# BIG 12 CONFERENCE

# 2008 Football Media Guide

# **BIG 12 CONFERENCE**

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# MEDIA SERVICES

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### www.big12sports.com

The Big 12 Conference maintains its web site at www.big12sports.com. Complete information on the league and the member schools is available.

In football, the following information will be updated each week following games:

- Conference Standings
- Composite Schedules & Results
- Conference Statistics
- Weekly Awards
- Television Information and Selections

Media can access an Acrobat PDF file of the weekly release, statistics and the conference media guide on the web site.

### Weekly Release

The Big 12 communications staff will update a weekly release, including team notes, results and Big 12 Players of the Week each Monday during the season. Complete league statistics will be updated via the conference web site each week following games.

### CollegePressBox.com

CollegePressBox.com is the official media web site for Big 12 Conference football. Access and download weekly game notes, guotes, statistics, media guides and more for the conference and each of its 12 member schools throughout the season. Login information will be distributed to accredited media or you can apply for a password by sending an e-mail to: password@collegepressbox.com.









ROB CAROLLA



**JONI LEHMANN** 



**CARMEN BRANCH** 



FELICIA MICHAEL



**BONNIE RYAN** 

### Big 12 Coaches' Teleconference

The Big 12 Conference football coaches will participate in a weekly mediaonly teleconference during the 2008 season. The calls are held each Monday, beginning August 25 and continuing through December 1. There will also be a special postseason conference call on December 8 for all teams participating in bowl games.

The teleconference begins at 10:00 a.m. Central Time. The call can also be heard live and on replay via the Internet by visiting the Big 12 web site at www.big12sports.com.

Listed below is the tentative schedule for the 2008 season. Please contact the Big 12 communications staff for the call-in and replay phone numbers.

10:00 a.m. - Mark Mangino, Kansas

10:10 a.m. - Bob Stoops, Oklahoma

10:20 a.m. - Mike Gundy, Oklahoma State

10:30 a.m. - Ron Prince, Kansas State

10:40 a.m. - Gary Pinkel, Missouri

10:50 a.m. - Mike Leach, Texas Tech

11:00 a.m. - Art Briles, Baylor

11:10 a.m. - Gene Chizik, Iowa State

11:20 a.m. - Mack Brown, Texas

11:30 a.m. - Mike Sherman, Texas A&M

11:40 a.m. - Dan Hawkins, Colorado

11:50 a.m. - Bo Pelini, Nebraska















# MEDIA SERVICES

### **Big 12 Weekly Television Shows**

This year the Big 12 will have two separate weekly highlight shows. Big 12 Showcase returns for its 13th season on FSN. New to the lineup in 2008-09 is a dedicated show on ESPNU. Both shows will contain features on student-athletes, coaches and teams as well as highlight conference championships and other events in the league. Check local listings for dates and times.

### Big 12 Players of the Week

A Big 12 Offensive, Defensive and Special Teams Player of the Week will be chosen each Monday, beginning September 1. Nominations are submitted by the school sports information offices and the winners are selected by a panel of media voters who cover the league on a regular basis.

### Weekly Video Highlight Package

For the second season, the Big 12 Conference will provide an online video highlight service. Highlights from each Big 12 school will be available for download shortly after each week's games, as well as pre-bowl season highlight packages. This service replaced the weekly satellite feeds provided prior to 2007. Additional information will be distributed prior to football season.

### Dr Pepper Big 12 Championship on XM

The Dr Pepper Big 12 Football Championship will be broadcast on XM Satellite Radio again in 2008. This is in addition to the game's televised prime time slot on ABC. XM will also carry select games during the regular season.

### **Trademarks**

Big 12, Big 12 Conference and the Big 12 logo are registered trademarks and use of these trademarks without prior approval of the Big 12 is prohibited. All requests for use of the Big 12 logo - except standard and customary media uses - must be made through Collegiate Licensing Company (Nate Klein, 770-956-0520). For Big 12 marketing and sponsorship opportunities, please contact Big 12 Director of Marketing Maark Keith (469-524-1024) or ESPN Regional's Ami Annett (469-524-1030).

### BIG 12 ... AS EASY AS 1 - 2

When referring to the Big 12 Conference, please remember the conference name should be written as follows:

### Big 12 Conference

The following should <u>NOT</u> be used in text when referencing the Big 12:

Big XII Big Twelve

In addition, the conference debuted an updated Big 12 logo in March 2004. Please be sure to use the new logo when graphics are included in discussions or stories about the Big 12.

### **Postseason Awards**

The Big 12 presents the official all-conference awards at the end of the regular season. A Player, Newcomer and Freshman of the Year on offense and defense are chosen in addition to a Special Teams Player and Linemen of the Year. The Coach of the Year along with All-Big 12 First, Second and Honorable Mention teams are selected as well. Each Big 12 head coach votes on the squads and are not permitted to vote for their own players. The awards will be announced the week prior to the Dr Pepper Big 12 Championship Game.

Academic All-Big 12 teams are also chosen in football and will be announced prior to the football championship game. Further information on academic honors presented by the conference is available on page 8.

# BIG 12 FOOTBALL MEDIA RELATIONS CONTACTS QUICK REFERENCE LIST

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# BIG 12 CONFERENCE - OUTSTANDING SUCCESS



The Big 12 Conference has established a consistent level of national success on the field and in the classroom as it enters its 13th season in 2008-09.

Since it began play in 1996-97, the Conference can boast of 31 team crowns and over 385 individual NCAA Championships. The success

continued during 2007-08 as Kansas captured the Big 12's first national title in men's basketball, while the league added 31 individual crowns.

Over the past four seasons a total of 12 NCAA trophies have been hoisted by Big 12 institutions, with at least one national crown won in all but one year for the Conference, including each of the past 11 seasons.

The Big 12 leads all conferences with five appearances in Bowl Championship Series title games. League squads have played for the football national championship five times in the last nine years with berths in 14 BCS games overall, including two in 2007. The Big 12 led all conferences with four teams ranked in the Top 10 in the final national polls a season ago. In addition, an all-time high eight league players earned consensus All-America recognition in 2007, more than any other conference.

In basketball, nine men's and women's teams have advanced to their respective Final Fours in the past seven seasons as the Big 12 continues its place among the elite intercollegiate athletic conferences. The six men's Final Four participants since 2002 is more than any conference. Numerous national honors have been won by basketball student-athletes during the league's history, with Michael Beasley (Kansas State), D.J. Augustin (Texas) and Courtney Paris (Oklahoma) the most recent to garner accolades as consensus All-America in 2007-08.

The Big 12 and its member institutions are committed to a competitive environment where sportsmanship and fair play take center stage. Whether on the field, in the classroom, or within the community the student-athletes, administrators, coaches and game officials of the Big 12 support the highest ideals in sportsmanship.

Big 12 student-athletes also do well in garnering national academic

recognition. Sarah Pavan (Nebraska) was named Academic All-America of the Year in volleyball the past two seasons by ESPN The Magazine and College Sports Information Directors of America with a 4.0 grade-point average in Biochemistry. She also won the national academic honor presented for all sports in 2006-07 and was named recipient of the prestigious 2006-07 Honda-Broderick Award as Collegiate Woman Athlete of the Year. She is the first athlete since the Big 12 was formed to earn the accolade. In addition to his athletic accomplishments, Augustin was an Academic All-America First Team choice. In its history, the conference has totaled over 300 academic honorees, averaging more than 25 each season.

The Big 12 is proud of other stories that combine on and off the field success. Patience Knight (Texas Tech) was the recipient of the Honda Inspiration Award in 2008, given to an outstanding female college athlete who overcomes adversity to excel in her sport. She was diagnosed with a cancerous tumor in 2007, but rebounded to win All-America honors at the 2008 NCAA Indoor Track & Field Championships.

Competitive excellence, scholarship and sportsmanship are all equal components of the Big 12 philosophy. All-Big 12 teams and Academic All-Big 12 squads are recognized for each sport at the end of their respective seasons.

At the end of each academic year, the Conference honors its top male and female student-athletes with the Big 12 Athlete of the Year and Big 12 Sportsperson of the Year awards.

Institutions can also nominate student-athletes for the prestigious Dr. Prentice Gautt Postgraduate Scholarships at the end of each academic year. A total of 201 scholars have received over \$1.2 million in postgraduate financial aid through the first 12 years of the program.

The Big 12 sponsors 21 sports. Men's squads include baseball, basketball, cross country, football, golf, indoor track & field, outdoor track & field, swimming & diving, tennis and wrestling. Women's teams are fielded in basketball, cross country, golf, gymnastics, indoor track & field, outdoor track & field, soccer, softball, swimming, tennis and volleyball.

The conference is made up of 12 institutions that have shared many traditional rivalries throughout their histories. Member schools include - Baylor University, University of Colorado, Iowa State University, University of Kansas, Kansas State University, University of Missouri, University of Nebraska, University of Oklahoma, Oklahoma State University, University of Texas, Texas A&M University and Texas Tech University.

The institutions created a league that encompasses seven states, over 45 million people and television households in 18 of the top 100 markets within its geographic footprint.

The conference conducts championships for 20 of its 21 sports. Each championship helps to determine teams and/or individuals that will represent the Conference in national postseason competition. The winner of the Big 12 football championship game earns the league's berth into the prestigious Bowl Championship Series.

In the last several years the Big 12 has increased its bowl agreements and expanded television opportunities for all sports through contracts with ABC/ESPN, FSN and CBS College Sports. Most recently, the league renewed and expanded its multi-year arrangement with ABC/ESPN, Inc. The new contract begins in 2008-09.

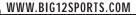
In its first 12 years, the Conference has distributed more than \$1 billion to its 12 member institutions.

The Big 12 staff administers to over 4,600 student-athletes in 21 sports. The conference is headquartered in Irving, Texas.



Kansas Celebrates its 2008 NCAA Men's Basketball Title

















# BIG 12 QUICK FACTS (All statistics from 1996 through June 2008 unless otherwise noted)

Founded: Feb. 25, 1994

Area: Seven states with combined populations

of more than 45 million people.

Television Markets: 18 of the Top 100 nationally

Commissioner's Honor Roll Students Minimum 3.0 GPA (1996-2007):

55,000-plus named in first 22 semesters

Academic All-Big 12 First Team Members:

Approximately 9,800

Student-Athletes with a 4.0 grade-point average on Academic All-Big 12 Teams: 629

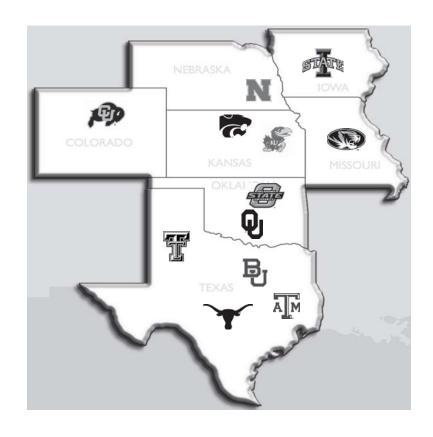
Dr. Prentice Gautt Scholarships: 201 with \$1,205,600 in financial aid

