

Big 12 Conference



DR PEPPER BIG 12 CHAMPIONSHIP GAME

The winners of the North and South Divisions of the Big 12 Conference will meet in Houston's Reliant Stadium to compete for the league championship and right to represent the Big 12 in the prestigious Bowl Championship Series (BCS).

The 10th annual title game is schedule for Saturday, Dec. 3 and will be nationally-televised by ABC Sports at Noon. Reliant Stadium will host the game for the second time (2002).

The contest is annually one of the most anticipated in the nation. Previous years have produced some memorable upsets which have affected the college football landscape around the country.

Since the first season of Big 12 play in 1996, the league has sponsored a championship game. Per NCAA guidelines, a conference with 12 members may play a 12th football game to determine a champion, provided the regular season is played in divisions.

The Dr Pepper Big 12 Championship Game has been a huge draw in numerous cities throughout the league. In the nine previous editions, the contest has been played before a total of more than 600,000 fans in its short history.



CHAMPIONSHIP GAME QUICK FACTS

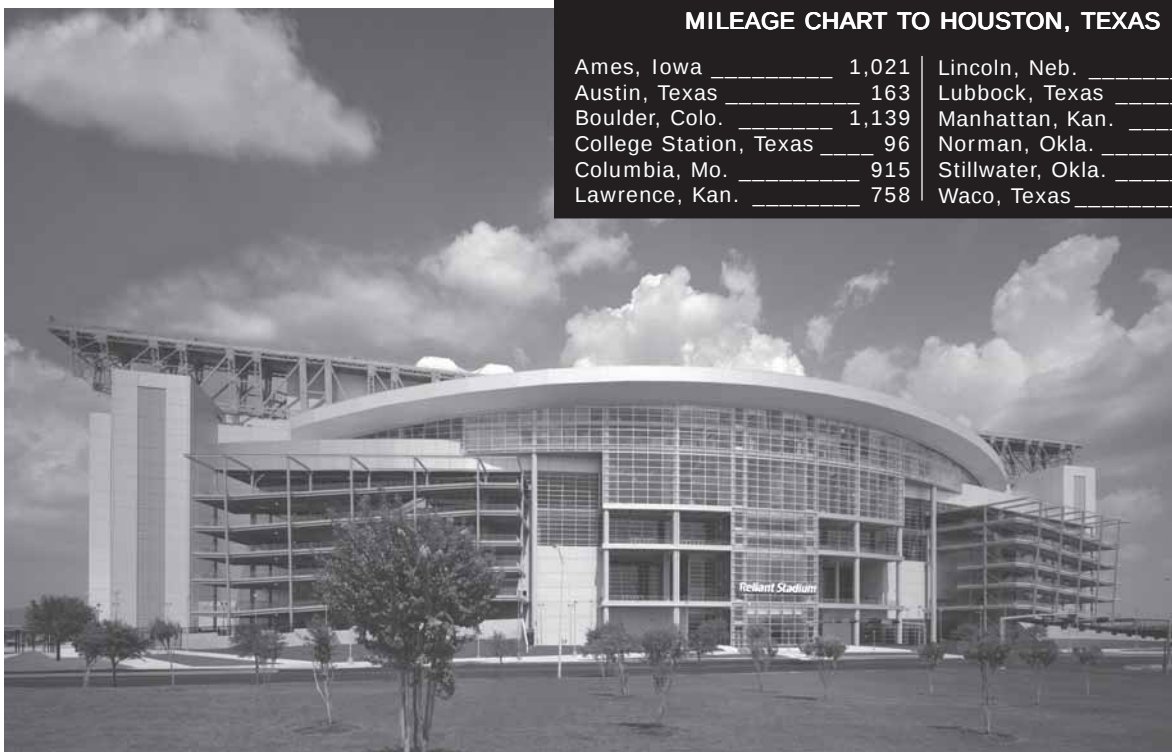
Date: Saturday, December 3 **Time:** Noon (CST)
Site: Reliant Stadium - Houston, Texas **Television:** ABC Sports

Ticket Prices: \$98 (Club); \$78 (Field level, Mezzanine);
\$68 (Loge, Upper Level); \$48 (Upper Level Ends, 700 Level)

For Tickets: Visit the Reliant Stadium South Ticket Window, Ticketmaster outlets or ticketmaster.com

MILEAGE CHART TO HOUSTON, TEXAS

Ames, Iowa	1,021	Lincoln, Neb.	878
Austin, Texas	163	Lubbock, Texas	574
Boulder, Colo.	1,139	Manhattan, Kan.	757
College Station, Texas	96	Norman, Okla.	429
Columbia, Mo.	915	Stillwater, Okla.	508
Lawrence, Kan.	758	Waco, Texas	186



RELIANT STADIUM IN HOUSTON WILL HOST THE DR PEPPER BIG 12 CHAMPIONSHIP GAME FOR THE SECOND TIME IN LEAGUE HISTORY.

