



# 2008-09 BIG 12 MEN'S BASKETBALL MEDIA DAY

Thursday, October 23, 2008 ~ Cox Convention Center, Oklahoma City, Oklahoma

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<b>Time</b>	<b>Press Conference/Event</b>
7:00 a.m. - 1:00 p.m.	Registration & Check-In

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<b>Time</b>	<b>Press Conference/Event (Meeting Rooms 1, 2 &amp; 3)</b>
8:00 - 8:15 a.m.	<b>Kansas State Coach Frank Martin Question &amp; Answer Session</b>
8:15 - 8:30 a.m.	Oklahoma State Coach Travis Ford Question & Answer Session
8:30 - 8:45 a.m.	<b>Iowa State Coach Greg McDermott Question &amp; Answer Session</b>
8:45 - 9:00 a.m.	Texas A&M Coach Mark Turgeon Question & Answer Session
9:00 - 9:15 a.m.	<b>Nebraska Coach Doc Sadler Question &amp; Answer Session</b>
9:15 - 9:30 a.m.	Texas Tech Coach Pat Knight Question & Answer Session
9:30 - 9:45 a.m.	<b>Colorado Coach Jeff Bzdelik Question &amp; Answer Session</b>
9:45 - 10:00 a.m.	Texas Coach Rick Barnes Question & Answer Session
10:00 - 10:15 a.m.	<b>Missouri Coach Mike Anderson Question &amp; Answer Session</b>
10:15 - 10:30 a.m.	Baylor Coach Scott Drew Question & Answer Session
10:30 - 10:45 a.m.	<b>Kansas Coach Bill Self Question &amp; Answer Session</b>
10:45 - 11:00 a.m.	Oklahoma Coach Jeff Capel Question & Answer Session

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<b>Time</b>	<b>Press Conference/Event (Meeting Rooms 4 &amp; 5)</b>
11:00 a.m. - Noon	One-On-One Interviews with Head Coaches from all 12 schools in breakout room

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<b>Time</b>	<b>Press Conference/Event (Meeting Rooms 4 &amp; 5)</b>
Noon - 1:00 p.m.	One-On-One Interviews with student-athletes from all 12 schools in breakout room

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<b>Time</b>	<b>Press Conference/Event (Great Hall C &amp; D)</b>
Noon - 2:00 p.m.	Luncheon

*Each school will participate in interview sessions with Big12sports.com, Big 12 Network/ESPN Plus, Big 12 This Week/ESPNU and Big 12 Showcase/FSN, in breakout rooms as scheduled on the following page. Coach and student-athletes should both participate during their scheduled times.*

**Room designations:**

Meeting Rooms 1, 2 & 3..... Press Conferences (Print Media, Non-Live TV and Radio)  
Meeting Rooms 4 & 5..... One-on-One Media Interviews  
Meeting Rooms 7 & 9..... Big12sports.com  
Meeting Room 8 ..... Media Workroom; Media Information  
Meeting Room 10 ..... FSN / Big 12 Showcase  
Meeting Room 11 ..... ESPN Regional / Big 12 Network  
Meeting Room 12 ..... ESPNU / Big 12 This Week  
Lobby Area.....Live Radio Broadcasts

## 2008-09 Big 12 Men's Basketball Media Day Team-By-Team Interview Schedule

### Baylor

9:30 - 9:45 a.m. Big12sports.com  
 9:45 - 10:00 a.m. Big 12 Network / ESPN Plus  
 10:15 - 10:30 a.m. Head Coach Press Conference  
 10:30 - 10:45 a.m. Big 12 Showcase / FSN  
 10:45 - 11:00 a.m. ESPN / Big 12 This Week  
 11:00 a.m. - Noon Head Coach in One-on-One Room  
 Student-Athletes Finish TV Interviews  
 Noon - 1:00 p.m. Student-Athletes in One-on-One Room  
 Head Coaches Finish TV Interviews

### Colorado

9:30 - 9:45 a.m. Head Coach Press Conference  
 9:45 - 10:00 a.m. Big 12 Showcase / FSN  
 10:00 - 10:15 a.m. Big 12 Network / ESPN Plus  
 10:15 - 10:30 a.m. ESPN / Big 12 This Week  
 10:30 - 10:45 a.m. Big12sports.com  
 11:00 a.m. - Noon Head Coach in One-on-One Room  
 Student-Athletes Finish TV Interviews  
 Noon - 1:00 p.m. Student-Athletes in One-on-One Room  
 Head Coaches Finish TV Interviews

### Iowa State

8:00 - 8:15 a.m. Big 12 Network / ESPN Plus  
 8:30 - 8:45 a.m. Head Coach Press Conference  
 8:45 - 9:00 a.m. Big 12 Showcase / FSN  
 9:00 - 9:15 a.m. ESPN / Big 12 This Week  
 9:15 - 9:30 a.m. Big12sports.com  
 11:00 a.m. - Noon Head Coach in One-on-One Room  
 Student-Athletes Finish TV Interviews  
 Noon - 1:00 p.m. Student-Athletes in One-on-One Room  
 Head Coaches Finish TV Interviews

