

BIG 12 CONFERENCE

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The 2009-10 Big 12 Men's Basketball Media Guide is a publication of the Big 12 communications staff using InDesign CS2, Photoshop CS2 and Microsoft Word.

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Cover layouts & design:	Summit Athletic Media - Charlotte, North Carolina
Printing:	MultiAd - Peoria, Illinois
Special Thanks:	The Big 12 would like to thank Joe Dalfonso, Dave Mateer, Jeff Braund and the school media relations staffs for their valuable assistance and cooperation in producing this publication.

TABLE OF CONTENTS

Big 12 Information

Preseason All-Big 12 Honors	IFC
Big 12 Media Services	2-3
Big 12 Conference Information	4
National Champions & Sportsmanship Statement	5
Big 12 Championships	6
Conference Notebook	7-9
Television & Radio	10-12
Big 12 Championship Information & Tiebreakers	13
Composite Schedule	14-16
NCAA Championship Information	17
Commissioner Dan Beebe & Conference Staff	18

The Teams

Baylor Bears	19-21
Quick Facts/Schedule/Notebook/Roster	19
Newcomers/Coaching Information	20
2008-09 Statistics & Results	21
Colorado Buffaloes	22-24
Iowa State Cyclones	25-27
Kansas Jayhawks	28-30
Kansas State Wildcats	31-33
Missouri Tigers	34-36
Nebraska Cornhuskers	37-39
Oklahoma Sooners	40-42
Oklahoma State Cowboys	43-45
Texas Longhorns	46-48
Texas A&M Aggies	49-51
Texas Tech Red Raiders	52-54

2008-09 Season Review

Standings, Postseason Results & Awards	55-56
NCAA Statistical Rankings	57
Individual Statistics - All Games	58-59
Team Statistics - All Games	60-61
Individual Statistics - Big 12 Games	62-63
Team Statistics - Big 12 Games	64-65
Individual & Team Highs - All Games	66
Individual & Team Highs - Big 12 Games	67

Record Book & History

Game, Season & Freshman Records	68-75
Class Records	76-77
Career Records	78-80
Annual Statistical Leaders	81-85
All-Time Standings, Records & Best Starts	86
Annual Conference Standings	87-90
Conference Titles & Series Records	91
Team Series Results	92-99
Annual Team Records	100-109
Home Court Records	110-111
All-Big 12 Awards	112-115
Academic All-Big 12 Teams	116-117
Weekly Awards	118-120
Coaching Records	121
Versus The Conferences	122-123
Attendance Records	124
Preseason Polls	125
Championship Records & Results	126-132
Big 12 in the NCAA Championship	133-136
Big 12 in the NIT	137
Postseason Honors	138-139
National Rankings	140-145
Big 12 and the NBA	146-147
Big12Sports.com	148

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The Big 12 Conference maintains its Web site at Big12Sports.com. Complete information on the league and the member schools is available.

The site boasts original content from throughout the Conference along with several video broadcasts, including a weekly magazine show - The Big 12 Report. In men's basketball, [full rebroadcasts](#) of numerous games will be available via Big 12 Network Online, within 72 hours of a game's completion. Comprehensive coverage of media day in October and the 2010 Phillips 66 Big 12 Men's Basketball Championship in March is also available.

In men's basketball, scores throughout the league and standings are updated as games are final. Big 12 conference [and](#) team statistics are updated the following morning, with weekly award winners posted each Monday. An archive of conference and team-by-team statistics for every season in league history is included as well.

Media can access Acrobat PDF files of the weekly release, statistics, team-by-team statistics and the conference media guide on the Web site.

Big 12 on Facebook and Twitter

The Big 12 also maintains a presence on two social networking sites - Facebook ([facebook.com/Big12](#)) and Twitter ([twitter.com/Big12Conference](#)). Periodic updates are posted, including selected game updates and other conference-related information.

Big 12 Release

The Big 12 will update a media release, including team notes, results and more each morning after games are played during the season. Complete league statistics, in addition to team-by-team stats for all 12 league squads will be updated via the conference web site as well.



Bob Burda



Rob Carolla



Joni Lehmann



Carmen Branch



Candice Eng



Emily Franzenburg

Phillips 66 Weekly Awards

A Big 12 Player and Rookie of the Week will be chosen each Monday, beginning November 16. Nominations are submitted by the school media relations offices and the winners are selected by a panel of media voters who cover the league on a regular basis. This year marks the 14th year for Phillips 66 as a sponsor of the Big 12 Conference.

Big 12 Coaches' Teleconference

The Big 12 men's basketball coaches will participate in a weekly media-only teleconference during the 2009-10 season. The calls begin with one in December, followed by weekly teleconferences beginning in January. The schedule is as follows:

Monday, December 14	Monday, February 8
Thursday, January 7	Monday, February 15
Monday, January 11	Monday, February 22
Monday, January 18	Monday, March 1
Monday, January 25	Monday, March 8
Monday, February 1	Monday, March 15*

* - For only those coaches advancing to postseason (NCAA or NIT) play

The teleconference begins at 10:00 a.m. Central Time. The call can also be heard live and on replay on the Big 12 Web site at Big12Sports.com.

Listed below is the tentative schedule for the 2009-10 season. Please contact the Big 12 communications staff for the call-in and replay phone numbers.

10:00 a.m. - Bill Self, KU	11:00 a.m. - Jeff Bzdelik, CU
10:10 a.m. - Mark Turgeon, TAMU	11:10 a.m. - Frank Martin, KSU
10:20 a.m. - Travis Ford, OSU	11:20 a.m. - Jeff Capel, OU
10:30 a.m. - Scott Drew, BU	11:30 a.m. - Doc Sadler, NU
10:40 a.m. - Mike Anderson, MU	11:40 a.m. - Rick Barnes, UT
10:50 a.m. - Pat Knight, TTU	11:50 a.m. - Greg McDermott, ISU

Comments on Officiating

The Big 12 Conference's Principles and Standards of Sportsmanship reads in part: *Coaches, student-athletes and administrators shall not make public comments about officiating. The Commissioner shall review all public comments regarding officiating and shall assess appropriate penalties.*

In accordance with this policy any public comment on officiating is in violation.

Big 12 Weekly Shows

The Big 12 Report is a weekly show that is available *exclusively* at Big12Sports.com. Hosted by Correspondent Wendell Barnhouse, the show is broadcast each Thursday and focuses on the schools and student-athletes throughout the Big 12. In addition, it will give fans a unique look into the workings of the Conference itself - including television, bowl games, scheduling and more - along with interviews with the Commissioner and other selected Big 12 staff.

The Big 12 also boasts two over-the-air weekly magazine-style shows. Each program is a 30-minute promotion of the league, with features on student-athletes, coaches, teams and conference championships. **Big 12 Showcase** returns for its 14th season on FSN and has been produced by Keith Fletcher each of those years. Emily Jones handles hosting duties. **Big 12 This Week** is televised by ESPNU, with Melissa Knowles as the primary host. Segments of both programs are available online via the Big 12 Web site.

Championship Credentials

Media credentials for the 2010 Phillips 66 Big 12 Men's Basketball Championship are authorized and issued by the Conference office. An online credential system, provided through an agreement with Sports Systems Services, Inc., is the only method to submit requests. The credential system will be made available during the month of January.

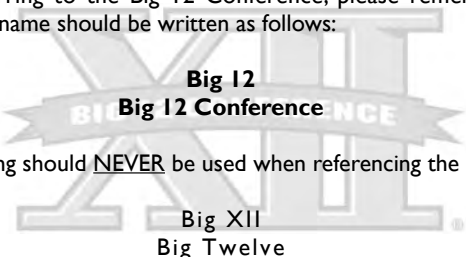
Postseason Awards

The Big 12 presents the only official all-conference awards at the end of the regular season. Major award winners are chosen, along with the All-Big 12 teams. Each Big 12 head coach votes on the squads and is not permitted to vote for his own players. The awards will be announced in March prior to the Phillips 66 Big 12 Men's Basketball Championship.

Academic All-Big 12 teams are also chosen in men's basketball and will be announced prior to the postseason.

BIG 12 ... AS EASY AS 1 - 2

When referring to the Big 12 Conference, please remember the conference name should be written as follows:



The following should NEVER be used when referencing the Big 12:

Big XII
Big Twelve

Big 12 Basketball On The Web Big12Sports.com



Find us on Facebook facebook.com/Big12

twitter twitter.com/Big12Conference

Trademarks

Big 12, Big 12 Conference and the Big 12 logo are registered trademarks and use of these trademarks without prior approval of the Big 12 is prohibited. All requests for use of the Big 12 logo - except standard and customary media uses - must be made through Collegiate Licensing Company (Nate Klein, 770-956-0520). For Big 12 marketing and sponsorship opportunities, please contact Director of Marketing Maark Keith (469-524-1024) or ESPN Regional's Scott Pomeroy (469-524-1030).

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The Big 12 Conference has established a consistent level of national success on the field and in the classroom as it enters its 14th season in 2009-10.

Since it began play in 1996-97, the Conference can boast of 34 team crowns and over 400 individual NCAA Championships. The success continued through 2008-09 as Texas A&M captured national titles in men's golf as well as men's and women's outdoor track & field. The league placed two teams in the Bowl Championship Series for the fifth time and had a team play for the BCS National Championship for the sixth season. In addition, two volleyball teams advanced to the semifinals of the NCAA Championship and Oklahoma played in the Women's Final Four. Missouri softball and Texas baseball punched tickets to the College World Series.

Among individual honors, Sally Kipyego (Texas Tech) became the first NCAA Division I female or male runner to win three consecutive cross country national championships. She was named the Honda Award winner for the third season as the nation's top female cross country runner, becoming just the eighth athlete to win the award three times in any sport. Jenny Barringer (Colorado) claimed the Honda Award for Track & Field while Aleksandr Nedovyesov (Oklahoma State) was named ITA/Campbell's Tennis Player of the Year.

For the fourth time in its 13-year history a Big 12 student-athlete won the Heisman Trophy. The Big 12 also established a high-water mark, as for the first time in the 74-year history of the Heisman Trophy four of the top five vote-getters hailed from the same conference, including award-winner Sam Bradford (Oklahoma).

Over the past five seasons a total of 13 NCAA trophies have been hoisted by Big 12 institutions, with at least one national crown won in all but one year for the Conference, including each of the past 12 seasons.

The Big 12 leads all conferences with its six appearances in BCS title games. League squads have played for the football national championship six times in the last nine years with berths in 16 BCS games overall, including two each in 2007 and 2008. The Big 12 led all conferences with five teams ranked in the final 2008 BCS Standings. In addition, an all-time high nine league players earned consensus All-America recognition this past season, more than any other conference.

In basketball, 10 women's and nine men's teams have advanced to their respective Final Fours in the past eight seasons as the Big 12 continues its place among the elite intercollegiate athletic conferences. The six men's Final Four participants since 2002 are tied for the most of any conference. Numerous national honors have been won by basketball student-athletes during the league's history. The Big 12 had a national player of the year honoree for the third straight year when Blake Griffin (Oklahoma) was the consensus winner in 2008-09. Courtney Paris (Oklahoma) gave the conference a consensus All-America selection in women's basketball for the ninth straight season.

The Big 12 and its member institutions are committed to a competitive environment where sportsmanship and fair play take center stage. Whether on the field, in the classroom, or within the community, the student-athletes, administrators, coaches and game officials of the Big 12 support the highest ideals in sportsmanship.