Big 12 Conference

THE BIG 12 & THE BOWL CHAMPIONSHIP SERIES

Entering its eighth season, the Bowl Championship Series was established to determine a champion for college football while maintaining and enhancing the bowl system which has provided significant support to college football for nearly a century. The BCS is a showcase for the sport, matching the premier teams in top bowl games. The Big 12 Conference is a key component in the championship agreement.

Last season, USC defeated Oklahoma, 55-19, in the FedEx Orange Bowl to win the national title. It marked the third time in the last four years a Big 12 team has competed in the title game.

The BCS consists of the Tostitos Fiesta Bowl, FedEx Orange Bowl, Nokia Sugar Bowl and the Rose Bowl. In addition to the Big 12, the Atlantic Coast, Big East, Big Ten, Pacific-10 and Southeastern Conferences also have automatic berths for their champions into one of the four contests. Beginning next season, each bowl will host two games once every four years - its traditional game plus a National Championship contest approximately one week after the New Year.

This season the national championship game will be played in the Rose Bowl in Pasadena, California on January 4. This marks the second time the Rose Bowl has hosted the title game.

FUTURE BCS SCHEDULES

Following 2006 Regular Season:

Jan. 1 Tostitos Fiesta Bowl
Jan. 1 Rose Bowl
Jan. 2 FedEx Orange Bowl
Jan. 3 Nokia Sugar Bowl
Jan. 8 National Championship Game (Phoenix)

Following 2007 Regular Season:

Jan. 1 Nokia Sugar Bowl
Jan. 1 Rose Bowl
Jan. 2 Tostitos Fiesta Bowl
Jan. 3 FedEx Orange Bowl
Jan. 7 National Championship Game (New Orleans)

Following 2008 Regular Season:

Jan. 1 FedEx Orange Bowl
Jan. 1 Rose Bowl
Jan. 2 Nokia Sugar Bowl
Jan. 5 Tostitos Fiesta Bowl
Jan. 6 National Championship Game (Miami)

Following 2009 Regular Season:

Jan. 1 Nokia Sugar Bowl
Jan. 1 Rose Bowl
Jan. 4 Tostitos Fiesta Bowl
Jan. 5 FedEx Orange Bowl
Jan. 8 National Championship Game (Pasadena)



Web Site:
tournamentofroses.org
Media Relations:
Jim Muldoon
Phone:
925/932-4411
E-mail:
jmuldoon@pac-10.org

