

## BIG 12 CONFERENCE

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### The Internet - [www.big12sports.com](http://www.big12sports.com)

The Big 12 Conference re-launched its web site in August at the same address - big12sports.com. Complete information on the league and the member schools is available.

The site boasts several new video enhancements. In men's basketball, highlights from numerous games will be available via Big 12 Network Online, within 72 hours of the game's completion. Highlights will also be present, plus comprehensive coverage of the 2009 Phillips 66 Big 12 Men's Basketball Championship in March.

In men's basketball, scores throughout the league and standings are also updated as games are final. Big 12 conference and team statistics are updated the following morning, with weekly award winners posted each Monday. An archive of conference and team-by-team statistics for every season in league history is included as well.

Media can access Acrobat PDF files of the weekly release, statistics, team-by-team statistics and the conference media guide on the web site.

### Big 12 Release

The Big 12 will update a media release, including team notes, results and more each morning after games are played during the season. Complete league statistics, in addition to team-by-team stats for all 12 league squads will be updated via the conference web site as well.

### Phillips 66 Weekly Awards

A Big 12 Player and Rookie of the Week will be chosen each Monday, beginning November 12. Nominations are submitted by the school media relations offices and the winners are selected by a panel of media voters who cover the league on a regular basis. This year marks the 12th year for Phillips 66 as a sponsor of the Big 12 Conference.



Bob Burda



Rob Carolla



Joni James Lehmann



Carmen Branch



Felicia Michael



Bonnie Ryan

### Big 12 Coaches' Teleconference

The Big 12 Conference men's basketball coaches will participate in a weekly media-only teleconference during the 2008-09 season. The calls begin with one call in December, followed by weekly teleconferences beginning in January. The schedule is as follows:

Monday, December 15	Monday, February 9
Thursday, January 8	Monday, February 16
Monday, January 12	Monday, February 23
Monday, January 19	Monday, March 2
Monday, January 26	Monday, March 9
Monday, February 2	Monday, March 16*

\* - For only those coaches advancing to postseason (NCAA or NIT) play

The teleconference begins at 10:00 a.m. Central Time. The call can also be heard live and on replay via the Internet by visiting the Big 12 web site at big12sports.com.

Listed below is the tentative schedule for the 2008-09 season. Please contact the Big 12 communications staff for the call-in and replay phone numbers.

10:00 a.m. – Bill Self, Kansas  
10:10 a.m. – Mark Turgeon, Texas A&M  
10:20 a.m. – Travis Ford, Oklahoma State  
10:30 a.m. – Scott Drew, Baylor  
10:40 a.m. – Mike Anderson, Missouri  
10:50 a.m. – Pat Knight, Texas Tech  
11:00 a.m. – Jeff Bzdelik, Colorado  
11:10 a.m. – Frank Martin, Kansas State  
11:20 a.m. – Jeff Capel, Oklahoma  
11:30 a.m. – Doc Sadler, Nebraska  
11:40 a.m. – Rick Barnes, Texas  
11:50 a.m. – Greg McDermott, Iowa State

### Comments on Officiating

The Big 12 Conference's Principles and Standards of Sportsmanship reads in part: *Coaches, student-athletes and administrators shall not make public comments about officiating. The Commissioner shall review all public comments regarding officiating and shall assess appropriate penalties.* In accordance with this policy any public comment on officiating is in violation.

## Big 12 Weekly Shows

For the first time this season, the Big 12 boasts of two separate weekly magazine-style shows. Each program is be a 30-minute promotion of the league, with features on student-athletes, coaches, teams and conference championships.



Big 12 Showcase returns for its 13th season on FSN and has been produced by Keith Fletcher each of those years. Emily Jones handles hosting duties. Big 12 This Week is televised weekly by ESPNU, with Melissa Knowles as the host. Segments of both programs are available online via the Big 12 web site.



## Championship Credentials

Media credentials for the 2009 Phillips 66 Big 12 Men's Basketball Championship are authorized and issued by the Conference office. An online credential system, provided through an agreement with Sports Systems Services, Inc., is the only method to submit requests. The credential system will be made available during the month of January.

## Trademarks

Big 12, Big 12 Conference and the Big 12 logo are registered trademarks and use of these trademarks without prior approval of the Big 12 is prohibited. All requests for use of the Big 12 logo - except standard and customary media uses - must be made through Collegiate Licensing Company (Nate Klein, 770-956-0520). For Big 12 marketing and sponsorship opportunities, please contact Director of Marketing Maark Keith (469-524-1024) or ESPN Regional's Ami Annett (469-524-1030).

## BIG 12 ... AS EASY AS 1 - 2

When referring to the Big 12 Conference, please remember the conference name should be written as follows:

**Big 12**  
**Big 12 Conference**

The following should NEVER be used when referencing the Big 12:

Big XII  
Big Twelve

## Big 12 Basketball On The Web

[www.big12sports.com](http://www.big12sports.com)



## Postseason Awards

The Big 12 presents the official all-conference awards at the end of the regular season. Major award winners are chosen, along with the All-Big 12 teams. Each Big 12 head coach votes on the squads and is not permitted to vote for his own players. The awards will be announced in March prior to the Phillips 66 Big 12 Men's Basketball Championship.

Academic All-Big 12 teams are also chosen in men's basketball and will be announced prior to the postseason. Further information on academic honors presented by the conference is available on page 7.

## BIG 12 MEN'S BASKETBALL MEDIA RELATIONS CONTACTS QUICK REFERENCE LIST

	MEDIA CONTACT	OFFICE PHONE	CELL PHONE	E-MAIL
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<b>Iowa State</b>	Mike Green	515/294-7019	515/460-5804	mgreen@iastate.edu
<b>Kansas</b>	Chris Theisen	785/864-3474	785/331-9356	theisen@ku.edu
<b>Kansas State</b>	Tom Gilbert	785/532-7979	785/587-7868	tgilbert@k-state.edu
<b>Missouri</b>	Dave Reiter	573/884-2437	573/424-8740	reiterd@missouri.edu
<b>Nebraska</b>	Jerry Trickie	402/472-7779	402/540-0269	jtrickie@huskers.com
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<b>Oklahoma State</b>	Mike Noteware	405/744-7756	405/612-4843	mike.noteware@okstate.edu
<b>Texas</b>	Scott McConnell	512/471-1345	512/748-9313	scott.mcconnell@athletics.utexas.edu
<b>Texas A&amp;M</b>	Colin Killian	979/845-3289	979/229-4706	ckillian@athletics.tamu.edu
<b>Texas Tech</b>	Randy Farley	806/742-7600	806/789-3428	randy.farley@ttu.edu



The Big 12 Conference has established a consistent level of national success on the field and in the classroom as it enters its 13th season in 2008-09.

Since it began play in 1996-97, the Conference can boast of 31 team crowns and over 385 individual NCAA Championships. The success continued during 2007-08 as Kansas captured the Big 12's first national title in men's basketball, while the league added 31 individual crowns.

Over the past four seasons a total of 12 NCAA trophies have been hoisted by Big 12 institutions, with at least one national crown won in all but one year for the Conference, including each of the past 11 seasons.

The Big 12 leads all conferences with five appearances in Bowl Championship Series title games. League squads have played for the football national championship five times in the last nine years with berths in 14 BCS games overall, including two in 2007. The Big 12 led all conferences with four teams ranked in the Top 10 in the final national polls a season ago. In addition, an all-time high eight league players earned consensus All-America recognition in 2007, more than any other conference.

In basketball, nine men's and women's teams have advanced to their respective Final Fours in the past seven seasons as the Big 12 continues its place among the elite intercollegiate athletic conferences. The six men's Final Four participants since 2002 is more than any conference. Numerous national honors have been won by basketball student-athletes during the league's history, with Michael Beasley (Kansas State), D.J. Augustin (Texas) and Courtney Paris (Oklahoma) the most recent to garner accolades as consensus All-America in 2007-08.

The Big 12 and its member institutions are committed to a competitive environment where sportsmanship and fair play take center stage. Whether on the field, in the classroom, or within the community the student-athletes, administrators, coaches and game officials of the Big 12 support the highest ideals in sportsmanship.

Big 12 student-athletes also do well in garnering national academic recognition. Sarah Pavan (Nebraska) was named Academic All-America of the Year in volleyball the past two seasons by ESPN The Magazine and College Sports Information Directors of America with a 4.0 grade-point average in Biochemistry. She also won the national academic honor presented for all sports in 2006-07 and was named recipient of the prestigious 2006-07 Honda-Broderick Award as Collegiate Woman Athlete of the Year. She is the first athlete since the Big 12 was formed to earn the accolade. In addition to his athletic accomplishments, Augustin was an Academic All-America First Team choice. In its history, the conference has totaled over 300 academic honorees, averaging more than 25 each season.

The Big 12 is proud of other stories that combine on and off the field success. Patience Knight (Texas Tech) was the recipient of the Honda Inspiration Award in 2008, given to an outstanding female college athlete who overcomes adversity to excel in her sport. She was diagnosed with a cancerous tumor in 2007, but rebounded to win All-America honors at the 2008 NCAA Indoor Track & Field Championships.

Competitive excellence, scholarship and sportsmanship are all equal components of the Big 12 philosophy. All-Big 12 teams and Academic All-Big 12 squads are recognized for each sport at the end of their respective seasons.

At the end of each academic year, the Conference honors its top male and female student-athletes with the Big 12 Athlete of the Year and Big 12 Sportsperson of the Year awards.

Institutions can also nominate student-athletes for the prestigious Dr. Prentice Gautt Postgraduate Scholarships at the end of each academic year. A total of 201 scholars have received over \$1.2 million in postgraduate financial aid through the first 12 years of the program.

The Big 12 sponsors 21 sports. Men's squads include baseball, basketball, cross country, football, golf, indoor track & field, outdoor track & field, swimming & diving, tennis and wrestling. Women's teams are fielded in basketball, cross country, golf, gymnastics, indoor track & field, outdoor track & field, soccer, softball, swimming, tennis and volleyball.

The conference is made up of 12 institutions that have shared many traditional rivalries throughout their histories. Member schools include - Baylor University, University of Colorado, Iowa State University, University of Kansas, Kansas State University, University of Missouri, University of Nebraska, University of Oklahoma, Oklahoma State University, University of Texas, Texas A&M University and Texas Tech University.

The institutions created a league that encompasses seven states, over 45 million people and television households in 18 of the top 100 markets within its geographic footprint.

The conference conducts championships for 20 of its 21 sports. Each championship helps to determine teams and/or individuals that will represent the Conference in national postseason competition. The winner of the Big 12 football championship game earns the league's berth into the prestigious Bowl Championship Series.

In the last several years the Big 12 has increased its bowl agreements and expanded television opportunities for all sports through contracts with ABC/ESPN, FSN and CBS College Sports. Most recently, the league renewed and expanded its multi-year arrangement with ABC/ESPN, Inc. The new contract begins in 2008-09.

In its first 12 years, the Conference has distributed more than \$1 billion to its 12 member institutions.

The Big 12 staff administers to over 4,600 student-athletes in 21 sports. The conference is headquartered in Irving, Texas.



Kansas celebrates its 2008 NCAA Championship.

## BIG 12 QUICK FACTS

(All statistics from 1996 to September 1, 2008 unless otherwise noted)

**Founded:** February 25, 1994

**Area:** Seven states with combined populations of more than 45 million people.

**Television Markets:** 18 of the Top 100 nationally

**Commissioner's Honor Roll Students (1996-2008):**  
55,000-plus named in 24 semesters

**Academic All-Big 12 First Team Members:**  
Approximately 9,800

**Student-Athletes with a 4.0 grade-point average on Academic All-Big 12 Teams:** 629

**Dr. Prentice Gautt Scholarships:**  
201 with \$1,205,600 in financial aid

**Team National Championships:** 31

**Individual National Championships:** 386

**All-America First Team Selections:** 2,724

**Big 12 Championships Attendance:** 4 million



## Big 12 Headquarters • Irving, Texas



The Big 12 recently announced plans to enhance its partnership with the Special Olympics organizations in each of the seven conference member states. The partnership currently includes:

- Sports clinics for Special Olympics athletes and coaches in conjunction with various Big 12 Championships
- Sport demonstrations during Big 12 events
- Public service announcements
- Inclusion in various Big 12 publications and an active interaction with institutions' Student-Athlete Advisory Committee (SAAC)

In the coming years, the conference will focus on providing additional activities, events and exposure opportunities. The league will focus on building a stronger relationship between Special Olympics and the SAAC with internship opportunities for Big 12 student-athletes at the various Special Olympics state offices.

Throughout the seven conference member states, more than 73,000 athletes participate in a total of 28 Special Olympics sports ranging from track and field to power lifting to team handball.

Special Olympics provide year-round sports training and competition for children and adults with intellectual disabilities. Through sports, Special Olympics' athletes have opportunities to develop physical fitness, demonstrate courage, learn new skills, gain self-confidence, set goals and reach expectations.

Get involved with Special Olympics by contacting your local office.

Colorado.....	800-777-5767.....	specialolympicsco.org
Iowa.....	877-267-0134.....	soiowa.org
Kansas.....	800-444-9803.....	ksso.org
Missouri.....	800-846-2682.....	somo.org
Nebraska.....	800-247-0105.....	sone.org
Oklahoma .....	918-481-1234.....	sook.org
Texas .....	800-876-5646.....	sotx.org



**Special Olympics**





Performance in the classroom is just as important as accolades on the field when looking at the student-athlete. The Big 12 Conference recognizes student-athletes in four areas for academic achievement. Those areas include the Commissioner's Honor Roll, Academic All-Big 12 teams, the Phillips 66 Big 12 Classroom Champions, and the Big 12 Dr. Prentice Gautt Postgraduate Scholarship.

## ACADEMIC ALL-BIG 12 TEAMS

Recognizing those student-athletes who excel in the classroom and on the field and court, the Big 12 has academic all-conference teams for all sports.

Nominated by the Directors of Student-Athlete Support Services and the Athletic Media Relations Directors, members of the all-academic teams have posted at least a 3.00 grade point average either cumulative or the previous two semesters and are regulars (i.e. letterwinners) on his or her respective team. First-team honorees are regulars who have at least a 3.20 GPA.

Last year, a few academic teams in the Big 12 exceeded 100 student-athletes recognized by the conference. In addition, student-athletes have gained recognition by being named to ESPN The Magazine/CoSIDA Academic All-America teams.

## COMMISSIONER'S HONOR ROLL

Acknowledging all participants, the Big 12 Commissioner's Honor Roll is an inclusive honor for all sports sponsored by the membership of the league. The Honor Roll is recorded and released each semester and recognizes those student-athletes who registered a 3.0 or better grade point average the previous semester.

Submitted through the Directors of Student-Athlete Support Services at each institution, those honored are not necessarily the stars on the field and court but those who participate on the team. They include the letterwinners and non-letterwinners and recognize every student-athlete who has excelled in the classroom.

More than 2,000 Big 12 student-athletes are named to the Commissioner's Honor Rolls at the end of each of semester.

## PHILLIPS 66 CLASSROOM CHAMPIONS

As Phillips 66 Big 12 Classroom Champions, the conference recognizes 30 student-athletes per school who have excelled in competition and in the classroom. Chosen through the Big 12 membership, those honored are recognized throughout the year on the Big 12 Network in conjunction with ESPN Regional and FSN.

## DR. PRENTICE GAUTT SCHOLARSHIP PROGRAM

With 120 student-athletes from all Big 12 schools honored over the last five years, the Dr. Prentice Gautt Postgraduate Scholarships' list has grown to 201 recipients since the 1996-97 academic year.

Additional funding prior to the 2002-03 selection process allowed each school to name two outstanding scholars to the annual list of honorees. Conference officers also voted to name the postgraduate scholarship program awards after longtime Big 12 and Big Eight Conference Associate Commissioner and student services' pioneer Dr. Prentice Gautt in 2004. Dr. Gautt passed away on March 17, 2005.

The all-time group has solid representation of scholars throughout the 21 sponsored Big 12 sports and has provided \$1,205,600 through the 2007-08 academic year for much-needed financial aid. Three faculty representatives, one senior woman administrator and one director of athletics form the selection group for the prestigious awards, which help the students to continue their formal education. Since its inception the Dr. Prentice Gautt Postgraduate Scholarship program has produced over a dozen physicians, several attorneys for the underprivileged, college professors, Peace Corps volunteers and positions of national prominence.

Criteria for these awards include a cumulative grade point average of 3.500 on a 4.0 scale, participation in at least two years of intercollegiate athletics at the scholar-athlete's respective institution, and completion of athletics' eligibility. The scholar-athletes also must graduate from their respective member institutions within 15 months of their selection as postgraduate scholarship recipients and are expected to enroll in graduate/professional schools within 15 months after they graduate.

The \$2,500 individual annual grants began in 1996-97, were raised to \$5,000 in 1999 and increased to \$6,900 prior to the 2003-04 term. In 2006-07, the awards climbed to \$7,500. Most honorees in recent years have also been named to Academic All-Big 12 Conference teams as well as the Big 12 Commissioner's Honor Roll.

## CHICK-FIL-A COMMUNITY OF CHAMPIONS

The Big 12 Conference, in conjunction with Chick-fil-A, recognizes numerous student-athletes during the academic year with the Community of Champions program. In order to be eligible for consideration, student-athletes must meet the following criteria:

- **Academics** ~ An academic standard of a 3.0 grade-point average or higher must be maintained.
- **Community Service** ~ The designated student-athlete should be involved with at least one community service program. The program(s) could be a student organization on campus or within the athletic department. For example, the Student Athlete Advisory Committee or Big Brothers/Big Sisters.
- **Leadership/Sportsmanship** ~ The student-athlete should demonstrate leadership and sportsmanship on and off the field. Examples would include being team captain, maintaining a leadership role within the athletic department or leadership roles in a campus student organization(s).

### *Institutional Awards*

In the separate, institutional part of the program, all athletic departments will receive \$3,000 from Chick-fil-A. One institution will receive an additional \$2,000 (\$5,000 total) for outstanding activities in its community. The Community of Champion rules state that the grand prize "will be awarded based on the winning institution's overall positive impact on its community." When multiple institutions are engaged in the similar community activities, the winning institution will be selected by Chick-fil-A with input provided by the Big 12 and ESPN Regional Television.