Big 12 student-athletes also do well in garnering national academic recognition. Sarah Pavan (Nebraska) was named Academic All-America of the Year in volleyball in 2006 and 2007 by ESPN The Magazine and College Sports Information Directors of America with a 4.0 grade-point average in Biochemistry. She also won the national academic honor presented for all sports in 2006-07 and was named recipient of the prestigious 2006-07 Honda-Broderick Award as Collegiate Woman Athlete of the Year. She is the first athlete since the Big 12 was formed to earn the accolade. In its history, the conference has over 330 academic honorees, averaging more than 25 each season.

The Big 12 can boast of other stories that combine on and off the field success. Patience Knight (Texas Tech) was the recipient of the Honda Inspiration Award in 2008, given to an outstanding female college athlete who overcomes adversity to excel in her sport. She was diagnosed with a cancerous tumor in 2007, but rebounded to win All-America honors at the 2008 NCAA Indoor Track & Field Championships.

Competitive excellence, scholarship and sportsmanship are all equal components of the Big 12 philosophy. All-Big 12 teams and Academic All-Big 12 squads are recognized for each sport at the end of their respective seasons.

At the end of each academic year, the Conference honors its top male and female student-athletes with the Big 12 Athlete of the Year and Big 12 Sportsman of the Year awards.

Institutions can also nominate student-athletes for the prestigious Dr. Prentice Gautt Postgraduate Scholarships at the end of each academic year. A total of 225 scholars have received over 1.3 million in postgraduate financial aid through the first 13 years of the program.

The Big 12 sponsors 21 sports. Men's squads include baseball, basketball, cross country, football, golf, indoor track & field, outdoor track & field, swimming & diving, tennis and wrestling. Women's teams are fielded in basketball, cross country, golf, gymnastics, indoor track & field, outdoor track & field, soccer, softball, swimming, tennis and volleyball.

The conference is made up of 12 institutions that have shared many traditional rivalries throughout their histories. Member schools include - Baylor University, University of Colorado, Iowa State University, University of Kansas, Kansas State University, University of Missouri, University of Nebraska, University of Oklahoma, Oklahoma State University, University of Texas, Texas A&M University and Texas Tech University.

The institutions created a league that encompasses seven states, over 45 million people and television households in 18 of the top 100 markets within its geographic footprint.

The conference conducts championships for 20 of its 21 sports. Each championship helps to determine teams and/or individuals that will represent the Conference in national postseason competition. The winner of the Big 12 football championship game earns the league's berth into the prestigious Bowl Championship Series.

In the last several years the Big 12 has increased its bowl agreements and expanded television opportunities for all sports through contracts with ABC/ESPN and FSN. Most recently, the league renewed and expanded its multi-year arrangement with ABC/ESPN, Inc. The new contract began in 2008-09.

In its first 13 years, the Conference has distributed more than \$1.1 billion to its 12 member institutions.

The Big 12 staff administers to over 4,600 student-athletes in 21 sports. The conference office is headquartered in Irving, Texas.

BIG 12 QUICK FACTS

(All statistics from 1996 to September 1, 2009 unless otherwise noted)

Founded: February 25, 1994

Area: Seven states with combined populations of more than 46 million.

Television Markets: 18 of the Top 100 nationally

Commissioner's Honor Roll Students:
55,000-plus named in 24 semesters

Academic All-Big 12 First Team Members: More Than 11,000

Student-Athletes with a 4.0 grade-point average on Academic All-Big 12 Teams: 714

Dr. Prentice Gautt Scholarships: 225 with \$1,385,600 in financial aid

All-America First Team Selections: 3,037

Big 12 Championships Attendance: Nearly 4.3 million fans

BIG 12 TEAM NATIONAL CHAMPIONS (34)

Baseball (2)

2005 Texas
2002 Texas

Men's Basketball (1)

2008 Kansas

Women's Basketball (1)

2005 Baylor

Men's Cross Country (3)

2006 Colorado
2004 Colorado
2001 Colorado

Women's Cross Country (2)

2004 Colorado
2000 Colorado

Football (3)

2005 Texas
2000 Oklahoma
1997 Nebraska

Men's Golf (3)

2009 Texas A&M
2006 Oklahoma State
2000 Oklahoma State

Women's Indoor Track & Field (3)

2006 Texas
1999 Texas
1998 Texas

Men's Outdoor Track & Field (1)

2009 Texas A&M

Women's Outdoor Track & Field (4)

2009 Texas A&M
2005 Texas
1999 Texas
1998 Texas

Softball (1)

2000 Oklahoma

Men's Swimming (3)

2002 Texas
2001 Texas
2000 Texas

Men's Tennis (1)

2004 Baylor

Women's Volleyball (2)

2006 Nebraska
2000 Nebraska

Wrestling (4)

2006 Oklahoma State
2005 Oklahoma State
2004 Oklahoma State
2003 Oklahoma State

Only championships won as members of the Big 12 (since 1996-97) in conference-sponsored sports are included.

BIG 12 INDIVIDUAL NATIONAL CHAMPIONS (428)

(2008-09 Only Listed)

Women's Cross Country

Sally Kipyego, Texas Tech

Wrestling

Jordan Burroughs, Nebraska (157 pounds)
Jake Varner, Iowa State (197 pounds)
Mark Ellis, Nebraska (Heavyweight)

Men's Swimming & Diving

Drew Livingston, Texas (One-meter Diving)
Texas 800-yard Freestyle
[David Walters, Ricky Berens,
Scott Jostes, Michael Klueh]

Men's Indoor Track & Field

Baylor 4x400-meter Relay
[Trey Harts, Marcus Boyd,
LeJerald Betters, Quentin Iglehart-Summers]
Scott Sellers, Kansas State (High Jump)
Nicholas Gordon, Nebraska (Long Jump)
Jacob Hernandez, Texas (800-meter Run)

Women's Indoor Track & Field

Jenny Barringer, Colorado (3,000-meter Run)
Destinee Hooker, Texas (High Jump)
Texas A&M 4x400-meter Relay
[Allison George, Sandy Wooten,
Porscha Lucas, Jessica Beard]
Sally Kipyego, Texas Tech (5,000-meter Run)

Men's Outdoor Track & Field

Scott Sellers, Kansas State (High Jump)
Will Claye, Oklahoma (Triple Jump)
German Fernandez, Oklahoma State (1,500-meter Run)

Women's Outdoor Track & Field

Jenny Barringer, Colorado (3,000-meter Steeplechase)
Alexandria Anderson, Texas (100-meter Dash)
Destinee Hooker, Texas (High Jump)
Texas 4x400-meter Relay
[Judy Nwosu, Angele Cooper,
Alexandria Anderson, Chantel Malone]
Porscha Lucas, Texas A&M (200-meter Dash)
Texas A&M 4x100-meter Relay
[Porscha Lucas, Khrystal Carter,
Dominique Duncan, Gabby Mayo]
D'Andra Carter, Texas Tech (Discus)

ALL-TIME TEAM NCAA CHAMPIONSHIPS BY BIG 12 INSTITUTIONS (All Sports Played)

Oklahoma State.....	48
Texas	45
Oklahoma	24
Colorado.....	23
Nebraska.....	20
Iowa State	13
Kansas.....	10
Texas A&M.....	7
Baylor.....	2
Missouri.....	2
Texas Tech	1
Total	195

BIG 12 SPORTSMANSHIP STATEMENT

The member institutions of the Big 12 Conference are committed to competition in an arena where sportsmanship and the sense of fair play take center stage. Whether on the field, within the community or in the classroom, those who make up the Big 12—its administrators, coaches, game officials and student-athletes—support the highest ideals in sportsmanship.

At the heart of sportsmanship is the commitment of the institutions towards respect for the opposition and those officiating contests in the 21 sports sponsored by the Big 12. It is with a sense of fair play that a true sporting demeanor in the spirit of intercollegiate competition can be created and maintained with a total regard for the welfare of student-athletes, coaches, support personnel and spectators.

Sportsmanship on the field of play is governed by Conference rules and guidelines, as well as those established under the NCAA and amateur organizations. It is the responsibility of game officials and administrators to see to strict adherence to these guidelines.

The behavior of spectators is managed by event personnel, who are encouraged to deal with interference or abuse of appropriate sporting behavior in the strictest of methods.













The Big 12 Conference and its member institutions appreciate the support of the majority of fans who wish to create an atmosphere of competition that allows the participants to showcase the game and their respective skills.

2009-10 POSTSEASON SCHEDULE













Date	Sport	Venue	Location
October 31	Cross Country	A.L. Gustin Golf Course	Columbia, Mo.
November 4, 6, 8	Soccer	Blossom Soccer Stadium	San Antonio, Texas
December 5	Football	Cowboys Stadium	Arlington, Texas
February 24-27	Swimming & Diving	Student Recreation Center Natatorium	College Station, Texas
February 26-27	Indoor Track & Field	Lied Recreation-Athletic Facility	Ames, Iowa
March 6	Wrestling	McCasland Field House	Norman, Okla.
March 10-13	Men's Basketball	Sprint Center	Kansas City, Mo.
March 11-14	Women's Basketball	Municipal Auditorium	Kansas City, Mo.
March 27	Gymnastics	Bob Devaney Sports Center	Lincoln, Neb.
April 23-25	Men's Golf	Whispering Pines Golf Club	Trinity, Texas
April 23-25	Women's Golf	Jimmie Austin OU Golf Club	Norman, Okla.
April 29-May 2	Tennis	Pennick-Allison Tennis Center	Austin, Texas
May 14-16	Softball	ASA Hall of Fame Stadium	Oklahoma City, Okla.
May 14-16	Outdoor Track & Field	Audrey J. Walton Track-Soccer Stadium	Columbia, Mo.
May 26-30	Baseball	AT&T Bricktown Ballpark	Oklahoma City, Okla.

For additional event and ticket information, visit the Big 12 Web site at Big12Sports.com

ALL-TIME CHAMPIONSHIPS

												
REGULAR SEASON												
Baseball	2	--	--	0	0	0	3	0	0	5	3	1
Men's Basketball	0	0	2	9	0	0	0	1	1	3	0	0
Women's Basketball	1	0	1	1	2	0	0	6	0	2	1	3
Football	0	4	1	1	4	2	7	7	0	6	2	1
Men's Tennis	9	--	--	--	--	--	0	0	0	5	1	0
Women's Tennis	6	0	0	0	0	0	0	0	1	8	1	0
Soccer	1	1	0	1	--	0	3	0	1	1	6	0
Softball	1	--	0	0	--	1	3	3	0	3	2	0
Volleyball	0	0	0	0	1	0	11	0	--	3	0	0
TOTALS	20	5	4	12	7	3	27	17	3	36	16	5

Co-Championships and division titles are included above.

												
POSTSEASON												
Baseball	0	--	--	1	0	0	4	1	1	4	1	1
Men's Basketball	0	0	1	6	0	1	0	3	2	0	0	0
Women's Basketball	2	1	2	0	0	0	0	4	0	1	1	2
Men's Cross Country	0	12	0	0	0	0	0	0	1	0	0	0
Women's Cross Country	0	11	0	0	1	0	0	0	0	0	0	1
Football	0	1	0	0	1	0	2	6	0	2	1	0
Men's Golf	1	0	0	1	0	0	0	1	7	3	0	0
Women's Golf	0	0	0	0	0	0	0	1	7	2	3	0
Gymnastics	--	--	2	--	--	0	8	3	--	--	--	--
Soccer	0	0	0	0	--	1	5	0	1	2	4	0
Softball**	0	--	0	1	--	2	3	3	0	4	1	0
Men's Swimming & Diving	--	--	--	--	--	0	--	--	--	13	0	0
Women's Swimming & Diving	--	--	0	0	--	0	2	--	--	9	2	--
Men's Tennis	7	--	--	--	--	--	0	0	0	3	3	0
Women's Tennis	4	0	0	0	0	0	0	0	1	7	1	0
Men's Indoor Track & Field	0	0	0	0	0	0	9	0	0	5	0	0
Women's Indoor Track & Field	0	0	0	0	0	0	5	0	0	5	3	0
Men's Outdoor Track & Field	0	1	0	0	0	0	5	1	0	4	1	1
Women's Outdoor Track & Field	0	0	0	0	2	0	2	0	0	6	3	0
Wrestling	--	--	3	--	0	0	1	2	8	--	--	--
TOTALS	14	26	8	9	4	4	46	25	28	70	24	5

Overall 34 31 12 21 11 7 73 42 31 106 40 10

Dashes (--) indicate that the institution does not sponsor that sport.

