 p.m.
Sat., February 19	Colorado at Kansas	1:00 p.m.
Mon., February 21	Oklahoma State at Kansas	8:00 p.m.
Sat., February 26	Missouri at Kansas State (or ESPN2)	11:00 a.m.
	Kansas at Oklahoma	3:00 p.m.
Mon., February 28	Kansas State at Texas	8:00 p.m.
Wed., March 2	Texas A&M at Kansas (or ESPN2)	8:00 p.m.
Sat., March 5	Texas at Baylor	8:00 p.m.

ESPN2 / ESPN2HD

Thu., November 18	Texas vs. Illinois	8:30 p.m.
Fri., November 19	Texas vs. Maryland or Pittsburgh	4/6:00 p.m.
Mon., November 22	Oklahoma vs. Kentucky	4:30 p.m.
	Kansas State vs. Gonzaga	8:30 p.m.
Tue., November 23	Kansas State vs. Duke or Marquette (or ESPNU)	6:45/9 p.m.
Thu., November 25	Texas A&M vs. Boston College	11:00 a.m.
	Oklahoma State vs. DePaul	3:30 p.m.
Sat., November 27	Kansas vs. Arizona	9:30 p.m.
Thu., December 2	Arizona State at Baylor	6:00 p.m.
	UCLA at Kansas	8:00 p.m.
Sat., December 11	Washington at Texas A&M	3:30 p.m.
	Kansas vs. Colorado State	5:30 p.m.
Sat., December 18	Texas A&M vs. Arkansas	1:00 p.m.
	Baylor vs. Gonzaga	3:30 p.m.
	Oklahoma State vs. Alabama	5:30 p.m.
Tue., December 21	Kansas State vs. UNLV	8:00 p.m.
Wed., December 22	Texas at Michigan State	6:00 p.m.
	Missouri vs. Illinois	8:00 p.m.
Fri., December 31	Oklahoma State at Gonzaga	9:00 p.m.
Sat., January 8	Kansas State at Oklahoma State	Noon
Tues., January 11	Texas at Texas Tech	6:00 p.m.
Wed., January 12	Kansas at Iowa State	8:00 p.m.
Sat., January 15	Missouri at Texas A&M	Noon
Tues., January 18	Colorado at Nebraska	6:00 p.m.
Wed., January 19	Texas A&M at Texas	8:00 p.m.
Tues., February 1	Baylor at Oklahoma	6:00 p.m.
Wed., February 2	Missouri at Oklahoma State	8:00 p.m.
Wed., February 9	Texas at Oklahoma	8:00 p.m.
Tues., February 15	Texas Tech at Missouri	6:00 p.m.
Wed., February 16	Oklahoma State at Texas	8:00 p.m.
Wed., February 23	Baylor at Missouri	8:00 p.m.
Tues., March 1	Baylor at Oklahoma State	6:00 p.m.

ESPNU / ESPNUHD

Mon., November 8	Navy at Texas	8:00 p.m.
Wed., November 10	Louisiana Tech at Texas	8:00 p.m.
Fri., November 12	James Madison at Kansas State	8:00 p.m.
Thu., November 18	Nebraska vs. Vanderbilt	12:30 p.m.
Fri., November 19	Nebraska vs. Davidson or West Virginia	11:30 a.m./2 p.m.
Tue., November 30	Missouri vs. Georgetown	8:00 p.m.
Sat., December 4	Oregon State at Colorado	9:00 p.m.
Wed., December 8	Vanderbilt at Missouri	8:00 p.m.
Sat., December 18	Oklahoma vs. Cincinnati	8:00 p.m.
Tue., December 21	Stanford at Oklahoma State	8:00 p.m.
Wed., December 22	Baylor vs. San Diego	4:00 p.m.
Tue., December 23	Baylor vs. Mississippi State or Washington State	3/5:30 p.m.
Wed., December 29	UT-Arlington at Kansas	8:00 p.m.
Sun., January 2	Miami (Ohio) at Kansas	5:00 p.m.
Tue., January 4	Arkansas at Texas	8:00 p.m.
Sat., January 8	Baylor at Texas Tech	1:00 p.m.
Wed., January 12	Colorado at Kansas State	8:00 p.m.
Sat., January 15	Nebraska at Kansas	1:00 p.m.
Wed., January 19	Iowa State at Oklahoma State	8:00 p.m.
Sat., January 22	Iowa State at Missouri	8:00 p.m.
Sat., January 29	Missouri at Texas	8:00 p.m.
Tues., February 1	Kansas at Texas Tech	8:00 p.m.
Sat., February 5	Texas Tech at Texas	8:00 p.m.
Wed., February 9	Texas A&M at Colorado	8:00 p.m.
Sat., February 12	Kansas State at Colorado	8:00 p.m.
Wed., February 16	Nebraska at Oklahoma	8:00 p.m.
Sat., February 19	Texas A&M at Oklahoma State	8:00 p.m.
Wed., February 23	Kansas State at Nebraska	8:00 p.m.
Sat., February 26	Texas A&M at Baylor	7:00 p.m.

CBS SPORTS

Sat., December 18	Texas vs. North Carolina	3:00 p.m.
Sun., January 9	Kansas at Michigan	12:30/3:30 p.m.
Sat., January 22	Texas at Kansas	3:00 p.m.
Sat., March 5	Kansas at Missouri	11:00 a.m.

FSN

Fri., November 26	Texas Tech vs. Saint Mary's	7:30 p.m.
Sat., November 27	USC at Nebraska	5:00 p.m.
Thu., December 2	Missouri at Oregon	10:00 p.m.
Fri., December 3	Kansas State at Washington State	10:00 p.m.
Sat., December 4	California at Iowa State	1:00 p.m.
	Texas Tech at Washington	3:00 p.m.
Sun., December 5	Oklahoma at Arizona	3:00 p.m.
	Texas at USC	9:30 p.m.
Wed., Dec. 22	Kansas at California	10:00 p.m.

All times Central
Schedule, times and networks subject to change
Local institutional package games not included

ESPN HD ESPN2 HD



For the third straight season, regionally-syndicated games will be televised on the Big 12 Network as part of the conference's agreement with ESPN Regional Television. The games, previously branded as ESPN Plus, are broadcast throughout the conference's geographic footprint and beyond. Many Big 12 Network games will also be available as part of ESPN Full Court, the pay subscription college basketball outer-market service, and ESPN3.com. In addition, all contests will be available 72 hours after completion via Big12Sports.com

The Big 12 Network schedule and a partial list of stations carrying Big 12 Network games is included below. Stations will be adjusted throughout the season, with the latest lists available on the Big 12 Web site at Big12Sports.com (cities are listed by market size).