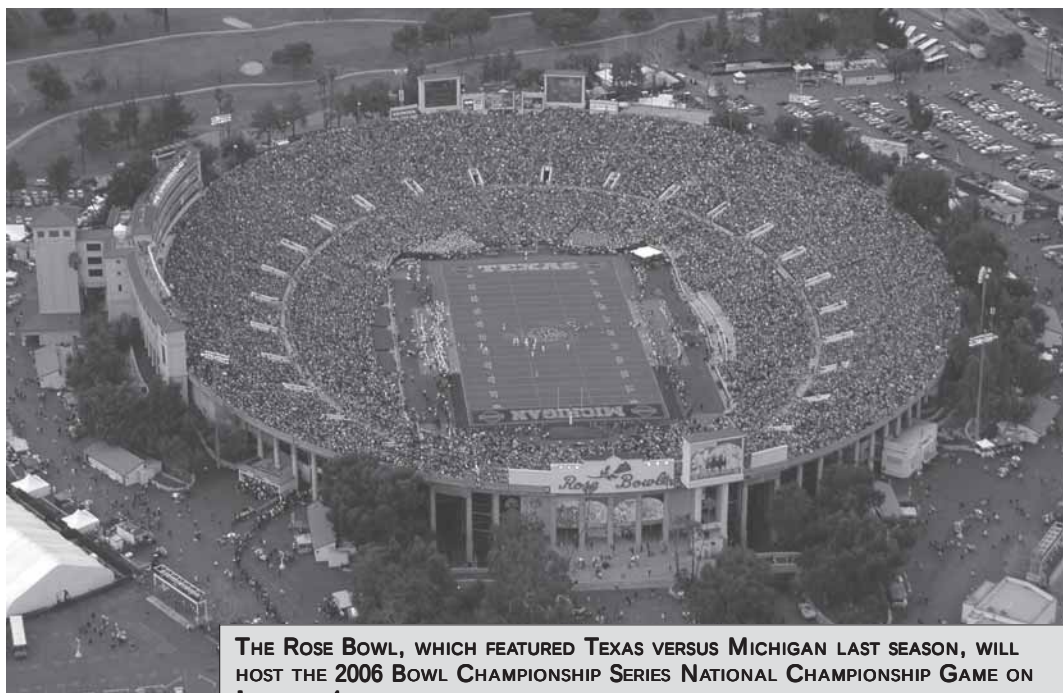


Web Site:
nokiasugarbowl.com
Media Relations:
Greg Blackwell
Phone:
504/525-8573
E-mail:
gregb@sugarbowl.gs.net

Web Site:
tostitosfiestabowl.com
Media Relations:
Shawn Schoeffler
Phone:
480/350-0909
E-mail:
sschoeffler@fiestabowl.org



Web Site:
orangebowl.org
Media Relations:
Joe Hornstein
Phone:
305/341-4700
E-mail:
jhornstein@orangebowl.org



THE ROSE BOWL, WHICH FEATURED TEXAS VERSUS MICHIGAN LAST SEASON, WILL HOST THE 2006 BOWL CHAMPIONSHIP SERIES NATIONAL CHAMPIONSHIP GAME ON JANUARY 4.

Big 12 Conference



BIG 12 BOWL LINEUP

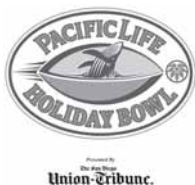
The Big 12 has always assured its teams are able to participate in some of the top bowl games at the conclusion of each regular season. There will be no change in that situation for the league's 10th anniversary season.

In addition to its membership in the Bowl Championship Series, the Big 12 will have agreements with seven other bowl games in place for 2005-06. Last season, the Big 12 had seven squads take part in postseason competition. It marked the fifth straight year at least seven of its teams have played in a bowl. Overall, the conference has sent 61 teams to bowl games in its short nine-year history.

BIG 12 BOWL MEDIA DIRECTORY



Web Site:
cottonbowl.org
Media Relations:
Charlie Fiss
Phone:
214/634-7525
E-mail:
charlie@sbcottonbowl.com



Web Site:
holidaybowl.com
Media Relations:
Mark Neville
Phone:
619/283-5808, Ex. 309
E-mail:
mneville@holidaybowl.com



Web Site:
alamobowl.com
Media Relations:
Rick Hill
Phone:
210/226-2695
E-mail:
rickh@alamobowl.com



Web Site:
houstonbowl.net
Media Relations:
Nina Jackson
Phone:
832/667-1791
E-mail:
njackson@reliantpark.com



Web Site:
independencebowl.org
Media Relations:
Missy Setters
Phone:
318/221-0712
E-mail:
indybowl@independencebowl.org



Web Site:
fwbowl.com
Media Relations:
Tim Simmons
Phone:
303/678-8484
E-mail:
bfishinc@aol.com



Web Site:
fcsports.com
Media Relations:
Brett Sowell
Phone:
407/423-2476
E-mail:
bsowell@fcsports.com

2005-06 BOWL SCHEDULE

(Dates , Times and Television Subject to Change; As of June 2005)