Volleyball does not sponsor a postseason championship.

Big 12 titles for sports without round-robin conference play are determined by the postseason championship (Cross country, golf, gymnastics, swimming & diving, indoor/outdoor track & field, wrestling).

** - Oklahoma won the 1996 Big 12 softball postseason title prior to the first academic year of Big 12 competition (1996-97)

Returnees Are Plentiful In Big 12

- Seven Big 12 student-athletes won major awards (Player of the Year, etc.) a year ago. Five of them will take the court in 2009-10.
- Seven of the 10 members of last year's All-Big 12 First and Second teams will play again during the upcoming season.
- The entire All-Big 12 Rookie Team is back this year (not always the case with freshmen leaving early).
- Four athletes named to the Big 12 All-Defensive Team will suit up again in 2009-10.
- Three players (Craig Brackins, ISU; Cole Aldrich & Sherron Collins, KU) who earned some form of All-America honors a year ago are back for this season.
- The Big 12 had five players in the top 100 nationally in points per game. Four of them return in 2009-10. Three athletes who were among the top 30 in the country in rebounding are also back.

Statistically Speaking

The Big 12 returns numerous players who were among its conference statistical leaders (all games played) a year ago. The breakdown of players who are back in 2009-10 is included below.

Scoring:	4 of the top 5; 9 of the top 13
Rebounding:	6 of the top 10
Assists:	11 of the top 15
Blocks:	8 of the top 12
Field Goal Percentage:	7 of the top 12
3-Point FG Percentage:	4 of the top 6
Free Throw Percentage:	8 of the top 15

Nine of 12 teams bring back more than 50 percent of their scoring from a year ago. The leaders include Kansas (97.6 percent returning), Colorado (87.4), Iowa State (77.9), Texas Tech (73.0) and Texas (69.9).

It Will Be A Milestone Year

The Big 12 will reach several games played and scoring milestones during the 2009-10 season.

- The Big 12 needs 54 more games to reach its 5,000th contest since the league began play in 1996-97.
- In conference action, only four games have to be played to reach the 2,500th Big 12 contest in history.
- Just 1,948 points in Big 12 games are required for the conference to post the 300,000th point scored in a league game.
- Only 716 points need to be scored at the Phillips 66 Big 12 Championship for the league to have recorded 20,000 points at its postseason event.



Josh Lomers

Academic & Athletic Excellence

Not only does the Big 12 bring back much of its top athletic talent, but several of its top students will take the court as well. Eight of the 10 members of the Academic All-Big 12 First Team from 2009 will play again this season, and will be joined by all six selections from last year's second team.

First Team Returnees

Josh Lomers, BU
Levi Knutson, CU
Tyrel Reed, KU
Chris Merriewether, KSU
James Anderson, OSU
Dogus Balbay, UT
Damion James, UT
Gary Johnson, UT

Second Team Returnees

Cole Aldrich, KU
Ryan Wright, OU
Justin Mason, UT
Dexter Pittman, UT
Nathan Walkup, TAMU
Mike Singletary, TTU

Rebounding Machines

For the second straight season, the Big 12 had the nation's leading rebounder a year ago. Blake Griffin (OU) and Michael Beasley (KSU) both grabbed the most boards in college basketball during the last two campaigns. The Big 12 has become known for some great rebounders over the years. In 13 seasons, the conference's rebounding leader has ranked in the top 10 nationally on 10 different occasions.



Damion James

And More Top Rebounders Are Back

Senior Damion James of Texas ranks prominently on the Big 12 career rebounding charts. He has 968 boards in his first three seasons and needs just 176 to become the all-time conference leader. In Big 12 Championship play, he has 78 - tied with former Longhorn Chris Mihm for the most in the history of the league's postseason event.

In the last 11 years, the Big 12 has produced 14 players who have averaged a double-double. Two active players - James (2007-08) and Cole Aldrich of Kansas (2008-09) - have previously posted a single-season double-double.

It's All About Recruiting

The Big 12 had a stellar year in recruiting, with its incoming class of players rated the best in the nation. The Big 12 led all conferences with 21 players among the ESPN/Scouts Inc. list of top 90 recruits.

ESPN Top 90 Recruits (Signees By Conference)

BIG 12	21
ACC	20
Big East	14
Pac-10	12
SEC	10
Big Ten	6

Five of the top 15 players in the ESPN Top 100 are joining the Big 12, including the No. 1 player on the list (Avery Bradley, Texas). The five top 15 players on that list are more than any other conference. The 21 student-athletes overall are headed to eight different schools in the Big 12.

A total of five players in the Scout.com top 20 will head to Big 12 schools - tied with the ACC for the most of any conference.

In the Scout.com rankings, three Big 12 signees were among the top 11. Four were in the top 15, five in the top 20, six in the top 25, eight in the top 30 and 15 in the top 100.

The list of Rivals.com recruiting rankings had half of the Big 12 schools among the top 20 team rankings. The six Big 12 schools in the top 20 are more than any conference in America. Individually, four Big 12 signees were in the top 10, six placed in the top 25, 10 were in the top 51 and 18 finished in the top 100.



College GameDay Heading To Manhattan

For the first time since the Big 12 began play, Kansas State will host ESPN's popular College GameDay basketball program. The crew will come to Manhattan on January 30, when the Wildcats host in-state rival Kansas. When KSU hosts the basketball version for the first time, it will become the 15th school in the nation to have hosted

both the basketball and football events. Four Big 12 schools (KSU, OU, OSU, UT) have done so - tied (SEC) for the most of any conference in the history of the two broadcasts.

Big 12 To Host NAAs Again; Final Four Coming In 2014

The Big 12 will return to its NCAA hosting duties once again in 2010. The conference has been selected as one of the first- and second-round hosts, with games slated for the Ford Center in Oklahoma City for the third time.

The 2010 games will mark the eighth time in the last 10 years that the Big 12 will serve in this role. The conference hosted six straight seasons from 2001-06 and again in 2009 in Kansas City, Oklahoma City and Dallas.

The Big 12 has also been selected as the host conference for the 2014 NCAA Men's Final Four. That event will be held at Cowboys Stadium in Arlington, Texas.

National Awards Have A Home In The Big 12

For the second time in the last three years, the consensus National Player of the Year was from the Big 12 Conference. Oklahoma standout Blake Griffin captured the honor in 2008-09, just two years after Kevin Durant of Texas was the top player in the country. In fact, a Big 12 player (from three different schools) has earned National Player of the Year accolades each of the past three seasons, as Kansas State's Michael Beasley was also recognized by multiple outlets in 2007-08.

Over the last three campaigns, a total of 45 national individual player and coaching awards have been given to representatives from the Big 12.



Last Two Seasons, Big 12 Is The Best

Over the last two years, the Big 12 has posted a 23-11 record in NCAA play. The winning percentage is first nationally during that time.

Top NCAA Records – Last Two Years

(Conferences with multiple teams in at least one of the seasons)

Conference	2008	2009	Total	Pct.
BIG 12	12-5	11-6	23-11	.676
Big East	11-8	17-7	28-15	.651
ACC	6-4	9-6	15-10	.600
Big Ten	5-4	9-7	14-11	.560
Pac-10	8-6	6-6	14-12	.538
Atlantic 10	3-3	3-3	6-6	.500
Sun Belt	2-2	1-1	3-3	.500
Horizon	1-1	1-2	2-3	.400
SEC	4-6	1-3	5-9	.357
Mountain West	1-2	0-2	1-4	.200

Big 12 Leads The Nation In Recent Final Fours

Over the last eight years (2002-09), the Big 12 has had six teams advance to the Final Four. That's tied for the most of any conference in the country.

Final Four Teams (2002-09)

BIG 12	6
ACC	6
Big Ten	5
Big East	5
SEC	3
Conference USA	3
Pac-10	3
Colonial Athletic Association	1

The Most Among The Elite

The Big 12 had two teams in the regional finals in 2009. It marked the seventh time in the last eight years that at least one conference squad advanced to the Elite Eight. Since 2002, the Big 12 has had the most teams in the regional finals and DOUBLE the amount of all but one conference.

Regional Finalists – By Conference (Since 2002)

BIG 12	14
Big East	12
Big Ten	7
ACC	7
Pac-10	7
SEC	6

Elite This Decade Too

During the first 10 years of the 21st Century, Big 12 teams have had consistent success in reaching the Elite Eight of the NCAA Championship. Since 2000, there have been a total of 21 teams nationally that have advanced multiple times to a regional final. The Big 12 leads all conferences with five of those teams – nearly double that of the next closest league.

Multiple Elite Eight Appearances (Since 2000) - By Conference

BIG 12 (KU, MU, OU, OSU, UT)	5
Big East (UConn, Louisville, Villanova)	3
ACC (Duke, Maryland, UNC)	3
Big Ten (Illinois, Michigan State, Wisconsin)	3
Pac-10 (Arizona, Oregon, UCLA)	3
SEC (Florida, Kentucky)	2
Atlantic-10 (Xavier)	1
Conference USA (Memphis)	1

Big 12 Sends Six As Much As Anyone

Since 2000, there have been 34 occasions when a conference has sent six or more teams to the NCAA Championship. The Big 12 has done it seven times. This mark ties the Big East and SEC for most six-team seasons during that span. Other conferences that boast multiple years with six or more include the Big Ten (5), ACC (4) and Pac-10 (4).

Winning On The Court And On The Field

During the 2008-09 academic year, there were eight teams that won a NCAA Men's Basketball Championship game and a bowl contest. Three of those squads hail from the Big 12 - more than any other league. In addition, it has the most (two) to win a bowl game and advance to the Sweet 16.

Arizona (Pac-10)*
Connecticut (Big East)*
KANSAS (Big 12)*
LSU (SEC)

Maryland (ACC)
***MISSOURI (Big 12)**
USC (Pac-10)
TEXAS (Big 12)

* - Advanced to regional semifinals (Sweet 16)

Big 12/Pac-10 Hardwood Series Continues In 2009-10

The Big 12 and Pacific-10 conferences will continue games this season in a four-year agreement to play a men's basketball series of 12 annual matchups between the two leagues. The 2009-10 campaign marks the third year of the Hardwood Series.

A year ago, the two conferences split the 12 series matchups, but the Big 12 held a 10-7 edge in all games played on the season. The series continues in 2010, with games slated for December 2-5 in a return of this year's matchups.

All 12 contests will be televised nationally by either FSN or the ESPN family of networks. A majority of the games are played the week after Thanksgiving, with a complete schedule below.

Sunday, November 29
Nebraska at USC (FSN)

Thursday, December 3
Washington at Texas Tech (ESPN2)
USC at Texas (ESPN2)
Baylor at Arizona State (FSN)

Friday, December 4
Colorado at Oregon State (FSN)

Saturday, December 5
Iowa State at California (ESPNU)
Oregon at Missouri (ESPNU)
Washington State at Kansas State (ESPNU)

Sunday, December 6
Kansas at UCLA (FSN)
Arizona at Oklahoma (ESPNU)



Wednesday, December 16
Oklahoma State at Stanford (FSN)

Tuesday, December 22
Texas A&M at Washington (FSN)

Consensus All-Americans Live Here

In the last three seasons, the Big 12 has had more consensus All-America honorees than any conference in the nation. In that time, the Big 12 is the only league with multiple first team picks in the same season – and it has done so twice (2007, '08).