## DR. PRENTICE GAUTT POSTGRADUATE SCHOLARSHIP WINNERS

### 2007-08

Kristen Schramek	Baylor	Volleyball	Kim Shubert	Nebraska	Track & Field
Tim Jackson	Baylor	Baseball	Stephen Tatrault	Nebraska	Gymnastics
Lucie Zikova	Colorado	Skiing	Christina Baxley	Oklahoma	Tennis
Byron Ellis	Colorado	Football	Josh Weitzel	Oklahoma	Wrestling
Christine Derouin	Iowa State	Tennis	Brittany Myers	Oklahoma State	Equestrian
Bryce Braaksma	Iowa State	Football	Brian Ehli	Oklahoma State	Track & Field
Kara Boston	Kansas	Rowing	Danielle Bartz	Texas	Rowing
Jeff Foster	Kansas	Football	Hubert Chodkiewicz	Texas	Tennis
Carolyn McCullough	Kansas State	Basketball	Jessica Wingfield	Texas A&M	Track & Field
Bradley Hutt	Kansas State	Baseball	Terry Dike	Texas A&M	Track & Field
Elizabeth Robe	Missouri	Track & Field	Sarah Losleben	Texas Tech	Softball
Tyler McCormick	Missouri	Wrestling	Dimitrio Martinez	Texas Tech	Tennis

### 2006-07

Chelsi Lake	Baylor	Softball
Irwin Price	Baylor	Cross Country
Kristin Taylor	Colorado	Skiing
Benjamin Carpenter	Colorado	Football
Nicole Lorenzen	Iowa State	Volleyball
Shawn Moorehead	Iowa State	Football
Lindsey Miles	Kansas	Rowing
Jonathan Lamb	Kansas	Football
Jessica Simosa	Kansas State	Tennis
Wally Walstrom	Kansas State	Track & Field
Jessica Vander Kooi	Missouri	Volleyball
Michael Unger	Missouri	Golf
Lauren Bailey	Nebraska	Swimming & Diving
Dane Todd	Nebraska	Football
Brittney Schumann	Oklahoma	Gymnastics
Carl Pendleton	Oklahoma	Football
Lauren Simmons	Oklahoma State	Tennis
Darnell Smith	Oklahoma State	Football
Petra Dizdar	Texas	Tennis
Poston Pritchett	Texas	Swimming & Diving
Chandler Rainey	Texas A&M	Cross Country/Track & Field
Thomas Sanders	Texas A&M	Football
Lindsey Walesheck	Texas Tech	Track & Field
T.J. McLarty	Texas Tech	Track & Field

### 2005-06

Sarah Hausner	Baylor	Softball
Phil Tran	Baylor	Football
Maria Persson Gulda	Colorado	Golf
Michael Ernemann	Colorado	Skiing
Deb Benakis	Iowa State	Soccer
Seth Zehr	Iowa State	Football
Caroline Smith	Kansas	Soccer
Christian Moody	Kansas	Basketball
Joy Hamlin Vetter	Kansas State	Volleyball
Christian Smith	Kansas State	Track & Field
Jodie Heinicka	Missouri	Gymnastics
Neville Miller	Missouri	Cross Country
Jessica Yoachim	Nebraska	Softball
Bronsen Schliep	Nebraska	Basketball
Amparo Gala Marco	Oklahoma	Golf
Thomas Garrison	Oklahoma	Tennis
Lauren Colwell	Oklahoma State	Soccer
Zack Robinson	Oklahoma State	Golf
Catherine Osterman	Texas	Softball
Karim Meijer	Texas	Football
Laura Probst	Texas A&M	Soccer
Matthew LaFon	Texas A&M	Football
Erin Grant	Texas Tech	Basketball
Sage Thames	Texas Tech	Track & Field

### 2004-05

Stephen Sepulveda	Baylor	Football
Lori Viggiano	Baylor	Soccer
Andrew Miller	Colorado	Track & Field
Liza Negriff	Colorado	Track & Field
Daniel Zelik	Iowa State	Track & Field
Kelly Burke	Iowa State	Soccer
John Nielsen	Kansas	Football
Kimberlee Clark	Kansas	Track & Field
Erik Sproll	Kansas State	Track & Field
Stephanie Limoges	Kansas State	Golf
Jacob Thomas	Missouri	Swimming & Diving
Karen Bauer	Missouri	Soccer
Daniel Bruce	Nebraska	Baseball
Richelle Simpson	Nebraska	Gymnastics
Joshua Gore	Oklahoma	Gymnastics
Emily Milberger	Oklahoma	Golf
James Lake	Oklahoma State	Track & Field
Megan Carey	Oklahoma State	Softball
Trey Bates	Texas	Football
Jamie Carey	Texas	Basketball
Anthony Alfier	Texas A&M	Track & Field
Lauren Walker	Texas A&M	Tennis
Michael Innerebner	Texas Tech	Tennis
Daneen Grisham	Texas Tech	Volleyball

### 2003-04

John Martin	Baylor	Football
Megan McCain	Baylor	Cross Country/Track & Field
Michael Read	Colorado	Skiing
Kim Taskey	Colorado	Volleyball
Bob Montgomery	Iowa State	Football
Elizabeth Chapman	Iowa State	Soccer
Zach Dyer	Kansas	Football
Elizabeth Olson	Kansas	Rowing
Craig Smith	Kansas State	Track & Field
Cari Jensen	Kansas State	Volleyball
Kenny Burleson	Missouri	Wrestling
Molly Christensen	Missouri	Swimming
Judd Davies	Nebraska	Football
Anna Schrad	Nebraska	Volleyball
Renaldo Works	Oklahoma	Football
Caton Hill	Oklahoma	Women's Basketball
Jason Woolhouse	Oklahoma State	Cross Country/Track & Field
Jade Lindly	Oklahoma State	Softball
Brett Robin	Texas	Football
Katharine Scarlett	Texas	Cross Country/Track & Field
Jonathan Peschel	Texas A&M	Track & Field
Rebecca Wynalda	Texas A&M	Volleyball
Taylor Jobe	Texas Tech	Football
Tracie Akerheim	Texas Tech	Cross Country/Track & Field



## DR. PRENTICE GAUTT POSTGRADUATE SCHOLARSHIP WINNERS

### 2002-03

Ross Bennett	Baylor	Baseball
Whitney Barrett	Baylor	Soccer
Stephen Carroll	Colorado	Golf
Dominique Lempere	Colorado	Tennis
Tara Goedjen	Iowa State	Tennis
Cody Stafford	Iowa State	Football
Case Collard	Kansas	Football
Gwen Haley	Kansas	Swimming
Tim Doty	Kansas State	Baseball
Amy Mortimer	Kansas State	Track & Field
Radu Miclaus	Missouri	Swimming & Diving
Tiffany Bohon	Missouri	Swimming & Diving
Laura Pilakowski	Nebraska	Volleyball/Women's Basketball
Ryan Sneed	Nebraska	Gymnastics
Chris Mitchell	Oklahoma	Tennis
Stephanie Simon	Oklahoma	Women's Basketball
Kyle Eaton	Oklahoma State	Football
Linda Faltynkova	Oklahoma State	Tennis
Erin Sims	Texas	Track & Field
Sean Foley	Texas	Swimming & Diving
Ben Hooker	Texas A&M	Track & Field
Jamie Mishler	Texas A&M	Equestrian
Stacey Poole	Texas Tech	Volleyball
John Walker	Texas Tech	Tennis

### 2001-02

Tim Hartshorn	Baylor	Baseball
Lanie Millar	Baylor	Cross Country/Track & Field
Aaron Blondeau	Colorado	Cross Country
Erin Endres	Iowa State	Swimming & Diving
Catherine Voorhees	Iowa State	Swimming & Diving
Ann Marie Brooks	Missouri	Cross Country/Track & Field
Rachel Spiry	Nebraska	Rifle
Betsy Berry	Oklahoma	Golf
Fran Krepelka	Oklahoma State	Tennis
Vladka Uhlirva	Texas	Tennis
Jesse Even	Texas A&M	Swimming & Diving
Beth Weynand	Texas A&M	Volleyball
Royce Ramey	Texas Tech	Tennis

### 2000-01

Kerry O'Bric	Baylor	Track & Field
Mark Williams	Baylor	Tennis
Nicole Cavarra	Colorado	Golf
Gina Curtis	Iowa State	Track & Field
Paul Shirley	Iowa State	Basketball
Brice Libel	Kansas State	Football
Sunny Gilbert	Missouri	Cross Country/Track & Field
Ashley Wysong	Missouri	Track & Field
Amie Finker-Jorgensen	Nebraska	Cross Country/Track & Field
Stephanie Webb	Oklahoma	Cross Country/Track & Field
Sara Wells	Oklahoma State	Track & Field
Kris Stockton	Texas	Football
Alfred Mansour	Texas A&M	Swimming

### 1999-00

Kelly Campbell	Colorado	Volleyball
Cody Sanderson	Iowa State	Wrestling
Isabelle Morneau	Nebraska	Soccer
Brian Shaw	Nebraska	Football
Virginia Russell	Oklahoma	Gymnastics
Jennifer Crow	Oklahoma State	Basketball
Keely Franks	Texas	Softball
Kera Alexander	Texas A&M	Women's Basketball
Keith Cockrum	Texas Tech	Football
Jamie Vannoy	Texas Tech	Golf
Paula Workman	Texas Tech	Softball

### 1998-99

Heather Burroughs	Colorado	Cross Country
Xan Courville	Colorado	Skiing
Emily Diederich	Kansas State	Track & Field
Nikki Webber	Missouri	Track & Field
Kate Benson	Nebraska	Basketball
Kourtney Bower	Oklahoma State	Basketball
Mark Naftanel	Texas A&M	Diving
Bobbi Crill	Texas Tech	Track & Field

### 1997-98

Douglas Maziur	Baylor	Track & Field
Kelly Smith	Colorado	Track & Field
Jayne Olsen	Iowa State	Basketball
Maria Abatjoglou	Kansas	Tennis
Xavier Avila	Kansas	Tennis
Lisa Beran	Kansas	Track & Field
Josh Dimmick	Kansas	Baseball
Elena Pilipchak	Kansas State	Tennis
Roxanne Long	Oklahoma	Women's Basketball

### 1996-97

Kim Mazza	Iowa State	Gymnastics
Jerod Haase	Kansas	Basketball
Angie Halbleib	Kansas	Basketball
Shelly Bartlett	Nebraska	Gymnastics
Ted Harris	Nebraska	Gymnastics
Jenny Bramer	Oklahoma	Basketball/Track & Field
Mark Branch	Oklahoma State	Wrestling
Chris Eckerman	Texas	Swimming & Diving
Jennifer Guillory	Texas A&M	Swimming & Diving
Jimmy Frush	Texas Tech	Baseball



Prentice Gautt was the first black football player at Oklahoma. He became a two-time All-Big Eight selection and was the 1959 Orange Bowl MVP. He was also named to the Academic All-America Team his senior campaign.

The Big 12 annually recognizes its top male and female athlete and sportsperson. The Athlete of the Year Awards are selected based on athletic performance, academic achievement and citizenship within the academic year of nomination. The Sportspersons of the Year Award was started prior to the 2000-01 academic year to recognize student-athletes who displayed an extraordinary degree of sportsmanship and/or community service from within the conference. Honorees are selected by a media panel.

In 2007-08, the Big 12 Athletes of the Year were Chase Daniel (Missouri) and Sarah Pavan (Nebraska). The Sportsperson of the Year winners were Mamadou Diene (Baylor) and Katie Martincich (Kansas).

Daniel finished fourth in the Heisman Trophy balloting in 2007 while leading Missouri to a share of its first Big 12 North division title and first appearance in the Dr Pepper Big 12 Football Championship Game. The junior quarterback was a finalist for the O'Brien, Walter Camp and Manning awards. He also excelled in the classroom, earning Academic All-Big 12 First Team honors.

Pavan, honored for the second consecutive year, is the most decorated volleyball student-athlete in Big 12 history. For the 2007 season she was named Volleyball Magazine National Player of the Year, AVCA All-America First Team and Big 12 Player of the Year. She graduated with a 4.00 grade point average in biochemistry and was selected a 2008 NCAA Today's Top VIII Recipient.

Since his arrival from the Senegal, Diene has been active in the Baylor community participating in service projects such as the Waco Independent School District's Raise Your Game, South Bosque Elementary School and the Hillcrest Professional School Health Fair. He is a member of BU's Student-Athlete Advisory Council, has been selected as the 2008 Wilma Rudolph Award winner and participated in the 2006 NCAA Leadership Conference. To help minimize his expenses, the 7-0 center does not own a car or cell phone so that he can send money back to the Senegal to help support his family.

Martincich has been involved in KU student-athletes' community outreach projects, including Habitat for Humanity, the Susan G. Komen Foundation and National Girls & Women in Sports Field Day celebration. She also assisted with providing and wrapping gifts for underprivileged children at Christmas. After learning of the Big 12's initiative to grow its relationship with Special Olympics, Martincich organized a meeting with fellow student-athletes and Chris Hahn, the CEO of Special Olympics Kansas. This resulted in the inaugural Jayhawk SAAC sponsored Special Olympics Bowling Challenge, held in May.

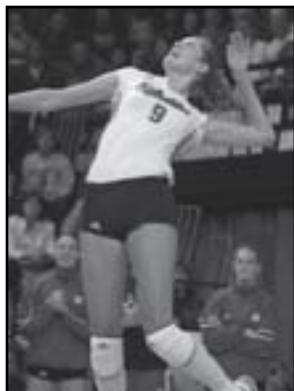
## BIG 12 ATHLETES & SPORTSPERSONS OF THE YEAR

### Athletes of the Year

2007-08	Chase Daniel, Missouri Football (Male)
	Sarah Pavan, Nebraska Volleyball (Female)
2006-07	Ben Askren, Missouri Wrestling (Male)
	Sarah Pavan, Nebraska Volleyball (Female)
2005-06	Cat Osterman, Texas Softball (Female)
	Vince Young, Texas Football (Male)
2004-05	Cat Osterman, Texas Softball (Female)
	Derrick Johnson, Texas Football (Male)
2003-04	Nicole Ohlde, Kansas State Basketball (Female)
	Jason White, Oklahoma Football (Male)
2002-03	Cat Osterman, Texas Softball (Female)
	Nick Collison, Kansas Basketball (Male)
2001-02	Stacey Dales-Schuman, Oklahoma Basketball (Female)
	Cael Sanderson, Iowa State Wrestling (Male)
2000-01	Greichaly Cepero, Nebraska Volleyball/Basketball (Female)
	Josh Heupel, Oklahoma Football (Male)
1999-00	Erin Aldrich, Texas Volleyball/Track & Field (Female)
	Charles Howell, Oklahoma State Golf (Male)
1998-99	Suziann Reid, Texas Track (Female)
	Ricky Williams, Texas Football (Male)
1997-98	Vera Ilyina, Texas Diving (Female)
	Grant Wistrom, Nebraska Football (Male)
1996-97	Nanceen Perry, Texas Track (Female)
	Jacque Vaughn, Kansas Basketball (Male)

### Sportspersons of the Year

Mamadou Diene, Baylor Basketball (Male)
Katie Martincich, Kansas Volleyball (Female)
Carl Pendleton, Oklahoma Football (Male)
Amanda Costner, Kansas Golf (Female)
Jodie Heinicka, Missouri Gymnastics (Female)
Parker Dalton, Texas A&M Baseball (Male)
Richelle Simpson, Nebraska Gymnastics (Female)
Ahmad Hall, Texas Football (Male)
Jessika Stratton, Baylor Basketball (Female)
Mark Clayton, Lynn McGrunder, Oklahoma Football (Male)
Laura Pilakowski, Nebraska Volleyball (Female)
Jeff Leise, Nebraska Baseball (Male)
Natalie Ritchie, Texas Tech Basketball (Female)
Cael Sanderson, Iowa State Wrestling (Male)
Kim Woodlee, Kansas State Basketball (Female)
Dan Alexander, Nebraska Football (Male)



Sarah Pavan  
University of Nebraska



Chase Daniel  
University of Missouri



Katie Martincich  
University of Kansas



Mamadou Diene  
Baylor University

## BIG 12 CONFERENCE SPORTSMANSHIP STATEMENT

The member institutions of the Big 12 Conference are committed to competition in an arena where sportsmanship and the sense of fair play take center stage. Whether on the field, within the community or in the classroom, those who make up the Big 12—its administrators, coaches, game officials and student-athletes—support the highest ideals in sportsmanship.

At the heart of sportsmanship is the commitment of the institutions towards respect for the opposition and those officiating contests in the 21 sports sponsored by the Big 12. It is with a sense of fair play that a true sporting demeanor in the spirit of intercollegiate competition can be created and maintained with a total regard for the welfare of student-athletes, coaches, support personnel and spectators.

Sportsmanship on the field of play is governed by Conference rules and guidelines, as well as those established under the NCAA and amateur organizations. It is the responsibility of game officials and administrators to see to strict adherence to these guidelines.

The behavior of spectators is managed by event personnel, who are encouraged to deal with interference or abuse of appropriate sporting behavior in the strictest of methods.

The Big 12 Conference and its member institutions appreciate the support of the majority of fans who wish to create an atmosphere of competition that allows the participants to showcase the game and their respective skills.