BIG 12 NETWORK

Sat., January 8	Missouri at Colorado	12:30 p.m.
	Texas A&M at Oklahoma	3:00 p.m.
Wed., January 12	Oklahoma State at Texas A&M	7:00 p.m.
Sat., January 15	Oklahoma State at Colorado	12:30 p.m.
	Texas Tech at Kansas State	12:30 p.m.
	Oklahoma at Texas	3:00 p.m.
Tue., January 18	Texas Tech at Oklahoma	7:00 p.m.
Sat., January 22	Colorado at Oklahoma	12:30 p.m.
	Oklahoma State at Baylor	3:00 p.m.
Tue., January 25	Kansas at Colorado	7:00 p.m.
Sat., January 29	Colorado at Baylor	12:30 p.m.
	Oklahoma State at Texas Tech	3:00 p.m.
Wed., February 2	Nebraska at Kansas State	7:00 p.m.
Sat., February 5	Kansas State at Iowa State	12:30 p.m.
	Oklahoma at Oklahoma State	12:30 p.m.
	Kansas at Nebraska	3:00 p.m.
Wed., February 9	Nebraska at Baylor	7:00 p.m.
Sat., February 12	Oklahoma at Missouri	12:30 p.m.
	Texas A&M at Texas Tech	12:30 p.m.
	Iowa State at Kansas	3:00 p.m.
Wed., February 16	Iowa State at Texas A&M	7:00 p.m.
Sat., February 19	Missouri at Iowa State	12:30 p.m.
	Texas at Nebraska	12:30 p.m.
	Oklahoma at Kansas State	3:00 p.m.
Tue., February 22	Iowa State at Texas	7:00 p.m.
Sat., February 26	Nebraska at Iowa State	12:30 p.m.
	Texas Tech at Oklahoma State	12:30 p.m.
	Texas at Colorado	3:00 p.m.
Tue., March 1	Missouri at Nebraska	7:00 p.m.
Sat., March 5	Iowa State at Kansas State	12:30 p.m.
	Texas Tech at Texas A&M	12:30 p.m.
	Oklahoma State at Oklahoma	3:00 p.m.

All times Central

Schedule, times and networks subject to change

City, State	Station
New York, N.Y.	YES Network
Dallas-Fort Worth, Texas	KTXA
Washington, D.C.	MASN
Houston, Texas	KBTU
Denver, Colo.	Altitude
St. Louis, Mo.	WRBU, Charter
Baltimore, Md.	MASN
Kansas City, Mo.	KMCI, Metro Sports
San Antonio/Austin, Texas	KCWX
Oklahoma City, Okla.	KOCB
Austin, Texas	KNVA
Providence, R.I.	Cox New England
Tulsa, Okla.	KJRH, KQCW
Wichita, Kan.	KMTW, KSAS
Des Moines, Iowa	WOI
Toledo, Ohio	WTVG
Springfield, Mo.	KRBK
Omaha, Neb.	KXVO
Paducah, Ky.	WDKA
Cedar Rapids, Iowa	KFXA
Waco, Texas	KBTX, KWTX
Fort Smith, Ark.	KFTA
Lincoln, Neb.	KLKN
Tyler, Texas	KFXK
Peoria, Ill.	WAOE
La Crosse-Eau Claire, Wis.	KQEG
Corpus Christi, Texas	KTOV
Amarillo, Texas	KCPN
Columbia, Mo.	KMIZ, KQFX, KZOU
Topeka, Kan.	KSNT
Beaumont, Texas	KBTU
Lubbock, Texas	KJTV, KMYL
Joplin, Mo./Pittsburg, Kan.	KFJX
Sioux City, Iowa	KPTH
Odessa-Midland, Texas	KOSA
Sherman, Texas / Ada, Okla.	KXII
Abilene-Sweetwater, Texas	KIDZ
San Angelo, Texas	KIDY
Ottumwa, Iowa	KYOU
North Platte, Neb.	KIIT

BIG 12 BASKETBALL ON THE RADIO

School	Flagship Station(s)	Frequency	Satellite Radio
Baylor	KRZI	1660 AM	Sirius XM
Colorado	KKZN	760 AM	Sirius XM
Iowa State	KASI	1430 AM	Sirius XM
	KDRB	100.3 FM	
Kansas	KLWN	1320 AM	Sirius XM
	KLZR	105.9 FM	
Kansas State	KMAN	1350 AM	Sirius XM
Missouri	KTGR	1580 AM, 100.5 FM	Sirius XM
Nebraska	KLIN	1400 AM	Sirius XM
	KFAB	1110 AM	
	KRVN	880 AM	
Oklahoma	KOKC (OKC)	1520 AM	Sirius XM
	KMOD (Tulsa)	97.5 FM	
	KTBZ (Tulsa)	1430 AM	
Oklahoma State	KXXY (OKC)	96.1 FM	Sirius XM
	KSPI	93.7 FM, 780 AM	
	KFAQ (Tulsa)	1170 AM	
Texas	KVET	98.1 FM, 1300 AM	Sirius XM
Texas A&M	WTAV	1620 AM	Sirius XM
Texas Tech	KTTU	104.3 FM	Sirius XM
	KXTQ	93.7 FM	
	KJTV	950 AM	



BIG 12 TELEVISION DISTRIBUTION

The Big 12 Conference maintains long-term television agreements to ensure the greatest exposure for its men's basketball programs. Included below is a breakdown of these rights and how they affect which games are televised, and when they are shown.

ESPN has purchased the rights to 95 games, plus all games of the Phillips 66 Big 12 Men's Basketball Championship and home games in the Big 12/Pac-10 Hardwood Series. Of those 95 contests:

- Forty-three will be televised on either ESPN or ESPN2, with a maximum of 20 of those games sublicensed to a national over-the-air network (ABC/CBS)
- In addition to the 43 games above, a maximum of 20 games may be televised on ESPNU and 32 games may be televised in syndication on the newly-branded Big 12 Network
- ESPNU may move up to six games per season for telecast exclusively on ESPN3.com (Internet)

Appearance Requirements

There are no appearance requirements (minimums or maximums) for games on ESPN, ESPN2, syndication or the sublicense to a national over-the-air network. However, ESPNU and ESPN3.com shall be subject to the following restrictions:

- No same single match-up game in consecutive seasons
- No more than four appearances on ESPNU or ESPN3.com in a season, except two schools may have five appearances
- No more than one appearance per season on ESPN3.com
- Only one game from each schools intra-division schedule may appear on ESPNU or ESPN3.com in a season; and such may not appear from the same venue in consecutive seasons

Game Times/Exclusive Windows

The times for selected games will be (Central Time):

- The late window (generally 8 p.m.) for Big Monday telecasts
- No earlier than 11 a.m., for weekend games distributed on ESPN, ESPN2 or an over-the-air network
- No earlier than Noon, for all other weekend games
- No earlier than 6 p.m., nor later than 8:30 p.m., for all Wednesday games
- No earlier than 6 p.m., nor later than 8 p.m., for all other games



Doug Bell and Bryndon Manzer of the Big 12 Network inside Studio 66

Member institutions which carry local or third-tier packages are precluded from televising games in exclusive windows as established by the contract. These windows generally allow for a slight overlap of games of up to 30 minutes, except as noted below:

- Monday evening games, two-hour protected window
- Wednesday evening games, 90-minute protected window
- Syndication games on Saturday afternoons, two-hour protected window
- Syndicated games in primetime (weekend and weekday) and Sundays, 90-minute protected window
- Tuesday, Wednesday and/or Friday games (except syndication), no protected window

Distribution of Institutional (Local) Package Games

ESPN controls the national/regional distribution of games and the contract limits the geographical reach of institutional (third-tier or local) package games to the state(s) of the participating team(s). The guidelines for the distribution of these games include:

- Telecasts may be distributed only within the states (and overlapping DMAs) of the two participating teams
- At its option, institutions may present the telecasts to ESPN for placement on ESPN Full Court
- Unselected games produced as part of the local package may be distributed by Big 12 Web sites within the state(s) of the participating teams
- If an unselected game is offered to ESPN for outer-market distribution (ESPN Full Court) and ESPN declines, Big 12 Web sites may distribute such games on a free, sponsored, pay-per-view or other basis

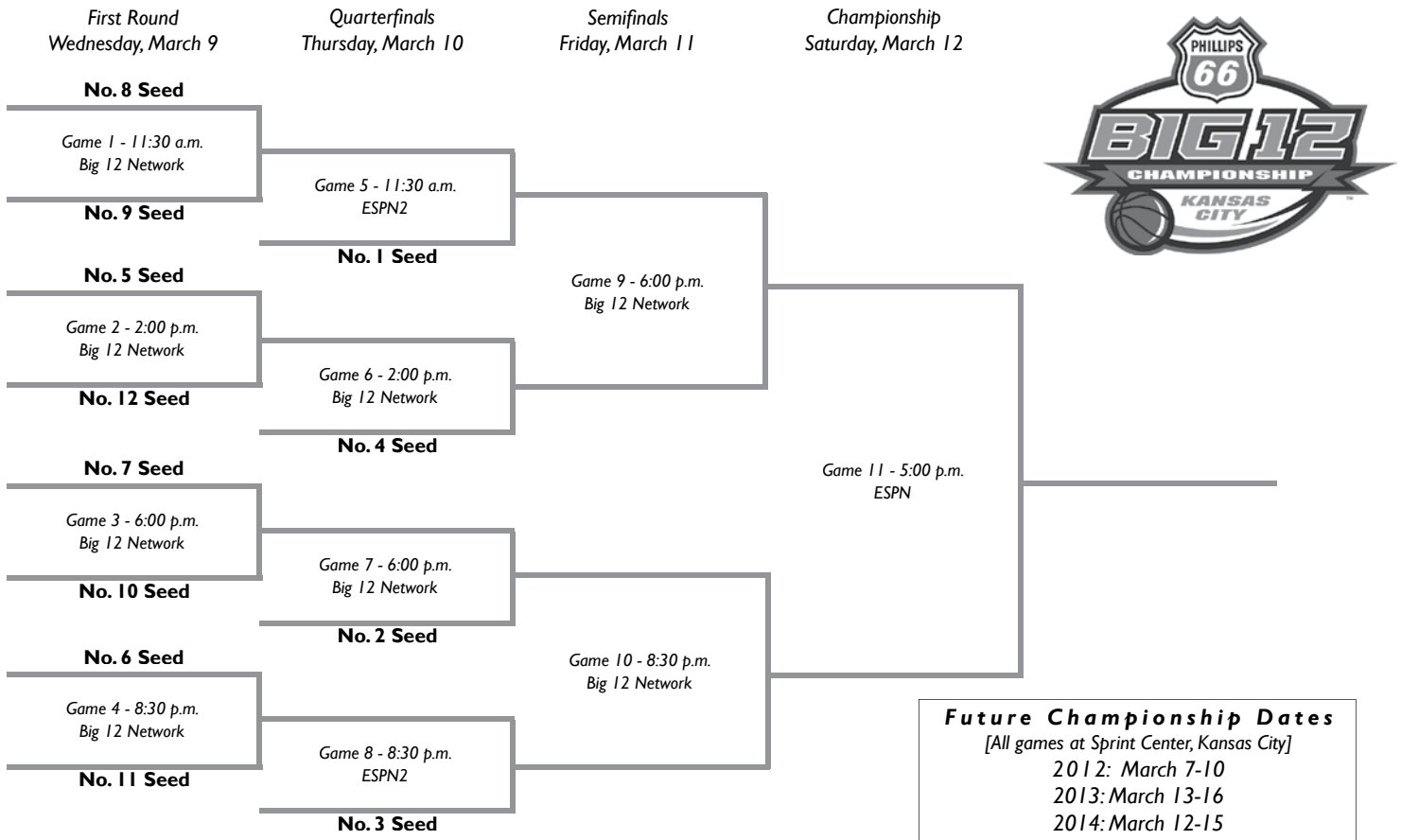
Revenue Distribution Process

Basketball television revenue is divided equally among all member institutions. However, each institution is awarded a flat amount annually for non-conference home games on ESPN, ESPN2 or ESPNU and for non-conference road games on an over-the-air network (e.g. CBS, ABC).



PHILLIPS 66 BIG 12 CHAMPIONSHIP

The Phillips 66 Big 12 Men's Basketball Championship heads back to Kansas City in 2011, with Sprint Center hosting the league championship for the third time. All 12 institutions will participate with seeding based on regular season finish. The top four squads in the conference standings earn first-round byes. The Big 12 Champion earns the league's automatic bid to the 65-team NCAA Championship field. The entire Big 12 Championship will be televised on ESPN, ESPN2, ESPN Full Court, ESPN3.com or the Big 12 Network.



Telecasts on the Big 12 Network are syndicated by ESPN Regional Television throughout Big 12 markets and beyond

CHAMPIONSHIP TIEBREAKING PROCEDURES

Seeding for the Championship will be based upon regular-season competition. The winner of the postseason basketball championship shall be declared the Big 12 automatic qualifier to the NCAA Championship. A team ineligible under NCAA or Big 12 rules for postseason competition shall not compete in the championship.

The four teams with the best records (based upon winning percentage) in 16 Conference games shall earn first-round byes. After the four teams have been awarded first-round byes and ranked as the No. 1 through No. 4 seeds, all remaining teams will be ranked in order No. 5 through No. 12 for seeding in the championship.

Tiebreakers - The first criteria in the breaking of ties in the standings shall be head-to-head competition of tied teams. The following procedure will be used to establish the championship seeds if ties exist. (For tiebreaking procedures teams will be grouped in two "divisions" based upon established guidelines. Colorado, Iowa State, Kansas, Kansas State, Missouri and Nebraska are in one division and Baylor, Oklahoma, Oklahoma State, Texas, Texas A&M and Texas Tech are in the other division.)

- If two teams are tied and they are from different divisions, the winner of the game between the two tied teams shall be the higher seed.
- If two teams are tied and they are from the same division, the team with an advantage in head-to-head competition shall be the higher seed.
- If two teams remain tied, there will be a comparison of overall record against division teams only (10 divisional games).
- If two teams remain tied, there will be a comparison of record against the highest ranked team(s) (based upon Conference winning percentage) in the division and proceeding through in order of divisional record.
- If two teams remain tied, there will be a comparison of record against the highest ranked team(s) (based upon Conference winning percentage) in the opposite division and proceeding through in order of divisional record.

- If two teams remain tied, the higher seed will be chosen by draw.
- If three or more teams are tied, ties among divisional opponents will be broken first by using steps (b) through (f) and the head-to-head results will be used to break ties between non-divisional teams. When three or more teams from the same division are tied step (b) will consist of a mini-round robin among the tied teams. At any point during the process of breaking ties among three or more teams that the number tied teams are reduced to two, head-to-head competition would be used as the primary tie-breaker, followed by steps (c) through (f). Once a team is eliminated from a multi-team comparison, it is dropped from further comparisons.