Consensus All-America Selections - By Conference

(Last Three Years)

BIG 12	5
Atlantic Coast	3
Pac-10	3
Conference USA	1
Big East	1
Big Ten	1
Southern	1

Not Only A Consensus, But Its Unanimous

Since the Big 12 began competition during the 1996-97 season, it has had more unanimous consensus All-America selections than just about any conference in the country. The tally since March 1997 is included below.

Unanimous Consensus All-America Selections - By Conference

(Since 1996-97)

Atlantic Coast	13
BIG 12	10
Big East	4
Conference USA	4
Atlantic 10	2
Big Ten	2
Pac-10	2
WAC	2
Mountain West	1
Southern	1
West Coast	1

(Note: Athletes were counted in the conference their school was a member of at time of selection)



Mike Anderson

Big 12 Coaches Have Final Four Experience

Despite the fact that there have been 11 new head coaches at nine Big 12 schools since 2006-07, more than half of the mentors have Final Four experience in their backgrounds.

Final Four Experience - Big 12 Coaches

Bill Self, KU	Kansas Head Coach
Mike Anderson, MU	Arkansas Assistant Coach
Jeff Capel, OU	Duke Student-Athlete
Travis Ford, OSU	Kentucky Student-Athlete
Rick Barnes, UT	Texas Head Coach
Mark Turgeon, TAMU	Kansas Assistant Coach;
	Kansas Student-Athlete
Pat Knight, TTU	Indiana Student-Athlete (redshirt)

Big 12 Boasts Strong Postseason Record

The Big 12 is among the nation's leaders in victories and winning percentage in NCAA competition over the last seven years. The Big 12 leads the nation in NCAA winning percentage during that time. Only one conference - the Big East with four more teams overall - has more victories.

NCAA Win Percentage ~ Last Seven Seasons (2003-09)

BIG 12	63-35	.643
Big East	77-43	.642
ACC	56-34	.622
SEC	47-33	.588
Big Ten	48-36	.571
Pac-10	44-34	.564



Baylor Makes Big 12 History In The NIT

The Big 12 postseason success a year ago was not limited to the NCAAAs. Baylor became the first team in Big 12 history to advance to the championship game of the NIT. The Bears were the third conference squad to play in the semifinals, following Iowa State (2004) and Texas Tech (2003).

In the all-time history of the NIT, three current Big 12 members have captured the title - Nebraska (1996), Texas (1978) and Colorado (1940).

Regional Leaders Once Again

The Big 12 had three teams in the regional semifinals [Sweet 16] of the 2009 NCAA Tournament. It marks the fifth time in conference history (since 1996-97) that at least three squads have advanced to the second weekend. The other years include 2004 (3), 2003 (3), 2002 (4) and 1997 (3).

The Big 12 was one of only two conferences nationally to have three or more teams in the "Sweet 16." The breakdown by league is below.

2009 Regional Semifinalists – By Conference

Big East	5	Pac-10	1
BIG 12	3	West Coast	1
ACC	2	Atlantic 10	1
Big Ten	2	Conference USA	1

In the last eight years (since 2002), the Big 12 has had 20 teams reach the Sweet 16. The total is more than all but one conference.

Regional Semifinalists – By Conference (Since 2002)

Big East	25
BIG 12	20
ACC	16
Pac-10	15
Big Ten	13
SEC	12

Strong NCAA Performances

The Big 12 had an 11-6 record in the 2009 NCAA Championship. The nine victories after two rounds were the most in league history. The Big 12 had the second-best win percentage and second-most victories of any conference with multiple teams participating in '09 NCAA play.

2009 NCAA Records

(Conferences with multiple teams)

Big East (7)	17-7	.708
BIG 12 (6)	11-6	.647
ACC (7)	9-6	.600
Big Ten (7)	9-7	.563
Pac-10 (6)	6-6	.500
Atlantic 10 (3)	3-3	.500
Horizon (2)	1-2	.333
SEC (3)	1-3	.250
Mountain West (2)	0-2	.000

Overall, the Big 12 finished 15-9 (.625) in 2009 postseason play. In addition to its 11-6 NCAA mark, the Big 12 was 4-3 in the NIT. The combined win total was also second in the nation (Big East, 19).

Perfect In Round One

The Big 12 was 6-0 in NCAA first-round games in 2009, the best first-round record in league history. It was the top (and only undefeated) mark of any conference with multiple NCAA teams. The six wins were the most-ever in the first round for the Big 12. The conference's previous high was five victories in 2008, 2003 and 2000.

In the last two seasons, the Big 12 is 11-1 in NCAA first-round contests. In the past three seasons, league squads are 14-2 in first-round matchups.

The only other year that Big 12 teams posted an unblemished record in the first round was 2004. That year, conference squads went 4-0.

Since the first season of conference competition, the Big 12 has always guaranteed its teams extensive national television coverage. This year, the Big 12 Conference continues its long-standing relationship with the ESPN family of networks, including ESPN, ESPN2, ESPNU and ABC.

In addition, Conference games are provided to CBS through the partnership with ESPN. The Big 12 and ESPN, Inc. are entering the second year of a long-term contract that runs through the 2015-16 season. **The Big 12 was the first conference to be guaranteed three weekly telecast windows on ESPN or ESPN2.** In addition, 95 games will air annually with more than 60 contests broadcast by ABC, ESPN, ESPN2 or ESPNU. Selected games will also be available on ESPN360.com and ESPN Full Court, the network's outer-market pay subscription service. The telecasts listed below were known at press time.

ESPN / ESPNHD

Sat., November 17	Kansas vs. Memphis [St. Louis]	9:00 p.m.
Tue., November 24	Colorado vs. Arizona or Wisconsin (or ESPN2)	2/7:30 p.m.
Sat., December 12	Kansas vs. La Salle [Kansas City, Mo.]	1:00 p.m.
Sat., December 19	Michigan at Kansas	11:00 a.m.
	Texas vs. North Carolina [Arlington, Texas]	1:00 p.m.
Tue., January 5	Texas at Arkansas (or ESPN2)	6:00 p.m.
Mon., January 11	Oklahoma State at Oklahoma	8:00 p.m.
Mon., January 18	Texas at Kansas State	8:00 p.m.
Sat., January 23	Kansas at Iowa State	1:00 p.m.
Mon., January 25	Missouri at Kansas	8:00 p.m.
Sat., January 30	Kansas at Kansas State	6:00 p.m.
Mon., February 1	Texas at Oklahoma State	8:00 p.m.
Sat., February 6	Texas at Oklahoma	3:00 p.m.
Mon., February 8	Kansas at Texas	8:00 p.m.
Sat., February 13	Oklahoma at Oklahoma State	1:00 p.m.
Mon., February 15	Kansas at Texas A&M	8:00 p.m.
Sat., February 20	Texas at Texas Tech	1:00 p.m.
Mon., February 22	Oklahoma at Kansas	8:00 p.m.
Sat., February 27	Texas at Texas A&M	1:00 p.m.
Mon., March 1	Oklahoma at Texas	8:00 p.m.
Sat., March 6	Texas A&M at Oklahoma	11:00 a.m.
	Texas at Baylor	3:00 p.m.

ESPN2 / ESPN2HD

Mon., November 23	Colorado vs. Gonzaga	1:00 p.m.
Thu., November 26	Baylor vs. Alabama	5:30 p.m.
Fri., November 27	Baylor vs. Florida State or Iowa (or ESPNU)	4:00/6:30 p.m.
Thu., December 3	Washington at Texas Tech	6:00 p.m.
	USC at Texas	8:00 p.m.
Mon., December 21	Oklahoma vs. UTEP [Oklahoma City]	5:30 p.m.
	Oklahoma State vs. La Salle [Oklahoma City]	7:30 p.m.
Tue., December 22	Michigan State at Texas	6:00 p.m.
	California at Kansas	8:00 p.m.
Wed., December 23	Missouri vs. Illinois [St. Louis]	8:30 p.m.
Wed., December 30	Baylor at Arkansas	8:00 p.m.
Thu., December 31	Oklahoma at Gonzaga	9:00 p.m.
Sat., January 2	Kansas at Temple	4:30 p.m.
Wed., January 6	Iowa State vs. Duke [Chicago]	9:00 p.m.
Sat., January 9	Kansas State at Missouri	1:00 p.m.
Tue., January 12	Texas A&M at Kansas State	6:00 p.m.
Wed., January 13	Kansas at Nebraska	8:00 p.m.
Sat., January 16	Missouri at Oklahoma	Noon
Wed., January 20	Baylor at Kansas	8:00 p.m.
Wed., January 27	Texas A&M at Oklahoma State	6:30 p.m.
Sat., January 30	Oklahoma State at Missouri	1:00 p.m.
Wed., February 3	Kansas at Colorado	8:00 p.m.
Sat., February 6	Kansas State at Iowa State	1:00 p.m.
Wed., February 10	Baylor at Nebraska	8:00 p.m.
Sat., February 13	Texas A&M at Texas Tech	4:00 p.m.
Wed., February 17	Texas at Missouri	8:00 p.m.
Wed., February 24	Oklahoma State at Texas	8:00 p.m.
Wed., March 3	Oklahoma State at Texas A&M	8:00 p.m.

ESPNU / ESPNUHD

Sat., November 15	Texas vs. UC Irvine	1:00 p.m.
Wed., November 18	Texas vs. Western Carolina	8:00 p.m.
Fri., November 20	Kansas State vs. Indiana or Mississippi	5/7:30 p.m.
Wed., December 2	Missouri at Vanderbilt	8:30 p.m.
Sat., December 5	Oregon at Missouri	4:00 p.m.
	Washington State at Kansas State	8:00 p.m.
	Iowa State at California	10:00 p.m.
Sun., December 6	Arizona at Oklahoma	6:00 p.m.
Mon., December 7	Long Beach State at Texas	8:00 p.m.
Tue., December 8	Xavier at Kansas State	8:00 p.m.
Wed., December 9	Radford at Kansas	7:00 p.m.
Tue., December 29	Belmont at Kansas	8:00 p.m.
Sat., January 2	Oklahoma State vs. Rhode Island [Uncasville, Conn.]	1:00 p.m.
Sat., January 9	North Dakota State at Iowa State	3:00 p.m.
Wed., January 13	Missouri at Texas Tech	8:00 p.m.
Sat., January 16	Texas A&M at Texas	5:00 p.m.
Wed., January 20	Colorado at Oklahoma State	8:00 p.m.
Sat., January 23	UMass at Baylor	3:00 p.m.
Wed., January 27	Texas Tech at Texas	8:00 p.m.
Wed., February 3	Texas A&M at Missouri	8:00 p.m.
Sat., February 6	Nebraska at Kansas	5:00 p.m.
Sat., February 13	Iowa State at Kansas	7:00 p.m.
Wed., February 17	Oklahoma at Colorado	8:00 p.m.
Sat., February 20	Kansas State at Oklahoma	5:00 p.m.
Wed., February 24	Texas A&M at Baylor	8:00 p.m.
Sat., February 27	Missouri at Kansas State	7:00 p.m.

CBS SPORTS

Sun., January 10	Kansas at Tennessee	12:30 p.m.
Sat., January 23	Texas at Connecticut	3:00 p.m.
Sat., February 27	Kansas at Oklahoma State	3:00 p.m.
Sat., March 6	Kansas at Missouri	1:00 p.m.