## BIG 12 TEAM NATIONAL CHAMPIONS (31)

### Baseball (2)

2005 Texas  
2002 Texas

### Men's Basketball (1)

2008 Kansas

### Women's Basketball (1)

2005 Baylor

### Men's Cross Country (3)

2006 Colorado  
2004 Colorado  
2001 Colorado

### Women's Cross Country (2)

2004 Colorado  
2000 Colorado

### Football (3)

2005 Texas  
2000 Oklahoma  
1997 Nebraska

### Men's Golf (2)

2006 Oklahoma State  
2000 Oklahoma State

### Women's Indoor Track & Field (3)

2006 Texas  
1999 Texas  
1998 Texas

### Women's Outdoor Track & Field (3)

2005 Texas  
1999 Texas  
1998 Texas

### Softball (1)

2000 Oklahoma

### Men's Swimming (3)

2002 Texas  
2001 Texas  
2000 Texas

### Men's Tennis (1)

2004 Baylor

### Women's Volleyball (2)

2006 Nebraska  
2000 Nebraska

### Wrestling (4)

2006 Oklahoma State  
2005 Oklahoma State  
2004 Oklahoma State  
2003 Oklahoma State

*Only championships won as members of the Big 12 (since 1996-97) in conference-sponsored sports are included.*

## BIG 12 INDIVIDUAL NATIONAL CHAMPIONS

(2007-08 Only)

### Women's Cross Country

Sally Kipyego, Texas Tech

### Wrestling

Coleman Scott, Oklahoma State - 133 pounds

### Men's Indoor Track & Field

Leonel Manzano, Texas - Mile Run  
Egor Agafonov, Kansas - Weight Throw  
Baylor 4x400-meter relay  
[Trey Harts, Marcus Boyd, Justin Boyd, LeJerald Betters]  
Dusty Jonas, Nebraska - High Jump  
Texas Distance Medley Relay  
[Jacob Hernandez, Danzell Fortson, Tevan Everett, Leonel Manzano]

### Women's Indoor Track & Field

Sally Kipyego, Texas Tech - 5,000 meter run  
Bianca Knight, Texas - 200 meter dash

### Men's Swimming & Diving

Dave Walters, Texas - 200 freestyle

### Men's Outdoor Track & Field

Baylor 4x400-meter relay  
[Marcus Boyd, Justin Boyd, LeJerald Betters, Quetin-Iglehart-Summers]  
Jacob Hernandez, Texas - 800 meter dash  
Leonel Manzano, Texas - 1500 meter run  
Maston Wallace, Texas - Pole Vault

### Women's Outdoor Track & Field

Jenny Barringer, Colorado - 3,000 Steeplechase  
Sally Kipyego, Texas Tech 5,000 meter run  
Lisa Koll, Iowa State - 10,000 meter run  
Simone Facey, Texas A&M - 200 meter dash  
Texas A&M 4x100-meter relay  
[Elizabeth Adeoti, Porscha Lucas, Simone Facey, Allison George]

## ALL-TIME TEAM NCAA CHAMPIONSHIPS BY BIG 12 INSTITUTIONS

(All Sports Played)

Oklahoma State	48
Texas	45
Oklahoma	24
Colorado	23
Nebraska	20
Iowa State	13
Kansas	10
Texas A&M	4
Baylor	2
Missouri	2
Texas Tech	1
<b>Total</b>	<b>192</b>



Texas Tech's Sally Kipyego has won seven career NCAA titles in Cross Country, Indoor Track and Outdoor Track prior to the 2008-09 campaign.















## 2008-09 POSTSEASON SCHEDULE













Date	Sport	Venue	Location
November 1	Cross Country	ISU Cross Country Course	Ames, Iowa
November 5, 7, 9	Soccer	Blossom Soccer Stadium	San Antonio, Texas
December 6	Football	Arrowhead Stadium	Kansas City, Missouri
February 25-28	Swimming & Diving	Mizzou Aquatics Center	Columbia, Missouri
February 27-28	Indoor Track & Field	McFerrin Athletic Center	College Station, Texas
March 7	Wrestling	NU Coliseum	Lincoln, Nebraska
March 11-14	Men's Basketball	Ford Center	Oklahoma City, Oklahoma
March 12-15	Women's Basketball	Cox Convention Center	Oklahoma City, Oklahoma
March 21	Gymnastics	Hilton Coliseum	Ames, Iowa
April 23-26	Tennis	Headington Family Tennis Center	Norman, Oklahoma
April 24-26	Women's Golf	Rawls Course	Lubbock, Texas
April 27-29	Men's Golf	Prairie Dunes	Hutchinson, Kansas
May 8-10	Softball	ASA Hall of Fame Stadium	Oklahoma City, Oklahoma
May 15-17	Outdoor Track & Field	R.P. Fuller Track	Lubbock, Texas
May 20-24	Baseball	AT&T Bricktown Ballpark	Oklahoma City, Oklahoma

For additional event and ticket information, visit the Big 12 web site at [www.big12sports.com](http://www.big12sports.com)

## ALL-TIME CHAMPIONSHIPS

												
<b>REGULAR SEASON</b>												
Baseball	2	--	--	0	0	0	3	0	0	4	3	1
Men's Basketball	0	0	2	8	0	0	0	1	1	3	0	0
Women's Basketball	1	0	1	1	2	0	0	5	0	2	1	3
Football	0	4	1	1	3	1	4	6	0	5	2	0
Men's Tennis	8	--	--	--	--	--	0	0	0	5	1	0
Women's Tennis	5	0	0	0	0	0	0	0	1	8	1	0
Soccer	1	1	0	1	--	0	3	0	0	1	6	0
Softball	1	--	0	0	--	1	3	2	0	3	2	0
Volleyball	0	0	0	0	1	0	10	0	--	2	0	0
<b>TOTALS</b>	<b>18</b>	<b>5</b>	<b>4</b>	<b>11</b>	<b>6</b>	<b>2</b>	<b>23</b>	<b>14</b>	<b>2</b>	<b>33</b>	<b>16</b>	<b>4</b>

Co-Championships and division titles are included.

												
<b>POSTSEASON</b>												
Baseball	0	--	--	1	0	0	4	1	1	3	1	1
Men's Basketball	0	0	1	6	0	0	0	3	2	0	0	0
Women's Basketball	1	1	2	0	0	0	0	4	0	1	1	2
Men's Cross Country	0	12	0	0	0	0	0	0	0	0	0	0
Women's Cross Country	0	11	0	0	1	0	0	0	0	0	0	0
Football	0	1	0	0	1	0	2	5	0	2	1	0
Men's Golf	1	0	0	1	0	0	0	1	6	3	0	0
Women's Golf	0	0	0	0	0	0	0	1	6	2	3	0
Gymnastics	--	--	2	--	--	0	8	2	--	--	--	--
Soccer	0	0	0	0	--	0	5	0	1	2	4	0
Softball**	0	--	0	1	--	1	3	3	0	4	1	0
Men's Swimming & Diving	--	--	--	--	--	0	--	--	--	12	0	0
Women's Swimming & Diving	--	--	0	0	--	0	2	--	--	8	2	--
Men's Tennis	6	--	--	--	--	--	0	0	0	3	3	0
Women's Tennis	3	0	0	0	0	0	0	0	1	7	1	0
Men's Indoor Track & Field	0	0	0	0	0	0	9	0	0	4	0	0
Women's Indoor Track & Field	0	0	0	0	0	0	5	0	0	5	2	0
Men's Outdoor Track & Field	0	1	0	0	0	0	4	1	0	4	1	1
Women's Outdoor Track & Field	0	0	0	0	2	0	2	0	0	6	2	0
Wrestling	--	--	2	--	--	0	0	2	8	--	--	--
<b>TOTALS</b>	<b>11</b>	<b>26</b>	<b>7</b>	<b>9</b>	<b>4</b>	<b>1</b>	<b>44</b>	<b>23</b>	<b>25</b>	<b>66</b>	<b>22</b>	<b>4</b>

**Overall** 29 31 11 20 10 3 67 37 27 99 38 8

Chart above as of September 2008 -- Denotes institution does not sponsor sport.

\*\* - Oklahoma won the 1996 Big 12 softball postseason title prior to the first academic year of Big 12 competition (1996-97)

Volleyball does not sponsor a postseason championship.

Big 12 titles for sports without round-robin conference play are determined by the postseason championship (Cross country, golf, gymnastics, swimming & diving, indoor/outdoor track & field, wrestling).



## KANSAS WINS FIRST NCAA TITLE FOR BIG 12 MEN'S BASKETBALL

The Big 12 captured its first NCAA Men's Basketball Championship when Kansas cut down the nets in San Antonio in April. The Jayhawks topped North Carolina and Memphis en route to their fifth national crown. The NCAA title was the 31st team championship in any sport in the conference's 12-year history.

## BIG 12 THE BEST AGAINST TOP 25 FOES

The Big 12 posted the most non-conference wins in league history a year ago. In fact, the Big 12 record was set before the postseason began (other years included postseason play). The total victories and win percentage also rank favorably nationally. **The Big 12 led the nation in victories against nationally-ranked non-league opponents.**

Conference	Non-Conference Record	Pct.	Versus AP Top 25	Versus USAT/ESPN Top 25
<b>Big 12</b>	<b>146-47</b>	<b>.756</b>	<b>11-13 (.458)</b>	<b>12-14 (.462)</b>
Pacific-10	107-34	.759	8-11 (.421)	7-11 (.389)
ACC	141-46	.754	7-13 (.350)	7-13 (.350)
SEC	137-50	.733	3-14 (.176)	5-14 (.263)
Big East	160-62	.721	7-19 (.269)	7-19 (.269)
Big Ten	105-47	.691	6-18 (.250)	7-18 (.280)
Atlantic 10	131-74	.639	5-12 (.294)	5-14 (.263)

## THE BEST IN 2008

The Big 12 led the nation in wins and winning percentage (among conferences with multiple teams) during the 2008 NCAA Tournament.

Conference	Record	Pct.
<b>Big 12</b>	<b>12-5</b>	<b>.706</b>
ACC	6-4	.600
Big East	11-8	.579
Pac-10	8-6	.571
Big Ten	5-4	.556
Atlantic 10	3-3	.500
Sun Belt	2-2	.500
SEC	4-6	.400

## BIG 12 LEADS NATION IN RECENT FINAL FOURS

Over the last seven years (2002-08), the Big 12 has had six teams advance to the Final Four. That's more than any conference in the country.

### Final Four Teams (2002-08)

<b>Big 12</b>	<b>6</b>
ACC	5
Big Ten	4
Big East	3
Conference USA	3
Pac-10	3
SEC	3
CAA	1

## NCAA WINS LEADERS ARE BOTH FROM BIG 12

Over the past seven seasons, two of the top schools in terms of NCAA victories are both from the Big 12 Conference.

School	Wins
<b>Kansas</b>	<b>21</b>
<b>Texas</b>	<b>15</b>
Connecticut	15
North Carolina	15
UCLA	15

## BIG 12 WAS ALONE WITH TWO IN ELITE EIGHT

The Big 12 sent two teams - Kansas and Texas - to regional final competition last season. The conference was the only one in the nation with multiple schools in the Elite Eight. It is the fifth time in the 12-year history of the league that more than one Big 12 squad has advanced to the Elite Eight. Since the Big 12 began play in 1996-97, half of its teams (ISU, KU, MU, OU, OSU, UT) have made the regional final round.

## BIG 12 IS SWEET OVER THE PAST SEVEN YEARS

Since the 2002 season, the Big 12 is second nationally in the number of NCAA regional semifinalists. The conference has had 17 squads advance to the "Sweet 16" during that time. A total of three teams nationally have played in the Sweet 16 in five of the last seven years, and two are from the Big 12. Kansas, Texas and Duke are the only squads who can boast the feat.

### Regional Semifinalists Since 2002

Big East	20
<b>Big 12</b>	<b>17</b>
ACC	14
Pac-10	14
SEC	12
Big Ten	11

## ELEVEN BIG 12 SCHOOLS HAVE RECENTLY DANCED

In the last six years, 11 of the schools in the Big 12 have been selected to participate in the NAAs. Since the league began play in 1996-97, every Big 12 squad has earned a NCAA invitation.

## BIG 12 BOASTS STRONG POSTSEASON RECORD

The Big 12 is among the nation's leaders in victories and winning percentage in NCAA competition over the last six years. No league has a better win percentage and only one conference - the Big East with four more teams overall - has more victories.

### NCAA Win Percentage ~ Last Six Seasons (2003-08)

<b>Big 12</b>	<b>52-29 (.642)</b>
ACC	47-28 (.627)
Big East	60-36 (.625)
SEC	46-30 (.605)
Pac-10	38-28 (.576)
Big Ten	39-29 (.574)

## SIX IS SPECIAL IN BIG 12 HISTORY

Since 2000, there have been 29 occasions when a conference has sent six or more teams to the NCAA Tournament. The Big 12 has done it six times. Only one conference (SEC, 7) can boast more six-team seasons than the Big 12 in that span. Other conference that boast multiple years with six or more teams include: Big East (6), Big Ten (4), ACC (3) and Pac-10 (3).

## BIG 12 AMONG LEADERS IN NCAA APPEARANCES

Over the last nine years, the Big 12 is among the leaders in NCAA bids. The league is one of three nationally with 48 bids or more during that span.

### NCAA Bids By Conference (Since 2000)

Big East	54
SEC	52
<b>Big 12</b>	<b>48</b>
Pac-10	43
Big Ten	43
ACC	43



### OU HOPES TO MAKE IT TWO IN A ROW FOR BIG 12 IN NIT SEASON TIPOFF

Oklahoma will be the Big 12 squad competing in the annual NIT Season Tipoff and will be one of four regional round hosts, with two games guaranteed in Norman. The Sooners will face Mississippi Valley State in the first game. OU will then play either 2008 NCAA regional finalist Davidson or James Madison in a second contest, which will be played regardless of the result of the outing versus MVSU. It marks Oklahoma's first appearance in the event since 2001. Texas A&M won the NIT Season Tipoff a year ago, the second time in Big 12 history (Kansas, 1997) a league squad has won the event.

### DOUBLE-DOUBLES HAPPEN HERE

In the last 10 years, the Big 12 has produced 12 players who have averaged a double-double in a season. The total is the most of any major conference (ACC, Big 12, Big East, Big Ten, Pac-10, SEC) in the country.

Since 1998-99, only three schools nationally have had three or more players average a points-rebounds double-double in a season. Two of the schools are from the Big 12.

A year ago, Damion James of Texas averaged a double-double with 13.2 points and 10.2 boards. He is the fourth Longhorn player (Kevin Durant, Chris Mihm, James Thomas) since '98-99 to accomplish the feat. Kansas (Drew Gooden, Nick Collison, Wayne Simien) and Notre Dame are the two other schools to have three players reach both marks in that time.

### BIG 12 COACHES HAVE FINAL FOUR EXPERIENCE

Despite the fact that there have been 11 new head coaches at nine Big 12 schools since 2006-07, half of the mentors have Final Four experience in their backgrounds.

#### Final Four Experience - Big 12 Coaches

Bill Self, KU	Kansas Head Coach
Mike Anderson, MU	Arkansas Assistant Coach
Jeff Capel, OU	Duke Student-Athlete
Rick Barnes, UT	Texas Head Coach
Mark Turgeon, TAMU	Kansas Assistant Coach
Pat Knight, TTU	Indiana Student-Athlete (redshirt)

### BIG 12 FRESHMEN BECOMING REGULARS ON AP ALL-AMERICA FIRST TEAM

Make it back-to-back years for a Big 12 freshman named Associated Press All-America First Team. Kansas State's Michael Beasley was honored last season, one year after Kevin Durant of Texas garnered the accolade. Six players in history have earned AP first team honors as freshmen, and three hail from Big 12 schools - Beasley, Durant and Wayman Tisdale (Oklahoma, 1983). Kevin Love (UCLA, 2008), Chris Jackson (LSU, 1990) and Greg Oden (Ohio State, 2007) are the only others to ever be selected in their first year of school.

### BZDELIK TALKS HOOPS IN PERSIAN GULF

In June, Colorado coach Jeff Bzdelik had the opportunity to travel on the USO's "Operation Hoop Talk" initiative in the Persian Gulf.

The CU mentor joined several coaches and shared insider tips, hosted free basketball clinics and toured multiple military posts. The group also posed for photos, signed autographs and spent quality time talking with military players about the game of basketball. Created to help boost troop morale and bring a touch of home to those in uniform, the initiative allows coaches, professional sports figures and military players the opportunity to establish relationships, and have fun in a competitive environment.



### TEXAS TO HOST COLLEGE GAMEDAY

In what has become an annual occurrence, a Big 12 school will once again host ESPN's College GameDay as the show makes a trip to Austin for the Oklahoma at Texas contest on February 21. It marks the second visit by the network's traveling road show to UT, as ESPN was previously on campus for the Longhorns matchup with Kansas on Feb. 25, 2006.

### BIG 12 / PAC-10 HARDWOOD SERIES CONTINUES IN 2008-09

The Big 12 and Pacific-10 Conferences will continue games this season in a four-year agreement to play a men's basketball series of 12 annual matchups between the two leagues. The 2008-09 campaign marks the second season of the Hardwood Series.

Last season, the Pac-10 held a 7-5 edge in series contests. The Big 12, however, won the overall season series between conference teams with a 11-8 advantage. The series will continue in 2009, with the games slated for December 3-6 to include new matchups among the schools. The games in 2010 will be played December 2-5.

All 12 contests will be televised nationally by either FSN or the ESPN family of networks. A majority of the games are played the week after Thanksgiving, with a complete schedule below.

#### Saturday, November 29

Colorado at Stanford (FSN) 9:30 p.m.

#### Thursday, December 4

USC at Oklahoma (ESPN2) 6:00 p.m.  
UCLA at Texas (ESPN2) 8:00 p.m.  
Oklahoma State at Washington (FSN) 10:00 p.m.

#### Friday, December 5

Arizona at Texas A&M (ESPN2) 8:30 p.m.

#### Saturday, December 6

Oregon State at Iowa State (ESPN2) 1:00 p.m.  
Baylor at Washington State (FSN) 10:30 p.m.

#### Sunday, December 7

California at Missouri (ESPN2) 1:00 p.m.  
Nebraska at Arizona State (FSN) 1:00 p.m.  
Kansas State at Oregon (FSN) 7:30 p.m.

#### Tuesday, December 23

Kansas at Arizona (FSN) 9:30 p.m.

#### Sunday, December 28

Texas Tech at Stanford (FSN) 9:00 p.m.

*All times Central and subject to change*





## BIG 12 SETS RECORD IN 2008 NBA DRAFT

The Big 12 set a conference record this past spring, as 10 players were chosen in the 2008 NBA Draft. The total shattered the old record of six, established on three different occasions (1997, '98, 2004).