**Team National Championships: 31** 

**Individual National Championships: 386** 

All-America First Team Selections: 2,724

Big 12 Postseason Championship Attendance: 4 million



# Big 12 Headquarters



400 East John Carpenter Freeway Irving, Texas 75062













# **BIG 12 FOOTBALL MEDIA AVAILABILITY**

School	<u>Sunday</u>	<u>Monday</u>	<u>Tuesday</u>
Baylor	Coach: Teleconference at 2:15 p.m. CT. Players: No Availability Practice: Open	Day Off - No Interviews	Weekly Press Conference (Head Coach/ select players). <b>Coach:</b> Available pre- practice. <b>Players:</b> Available pre-practice. <b>Practice:</b> Open
Colorado	Coach: Available post-practice Players: Available post-practice Practice: Open	Day Off - No Interviews	Weekly Press Luncheon (Head Coach and select players). Coach: Available post-practice. Players: Available pre-and post-practice. Practice: Open
Iowa State	Coordinators available Players: Available after practice Practice: Closed	Weekly Press Conference (Head Coach and Select Players) Practice: Closed	Assistant Coaches available post-practice.  Players: Available post-practice.  Practice: Closed
Kansas	Coach: No availability Players: No availability Practice: Closed	Day Off - No Interviews	Weekly Press Conference/Luncheon (Head Coach and requested players).  Practice: Open for first 20 minutes.
Kansas State	Coach: No availability Players: No availability Practice: Closed	Weekly Press Conference (Head Coach and requested players). Coach: Available post-practice. Players: Available post-practice. Practice: Closed	Coach: Available post-practice. Players: Available post-practice. Practice: Closed
Missouri	No Interviews	Weekly Press Conference (Head Coach and requested players) Day Off	Coach: Available post-practice & Morning Phone Interviews. Players: Those unable to participate in Monday's press conference are available post-practice. Practice: Open for first hour
Nebraska	No Interviews	Coach: Available post-practice. Players: Requested players available post-practice. Practice: Open through individual period.	Weekly Press Conference (Head Coach and requested players). Offensive & Defensive Coordinators post-practice.  Players: requested players not available at press conference. Practice: Open through individual period.
Oklahoma	No Interviews	Coach: Available post-practice. Players: Offensive players available post-practice. Practice: Closed	Weekly Press Conference (Head Coach and requested players). Coach: No post-practice availability. Players: Defensive players available after practice. Practice: Closed
Oklahoma State	Head Coach Media Teleconference	Weekly Press Conference (Head Coach, coordinators and selected players). Players available post-practice. <b>Practice</b> : Closed	Coaches: Available post-practice. Practice: Closed
Texas	No Interviews	Weekly Press Conference (Head Coach, offensive and defensive coordinators, and 10-12 starters)  Practice: Day Off	Coach: No availability. Players: Offensive and defensive players, and assistant coaches not attending Monday's press conference are available post-practice. Practice: Closed (Video/Still Photographers may shoot during a 15 minute window).
Texas A&M	Coach: Available post-practice Players: Available post-practice Practice: Closed, except first 15 minutes. Contact SID if attending.	Weekly Press Conference (Head Coach, selected players and coaches) Day Off - No Interviews	Coach: Available post-practice Players: If requested through SID office. Practice: Closed, except first 15 minutes. Contact SID if attending.
Texas Tech	No Interviews	Weekly Press Conference/Luncheon (Head Coach and Select players) Practice: Day Off	Coach: Available post-practice Players: No availability Practice: Closed















# BIG 12 FOOTBALL MEDIA AVAILABILITY

<u>School</u>	<u>Wednesday</u>	<u>Thursday</u>	<u>Friday</u>
Baylor	Coach: Available pre-practice Players: Available pre-practice Practice: Open	Coach: Available pre-practice Players: No availability Practice: Open	No Interviews
Colorado	Coach: Available pre- and post- practice Players: Available pre- and post- practice Practice: Open	Coach: Available pre- and post-practice Players: Available pre-practice Practice: Closed (exception: open for photo/video needs at start and to Network TV)	Coach: Available after walkthrough for road games and as scheduled for home games.  Players: Available for special requests (road games only). All: As requested for Network Broadcast interviews.
Iowa State	Coach: Available post-practice Practice: Closed	No Interviews	No Interviews
Kansas	Coach: Available post-practice Players: Select players available post-practice Practice: Closed	Coach: No availability Players: No availability Practice: Closed	No Interviews
Kansas State	Coach: Available via phone in afternoon for out of town calls.  Practice: Closed	Coach: No availability Players: No availability Practice: Closed	Network TV Interviews Only
Missouri	Coach: Morning phone interviews. No post-practice availability. Players: No availability Practice: Closed	No Interviews	Network TV Interviews Only
Nebraska	Coach: Available post-practice Players: No availability Practice: Open through individual period	Coach: Available post-practice Players: No availability Practice: Closed	Network TV Interviews Only
Oklahoma	Coach: Available post-practice Players: No availability Practice: Closed	No Interviews	No Interviews
Oklahoma State	Coaches: Available post-practice. Practice: Closed	No Interviews Practice: Closed	Network TV Interviews Only Practice: Closed
Texas	Coach: Available post-practice Players: No availability Practice: Closed	No Interviews	Coach: Available for Network Broadcast interviews (Coordinators also available). Players: As requested available for Network Broadcast interviews.
Texas A&M	Coach: Available post-practice Players: No availability Practice: Closed, except first 15 minutes. Contact SID if attending.	No Interviews Practice: Closed, except first 15 minutes. Contact SID if attending.	Network TV Interviews Only
Texas Tech	Coach: Available post-practice Players: No availability Practice: Closed	Coach: Available post-practice Players: No availability Practice: Closed	No Interviews













# **BIG 12 & THE SPECIAL OLYMPICS**

The Big 12 recently announced plans to enhance its partnership with the Special Olympics organizations in each of the seven conference member states. The partnership currently includes:

- Sports clinics for Special Olympics athletes and coaches in conjunction with various Big 12 Championships
- Sport demonstrations during Big 12 events
- Public service announcements
- Inclusion in various Big 12 publications and an active interaction with the institutions' Student-Athlete Advisory Committee (SAAC)

In the coming years, the conference will focus on providing additional activities, events and exposure opportunities. The league will focus on building a stronger relationship between Special Olympics and the SAAC with internship opportunities for Big 12 student-athletes at the various Special Olympics state offices.

Throughout the seven conference member states, more than 73,000 athletes participate in a total of 28 Special Olympics sports ranging from track and field to power lifting to team handball.

Special Olympics provide year-round sports training and competition for children and adults with intellectual disabilities. Through sports, Special Olympics' athletes have opportunities to develop physical fitness, demonstrate courage, learn new skills, gain self-confidence, set goals and reach expectations.

Get involved with the Special Olympics program by contacting your local office.

Colorado	800-777-5767
lowa	877-267-0134
Kansas	800-444-9803
Missouri	800-846-2682
Nebraska	800-247-0105
Oklahoma	918-481-1234
Texas	800-876-5646

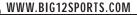
























2008 Football Media Guide

# ACADEMIC PROGRAMS

Performance in the classroom is just as important as accolades on the field when looking at the student-athlete. The Big 12 Conference recognizes student-athletes in four areas for academic achievement. Those areas include the Commissioner's Honor Roll, Academic All-Big 12 teams, the Phillips 66 Big 12 Classroom Champions, and the Big 12 Dr. Prentice Gautt Postgraduate Scholarship.

### COMMISSIONER'S HONOR ROLL

Acknowledging all participants, the Big 12 Commissioner's Honor Roll is an inclusive honor for all sports sponsored by the membership of the league. The Honor Roll is recorded and released each semester and recognizes those student-athletes who registered a 3.0 or better grade point average the previous semester.

Submitted through the Directors of Student-Athlete Support Services at each institution, those honored are not necessarily the stars on the field and court but those who participate on the team. They include the letterwinners and non-letterwinners and recognize every student-athlete who has excelled in the classroom.

More than 2,000 Big 12 student-athletes are named to the Commissioner's Honor Rolls at the end of each of semester.

### **ACADEMIC ALL-BIG 12 TEAMS**

Recognizing those student-athletes who excel in the classroom and on the field and court, the Big 12 has academic all-conference teams for all sports.

Nominated by the Directors of Student-Athlete Support Services and the Athletic Media Relations Directors, members of the allacademic teams have posted at least a 3.00 grade point average either cumulative or the previous two semesters and are regulars (i.e. letterwinners) on his or her respective team. First-team honorees are regulars who have at least a 3.20 GPA.

Last year, a few academic teams in the Big 12 exceeded 100 student-athletes recognized by the conference. In addition, studentathletes have gained recognition by being named to ESPN The Magazine/CoSIDA Academic All-America teams.

### PHILLIPS 66 CLASSROOM CHAMPIONS

As Phillips 66 Big 12 Classroom Champions, the conference recognizes 30 student-athletes per school who have excelled in competition and in the classroom. Chosen through the Big 12 membership, those honored are recognized throughout the year on the Big 12 telecasts, FSN and ESPN Regional Television.

### DR. PRENTICE GAUTT SCHOLARSHIP PROGRAM

With 120 student-athletes from all Big 12 schools honored over the last five years, the Dr. Prentice Gautt Postgraduate Scholarships' list has grown to 201 recipients since the 1996-97 academic year.

Additional funding prior to the 2002-03 selection process allowed each school to name two outstanding scholars to the annual list of honorees. Conference officers also voted to name the postgraduate scholarship program awards after longtime Big 12 and Big Eight Conference Associate Commissioner and student services' pioneer Dr. Prentice Gautt in 2004. Dr. Gautt passed away on March 17, 2005.

The all-time group has solid representation of scholars throughout the 21 sponsored Big 12 sports and has provided \$1,205,600 through the 2007-08 academic year for much-needed financial aid. Three faculty representatives, one senior woman administrator and one director of athletics form the selection group for the prestigious awards, which help the students to continue their formal education. Since its inception the Dr. Prentice Gautt Postgraduate Scholarship program has produced over a dozen physicians, several attorneys for the underprivileged, college professors, Peace Corps volunteers and positions of national prominence.

Criteria for these awards include a cumulative grade point average of 3.500 on a 4.0 scale, participation in at least two years of intercollegiate athletics at the scholar-athlete's respective institution, and completion of athletics' eligibility. The scholar-athletes also must graduate from their respective member institutions within 15 months of their selection as postgraduate scholarship recipients and are expected to enroll in graduate/professional schools within 15 months after they graduate.

The \$2,500 individual annual grants began in 1996-97, were raised to \$5,000 in 1999 and increased to \$6,900 prior to the 2003-04 term. In 2006-07, the awards climbed to \$7,500. Most honorees in recent years have also been named to Academic All-Big 12 Conference teams as well as the Big 12 Commissioner's Honor Roll.

# DR. PRENTICE GAUTT BIG 12 POSTGRADUATE SCHOLARSHIPS 2007-08 RECIPIENTS

Kristen Schramek	Baylor	Volleyball
Tim Jackson	Baylor	Baseball
Lucie Zikova	Colorado	Skiing
Byron Ellis	Colorado	Football
Christine Derouin	Iowa State	Tennis
Bryce Braaksma	Iowa State	Football
Kara Boston	Kansas	Rowing
Jeff Foster	Kansas	Football
Carolyn McCullough	Kansas State	Basketball
Bradley Hutt	Kansas State	Baseball
Elizabeth Robe	Missouri	Track & Fiel
Tyler McCormick	Missouri	Wrestling

Kim Shubert Stephen Tatrault Christina Baxley Josh Weitzel Brittany Myers Brian Ehlis Danielle Bartz Hubert Chodkiewicz Jessica Wingfield Terry Dike Sarah Losleben Dimitrio Martinez	Nebraska Nebraska Oklahoma Oklahoma State Oklahoma State Texas Texas Texas A&M Texas A&M Texas Tech Texas Tech	Track & Field Gymnastics Tennis Wrestling Equestrian Track & Field Rowing Tennis Track & Field Track & Field Softball Tennis
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# DR. PRENTICE GAUTT BIG 12 POSTGRADUATE SCHOLARSHIPS

Chelsi Lake Irwin Price Kristin Taylor Benjamin Carpenter Nicole Lorenzen Shawn Moorehead Lindsey Miles Jonathan Lamb Jessica Simosa Wally Walstrom Jessica Vander Kooi Michael Unger Lauren Bailey Dane Todd Brittney Schumann Carl Pendleton, II Lauren Simmons Darnell Smith Petra Dizdar Poston Pritchett Chandler Rainey

Thomas Sanders

T.J. McLarty

Lindsey Walesheck

Sarah Hausner Phil Tran Maria Persson Gulda Michael Ernemann Deb Benakis Seth Zehr Caroline Smith Christian Moody Joy Hamlin Vetter Christian Smith Jodie Heinicka Neville Miller Jessica Yoachim Bronsen Schliep Amparo Gala Marco Thomas Garrison Lauren Colwell Zack Robinson Catherine Osterman Karim Meijer Laura Probst Matthew LaFon Erin Grant

Sage Thames

Stephen Sepulveda Lori Viggiano Andrew Miller Liza Negriff Daniel Zelik Kelly Burke John Nielsen Kimberlee Clark Erik Sproll Stephanie Limoges Jacob Thomas Karen Bauer **Daniel Bruce** Richelle Simpson Joshua Gore **Emily Milberger** James Lake Megan Carey Trey Bates Jamie Carev Anthony Alfier Lauren Walker Michael Innerebner Daneen Grisham

2006-07 Baylor Baylor Colorado Colorado Iowa State Iowa State Kansas Kansas Kansas State Kansas State Missouri

Missouri Nebraska Nebraska Oklahoma Oklahoma Oklahoma State Oklahoma State Texas Texas Texas A&M Texas A&M

Texas Tech

Texas Tech

2005-06

Baylor Baylor Colorado Colorado Iowa State Iowa State Kansas Kansas Kansas State Kansas State Missouri Missouri Nebraska Nebraska Oklahoma Oklahoma Oklahoma State Oklahoma State Texas Texas Texas A&M Texas A&M

2004-05

Baylor Baylor Colorado Colorado Iowa State Iowa State Kansas Kansas Kansas State Kansas State Missouri Missouri Nebraska Nebraska Oklahoma Oklahoma Oklahoma State Oklahoma State Texas Texas