FSN

Thu., December 3	Baylor at Arizona State	9:30 p.m.
Fri., December 4	Colorado at Oregon State	10:00 p.m.
Sun., December 6	Kansas at UCLA	4:30 p.m.
Wed., December 16	Oklahoma State at Stanford	9:00 p.m.
Tue., December 22	Texas A&M at Washington	10:00 p.m.

All times Central
Schedule, times and networks subject to change
Local institutional package games not included

ESPNHD

ESPN2HD

ESPN U HD



CBS SPORTS

FSN

BIG 12 ON TELEVISION & RADIO

For the second straight season, regionally-syndicated games will be televised on the Big 12 Network as part of the conference's agreement with ESPN Regional Television.

The games, previously branded as ESPN Plus, are broadcast throughout the conference's geographic footprint. Many Big 12 Network games will also be available as part of ESPN Full Court, the pay subscription college basketball outer-market service. In addition, all contests will be available 72 hours after completion via Big12Sports.com

The Big 12 Network schedule and a partial list of stations carrying Big 12 Network games is included below. Stations will be added throughout the season, with the latest lists available on the Big 12 Web site at Big12Sports.com (cities are listed by market size).

BIG 12 NETWORK

Sat., January 9	Colorado at Texas	12:30 p.m.
	Nebraska at Texas A&M	3:00 p.m.
	Oklahoma at Baylor	5:00 p.m.
Wed., January 13	Texas at Iowa State	7:00 p.m.
Sat., January 16	Texas Tech at Kansas	12:30 p.m.
	Kansas State at Colorado	3:00 p.m.
	Oklahoma State at Baylor	3:00 p.m.
Tues., January 19	Oklahoma at Texas A&M	7:00 p.m.
Sat., January 23	Colorado at Texas A&M	12:30 p.m.
	Oklahoma State at Kansas State	3:00 p.m.
	Nebraska at Missouri	5:00 p.m.
Wed., January 27	Iowa State at Oklahoma	8:00 p.m.
Sat., January 30	Oklahoma at Nebraska	12:30 p.m.
	Baylor at Texas	3:00 p.m.
Tues., February 2	Kansas State at Nebraska	7:00 p.m.
Sat., February 6	Oklahoma State at Texas Tech	12:30 p.m.
	Missouri at Colorado	3:00 p.m.
	Baylor at Texas A&M	3:00 p.m.
Tues., February 9	Texas Tech at Oklahoma	7:00 p.m.
Sat., February 13	Missouri at Baylor	12:30 p.m.
	Nebraska at Texas	3:00 p.m.
	Colorado at Kansas State	5:00 p.m.
Wed., February 17	Oklahoma State at Iowa State	7:00 p.m.
Sat., February 20	Baylor at Oklahoma State	12:30 p.m.
	Texas A&M at Iowa State	3:00 p.m.
	Colorado at Kansas	3:00 p.m.
	Missouri at Nebraska	5:00 p.m.
Tues., February 23	Kansas State at Texas Tech	7:00 p.m.
Sat., February 27	Iowa State at Colorado	12:30 p.m.
	Baylor at Oklahoma	12:30 p.m.
	Texas Tech at Nebraska	3:00 p.m.
Wed., March 3	Kansas State at Kansas	7:00 p.m.
Sat., March 6	Nebraska at Oklahoma State	12:30 p.m.
	Texas Tech at Colorado	3:00 p.m.
	Iowa State at Kansas State	5:00 p.m.

City, State	Station
New York, N.Y.	YES Network
Dallas-Fort Worth, Texas	KTXA
Washington, D.C.	MASN
Houston, Texas	KBTU
Denver, Colo.	Altitude
St. Louis, Mo.	WRBU, Charter
Baltimore, Md.	MASN
Kansas City, Mo.	KMCI, Metro Sports
San Antonio/Austin, Texas	KCWX
Oklahoma City, Okla.	KOCB
Austin, Texas	KNVA
Providence, R.I.	Cox New England
Tulsa, Okla.	KJRH, KQCW
Wichita, Kan.	KMTW, KSAS
Des Moines, Iowa	WOI
Toledo, Ohio	WTVG
Springfield, Mo.	KRBK
Omaha, Neb.	KXVO
Paducah, Ky.	WDKA
Cedar Rapids, Iowa.....	KFXA
Waco, Texas	KBTX, KWTX
Fort Smith, Ark.	KFTA
Lincoln, Neb.	KLKN
Tyler, Texas.....	KFXK
Peoria, Ill.	WAOE
La Crosse-Eau Claire, Wis.	KQEG
Corpus Christi, Texas.....	KTOV
Amarillo, Texas.....	KCPN
Columbia, Mo.	KMIZ, KQFX, KZOU
Topeka, Kan.	KSNT
Beaumont, Texas	KBTU
Lubbock, Texas.....	KJTV, KMYL
Joplin, Mo./Pittsburg, Kan.	KFJX
Sioux City, Iowa	KPTH
Rochester, Minn.	KXLT
Odessa-Midland, Texas.....	KOSA
Sherman, Texas / Ada, Okla.	KXII
Abilene-Sweetwater, Texas.....	KIDZ
San Angelo, Texas.....	KIDY
Ottumwa, Iowa.....	KYOU
North Platte, Neb.	KIIT

BIG 12 BASKETBALL ON THE RADIO

School	Flagship Station(s)	Frequency	Satellite Radio
Baylor	KRZI (ESPN Radio)	1660 AM	Sirius XM
Colorado	KKZN	760 AM	Sirius XM
Iowa State	KASI	1430 AM	Sirius XM
	KDRB	100.3 FM	
Kansas	KLWN	1320 AM	
	KLZR	105.9 FM	
Kansas State	KMAN	1350 AM	Sirius XM
Missouri	KFRU	1400 AM	Sirius XM
Nebraska	KLIN	1400 AM	Sirius XM
	KFAB	1110 AM	
	KRVN	880 AM	
Oklahoma	KOKC (OKC)	1520 AM	Sirius XM
	KMOD (Tulsa)	97.5 FM	
	KTBS (Tulsa)	1430 AM	
Oklahoma State	KXXY (OKC)	96.1 FM	Sirius XM
	KSPI	93.7 FM, 780 AM	
	KAKC (Tulsa)	1300 AM	
	KMOD (Tulsa)	97.5 FM	
	KTBS (Tulsa)	1430 AM	
Texas	KVET	98.1 FM, 1300 AM	Sirius XM
Texas A&M	WTAW	1620 AM	Sirius XM
Texas Tech	KTTU	104.3 FM	Sirius XM
	KXTQ	93.7 FM	
	KJTV	950 AM	



The Big 12 Conference maintains long-term television agreements to ensure the greatest exposure for its men's basketball programs. Included below is a breakdown of these rights and how they affect which games are televised, and when they are shown.

ESPN has purchased the rights to 95 games, plus all games of the Phillips 66 Big 12 Men's Basketball Championship and home games in the Big 12/Pac-10 Hardwood Series. Of those 95 contests:

- Forty-three will be televised on either ESPN or ESPN2, with a maximum of 20 of those games sublicensed to a national over-the-air network (ABC/CBS)
- In addition to the 43 games above, a maximum of 20 games may be televised on ESPNU and 32 games may be televised in syndication on the newly-branded Big 12 Network
- ESPNU may move up to six games per season for telecast exclusively on ESPN360.com (Internet)

Appearance Requirements

There are no appearance requirements (minimums or maximums) for games on ESPN, ESPN2, syndication or the sublicense to a national over-the-air network. However, ESPNU and ESPN360 shall be subject to the following restrictions:

- No same single match-up game in consecutive seasons
- No more than four appearances on ESPNU or ESPN360 in a season, except two schools may have five appearances
- No more than one appearance per season on ESPN360
- Only one game from each schools intra-division schedule may appear on ESPNU or ESPN360 in a season; and such may not appear from the same venue in consecutive seasons

Game Times/Exclusive Windows

The times for selected games will be (Central Time):

- The late window (generally 8 p.m.) for Big Monday telecasts
- No earlier than 11 a.m., for weekend games distributed on ESPN, ESPN2 or an over-the-air network
- No earlier than Noon, for all other weekend games
- No earlier than 6 p.m., nor later than 8:30 p.m., for all Wednesday games
- No earlier than 6 p.m., nor later than 8 p.m., for all other games



Bryndon Manzer and Doug Bell interview LaceDarius Dunn of Baylor at the 2009 Phillips 66 Big 12 Men's Basketball Championship.

Member institutions which carry local or third-tier packages are precluded from televising games in exclusive windows as established by the contract. These windows generally allow for a slight overlap of games of up to 30 minutes, except as noted below:

- Monday evening games, two-hour protected window
- Wednesday evening games, 90-minute protected window
- Syndication games on Saturday afternoons, two-hour protected window
- Syndicated games in primetime (weekend and weekday) and Sundays, 90-minute protected window
- Tuesday, Wednesday and/or Friday games (except syndication), no protected window

Distribution of Institutional (Local) Package Games

ESPN controls the national/regional distribution of games and the contract limits the geographical reach of institutional (third-tier or local) package games to the state(s) of the participating team(s). The guidelines for the distribution of these games include:

- Telecasts may be distributed only within the states (and overlapping DMAs) of the two participating teams
- At its option, institutions may present the telecasts to ESPN for placement on ESPN Full Court
- Unselected games produced as part of the local package may be distributed by Big 12 Web sites within the state(s) of the participating teams
- If an unselected game is offered to ESPN for outer-market distribution (ESPN Full Court) and ESPN declines, Big 12 Web sites may distribute such games on a free, sponsored, pay-per-view or other basis

Revenue Distribution Process

Basketball television revenue is divided equally among all member institutions. However, each institution is awarded a flat amount annually for non-conference home games on ESPN, ESPN2 or ESPNU and for non-conference road games on an over-the-air network (e.g. CBS, ABC).