For the second straight year, the No. 2 pick came from the Big 12 when Michael Beasley was chosen by the Miami Heat. Beasley and Bill Walker are the first Kansas State teammates since 1982 to be chosen in the same draft.

Kansas tied the NBA record for a two-round draft by having five players selected. Only Florida (2007) and Connecticut (2006) can match the feat.

Texas is the only school in the nation with a top 10 pick in each of the last three NBA Drafts. UT is just the fourth school (Georgia Tech, Duke, Connecticut) since 1985 to produce a lottery pick in three consecutive years.

Texas A&M had players taken in the first round in back-to-back drafts for the first time in school history (DeAndre Jordan, 2008; Acie Law, 2007).

## BIG 12 FANS KEEP UP THE TURNSTILE COUNT

Last season, the Big 12 set a league record for combined attendance (regular season plus conference championship). In 216 games/sessions, a total of 2,374,927 fans watched Big 12 competition. The combined number of more than 2.37 million fans was fourth nationally.

The NCAA Champion Kansas Jayhawks led the country in total fans (home, away, neutral) in 2007-08. Eleven of the 12 league squads were in the top 80 in home attendance, with five in the top 26. Colorado recorded the seventh-largest average increase from two years ago (+1,837), while Baylor boasted the 23rd-best improvement (+1,186).

### Big 12 Home Attendance - National Rankings

Rk	School	Attendance	Average
13.	Kansas	328,182	16,409
20.	Texas	248,673	13,815
23.	Iowa State	239,697	13,317
25.	Kansas State	212,987	12,529
26.	Oklahoma State	200,056	12,504
41.	Texas A&M	206,860	10,343
42.	Nebraska	205,722	10,286
43.	Oklahoma	174,422	10,260
68.	Missouri	137,027	8,060
78.	Baylor	116,015	7,251
80.	Texas Tech	114,615	7,163



## BIG 12 TO PLAY NCAA HOST IN 2009 & '10 CONFERENCE ONE OF 10 FINALISTS TO HOST FINAL FOUR

The Big 12 will return to its NCAA hosting duties in 2009. The conference has been selected as one of the hosts for the 2009 (Kansas City) and 2010 (Oklahoma City) NCAA Championships.

The games in 2009 and '10 will mark the seventh and eighth times in the last 10 years that the Big 12 will host NCAA men's basketball competition. The conference hosted six straight seasons from 2001-06 in Kansas City, Oklahoma City and Dallas.

In Kansas City, the Big 12 will host first/second rounds for the third time since the league began play in 1996-97. The NCAA first/second rounds will return Oklahoma City's Ford Center for the third occasion since 1997.

The Big 12 has also been named one of 10 host finalists for the NCAA Men's Final Four for the years 2012-16. The league has submitted a bid to host the event at the Dallas Cowboys' new stadium in Arlington, Texas. The other host cities include: Atlanta, Detroit, Houston, Indianapolis, Minneapolis, New Orleans, Phoenix, San Antonio and St. Louis.

## BY THE NUMBERS

- 2 - Teams from the Big 12 that recorded 30 or more victories last season. Kansas (37) and Texas (31) were two of nine teams nationally to reach the plateau, making the Big 12 the only conference in the country with two teams at the 30-win mark.
- 2 - Number of years the Big 12 has had all of its teams reach the double-digit victory mark. Last season marked the second time in league history it has happened, in addition to the 2002-03 campaign.
- 3 - Career 1,000-point scorers returning to the Big 12. A.J. Abrams of Texas (1,389 points), Baylor's Curtis Jerrells (1,185) and Texas A&M's Josh Carter (1,098) have all reached the plateau.
- 4 - Consensus All-America First Team selections from the Big 12 over the last two years. The Conference is only one in the nation to have multiple consensus first team honorees each of the last two seasons.
- 9 - Different Big 12 schools represented in the last 11 season-ending Associated Press polls. Six schools - Iowa State, Kansas, Oklahoma, Oklahoma State, Texas and Texas A&M - have appeared in the final top 10, with at least one current Big 12 member in the top 10 in 16 of the last 17 AP final polls (since 1991-92).
- 10 - Number of Big 12 teams that have been nationally-ranked at some point in the last six years (since 2002-03).
- 10 - Conference wins for Kansas State last season. The league victory total tied the school mark for the most in the Big 12 era.
- 12 - Seed for Colorado in last year's Big 12 Championship. The Buffaloes became the first No. 12 seed in league history to win their first-round game.
- 13 - Career double-doubles in Big 12 games by Baylor's Kevin Rogers. The total is the most among returning league players.
- 27 - Consecutive winning seasons for the Oklahoma Sooners. The stretch is the longest among Big 12 schools (Kansas is second with 25, followed by Oklahoma State with 20).
- 32 - Games started by Iowa State's Craig Brackins last season. He was just the third freshman in school history to start every game.
- 57 - Minutes played by Texas A&M's Josh Carter and Donald Sloan in the five-overtime game with Baylor last season. The total set a Big 12 record.
- 60.7 - Points per game allowed by Nebraska in 2007-08, the fewest in the conference. It marked the first time in Big 12 history the Huskers have led the league in that category.
- 100 - Years of Oklahoma State basketball. The 2008-09 season will mark the 100th for OSU, the 10th Big 12 school to reach the plateau.
- .583/.573 - Overall and conference only shooting percentages for Leo Lyons of Missouri last year. It marked the first time a MU player had led the Big 12 in either category.

## 4.6 million -

Fans attending Big 12 games over the last two seasons. The conference has established its top two all-time season attendance totals over the last two years.

Since the first season of conference competition, the Big 12 has always guaranteed its teams extensive national television coverage. This year, the Big 12 Conference continues its long-standing relationship with the ESPN family of networks, including ESPN, ESPN2, ESPNU and ABC.

In addition, Conference games are provided to CBS through the partnership with ESPN. The Big 12 and ESPN, Inc. are entering the second year of a long-term contract that runs through the 2015-16 season. **The Big 12 is the first conference to be guaranteed three weekly telecast windows on ESPN or ESPN2.** In addition, 95 games will air annually with more than 60 contests broadcast by ABC, ESPN, ESPN2 or ESPNU. Selected games will also be available on ESPN360.com and ESPN Full Court, the network's outer-market pay subscription service. The telecasts listed below were known at press time.



Sat., January 17	Kansas at Colorado	2:30 p.m.
Sat., February 7	Oklahoma State at Kansas	2:30 p.m.
Sat., February 14	Kansas at Kansas State	2:30 p.m.
Sat., February 28	Oklahoma at Texas Tech	2:30 p.m.
Sat., March 7	Oklahoma State at Oklahoma	2:30 p.m.

## ESPN

## ESPNHD

Tue., November 18	Centenary at Baylor	3:00 p.m.
Sun., November 23	Missouri vs. To Be Determined (or ESPNU)	TBA
Tue., November 25	Texas vs. Indiana/Notre Dame (or ESPNU)	12:30/6 p.m.
Fri., November 28	Oklahoma State vs. Maryland/Michigan State (or ESPNU)	4:30/7 p.m.
Tue., December 9	Texas vs. Villanova	8:00 p.m.
Sat., December 13	Kansas vs. Massachusetts	1:00 p.m.
Sat., December 20	Oklahoma State vs. Rhode Island	6:00 p.m.
Sat., January 3	Tennessee at Kansas	1:00 p.m.
Mon., January 12	Texas at Oklahoma	8:00 p.m.
Sat., January 17	Oklahoma at Texas A&M	1:00 p.m.
Mon., January 19	Texas A&M at Kansas	8:00 p.m.
Sat., January 24	Kansas at Iowa State	1:00 p.m.
Mon., January 26	Oklahoma at Oklahoma State	8:00 p.m.
Sat., January 31	Oklahoma State at Texas A&M	1:00 p.m.
Mon., February 2	Kansas at Baylor	8:00 p.m.
Sat., February 7	Texas at Nebraska	1:00 p.m.
Mon., February 9	Kansas at Missouri	8:00 p.m.
Sat., February 14	Texas at Colorado	1:00 p.m.
Mon., February 16	Texas at Texas A&M	8:00 p.m.
Sat., February 21	Oklahoma at Texas	8:00 p.m.
Mon. February 23	Kansas at Oklahoma	8:00 p.m.
Sat., February 28	Texas at Oklahoma State	5:00 p.m.
Mon., March 2	Baylor at Texas	8:00 p.m.



ESPN's Dick Vitale was inducted into the Naismith Memorial Basketball Hall of Fame and the College Basketball Hall of Fame last season.



Fran Fraschilla & Ron Franklin, ESPN

## ESPN2

## ESPN2HD

Mon., November 24	Texas vs. Saint Joseph's	2:00 p.m.
	Kansas vs. Washington	9:00 p.m.
Tue., November 25	Kansas vs. Syracuse/Florida (or ESPNU)	6:45/9:15 p.m.
Thu., November 27	Oklahoma State vs. Gonzaga	8:00 p.m.
	Baylor vs. Providence	10:30 p.m.
Fri., November 28	Baylor vs. Arizona State/Charlotte (or ESPNU)	9/11:30 p.m.
Sat., November 29	Kansas State vs. Iowa/West Virginia	6:30/9:30 p.m.
Sun., November 30	Oklahoma State vs. To Be Determined (or ESPNU)	TBA
Thu., December 4	UCLA at Texas	8:00 p.m.
	USC at Oklahoma	6:00 p.m.
Sat., December 13	Utah at Oklahoma	3:00 p.m.
Sat., December 20	Temple at Kansas	1:30 p.m.
Tue., December 23	Missouri vs. Illinois	6:30 p.m.
	Texas at Wisconsin	8:30 p.m.
Tue., January 6	Texas at Arkansas	8:00 p.m.
Sat., January 10	Missouri at Nebraska	2:00 p.m.
Wed., January 14	Baylor at Texas A&M	8:00 p.m.
Wed., January 21	Baylor at Kansas State	8:00 p.m.
Wed., January 28	Kansas at Nebraska	6:30 p.m.
Wed., February 4	Missouri at Texas	8:30 p.m.
Wed., February 11	Oklahoma at Baylor	8:00 p.m.
Wed., February 18	Oklahoma State at Texas Tech	8:30 p.m.
Tue., February 24	Texas A&M at Nebraska	8:30 p.m.
Wed., February 25	Texas Tech at Texas	8:30 p.m.
Tue., March 3	Kansas State at Oklahoma State	6:30 p.m.
Wed., March 4	Kansas at Texas Tech	8:30 p.m.
Sat., March 7	Missouri at Texas A&M	1:00 p.m.

## ESPN360.com



Sun., November 16	UMKC at Kansas	7:00 p.m.
Mon., November 17	Mississippi Valley State at Oklahoma	8:00 p.m.
Tue., November 18	Florida Gulf Coast at Kansas	8:00 p.m.
	Davidson/James Madison at Oklahoma	5:30/8:30 p.m.
Thu., November 20	Missouri vs. Xavier	11:30 a.m.
Fri., November 21	Missouri vs. Fairfield/Virginia Tech	9:30 a.m./4:00 p.m.
Fri., November 28	Kansas State vs. Kentucky	11:00 p.m.
Sun., November 30	Baylor vs. To Be Determined	TBA
Mon., December 1	Kent State at Kansas	8:00 p.m.
Fri., December 5	Arizona at Texas A&M	8:30 p.m.
Sat., December 6	Oregon State at Iowa State	1:00 p.m.
Sun., December 7	California at Missouri	1:00 p.m.
Tue., December 9	Drake at Iowa State	8:00 p.m.
Tue., December 30	Albany at Kansas	8:00 p.m.
Fri., January 2	Appalachian State at Texas	8:00 p.m.
Tue., January 10	Texas A&M at Oklahoma State	8:00 p.m.
Wed., January 14	Colorado at Missouri	8:00 p.m.
Wed., January 21	Nebraska at Oklahoma	8:00 p.m.
Sat., January 24	Baylor at Oklahoma	3:00 p.m.
	Texas A&M at Texas	7:00 p.m.
Wed., January 28	Texas Tech at Texas A&M	8:00 p.m.
Sat., January 31	Colorado at Kansas	3:00 p.m.
Wed., February 4	Texas Tech at Oklahoma State	8:00 p.m.
Sat., February 7	Baylor at Texas Tech	7:00 p.m.
Wed., February 11	Texas Tech at Kansas State	8:00 p.m.
Wed., February 18	Colorado at Nebraska	8:00 p.m.
Wed., February 25	Kansas State at Missouri	8:00 p.m.
Wed., March 4	Texas A&M at Colorado	8:00 p.m.

Holly Rowe, ESPN



Clark Kellogg, CBS

Sat., December 20	Texas vs. Michigan State	1:00 p.m.
Sat., January 10	Kansas at Michigan State	1:00 p.m.
Sun., March 1	Missouri at Kansas	1:00 p.m.
Sat., March 7	Texas at Kansas	3:00 p.m.



Fri., November 28	Texas A&M vs. Tulsa	7:30 p.m.
Sat., November 29	Colorado at Stanford	9:30 p.m.
Thu., December 4	Oklahoma State at Washington	10:00 p.m.
Sat., December 6	Baylor at Washington State	10:30 p.m.
Sun., December 7	Nebraska at Arizona State	1:00 p.m.
	Kansas State at Oregon	7:30 p.m.
Tue., December 23	Kansas at Arizona	9:30 p.m.
Sun., December 28	Texas Tech at Stanford	9:00 p.m.



Sat., January 10	Texas Tech at Baylor	12:30 p.m.
	Oklahoma State at Kansas State	12:30 p.m.
	Iowa State at Texas	3:00 p.m.
Tue., January 13	Kansas State at Kansas	7:00 p.m.
Sat., January 17	Oklahoma State at Baylor	12:30 p.m.
	Iowa State at Missouri	12:30 p.m.
	Texas at Texas Tech	3:00 p.m.
	Kansas State at Nebraska	5:00 p.m.
Wed., January 21	Missouri at Oklahoma State	8:00 p.m.
Sat., January 24	Texas Tech at Missouri	12:30 p.m.
	Oklahoma State at Nebraska	3:00 p.m.
	Kansas State at Colorado	5:00 p.m.
Tue., January 27	Texas at Baylor	8:00 p.m.
Sat., January 31	Oklahoma at Iowa State	12:30 p.m.
	Kansas State at Texas	3:00 p.m.
	Baylor at Missouri	5:00 p.m.
	Nebraska at Texas Tech	7:00 p.m.
Wed., February 4	Texas A&M at Oklahoma	8:00 p.m.
Sat., February 7	Colorado at Oklahoma	12:30 p.m.
	Kansas State at Texas A&M	3:00 p.m.
Tue., February 10	Oklahoma State at Texas	7:00 p.m.
Sat., February 14	Nebraska at Missouri	12:30 p.m.
	Texas Tech at Oklahoma	12:30 p.m.
	Iowa State at Oklahoma State	3:00 p.m.
Wed., February 18	Iowa State at Kansas	7:00 p.m.
Sat., February 21	Missouri at Colorado	12:30 p.m.
	Baylor at Oklahoma State	12:30 p.m.
	Nebraska at Kansas	3:00 p.m.
Tue., February 24	Baylor at Iowa State	8:00 p.m.
Sat., February 28	Iowa State at Texas A&M	12:30 p.m.
	Colorado at Baylor	3:00 p.m.
	Nebraska at Kansas State	7:00 p.m.
Wed., March 4	Oklahoma at Missouri	8:00 p.m.
Sat., March 7	Colorado at Kansas State	12:30 p.m.
	Texas Tech at Iowa State	12:30 p.m.
	Nebraska at Baylor	7:00 p.m.

All times Central Schedule, times and networks subject to change  
Local institutional package games not included





For the first time this season, regionally-syndicated games will be televised on the Big 12 Network as part of the conference's agreement with ESPN Regional Television.

The games, previously branded as ESPN Plus, are broadcast throughout the conference's geographic footprint. Many of the Big 12 Network games will also be available as part of ESPN Full Court, the pay subscription college basketball outer-market service.

In addition, numerous games will be available 72 hours after completion via the newly-redesigned Big 12 web site at [big12sports.com](http://big12sports.com)

A partial list of stations carrying Big 12 Network games is included below. Stations may be added throughout the season, so be sure to check the Big 12 web site at [big12sports.com](http://big12sports.com) for the latest information and updates (cities are listed by market size).

City, State	Station
New York, N.Y. ....	YES, SNY
Dallas-Fort Worth, Texas .....	KTXA
Houston, Texas .....	KNWS
Denver, Colo. ....	Altitude
St. Louis, Mo. ....	WRBU
Baltimore, Md. ....	MASN
Kansas City, Mo. ....	KMCI, Metro Sports
Milwaukee, Wis. ....	Time Warner - Wisconsin
San Antonio/Austin, Texas .....	KCWX
Oklahoma City, Okla. ....	KOCB
Providence, R.I. ....	Cox New England
Austin, Texas .....	KNVA
New Orleans, La. ....	Cox New Orleans
Little Rock, Ark. ....	KASN/KASN-DT2
Tulsa, Okla. ....	KJRH
Wichita, Kan. ....	KSAS, KMTW
Toledo, Ohio ....	WTVG
Des Moines, Iowa .....	WOI
Omaha, Neb. ....	KXVO
Springfield, Mo. ....	KYTV-DT2
Paducah, Ky. ....	WDKA
Cedar Rapids, Iowa.....	KFXA
Waco, Texas .....	KBTX, KWTX
Davenport, Iowa .....	WBQD
Fort Smith, Ark. ....	KFTA
Lincoln, Neb. ....	KLKN
Tyler, Texas.....	KLPN
La Crosse-Eau Claire, Wis. ....	KQEG
Corpus Christi, Texas.....	KXPX, KTOV
Amarillo, Texas.....	KCIT, KCPN
Topeka, Kan. ....	KSNT
Columbia, Mo. ....	KMIZ, KZOU, KQFX
Sioux City, Iowa .....	KPTH-DT2
Joplin, Mo./Pittsburg, Kan. ....	KFJX
Lubbock, Texas.....	KJTV, KMYL, KLCW
Rochester, Minn.....	To Be Determined
Odessa-Midland, Texas.....	KOSA-DT
Sherman, Texas / Ada, Okla. ....	KXII
Abilene-Sweetwater, Texas.....	KIDZ
San Angelo, Texas.....	KIDY
Ottumwa, Iowa.....	KYOU
North Platte, Neb. ....	KIIT



Doug Bell, Big 12 Network



Dave Armstrong, Big 12 Network

## The Big 12 On The Radio

In addition to its extensive television coverage, Big 12 basketball games are broadcast by major commercial stations, wide-ranging radio networks and satellite radio.