Note: When comparing against the "highest ranked team(s)" in either division, the comparison will be based upon how tied teams did against all teams in a given placement, rather than a team that wins a tiebreaker at another position. For example, if two teams are tied for fifth and two teams are tied for first, the head-to-head comparison would be how the fifth place teams did against the first place teams combined, and vice-versa.

Draw - In the event tiebreaking procedures are unsuccessful and a draw is necessary in determining seeding, the following procedure will be used:

- The drawing will be conducted in public or with media attendance
- Institutions involved in the drawing have the right to have a local representative in attendance at the drawing
- A single slip of paper with names representing each of the tied institutions will be placed into a container and will be drawn in order of seeding from highest (#1) to lowest (#12)

COMPOSITE SCHEDULE

Date	Game	TV	Time
Mon., Nov. 8	2K Sports Classic Regional Rounds, Austin, Texas Navy at Texas	ESPNU	8:00 p.m.
Wed., Nov. 10	2K Sports Classic Regional Rounds, Austin, Texas Louisiana Tech at Texas	ESPNU	8:00 p.m.
Fri., Nov. 12	Global Sports Hy-Vee Challenge, Ames, Iowa Northern Arizona at Iowa State Longwood at Kansas South Dakota at Nebraska Coppin State at Oklahoma Alcorn State at Texas A&M UL-Monroe at Texas Tech O'Reilly Auto Parts CBE Classic Regional Rounds, Manhattan, Kan. James Madison at Kansas State Idaho State at Colorado Grambling State at Baylor	JTV ESPNU FSNRM	7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 8:00 p.m. 8:00 p.m. 8:30 p.m.
Sat., Nov. 13	Houston Baptist at Oklahoma State		TBA
Sun., Nov. 14	Global Sports Hy-Vee Challenge, Ames, Iowa Alabama State at Iowa State	Mediacom	1:00 p.m.
Mon., Nov. 15	Las Vegas Invitational, Lawrence, Kan. Valparaiso at Kansas Arkansas-Pine Bluff at Nebraska North Carolina Central at Oklahoma Texas A&M at Texas A&M-Corpus Christi	JTV SSN	7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m.
Tue., Nov. 16	La Salle at Baylor Virginia Tech at Kansas State Texas Tech at North Texas Colorado at Georgia	ESPN ESPN	1:00 p.m. 3:00 p.m. 7:00 p.m. TBA
Wed., Nov. 17	Texas A&M-Corpus Christi at Oklahoma State Drake at Iowa State	Mediacom	7:00 p.m. 7:00 p.m.
Thu., Nov. 18	Puerto Rico Tip-Off, San Juan, Puerto Rico Nebraska vs. Vanderbilt Jackson State at Baylor Texas Southern at Oklahoma CBE Classic Regional Rounds, Manhattan, Kan. Presbyterian at Kansas State Cancun Challenge Opening Rounds, Columbia, Mo. Western Illinois at Missouri 2K Sports Classic Championship Rounds, New York, N.Y. Texas vs. Illinois	ESPNU SSN FSKC MSN ESPN2	12:30 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 8:30 p.m.
Fri., Nov. 19	Puerto Rico Tip-Off, San Juan, Puerto Rico Nebraska vs. West Virginia/Davidson 2K Sports Classic Championship Rounds, New York, N.Y. Texas vs. Maryland/Pittsburgh North Texas at Kansas Texas A&M International at Texas A&M Stephen F. Austin at Texas Tech	ESPNU ESPN2 JTV	11:30 a.m. or 2 p.m. 4/6:30 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m.
Sat., Nov. 20	Cancun Challenge Opening Rounds, Columbia, Mo. North Florida at Missouri Colorado at San Francisco	MSN	3:00 p.m. 8:00 p.m.
Sun., Nov. 21	Liberty at Texas Tech Global Sports Hy-Vee Challenge, Des Moines, Iowa Iowa State vs. Creighton Nicholls State at Oklahoma State Puerto Rico Tip-Off, San Juan, Puerto Rico Nebraska vs. To Be Determined	TTSN ESPN2/ESPN2	1:00 p.m. 2:00 p.m. 3:00 p.m. TBA
Mon., Nov. 22	EA Sports Maui Invitational, Maui, Hawaii Oklahoma vs. Kentucky Lipscomb at Baylor O'Reilly Auto Parts CBE Championship Rounds, Kansas City, Mo. Kansas State vs. Gonzaga	ESPN2 ESPN2	4:30 p.m. 7:00 p.m. 8:30 p.m.

Date	Game	TV	Time
Tue., Nov. 23	EA Sports Maui Invitational, Maui, Hawaii Oklahoma vs. Virginia/Washington O'Reilly Auto Parts CBE Championship Rounds, Kansas City, Mo. Kansas State vs. Duke/Marquette Alcorn State at Colorado Las Vegas Invitational, Lawrence, Kan. Texas A&M-Corpus Christi at Kansas Sam Houston State at Texas Georgia Southern at Texas Tech Cancun Challenge, Cancun, Mexico Missouri vs. Wyoming	ESPN/ESPN2 ESPN2/U FSNRM JTV FSSW CBSCS	3/8:30 p.m. 6:45/9 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:30 p.m. TBA
Wed., Nov. 24	Global Sports Hy-Vee Challenge, Ames, Iowa Kennesaw State at Iowa State EA Sports Maui Invitational, Maui, Hawaii Oklahoma vs. To Be Determined Cancun Challenge, Cancun, Mexico Missouri vs. Providence/La Salle	ESPN/2/U CBSCS	7:00 p.m. TBA TBA
Thu., Nov. 25	Old Spice Classic, Orlando, Fla. Texas A&M vs. Boston College 76 Classic, Anaheim, Calif. Oklahoma State vs. DePaul	ESPN2 ESPN2	11:00 a.m. 3:30 p.m.
Fri., Nov. 26	Old Spice Classic, Orlando, Fla. Texas A&M vs. Wisconsin/Manhattan 76 Classic, Anaheim, Calif. Oklahoma State vs. Va.Tech/CS Northridge Las Vegas Invitational, Las Vegas, Nev. Kansas vs. Ohio Texas Southern at Kansas State South Padre Island Invitational, South Padre Island, Texas Texas Tech vs. Saint Mary's	ESPN/2 ESPN/2/U JTV Cox 22 FSN	11:30 a.m. or 1:30 p.m. 1:30/4 p.m. 7:00 p.m. 7:00 p.m. 7:30 p.m.
Sat., Nov. 27	Montana State at Iowa State Rice at Texas South Padre Island Invitational, South Padre Island, Texas Texas Tech vs. BYU or South Florida Big 12/Pac-10 Hardwood Series, Lincoln, Neb. USC at Nebraska Las Vegas Invitational, Las Vegas, Nev. Kansas vs. Arizona	Mediacom FSSW FCS FSN ESPN2	1:00 p.m. 3:00 p.m. 4:30/7 p.m. 5:00 p.m. 9:30 p.m.
Sun., Nov. 28	Colorado at Harvard Arkansas-Pine Bluff at Missouri 76 Classic, Anaheim, Calif. Oklahoma State vs. To Be Determined Old Spice Classic, Orlando, Fla. Texas A&M vs. To Be Determined	MSN ESPN2/ESPN2 ESPN2/ESPN2	Noon 3:00 p.m. TBA TBA
Mon., Nov. 29	Prairie View A&M at Baylor Emporia State at Kansas State	FSKC	7:00 p.m. 7:00 p.m.
Tue., Nov. 30	Oral Roberts at Texas Tech UT-Pan American at Colorado John McLendon Classic, Kansas City, Mo. Missouri vs. Georgetown	ESPN2	7:00 p.m. 7:00 p.m. 8:00 p.m.
Wed., Dec. 1	Iowa State at Northern Iowa Jackson State at Nebraska Central Arkansas at Oklahoma State Lamar at Texas Oklahoma at Arkansas	PSN FSSW SSN	7:00 p.m. 7:00 p.m. 7:00 p.m. TBA
Thu., Dec. 2	Big 12/Pac-10 Hardwood Series, Waco, Texas Arizona State at Baylor Stephen F. Austin at Texas A&M Big 12/Pac-10 Hardwood Series, Lawrence, Kan. UCLA at Kansas Big 12/Pac-10 Hardwood Series, Eugene, Ore. Missouri at Oregon	ESPN2 ESPN2 FSN	6:00 p.m. 7:00 p.m. 8:00 p.m. 10:00 p.m.
Fri., Dec. 3	Big 12/Pac-10 Hardwood Series, Pullman Wash. Kansas State at Washington State	FSN	10:00 p.m.