Texas Tech

Texas Tech

Track & Field Track & Field Track & Field Soccer Football Track & Field Track & Field Golf Swimming & Diving Soccer Baseball Gymnastics Gymnastics Golf Track & Field Softball Football Basketball Texas A&M Track & Field Texas A&M Tennis Texas Tech Tennis Volleyball Texas Tech

Cross Country Track & Field Cross Country/Track

Football Track & Field Track & Field

Softball

Skiing

Football

Football

Rowing

Football

Volleyball

Swimming

Gymnastics

Football

Football

Tennis

Football

Tennis

Softball

Football

Golf

Skiing

Soccer

Football

Soccer

Basketball

Volleyball

Softball

Golf

Tennis

Soccer

Softball

Football

Soccer

Football

Football

Soccer

Basketball

Track & Field

Golf

Basketball

Track & Field

Cross Country

Gymnastics

Swimming

Tennis

Golf

Volleyball

John Martin Megan McCoin Michael Read Kim Taskey **Bob Montgomery** Elizabeth Chapman Zach Dyer Elizabeth Olson Craig Smith Cari Jensen Kenny Burleson Molly Christensen Judd Davies Anna Schrad Renaldo Works Caton Hill Jason Woolhouse Jade Lindly Brett Robin Katharine Scarlett Jonathan Peschel Rebecca Wynalda Taylor Jobe Trácie Akerheim

Ross Bennett Whitney Barrett Stephen Carroll Dominique Lemperle Tara Goedien Cody Stafford Case Collard Gwen Haley Tim Doty Amy Mortimer Radu Miclaus Tiffany Bohon Laura Pilakowski

Ryan Sneed Chris Mitchell Stephanie Simon Kyle Eaton Linda Faltynkova Erin Sims Sean Foley Ben Hooker Jamie Mishler Stacey Poole John Walker

Tim Hartshorn Lanie Millar Aaron Blondeau Erin Endres Catherine Voorhees Ann Marie Brooks Rachel Spiry Betsy Berry Vladka Uhlirova Fran Krepelka Jesse Even Beth Weynand Rovce Ramev

2003-04 Baylor Baylor Colorado Colorado Iowa State Iowa State Kansas Kansas Kansas State Kansas State Missouri Missouri Nebraska Nebraska Oklahoma Oklahoma Oklahoma State Oklahoma State Texas Texas Texas A&M Texas A&M

Baylor Baylor Colorado Colorado Iowa State Iowa State Kansas Kansas Kansas State Kansas State Missouri Missouri

Texas Tech

Texas Tech

Nebraska Nebraska Oklahoma Oklahoma Oklahoma State Oklahoma State Texas Texas Texas A&M Texas A&M Texas Tech Texas Tech

2001-02 Baylor Baylor Colorado Iowa State Iowa State Missouri Nebraska Oklahoma Texas Oklahoma State Texas A&M Texas A&M Texas Tech

Football Cross Country/Track & Field Skiing Volleyball Football Soccer Football Rowing Track & Field Volleyball Wrestling Swimming Football Volleyball Football

Women's Basketball Cross Country/Track & Field Softball Football

Cross Country/Track & Field Track and Field Volleyball Football

Cross Country/Track

2002-03

Baseball Soccer Golf Tennis Tennis Football Football Swimming Baseball Track Swimming Swimming Volleyball/Women's Basketball Gymnastics

Tennis Women's Basketball Football Tennis Track

Swimming Track Equestrian Volleyball Tennis

Baseball

Cross Country/Track & Field Cross Country Swimming Swimming

Cross Country/Track & Field Rifle

Golf Tennis Tennis

Swimming & Diving

Volleyball Tennis













# DR. PRENTICE GAUTT BIG 12 POSTGRADUATE SCHOLARSHIPS

Kerry O'Bric
Mark Williams
Nicole Cavarra
Gina Curtis
Paul Shirley
Brice Libel
Sunny Gilbert
Ashley Wysong
Amie Finker-Jorgensen
Stephanie Webb
Sara Wells
Kris Stockton

Alfred Mansour

Kelly Campbell

Cody Sanderson

Isabelle Morneau

Virginia Russell

Jennifer Crow

Keely Franks

Kera Alexander Keith Cockrum

Jamie Vannoy

Paula Workman

Brian Shaw

2000-01 Baylor Baylor Colorado Iowa State Iowa State Kansas State Missouri Missouri Nebraska Oklahoma Oklahoma State Texas Texas A&M 1999-00 Colorado Iowa State

Nebraska

Nebraska

Oklahoma

Texas A&M

Texas

Oklahoma State

Track & Field
Tennis
Golf
Track & Field
Basketball
Football
Cross Country/Track & Field
Track & Field
Cross Country/Track & Field
Cross Country/Track & Field
Track & Field
Football
Swimming

Swimming

Volleyball

Wrestling
Soccer
Football
Gymnastics
Basketball
Softball
Women's Basketball
Football
Golf
Softball

Texas Tech Football
Texas Tech Golf
Texas Tech Softball

1998-99

Heather Burroughs Colorado Xan Courville Colorado **Emily Diederich** Kansas State Nikki Webber Missouri Kate Benson Nebraska Kourtney Bower Oklahoma State Mark Naftanel Texas A&M Texas Tech Bobbi Crill

Cross Country Skiing Track & Field Track & Field Basketball Basketball Diving Track & Field

1997-98 Douglas Maziur Track & Field Baylor Kelly Smith Track & Field Colorado Iowa State Javme Olsen **Baskethall** Track & Field Lisa Beran Kansas Maria Abatjoglou Kansas Tennis Josh Dimmick Kansas Baseball Xavier Avila Kansas Tennis Elena Piliptchak Kansas State Tennis Roxanne Long Oklahoma Women's Basketball

1996-97 Kim Mazza Iowa State Gymnastics Jerod Haase Kansas Basketball Angie Halbleib Kansas Basketball Ted Harris Nebraska Gymnastics Shelly Bartlett Nebraska Gymnastics Jenny Bramer Oklahoma Basketball/Track & Field Oklahoma State Mark Branch Wrestling Chris Eckerman Texas Swimming Texas A&M Jennifer Guillory Swimming Jimmy Frush Texas Tech Baseball



# **BIG 12 CONFERENCE SPORTSMANSHIP STATEMENT**

The member institutions of the Big 12 Conference are committed to competition in an arena where sportsmanship and the sense of fair play take center stage. Whether on the field, within the community or in the classroom, those who make up the Big 12—its administrators, coaches, game officials and student-athletes—support the highest ideals in sportsmanship.

At the heart of sportsmanship is the commitment of the institutions towards respect for the opposition and those officiating contests in the 21 sports sponsored by the Big 12. It is with a sense of fair play that a true sporting demeanor in the spirit of intercollegiate competition can be created and maintained with a total regard for the welfare of student-athletes, coaches, support personnel and spectators.

Sportsmanship on the field of play is governed by Conference rules and guidelines, as well as those established under the NCAA and amateur organizations. It is the responsibility of game officials and administrators to see to strict adherence to these guidelines.

The behavior of spectators is managed by event personnel, who are encouraged to deal with interference or abuse of appropriate sporting behavior in the strictest of methods.

The Big 12 Conference and its member institutions appreciate the support of the majority of fans who wish to create an atmosphere of competition that allows the participants to showcase the game and their respective skills.













# BIG 12 GOOD WORKS TEAM

In recognition of the community service efforts by Big 12 student-athletes, the Conference established Good Works Teams, beginning with the 2006-07 academic year. Each member institution selects a student-athlete for recognition based upon significant community service, good academic standing and participation in a Big 12 sponsored sport. The 12-person Good Works Teams are chosen for the fall (football, cross country, volleyball, soccer), winter (men's basketball, women's basketball, swimming) and spring sports (golf, tennis, track & field, softball, baseball).

Latoya Wyatt

Janet Anson

Clent Stewart

Kelsey Griffin

Courtney Paris

Destanie Sykes

Daniel Rohleder

Alesha Robertson

Kristen Karanzias

Patrick McGowan

Lauren Simmons

Meagan Denny

Matt Van Zandt

Dimitrio Martinez

Katy Pounds

Lyndsy Bedell

Pat Grady

**Brett Scott** 

Jamie Fox

Tyler Dailey

Jenny Green

Ben Askren

Jackie McFarland

Hannah McMacken

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	Fall	
Name	School	Sport
Joe Pawelek	Baylor	Football
Alexandra Buth	Colorado	Volleyball
Michael O'Connell	Iowa State	Football
Caitlin Mahoney	Kansas	Volleyball
Jenny Jantsch	Kansas State	Volleyball
Kate Greer	Missouri	Cross Country
Amanda Gates	Nebraska	Volleyball
Allyson Kucera	Oklahoma	Soccer
Niccole Grimaldi	Oklahoma State	Soccer
Colt McCoy	Texas	Football
Evelyn Wing	Texas A&M	Cross Country
Brian Duncan	Texas Tech	Football

#### Winter

Mark Shepherd	Baylor
Jermyl Jackson-Wilson	Colorado
Shellie Mosman	Iowa State
Meghan Proehl	Kansas
James Franklin	Kansas State
Joey Garrity	Missouri
Paul Velander	Nebraska
Josh Weitzel	Oklahoma
Danielle Green	Oklahoma State
Earnesia Williams	Texas
Kyle Holland	Texas A&M
Jordan Murphree	Texas Tech

Meg McDaniel	Ba
Gleisy Torres Torres	Co
Chrissy Derouin	lov
Alyssa Rainbolt	Ka
Daniel Dellasega	Ka
Elizabeth Robe	Mi
₋eandra McGruder	Ne
Jarod Freeman	OŁ
Deleanor Kirkpatrick	OŁ
Kenn Kasparek	Te
Matt Van Zandt	Te
Danielle Matthews	Te

Spring aylor olorado wa State ansas ansas State issouri ebraska klahoma klahoma State exas exas A&M exas Tech

Women's Basketball Golf Tennis **Tennis** Golf Baseball Track & Field Track & Field Baseball Track & Field Baseball

Golf

Softball

Men's Basketball

Men's Basketball

Men's Basketball

Men's Basketball

Women's Basketball

Women's Basketball

Swimming & Diving

Wrestling

Wrestling

Women's Basketball

Swimming & Diving

### 2006-07

	Fall		
Name	School	Sport	
Maurice Linguist	Baylor	Football	
Therese Vinal	Colorado	Volleyball	
Jenny Mockler	Iowa State	Cross Country	
James McClinton	Kansas	Football	
Morgan Bonds	Kansas State	Cross Country	
Jessica Vander Kooi	Missouri	Volleyball	
Betsy Miller	Nebraska	Cross Country	
Carl Pendleton	Oklahoma	Football	
Darnell Smith	Oklahoma State	Football	
Leticia Armstrong	Texas	Volleyball	
Chad Schroeder	Texas A&M	Football	
Antonio Huffman	Texas Tech	Football	

winter
Baylor
Colorado
Iowa State
Kansas
Kansas State
Missouri
Nebraska
Oklahoma
Oklahoma State
Texas
Texas A&M
Texas Tech

Women's Basketball Women's Basketball Gymnastics Swimming & Diving Men's Basketball Wrestling Women's Basketball Women's Basketball Women's Basketball Swimming & Diving Women's Basketball Women's Basketball

Spring	
Baylor	Track & Field
Colorado	Golf
Iowa State	Softball
Kansas	Track & Field
Kansas State	Baseball
Missouri	Track & Field
Nebraska	Track & Field
Oklahoma	Softball
Oklahoma State	Tennis
Texas	Softball
Texas A&M	Golf
Texas Tech	Tennis



MICHAEL O'CONNELL IOWA STATE



EARNESIA WILLIAMS **T**EXAS



LEANDRA McGruder **N**EBRASKA













# ATHLETES OF THE YEAR

The Big 12 has annually recognized its top male and female athletes of the year since the inception of the conference. The Athlete of the Year Awards are selected by a media panel based on athletic performance, academic achievement and citizenship within the academic year of nomination. In 2007-08, the winners were Sarah Pavan (Nebraska volleyball) and Chase Daniel (Missouri football).