### Kansas

9:30 - 9:45 a.m. Big 12 Showcase / FSN  
 9:45 - 10:00 a.m. ESPN / Big 12 This Week  
 10:00 - 10:15 a.m. Big12sports.com  
 10:30 - 10:45 a.m. Head Coach Press Conference  
 10:45 - 11:00 a.m. Big 12 Network / ESPN Plus  
 11:00 a.m. - Noon Head Coach in One-on-One Room  
 Student-Athletes Finish TV Interviews  
 Noon - 1:00 p.m. Student-Athletes in One-on-One Room  
 Head Coaches Finish TV Interviews

### Kansas State

8:00 - 8:15 a.m. Head Coach Press Conference  
 8:15 - 8:30 a.m. Big 12 Showcase / FSN  
 8:30 - 8:45 a.m. Big 12 Network / ESPN Plus  
 8:45 - 9:00 a.m. ESPN / Big 12 This Week  
 9:00 - 9:15 a.m. Big12sports.com  
 11:00 a.m. - Noon Head Coach in One-on-One Room  
 Student-Athletes Finish TV Interviews  
 Noon - 1:00 p.m. Student-Athletes in One-on-One Room  
 Head Coaches Finish TV Interviews

### Missouri

9:30 - 9:45 a.m. Big 12 Network / ESPN Plus  
 10:00 - 10:15 a.m. Head Coach Press Conference  
 10:15 - 10:30 a.m. Big 12 Showcase / FSN  
 10:30 - 10:45 a.m. ESPN / Big 12 This Week  
 10:45 - 11:00 a.m. Big12sports.com  
 11:00 a.m. - Noon Head Coach in One-on-One Room  
 Student-Athletes Finish TV Interviews  
 Noon - 1:00 p.m. Student-Athletes in One-on-One Room  
 Head Coaches Finish TV Interviews

[Open Time for additional interviews as needed]

### Nebraska

8:00 - 8:15 a.m. Big 12 Showcase / FSN  
 8:15 - 8:30 a.m. ESPN / Big 12 This Week  
 8:30 - 8:45 a.m. Big12sports.com  
 9:00 - 9:15 a.m. Head Coach Press Conference  
 9:15 - 9:30 a.m. Big 12 Network / ESPN Plus  
 11:00 a.m. - Noon Head Coach in One-on-One Room  
 Student-Athletes Finish TV Interviews  
 Noon - 1:00 p.m. Student-Athletes in One-on-One Room  
 Head Coaches Finish TV Interviews

### Oklahoma

9:30 - 9:45 a.m. ESPN / Big 12 This Week  
 9:45 - 10:00 a.m. Big12sports.com  
 10:00 - 10:15 a.m. Big 12 Showcase / FSN  
 10:15 - 10:30 a.m. Big 12 Network / ESPN Plus  
 10:45 - 11:00 a.m. Head Coach Press Conference  
 11:00 a.m. - Noon Head Coach in One-on-One Room  
 Student-Athletes Finish TV Interviews  
 Noon - 1:00 p.m. Student-Athletes in One-on-One Room  
 Head Coaches Finish TV Interviews

### Oklahoma State

8:15 - 8:30 a.m. Head Coach Press Conference  
 8:30 - 8:45 a.m. ESPN / Big 12 This Week  
 8:45 - 9:00 a.m. Big12sports.com  
 9:00 - 9:15 a.m. Big 12 Network / ESPN Plus  
 9:15 - 9:30 a.m. Big 12 Showcase / FSN  
 11:00 a.m. - Noon Head Coach in One-on-One Room  
 Student-Athletes Finish TV Interviews  
 Noon - 1:00 p.m. Student-Athletes in One-on-One Room  
 Head Coaches Finish TV Interviews

### Texas

9:45 - 10:00 a.m. Head Coach Press Conference  
 10:00 - 10:15 a.m. ESPN / Big 12 This Week  
 10:15 - 10:30 a.m. Big12sports.com  
 10:30 - 10:45 a.m. Big 12 Network / ESPN Plus  
 10:45 - 11:00 a.m. Big 12 Showcase / FSN  
 11:00 a.m. - Noon Head Coach in One-on-One Room  
 Student-Athletes Finish TV Interviews  
 Noon - 1:00 p.m. Student-Athletes in One-on-One Room  
 Head Coaches Finish TV Interviews

### Texas A&M

8:00 - 8:15 a.m. Big12sports.com  
 8:15 - 8:30 a.m. Big 12 Network / ESPN Plus  
 8:45 - 9:00 a.m. Head Coach Press Conference  
 9:00 - 9:15 a.m. Big 12 Showcase / FSN  
 9:15 - 9:30 a.m. ESPN / Big 12 This Week  
 11:00 a.m. - Noon Head Coach in One-on-One Room  
 Student-Athletes Finish TV Interviews  
 Noon - 1:00 p.m. Student-Athletes in One-on-One Room  
 Head Coaches Finish TV Interviews

### Texas Tech

8:00 - 8:15 a.m. ESPN / Big 12 This Week  
 8:15 - 8:30 a.m. Big12sports.com  
 8:30 - 8:45 a.m. Big 12 Showcase / FSN  
 8:45 - 9:00 a.m. Big 12 Network / ESPN Plus  
 9:15 - 9:30 a.m. Head Coach Press Conference  
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