COMPOSITE SCHEDULE

Date	Game	TV	Time	Date	Game	TV	Time
Sat., Dec. 4	Oklahoma State at La Salle <i>Big 12/Pac-10 Hardwood Series, Ames, Iowa</i> California at Iowa State <i>Big 12/Pac-10 Hardwood Series, Seattle, Wash.</i> Texas Tech at Washington Pacific at Texas A&M <i>Big 12/Pac-10 Hardwood Series, Boulder, Colo.</i> Oregon State at Colorado	FSN FSN ESPN	Noon 1:00 p.m. 3:00 p.m. 7:00 p.m. 8:00 p.m.	Tue., Dec. 21	Chicago State at Iowa State Grambling at Nebraska Sacramento State at Oklahoma Wagner at Texas A&M <i>Hy-Vee Wildcat Classic, Kansas City, Mo.</i> Kansas State vs. UNLV <i>Big 12/Pac-10 Hardwood Series, Stillwater, Okla.</i> Stanford at Oklahoma State	Mediacom SSN ESPN2 ESPN	7:00 p.m. 7:00 p.m. 7:00 p.m. 8:00 p.m. 8:00 p.m.
Sun., Dec. 5	Creighton at Nebraska <i>Big 12/Pac-10 Hardwood Series, Tucson, Ariz.</i> Oklahoma at Arizona <i>Big 12/Pac-10 Hardwood Series, Los Angeles, Calif.</i> Texas at USC	FSMW FSN FSN	1:00 p.m. 3:00 p.m. 9:30 p.m.	Wed., Dec. 22	<i>Hawaiian Airlines Diamond Head Classic, Honolulu, Hawaii</i> Baylor vs. San Diego Texas at Michigan State UT-Arlington at Texas Tech <i>Las Vegas Classic, Las Vegas, Nev.</i> Colorado vs. New Mexico <i>Busch Braggini' Rights Game, St. Louis, Mo.</i> Missouri vs. Illinois Kansas at California	ESPN ESPN2 TTSN ESPN2 FSN	4:00 p.m. 6:00 p.m. 7:00 p.m. 8:00 p.m. 8:00 p.m. 10:00 p.m.
Mon., Dec. 6	Southeast Missouri State at Iowa State Alcorn State at Kansas State	Mediacom FSKC	7:00 p.m. 7:00 p.m.	Thu., Dec. 23	<i>Hawaiian Airlines Diamond Head Classic, Honolulu, Hawaii</i> Baylor vs. Miss. State/Wash. State <i>Las Vegas Classic, Las Vegas, Nev.</i> Colorado vs. Indiana/Northern Iowa UMKC at Kansas State	ESPN FSKC	3:30 or 5:30 p.m. 5:30/8 p.m. 7:00 p.m.
Tue., Dec. 7	<i>Jimmy V Classic, New York, N.Y.</i> Kansas vs. Memphis	ESPN	6:00 p.m.	Sat., Dec. 25	<i>Hawaiian Airlines Diamond Head Classic, Honolulu, Hawaii</i> Baylor vs. To Be Determined	ESPN2	TBA
Wed., Dec. 8	Alcorn State at Nebraska Oklahoma State at Tulsa Prairie View A&M at Texas A&M TCU at Texas Tech Vanderbilt at Missouri Colorado State at Colorado	ESPN FSNRM	7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 8:00 p.m. 8:00 p.m.	Mon., Dec. 27	Northern Illinois at Missouri	MSN	7:00 p.m.
Thu., Dec. 9	Gardner-Webb at Oklahoma	SSN	7:00 p.m.	Wed., Dec. 29	New Mexico at Texas Tech Maryland-Eastern Shore at Colorado UT-Arlington at Kansas	FSNRM ESPN	7:00 p.m. 7:00 p.m. 8:00 p.m.
Fri., Dec. 10	<i>Hy-Vee Cy-Hawk Classic, Iowa City, Iowa</i> Iowa State vs. Iowa	BTN	7:30 p.m.	Thu., Dec. 30	Iowa State at Virginia Old Dominion at Missouri Central Arkansas at Oklahoma	Comcast MSN SSN	7:00 p.m. 7:00 p.m. 7:00 p.m.
Sat., Dec. 11	TCU at Nebraska Oral Roberts at Oklahoma Kansas State at Loyola Chicago Texas State at Texas <i>Big 12/Pac-10 Hardwood Series, College Station, Texas</i> Washington at Texas A&M Presbyterian at Missouri <i>M&I Bank Kansas City Shootout, Kansas City, Mo.</i> Kansas vs. Colorado State Missouri State at Oklahoma State	FSMW SSN FSKC FSSW ESPN2 MSN ESPN2	1:00 p.m. 2:00 p.m. 3:00 p.m. 3:00 p.m. 3:30 p.m. 4:00 p.m. 5:30 p.m. 7:00 p.m.	Fri., Dec. 31	North Florida at Kansas State Coppin State at Texas McNeese State at Texas A&M Oklahoma State at Gonzaga	FSKC FSSW ESPN2	1:00 p.m. 1:00 p.m. 7:00 p.m. 9:00 p.m.
Sun., Dec. 12	Texas Southern at Iowa State	Mediacom	5:30 p.m.	Sun., Jan. 2	North Dakota at Nebraska Texas A&M Corpus Christi at Texas Tech Texas Southern at Baylor Miami (Ohio) at Kansas Colorado at Cal State Bakersfield	TTSN ESPN	1:00 p.m. 2:00 p.m. 4:00 p.m. 5:00 p.m. 6:00 p.m.
Tue., Dec. 14	North Florida at Texas	FSSW	7:00 p.m.	Mon., Jan. 3	Northern Illinois at Iowa State Savannah State at Kansas State Maryland-Eastern Shore at Oklahoma UT-San Antonio at Oklahoma State Nicholls State at Texas A&M	CTN FSKC SSN	7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m.
Wed., Dec. 15	Bethune-Cookman at Baylor		7:00 p.m.	Tue., Jan. 4	Morgan State at Baylor Delaware State at Texas Tech Arkansas at Texas	ESPN	7:00 p.m. 7:00 p.m. 8:00 p.m.
Thu., Dec. 16	Oral Roberts at Missouri	MSN	7:00 p.m.	Wed., Jan. 5	UMKC at Kansas North Alabama at Missouri Savannah State at Nebraska Western New Mexico at Colorado	JTV MSN	7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m.
Fri., Dec. 17	The Citadel at Colorado	FSNRM	7:30 p.m.	Sat., Jan. 8	Missouri at Colorado* Kansas State at Oklahoma State* Baylor at Texas Tech* Connecticut at Texas Texas A&M at Oklahoma* Iowa State at Nebraska*	Big 12 ESPN2 ESPN Big 12 CTN/FSMW	11:30 a.m. Noon 1:00 p.m. 2:30 p.m. 3:00 p.m. 7:00 p.m.
Sat., Dec. 18	USC at Kansas <i>The Showcase, Dallas, Texas</i> Texas A&M vs. Arkansas Texas vs. North Carolina [Greensboro, N.C.] <i>The Showcase, Dallas, Texas</i> Baylor vs. Gonzaga <i>MetroPCS Orange Bowl Classic, Sunrise, Fla.</i> Kansas State vs. Florida <i>All-College Classic, Oklahoma City, Okla.</i> Oklahoma State vs. Alabama Eastern Washington at Nebraska Central Arkansas at Missouri Texas Tech at UTEP <i>All-College Classic, Oklahoma City, Okla.</i> Oklahoma vs. Cincinnati	ESPN ESPN2 CBS ESPN2 FSKC ESPN2 MSN ESPN	11:00 a.m. 1:00 p.m. 3:00 p.m. 3:30 p.m. 3:30 p.m. 5:30 p.m. 6:00 p.m. 7:00 p.m. 8:00 p.m. 8:00 p.m.	Sun., Jan. 9	Kansas at Michigan	CBS	12:30 or 3:30 p.m.
Sun., Dec. 19	Dartmouth at Iowa State Longwood at Colorado	FSNRM	1:00 p.m. 2:00 p.m.	Tue., Jan. 11	Texas at Texas Tech* Oklahoma at Baylor*	ESPN2 SSN/FSSW	6:00 p.m. 8:00 p.m.

