



Hippie Hollow Homes  
We Buy Houses, FAST & FAIR!  
512-555-5555

[www.HippieHollowHomes.com](http://www.HippieHollowHomes.com)

**Would you like a CASH  
offer on your property that  
closes in 5 days or less?**

March 13, 2012

Dear [FirstName],

We are on a buying spree! In fact, we'd love to make you an offer on your house in Austin! Would you be interested in selling your house at 1234 Maple St? If a cash offer would work for you, then give us a call at 555-5555.

Why bother with people who are just going to put your house in the MLS and pray for a buyer? Especially when the lending market makes it impossible for a financed buyer to get a loan. What a headache to deal with!

Here's how it works:

- We make CASH offers over the phone

- We are not realtors so we won't charge you outrageous commissions

- We won't force you to make expensive repairs - we buy AS-IS regardless of the situation

- We pride ourselves in closing quickly, and on your time schedule

If you would like to receive a CASH offer on your property then call us today at 555-5555.

We are a local business and pride ourselves in knowing the area and that's why we can so quickly make you an offer over the phone. Honestly, there's not a neighborhood we haven't been in since we've started investing in 2003.

No matter how bad the real estate market is, we will always make you an offer that is guaranteed to close. Call us for a risk free evaluation at 555-5555.

Sincerely,

*Phillip Grove*

Owner, Hippie Hollow Homes

P.S. If you are not ready to sell now, but would be interested in talking to us in the future, please keep this letter with your closing documents so you'll quickly know where to find it.

P.P.S. For our free report on the state of the Austin market, just log onto our website at [www.HippieHollowHomes.com](http://www.HippieHollowHomes.com) for the latest information about the housing market.