School	Flagship Station(s)	Frequency	Satellite Radio
Baylor	KRZI (ESPN Radio)	1660 AM	Sirius
Colorado	KKZN	760 AM	Sirius
Iowa State	KASI	1430 AM	Sirius
	KDRB	100.3 FM	
Kansas	KLWN	1320 AM	
	KLZR	105.9 FM	
Kansas State	KMAN	1350 AM	Sirius
Missouri	KFRU	1400 AM	Sirius
Nebraska	KLIN	1400 AM	Sirius
	KFAB	1110 AM	
	KRVN	880 AM	
Oklahoma	KOKC (OKC)	1520 AM	Sirius
	KFAQ (Tulsa)	1170 AM	
Oklahoma State	KXXY (OKC)	96.1 FM	XM
	KSPI	93.7 FM, 780 AM	
	KAKC (Tulsa)	1300 AM	
	KMOD (Tulsa)	97.5 FM	
	KTBS (Tulsa)	1430 AM	
Texas	KVET	1300 AM	XM
	KVET	98.1 FM	
Texas A&M	WTAW	1620 AM	Sirius
Texas Tech	KKAM	1340 AM	Sirius

Several Big 12 schools have their games broadcast on far-reaching radio networks. The networks include (affiliates): Baylor-ISP Sports Network (2), Cyclone Radio Network (35), Jayhawk Radio Network (31), K-State Sports Network (31), Tiger Radio Network (51), Husker Sports Network (26), Sooner Sports Radio Network (35), Cowboy Sports Network (30), Longhorn Sports Network (24), Texas A&M Sports Network (22), Texas Tech Sports Network (11).

The Big 12 Conference maintains long-term television agreements to ensure the greatest exposure for its men's basketball programs. Included below is a breakdown of these rights and how they affect which games are televised, and when they are shown.

ESPN has purchased the rights to 95 games, plus all games of the Phillips 66 Big 12 Men's Basketball Championship and home games in the Big 12/Pac-10 Hardwood Series. Of those 95 contests:

- Forty-three will be televised on either ESPN or ESPN2, with a maximum of 20 of those games sublicensed to a national over-the-air network (ABC/CBS)
- In addition to the 43 games above, a maximum of 20 games may be televised on ESPNU and 32 games may be televised in syndication on the newly-branded Big 12 Network
- ESPNU may move up to six games per season for telecast exclusively on ESPN360.com (Internet)

## Appearance Requirements

There are no appearance requirements (minimums or maximums) for games on ESPN, ESPN2, syndication or the sublicense to a national over-the-air network. However, ESPNU and ESPN360 shall be subject to the following restrictions:

- No same single match-up game in consecutive seasons
- No more than four appearances on ESPNU or ESPN360 in a season, except two schools may have five appearances
- No more than one appearance per season on ESPN360
- Only one game from each schools intra-division schedule may appear on ESPNU or ESPN360 in a season; and such may not appear from the same venue in consecutive seasons

## Game Times/Exclusive Windows

The times for selected games will be (Central Time):

- The late window (generally 8 p.m.) for Big Monday telecasts
- No earlier than 11 a.m., for weekend games distributed on ESPN, ESPN2 or an over-the-air network
- No earlier than Noon, for all other weekend games
- No earlier than 6 p.m., nor later than 8:30 p.m., for all Wednesday games
- No earlier than 6 p.m., nor later than 8 p.m., for all other games



**DISH Network**  
Video Provider for the  
Big 12 Conference  
Office



Jim Nantz of CBS interviews Bill Self and the Kansas Jayhawks after a 75-68 overtime win over Memphis captured the 2008 NCAA Championship.

Member institutions which carry local or third-tier packages are precluded from televising games in exclusive windows as established by the contract. These windows generally allow for a slight overlap of games of up to 30 minutes, except as noted below:

- Monday evening games, two-hour protected window
- Wednesday evening games, 90-minute protected window
- Syndication games on Saturday afternoons, two-hour protected window
- Syndicated games in primetime (weekend and weekday) and Sundays, 90-minute protected window
- Tuesday, Wednesday and/or Friday games (except syndication), no protected window

## Distribution of Institutional (Local) Package Games

ESPN controls the national/regional distribution of games and the contract limits the geographical reach of institutional (third-tier or local) package games to the state(s) of the participating team(s). The guidelines for the distribution of these games include:

- Telecasts may be distributed only within the states (and overlapping DMAs) of the two participating teams
- At its option, institutions may present the telecasts to ESPN for placement on ESPN Full Court
- Unselected games produced as part of the local package may be distributed by Big 12 web sites within the state(s) of the participating teams
- If an unselected game is offered to ESPN for outer-market distribution (ESPN Full Court) and ESPN declines, Big 12 web sites may distribute such games on a free, sponsored, pay-per-view or other basis

## Revenue Distribution Process

Basketball television revenue is divided equally among all member institutions. However, each institution is awarded a flat amount annually for non-conference home games on ESPN, ESPN2 or ESPNU and for non-conference road games on an over-the-air network (e.g. CBS, ABC).

The Phillips 66 Big 12 Men's Basketball Championship returns to Oklahoma City in 2009. The Ford Center will host the league championship for the second time in the last three seasons.

For the first time in Big 12 history, games will take place from Wednesday - Saturday. All 12 member institutions will participate with seeding based on regular season finish. The top four squads in the conference standings earn first-round byes. The Big 12 Champion earns the league's automatic bid to the 65-team NCAA Championship field. The entire Big 12 Championship will be televised on ESPN, ESPN2 and the regional Big 12 Network.



## Mileage Chart to Oklahoma City

Ames, Iowa	581	Lincoln, Neb.	438
Austin, Texas	388	Lubbock, Texas	379
Boulder, Colo.	698	Manhattan, Kan.	316
College Station, Texas	373	Norman, Okla.	20
Columbia, Mo.	453	Stillwater, Okla.	67
Lawrence, Kan.	317	Waco, Texas	288

## Ford Center

**Opening Date**.....June 8, 2002

**Cost**.....\$89 Million

**Total Square Feet**.....586,000

**Tenants**.....Oklahoma City Thunder (NBA); Oklahoma City Blazers (CHL);  
Oklahoma City Yard Dawgz (Arena Football)

**Big 12 Ticket Information** ..... big12sports.com  
www.okcallsports.org/big12/

**All Sessions Championship Ticket Prices** ..... \$330, \$300, \$240

**Single-Session Ticket Prices** ..... \$55, \$50, \$40

## Oklahoma City ~ Did You Know?

- Oklahoma City is the seventh-largest city in area in the United States.
- Oklahoma City was founded in a single day on April 22, 1889.
- The city is home to two Fortune 500 companies - Devon Energy and Chesapeake Energy.
- Oklahoma City has six Historic Preservation districts.
- Oklahoma City has one of the largest artist communities in the country.
- Oklahoma City is the second largest city in the nation still in compliance with the Clean Air Act.
- The name "Oklahoma" comes from the Choctaw words "okla," meaning "people," and "humma," meaning "red." Literally translated, the name means "red people."
- Those who snuck over the boundaries the night before the Land Run to claim the area around Oklahoma City are known as "Sooners."
- The capitol building at 23rd and Lincoln is the only capitol in the nation with an oil well under it.
- The first parking meter ever used was installed in Oklahoma City in 1935.
- The first shopping cart was invented and used in Oklahoma City at Standard Food Markets in 1937.
- Nearby Tinker Air Force Base is the second largest military air depot in the nation.
- A trolley system, the Oklahoma Spirit, covers a three-mile area and loops through downtown with an additional segment of the trolley system linking the state fairgrounds area with downtown and Bricktown. Service began on June 1, 1999.





## Wednesday - Saturday, March 11-14 Ford Center -- Oklahoma City, Oklahoma

First Round  
Wednesday, March 11

Quarterfinals  
Thursday, March 12

Semifinals  
Friday, March 13

Championship  
Saturday, March 14

**No. 8 Seed**

Game 1  
11:30 a.m.  
Big 12 Network

**No. 9 Seed**

Game 5  
11:30 a.m.  
ESPN2

**No. 1 Seed**

**No. 5 Seed**

Game 2  
2:00 p.m.  
Big 12 Network

**No. 12 Seed**

Game 6  
2:00 p.m.  
Big 12 Network

**No. 4 Seed**

**No. 7 Seed**

Game 3  
6:00 p.m.  
Big 12 Network

**No. 10 Seed**

Game 7  
6:00 p.m.  
Big 12 Network

**No. 2 Seed**

**No. 6 Seed**

Game 4  
8:20 p.m.  
Big 12 Network

**No. 11 Seed**

Game 8  
8:30 p.m.  
ESPN2

**No. 3 Seed**

Game 9  
6:00 p.m.  
Big 12 Network



Game 11  
5:00 p.m.  
ESPN

**Big 12 Champion**

Game 10  
8:20 p.m.  
Big 12 Network

### Future Championship Dates

2010: March 10-13 (Kansas City)

2011: March 9-12 (Kansas City)

Note: The Championship will be held  
Wednesday - Saturday beginning in 2009.

All times Central Standard and subject to change  
Telecasts on the Big 12 Network are syndicated by ESPN Regional Television throughout Big 12 markets

## CHAMPIONSHIP DATES & SITES

### OPENING ROUND

**March 17**

*University of Dayton Arena – Dayton, Ohio*  
University of Dayton - host

### FIRST/SECOND ROUNDS

**March 19 & 21**

*SPRINT CENTER – Kansas City, Mo.*

**BIG 12 CONFERENCE - host**

*Wachovia Center, Philadelphia, Pa.*

Saint Joseph's University - host

*Greensboro Coliseum, Greensboro, N.C.*

Atlantic Coast Conference - host

*Rose Garden - Portland, Ore.*

University of Oregon - host

**March 20 & 22**

*American Airlines Arena - Miami, Fla.*

Florida International University - host

*University of Dayton Arena - Dayton, Ohio*

University of Dayton - host

*Hubert H. Humphrey Metrodome - Minneapolis, Minn.*

University of Minnesota - host

*Taco Bell Arena - Boise, Idaho*

Boise State University - host

### REGIONALS

**March 26 & 28**

*TD Banknorth Garden - Boston, Mass.*

Boston College - host

*University of Phoenix Stadium - Glendale, Ariz.*

Arizona State University - host

**March 27 & 29**

*Lucas Oil Stadium - Indianapolis, Ind.*

Butler University & Horizon League - hosts

*FedEx Forum – Memphis, Tenn.*

University of Memphis - host

### FINALS

**April 5 & April 7**

*Ford Field – Detroit, Mich.*

University of Detroit Mercy - host



### BIG 12 CONFERENCE NCAA CHAMPIONSHIP HOSTING (Since 1997)

2010	First/Second Rounds	Ford Center, Oklahoma City, Okla.
2009	First/Second Rounds	Sprint Center, Kansas City, Mo.
2006	First/Second Rounds	American Airlines Center, Dallas, Texas
2005	First/Second Rounds	Ford Center, Oklahoma City, Okla.
2004	First/Second Rounds	Kemper Arena, Kansas City, Mo.
2003	First/Second Rounds	Ford Center, Oklahoma City, Okla.
2002	First/Second Rounds	American Airlines Center, Dallas, Texas
2001	First/Second Rounds	Kemper Arena, Kansas City, Mo.



Ford Field in Detroit will host the Final Four for the first time in 2009. A new seating configuration will be used to increase the capacity to approximately 70,000 and put thousands of students courtside for the national semifinals and championship.

# COMPOSITE SCHEDULE

Day	Date	Game	Arena	Time	National TV	Regional TV	Local TV
Fri.	Nov. 14	Arkansas-Pine Bluff at Colorado <i>World Vision Classic, Ames, Iowa</i> UC-Davis at Iowa State Florida A&M at Kansas State UT-San Antonio at Oklahoma State St. Francis (Pa.) at Texas Tech American at Oklahoma Stetson at Texas	CEC HC BC GIA USA LNC EC	7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. TBA			FSNKC CSN TTTN
Sat.	Nov. 15	Paul Quinn College at Baylor Prairie View A&M at Missouri <i>World Vision Classic, Ames, Iowa</i> Loyola-Marymount at Iowa State	FC MA HC	3:00 p.m. 3:30 p.m. TBA			MSN
Sun.	Nov. 16	Southeast Missouri State at Kansas State San Jose State at Nebraska Arkansas-Pine Bluff at Texas A&M <i>World Vision Classic, Ames, Iowa</i> UW-Milwaukee at Iowa State <i>O'Reilly Auto Parts CBE Classic</i> UMKC at Kansas	BC BD RA HC AF	2:00 p.m. 2:00 p.m. 4:00 p.m. 7:00 p.m. 7:00 p.m.	ESPNU		
Mon.	Nov. 17	Chattanooga at Missouri North Texas at Oklahoma State Sam Houston State at Texas Tech <i>Dick's Sporting Goods NIT Season Tip-Off</i> Mississippi Valley State at Oklahoma	MA GIA USA LNC	7:00 p.m. 7:00 p.m. 7:00 p.m. 8:00 p.m.	ESPNU		MSN CSN TTTN
Tue.	Nov. 18	Centenary at Baylor Montana State at Colorado Stephen F. Austin at Texas A&M <i>O'Reilly Auto Parts CBE Classic</i> Florida Gulf Coast at Kansas <i>Dick's Sporting Goods NIT Season Tip-Off</i> Davidson/James Madison at Oklahoma Tulane at Texas	FC CEC RA AF LNC EC	3:00 p.m. 7:00 p.m. 7:00 p.m. 8:00 p.m. 5:30/8:30 p.m. TBA	ESPN ESPNU ESPNU		
Wed.	Nov. 19	Emporia State at Kansas State Nebraska at TCU	BC DMC	7:00 p.m. TBA			FSNKC
Thu.	Nov. 20	<i>O'Reilly Auto Parts Tip-Off, San Juan, Puerto Rico</i> Missouri vs. Xavier Tulsa at Oklahoma State <i>Legends Classic, Lubbock, Texas</i> East Central at Texas Tech	CPR GIA USA	Noon 7:00 p.m. TBA	ESPNU		CSN
Fri.	Nov. 21	<i>O'Reilly Auto Parts Tip-Off, San Juan, Puerto Rico</i> Missouri vs. Fairfield/Virginia Tech <i>South Padre Island Invitational, College Station, Texas</i> Jackson State at Texas A&M	CPR RA	10 am/12:30 p.m. 7:00 p.m.	ESPNU		
Sat.	Nov. 22	Southern at Baylor Arkansas Pine-Bluff at Nebraska Harvard at Colorado Kansas State at Cleveland State Gardner-Webb at Oklahoma <i>Legends Classic, Lubbock, Texas</i> Eastern Kentucky at Texas Tech	FC BD CEC WC LNC USA	1:00 p.m. 1:00 p.m. 2:00 p.m. 6:00 p.m. TBA TBA			
Sun.	Nov. 23	Grambling State at Oklahoma State <i>O'Reilly Auto Parts Tip-Off, San Juan, Puerto Rico</i> Missouri vs. To Be Determined	GIA CPR	3:00 p.m. TBA	ESPN/U		
Mon.	Nov. 24	<i>EA Sports Maui Invitational, Maui, Hawaii</i> Texas vs. Saint Joseph's Jacksonville at Baylor <i>O'Reilly Auto Parts CBE Classic, Kansas City, Mo.</i> Kansas vs. Washington Iowa State at Hawaii	LCC FC SC SSC	2:00 p.m. 7:00 p.m. 9:00 p.m. 11:00 p.m.	ESPN2 ESPN2		

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Day	Date	Game	Arena	Time	National TV	Regional TV	Local TV
Tue.	Nov. 25	EA Sports Maui Invitational, Maui, Hawaii Texas vs. Indiana/Notre Dame O'Reilly Auto Parts CBE Classic, Kansas City, Mo. Kansas vs. Syracuse/Florida Lafayette at Colorado Saint Louis at Nebraska Oakland at Kansas State South Padre Island Invitational, College Station, Texas UNC Wilmington at Texas A&M Southeastern Louisiana at Texas Tech	LCC SC CEC BD BC RA USA	12:30/6:00 p.m. 6:45/9:15 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m.	ESPNU/ESPN ESPN2/U		FSNKC TTTN
Wed.	Nov. 26	Dick's Sporting Goods NIT Season Tip-Off, New York, N.Y. Oklahoma vs. To Be Determined EA Sports Maui Invitational, Maui, Hawaii Texas vs. To Be Determined	MSG LCC	TBA TBA			
Thu.	Nov. 27	Old Spice Classic, Lake Buena Vista, Fla. Oklahoma State vs. Gonzaga 76 Classic, Anaheim, California Baylor vs. Providence	MH ACC	8:00 p.m. 10:30 p.m.	ESPN2 ESPN2		
Fri.	Nov. 28	Old Spice Classic, Lake Buena Vista, Fla. Oklahoma State vs. Maryland/Michigan State Coppin State at Kansas South Padre Island Invitational, South Padre Island, Texas Texas A&M vs. Tulsa 76 Classic, Anaheim, California Baylor vs. Arizona State/Charlotte Findlay Toyota Invitational, Las Vegas, Nev. Kansas State vs. Kentucky Dick's Sporting Goods NIT Season Tip-Off, New York, N.Y. Oklahoma vs. To Be Determined Legends Classic, Newark, N.J. Texas Tech vs. Pittsburgh	MH AF SPICC ACC OA MSG PC	4:30/7:00 p.m. 7:00 p.m. 7:30 p.m. 9:00/11:30 p.m. 11:00 p.m. TBA TBA	ESPN/U FSN ESPN2/U ESPNU		JTV
Sat.	Nov. 29	Mississippi Valley State at Iowa State Kansas State vs. Iowa/West Virginia Creighton at Nebraska Big 12/Pac-10 Hardwood Series Colorado at Stanford South Padre Island Invitational, South Padre Island, Texas Texas A&M vs. Illinois/Kent State	HC OA BD MP SPICC	12:30 p.m. 6:30/9:30 p.m. 7:00 p.m. 8:30 p.m. TBA	ESPN2 FSN		
Sun.	Nov. 30	Oral Roberts at Missouri 76 Classic, Anaheim, California Baylor vs. To Be Determined Old Spice Classic, Lake Buena Vista, Fla. Oklahoma State vs. To Be Determined Rice at Texas Legends Classic, Newark, N.J. Texas Tech vs. Washington State/Mississippi State	MA ACC MH EC PC	3:00 p.m. TBA TBA TBA TBA	ESPNU ESPN2/U		MSN LSN
Mon.	Dec. 1	Kent State at Kansas	AF	8:00 p.m.	ESPNU		
Tue.	Dec. 2	Arkansas-Pine Bluff at Missouri	MA	7:00 p.m.			MSN
Wed.	Dec. 3	TCU at Colorado New Mexico State at Kansas Alabama State at Nebraska Wichita State at Texas Tech Iowa State at Northern Iowa	CEC AF BD USA MC	7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 8:00 p.m.			FSNRM JTV TTTN UNITY
Thu.	Dec. 4	Big 12/Pac-10 Hardwood Series USC at Oklahoma Big 12/Pac-10 Hardwood Series UCLA at Texas Big 12/Pac-10 Hardwood Series Oklahoma State at Washington	LNC EC HEP	6:00 p.m. 8:00 p.m. 10:00 p.m.	ESPN2 ESPN2 FSN		
Fri.	Dec. 5	Big 12/Pac-10 Hardwood Series Arizona at Texas A&M	RA	8:30 p.m.	ESPNU		
Sat.	Dec. 6	Big 12/Pac-10 Hardwood Series Oregon State at Iowa State Jackson State at Kansas Big 12/Pac-10 Hardwood Series Baylor at Washington State	HC AF BG	1:00 p.m. 1:00 p.m. 10:30 p.m.	ESPNU FSN		JTV