Pavan, honored for the second consecutive year, is the most decorated volleyball student-athlete in Big 12 history. For the 2007 season she was named Volleyball Magazine National Player of the Year, AVCA First Team All-America and Big 12 Player of the Year. The senior right side

	Big 12 Athletes of the Year
2007-08	Sarah Pavan, Nebraska Volleyball (Female) Chase Daniel, Missouri Football (Male)
2006-07	Sarah Pavan, Nebraska Volleyball (Female) Ben Askren, Missouri Wrestling (Male)
2005-06	Cat Osterman, Texas Softball (Female) Vince Young, Texas Football (Male)
2004-05	Cat Osterman, Texas Softball (Female) Derrick Johnson, Texas Football (Male)
2003-04	Nicole Ohlde, Kansas State Basketball (Female) Jason White, Oklahoma Football (Male)
2002-03	Cat Osterman, Texas Softball (Female) Nick Collison, Kansas Basketball (Male)
2001-02	Stacey Dales, Oklahoma Basketball (Female) Cael Sanderson, Iowa State Wrestling (Male)
2000-01	Greichaly Cepero, Nebraska Volleyball/Basketball (Female) Josh Heupel, Oklahoma Football (Male)
1999-00	Erin Aldrich, Texas Volleyball/Track & Field (Female) Charles Howell, Oklahoma State Golf (Male)
1998-99	Suziann Reid, Texas Track (Female) Ricky Williams, Texas Football (Male)
1997-98	Vera Ilyina, Texas Diving (Female) Grant Wistrom, Nebraska Football (Male)
1996-97	Nanceen Perry, Texas Track (Female) Jacque Vaughn, Kansas Basketball (Male)

hitter led Nebraska to its fourth-straight Big 12 title with a 19-1 league record and a 30-2 overall mark with a trip to the NCAA Regional final, where she was named to the all-tournament team. Pavan holds Nebraska school records for most career kills (2,008) and kills per game (4.56). Her other career honors include the 2006-07 Honda-Broderick Cup winner and AVCA National Player of the Year. She is among only four volleyball players in NCAA history who were named to the AVCA All-America First Team four times. The three-time Big 12 Player of the Year guided the Huskers to a 126-7 record over her career with two NCAA finals appearances and the 2006 national title.

In addition to her athletic accomplishments, the Kitchener, Ontario, Canada, native graduated in May with a 4.00 grade point average in biochemistry. She was selected a 2008 NCAA Today's Top VIII Recipient and was awarded a 2008 NCAA Postgraduate Scholarship. Pavan was named *ESPN The Magazine's* Volleyball Academic All-American of the Year in 2006 and 2007 and was the winner across all University division sports for the 2006-07 season. She was a three-time Academic All-Big 12 First Team selection (freshmen not eligible for the award).

Pavan was also active in community service projects during her career including spokesperson for the Lincoln Downs Syndrome Buddy Walk, SafeQuarters to Benefit Friendship Home volunteer and motivational speaker for the "School is Cool" Celebration program.

Daniel finished fourth in the Heisman Trophy balloting in 2007 while leading Missouri to a share of its first Big 12 North division title and its first appearance in the Dr Pepper Big 12 Football Championship Game. The junior quarterback was a finalist for the O'Brien, Walter Camp and Manning awards. He was named Second Team All-America by the Associated Press, Walter Camp and Sporting News. Daniel was an All-Big 12 First Team selection and named the Big 12 Offensive Player of the Year as

Mizzou won a school-record 12 games and was ranked No. 4 in the final Associated Press poll. He threw for a MU-record 4,306 yards and 33 touchdowns while finishing the season seventh in the nation in total offense (325.6 ypg) and 15th in pass efficiency (147.89).

The Southlake, Texas, native also excelled in the classroom and in the community. He was named 2007 Academic All-District First Team, Academic All-Big 12 First Team and to the Dean's List. Daniel directed a spring youth football camp for the Boys/Girls Club of Columbia and volunteers for the Lunch-In-The Park program, which is an after-school program that provides kids with a safe place to play and allows them to interact with positive role models. He also assists with the Central Missouri Food Bank & Big Brothers/Big Sisters.





SARAH PAVAN NEBRASKA











# SPORTSPERSON OF THE YEAR

The Sportspersons of the Year Award was started prior to 2000-01 to annually recognize student-athletes who displayed an extraordinary degree of sportsmanship and/or community service during the academic year. The awards are selected by a media panel. The 2007-08 honorees were Katie Martincich (Kansas volleyball) and Mamadou Diene (Baylor men's basketball).

Martincich has been involved in KU student-athletes' community outreach projects in her three years on campus including Habitat for Humanity, the Susan G. Komen Foundation and National Girls and Women in Sports Field Day celebration. She also assisted with providing and wrapping gifts for underprivileged children at Christmas.

The Shawnee, Kan., native was elected by her peers to be a member of the Jayhawk Executive Board. After learning of the Big 12's initiative to grow its relationship with Special Olympics, Martincich organized a meeting with fellow student-athletes and Chris Hahn, the CEO of Special Olympics Kansas. This resulted in the inaugural Jayhawk SAAC sponsored Special Olympics Bowling Challenge, held on May 4 in Lawrence. Martincich met with the owners of a local bowling alley and convinced them to donate use of the entire facility and game room for the event. More than 100 Special Olympians and 100 KU student-athletes participated.

Since his arrival from the Senegal, Mamadou has been active in the Baylor community participating in service projects such as the Waco Independent School Dictrict's Raise Your Game, South Bosque Elementary School and the Hillcrest Professional School Health Fair. He is a member of BU's Student-

<u>BIG 12</u>	SPORTSPERSONS OF THE YEAR
2007-08	Katie Martincich, Kansas Volleyball (Female) Mamadou Diene, Baylor Basketball (Male)
2006-07	Amanda Costner, Kansas Golf (Female) Carl Pendleton, Oklahoma Football (Male)
2005-06	Jodie Heinicka, Missouri Gymnastics (Female) Parker Dalton, Texas A&M Baseball (Male)
2004-05	Richelle Simpson, Nebraska Gymnastics (Female) Ahmard Hall, Texas Football (Male)
2003-04	Jessika Stratton, Baylor Basketball (Female) Mark Clayton & Lynn McGruder, Oklahoma Football (Male)
2002-03	Laura Pilakowski, Nebraska Volleyball (Female) Jeff Leise, Nebraska Baseball (Male)
2001-02	Natalie Ritchie, Texas Tech Basketball (Female) Cael Sanderson, Iowa State Wrestling (Male)
2000-01	Kim Woodlee, Kansas State Basketball (Female) Dan Alexander, Nebraska Football (Male)

Athlete Advisory Council, has been selected as the 2008 Wilma Rudolph Award winner and participated in the 2006 NCAA Leadership Conference in Orlando, Fla.

To help minimize his expenses, the 7-0 center does not own a car or cell phone so that he can send money back to the Senegal to help support his family. Both of his parents died prior to his 14th birthday, leaving his older sisters to raise him. He is the first member of his family to attend a university and is on track to graduate in August, just 3.5 years after arriving at Baylor.



KATIE MARTINCICH KANSAS



Mamadou Diene BAYLOR















# NATIONAL CHAMPIONS

# BIG 12 TEAM NATIONAL CHAMPIONS (31)

### Baseball (2)

2005 Texas 2002 Texas

### Men's Basketball (1)

2008 Kansas

### Women's Basketball (1)

2005 Baylor

### Men's Cross Country (3)

2006 Colorado 2004 Colorado 2001 Colorado

### Women's Cross Country (2)

2004 Colorado 2000 Colorado

#### Football (3)

2005 Texas2000 Oklahoma1997 Nebraska

### Men's Golf (2)

2006 Oklahoma State2000 Oklahoma State

### Women's Indoor Track & Field (3)

2006 Texas1999 Texas1998 Texas

### Women's Outdoor Track & Field (3)

2005 Texas1999 Texas1998 Texas

### Softball (1)

2000 Oklahoma

### Men's Swimming (3)

2002 Texas
 2001 Texas
 2000 Texas

### Men's Tennis (1)

2004 Baylor

### Women's Volleyball (2)

2006 Nebraska2000 Nebraska

### Wrestling (4)

2006 Oklahoma State
2005 Oklahoma State
2004 Oklahoma State
2003 Oklahoma State

Only championships won as members of the Big 12 (since 1996-97) in conference-sponsored sports are included

# BIG 12 INDIVIDUAL NATIONAL CHAMPIONS

(2007-08 Only)

### Women's Cross Country

Sally Kipyego, Texas Tech

#### Wrestling

Coleman Scott, Oklahoma State (133)

#### Men's Indoor Track & Field

Leonel Manzano, Texas (Mile)
Egor Agafonov, Kansas (Weight Throw)
Baylor 4x400-meter relay
(Trey Harts, Marcus Boyd, Justin Boyd
and LeJerald Betters)
Dusty Jonas, Nebraska (High Jump)
Texas Distance Medley Relay
(Jacob Hernandez, Danzell Fortson,
Tevan Everett and Leonel Manzano)

#### Women's Indoor Track & Field

Sally Kipyego, Texas Tech (5,000) Bianca Knight, Texas (200)

### Men's Swimming & Diving

Dave Walters, Texas (200m freestyle)

#### Men's Outdoor Track & Field

Baylor 4x400-meter relay (Marcus Boyd, Justin Boyd, LeJerald Betters, Quetin-Iglehart-Summers) Jacob Hernandez, Texas (800) Leonel Manzano, Texas (1500) Maston Wallace, Texas (Pole Vault)

### Women's Outdoor Track & Field

Jenny Barringer, Colorado (3000 Steeplechase) – Meet Record Sally Kipyego, Texas Tech (5000) – Meet Record Lisa Koll, Iowa State (10,000) Simone Facey, Texas A&M (200) Texas A&M 4x100-meter relay (Elizabeth Adeoti, Porscha Lucas, Simone Facey, Allison George)

# ALL-TIME TEAM NCAA CHAMPIONSHIPS BY BIG 12 INSTITUTIONS (All Sports Played)

Oklahoma State	48
Texas	45
Oklahoma	24
Colorado	23
Nebraska	20
Iowa State	13
Kansas	10
Texas A&M	4
Baylor	2
Missouri	2
Texas Tech	1
Total	192



Texas Tech's Sally Kipyego has won seven career NCAA titles in Cross Country, Indoor Track and Outdoor Track.













# **BIG 12 CHAMPIONSHIPS**

	B	(P)	STATE	NUM	æ		N	Qι	STATE	*	AM	
REGULAR SEASON	U	•						•			mc.	-
Baseball	2			0	0	0	3	0	0	4	3	1
Men's Basketball	0	0	2	8	0	0	0	1	1	3	0	0
Women's Basketball	1	0	1	1	2	0	0	5	0	2	1	3
Football	0	4	1	1	3	1	4	6	0	5	2	0
Men's Tennis	8						0	0	0	5	1	0
Women's Tennis	5	0	0	0	0	0	0	0	1	8	1	0
Soccer	1	1	0	1		0	3	0	0	1	6	0
Softball	1		0	0		1	3	2	0	3	2	0
Volleyball	0	0	0	0	1	0	10	0		2	0	0
TOTALS	18	5	4	11	6	2	23	14	2	33	16	4
Co-Championships and division titles a	are included	l.										
	B,	(F)	OTTAINS		æ		N	$\mathbf{Q}_{\mathbf{I}}$	SEL		ĀM	
POSTSEASON	J	4		249		1.54		A)			VII.	型
Baseball	0			1	0	0	4	1	1	3	1	1
Men's Basketball	0	0	1	6	0	0	0	3	2	0	0	0
Women's Basketball	1	1	2	0	0	0	0	4	0	1	1	2
Men's Cross Country	0	12	0	0	0	0	0	0	0	0	0	0
Women's Cross Country	0	11	0	0	1	0	0	0	0	0	0	0
Football	0	1	0	0	1	0	2	5	0	2	1	0
Men's Golf	1	0	0	1	0	0	0	1	6	3	0	0
Women's Golf	0	0	0	0	0	0	0	1	6	2	3	0
Gymnastics			2			0	8	2				
Soccer	0	0	0	0		0	5	0	1	2	4	0
Softball**	0		0	1		1	3	3	0	4	1	0
Men's Swimming & Diving						0				12	0	0
Women's Swimming & Diving	<b>1</b>		0	0		0	2			8	2	
Men's Tennis	6						0	0	0	3	3	0
Women's Tennis	3	0	0	0	0	0	0	0	1	7	1	0
Men's Indoor Track & Field	0	0	0	0	0	0	9	0	0	4	0	0
Women's Indoor Track & Fie	eld 0	0	0	0	0	0	5	0	0	5	2	0
Men's Outdoor Track & Fie		1	0	0	0	0	4	1	0	4	1	1
Women's Outdoor Track & Fig		0	0	0	2	0	2	0	0	6	2	0
Wrestling			2			0	0	2	8			
TOTALS	11	26	7	9	4	1	44	23	25	66	22	4
Overall	29	31	11	20	10	3	67	37	27	99	38	8

<sup>\*\* -</sup> Oklahoma won the 1996 Big 12 softball postseason title prior to the first academic year of Big 12 competition (1996-97)
Volleyball does not sponsor a postseason championship.
Big 12 titles for sports without round-robin conference play are determined by the postseason championship (Cross country, golf, gymnastics, swimming & diving, indoor/outdoor track & field, wrestling).
-- Denotes institution does not sponsor sport.