COMPOSITE SCHEDULE

Date	Game	TV	Time
Wed., Jan. 12	Nebraska at Missouri* Oklahoma State at Texas A&M* Colorado at Kansas State* Kansas at Iowa State*	FSMW/MSN Big 12 ESPN2 ESPN2	6:00 p.m. 7:00 p.m. 8:00 p.m. 8:00 p.m.
Sat., Jan. 15	Oklahoma State at Colorado* Missouri at Texas A&M* Texas Tech at Kansas State* Nebraska at Kansas* Oklahoma at Texas* Baylor at Iowa State*	Big 12 ESPN2 Big 12 ESPN2 Big 12 CTN	11:30 a.m. Noon 12:30 p.m. 1:00 p.m. 3:00 p.m. 5:00 p.m.
Mon., Jan. 17	Kansas State at Missouri* Kansas at Baylor*	ESPN ESPN	4:30 p.m. 8:30 p.m.
Tue., Jan. 18	Colorado at Nebraska* Texas Tech at Oklahoma*	ESPN2 Big 12	6:00 p.m. 7:00 p.m.
Wed., Jan. 19	Iowa State at Oklahoma State* Texas A&M at Texas*	ESPN2 ESPN2	8:00 p.m. 8:00 p.m.
Sat., Jan. 22	Colorado at Oklahoma* Kansas State at Texas A&M* Oklahoma State at Baylor* Texas at Kansas* Nebraska at Texas Tech* Iowa State at Missouri*	Big 12 ESPN Big 12 CBS FSMW/TTSN ESPN2	12:30 p.m. 1:00 p.m. 3:00 p.m. 3:00 p.m. 6:30 p.m. 8:00 p.m.
Mon., Jan. 24	Baylor at Kansas State*	ESPN	8:00 p.m.
Tue., Jan. 25	Kansas at Colorado*	Big 12	6:00 p.m.
Wed., Jan. 26	Texas at Oklahoma State* Texas Tech at Iowa State*	ESPN/ESPN2 TTSN/CTN	6:30 p.m. 7:30 p.m.
Sat., Jan. 29	Colorado at Baylor* Texas A&M at Nebraska* Oklahoma State at Texas Tech* Kansas State at Kansas* Missouri at Texas* Oklahoma at Iowa State*	Big 12 Big 12 ESPN ESPN2 CTN	12:30 p.m. 1:00 p.m. 3:00 p.m. 6:00 p.m. 8:00 p.m. 8:00 p.m.
Mon., Jan. 31	Texas at Texas A&M*	ESPN	8:00 p.m.
Tue., Feb. 1	Baylor at Oklahoma* Iowa State at Colorado* Kansas at Texas Tech*	ESPN2 FSNRM ESPN2	6:00 p.m. 7:00 p.m. 8:00 p.m.
Wed., Feb. 2	Nebraska at Kansas State* Missouri at Oklahoma State*	Big 12 ESPN2	7:00 p.m. 8:00 p.m.
Sat., Feb. 5	Kansas State at Iowa State* Oklahoma at Oklahoma State* Baylor at Texas A&M* Kansas at Nebraska* Colorado at Missouri* Texas Tech at Texas*	Big 12 Big 12 ESPN/ESPN2 Big 12 MSN ESPN2	12:30 p.m. 12:30 p.m. 1:00 p.m. 3:00 p.m. 6:30 p.m. 8:00 p.m.
Mon., Feb. 7	Missouri at Kansas*	ESPN	8:00 p.m.
Wed., Feb. 9	Nebraska at Baylor* Texas A&M at Colorado* Texas at Oklahoma*	Big 12 ESPN2 ESPN2	7:00 p.m. 7:00 p.m. 8:00 p.m.
Sat., Feb. 12	Oklahoma at Missouri* Texas A&M at Texas Tech* Baylor at Texas* Iowa State at Kansas* Oklahoma State at Nebraska* Kansas State at Colorado*	Big 12 Big 12 ESPN/ESPN2 Big 12 FSMW ESPN2	12:30 p.m. 12:30 p.m. 3:00 p.m. 3:00 p.m. 6:00 p.m. 7:00 p.m.