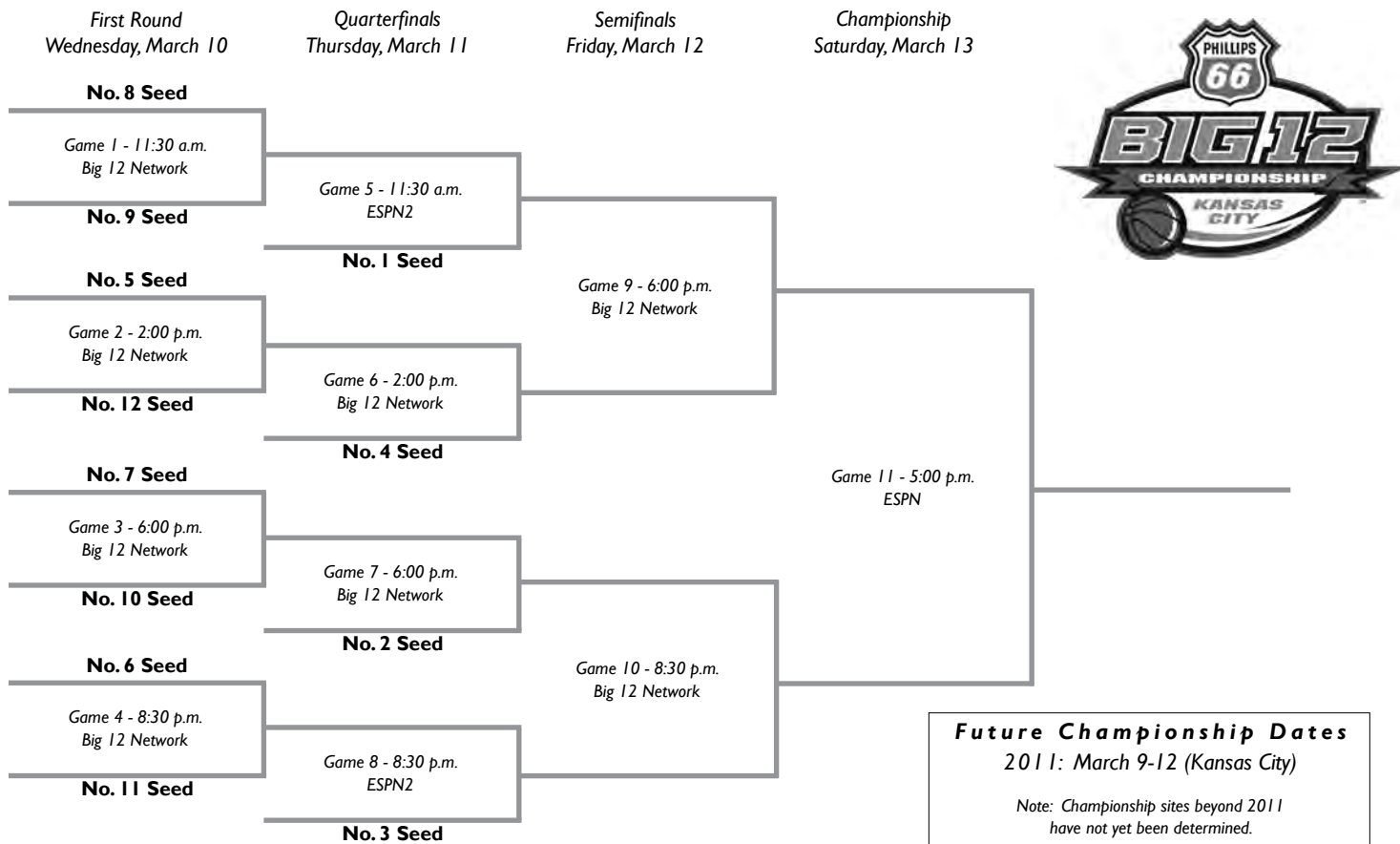


Fran Fraschilla & Ron Franklin, ESPN



PHILLIPS 66 BIG 12 CHAMPIONSHIP

The Phillips 66 Big 12 Men's Basketball Championship heads back to Kansas City in 2010, with Sprint Center hosting the league championship for the second time. All 12 institutions will participate with seeding based on regular season finish. The top four squads in the conference standings earn first-round byes. The Big 12 Champion earns the league's automatic bid to the 65-team NCAA Championship field. The entire Big 12 Championship will be televised on ESPN, ESPN2, ESPN Full Court, ESPN360.com or the regional Big 12 Network.



All times Central and subject to change
Telecasts on the Big 12 Network are syndicated by ESPN Regional Television throughout Big 12 markets and beyond

CHAMPIONSHIP TIEBREAKING PROCEDURES

Seeding for the Championship will be based upon regular-season competition. The winner of the postseason basketball championship shall be declared the Big 12 automatic qualifier to the NCAA Championship. A team ineligible under NCAA or Big 12 rules for postseason competition shall not compete in the championship.

The four teams with the best records (based upon winning percentage) in 16 Conference games shall earn first-round byes. After the four teams have been awarded first-round byes and ranked as the No. 1 through No. 4 seeds, all remaining teams will be ranked in order No. 5 through No. 12 for seeding in the championship.

Tiebreakers - The first criteria in the breaking of ties in the standings shall be head-to-head competition of tied teams. The following procedure will be used to establish the championship seeds if ties exist. (For tiebreaking procedures teams will be grouped in two "divisions" based upon established guidelines. Colorado, Iowa State, Kansas, Kansas State, Missouri and Nebraska are in one division and Baylor, Oklahoma, Oklahoma State, Texas, Texas A&M and Texas Tech are in the other division.)

- If two teams are tied and they are from different divisions, the winner of the game between the two tied teams shall be the higher seed.
- If two teams are tied and they are from the same division, the team with an advantage in head-to-head competition shall be the higher seed.
- If two teams remain tied, there will be a comparison of overall record against division teams only (10 divisional games).
- If two teams remain tied, there will be a comparison of record against the highest ranked team(s) (based upon Conference winning percentage) in the division and proceeding through in order of divisional record.
- If two teams remain tied, there will be a comparison of record against the highest ranked team(s) (based upon Conference winning percentage) in the opposite division and proceeding through in order of divisional record.

- If two teams remain tied, the higher seed will be chosen by draw.
- If three or more teams are tied, ties among divisional opponents will be broken first by using steps (b) through (f) and the head-to-head results will be used to break ties between non-divisional teams. When three or more teams from the same division are tied step (b) will consist of a mini-round robin among the tied teams. At any point during the process of breaking ties among three or more teams that the number tied teams are reduced to two, head-to-head competition would be used as the primary tie-breaker, followed-by steps (c) through (f).

Note: When comparing against the "highest ranked team(s)" in either division, the comparison will be based upon how tied teams did against all teams in a given placement, rather than a team that wins a tiebreaker at another position. For example, if two teams are tied for fifth and two teams are tied for first, the head-to-head comparison would be how the fifth place teams did against the first place teams combined, and vice-versa.

Draw - In the event tiebreaking procedures are unsuccessful and a draw is necessary in determining seeding, the following procedure will be used:

- The drawing will be conducted in public or with media attendance
- Institutions involved in the drawing have the right to have a local representative in attendance at the drawing
- A single slip of paper with names representing each of the tied institutions will be placed into a container and will be drawn in order of seeding from highest (#1) to lowest (#12)

Date	Game	TV	Time
Fri., Nov. 13	Basketball Travelers Duel in the Desert, Lubbock, Texas South Dakota at Texas Tech Norfolk State at Baylor Arkansas-Pine Bluff at Colorado Idaho State at Iowa State Hofstra at Kansas Loyola (Chicago) at Kansas State Angelo State at Texas A&M	MC JTV FSNKC	6:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m.
Sat., Nov. 14	Basketball Travelers Duel in the Desert, Lubbock, Texas Texas A&M-Corpus Christi at Texas Tech USC Upstate at Nebraska Mount St. Mary's at Oklahoma Seattle at Oklahoma State		6:00 p.m. TBA TBA TBA
Sun., Nov. 15	O'Reilly Auto Parts CBE Classic Regional Round, Austin, Texas Texas vs. UC Irvine Western Illinois at Kansas State Basketball Travelers Duel in the Desert, Lubbock, Texas Oregon State at Texas Tech Chicago State at Iowa State Hartford at Baylor	ESPNU FSNKC	1:00 p.m. 3:00 p.m. 3:00 p.m. 6:00 p.m. 1:30 p.m.
Mon., Nov. 16	Southern at Baylor Coppin State at Colorado Texas A&M at SMU	FSNRM	7:00 p.m. 7:00 p.m. 7:00 p.m.
Tue., Nov. 17	Iowa State at Drake UL-Monroe at Oklahoma Hall of Fame Classic, St. Louis, Mo. Kansas vs. Memphis UT-Martin at Missouri	DTV SSN ESPN MSN	7:00 p.m. 7:00 p.m. 9:00 p.m. 7:00 p.m.
Wed., Nov. 18	Southern at Oklahoma State Texas Southern at Colorado Nebraska at Saint Louis O'Reilly Auto Parts CBE Classic Regional Round, Austin, Texas Texas vs. Western Carolina	FSNRM FSNMW ESPNU	7:00 p.m. 7:00 p.m. 7:00 p.m. 8:00 p.m.
Thu., Nov. 19	O'Reilly Auto Parts Puerto Rico Tipoff, San Juan, Puerto Rico Kansas State vs. Boston University Hall of Fame Classic, Lawrence, Kan. Central Arkansas at Kansas Northwestern State at Texas Tech	JTV TTSN	6:30 p.m. 7:00 p.m. 7:00 p.m.
Fri., Nov. 20	O'Reilly Auto Parts Puerto Rico Tipoff, San Juan, Puerto Rico Kansas State vs. Indiana/Mississippi Samford vs. Texas A&M	ESPNU	5/7:30 p.m. 7:00 p.m.
Sat., Nov. 21	North Texas at Oklahoma State Lamar at Texas Tech TCU at Nebraska Oklahoma at VCU	CSN	1:00 p.m. 1:00 p.m. TBA 6:30 p.m.
Sun., Nov. 22	Chicago Invitational, Ames, Iowa Mississippi Valley State at Iowa State South Padre Island Invitational, Columbia, Mo. UT-Pan American at Missouri Hardin-Simmons at Baylor O'Reilly Auto Parts Puerto Rico Tipoff, San Juan, Puerto Rico Kansas State vs. To Be Determined	MSN	1:00 p.m. 1:00 p.m. 4:30 p.m. TBA
Mon., Nov. 23	EA Sports Maui Invitational, Maui, Hawaii Colorado vs. Gonzaga O'Reilly Auto Parts CBE Classic, Kansas City, Mo. Texas vs. Iowa	ESPN2 ESPN2	1:00 p.m. 9:00 p.m.
Tue., Nov. 24	EA Sports Maui Invitational, Maui, Hawaii Colorado vs. Arizona/Wisconsin O'Reilly Auto Parts CBE Classic, Kansas City, Mo. Texas vs. Pittsburgh/Wichita State Chicago Invitational Regional, Ames, Iowa Tennessee State at Iowa State South Padre Island Invitational, Columbia, Mo. Chattanooga at Missouri UMKC at Nebraska Prairie View A&M at Oklahoma State Texas Tech at Stephen F. Austin	ESPN/ESPN2 ESPNU/2 MSN FSNMW TTSN	2/7:30 p.m. 6:45/9 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m.