Bowl Game	Date/Time (ET)	Site	Matchup	Network
Wyndham New Orleans	Dec. 20 / 8:00 p.m.	New Orleans, La.	Sun Belt vs. Conference USA	ESPN
GMAC	Dec. 21 / 8:00 p.m.	Mobile, Ala.	Conference USA vs. MAC/WAC	ESPN
Pioneer PureVision Las Vegas	Dec. 22 / 8:00 p.m.	Las Vegas, Nev.	Mountain West vs. Pac-10	ESPN
Poinsettia	Dec. 22 / 10:00 p.m.	San Diego, Calif.	Mountain West vs. At-Large	ESPN2
Plains Capital Fort Worth	Dec. 23 / 8:00 p.m.	Fort Worth, Texas	Big 12 vs. C-USA	ESPN
Sheraton Hawaii	Dec. 24 / 8:30 p.m.	Honolulu, Hawaii	Conference USA vs. WAC	ESPN
Motor City	Dec. 26 / 5:30 p.m.	Detroit, Mich.	MAC vs. Big Ten	ESPN
Insight	Dec. 27 / TBA	Phoenix, Ariz.	Big East vs. Pac-10	ESPN
Champs Sports	Dec. 27 / 5:00 p.m.	Orlando, Fla.	Big 12 vs. ACC	ESPN
MPC Computers	Dec. 28 / 4:30 p.m.	Boise, Idaho	ACC vs. WAC	ESPN
MasterCard Alamo	Dec. 28 / 8:00 p.m.	San Antonio, Texas	Big 12 vs. Big Ten	ESPN
Emerald Bowl	Dec. 29 / 4:30 p.m.	San Francisco, Calif.	Pac-10 vs. Mountain West	ESPN
Pacific Life Holiday	Dec. 29 / 8:00 p.m.	San Diego, Calif.	Big 12 vs. Pac-10	ESPN
Gaylord Hotels Music City	Dec. 30 / 12:00 p.m.	Nashville, Tenn.	Big Ten vs. SEC	ESPN
Vitalis Sun	Dec. 30 / 12:00 p.m.	El Paso, Texas	Big Ten vs. Pac-10	CBS
Independence Bowl	Dec. 30 / 3:30 p.m.	Shreveport, La.	Big 12 vs. SEC	ESPN
Chick-fil-A Peach	Dec. 30 / 7:30 p.m.	Atlanta, Ga.	ACC vs. SEC	ESPN
Meineke Car Care	Dec. 31 / 11:00 a.m.	Charlotte, N.C.	ACC vs. Big East	ESPN2
AutoZone Liberty	Dec. 31 / 1:00 p.m.	Memphis, Tenn.	C-USA vs. At-Large	ESPN
EV1.net Houston	Dec. 31 / 2:30 p.m.	Houston, Texas	Big 12 vs. SEC	ESPN2
Outback	Jan. 2 / 11:00 a.m.	Tampa, Fla.	Big Ten vs. SEC	ESPN
SBC Cotton	Jan. 2 / 11:00 a.m.	Dallas, Texas	Big 12 vs. SEC	FOX
Toyota Gator	Jan. 2 / 12:30 p.m.	Jacksonville, Fla.	ACC vs. Big East/Notre Dame	NBC
Capital One	Jan. 2 / 1:00 p.m.	Orlando, Fla.	Big Ten vs. SEC	ABC
Tostitos Fiesta	Jan. 2 / 5:00 p.m.	Tempe, Ariz.	*BCS vs. BCS	ABC
Nokia Sugar	Jan. 2 / 8:30 p.m.	New Orleans, La.	*BCS vs. BCS	ABC
FedEx Orange	Jan. 3 / 8:00 p.m.	Miami, Fla.	*BCS vs. BCS	ABC
Rose	Jan. 4 / 8:00 p.m.	Pasadena, Calif.	*BCS National Championship	ABC

Big 12 Conference

2005 FOOTBALL NOTEBOOK

LEADING THE NATION

The Big 12 led the nation with 28 regular season non-conference victories in 2004, posting a 28-8 (.624) record. The eight losses were the fewest of any Division I-A conference, while the .624 winning percentage ranked second nationally.

POSTSEASON SUCCESS

The Big 12 finished with a 4-3 record in bowl games last year, recording the most wins of any conference in the country. In fact, the league was one of just three to post a winning record. The Big 12 has 11 bowl victories over the last three years and has placed at least seven schools in bowls in six of nine seasons.

RANKINGS REGULARS

In seven of the nine years since the Big 12 began play in 1996, the league has had multiple teams ranked in the top eight of the final Associated Press and USA Today Coaches Top 25 polls. A total of 38 league squads have been ranked in the final Top 25 polls in nine seasons, including 20 in the top 10.

BCS RANKINGS ALSO LIKE BIG 12

Big 12 teams have also fared well in the final Bowl Championship Series rankings. Since the ratings started as a top 15 in 1998 and expanded to a top 25 in 2003, a total of 29 teams have been ranked. Eighteen of the squads were in the BCS top 10.