# **BIG 12 CHAMPIONSHIPS**

# YEAR-BY-YEAR CHAMPIONS

Sport	96-97	97-98	98-99	99-00	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08
Cross Country (W)	CU	CU	KSU	CU	CU	CU	CU	CU	CU	CU	CU	CU
Cross Country (M)	CU	CU	CU	CU	CU	CU	CU	CU	CU	CU	CU	CU
Volleyball	NU	UT	NU	NU	NU	NU	NU	KSU	NU	NU	NU	NU/UT
Soccer	NU	TAMU	BU	NU	NU	UT	TAMU	CU	KU/TAMU	TAMU	TAMU	TAMU
Championship	NU	TAMU	NU	NU	NU	TAMU	NU	OSU	TAMU	TAMU	UT	UT
Football	UT	NU	TAMU	NU	OU	CU	OU	KSU	OU	UT	OU	OU
North Division	NU	NU	KSU	NU/KSU	KSU/NU	CU/NU	CU	KSU	CU/ISU	CU	NU	MU/KU
South Division	UT	TAMU	TAMU	UT	OU	UT	OU/UT	OU	OU	UT	OU	OU
Swimming & Diving (W)	NU	NU	UT	UT	UT	UT	UT	UT	UT	UT	TAMU	TAMU
Swimming & Diving (M)	UT	UT	UT	UT	UT	UT	UT	UT	UT	UT	UT	UT
Indoor Track & Field (W)	NU	UT	UT	NU	NU	UT	UT	NU	NU	UT	TAMU	TAMU
Indoor Track & Field (M)	NU	NU	UT	NU	NU	NU	NU	NU	NU	UT	NU/UT	UT
Basketball (W)	KU	TTU	TTU	IS/TT/OU	OU	OU	UT	KSU/UT	BU	OU	OU/TAMU	KSU
Championship	CU	TTU	TTU	ISU	ISU	OU	UT	OU	BU	OU	OU	TAMU
Basketball (M)	KU	KU	UT	ISU	ISU	KU	KU	OSU	KU/OU	KU/UT	KU	KU/UT
Championship	KU	KU	KU	ISU	OU	OU	OU	OSU	OSU	KU	KU	KU
Wrestling	OSU	OSU	OU	OSU	OSU	OU	OSU	OSU	OSU	OSU	ISU	ISU
Gymnastics	NU	NU	NU	ISU	NU	NU	NU	OU	NU	ISU	NU	OU
Golf (W)	UT	TAMU	OSU	OU	OSU	OSU	OSU	UT	OSU	TAMU	TAMU	OSU
Golf (M)	OSU	OSU	KU	OSU	BU	UT	UT	UT	OSU	OU	OSU	OSU
Tennis (W)	UT	UT	UT	UT	UT/OSU	UT	BU/TAMU	UT	BU	BU	BU/UT	BU
Championship	UT	UT	UT	UT	UT	UT	OSU	TAMU	UT	BU	BU	BU
Tennis (M)	UT	UT	UT	BU	TAMU	BU	BU	BU	BU	BU/UT	BU	BU/UT
Championship	UT	TAMU	UT	TAMU	TAMU	BU	BU	BU	BU	UT	BU	BU
Softball^	MU	NU	OU	OU	NU	UT	UT	NU	TAMU	UT	BU	TAMU
Championship	MU	NU	UT	NU	OU	UT	UT	NU	UT	KU	OU	TAMU
Baseball	TTU	TAMU	TAMU	BU	NU	UT	NU	UT	BU/NU	UT	UT	TAMU
Championship	OU	TTU	NU	NU	NU	UT	UT	OSU	NU	KU	TAMU	UT
Outdoor Track & Field (W)	UT	UT	UT	NU	KSU	KSU	UT	UT	NU	UT	TAMU	TAMU
Outdoor Track & Field (M)	UT	NU	UT	NU	TAMU	NU	UT	NU	TTU	UT	OU	CU

<sup>^</sup> Oklahoma won the 1996 Big 12 softball title, the only championship conducted during the 1995-96 season.













# 2008-09 BIG 12 & NCAA CHAMPIONSHIPS

	BIG 12 CHAN MEN	IPIONSHIPS I WOMEN	NCAA CHAMPIONSHIPS MEN   WOMEN			
FALL						
Cross Country	13th~Cross Country Course Ames, Iowa November 1, 2008	13th~Cross Country Course Ames, Iowa November 1, 2008	70th~Wabash Valley Family Ctr Terre Haute, Ind November 24, 2008	28th~Wabash Valley Family Ctr Terre Haute, Ind. November 24, 2008		
Volleyball				28th~Qwest Center Omaha Omaha, Neb. December 18 & 20, 2008		
Soccer		13th~Blossom Soccer Stadium San Antonio, Texas November 5, 7 & 9, 2008		27th~SAS Soccer Park Cary, N.C. December 5 & 7, 2008		
Football	13th~Arrowhead Stadium Kansas City, Mo. December 6, 2008					
WINTER						
Swimming & Diving	13th-Mizzou Aquatics Center Columbia, Mo. February 25-28, 2009	13th~Mizzou Aquatics Center Columbia, Mo. February 25-28, 2009	86th~Student Rec Center College Station, Texas March 26-28, 2009	28th~Student Rec Center College Station, Texas March 19-21, 2009		
Indoor Track & Field	13th~TAMU Indoor Track College Station, Texas February 27-28, 2009	13th~TAMU Indoor Track College Station, Texas February 27-28, 2009	45th~TAMU Indoor Track College Station, Texas March 13-14, 2009	27th~TAMU Indoor Track College Station, Texas March 13-14, 2009		
Wrestling	13th~NU Coliseum Lincoln, Neb. March 7, 2009		79th~Scottrade Center St. Louis, Mo. March 19-21, 2009			
Basketball	13th~Ford Center Oklahoma City, Okla. March 11-14, 2009	13th~Cox Convention Center Oklahoma City, Okla. March 12-15, 2009	71st~Ford Field Detroit, Mich. April 4 & 6, 2009	28th~Scottrade Center St. Louis, Mo. April 5 & 7, 2009		
Gymnastics		13th~Hilton Coliseum Ames, Iowa March 21, 2009		28th~Bob Devaney Sports Center Lincoln, Neb. April 16-18, 2009		
SPRING						
Golf	13th~Prairie Dunes Hutchinson, Kan. April 27-29, 2009	13th~Rawls Course Lubbock, Texas April 24-26, 2009	112th~Inverness Club Toledo, Ohio May 27-30, 2009	28th~Caves Valley Golf Club Owing Mills, Md. May 19-22, 2009		
Tennis	13th~Headington Family Ctr. Norman, Okla. April 30-May 3, 2009	13th~Headington Family Ctr. Norman, Okla. April 30-May 3, 2009	125th~Texas A&M Tennis Ctr. College Station, Texas May 14-25, 2009	28th~Texas A&M Tennis Ctr. College Station, Texas May 14-25, 2009		
Softball		14th~ ASA Hall of Fame Stadium Oklahoma City, Okla. May 8-10, 2009		28th~ASA Hall of Fame Stadium Oklahoma City, Okla. May 28-June 3, 2009		
Outdoor Track & Field	13th~To Be Determined May 15-17, 2009	13th~To Be Determined May 15-17, 2009	88th~John McDonnell Field Fayetteville, Ark. June 10-13, 2009	28th~John McDonnell Field Fayetteville, Ark. June 10-13, 2009		
Baseball	13th~Bricktown Ballpark Oklahoma City, Okla. May 20-24, 2009		63rd~Rosenblatt Stadium Omaha, Neb. June 13-23/24, 2009			











2008 Football Media Guide

# DR PEPPER BIG 12 CHAMPIONSHIP GAME

The winners of the North and South Divisions of the Big 12 Conference will meet in Kansas City's Arrowhead Stadium to compete for the league championship and right to represent the Big 12 in the prestigious Bowl Championship Series (BCS).

The 13th annual title game is scheduled for Saturday, December 6 and will be nationally-televised by ABC Sports at 7 p.m. (CST). It will also be broadcast by XM Satellite Radio. Arrowhead Stadium will host the game for the fifth time (2000, 2003, 2004, 2006). The South representative will be the home team this year and utilize the sideline on the press box side of the field.

Previous years have produced some memorable upsets which have affected the college football landscape around the country. In four of the previous 12 championships, a team that would have qualified for the national championship game has been knocked out by a loss in the Big 12 Championship (1996 - unranked Texas def. #3 Nebraska; 1998 - #10 Texas A&M def. #1 Kansas State; 2001 - #10 Colorado def. #3 Texas; 2007 - #9 Oklahoma def. #1 Missouri).



Since the first season of Big 12 play in 1996, the league has sponsored a championship game. Per NCAA guidelines, a conference with 12 members may play a 13th football game to determine a champion, provided the regular season is played in divisions.

The Dr Pepper Big 12 Championship Game has been a huge draw in numerous cities throughout the league. In the 12 previous editions, the contest has been played before a total of more than 817,000 fans in its short history. The 2009 and 2010 Dr Pepper Big 12 Championship games will be played in the Dallas Cowboys' new stadium in Arlington, Texas.

# Championship Game Quick Facts

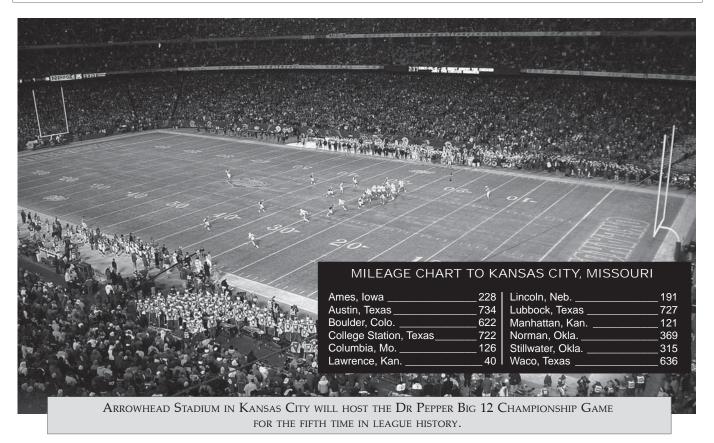
Date: Saturday, December 6 Time: 7:00 p.m. (CST)
Site: Arrowhead Stadium, Kansas City, Mo. Television: ABC Sports

Radio: XM Satellite Radio

Ticket Prices: \$85, \$75, \$65 and \$55, plus handling fees

Tickets can be purchased through all Ticketmaster outlets, by phone at (800) 676-5488 or (816) 931-3330 in

Kansas City, via the internet at www.ticketmaster.com, or at the Arrowhead Stadium ticket office.











# BIG 12 & THE BOWL CHAMPIONSHIP SERIES

Entering its 11th season, the Bowl Championship Series was established to determine a champion for college football while maintaining and enhancing the bowl system which has provided significant support to college football for nearly a century. The BCS is a showcase for the sport, matching the premier teams in top bowl games. The Big 12 Conference is a key component in the championship agreement.

Texas defeated USC, 41-38, in the 2006 Rose Bowl to win the 2005 national title. It marked the fourth time in the previous five years a Big 12 team had competed in the title game.

The BCS consists of the Tostitos Fiesta Bowl, FedEx Orange Bowl, Allstate Sugar Bowl and the Rose Bowl. In addition to the Big 12, the Atlantic Coast, Big East, Big Ten, Pacific-10 and Southeastern Conferences also have automatic berths

### Following 2008 Regular Season:

Jan. 1 FedEx Orange Bowl

Jan. 1 Rose Bowl

Jan. 2 Nokia Sugar Bowl

Jan. 5 Tostitos Fiesta Bowl

Jan. 6 National Championship Game

(Miami)

### Following 2009 Regular Season:

Jan. 1 Nokia Sugar Bowl

Jan. 1 Rose Bowl

Jan. 4 Tostitos Fiesta Bowl

Jan. 5 FedEx Orange Bowl

Jan. 8 National Championship Game

(Pasadena)

**Current BCS Contract Runs Through 2009 Season** 

for their champions into one of the four contests. Beginning with the 2006 season, each bowl hosts two games once every four years - its traditional game plus a National Championship contest approximately one week after the New Year.

This season the national championship game will be played in Miami on January 6. The current BCS television contract runs through the 2009 season.