Date	Game	TV	Time
Wed., Nov. 25	Hall of Fame Classic, Lawrence, Kan. Oakland at Kansas EA Sports Maui Invitational, Maui, Hawaii Colorado vs. To Be Determined Great Alaska Shootout, Anchorage, Alaska Oklahoma vs. San Diego	JTV	7:00 p.m. TBA 12:45 a.m.
Thu., Nov. 26	76 Classic, Anaheim, Calif. Texas A&M vs. Clemson Old Spice Classic, Lake Buena Vista, Fla. Baylor vs. Alabama Great Alaska Shootout, Anchorage, Alaska Oklahoma vs. Houston	ESPN2 ESPN2	3:30 p.m. 5:30 p.m. 10:30 p.m.
Fri., Nov. 27	Chicago Invitational, Chicago, Ill. Iowa State vs. Saint Louis Hall of Fame Classic Tennessee Tech at Kansas Old Spice Classic, Lake Buena Vista, Fla. Baylor vs. Florida State/Iona South Padre Island Invitational, South Padre Island, Texas Missouri vs. Old Dominion Las Vegas Invitational, Las Vegas, Nev. Oklahoma State vs. Bradley 76 Classic, Anaheim, Calif. Texas A&M vs. WVU/Long Beach St.	JTV ESPN2/U FCS ESPN/U	5:00 p.m. 7:00 p.m. 4/6:30 p.m. 7:30 p.m. 7:00 p.m. TBA
Sat., Nov. 28	Samford at Texas Tech Kansas State vs. IUPUI [Kansas City, Mo.] Chicago Invitational, Chicago, Ill. Iowa State vs. Notre Dame/Northwestern South Padre Island Invitational, South Padre Island, Texas Missouri vs. Mississippi State/Richmond Great Alaska Shootout, Anchorage, Alaska Oklahoma vs. To Be Determined Las Vegas Invitational, Las Vegas, Nev. Oklahoma State vs. Utah/Illinois	FSNKC FCS	3:00 p.m. 3:30 p.m. 4:30/7 p.m. 4:30/7 p.m. TBA 7/9:30 p.m.
Sun., Nov. 29	Texas at Rice Big 12/Pac-10 Hardwood Series Nebraska at USC Old Spice Classic, Lake Buena Vista, Fla. Baylor vs. To Be Determined 76 Classic, Anaheim, Calif. Texas A&M vs. To Be Determined	CBS-CSN FSN ESPN2/U	3:00 p.m. 3:30 p.m. TBA TBA
Tue., Dec. 1	San Francisco at Colorado Fort Hays State at Kansas State	FSNRM FSNKC	7:00 p.m. 7:00 p.m.
Wed., Dec. 2	Northern Iowa at Iowa State Alcorn State at Kansas UT-Pan American at Nebraska Arkansas at Oklahoma Oklahoma State at Tulsa Prairie View A&M at Texas A&M Missouri at Vanderbilt	MC JTV SSN ESPNU	7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 8:00 p.m. 8:30 p.m.
Thu., Dec. 3	Big 12/Pac-10 Hardwood Series Washington at Texas Tech USC at Texas Baylor at Arizona State	ESPN2 ESPN2 FSN	6:00 p.m. 8:00 p.m. 9:30 p.m.
Fri., Dec. 4	Akron at Texas A&M Big 12/Pac-10 Hardwood Series Colorado at Oregon State	FSNSW FSN	7:00 p.m. 10:00 p.m.
Sat., Dec. 5	Big 12/Pac-10 Hardwood Series Oregon at Missouri Washington State at Kansas State Iowa State at California UT-San Antonio at Oklahoma State	ESPNU ESPNU ESPNU CSN	4:00 p.m. 8:00 p.m. 10:00 p.m. 3:00 p.m.
Sun., Dec. 6	Nebraska at Creighton Big 12/Pac-10 Hardwood Series Kansas at UCLA Arizona at Oklahoma	FSN ESPNU	4:00 p.m. 4:30 p.m. 6:00 p.m.

COMPOSITE SCHEDULE

Date	Game	TV	Time
Mon, Dec. 7	Colorado Christian at Colorado North Texas at Texas A&M Long Beach State at Texas	FSNSW ESPN2	7:00 p.m. 7:00 p.m. 8:00 p.m.
Tue., Dec. 8	Texas Tech at TCU Xavier at Kansas State	ESPN2	6:30 p.m. 8:00 p.m.
Wed., Dec. 9	Radford at Kansas Missouri at Oral Roberts Centenary at Oklahoma	ESPN2 MSN SSN	7:00 p.m. 7:00 p.m. 7:00 p.m.
Thu., Dec. 10	Chicago State at Nebraska Colorado at Colorado State	FSNMW The Mtn.	7:00 p.m. 7:30 p.m.
Fri., Dec. 11	Iowa at Iowa State	CTN	7:00 p.m.
Sat., Dec. 12	Kansas vs. La Salle [Kansas City, Mo.] Oklahoma at Utah Texas State at Texas Texas A&M vs. New Mexico [Houston] Kansas State at UNLV Fairleigh Dickinson at Missouri Oregon State at Nebraska	ESPN Versus LSN FSNSW FSN MSN FSNMW	1:00 p.m. 3:00 p.m. 3:00 p.m. 5:00 p.m. 6:00 p.m. 7:00 p.m. 7:00 p.m.
Sun., Dec. 13	Arkansas-Pine Bluff at Oklahoma State		3:00 p.m.
Tue., Dec. 15	Jackson State at Baylor UT-Pan American at Texas	LSN	7:00 p.m. 7:00 p.m.
Wed., Dec. 16	<i>Big 12/Pac-10 Hardwood Series</i> Oklahoma State at Stanford	FSN	9:00 p.m.
Sat., Dec. 19	Michigan at Kansas Northern Colorado at Oklahoma Texas vs. North Carolina [Arlington, Texas] Arkansas-Pine Bluff at Missouri Jackson State at Nebraska Texas Tech at Wichita State The Citadel at Texas A&M <i>Coors Classic, Mobile, Ala.</i> Kansas State vs. Alabama	ESPN SSN ESPN MSN	11:00 a.m. Noon 1:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 8:00 p.m. TBA
Sun., Dec. 20	Bradley at Iowa State UT-Arlington at Baylor	MC FSNSW	1:00 p.m. TBA
Mon., Dec. 21	<i>All-College Classic, Oklahoma City, Okla.</i> Oklahoma vs. UTEP Oklahoma State vs. La Salle Arkansas-Pine Bluff at Kansas State	ESPN2 ESPN2 FSNKC	5:30 p.m. 7:30 p.m. 7:00 p.m.
Tue., Dec. 22	Cal State Northridge at Colorado Michigan State at Texas North Dakota at Iowa State <i>Las Vegas Classic, Las Vegas, Nev.</i> Nebraska vs. Tulsa Stanford at Texas Tech California at Kansas <i>Big 12/Pac-10 Hardwood Series</i> Texas A&M at Washington	FSNRM ESPN2 MC ESPN2 FSN	5:30 p.m. 6:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 8:00 p.m. 10:00 p.m.
Wed., Dec. 23	<i>Las Vegas Classic, Las Vegas, Nev.</i> Nebraska vs. BYU/Nevada Missouri vs. Illinois [St. Louis, Mo.]	ESPN2	7/9:30 p.m. 8:30 p.m.
Sun., Dec. 27	Austin Peay at Missouri	MSN	2:00 p.m.
Tue., Dec. 29	Gardner-Webb at Texas Yale at Colorado Cleveland State at Kansas State Southern Utah at Nebraska Pacific at Oklahoma State Belmont at Kansas Texas Tech at New Mexico	LSN FSNRM FSNKC CSN ESPN2 CBS-CSN	5:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 8:00 p.m. 8:00 p.m.

Date	Game	TV	Time
Wed., Dec. 30	UMKC at Missouri Baylor at Arkansas	MSN ESPN2	7:00 p.m. 8:00 p.m.
Thu., Dec. 31	Oklahoma at Gonzaga	ESPN2	9:00 p.m.
Fri., Jan. 1	McNeese State at Texas Tech		2:00 p.m.
Sat., Jan. 2	Northwestern State at Texas A&M Colorado at Tulsa Oklahoma State vs. URI [Uncasville, Conn.] Georgia at Missouri Maryland Eastern Shore at Nebraska Texas A&M-Corpus Christi at Texas Kansas at Temple Baylor at South Carolina	ESPN2 ESPN2 MSN LSN ESPN2	Noon 1:00 p.m. 1:00 p.m. 3:00 p.m. 3:00 p.m. 3:30 p.m. 4:30 p.m. TBA
Sun., Jan. 3	South Dakota at Kansas State Houston at Iowa State UTEP at Texas Tech	FSNKC MC TTSN	Noon 1:00 p.m. 2:00 p.m.
Mon., Jan. 4	Maryland Eastern Shore at Oklahoma	SSN	7:00 p.m.
Tue., Jan. 5	Texas at Arkansas Miami (Ohio) at Colorado Southeastern Louisiana at Nebraska Coppin State at Oklahoma State North Dakota at Texas A&M	ESPN2 FSNRM FSNSW	6:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m.
Wed., Jan. 6	Morgan State at Baylor Cornell at Kansas Savannah State at Missouri Iowa State vs. Duke [Chicago, Ill.]	JTV MSN ESPN2	7:00 p.m. 7:00 p.m. 7:00 p.m. 9:00 p.m.
Sat., Jan. 9	Colorado at Texas* Kansas State at Missouri* North Dakota State at Iowa State Nebraska at Texas A&M* Oklahoma at Baylor* Texas Tech at Oklahoma State*	Big 12 Network ESPN2 ESPN2 Big 12 Network Big 12 Network TTSN/CSN	12:30 p.m. 1:00 p.m. 3:00 p.m. 3:00 p.m. 5:00 p.m. 7:00 p.m.
Sun., Jan. 10	Kansas at Tennessee	CBS	12:30 p.m.
Mon., Jan. 11	Oklahoma State at Oklahoma*	ESPN	8:00 p.m.
Tue., Jan. 12	Texas A&M at Kansas State* Baylor at Colorado*	ESPN2 FSNRM	6:00 p.m. 7:00 p.m.
Wed., Jan. 13	Texas at Iowa State* Kansas at Nebraska* Missouri at Texas Tech*	Big 12 Network ESPN2 ESPN2	7:00 p.m. 8:00 p.m. 8:00 p.m.
Sat., Jan. 16	Missouri at Oklahoma* Texas Tech at Kansas* Kansas State at Colorado* Oklahoma State at Baylor* Texas A&M at Texas* Iowa State at Nebraska*	ESPN2 Big 12 Network Big 12 Network Big 12 Network ESPN2 CTN/FSNMW	Noon 12:30 p.m. 2:00 p.m. 3:00 p.m. 5:00 p.m. 7:00 p.m.
Mon., Jan. 18	Texas at Kansas State*	ESPN	8:00 p.m.
Tue., Jan. 19	Oklahoma at Texas A&M*	Big 12 Network	7:00 p.m.
Wed., Jan. 20	Iowa State at Texas Tech* Colorado at Oklahoma State* Baylor at Kansas*	TTSN ESPN2 ESPN2	6:30 p.m. 8:00 p.m. 8:00 p.m.
Sat., Jan. 23	Colorado at Texas A&M* Kansas at Iowa State* Oklahoma State at Kansas State* Massachusetts at Baylor Texas at Connecticut Nebraska at Missouri* Oklahoma at Texas Tech*	Big 12 Network ESPN Big 12 Network ESPN2 CBS Big 12 Network SSN/TTSN	12:30 p.m. 1:00 p.m. 3:00 p.m. 3:00 p.m. 3:00 p.m. 5:00 p.m. 7:00 p.m.