WELCOME TO THE NATIONAL CHAMPIONSHIP GAME

The Big 12 has been a regular in the BCS title game over the last five years, playing in the contest four times since the 2000 season. Oklahoma has played in the title showdown in each of the last two years after winning the national championship in 2000. Nebraska made an appearance in 2001. The Big 12 is 1-3 overall in its title game efforts.

BEST AGAINST THE BEST

The Big 12 was 8-5 (.615) against some of the nation's top conferences last season, the best winning percentage of any league in games played amongst the group. The records for each conference against other leagues with automatic BCS berths for their champion is included below.

BIG 12	8-5	.615
Atlantic Coast	11-9	.550
Southeastern	7-6	.538
Big Ten	9-9	.500
Pacific-10	6-7	.462
Big East	6-11	.352

HITTING THE BOOKS

Three Big 12 schools - Colorado, Nebraska and Texas Tech - were recognized by the American Football Coaches Association for success in the classroom. Each institution was awarded AFCA Academic Achievement honorable mention recognition in 2005 for graduating 70 percent or more of their players. The Big 12 trio tied for the second-most teams by any conference in the country.



BCS AGAIN RUNS THROUGH BIG 12 OFFICE

The Big 12 will be in its final season of a two-year term as coordinating conference of the Bowl Championship Series in 2005. Commissioner Kevin Weiberg is scheduled to serve as BCS coordinator through June 30, 2006.



CAN WE SEE THAT AGAIN?

For the first time in 2005, the Big 12 will utilize instant replay for all conference games. In non-league games, a decision to use the system will be made between the two competing schools. For more information on the Big 12's use of instant replay, turn to page 20.

NON-CONFERENCE NEWS

Four Big 12 non-conference matchups in 2005 will feature teams that finished in the final Top 25 rankings a year ago. Iowa State hosts Iowa (8) on Sept. 10, while Texas heading to Columbus to play Ohio State in a marquee matchup that night. Nebraska hosts Pittsburgh (25) on Sept. 17, followed by Colorado traveling to Miami (11) on Sept. 24. Nine non-league contests played by Big 12 teams will be against opponents who competed in bowl games last season.

WATCH OUT FOR STRONG RETURNS

Big 12 punters and kickoff specialists will have a tough job in 2005, as several top kick and punt returners are back this season. Leading the way will be Baylor senior Willie Andrews and Texas Tech sophomore Danny Amendola, who were All-Big 12 First Team selections a year ago. The duo led the conference in kickoff and punt return average, respectively. Colorado sophomore Stephone Robinson (all-conference second team) will also take the field again, as the Big 12 brings back four of its top five kickoff return leaders and five of the top seven in punt return average.

QBs WILL CALL SIGNALS AGAIN

Big 12 teams will see some familiar faces behind center, as nine squads bring back their starting quarterback from last season. Only Nebraska, Oklahoma and Texas Tech will not have a signal-caller who started the majority of the games a year ago.

PICKOFF ARTISTS ARE ALSO BACK

Big 12 quarterbacks will also have to be on the lookout, as the league returns nine of its top 11 interception leaders in 2005. Junior Charles Gordon of Kansas, who tied for first in the nation with seven pickoffs, leads the group.

TAKING HOME THE HARDWARE

Eight of the 17 national awards that are presented each year in college football went to players from the Big 12 Conference. Baylor punter Daniel Sepulveda is the lone returnee from the group, as he attempts to become the first player to win the Ray Guy Award in back-to-back seasons.

Big 12 Conference



2005 FOOTBALL NOTEBOOK

FOUR AMONG NATION'S WINNINGEST COACHES

The Big 12 has four coaches - Dennis Franchione, Mack Brown, Bob Stoops and Bill Snyder - among the nation's top eight winningest active coaches.