### Big 12 in the BCS

1999

Sugar #4 Ohio State 24, #6 Texas A&M 14

2000

Fiesta #3 Nebraska 31, #5 Tennessee 21

2001

Orange #1 Oklahoma 13, #2 Florida State 2\*

2002

Fiesta #4 Oregon 38, #3 Colorado 16 Rose #1 Miami 37, #2 Nebraska 14\*

2003

Rose #7 Oklahoma 34, #6 Washington State 14

2004

Sugar #2 LSU 21, #1 Oklahoma 14\*

Fiesta #5 Ohio State 35, #10 Kansas State 28

2005

Orange #1 USC 55, #2 Oklahoma 19\* Rose #4 Texas 38, #13 Michigan 37

2006

Rose #2 Texas 41, #1 USC 38\*

2007

Fiesta #8 Boise State 43, #10 Oklahoma 42 (OT)

2008

Fiesta #9 West Virginia 48, #4 Oklahoma 28 Orange #8 Kansas 24, #3 Virginia Tech 21

\* Denotes National Championship Game

All-Time BCS Record: 6-8
BCS National Championship
Game Record: 2-3



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# **BIG 12 BOWL LINEUP**

The Big 12 has always assured its teams are able to participate in some of the top bowl games at the conclusion of each regular season. There will be no change in that situation for the league's 13th year.

In addition to its membership in the Bowl Championship Series, the Big 12 will have agreements with seven other bowl games in place for 2008-09. Last season, the Big 12 had eight squads take part in postseason competition. It marked the eighth straight year at least seven of its teams have played in a bowl. Overall, the conference has sent 83 teams to bowl games in its 12-year history.



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### 2008-09 BOWL SCHEDULE

	(Dates, Times and Telev	vision Subject to Change;	As of June 2008)	
Bowl Game	Date / Time (CT)	Site	Matchup	Network
Congressional Bowl	Dec. 20 / 10:00 a.m.	Washington, D.C.	Army/Navy/At-Large vs. ACC	ESPN
St. Petersburg Bowl	Dec. 20 / 5:30 p.m.	St. Petersburg, Fla.	Big East vs. Conference USA	ESPN2
Pioneer Las Vegas Bowl	Dec. 20 / 7:00 p.m.	Las Vegas, Nev.	Mountain West vs. Pac-10	ESPN
New Mexico Bowl	Dec. 20 / TBA	Albuquerque, N.M.	Mountain West vs. WAC	ESPN
R+L Carriers New Orleans Bowl	Dec. 21 / 7:00 p.m.	New Orleans, La.	Sun Belt vs. Conference USA	ESPN
San Diego Co. Credit Union Poinsettia	Dec. 23 / 7:00 p.m.	San Diego, Calif.	Mountain West vs. Pac-10	ESPN
Sheraton Hawaii Bowl	Dec. 24 / 7:00 p.m.	Honolulu, Hawaii	WAC vs. Pac-10	ESPN
Motor City Bowl	Dec. 26 / 6:30 p.m.	Detroit, Mich.	Big Ten vs. MAC	ESPN
Meineke Car Care Bowl	Dec. 27 / 12:00 p.m.	Charlotte, N.C.	AČC vs. Big East	ESPN
Champs Sports Bowl	Dec. 27 / 3:30 p.m.	Orlando, Fla.	ACC vs. Big Ten	ESPN
Emerald Bowl	Dec. 27 / 7:00 p.m.	San Francisco, Calif.	ACC vs. Pac-10	ESPN
Petro Sun Independence Bowl	Dec. 28 / 7:00 p.m.	Shreveport, La.	Big 12 vs. SEC	ESPN
Papajohns.com Bowl	Dec. 29 / 2:00 p.m.	Birmingham, Ala.	Big East vs. SEC	ESPN
Valero Alamo Bowl	Dec. 29 / 7:00 p.m.	San Antonio, Texas	Big 12 vs. Big Ten	ESPN
Roady's Humanitarian Bowl	Dec. 30 / 3:30 p.m.	Boise, Idaho	ACC vs. WAC	ESPN
Pacific Life Holiday Bowl	Dec. 30 / 7:00 p.m.	San Diego, Calif.	Big 12 vs. Pac-10	ESPN
Texas Bowl	Dec. 30 / 7:00 p.m.	Houston, Texas	Big 12 vs. Conference USA	NFL
Bell Helicopter Armed Forces Bowl	Dec. 31 / 11:00 a.m.	Fort Worth, Texas	Mountain West vs. Conference USA	ESPN
Brut Sun Bowl	Dec. 31 / 1:00 p.m.	El Paso, Texas	Big 12/Big East/Notre Dame vs. Pac-10	CBS
Gaylord Hotels Music City	Dec. 31 / 2:30 p.m.	Nashville, Tenn.	AČC vs. ŠEC	ESPN
Insight Bowl	Dec. 31 / 5:00 p.m.	Tempe, Ariz.	Big 12 vs. Big Ten	NFL
Chick-fil-A Bowl	Dec. 31 / 6:30 p.m.	Atlanta, Ga.	AČC vs. SEČ	ESPN
Outback Bowl	Jan. 1 / 10:00 a.m.	Tampa, Fla.	Big Ten vs. SEC	ESPN
Konica Minolta Gator Bowl	Jan. 1 / 12:00 p.m.	Jacksonville, Fla.	ACC vs. Big 12/Big East/Notre Dame	CBS
Capital One Bowl	Jan. 1 / 12:00 p.m.	Orlando, Fla.	Big Ten vs. SEC	ABC
Rose Bowl presented by Citi	Jan. 1 / 4:00 p.m.	Pasadena, Calif.	BCS vs. BCS	ABC
FedEx Orange Bowl	Jan. 1 / 7:00 p.m.	Miami, Fla.	BCS vs. BCS	FOX
AT&T Cotton Bowl	Jan. 2 / 1:00 p.m.	Dallas, Texas	Big 12 vs. SEC	FOX
AutoZone Liberty	Jan. 2 / 4:00 p.m.	Memphis, Tenn.	Conference USA vs. SEC	ESPN
Allstate Sugar Bowl	Jan. 2 / 7:00 p.m.	New Orleans, La.	BCS vs. BCS	FOX
International Bowl	Jan. 3 / 11:00 a.m.	Toronto, Canada	Big East vs. MAC	ESPN2
Tostitos Fiesta Bowl	Jan. 5 / 7:00 p.m.	Tempe, Ariz.	BCS vs. BCS	FOX
GMAC Bowl	Jan. 6 / 7:00 p.m.	Mobile, Ala.	Conference USA vs. MAC/WAC	ESPN
FedEx BCS National Championship	Jan. 8 / 7:00 p.m.	Miami, Fla.	BCS #1 vs. BCS #2	FOX













# 2008 FOOTBALL NOTEBOOK

### **BIG 12 RETURNS 10 STARTING QUARTERBACKS**

Ten Big 12 teams return their starting signal caller from 2007, led by Chase Daniel (Missouri), an All-Big 12 First Team selection who was fourth in the Heisman Trophy balloting. Other starting quarterbacks returning are: Blake Szymanski (Baylor), Cody Hawkins (Colorado), Todd Reesing (Kansas), Josh Freeman (Kansas State), Sam Bradford (Oklahoma), Zac Robinson (Oklahoma State), Colt McCoy (Texas), Stephen McGee (Texas A&M) and Graham Harrell (Texas Tech).

Bradford led the nation in pass efficiency as a freshman in 2007 while Harrell was the country's leader in total offense. In addition, wideout Michael Crabtree (Texas Tech) topped the national charts in receiving yards and receptions per game as a freshman.

### **FINAL RANKINGS**

The Big 12 led all conferences with four teams ranked in the Top 10 of the final 2007 Associated Press and coaches' polls with Missouri (4/5), Kansas (7/7), Oklahoma (8/8) and Texas (10/10). Texas Tech (22/23) also ended the season in the rankings. The only other season in conference history in which the Big 12 finished with four teams in the Top 10 was 2001.

#### **GETTING OFFENSIVE**

A nation's best four Big 12 teams finished in the Top 8 in the country in scoring offense last season (Kansas-2, Oklahoma-5, Texas Tech-7, Missouri-8), with six in the Top 20 (Texas-14, Kansas State-18).

The Big 12 also led all conferences with seven teams ranked in the NCAA Top 20 for total offense (Texas Tech-2, Missouri-5, Oklahoma State-7, Kansas-8, Nebraska-9, Texas-13, Oklahoma-19).

### **BIG 12 BCS SUCCESS**

From 2000-05, teams from the Big 12 played in the BCS National Championship Game five times during the six-year span. Since the inception of the BCS, the Big 12 is 2-3 in the National Championship Game. Texas (2005) and Oklahoma (2000) have won titles, while Nebraska (2001) and Oklahoma (2003, '04) were denied crowns. The Big 12 leads all conferences with five appearances in the BCS National Championship Game.

### **BCS SIGHTINGS**

Last year marked the fourth time the Big 12 advanced two teams to BCS games in the same season (2001, '03, '04, '07). Including 2007, Big 12 teams have played in 14 BCS games in the 10-year history of the structure, posting a 6-8 mark.

The following breaks down the appearances by conference in the 10 BCS National Championship games:

BIG 12	5
SEC	4
ACC	3
Big East	3
Big Ten	3
Pac-10	2

All-time appearances in BCS games by conferences with automatic qualification for its champion:

Big Ten	17
SEC	15
BIG 12	14
Pac-10	12
ACC	10
Big East	10

### **HOME WINNING STREAKS**

Oklahoma has the nation's longest active home winning streak at 18 games. Kansas is fifth with nine consecutive wins at home while Missouri is tied for seventh at seven.

### ATTENDANCE FIGURES

Attendance in the Big 12 has surpassed 4.6 million fans the past two seasons, including 4,652,267 in 2007. In the last two years an all-time high 9,333,306 have passed through the turnstiles of Big 12 stadiums, the highest two-year mark in league history.

Stadiums in the Big 12 were filled to 96.6 percent of capacity last year, the ninth straight year over 90 percent. Average attendance in 2007 was 60,419, the highest in league history and first time to average over 60,000.

#### NON-CONFERENCE SCHEDULE

The non-conference portion of the Big 12 schedule in 2008 features four tilts against teams that finished 2007 ranked in the top 25 of the coaches and AP polls: Missouri vs. Illinois (18/20), Cincinnati (20/17) at Oklahoma, West Virginia (6/6) at Colorado and Virginia Tech (9/9) at Nebraska. Fourteen of the 48 non-conference games will be against teams that played in bowl games last season. The Big 12 has compiled a 407-170 (.705) non-conference record since 1996.

### **THREE-TIME ALL-BIG 12 PERFORMERS**

Only nine players have been named three-time All-Big 12 First Team selections in league history, three of those within the last four years. All nine were honored in consecutive years. Ian Campbell (Kansas State) is the only returning two-time selection for the 2008 season.

### **Three-Time All-Big 12 First Team Selections**

Adrian Peterson, Oklahoma, RB (2004-05-06) Justin Blalock, Texas, OL (2004-05-06) Mason Crosby, Colorado, PK (2004-05-06) Derrick Johnson, Texas, LB (2002-03-04) Tommie Harris, Oklahoma, DL (2001-02-03) Ben Kelly, Colorado, KR (1997-98-99) Ralph Brown, Nebraska, DB (1997-98-99) Shane Lechler, Texas A&M, P (1997-98-99) Ricky Williams, Texas, RB (1996-97-98)

### **ALL-AMERICA HONORS**

Ten Big 12 players - Anthony Collins (Kansas); Michael Crabtree (Texas Tech), Jordon Dizon (Colorado), Tony Hills (Texas) Curtis Lofton (Oklahoma), Jeremy Maclin (Missouri), Jordy Nelson (Kansas State), Martin Rucker (Missouri), Duke Robinson (Oklahoma), Aqib Talib, (Kansas) - garnered first team All-America honors in 2007 from at least one of the five organizations used in the consensus chart (American Football Coaches Association, Associated Press, Football Writers Association of America, The Sporting News, and Walter Camp Foundation).

An all-time high eight Big 12 players earned Consensus All-America recogition - Crabtree, Dizon, Lofton, Maclin, Nelson, Rucker, Robinson and Talib. The previous high-water mark was 2003 when six Conference players were tabbed Consensus All-America.

### **BIG 12 LAUNCHES NEW WEB SITE**

The Big 12 Conference will debut a new web presence on August 1, 2008. In conjunction with JumpTV Sports, the league's new internet provider, the conference will develop and host a completely redesigned web platform to support the Big 12's online destination at www.big12sports.com

The updated site will feature numerous enhancements, including a broadband video channel along with new interactive and e-commerce opportunities. Video highlights from many Big 12 contests will be featured, with various games and championships streamed live via the site each season.















2008 Football Media Guide

# BIG 12 FOOTBALL ON THE AIR

The conference begins its 13th season with ABC as its national network television partner. In addition to the games on ABC, the conference continues its long-standing relationship with FSN for its cable rights. The current ABC contract has been renewed through 2015-16, while the FSN agreement is through the 2011-12 academic year.

Numerous Big 12 contests will be televised during the 2008 season. The following were known at press time (games & times listed

are subject to change). Times are listed as Central.