Date	Game	TV	Time
Mon., Feb. 14	Kansas at Kansas State*	ESPN	8:00 p.m.
Tue., Feb. 15	Texas Tech at Missouri* Wayland Baptist at Baylor	ESPN2	6:00 p.m. 7:00 p.m.
Wed., Feb. 16	Iowa State at Texas A&M* Nebraska at Oklahoma* Oklahoma State at Texas*	Big 12 ESPN2 ESPN2	7:00 p.m. 8:00 p.m. 8:00 p.m.
Sat., Feb. 19	Missouri at Iowa State* Texas at Nebraska* Colorado at Kansas* Oklahoma at Kansas State* Texas A&M at Oklahoma State* Texas Tech at Baylor*	Big 12 Big 12 ESPN Big 12 ESPN2	12:30 p.m. 12:30 p.m. 1:00 p.m. 3:00 p.m. 8:00 p.m. TBA
Mon., Feb. 21	Oklahoma State at Kansas*	ESPN	8:00 p.m.
Tue., Feb. 22	Iowa State at Texas*	Big 12	7:00 p.m.
Wed., Feb. 23	Colorado at Texas Tech* Kansas State at Nebraska* Baylor at Missouri* Oklahoma at Texas A&M*	TTSN ESPN2 ESPN2	6:30 p.m. 8:00 p.m. 8:00 p.m. TBA
Sat., Feb. 26	Missouri at Kansas State* Nebraska at Iowa State* Texas Tech at Oklahoma State* Texas at Colorado* Kansas at Oklahoma* Texas A&M at Baylor*	ESPN Big 12 Big 12 Big 12 ESPN ESPN2	11:00 a.m. 12:30 p.m. 12:30 p.m. 2:00 p.m. 3:00 p.m. 7:00 p.m.
Mon., Feb. 28	Kansas State at Texas*	ESPN	8:00 p.m.
Tue., Mar. 1	Baylor at Oklahoma State* Missouri at Nebraska*	ESPN2 Big 12	6:00 p.m. 7:00 p.m.
Wed., Mar. 2	Oklahoma at Texas Tech* Colorado at Iowa State* Texas A&M at Kansas*	SSN/TTSN CTN ESPN/ESPN2	6:30 p.m. 6:30 p.m. 8:00 p.m.
Sat., Mar. 5	Kansas at Missouri* Iowa State at Kansas State* Texas Tech at Texas A&M* Oklahoma State at Oklahoma* Texas at Baylor* Nebraska at Colorado*	CBS Big 12 Big 12 Big 12 ESPN FSNRM	11:00 a.m. 12:30 p.m. 12:30 p.m. 3:00 p.m. 8:00 p.m. TBA

* - Big 12 Conference game

All times Central except Colorado non-conference and Big 12 home games, which are Mountain Time.

Schedule, times and television listings are subject to change

Big 12 Network games are also available outside local markets on ESPN Full Court and ESPN3.com.

Note: Local television stations listed include only those known at press time.

Additional stations will be added as the season progresses.

Check local listings or the Big 12 Web site at Big12Sports.com for the updated schedule.

TELEVISION KEY

BTN.....	Big Ten Network
CBSCS	CBS College Sports Network
CSN	Cowboy Sports Network
CTN	Cyclone Television Network
FCS	FOX College Sports
FSKC	FOX Sports Kansas City
FSMW	FOX Sports Midwest
FSSW	FOX Sports Southwest
FSNRM	FSN Rocky Mountain
JTV	Jayhawk Television Network
LSN	Longhorn Sports Network
MSN	Mizzou Sports Network
PSN	Panther Sports Network (UNI)
SSN	Sooner Sports Network
TTSN	Texas Tech Sports Network

2011 DATES & SITES

First Round

Tuesday and Wednesday, March 15 and 16

University of Dayton Arena - Dayton, Ohio
Host: University of Dayton

Second and Third Rounds

Thursday and Saturday, March 17 and 19

Verizon Center - Washington, D.C.
Host: Georgetown University

St. Pete Times Forum - Tampa, Florida
Host: University of South Florida

Pepsi Center - Denver, Colorado
Host: Mountain West Conference

McKale Center - Tucson, Arizona
Host: University of Arizona

Friday and Sunday, March 18 and 20

Time Warner Cable Arena - Charlotte, North Carolina
Host: The University of North Carolina at Charlotte

Quicken Loans Arena - Cleveland, Ohio
Host: Cleveland State University

United Center - Chicago, Illinois
Host: Big Ten Conference

BOK Center - Tulsa, Oklahoma
Host: University of Tulsa

Regionals

Thursday and Saturday, March 24 and 26

South Regional

New Orleans Arena - New Orleans, Louisiana
Host: Tulane University

West Regional

Honda Center - Anaheim, California
Host: Big West Conference

Friday and Sunday, March 25 and 27

East Regional

Prudential Center - Newark, New Jersey
Host: Seton Hall University

Midwest Regional

Alamodome - San Antonio, Texas
Host: University of Texas at San Antonio

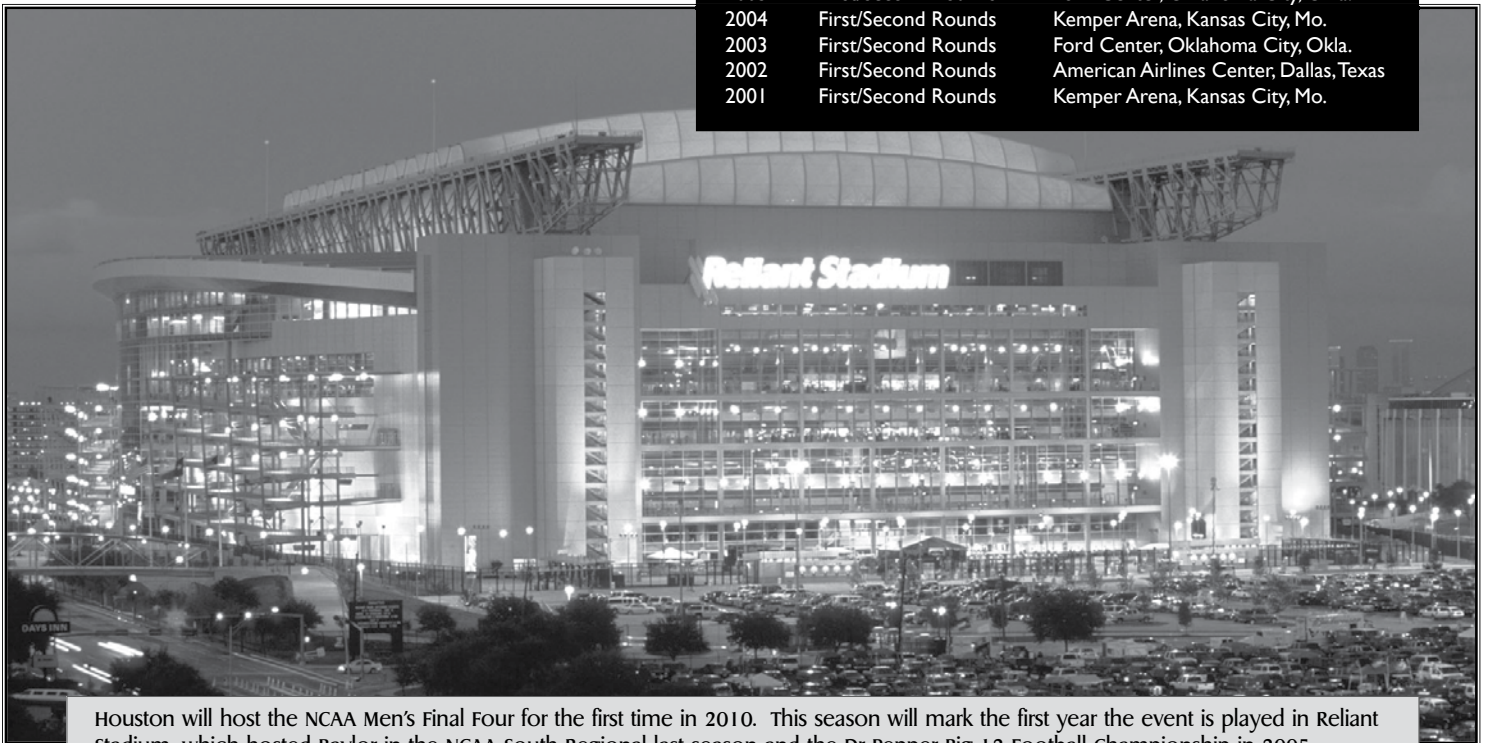
Final Four

Saturday and Monday, April 2 and 4

Reliant Stadium - Houston, Texas
Hosts: University of Houston/Rice University

BIG 12 CONFERENCE NCAA CHAMPIONSHIP HOSTING (Since 1997)