# COMPOSITE SCHEDULE

Day Sun.	Date Dec. 7	Game <i>Big 12/Pac-10 Hardwood Series</i> California at Missouri <i>Big 12/Pac-10 Hardwood Series</i> Nebraska at Arizona State <i>Big 12/Pac-10 Hardwood Series</i> Kansas State at Oregon Oklahoma at Tulsa	Arena MA WFA MAC BOK	Time 1:00 p.m. 1:00 p.m. 7:30 p.m. TBA	National TV ESPNU FSN FSN	Regional TV	Local TV
Tue.	Dec. 9	Drake at Iowa State <i>Jimmy V Classic, New York, N.Y.</i> Texas vs. Villanova	HC MSG	8:00 p.m. 8:00 p.m.	ESPNU ESPN		
Wed.	Dec. 10	Maine at Oklahoma Colorado State at Colorado	LNC CEC	7:00 p.m. 8:00 p.m.			FSNRM
Thu.	Dec. 11	Kansas State vs. Southern Mississippi	SC	7:00 p.m.			FSNKC
Fri.	Dec. 12	Iowa State at Iowa	CHA	6/8:00 p.m.			BTN
Sat.	Dec. 13	Prairie View A&M at Baylor Kansas vs. Massachusetts Utah at Oklahoma Murray State at Missouri Texas A&M at Alabama Texas Tech at Lamar Nebraska at Oregon State Texas State at Texas	FC SC LNC MA CC MON GC EC	1:00 p.m. 1:00 p.m. 3:00 p.m. 6:00 p.m. 7:00 p.m. 7:00 p.m. TBA TBA	ESPN ESPN2		FSNSW MSN LSN
Sun.	Dec. 14	Oklahoma State at Texas A&M-Corpus Christi Gardner-Webb at Kansas State	ABC BC	3:00 p.m. 6:00 p.m.			CSN
Mon.	Dec. 15	Florida A&M at Texas A&M	RA	7:00 p.m.			
Tue.	Dec. 16	Texas Southern at Texas	EC	TBA			LSN
Wed.	Dec. 17	Mercer at Oklahoma State SMU at Texas A&M Texas Tech at UTEP	GIA RA DHC	7:00 p.m. 7:00 p.m. TBA			
Fri.	Dec. 19	Prairie View A&M at Colorado	CEC	8:00 p.m.			
Sat.	Dec. 20	Texas vs. Michigan State Centenary at Kansas State Temple at Kansas Stetson at Missouri Texas A&M vs. LSU IPFW at Nebraska <i>All-College Classic, Oklahoma City, Okla.</i> Oklahoma State vs. Rhode Island Jacksonville State at Iowa State UT-Arlington at Baylor <i>All-College Classic, Oklahoma City, Okla.</i> Oklahoma vs. Virginia Commonwealth New Mexico at Texas Tech	TC BC AF MA TC BD FDC HC FC FDC USA	1:00 p.m. 1:00 p.m. 1:30 p.m. 3:00 p.m. 3:30 p.m. 7:00 p.m. 7:30 p.m. 8:00 p.m. 8:30 p.m. 10:00 p.m. TBA	CBS ESPN2 ESPN Classic ESPN2		MSN TTTN
Mon.	Dec. 22	Hartford at Baylor Oklahoma at Rice	FC RLA	7:00 p.m. 7:00 p.m.			FSNSW
Tue.	Dec. 23	Missouri vs. Illinois UL-Monroe at Colorado South Dakota State at Iowa State UMBC at Nebraska Centenary at Texas Tech Texas at Wisconsin <i>Big 12/Pac-10 Hardwood Series</i> Kansas at Arizona	STC CEC HC BD USA KC MKC	6:30 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 7:00 p.m. 8:30 p.m. 9:30 p.m.	ESPN2 ESPN2 FSN		TTTN
Sat.	Dec. 27	SIU-Edwardsville at Missouri <i>Rainbow Classic, Honolulu, Hawaii</i> Colorado vs. To Be Determined	MA SSC	3:00 p.m. TBA			MSN
Sun.	Dec. 28	Iowa State at Houston Sam Houston State at Texas A&M <i>Big 12/Pac-10 Hardwood Series</i> Texas Tech at Stanford <i>Rainbow Classic, Honolulu, Hawaii</i> Colorado vs. Coppin State	HP RA MP SSC	5:00 p.m. 7:00 p.m. 9:00 p.m. 10:30 p.m.	FSN		

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Day Mon.	Date Dec. 29	Game	Arena	Time	National TV	Regional TV	Local TV
		Portland State at Baylor	FC	7:00 p.m.			
		Arkansas State at Oklahoma State	GIA	7:00 p.m.			
		<i>Rainbow Classic, Honolulu, Hawaii</i>					
		Colorado vs. Buffalo/Pepperdine	SSC	TBA			
Tue.	Dec. 30	Wagner at Kansas State	BC	7:00 p.m.			FSNKC
		Centenary at Missouri	MA	7:00 p.m.			MSN
		South Carolina State at Nebraska	BD	7:00 p.m.			
		Albany at Kansas	AF	8:00 p.m.	ESPNU		
		Oklahoma at Arkansas	BWA	TBA			
		<i>Rainbow Classic, Honolulu, Hawaii</i>					
		Colorado vs. To Be Determined	SSC	TBA			
Wed.	Dec. 31	Texas A&M at Rice	AC	3:00 p.m.			
		Jackson State at Baylor	FC	4:00 p.m.			FSNSW
		Mercer at Iowa State	HC	4:00 p.m.			
Tue.	Jan. 1	Stephen F. Austin at Texas Tech	USA	6:00 p.m.			TTTN
Fri.	Jan. 2	Appalachian State at Texas	EC	8:00 p.m.	ESPNU		
		South Carolina at Baylor	FC	TBA			
Sat.	Jan. 3	Missouri at Georgia	SGC	Noon			MSN
		Coppin State at Oklahoma	LNC	12:30 p.m.			
		Tennessee at Kansas	AF	1:00 p.m.	ESPN		
		Idaho State at Kansas State	BC	1:00 p.m.			FSNKC
		Maryland-Eastern Shore at Nebraska	BD	2:00 p.m.			
		Northwestern State at Oklahoma State	GIA	2:00 p.m.			
		SIU-Edwardsville at Iowa State	HC	7:00 p.m.			
		McNeese State at Texas A&M	RA	7:00 p.m.			
Mon.	Jan. 5	Colorado at SMU	MOC	6:00 p.m.			FSNRM
		Chicago State at Kansas State	BC	7:00 p.m.			FSNKC
		Florida A&M at Nebraska	BD	7:00 p.m.			
		North Dakota at Texas A&M	RA	7:00 p.m.			
		Maryland-Eastern Shore at Oklahoma	LNC	7:00 p.m.			
Tue.	Jan. 6	Houston Baptist at Iowa State	HC	7:00 p.m.			
		Siena at Kansas	AF	7:00 p.m.			JTV
		TCU at Texas Tech	USA	7:00 p.m.			TTTN
		Coppin State at Missouri	MA	8:00 p.m.			MSN
		Texas at Arkansas	BWA	8:00 p.m.	ESPN2		
		Savannah State at Oklahoma State	GIA	8:30 p.m.			
Wed.	Jan. 7	Western State at Colorado	CEC	7:00 p.m.			
Sat.	Jan. 10	Texas Tech at Baylor*	FC	12:30 p.m.		Big 12 Network	
		Oklahoma at Kansas State*	BC	12:30 p.m.		Big 12 Network	
		Kansas at Michigan State	BSEC	1:00 p.m.	CBS		
		Missouri at Nebraska*	BD	2:00 p.m.	ESPN2		
		Iowa State at Texas*	EC	3:00 p.m.		Big 12 Network	
		Texas A&M at Oklahoma State*	GIA	8:00 p.m.	ESPNU		
Mon.	Jan. 12	Texas at Oklahoma*	LNC	8:00 p.m.	ESPN		
Tue.	Jan. 13	Kansas State at Kansas*	AF	7:00 p.m.		Big 12 Network	
Wed.	Jan. 14	Nebraska at Iowa State*	HC	7:00 p.m.			
		Colorado at Missouri*	MA	8:00 p.m.	ESPNU		
		Baylor at Texas A&M*	RA	8:00 p.m.	ESPN2		
Sat.	Jan. 17	Oklahoma State at Baylor*	FC	12:30 p.m.		Big 12 Network	
		Iowa State at Missouri*	MA	12:30 p.m.		Big 12 Network	
		Oklahoma at Texas A&M*	RA	1:00 p.m.	ESPN		
		Kansas at Colorado*	CEC	1:30 p.m.	ABC		
		Texas at Texas Tech*	USA	3:00 p.m.		Big 12 Network	
		Kansas State at Nebraska*	BD	5:00 p.m.		Big 12 Network	
Mon.	Jan. 19	Texas A&M at Kansas*	AF	8:00 p.m.	ESPN		
Tue.	Jan. 20	Colorado at Texas Tech*	USA	7:00 p.m.			TTTN
Wed.	Jan. 21	Baylor at Kansas State*	BC	8:00 p.m.	ESPN2		
		Missouri at Oklahoma State*	GIA	8:00 p.m.		Big 12 Network	
		Nebraska at Oklahoma*	LNC	8:00 p.m.	ESPNU		



# COMPOSITE SCHEDULE

Day	Date	Game	Arena	Time	National TV	Regional TV	Local TV
Sat.	Jan. 24	Texas Tech at Missouri*	MA	12:30 p.m.		Big 12 Network	
		Kansas at Iowa State*	HC	1:00 p.m.	ESPN		
		Oklahoma State at Nebraska*	DC	3:00 p.m.		Big 12 Network	
		Baylor at Oklahoma*	LNC	3:00 p.m.	ESPNU		
		Kansas State at Colorado*	CEC	4:00 p.m.		Big 12 Network	
		Texas A&M at Texas*	EC	7:00 p.m.	ESPNU		
Mon.	Jan. 26	Oklahoma at Oklahoma State*	GIA	8:00 p.m.	ESPN		
Tue.	Jan. 27	Texas at Baylor*	FC	8:00 p.m.		Big 12 Network	FSNRM
		Iowa State at Colorado*	CEC	8:30 p.m.			
Wed.	Jan. 28	Kansas at Nebraska*	BD	6:30 p.m.	ESPN2		FSNKC
		Missouri at Kansas State*	BC	8:00 p.m.			
		Texas Tech at Texas A&M*	RA	8:00 p.m.	ESPNU		
Sat.	Jan. 31	Oklahoma at Iowa State*	HC	12:30 p.m.		Big 12 Network	
		Oklahoma State at Texas A&M*	RA	1:00 p.m.	ESPN		
		Colorado at Kansas*	AF	3:00 p.m.	ESPNU		
		Kansas State at Texas*	EC	3:00 p.m.		Big 12 Network	
		Baylor at Missouri*	MA	5:00 p.m.		Big 12 Network	
		Nebraska at Texas Tech*	USA	7:00 p.m.		Big 12 Network	
Mon.	Feb. 2	Kansas at Baylor*	FC	8:00 p.m.	ESPN		
Tue.	Feb. 3	Iowa State at Kansas State*	BC	7:00 p.m.			FSNKC
Wed.	Feb. 4	Texas A&M at Oklahoma*	LNC	8:00 p.m.		Big 12 Network	
		Texas Tech at Oklahoma State*	GIA	8:00 p.m.	ESPNU		
		Missouri at Texas*	EC	8:30 p.m.	ESPN2		
		Nebraska at Colorado*	CEC	9:00 p.m.			FSNRM
Sat.	Feb. 7	Colorado at Oklahoma*	LNC	12:30 p.m.		Big 12 Network	
		Texas at Nebraska*	BD	1:00 p.m.	ESPN		
		Oklahoma State at Kansas*	AF	2:30 p.m.	ABC		
		Kansas State at Texas A&M*	RA	3:00 p.m.		Big 12 Network	
		Missouri at Iowa State*	HC	5:00 p.m.			
		Baylor at Texas Tech*	USA	7:00 p.m.	ESPNU		
Mon.	Feb. 9	Kansas at Missouri*	MA	8:00 p.m.	ESPN		
Tue.	Feb. 10	Oklahoma State at Texas*	EC	7:00 p.m.		Big 12 Network	
Wed.	Feb. 11	Colorado at Iowa State*	HC	6:30 p.m.			FSNRM/CTN
		Oklahoma at Baylor*	FC	8:00 p.m.	ESPN2		
		Texas Tech at Kansas State*	BC	8:00 p.m.	ESPNU		
Sat.	Feb. 14	Texas at Colorado*	CEC	Noon	ESPN		
		Nebraska at Missouri*	MA	12:30 p.m.		Big 12 Network	
		Texas Tech at Oklahoma*	LNC	12:30 p.m.		Big 12 Network	
		Kansas at Kansas State*	BC	2:30 p.m.	ABC		
		Iowa State at Oklahoma State*	GIA	3:00 p.m.		Big 12 Network	
		Texas A&M at Baylor*	FC	5:00 p.m.			FSNSW
Mon.	Feb. 16	Texas at Texas A&M*	RA	8:00 p.m.	ESPN		
Tue.	Feb. 17	North Carolina Central at Kansas State	BC	7:00 p.m.			
Wed.	Feb. 18	Iowa State at Kansas*	AF	7:00 p.m.		Big 12 Network	
		Colorado at Nebraska*	BD	8:00 p.m.	ESPNU		
		Oklahoma State at Texas Tech*	USA	8:30 p.m.	ESPN2		
Sat.	Feb. 21	Missouri at Colorado*	CEC	11:30 a.m.		Big 12 Network	
		Baylor at Oklahoma State*	GIA	12:30 p.m.		Big 12 Network	
		Nebraska at Kansas*	AF	3:00 p.m.		Big 12 Network	
		Kansas State at Iowa State*	HC	5:00 p.m.			FSNKC
		Texas A&M at Texas Tech*	USA	5:00 p.m.			TTTN
		Oklahoma at Texas*	EC	8:00 p.m.	ESPN		
Mon.	Feb. 23	Kansas at Oklahoma*	LNC	8:00 p.m.	ESPN		
Tue.	Feb. 24	Baylor at Iowa State*	HC	8:00 p.m.		Big 12 Network	
		Texas A&M at Nebraska*	BD	8:30 p.m.	ESPN2		
Wed.	Feb. 25	Kansas State at Missouri*	MA	8:00 p.m.	ESPNU		
		Texas Tech at Texas*	EC	8:30 p.m.	ESPN2		
		Oklahoma State at Colorado*	CEC	9:00 p.m.			FSNRM

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Day	Date	Game	Arena	Time	National TV	Regional TV	Local TV
Sat.	Feb. 28	Iowa State at Texas A&M*	RA	12:30 p.m.		Big 12 Network	
		Oklahoma at Texas Tech*	USA	2:30 p.m.	ABC		
		Colorado at Baylor*	CEC	3:00 p.m.		Big 12 Network	
		Texas at Oklahoma State*	GIA	5:00 p.m.	ESPN		
		Nebraska at Kansas State*	BC	7:00 p.m.		Big 12 Network	
Sun.	Mar. 1	Missouri at Kansas*	AF	1:00 p.m.	CBS		
Mon.	Mar. 2	Baylor at Texas*	EC	8:00 p.m.	ESPN		
Tue.	Mar. 3	Kansas State at Oklahoma State*	GIA	6:30 p.m.	ESPN2		
Wed.	Mar. 4	Iowa State at Nebraska*	BD	6:30 p.m.			
		Texas A&M at Colorado*	CEC	7:00 p.m.	ESPNU	Big 12 Network	
		Oklahoma at Missouri*	MA	8:00 p.m.			
		Kansas at Texas Tech*	USA	8:30 p.m.	ESPN2		
Sat.	Mar. 7	Colorado at Kansas State*	BC	12:30 p.m.		Big 12 Network	
		Texas Tech at Iowa State*	HC	12:30 p.m.		Big 12 Network	
		Missouri at Texas A&M*	RA	1:00 p.m.	ESPN2		
		Oklahoma State at Oklahoma*	LNC	2:30 p.m.	ABC		
		Texas at Kansas*	AF	3:00 p.m.	CBS		
		Nebraska at Baylor*	FC	3:00 p.m.		Big 12 Network	

All times Central except Colorado non-conference and Big 12 home games, which are Mountain Time. Schedule, times and television listings are subject to change

\* - Big 12 Conference game

Big 12 Network - Big 12 Network regional telecast in Big 12 markets

Local television stations listed include only those known at press time - additional stations will be added as the season progresses. Check local listings or the Big 12 web site for up-to-date schedules.