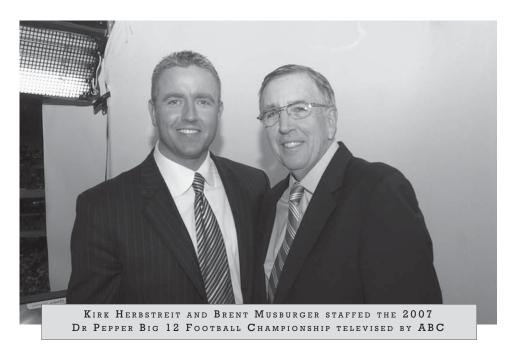
	Big 12 On Television	
ABC		
Saturday, September 6	Cincinnati at Oklahoma	2:30 p.m.
Saturday, September 13	Arkansas at Texas	2:30 p.m.
Saturday, October 11	Texas vs. Oklahoma	11:00 a.m.
Friday, November 28	Colorado at Nebraska	2:30 p.m.
Saturday, November 29	Oklahoma at Oklahoma State	2:30 p.m. or 7:00 p.m.
Saturday, December 6	Dr Pepper Big 12 Championship	7:00 p.m.
FSN		
Thursday, August 28	Wake Forest at Baylor	7:00 p.m.
Saturday, August 30	Oklahoma State at Washington State	2:00 p.m.
Sunday, August 31	Colorado State vs. Colorado	6:30 p.m.
Saturday, September 6	Louisiana Tech at Kansas	6:00 p.m.
Saturday, September 13	Washington State at Baylor	11:30 a.m.
Saturday, November 29	Kansas vs. Missouri	11:30 a.m. or 2:00 p.m.
<u>ESPN</u>		
Saturday, August 30	Illinios vs. Missouri	7:30 p.m.
Saturday, September 13	Oklahoma at Washington	6:45 p.m.
Thursday, September 18	West Virginia at Colorado	7:30 p.m.
Thursday, November 27	Texas A&M at Texas	7:00 p.m.
ESPN2		
Saturday, September 6	Texas at UTEP	9:15 p.m.
Friday, September 12	Kansas at South Florida	7:00 p.m.
Wednesday, September 17	Kansas State at Louisville	7:00 p.m.
Friday, September 19	Baylor at Connecticut	7:00 p.m.
<u>VERSUS</u>		



















# BIG 12 FOOTBALL ON THE AIR

### **Television Selection Dates**

ABC selects games played on special dates, in prime time, the first three Saturdays of September and the dates it intends to do early afternoon games by June 15 of each contract year. ABC will select the additional games to be televised no later than 11 a.m. (Central) on the 12th day (i.e. the second Monday preceding a Saturday telecast date) prior to the dates such games are to be televised. ABC retains the rights to exercise a six-day option (i.e. the Sunday prior to a Saturday telecast date) three times during each season. ABC will provide the Conference a "ready list" on the 12th day prior to exercising this option. Overall, there will be 19 Big 12 appearances on ABC in 2008.

FSN shall provide the Big 12 with a list of games for special dates and the first three Saturdays of September by June 15 each year. The selection of games for syndication and prime time telecast will occur following the decisions made by ABC. FSN has also sub-licensed games to the ESPN family of networks, as well as Versus for the 2008 season.

### The Big 12 On The Dial

In addition to its extensive television coverage, Big 12 football games are broadcast by major commercial stations, wide-ranging radio networks and satellite radio.

School F	Flagship Station(s)	Dial	Satellite Radio
Baylor	KRZI	1660	Sirius
Colorado	KOA	850	Sirius
Iowa State	KASI	1430	Sirius
Kansas	KLWN	1320	Sirius
Kansas State	KMAN	1350	Sirius
Missouri	KFRU	1400	Sirius
Nebraska	KFAB/KLIN	1110/1400	Sirius
Oklahoma	KOKC	1520	Sirius
Oklahoma Sta	ate KSPI	93.7	XM
Texas	KVET	98.1	XM
Texas A&M	WTAW	1620	Sirius
Texas Tech	KKAM	1340	Sirius
Big 12 Champ	oionship		XM





FSN



Dave Lapham FSN

### The Big 12 On The Web

The Big 12 Conference and each of its member schools have various multi-media options available on their official web sites. Live audio can be found for every game, with live statistics available for home contests and select road outings.

<u>School</u>	Web Site
Big 12 Conference	big12sports.com
Baylor	baylorbears.com
Colorado	cubuffs.com
Iowa State	cyclones.com
Kansas	kuathletics.com
Kansas State	k-statesports.com
Missouri	mutigers.com
Nebraska	huskers.com
Oklahoma	soonersports.com
Oklahoma State	okstate.com
Texas	texassports.com
Texas A&M	aggieathletics.com
Texas Tech	texastech.com



Joel Meyers FSN



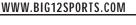
BILL LAND FSN



Emily Jones FSN



FSN















Tom Quick

# OFFICIATING, SCHEDULING & TIEBREAKERS



### Walt Anderson **Coordinator of Football Officials**

Walt Anderson begins his third season at the Big 12 Conference as Coordinator of Football Officials. Anderson has been a football official for 34 years, including a National Football League official for 13 seasons. While in the NFL, he has worked playoff games in every year of eligibility, with four Wild Card, three Divisional and three Championship games, along

with Super Bowl XXXV. In 11 years of college experience, he had previously worked games in the Lone Star, Southland and Southwest Conferences. He has also officiated in NFL Europe.

The retired dentist is the son of a football coach and also participated in football at the collegiate level at Sam Houston State University, where he was a two-time Academic All-America selection.

Anderson received his Doctorate of Dentistry from the University of Texas Dental Branch in 1978. He earned his undergraduate degree from Sam Houston State University in 1974. He and his wife, Afshan, reside in Sugar Land, Texas, and have five children.

### 2008 Big 12 Football Officials

**Bobby Ables** Jim Adams Rusty Baynes Tom Beller **Bobby Bernard** Jon Bible Joe Blubaugh Marc Bovos Richard Brown Mickey Bryson Greg Burks Robert Cameron Randy Campbell Cooper Castleberry Randy Christal Walt Coleman IV Michael Cooper Tim Crowlev Mike Defee Kelly Deterding Rick DiBernardo Hugh Douglass Scott Gaines Keith Garmond Roger Gaskamp

Al Green Chad Green George Gusman Eugene Hall Shawn Hochuli Brad Horchem Freeman Johns Terry Jones Richard Jordan Tom Keeling Scott Koch Nick Lave **Chad Lorance** Rick Loumiet **David Malone** Kevin Mar John Mascarello John Masterson Mike Moeller Tim Murray Lyndon Nixon Scott Novak **David Oliver** Joe Pester Rick Podraza

Derrick Rhone-Dunn Karl Richins Dirk Ryals Kelly Saalfeld Gene Semko Rick Skaggs Tripp Sutter J Taylor Scott Teifer Lance Thompson Patrick Turner Brad Van Vark Scott Vaughan Tom Walker Rusty Weir Joel Wetzel Terry White Dwight Widen Len Williams Wiley Willingham Doug Wilson Gerald Wright **Greg Yette** 

### FOOTBALL SCHEDULING & CHAMPIONSHIP GAME INFORMATION

Scheduling: The Big 12 Conference is divided into two, six-team divisions in the sport of football. Each division will determine a champion based upon established criteria. All teams will play eight games as part of the Conference schedule — five games within the division and three games against teams in the other division. All games scheduled as part of conference competition count in determining the Conference record of each team. Rankings within the division will be determined on a winning percentage basis.

Divisional Champion: The (eligible) team with the best winning-percentage of all divisional members in its eight conference games is declared the divisional champion and representative to the Dr Pepper Big 12 Conference Football Championship Game. A team ineligible under NCAA or Big 12 rules for postseason (bowl) competition shall not compete in the Championship Game.

Divisional Tiebreakers: The following procedure will determine the representative from each division in the event of a tie:

- (a) If two teams are tied, the winner of the game between the two tied teams shall be the representative
- If three or more teams are tied, steps 1 through 7 will be followed until a determination is made. If only two teams remain tied after any step, the winner of the game between the two tied teams shall be the representative.
  - 1. The records of the three teams will be compared against each other
  - 2. The records of the three teams will be compared within their division
  - 3. The records of the three teams will be compared against the next highest placed teams in their division in order of finish (4, 5 and 6)
  - 4. The records of the three teams will be compared against all common conference opponents;
  - The highest ranked team in the first Bowl Championship Series Poll following the completion of Big 12 regular season conference play shall be the representative
  - The team with the best overall winning percentage [excluding exempted games] shall be the representative
  - 7. The representative will be chosen by draw.

	Big 12 Instant Replay Statistics									
	Games with Big 12 Replay Crew	Plays Reviewed	Plays Overturned	Avg. Length of Review	Games with One Coaches Challenge	Games with Two Coaches Challanges	Coaches Challenges Upheld			
2005 2006 2007	84	96 121 110	33 27 36	1:33 1:43 1:35	30 19	 2 0	 2 1			
Tota	l 242	327	96	1:37	49	2	3			













### COMMISSIONER DAN BEEBE

Dan Beebe was named the third commissioner of the Big 12 Conference on September 5, 2007, after serving as senior associate commissioner and chief operating officer for the league since February 2003.

In his first year, Beebe was able to enjoy the Big 12's first national championship in men's basketball, two teams in the Bowl Championship Series and numerous individual NCAA titles. Off the field, he guided the conference schools to a continuation of their revenue sharing model, with a record \$113.5-million going back to the membership. In the area of special projects, he oversaw a continued and expanded Big 12 relationship with Special Olympics in each of the league's seven states.

While in his previous role at the Big 12, Beebe handled issues related to governance, national policy and legal affairs, in addition to coordinating the day-to-day activities of the conference office. He also

served as the conference liaison to the Big 12 Board of Directors. Beebe has been involved in site selection for future league championships, extending television contracts and enhancing football bowl opportunities. In addition, he has been active in establishing the conference's sportsmanship policies and procedures.

Prior to joining the Big 12, Beebe was commissioner of the Ohio Valley Conference from 1989-2003. Upon his appointment, he became the youngest leader of a Division I football-playing conference.

During his time, he made the OVC more attractive in areas of television appearances as exposure nearly tripled. He also enhanced championships and revenue generation, ensured sportsmanship and fair play, promoted gender equity, and gained national recognition for the league. He was a strong proponent of providing opportunities for female student-athletes, as the league added three women's championships during his time.

Under his direction, the OVC added five new members. He also placed an emphasis on ethics and sportsmanship within the league, producing a



nationally recognized sportsmanship statement and participating in regional and national seminars on the topic.

Over the course of his career, Beebe has built a strong reputation nationally in college athletics and has been selected to some of the NCAA's most significant committees. He was a member of the prestigious NCAA Management Council, serving as chair of the Council's I-AA Governance Committee. He also chaired the Council's Committee on Fines and Forfeitures and was part of its Subcommittee for Student-Athlete Issues. Beebe was picked to fill the required commissioner's position on the initial NCAA Athletics Certification Committee that formalized and implemented the program adopted by the NCAA membership. He also previously served on the NCAA Nominating, Professional Sports Liaison, Football Issues, I-AA Football and Federal Arbitration Act

Prior to his conference work, Beebe was a Director of Enforcement at the NCAA. He started at the NCAA in 1982 as an enforcement representative and was involved with numerous high-profile cases, including those at Houston, Mississippi and SMU. That tenure was interrupted by a one-year stint as an Assistant Director of Athletics at Wichita State University in 1986 before he returned to the NCAA office where he earned his Director of Enforcement promotion in 1988.

The 51-year old native of Walla Walla, Wash., received a degree from Walla Walla Community College in 1977. From there he moved on to California State Polytechnic University (Cal Poly-Pomona) where he earned his Bachelor of Science degree, cum laude, in social sciences in June 1979. Beebe received his law degree from the University of California Hastings College of the Law in 1982 and is a member of the Washington State Bar Association.

Besides his life's work, Beebe's ability to relate to student-athletes and others directly involved in college sports results from his own experience

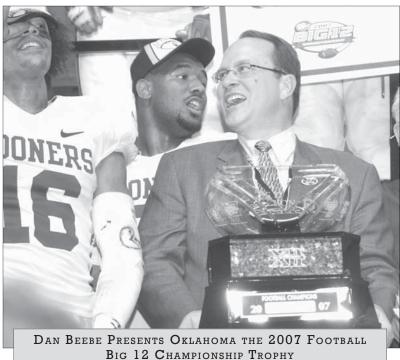
as a recruited football player. As an offensive lineman, Beebe was a four-year starter and served as captain of the varsity football teams at Walla Walla Community College and Cal Poly-Pomona. He continued his participation in athletics well after his college days, playing rugby, basketball, tennis, golf and other sports.