2014	Final Four	Cowboys Stadium, Arlington, Texas
2013	Regionals	Cowboys Stadium, Arlington, Texas
2010	First/Second Rounds	Ford Center, Oklahoma City, Okla.
2009	First/Second Rounds	Sprint Center, Kansas City, Mo.
2006	First/Second Rounds	American Airlines Center, Dallas, Texas
2005	First/Second Rounds	Ford Center, Oklahoma City, Okla.
2004	First/Second Rounds	Kemper Arena, Kansas City, Mo.
2003	First/Second Rounds	Ford Center, Oklahoma City, Okla.
2002	First/Second Rounds	American Airlines Center, Dallas, Texas
2001	First/Second Rounds	Kemper Arena, Kansas City, Mo.



Houston will host the NCAA Men's Final Four for the first time in 2010. This season will mark the first year the event is played in Reliant stadium, which hosted Baylor in the NCAA South Regional last season and the Dr Pepper Big 12 Football Championship in 2005.



Dan Beebe enters his fourth year as the commissioner of the Big 12 Conference in 2010-11 after successfully guiding the league through one of the most tumultuous offseasons ever experienced by a collegiate athletic conference. His unwavering dedication has helped poise the Big 12 to continue as one of the leaders on a national level for years to come.

This past summer, Beebe worked with 10 members of the Big 12 Conference and numerous outside partners to stabilize the league as it continues the second decade of the 21st Century. During the process, he continued to stress the value of competition between Big 12 members and the extraordinary experience it provides for the league student-athletes.

In his three years as commissioner, Beebe has enjoyed eight national championships and five teams in the Bowl Championship Series in addition to numerous individual NCAA crowns. Off the field, he guided league institutions to a continuation of their revenue sharing model which returned a record \$139-million back to its membership in 2009-10. He has also ensured future revenue security for each of the members going forward.

He represents the Big 12 on three national boards - the NCAA Division I Men's Basketball Committee and the Executive Committee of the National Association of Collegiate Directors of Athletics (NACDA). As a basketball committee member, he worked as part of the group that secured a record television arrangement for the NCAA and also contributed to the decision to expand the field to 68 teams starting in 2011. His tenure began in September 2009 and runs for four years, while the NACDA appointment will expire in June 2013. Beebe is also a board member of the Collegiate Women Sports Awards and Honda Award and is also Chair of the Collegiate Commissioners Association Football Bowl Subdivision group.

The Walla Walla, Washington-native was part of the BCS television negotiating team that reached a new agreement with ESPN resulting in a significant increase in revenue for the Big 12. He orchestrated the conference's new arrangements with its non-BCS Bowl partners that resulted in a 33 percent increase in revenues. He has also spearheaded a continued and expanded Big 12 relationship with Special Olympics in each of the league's states.

Beebe was named commissioner on September 5, 2007, after serving as senior associate commissioner and chief operating officer for the league since February 2003.

While in his previous role at the Big 12, Beebe handled issues related to governance, national policy and legal affairs, in addition to coordinating the day-to-day activities of the conference office. He also served as the conference liaison to the Big 12 Board of Directors. Beebe has been involved in site selection for future league championships, extending television contracts and enhancing football bowl opportunities. In addition, he was active in establishing the conference's sportsmanship policies and procedures.

Prior to joining the Big 12, Beebe was commissioner of the Ohio Valley Conference from 1989-2003. Upon his appointment, he became the youngest leader of a Division I football-playing conference.

During his tenure, Beebe made the OVC more attractive in areas of television appearances as exposure nearly tripled. He also enhanced championships and revenue generation, ensured sportsmanship and fair play, promoted gender equity, and gained national recognition for the league. He was a strong proponent of providing opportunities for female student-athletes, as the league added three women's championships during his time.

Under Beebe's direction, the OVC added five new members. He also placed an emphasis on ethics and sportsmanship within the league, producing a nationally recognized sportsmanship statement and participating in regional and national seminars on the topic.

Over the course of his career, Beebe has built a strong reputation nationally in college athletics and has been selected to some of the NCAA's most significant committees. In addition to his recent appointments, he was a member of the prestigious NCAA Management Council, serving as chair of the Council's I-AA Governance Committee. He also chaired the Council's Committee on Fines and Forfeitures and was part of its Subcommittee for Student-Athlete Issues. Beebe was picked to fill the required commissioner's position on the initial NCAA Athletics Certification Committee that formalized and implemented the program adopted by the NCAA membership. He also previously served on the NCAA Nominating, Professional Sports Liaison, Football Issues, I-AA Football and Federal Arbitration Act committees.

Prior to his conference work, Beebe was a Director of Enforcement at the NCAA. He started at the NCAA in 1982 as an enforcement representative and was involved with numerous high-profile cases. That tenure was interrupted by a one-year stint as an Assistant Director of Athletics at Wichita State University in 1986 before he returned to the NCAA office where he earned his Director of Enforcement promotion in 1988.

Beebe attended Walla Walla Community College from 1975 to 1977, and then transferred on to California State Polytechnic University (Cal Poly-Pomona) where he earned his Bachelor of Science degree, cum laude, in social sciences in June 1979. Beebe received his law degree from the University of California Hastings College of the Law in 1982 and is a member of the Washington State Bar Association.

Besides his life's work, Beebe's ability to relate to student-athletes and others directly involved in college sports results from his own experience as a recruited football player. As an offensive lineman, Beebe was a four-year starter and served as captain of the varsity football teams at Walla Walla Community College and Cal Poly-Pomona. He continued his participation in athletics well after his college days, playing rugby, basketball, tennis, golf and other sports.

He was selected as one of the Outstanding Young Men of America in 1989 in recognition of his outstanding professional achievement, superior leadership ability and exceptional service to the community. In 1995, he was named an Institute for International Sport Ethics Fellow. Beebe has also served on various community boards, including the YMCA and Nashville Sports Council.

Born on February 27, 1957, Beebe is married to the former Molly Scanlon and has four children.



Tim Weiser



Tim Allen



Dru Hancock



Bob Burda



John Underwood



Steve Pace



Brad Clements



Lori Ebihara



Dayna Scherf



Edward Stewart



Keri Boyce



Rob Carolla



Donnie Duncan



Maark Keith



Joni Lehmann



Carmen Branch



Sean Hollister



Kiron Andersen



Maria Huggins



Neesha Quinn



Melanie Ellis



Regina Everett



Tracy Hunt



Valerie Rocha



Michelle Peterson



Laura Rasmussen



Jessica Schwager



Brian Mortensen