NATION'S WINNINGEST ACTIVE COACHES

By Victories

Rank	Coach	Years	Wins
1.	Bobby Bowden, Florida State	39	351
2.	Joe Paterno, Penn State	39	343
3.	Frank Beamer, Virginia Tech	24	177
4.	Chris Ault, Nevada	20	168
5.	Ken Hatfield, Rice	26	167
6.	DENNIS FRANCHIONE, TEXAS A&M	22	166
7.	Fisher DeBerry, Air Force	21	161
8.	MACK BROWN, TEXAS	21	156

NATION'S WINNINGEST ACTIVE COACHES

By Percentage

Rank	Coach	Years	Wins
1.	BOB STOOPS, OKLAHOMA	6	67-12-0 .848
2.	Phillip Fulmer, Tennessee	13	123-31-0 .799
3.	Steve Spurrier, South Carolina	15	142-40-2 .777
4.	Bobby Bowden, Florida State	39	351-102-4 .772
5.	Lloyd Carr, Michigan	10	95-29-0 .766
6.	Joe Paterno, Penn State	39	343-116-3 .746
7.	BILL SNYDER, KANSAS STATE	16	131-62-1 .678
8.	DENNIS FRANCHIONE, A&M	22	166-86-2 .657

BOWL BIDS EXPECTED

Big 12 teams are regulars in the postseason, as 11 of the league's 12 squads have participated in bowl games over the last two seasons. The conference has earned 15 bowl invitations during that span.

MORE ON THE BOWLS

The Big 12 has two teams - Kansas State and Nebraska - who have appeared in bowl games in 11 of the last 12 years. Only six other schools in the country - Florida, Florida State, Michigan, Ohio State, Tennessee and Virginia Tech - can boast of such a feat.

WINNINGEST TEAMS RESIDE NEAR THE RED RIVER

Only two schools in the nation have at least 10 wins in each of the last four seasons and both of them play in the Big 12. Oklahoma and Texas, who compete annually in the Red River Shootout in Dallas, have both reached the mark.

10 Wins Each of the Last Four Seasons

Oklahoma	11-2	12-2	12-2	12-1	=	47-7
Texas	11-2	11-2	10-3	11-1	=	43-8

BY THE NUMBERS

- 0** - The number of times Baylor's Daniel Sepulveda punted in high school. The junior, who won the Ray Guy Award as the nation's best punter last season, averaged 46.0 yards in 2004.
- 1** - Players in Texas A&M history who have thrown for 4,000+ yards and rushed for 1,000 yards or more in their careers. Senior Reggie McNeal has 5,029 passing yards and 1,225 rushing yards in his first three seasons.
- 4** - Conference games played by Missouri that have gone double-overtime or triple-overtime. The Tigers have played two of each in the nine-year history of the Big 12. MU is the only school who has played in all four games that have gone more than one extra session and also leads the Big 12 with nine overtime league games overall.
- 3** - The number of Big 12 North Division titles each for Colorado, Kansas State and Nebraska. The schools have combined to earn every championship game berth out of the North in the first nine years of the conference.
- 4** - Bowl appearances by Iowa State in the last five seasons. Prior to the current string, the Cyclones had earned four postseason bowl bids in their entire history.
- 9** - Consecutive seasons in which Texas head coach Mack Brown has won at least nine games. He is the only active coach in college football who has accomplished the feat.
- 9** - Turnovers by Oklahoma State in 2004. The total was the fewest in the Big 12 and ranked second nationally. The Cowboys also finished second in the nation in turnover margin (+1.42).
- 47** - Career touchdowns by Texas Tech's Taurean Henderson. The total is first nationally among returning players.
- 95** - All-time weeks in which Oklahoma has been ranked No. 1 in the Associated Press poll, tied for first (Notre Dame) nationally. The Sooners have been No. 1 in 22 weeks of head coach Bob Stoops' tenure.
- 109** - Tackles by Kansas linebacker Nick Reid last season. The total is first among Big 12 returnees, as he was one of only two conference players to post more than 9.5 tackles per game.
- 261** - Academic All-Big 12 Team selections in the first nine years of the league for Nebraska. The total is the most of any conference school, as NU has had at least 24 honorees every season since the Big 12 was formed.
- 4,126,492** - Total fans that attended Big 12 games last season. It marked the fourth straight season that Big 12 home contests were played before more than four million fans.

Big 12 Conference

BIG 12 FOOTBALL ON THE AIR

Since the first year of the league, the Big 12 has always assured its teams of extensive national television coverage. The conference begins its 10th season with ABC as its national network television partner.

In addition to the games on ABC, the conference continues its long-standing relationships with FSN and TBS. The current ABC contract runs through the 2007-08 season, while the FSN/TBS agreement is through the 2011-12 academic year.

Several Big 12 contests will be shown on each network during the 2005 season. The following were known at press time. A number of games will be added as the season progresses (games & times listed are subject to change).