#### ARENA KEY

ABC - American Bank Center, Corpus Christi, Texas  
 AC - Autry Court, Houston, Texas  
 ACC - Anaheim Convention Center, Anaheim, Calif.  
 AF - Allen Fieldhouse, Lawrence, Kan.  
 BC - Bramlage Coliseum, Manhattan, Kan.  
 BD - Bob Devaney Sports Center, Lincoln, Neb.  
 BG - Bohler Gymnasium, Pullman, Wash.  
 BOK - BOK Center, Tulsa, Okla.  
 BSEC - Breslin Student Events Center, East Lansing, Mich.  
 BWA - Bud Walton Arena, Fayetteville, Ark.  
 CC - Coleman Coliseum, Tuscaloosa, Ala.  
 CEC - Coors Events Center, Boulder, Colo.  
 CHA - Carver-Hawkeye Arena, Iowa City, Iowa  
 CPR - Coliseo de Puerto Rico, San Juan, Puerto Rico  
 DHC - Don Haskins Center, El Paso, Texas  
 DMC - Daniel-Meyer Coliseum, Fort Worth, Texas  
 EC - Frank C. Erwin, Jr. Special Events Center, Austin, Texas  
 FC - Ferrell Center, Waco, Texas  
 FDC - Ford Center, Oklahoma City, Okla.  
 GC - Gill Coliseum, Corvallis, Ore.  
 GD - Gold Dome, Shreveport, La.  
 GIA - Gallagher-Iba Arena, Stillwater, Okla.  
 HC - Hilton Coliseum, Ames, Iowa  
 HEP - Hec Edmundson Pavilion, Seattle, Wash.  
 HP - Hofheinz Pavilion, Houston, Texas

KC - Kohl Center, Madison, Wis.  
 LCC - Lahaina Civic Center, Maui, Hawaii  
 LNC - Lloyd Noble Center, Norman, Okla.  
 MA - Mizzou Arena, Columbia, Mo.  
 MAC - McArthur Court, Eugene, Ore.  
 MC - McLeod Center, Cedar Falls, Iowa  
 MKC - McKale Center, Tucson, Ariz.  
 MH - Milk House, Lake Buena Vista, Fla.  
 MOC - Moody Coliseum, Dallas, Texas  
 MON - Montagne Center, Beaumont, Texas  
 MSG - Madison Square Garden, New York, N.Y.  
 MP - Maples Pavilion, Stanford, Calif.  
 OA - Orleans Arena, Las Vegas, Nev.  
 PC - Prudential Center, Newark, N.J.  
 RA - Reed Arena, College Station, Texas  
 RLA - Reliant Arena, Houston, Texas  
 SC - Sprint Center, Kansas City, Mo.  
 SGC - Stegeman Coliseum, Athens, Ga.  
 SPICC - South Padre Island Convention Center, South Padre Island, Texas  
 SSC - Stan Sheriff Center, Honolulu, Hawaii  
 STC - Scottrade Center, St. Louis, Mo.  
 TC - Toyota Center, Houston, Texas  
 USA - United Spirit Arena, Lubbock, Texas  
 WC - Wolstein Center, Cleveland, Ohio  
 WFA - Wells Fargo Arena, Tempe, Ariz.

#### LOCAL TELEVISION KEY

BTN - Big Ten Network  
 CSN - Cowboy Sports Network  
 CSS - Comcast/Charter Sports Southeast  
 CTN - Cyclone Television Network  
 DTV - Drake Television  
 FSNKC - FSN Kansas City  
 FSNMW - FSN Midwest  
 FSNW - FSN Southwest  
 FSNRM - FSN Rocky Mountain  
 JTV - Jayhawk Television Network  
 LSN - Longhorn Sports Network  
 MC - Mediacom Cyclone Television  
 MSN - Mizzou Sports Network  
 SSN - Sooner Sports Network  
 UNITV - University of Northern Iowa Television  
 TTTN - Texas Tech Television Network



The Big 12 Conference would like to thank its corporate partners for their continued support of Big 12 Athletics.

For information on how to become a corporate partner, please contact:

**Ami Annett**  
**ESPN Regional**  
**469.524.1030**



The Big 12 Store, operated by the Paradise Shops, sells and promotes merchandise from all 12 member schools at the Will Rogers World Airport in Oklahoma City.





## **BAYLOR — Ferrell Center**

**From the North:** Drive south on I-35, take the University Parks Drive exit and turn east (left) to the intersection of University Parks Drive and LaSalle Avenue.

**From the South:** Drive north on I-35, take the University Parks Drive exit and turn east (right) to the intersection of University Parks Drive and LaSalle Avenue.

**From the West:** Drive east on Hwy. 84 to Hwy. 6/Loop 340. Turn east (right) and take Hwy. 6/Loop 340 to I-35. Turn north (left) on I-35, take the University Parks Drive exit and turn east (right) to the intersection of University Parks Drive and LaSalle Avenue.

**From the East:** Drive west on Hwy. 84 to I-35. Turn south on I-35 (left), take the University Parks Drive exit and turn east (left) to the intersection of University Parks Drive and LaSalle Avenue.

**From the Northwest:** Take Hwy. 6 to I-35. Turn north (left), take the University Parks Drive exit and turn east (right) to the intersection of University Parks Drive and LaSalle Avenue.

**From the Southwest:** Take Hwy. 6 to Bus. 77 exit. Bus 77 become LaSalle Avenue and leads directly to the Ferrell Center.

## **COLORADO — Coors Events Center**



**From Denver International Airport (DIA):** Driving time between DIA and Boulder is approximately 60 to 90 minutes. Follow Peña Boulevard (10 miles) south to I-70, and exit onto I-70 west. Follow I-70 west to I-270 west. I-270 merges into U.S. 36 west and takes you west into Boulder

(about 23 miles). Once you're in Boulder, take a left (west) on Colorado Avenue. Heading west on Colorado Avenue, take a left on Regent Drive (it is the first stop light west of U.S. 36 (28th Street)). The Events Center will appear ahead to your left and there is meter parking along the street or in lot 436, (the metered parking lot is your second left after turning onto Regent Drive). Parking for basketball games is free in lot 436.

**From the Denver Area and South:** To get to Boulder from the Denver area, go west on U.S. 36 (from I-25 or I-270). Once you're in Boulder from U.S. 36, take a left (west) on Colorado Avenue (first stop light). Heading west on Colorado Avenue, take a left on Regent Drive (it is the first stop light west of U.S. 36 (28th Street)). The Events Center will appear ahead to your left.

**From the North:** From the north, take U.S. 287 south to Highway 119 (Diagonal Highway). Highway 119 becomes Highway 157 (Foothills Parkway) just north of Boulder. Turn right (west) from Foothills Parkway onto Colorado Avenue. Once on Colorado Avenue, just past 28th Street (U.S. 36) campus is both to the left and straight ahead. Heading west on Colorado Avenue, take a left on Regent Drive (it is the first stop light west of U.S. 36 (28th Street)). The Events Center will appear ahead to your left.

**From the West:** Take I-70 east to U.S. 6. Go east on U.S. 6 to CO. 58. Turn right (east) on CO.58 to CO. 93. Make a left (north) onto CO. 93 towards Boulder. CO. 93 will turn into Broadway once in Boulder. Continue on Broadway west until you see the campus on your right. To get to Colorado Avenue from the west, turn right on Regent Drive off of Broadway. Follow Regent Drive until it dead ends, turn left (west) on Colorado Avenue. Heading west on Colorado Avenue, take a left on Regent Drive (it is the first stop light west of U.S. 36 (28th Street)). The Events Center will appear ahead to your left.



## **IOWA STATE — Hilton Coliseum**

**From I-35 South:** Once you get to Ames, turn off on the Highway 30 West exit (#111B). Follow Highway 30 West until the Elwood Drive/ISU Exit. Take the Exit and drive north (right) on Elwood Drive. To get to Hilton Coliseum, simply continue driving north on Elwood Drive and the coliseum will be on the West side of the road. Parking for Hilton Coliseum is in lots on the south end of the arena.

**From I-35 North:** Once you get to Ames, turn off on the Highway 30 West exit (#111B). Follow Highway 30 West until the Elwood Drive/ISU Exit. Take the Exit and drive north (right) on Elwood Drive. To get to Hilton Coliseum, simply continue driving north on Elwood Drive, the coliseum will be on the West side of the road. Public parking for Hilton Coliseum is located in specified lots on the south end of the arena.

**From Highway 30 West:** Follow Highway 30 West until the Elwood Drive/ISU Exit. Take the Exit and drive north (left) on Elwood Drive. To get to Hilton Coliseum, simply continue driving north on Elwood Drive and the coliseum will be on the West side of the road. Public parking for Hilton Coliseum is located in specified lots on the south end of the arena.

**From Highway 30 East:** Follow Highway 30 East until the Elwood Drive/ISU Exit. Take the Exit and drive north (right) on Elwood Drive. To get to Hilton Coliseum, simply continue driving north on Elwood Drive and the coliseum will be on the West side of the road. Public parking for Hilton Coliseum is located in specified lots on the south end of the arena.



## **KANSAS — Allen Fieldhouse**

**From the East (Kansas City International Airport):** Kansas City International Airport is 60 miles to the northeast and is served by most national airline carriers. As you exit the airport, turn left onto I-29 North. Continue on I-29 for several miles to I-435 South. Continue on I-435 South to the junction of I-70 West. Take I-70 West to Lawrence. Exit I-70 at exit #202 (West Lawrence). Follow Iowa Street to 19th Street, turn left on 19th Street, to Naismith Drive, turn left on Naismith Drive, leading to Fieldhouse Drive, South of Allen Fieldhouse. Allow one and a half hours driving time from KCI to Lawrence.

**From the West (Forbes Field):** Forbes Field is located in Topeka, Kansas, approximately 30 miles west of Lawrence. Travel on Highway 75 North to I-70 East to the West Lawrence Kansas Turnpike exit #202, which will lead to Iowa Street. Follow Iowa Street to 19th Street, turn left on 19th Street, to Naismith Drive, turn left on Naismith Drive, leading to Fieldhouse Drive, South of Allen Fieldhouse. Allow one and a half hours driving time from KCI to Lawrence.



## **KANSAS STATE — Bramlage Coliseum**

**From the West (Manhattan Airport):** Take Kansas Highway 18 East into Manhattan. Exit at Kansas 113 (Seth Childs Road, heading North. Stay on Seth Childs Road until reaching the Kimball Ave., exit. Turn right onto Kimball and follow it one mile to College Ave., and turn right. Go one block and turn left into the Bramlage Coliseum parking lot.

**From the East (Kansas City):** Exit I-70 at Highway 177 (exit 313) and head North on 177 until reaching Manhattan. Turn left on 3rd street, proceed to the first light and turn left again on Tuttle Creek Blvd. Head North on Tuttle Creek until reaching Kimball Ave. Turn left on Kimball and go two miles to College Avenue. Bramlage Coliseum will be on your left-hand side.



## **MISSOURI — Mizzou Arena**

**From Kansas City (West):** Take Interstate 70 East. Take Exit 124 to Stadium Boulevard. Go South three miles. Turn Right on Mick Deaver Drive. Take Mick Deaver Drive to Champions Drive.

**From St. Louis (East):** Take Interstate 70 West. Take Exit 128A to Highway 63 South. Go South on Highway 63 for one mile. Take the Stadium Boulevard Exit. Go West on Stadium Boulevard for 1.5 miles. Turn Left on Mick Deaver Drive. Take Mick Deaver Drive to Champions Drive.

**From Columbia Regional Airport (South):** Take Highway 63 North for 15 miles. Take Stadium Boulevard Exit. Go West on Stadium Boulevard for 1.5 miles. Turn Left on Mick Deaver Drive. Take Mick Deaver Drive to Champions Drive.



## **NEBRASKA — Bob Devaney Sports Center**

**From Lincoln Municipal Airport:** Turn right on Northwest 12th Street as you drive out of the airport. Northwest 12th Street becomes Cornhusker Highway, which intersects with 14th Street. Exit south (right) on 14th Street off Cornhusker Highway.

Travel to West Entrance Road, turn left and go two blocks East to arena.

**From Omaha's Eppley Airfield:** Follow signs to downtown Omaha and I-480. Take I-480 west to I-80, then take I-80 west approximately 60 miles to I-180. Exit South on I-180, then exit east to Cornhusker Highway and follow the instructions above.



## **OKLAHOMA — Lloyd Noble Coliseum**

**From Will Rogers Airport (Oklahoma City):** Exit the airport and travel west on I-44. Move to I-240. Next exit is south on I-35 (Exit 4A). Norman is 17 miles south of the airport. To reach Lloyd Noble Center, take the Hwy. 9 East exit in Norman. Proceed approximately three miles and take a left on Jenkins Ave. Lloyd Noble Center is just ahead on the left. Use the first entrance to access media parking (park near the practice courts on the south end of the arena).

**From the South:** Travel north on I-35. To reach Lloyd Noble Center, take the Hwy. 9 East exit in Norman. Proceed approximately three miles and take a left on Jenkins Ave. Lloyd Noble Center is just ahead on the left. Use the first entrance to access media parking (park near the practice courts on the south end of the arena).



## **OKLAHOMA STATE — Gallagher-Iba Arena**

**From the South:** Go north on Interstate 35 until you reach the exit for Highway 51. Go east on Highway 51 for approximately 15 miles until you reach Stillwater.

**From the North:** Go south on Interstate 35 until you reach the exit for Highway 51. Go east on Highway 51 for approximately 15 miles until you reach Stillwater.

**From the East:** Go west on the Cimarron Turnpike (Highway 412) until you see the signs for the "Stillwater Y." Take that exit and go south for approximately 10 miles. Take the exit for Highway 177, and go south on that road until you reach Stillwater.

**From the West:** Go east on the Cimarron Turnpike (Highway 412) until you see the signs for the "Stillwater Y." Take that exit and go south for approximately 10 miles. Take the exit for Highway 177, and go south on that road until you reach Stillwater.

The Athletics Center & Gallagher-Iba Arena is located at the intersection of Hall of Fame Avenue and Knoblock Street.



## **TEXAS — Frank C. Erwin, Jr. Special Events Center**

**From Austin-Bergstrom International Airport:** Take 290/71 East out of the airport. Follow 71 East until it connects with I-35. Take I-35 North into the city. Take the 15th Street/MLK exit. Stay in the lane second from the left. Turn left at the first light (15th Street). After you go under I-35, get in your right lane. Take 15th Street past Brackenridge Hospital (left) and make a right at the first light (Red River Street). Erwin Center is on your right. For media will call, pull into loading-zone area by the box office. Media parking is directly across Red River Street from media will call.



## **TEXAS A&M — Reed Arena**

**From Dallas:** South on I-35 to Waco. Take Exit #339 in Waco (Loop 340). Make a left (east) on Loop 340. Continue on Loop 340 until intersection with Texas 6. Make a left (east) on Texas 6 to Bryan/College Station. At College Station, Right (west) at University Drive [F.M. 60] exit. Continue on University Drive past campus, follow signs for F.M. 2154 exit (right exit). Left (south) at first light (Wellborn Road). Continue south on Wellborn Road, past Kyle Field (on the left) and Olsen Field (on the right). Right (west) at next light past Kyle Field, F.M. 2347 (George Bush Drive). Right (north) at first light (Olsen Blvd). Reed Arena will be just past the first stop sign (Tom Chandler Dr.) on the left.

**From Austin:** East on U.S. 290 towards Houston. Exit Texas 21 and turn left. Near Bryan, right exit on Texas 47 [College Station/Texas A&M University exit]. Continue south on Texas 47 until you reach F.M. 60 [University Drive]. Left (east) on F.M. 60 past Easterwood Airport (on the right). Right (south) exit on F.M. 2818 [Harvey Mitchell Pkwy.]. Continue south on F.M. 2818 until you reach George Bush Drive [F.M. 2347, first light]. Left (east) on George Bush Drive to first light (Olsen Blvd). Right (north) at first light (Olsen Blvd). Reed Arena will be just past the first stop sign (Tom Chandler Dr.) on the left.

**From Houston (Hobby Airport):** North on I-45 for approximately 15 minutes through downtown Houston. Take Exit #51 - I-610 West. Right (west) on U.S. 290 (Austin exit). Right (north) on Texas 6 (College Station/Bryan exit). Left Exit on Business 6 [College Station/Texas A&M University exit]. Left (west) at second light [Harvey Mitchell Pkwy/F.M. 2818]. Continue west on Harvey Mitchell Pkwy. approximately 2 miles to F.M. 2154 exit. Right (north) on F.M. 2154 (Wellborn Road) approximately 1 mile. Left (west) on F.M. 2347 (George Bush Drive). Right (north) at first light (Olsen Blvd). Reed Arena will be just past the first stop sign (Tom Chandler Dr.) on the left.



## **TEXAS TECH — United Spirit Arena**

Take Interstate 27 South to the 4th Street Exit. Turn right (west) onto 4th Street and continue to Indiana Avenue. Turn left (south) onto Indiana Avenue. The address of the United Spirit Arena is 1701 Indiana Avenue.

## Phillips 66 Big 12 Championship Tiebreaking Procedures

Seeding for the Championship will be based upon regular-season competition. The winner of the postseason basketball championship shall be declared the Big 12 automatic qualifier to the NCAA Championship. A team ineligible under NCAA or Big 12 rules for postseason competition shall not compete in the championship.

The four teams with the best records (based upon winning percentage) in 16 Conference games shall earn first-round byes. After the four teams have been awarded first-round byes and ranked as the No. 1 through No. 4 seeds, all remaining teams will be ranked in order No. 5 through No. 12 for seeding in the championship.