Date	Game	TV	Time
Mon., Jan. 25	Missouri at Kansas*	ESPN	8:00 p.m.
Tue., Jan. 26	Kansas State at Baylor*	FSNKC/FSNSW	7:00 p.m.
Wed., Jan. 27	Texas A&M at Oklahoma State* Iowa State at Oklahoma* Texas Tech at Texas* Nebraska at Colorado*	ESPN2 Big 12 Network ESPN FSNRM	6:30 p.m. 8:00 p.m. 8:00 p.m. 8:00 p.m.
Sat., Jan. 30	Oklahoma at Nebraska* Oklahoma State at Missouri* Baylor at Texas* Kansas at Kansas State* Colorado at Iowa State* Texas Tech at Texas A&M*	Big 12 Network ESPN2 Big 12 Network ESPN CTN FSNSW	12:30 p.m. 1:00 p.m. 3:00 p.m. 6:00 p.m. 8:00 p.m. 8:00 p.m.
Mon., Feb. 1	Texas at Oklahoma State*	ESPN	8:00 p.m.
Tue., Feb. 2	Kansas State at Nebraska*	Big 12 Network	7:00 p.m.
Wed., Feb. 3	Iowa State at Baylor* Kansas at Colorado* Texas A&M at Missouri*	FSNSW ESPN2 ESPN	6:30 p.m. 7:00 p.m. 8:00 p.m.
Sat., Feb. 6	Oklahoma State at Texas Tech* Kansas State at Iowa State* Missouri at Colorado* Texas at Oklahoma* Baylor at Texas A&M* Nebraska at Kansas*	Big 12 Network ESPN2 Big 12 Network ESPN Big 12 Network ESPN	12:30 p.m. 1:00 p.m. 2:00 p.m. 3:00 p.m. 3:00 p.m. 5:00 p.m.
Mon., Feb. 8	Kansas at Texas*	ESPN	8:00 p.m.
Tue., Feb. 9	Texas Tech at Oklahoma*	Big 12 Network	7:00 p.m.
Wed., Feb. 10	Iowa State at Missouri* Baylor at Nebraska*	CTN/MSN ESPN2	6:30 p.m. 8:00 p.m.
Sat., Feb. 13	Missouri at Baylor* Oklahoma at Oklahoma State* Nebraska at Texas* Texas A&M at Texas Tech* Colorado at Kansas State* Iowa State at Kansas*	Big 12 Network ESPN Big 12 Network ESPN2 Big 12 Network ESPN	12:30 p.m. 1:00 p.m. 3:00 p.m. 4:00 p.m. 5:00 p.m. 7:00 p.m.
Mon., Feb. 15	Kansas at Texas A&M*	ESPN	8:00 p.m.
Tue., Feb. 16	Texas Tech at Baylor*	FSNSW	7:00 p.m.
Wed., Feb. 17	Nebraska at Kansas State* Oklahoma State at Iowa State* Oklahoma at Colorado* Texas at Missouri*	FSNMW/FSNKC Big 12 Network ESPN ESPN2	6:00 p.m. 7:00 p.m. 7:00 p.m. 8:00 p.m.
Sat., Feb. 20	Baylor at Oklahoma State* Texas at Texas Tech* Colorado at Kansas* Texas A&M at Iowa State* Kansas State at Oklahoma* Missouri at Nebraska*	Big 12 Network ESPN Big 12 Network Big 12 Network ESPN Big 12 Network	12:30 p.m. 1:00 p.m. 3:00 p.m. 3:00 p.m. 5:00 p.m. 5:00 p.m.
Mon., Feb. 22	Oklahoma at Kansas*	ESPN	8:00 p.m.
Tue., Feb. 23	Kansas State at Texas Tech*	Big 12 Network	7:00 p.m.
Wed., Feb. 24	Nebraska at Iowa State* Colorado at Missouri* Texas A&M at Baylor* Oklahoma State at Texas*	FSNMW/CTN MSN ESPN ESPN2	6:30 p.m. 6:30 p.m. 8:00 p.m. 8:00 p.m.

Date	Game	TV	Time
Sat., Feb. 27	Iowa State at Colorado* Baylor at Oklahoma* Texas at Texas A&M* Kansas at Oklahoma State* Texas Tech at Nebraska* Missouri at Kansas State*	Big 12 Network Big 12 Network ESPN CBS Big 12 Network ESPN	11:30 a.m. 12:30 p.m. 1:00 p.m. 3:00 p.m. 3:00 p.m. 7:00 p.m.
Mon., Mar. 1	Oklahoma at Texas*	ESPN	8:00 p.m.
Tue., Mar. 2	Colorado at Nebraska* Missouri at Iowa State* Baylor at Texas Tech*	FSNMW MSN/CTN TTSN	7:00 p.m. 7:00 p.m. 7:00 p.m.
Wed., Mar. 3	Kansas State at Kansas* Oklahoma State at Texas A&M*	Big 12 Network ESPN2	7:00 p.m. 8:00 p.m.
Sat., Mar. 6	Texas A&M at Oklahoma* Nebraska at Oklahoma State* Kansas at Missouri* Texas Tech at Colorado* Texas at Baylor* Iowa State at Kansas State*	ESPN Big 12 Network CBS Big 12 Network ESPN Big 12 Network	11:00 a.m. 12:30 p.m. 1:00 p.m. 2:00 p.m. 3:00 p.m. 5:00 p.m.

All times Central except Colorado non-conference and Big 12 home games, which are Mountain.
Schedule, times and television listings are subject to change
* - Big 12 Conference game

Note: Local television stations listed include only those known at press time.
Additional stations will be added as the season progresses.
Check local listings or the Big 12 Web site at Big12Sports.com for the updated schedule.

LOCAL TELEVISION KEY

CBS-CSN	CBS College Sports Network
CSN	Cowboy Sports Network
CTN	Cyclone Television Network
DTV	Drake Television
FCS	Fox College Sports
FSNKC	FSN Kansas City
FSNMW	FSN Midwest
FSNSW	FSN Southwest
FSNRM	FSN Rocky Mountain
JTV	Jayhawk Television Network
LSN	Longhorn Sports Network
MC	Mediacom Cyclone Television
MSN	Missouri Sports Network
SSN	Sooner Sports Network
The Mtn.	The Mountain Network
TTSN	Texas Tech Sports Network



2010 DATES & SITES

Opening Round

Tuesday, March 16

University of Dayton Arena - Dayton, Ohio

Host: University of Dayton

First and Second Rounds

Thursday and Saturday, March 18 and 20

Ford Center - Oklahoma City, Oklahoma

Host: BIG 12 CONFERENCE

New Orleans Arena - New Orleans, Louisiana

Host: Tulane University

Dunkin Donuts Center - Providence, Rhode Island

Hosts: Big East Conference/Providence College

HP Pavilion - San Jose, California

Host: San Jose State University

Friday and Sunday, March 19 and 21

HSBC Arena - Buffalo, New York

Hosts: Metro Atlantic Athletic Conference/Canisius/Niagara

Jacksonville Veterans Memorial Arena - Jacksonville, Florida

Host: Jacksonville University

Bradley Center - Milwaukee, Wisconsin

Host: Marquette University

Spokane Veterans Memorial Arena - Spokane, Washington

Host: Washington State University

Regionals

Thursday and Saturday, March 25 and 27

East Regional

Carrier Dome - Syracuse, New York

Host: Syracuse University

West Regional

Energy Solutions Arena - Salt Lake City, Utah

Host: University of Utah

Friday and Sunday, March 26 and 28

Midwest Regional

Edward Jones Dome - St. Louis, Missouri

Host: Missouri Valley Conference

South Regional

Reliant Stadium - Houston, Texas

Hosts: University of Houston/Rice University

Final Four

April 3 and 5

Lucas Oil Stadium - Indianapolis, Indiana

Hosts: Butler University/Horizon League

BIG 12 CONFERENCE NCAA CHAMPIONSHIP HOSTING

(Since 1997)

2010	First/Second Rounds	Ford Center, Oklahoma City, Okla.
2009	First/Second Rounds	Sprint Center, Kansas City, Mo.
2006	First/Second Rounds	American Airlines Center, Dallas, Texas
2005	First/Second Rounds	Ford Center, Oklahoma City, Okla.
2004	First/Second Rounds	Kemper Arena, Kansas City, Mo.
2003	First/Second Rounds	Ford Center, Oklahoma City, Okla.
2002	First/Second Rounds	American Airlines Center, Dallas, Texas
2001	First/Second Rounds	Kemper Arena, Kansas City, Mo.



Indianapolis will host the NCAA Men's Final Four for the sixth time in 2010. This season will mark the first year the event is played in Lucas Oil stadium, a state-of-the-art retractable roof facility that can seat approximately 70,000 for basketball.



Dan Beebe was named the third commissioner of the Big 12 Conference on September 5, 2007, after serving as senior associate commissioner and chief operating officer for the league since February 2003.

In his two years as commissioner, Beebe has enjoyed four national championships and four teams in the Bowl Championship Series in addition to numerous individual NCAA crowns. Off the field, he guided league institutions to a continuation of their revenue sharing model which returned a record \$130-million back to its membership in 2008-09.

In addition, Beebe was part of the BCS television negotiating team that reached a new agreement with ESPN resulting in a significant increase in revenue for the Big 12. He also has spearheaded a continued and expanded Big 12 relationship with Special Olympics in each of the league's seven states.

The Walla Walla, Washington, native will represent the Big 12 on two national boards. Beebe has been named to the NCAA Division I Men's Basketball Committee – one of the organization's most prestigious groups. His tenure will begin in September 2009 and run for five years. He also will serve on the Executive Committee of the National Association of Collegiate Directors of Athletics (NACDA). That four-year term will expire in June 2013. Currently, Beebe is a board member of the Collegiate Women Sports Awards, sponsored by Honda.

While in his previous role at the Big 12, Beebe handled issues related to governance, national policy and legal affairs, in addition to coordinating the day-to-day activities of the conference office. He also served as the conference liaison to the Big 12 Board of Directors. Beebe has been involved in site selection for future league championships, extending television contracts and enhancing football bowl opportunities. In addition, he has been active in establishing the conference's sportsmanship policies and procedures.

Prior to joining the Big 12, Beebe was commissioner of the Ohio Valley Conference from 1989-2003. Upon his appointment, he became the youngest leader of a Division I football-playing conference.

During his tenure, Beebe made the OVC more attractive in areas of television appearances as exposure nearly tripled. He also enhanced championships and revenue generation, ensured sportsmanship and fair play, promoted gender equity, and gained national recognition for the league. He was a strong proponent of providing opportunities for female student-athletes, as the league added three women's championships during his time.

Under Beebe's direction, the OVC added five new members. He also placed an emphasis on ethics and sportsmanship within the league, producing a nationally recognized sportsmanship statement and participating in regional and national seminars on the topic.

Over the course of his career, Beebe has built a strong reputation nationally in college athletics and has been selected to some of the NCAA's most significant committees. In addition to his recent appointments, he was a member of the prestigious NCAA Management Council, serving as chair of the Council's I-AA Governance Committee. He also chaired the Council's Committee on Fines and Forfeitures and was part of its Subcommittee for Student-Athlete Issues. Beebe was picked to fill the required commissioner's position on the initial NCAA Athletics Certification Committee that formalized and implemented the program adopted by the NCAA membership. He also previously served on the NCAA Nominating, Professional Sports Liaison, Football Issues, I-AA Football and Federal Arbitration Act committees.

Prior to his conference work, Beebe was a Director of Enforcement at the NCAA. He started at the NCAA in 1982 as an enforcement representative and was involved with numerous high-profile cases. That tenure was interrupted by a one-year stint as an Assistant Director of Athletics at Wichita State University in 1986 before he returned to the NCAA office where he earned his Director of Enforcement promotion in 1988.

Beebe attended Walla Walla Community College from 1975 to 1977, and then transferred on to California State Polytechnic University (Cal Poly-Pomona) where he earned his Bachelor of Science degree, cum laude, in social sciences in June 1979. Beebe received his law degree from the University of California Hastings College of the Law in 1982 and is a member of the Washington State Bar Association.

Besides his life's work, Beebe's ability to relate to student-athletes and others directly involved in college sports results from his own experience as a recruited football player. As an offensive lineman, Beebe was a four-year starter and served as captain of the varsity football teams at Walla Walla Community College and Cal Poly-Pomona. He continued his participation in athletics well after his college days, playing rugby, basketball, tennis, golf and other sports.

He was selected as one of the Outstanding Young Men of America in 1989 in recognition of his outstanding professional achievement, superior leadership ability and exceptional service to the community. In 1995, he was named an Institute for International Sport Ethics Fellow. Beebe has also served on various community boards, including the YMCA and Nashville Sports Council.

Born on February 27, 1957, Beebe is married to the former Molly Scanlon and has four children: daughters Jessie and Elaine, and sons Matthew and Patrick.



Tim Weiser



Tim Allen



Dru Hancock



John Underwood



Steve Pace



Bob Burda



Brad Clements



Lori Ebihara



Dayna Scherf



Edward Stewart



Keri Boyce



Rob Carolla



Donnie Duncan



Maark Keith



Joni Lehmann



Carmen Branch



Sean Hollister



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Kiron Andersen



Tim Frick



Melanie Ellis



Regina Everett



Tracy Hunt



Valerie Rocha



Neesha Quinn



Michelle Peterson



Candice Eng



Emily Franzburg



Sam Neumann