He was selected as one of the Outstanding Young Men of America in 1989 in recognition of his outstanding professional achievement, superior leadership ability and exceptional service to the community. In 1995, he was named an Institute for International Sport Ethics Fellow. Beebe has also served on various community boards, including the YMCA and Nashville Sports Council.

Born on February 27, 1957, Beebe is married to the former Molly Scanlon and has four children: daughters Jessie and Elaine and sons Matthew and Patrick.

### 2008-09 Big 12 Board of Directors Officers

Chair: Bill Powers, Texas
Vice-Chair: Brady Deaton, Missouri
Treasurer: John Lilley, Baylor
Secretary: Bud Peterson, Colorado
NCAA Representative: Harvey Perlman, Nebraska
Commissioner: Dan Beebe, Big 12
Assistant Secretary: Tim Weiser, Big 12















### BIG 12 STAFF



TIM WEISER Deputy Commissioner

Responsibilities: Chief Operating Officer;
Day-to-Day oversight of conference office;
Coordinate conference activities in the
Commissioner's absence; Oversight of
Football, Men's Basketball and Financial
Affairs; Assist commissioner in coordinating
meetings and agendas for the Board of
Directors

Education: Emporia State, 1981

B.S., Psychology

Emporia State, 1982 M.S., Counseling

Joined Big 12 Staff: 2008



TIM ALLEN Senior Associate Commissioner

Responsibilities: Television and New Media Initiatives; Football & Men's Basketball Scheduling; Corporate Relations, Marketing & Promotions; Men's and NCAA Men's Basketball Championship Events Director; Board of Athletics Directors Liaison

Education: Kansas State, 1977

B.S., Journalism &

Mass Communication

Joined Big 12 Staff: 1996



DRU HANCOCK Senior Associate Commissioner

Responsibilities: Olympic Sport Administration & Championships; Women's Basketball Operations & Administration; Oversight of Governance & Compliance; SWA Liaison

Education: Ohio State, 1974

B.A., Speech Communication

Ohio State, 1975 M.A., Journalism

Joined Big 12 Staff: 1996



JOHN UNDERWOOD Associate Commissioner -Men's Basketball & Game Management

Responsibilities: Men's Basketball Operations, Game Management & Officiating; Men's Basketball Championship Manager; Men's Golf

Education: Texas A&M, 1968

B.B.A., Finance

Texas A&M, 1971 Masters, Education

Joined Big 12 Staff: 2002



STEVE PACE Chief Financial Officer

Responsibilities:

Conference Financial Activity

Education: UT Arlington, 1977

B.B.A., Accounting

Joined Big 12 Staff: 1996



BOB BURDA

Assistant Commissioner - Communications

Responsibilities: Management of conference communications and media operations;
Big 12 and Football Media Contact; Wrestling

and Baseball

Education: Oakland, 1985

B.S., Communications

Florida State, 1991

M.A., Marketing Communications

Joined Big 12 Staff: 2004



BRAD CLEMENTS
Assistant Commissioner Events & Human Resources

Responsibilities: Football Championship Game; Men's Basketball Championship Support; Spring & General Meetings Coordination; Women's Golf

Education: Texas A&M, 1991

B.S., Kinesiology

Joined Big 12 Staff: 1996



LORI EBIHARA
Assistant Commissioner Governance & Compliance

Responsibilities: Compliance; Governance; NCAA Committees; Gymnastics

Education: Ohio State, 1988

B.A., Journalism

Ashland, 1992 Masters, Education

Joined Big 12 Staff: 1996



DAYNA SCHERF Assistant Commissioner - Championships

Responsibilities: Olympic Sport

Administration & Championships;
Women's Basketball Championship Manager

Education: Dayton, 1993

B.S., Education (Sport Management)

Ohio State, 1995 M.A., Sport Management

Joined Big 12 Staff: 1999











# **BIG 12 STAFF**



EDWARD STEWART Assistant Commissioner -Football & Student Services

Responsibilities: Football Administration & Operations; Student Services

Education: Nebraska, 1994 B.A., Psychology

Mishimos Otata 000

Michigan State, 2000 M.A., Adult & Continuing

Education

Joined Big 12 Staff: 2006



KERI BOYCE Director of Compliance

Responsibilities: Compliance Services; Student-Athlete Advisory Committee

Education: Kentucky, 2003

B.A., Business Administration in

Marketing

Central Florida, 2005 M.A., Business Administration/ Sport Business Administration

Joined Big 12 Staff: 2007



ROB CAROLLA Director of Communications

Responsibilities: Communications & Media Relations; Men's Basketball Media Contact & Championship Media Director

Education: Connecticut, 1994

B.A., Communication Sciences

Joined Big 12 Staff: 2004



DONNIE DUNCAN
Director of Football Championship

Responsibilities: Football Championship Game

Director

Education: Austin College, 1962

B.A., History

Austin College, 1964

M.A., Education Administration

Joined Big 12 Staff: 1996



MAARK KEITH Director of Marketing

Responsibilities: Conference marketing and licensing efforts; Cross Country and Track & Field

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Education: Howard, 1993

B.A., Political Science

Joined Big 12 Staff: 2002



WALT ANDERSON Coordinator of Football Officials

Responsibilities: Coordinate Football Officiating Crews

Education: Sam Houston State, 1974

B.S., Biology/Chemistry

Texas, 1978 Doctorate of Dentistry

Joined Big 12 Staff: 2006



JONI JAMES LEHMANN Associate Director of Communications

Responsibilities: Communications & Media Relations; Football & Women's Basketball Media Contact; Soccer

Wicdia Contact, Goccci

Education: Oklahoma, 1990

B.A., Journalism

Joined Big 12 Staff: 1998



CARMEN BRANCH Assistant Director of Communications

Responsibilities: Communications & Media Relations; Volleyball & Baseball Media Contact; Academic Teams; Web Site Liaison

Education: Kansas, 2001

B.S., Journalism

Joined Big 12 Staff: 2001



SEAN HOLLISTER Assistant Director of Video Services

Responsibilities: Video Support for Conference Officiating; New Video Technologies

Education: UL Monroe, 1987

B.A., Radio/TV/Film

Joined Big 12 Staff: 2006



BLAIR BENEKE Championships Manager

Responsibilities: Olympic Sport & Championship Administration

Education: Texas, 2006

B.S., Kinesiology (Sport Management)

Joined Big 12 Staff: 2006















### **BIG 12 STAFF**



TIM FRICK **Business & Ticket Manager** 

Responsibilities: Finances & Accounting

Education: Oklahoma, 2006

B.B.A., Finance and Accounting

Joined Big 12 Staff: 2007



**BRAD SIMMONS** Administrative Assistant

Responsibilities:

Assist with Compliance & Office Operations

TCU, 2003 Education:

B.A., Radio/TV/Film

Joined Big 12 Staff: 2005



MELANIE ELLIS Executive Assistant to the Commissioner/ Manager of Executive Affairs

Responsibilities: Executive Assistant; Assist in office operations

Joined Big 12 Staff: 1999



MICHELLE PETERSON Administrative Assistant/Receptionist

Responsibilities:

Switchboard Operations; Administration

Joined Big 12 Staff: 2008



REGINA EVERETT Administrative Assistant

Responsibilities:

Football Regular Season & Championship Administration; Basketball Officiating & Championship Administration

Joined Big 12 Staff: 1997



FELICIA MICHAEL Will Hancock Communications Assistant

Responsibilities:

Communications & Media Relations

Education: Texas Tech, 2006

B.A., Public Relations & Spanish

Texas Tech, 2008

M.A., Sports Media Management

Joined Big 12 Staff: 2008



TRACY HUNT Administrative Assistant

Responsibilities:

Football Officiating & Administration

Joined Big 12 Staff: 1996



**BONNIE RYAN** Will Hancock Communications Assistant

Responsibilities:

Communications & Media Relations

Education: Nebraska, 2008

B.A., Advertising

Joined Big 12 Staff: 2008



VALERIE ROCHA Administrative Assistant

Responsibilities:

Assist with Men's Basketball Championship, Scheduling, Meetings, Television, Special Projects & Marketing

Joined Big 12 Staff: 1997



MELANIE WEISER Internet Services Assistant

Responsibilities: Web site & video support

Arizona, 2008 Education:

B.A., Communication

Joined Big 12 Staff: 2008











# 2008 COMPOSITE SCHEDULE

7:00 p.m.
7:00 p.m.

Saturday, Aug. 30

Oklahoma State vs. Washington State [Seattle] (FSN) 2:00 p.m. 6:00 p.m. Florida International at Kansas North Texas at Kansas State 6:00 p.m. Arkansas State at Texas A&M 6:00 p.m. Eastern Washington at Texas Tech 6:00 p.m. Missouri vs. Illinois [St. Louis] (ESPN) 7:30 p.m. Western Michigan at Nebraska Chattanooga at Oklahoma Florida Atlantic at Texas

Sunday, Aug. 31

Colorado vs. Colorado State [Denver] (FSN) 6:30 p.m.

Saturday, Sept. 6

Eastern Washington at Colorado 2:30 p.m. Cincinnati at Oklahoma (ABC) 2:30 p.m. 5:00 p.m. Texas A&M at New Mexico (Versus) Louisiana Tech at Kansas (FSN) 6:00 p.m. Montana State at Kansas State 6:00 p.m. Texas at UTEP (ESPN2) 9:15 p.m. Northwestern State at Baylor Kent State at Iowa State

Southeast Missouri at Missouri San Jose State at Nebraska Houston at Oklahoma State Texas Tech at Nevada

Friday, Sept. 12

Kansas at South Florida (ESPN2) 7:00 p.m.

Saturday, Sept. 13

Washington State at Baylor (FSN) 11:30 a.m. Arkansas at Texas (ABC) 2:30 p.m. Oklahoma at Washington (ESPN) 6:45 p.m. Iowa State at Iowa Nevada at Missouri New Mexico State at Nebraska Missouri State at Oklahoma State

Wednesday, Sept. 17

SMU at Texas Tech

7:00 p.m. Kansas State at Louisville (ESPN2)

Thursday, Sept. 18

West Virginia at Colorado (ESPN) 7:30 p.m.

Friday, Sept. 19

Baylor at Connecticut (ESPN2) 7:00 p.m.

Saturday, Sept. 20

Sam Houston State at Kansas 6:00 p.m. Iowa State at UNLV

Buffalo at Missouri Rice at Texas

Miami (Fla.) at Texas A&M Massachusetts at Texas Tech

Saturday, Sept. 27

Colorado vs. Florida State [Jacksonville, Fla.] UL-Lafayette at Kansas State Virginia Tech at Nebraska TCU at Oklahoma Troy at Oklahoma State Army at Texas A&M

Saturday, Oct. 4

Oklahoma at Baylor Texas at Colorado Kansas at Iowa State Texas Tech at Kansas State Missouri at Nebraska Texas A&M at Oklahoma State

Saturday, Oct. 11

Oklahoma vs. Texas [Dallas] (ABC) 11:00 a.m. Iowa State at Baylor Colorado at Kansas Kansas State at Texas A&M Oklahoma State at Missouri Nebraska at Texas Tech

Saturday, Oct. 18

Baylor at Oklahoma State Kansas State at Colorado Nebraska at Iowa State Kansas at Oklahoma Missouri at Texas Texas Tech at Texas A&M

Saturday, Oct. 25

Baylor at Nebraska Colorado at Missouri Texas A&M at Iowa State Texas Tech at Kansas Oklahoma at Kansas State Oklahoma State at Texas

Saturday, Nov. 1

Missouri at Baylor Colorado at Texas A&M Iowa State at Oklahoma State Kansas State at Kansas Nebraska at Oklahoma Texas at Texas Tech

Saturday, Nov. 8

Baylor at Texas Iowa State at Colorado Kansas at Nebraska Kansas State at Missouri Oklahoma at Texas A&M Oklahoma State at Texas Tech

Saturday, Nov. 15

Texas A&M at Baylor Oklahoma State at Colorado Missouri at Iowa State Texas at Kansas Nebraska at Kansas State

Saturday, Nov. 22

Iowa State at Kansas State Texas Tech at Oklahoma

Thursday, Nov. 27

Texas A&M at Texas (ESPN) 7:00 p.m.

Friday, Nov. 28

Colorado at Nebraska (ABC) 2:30 p.m.

Saturday, Nov. 29

Kansas vs. Missouri [Kansas City, Mo.] (FSN) 11:30 a.m./2:00 p.m. Baylor at Texas Tech Oklahoma at Oklahoma State (ABC) 2:30/7:00 p.m.

Saturday, Dec. 6

Dr Pepper Big 12 Championship (ABC) Arrowhead Stadium, Kansas City, Mo.







7:00 p.m.