**Tiebreakers** - The first criteria in the breaking of ties in the standings shall be head-to-head competition of tied teams. The following procedure will be used to establish the championship seeds if ties exist. (For tiebreaking procedures teams will be grouped in two "divisions" based upon established guidelines. Colorado, Iowa State, Kansas, Kansas State, Missouri and Nebraska are in one division and Baylor, Oklahoma, Oklahoma State, Texas, Texas A&M and Texas Tech are in the other division.)

- (a) If two teams are tied and they are from different divisions, the winner of the game between the two tied teams shall be the higher seed.
- (b) If two teams are tied and they are from the same division, the team with an advantage in head-to-head competition shall be the higher seed.
- (c) If two teams remain tied, there will be a comparison of overall record against division teams only (10 divisional games).
- (d) If two teams remain tied, there will be a comparison of record against the highest ranked team(s) (based upon Conference winning percentage) in the division and proceeding through in order of divisional record.
- (e) If two teams remain tied, there will be a comparison of record against the highest ranked team(s) (based upon Conference winning percentage) in the opposite division and proceeding through in order of divisional record.
- (f) If two teams remain tied, the higher seed will be chosen by draw.
- (g) If three or more teams are tied, ties among divisional opponents will be broken first by using steps (b) through (f) and the head-to-head results will be used to break ties between non-divisional teams. When three or more teams from the same division are tied step (b) will consist of a mini-round robin among the tied teams. At any point during the process of breaking ties among three or more teams that the number tied teams are reduced to two, head-to-head competition would be used as the primary tie-breaker, followed by steps (c) through (f).

**Note:** When comparing against the "highest ranked team(s)" in either division, the comparison will be based upon how tied teams did against all teams in a given placement, rather than a team that wins a tiebreaker at another position. For example, if two teams are tied for fifth and two teams are tied for first, the head-to-head comparison would be how the fifth place teams did against the first place teams combined, and vice-versa.

**Draw** - In the event tiebreaking procedures are unsuccessful and a draw is necessary in determining seeding, the following procedure will be used:

- (a) The drawing will be conducted in public or with media attendance
- (b) Institutions involved in the drawing have the right to have a local representative in attendance at the drawing
- (c) A single slip of paper with names representing each of the tied institutions will be placed into a container and will be drawn in order of seeding from highest (#1) to lowest (#12)

## DALE KELLEY Men's Basketball Coordinator of Officials



Dale Kelley serves the Big 12 Conference as Coordinator of Men's Basketball Officials with more than 23 years of experience as a coordinator of officials. He oversees the officials coalition formed by the Big 12 Conference, Conference USA, Ohio Valley, Sun Belt and Southland Conferences. He administers the selection and assignment of officials, while observing and evaluating referees.

As an on-court official, Kelley worked 14 years in the Southeastern Conference, including nine consecutive NCAA Tournaments and three Final Fours.

Outside his athletic involvement, he is owner of Kelley Enterprises Rental and Real Estate Firm in his hometown of Huntingdon, Tenn. He is also in his fourth consecutive four-year term as Mayor of Huntingdon.

Kelley attended Bethel College in McKenzie, Tenn. and was inducted into the Bethel College Hall of Fame in 1981. In 1985, he received Bethel College's outstanding Alumni Achievement Award.

Kelley and his wife Carlene have three children - Amanada, Meredith and Cliff - and seven grandchildren.

## 2008-09 Men's Basketball Major Rules Changes

(Rule and page references are from the 2007-08 NCAA Rules Book.)

**Court and Equipment 1-3.3.** The restraining line shall be a color that is different from that of the end lines. When space is not available for a six foot restraining line, the line should be marked using the maximum available distance. Non-playing personnel shall not be permitted in this area.

**Court and Equipment 1-14.3.** Effective 2009-10 movable rings shall be required and the rings may flex both to the front and the sides.

**Logos 1-16.4.** There are no restrictions on NCAA, team or conference logos, names or abbreviations on the playing court, provided they do not obscure any of the required lines.

**Officials Jurisdiction 2-4.4.** When all three officials leave the confines of the playing area at the end of the game, the officials' jurisdiction has ended and the score has been approved.

**Duties of Timer 2-10.9.** Sound a warning horn fifteen seconds before the expiration of the 20-second time limit to replace a disqualified player. The signal also shall be sounded at the end of the 20 seconds to replace a disqualified player.

**Uniforms 3-5.10.** Opposing team uniforms shall be of contrasting colors. The home team shall wear light game jerseys and the away team shall wear dark game jerseys. **Note:** This rule may be altered by mutual consent of the competing institutions.

**Uniforms 3-5.13 (new).** The use of an arm sleeve, knee sleeve, and lower leg sleeve is permissible for medical reasons but its utilization shall be verified by either the individual's coach or trainer.

**Uniforms 3-6.1.** A single manufacturer's or distributor's normal logo, label or trademark may be worn on the game pants, and all other items of apparel excluding the game jersey (e.g., Warm-ups, socks, headbands, and wristbands) may bear a single manufacturer's or distributor's normal logo, label or trademark or an institutional logo or mascot but not both may be worn.

**Goaltending 4-34.3.** When the entire ball is above the level of the ring during a field-goal try and contacts the backboard, it is considered to be on its downward flight. In such a case, it is goaltending when that ball is touched by a player.

**Timeouts 5-13.4.k.** For all NCAA tournament games, the format described in Rule 5-13.4 may be used without the presence of paid advertising.

**Foul and Penalties 10-3 & 10-4.** Reorganization of Rule 10-3 and 10-4 in reference to infraction and penalty.

### Men's Points of Emphasis

Rough play and illegal contact – emphasis on screening situations.  
Charge/block – particularly near the goal.  
Coaches' behavior and enforcement of the box.  
Palming.



Dan Beebe was named the third commissioner of the Big 12 Conference on September 5, 2007, after serving as senior associate commissioner and chief operating officer for the league since February 2003.

In his first year, Beebe was able to enjoy the Big 12's first national championship in men's basketball, two teams in the Bowl Championship Series and numerous individual NCAA titles. Off the field, he guided the conference schools to a continuation of their revenue sharing model, with a record \$113.5-million going back to the membership. In the area of special projects, he oversaw a continued and expanded Big 12 relationship with Special Olympics in each of the league's seven states.

While in his previous role at the Big 12, Beebe handled issues related to governance, national policy and legal affairs, in addition to coordinating the day-to-day activities of the conference office. He also served as the conference liaison to the Big 12 Board of Directors. Beebe has been involved in site selection for future league championships, extending television contracts and enhancing football bowl opportunities. In addition, he has been active in establishing the conference's sportsmanship policies and procedures.

Prior to joining the Big 12, Beebe was commissioner of the Ohio Valley Conference from 1989-2003. Upon his appointment, he became the youngest leader of a Division I football-playing conference.

During his time, he made the OVC more attractive in areas of television appearances as exposure nearly tripled. He also enhanced championships and revenue generation, ensured sportsmanship and fair play, promoted gender equity, and gained national recognition for the league. He was a strong proponent of providing opportunities for female student-athletes, as the league added three women's championships during his time.

Under his direction, the OVC added five new members. He also placed an emphasis on ethics and sportsmanship within the league, producing a nationally recognized sportsmanship statement and participating in regional and national seminars on the topic.



Dan Beebe presents Kansas with the 2008 Big 12 Championship trophy.



Over the course of his career, Beebe has built a strong reputation nationally in college athletics and has been selected to some of the NCAA's most significant committees. He was a member of the prestigious NCAA Management Council, serving as chair of the Council's I-AA Governance Committee. He also chaired the Council's Committee on Fines and Forfeitures and was part of its Subcommittee for Student-Athlete Issues. Beebe was picked to fill the required commissioner's position on the initial NCAA Athletics Certification Committee that formalized and implemented the program adopted by the NCAA membership. He also previously served on the NCAA Nominating, Professional Sports Liaison, Football Issues, I-AA Football and Federal Arbitration Act committees.

Prior to his conference work, Beebe was a Director of Enforcement at the NCAA. He started at the NCAA in 1982 as an enforcement representative and was involved with numerous high-profile cases, including those at Houston, Mississippi and SMU. That tenure was interrupted by a one-year stint as an Assistant Director of Athletics at Wichita State University in 1986 before he returned to the NCAA office where he earned his Director of Enforcement promotion in 1988.

The 51-year old native of Walla Walla, Wash., received a degree from Walla Walla Community College in 1977. From there he moved on to California State Polytechnic University (Cal Poly-Pomona) where he earned his Bachelor of Science degree, cum laude, in social sciences in June 1979. Beebe received his law degree from the University of California Hastings College of the Law in 1982 and is a member of the Washington State Bar Association.

Besides his life's work, Beebe's ability to relate to student-athletes and others directly involved in college sports results from his own experience as a recruited football player. As an offensive lineman, Beebe was a four-year starter and served as captain of the varsity football teams at Walla Walla Community College and Cal Poly-Pomona. He continued his participation in athletics well after his college days, playing rugby, basketball, tennis, golf and other sports.

He was selected as one of the Outstanding Young Men of America in 1989 in recognition of his outstanding professional achievement, superior leadership ability and exceptional service to the community. In 1995, he was named an Institute for International Sport Ethics Fellow. Beebe has also served on various community boards, including the YMCA and Nashville Sports Council.

Born on February 27, 1957, Beebe is married to the former Molly Scanlon and has four children: daughters Jessie and Elaine and sons Matthew and Patrick.

## 2008-09 Big 12 Board of Directors Officers

Chair .....	Bill Powers, Texas
Vice-Chair .....	Brady Deaton, Missouri
Treasurer .....	Greg Geoffroy, Iowa State
Secretary .....	Bud Peterson, Colorado
NCAA Representative .....	Harvey Perlman, Nebraska
Commissioner .....	Dan Beebe, Big 12
Assistant Secretary .....	Tim Weiser, Big 12



**TIM WEISER**  
Deputy Commissioner

**Responsibilities:** Chief Operating Officer; Daily oversight of conference office; Coordinate conference activities in Commissioner's absence; Oversight of Football, Men's Basketball and Financial Affairs; Assist commissioner in coordinating meetings and agendas for the Board of Directors

**Education:**  
Emporia State, 1981 [B.S., Psychology]  
Emporia State, 1982 [M.S., Counseling]

**Joined Big 12 Staff:** 2008



**TIM ALLEN**  
Senior Associate Commissioner

**Responsibilities:** Television; Football & Men's Basketball Scheduling; Corporate Relations, Marketing & Promotions; Men's Basketball Championship Director; Board of Athletics Directors Liaison

**Education:**  
Kansas State, 1977  
[B.S., Journalism & Mass Communication]

**Joined Big 12 Staff:** 1996



**DRU HANCOCK**  
Senior Associate Commissioner

**Responsibilities:** Olympic Sport Administration & Championships; Women's Basketball Operations & Administration; SWA Liaison

**Education:**  
Ohio State, 1974 [B.A., Speech Communication]  
Ohio State, 1975 [M.A., Journalism]

**Joined Big 12 Staff:** 1996



**JOHN UNDERWOOD**  
Associate Commissioner -  
Men's Basketball & Game Management

**Responsibilities:** Men's Basketball Operations, Game Management & Officiating; Men's Basketball Championship Manager

**Education:**  
Texas A&M, 1968 [B.B.A., Finance]  
Texas A&M, 1971 [Masters, Education]

**Joined Big 12 Staff:** 2002



**STEVE PACE**  
Chief Financial Officer

**Responsibilities:**  
Conference Financial Activity

**Education:**  
UT Arlington, 1977 [B.B.A., Accounting]

**Joined Big 12 Staff:** 1996



**BOB BURDA**  
Assistant Commissioner - Communications

**Responsibilities:** Management of conference communications and media operations; Big 12 and football media contact

**Education:**  
Oakland, 1985 [B.S., Communications]  
Florida State, 1991 [M.A., Marketing Communications]

**Joined Big 12 Staff:** 2004



**BRAD CLEMENTS**  
Assistant Commissioner -  
Events & Human Resources

**Responsibilities:** Football Championship Game; Men's Basketball Championship Support; Spring & General Meetings Coordination

**Education:**  
Texas A&M, 1991 [B.S., Kinesiology]

**Joined Big 12 Staff:** 1996



**LORI EBIHARA**  
Assistant Commissioner -  
Governance, Compliance & Academics

**Responsibilities:** Compliance; Governance; NCAA Committees

**Education:**  
Ohio State, 1988 [B.A., Journalism]  
Ashland, 1992 [Masters, Education]

**Joined Big 12 Staff:** 1996



**DAYNA SCHERF**  
Assistant Commissioner - Championships

**Responsibilities:** Olympic Sport Administration & Championships; Women's Basketball Championship Manager

**Education:**  
Dayton, 1993 [B.S., Education - Sport Management]  
Ohio State, 1995 [M.A., Sport Management]

**Joined Big 12 Staff:** 1999



**EDWARD T. STEWART**  
Assistant Commissioner -  
Football & Student Services

**Responsibilities:** Football Administration & Operations; Student Services

**Education:**  
Nebraska, 1994 [B.A., Psychology]  
Michigan State, 2000  
[M.A., Adult & Continuing Education]

**Joined Big 12 Staff:** 2006



**KERI BOYCE**  
Director of Compliance

**Responsibilities:** Compliance Services;  
Student-Athlete Advisory Committee

**Education:**  
Kentucky, 2003  
[B.A., Business Administration in Marketing]  
Central Florida, 2005  
[M.A., Business Admin./Sport Business Administration]

**Joined Big 12 Staff:** 2007



**ROB CAROLLA**  
Director of Communications

**Responsibilities:** Communications & Media  
Relations; Men's Basketball Media Contact  
& Championship Media Director

**Education:**  
Connecticut, 1994 [B.A., Communication Sciences]

**Joined Big 12 Staff:** 2004



**DONNIE DUNCAN**  
Director of Football Championship

**Responsibilities:** Football Championship Game Director

**Education:**  
Austin College, 1962 [B.A., History]  
Austin College, 1964 [M.A., Education Administration]

**Joined Big 12 Staff:** 1996



**MAARK KEITH**  
Director of Marketing

**Responsibilities:** Conference marketing  
and licensing efforts

**Education:**  
Howard, 1993 [B.A., Political Science]

**Joined Big 12 Staff:** 2002



**WALT ANDERSON**  
Coordinator of Football Officials

**Responsibilities:** Coordinate Football  
Officiating Crews

**Education:**  
Sam Houston State, 1974 [B.S., Biology/Chemistry]  
Texas, 1978 [Doctorate of Dentistry]

**Joined Big 12 Staff:** 2006



**JONI JAMES**  
Associate Director of Communications

**Responsibilities:** Communications & Media  
Relations; Football & Women's Basketball Media  
Contact

**Education:**  
Oklahoma, 1990 [B.A., Journalism]

**Joined Big 12 Staff:** 1998



**CARMEN BRANCH**  
Assistant Director of Communications

**Responsibilities:** Communications & Media  
Relations; Volleyball & Baseball Media  
Contact; Academic Teams

**Education:**  
Kansas, 2001 [B.S., Journalism]

**Joined Big 12 Staff:** 2001



**SEAN HOLLISTER**  
Assistant Director of Video Services

**Responsibilities:** Video Support for Conference  
Officiating; New Video Technologies

**Education:**  
UL Monroe, 1987 [B.A., Radio/TV/Film]

**Joined Big 12 Staff:** 2006



**BLAIR BENEKE**  
Championships Manager

**Responsibilities:** Olympic Sport  
& Championship Administration

**Education:**  
Texas, 2006 [B.S., Kinesiology - Sport Management]

**Joined Big 12 Staff:** 2006



**KIRON ANDERSEN**  
Internet Services Coordinator

**Responsibilities:** Web Site and Intranet Services

**Education:**  
Iowa State, 1998  
[B.A., Exercise & Sport Science - Sport Management]

**Joined Big 12 Staff:** 2008





**TIM FRICK**  
Business and Ticket Manager

**Responsibilities:** Finances & Accounting

**Education:**  
Oklahoma, 2006 [B.B.A., Finance and Accounting]

**Joined Big 12 Staff:** 2007



**MELANIE ELLIS**  
Executive Assistant to the Commissioner/  
Manager of Executive Affairs

**Responsibilities:** Executive Assistant; Manager  
Executive Affairs; Management of Executive  
Operations

**Joined Big 12 Staff:** 1999



**REGINA EVERETT**  
Administrative Assistant

**Responsibilities:**  
Football Regular Season & Championship  
Administration; Basketball Officiating &  
Championship Administration

**Joined Big 12 Staff:** 1997



**TRACY HUNT**  
Administrative Assistant

**Responsibilities:**  
Football Officiating & Administration

**Joined Big 12 Staff:** 1996



**VALERIE ROCHA**  
Administrative Assistant

**Responsibilities:**  
Assist with Men's Basketball Championships,  
Scheduling, Meetings, Television Special Projects  
& Marketing

**Joined Big 12 Staff:** 1997



**BRAD SIMMONS**  
Administrative Assistant

**Responsibilities:**  
Assist with Compliance & Office Operations

**Education:**  
TCU, 2003 [B.A., Radio/TV/Film]

**Joined Big 12 Staff:** 2005



**MICHELLE PETERSON**  
Receptionist/Administrative Assistant

**Responsibilities:**  
Switchboard Operations; Administration

**Joined Big 12 Staff:** 2008



**FELICIA MICHAEL**  
Will Hancock Communications Assistant

**Responsibilities:**  
Communications & Media Relations

**Education:**  
Texas Tech, 2006 [B.A., Public Relations & Spanish]  
Texas Tech, 2008 [M.A., Sports Media Management]

**Joined Big 12 Staff:** 2008



**BONNIE RYAN**  
Will Hancock Communications Assistant

**Responsibilities:**  
Communications & Media Relations

**Education:**  
Nebraska, 2008 [B.A., Advertising]

**Joined Big 12 Staff:** 2008



**MELANIE WEISER**  
Internet Services Assistant

**Responsibilities:**  
Web Site and Video Support

**Education:**  
Arizona, 2008 [B.A., Communication]

**Joined Big 12 Staff:** 2008