The Big 12 On Television

ABC

Saturday, September 3	TCU at Oklahoma	11:00 a.m.
	Texas A&M at Clemson	7:00 p.m.
Saturday, September 10	Iowa at Iowa State	2:30 p.m.
	Texas at Ohio State	7:00 p.m.
Saturday, September 17	Pittsburgh at Nebraska	2:30 p.m.
	Oklahoma at UCLA	2:30 p.m.
Saturday, October 8	Oklahoma vs. Texas (Dallas)	Noon
Friday, November 25	Texas at Texas A&M	11:00 a.m.
	Nebraska at Colorado	2:30 p.m.
Saturday, November 26	Oklahoma State at Oklahoma <u>OR</u>	TBA
	Iowa State at Kansas	
Saturday, December 3	Dr Pepper Big 12 Championship	Noon

FSN

Saturday, September 3	UL Lafayette at Texas	6:00 p.m.
Saturday, September 10	Tulsa at Oklahoma	11:30 a.m.
	New Mexico State at Colorado	9:00 p.m.
Saturday, September 17	SMU at Texas A&M	11:30 a.m.
	Rice at Texas	6:00 p.m.
Saturday, November 26	Iowa State at Kansas <u>OR</u>	TBA
	Oklahoma State at Oklahoma	

TBS

Saturday, September 3	Colorado State at Colorado	2:30 p.m.
Saturday, September 10	Wake Forest at Nebraska	6:00 p.m.

ESPN2

Thursday, September 8	Oklahoma State at Florida Atlantic	6:00 p.m.
Saturday, September 10	Kansas State at Marshall	9:30 a.m.
Friday, September 23	Iowa State at Army	7:00 p.m.

All times Central; Additional games will be added as the season progresses



LYNN SWANN, BRAD NESSLER, BOB GREISE
ABC SPORTS

Big 12 Conference



BIG 12 FOOTBALL ON THE AIR

Television Selection Dates

ABC selects games played on special dates, in prime time, the first three Saturdays of September and dates it intends to do early afternoon games by June 15 of each contract year. ABC will select the additional games to be televised no later than 11 a.m. (Central) on the 12th day (i.e. the second Monday preceding a Saturday telecast date) prior to the dates such games are to be televised. ABC retains the rights to exercise a six-day option (i.e. the Sunday prior to a Saturday telecast date) three times during each season. ABC will provide the Conference a "ready list" on the 12th day prior to exercising this option. Overall, there will be 21 Big 12 appearances on ABC in 2005.

FSN shall provide the Big 12 with a list of games for special dates and the first three Saturdays of September by June 15 each year. The selection of games for syndication and prime time telecast will occur following the decisions made by ABC. TBS will carry five or six Big 12 games.

The Big 12 On The Dial

In addition to its extensive television coverage, Big 12 football games are broadcast by major commercial stations, wide-ranging radio networks and satellite radio.

<u>School</u>	<u>Flagship Station(s)</u>	<u>Dial</u>	<u>Satellite Radio</u>
Baylor	KRZI ESPN Radio	1660	
Colorado	KOA	850	Sirius
Iowa State	KASI	1430	Sirius
Kansas	KLWN	1320	Sirius
Kansas State	KMAN	1350	
Missouri	KFRU	1400	Sirius
Nebraska	KFAB	1110	Sirius
Oklahoma	KOKC	1520	Sirius
Oklahoma State	KSPI	93.7	Sirius
Texas	KVET	98.1	Sirius
Texas A&M	KAGC	1510	Sirius
Texas Tech	KKAM	1340	Sirius



JOEL MEYERS
FSN



BILL LAND
FSN



GARY REASONS
FSN



DAVE LAPHAM
FSN

RON THULIN, CHARLES DAVIS
TBS SPORTS



The Big 12 On The Web

The Big 12 Conference and each of its member schools has various multi-media options available on their official web sites. Live audio can be found for every game, with live statistics available for home contests and select road outings. Check the web sites below for more information.

<u>School</u>	<u>Web Site</u>
Big 12 Conference	big12sports.com
Baylor	baylorbears.com
Colorado	cubuffs.com
Iowa State	cyclones.com
Kansas	kuathletics.com
Kansas State	k-statesports.com
Missouri	mutigers.com
Nebraska	huskers.com
Oklahoma	soonersports.com
Oklahoma State	okstate.com
Texas	texasports.com
Texas A&M	aggieathletics.com
Texas Tech	texastech.com