



FOR IMMEDIATE RELEASE

CONTACT: Andrea Ciecierski  
Tel: 703-996-1036  
E-mail: Andrea@styluspub.com  
www.styluspub.com

---

*Are We Preparing the Next Generation of American Students to Become True Global Citizens?*

What should higher education's mission be in the face of the global economy and the increasing diversity of America's population?

James A. Anderson argues that the answer to this question is for institutions of higher education to adopt a cultural and global competence mission.

**To succeed in this mission**, universities have to integrate diversity and globalization in the very fabric of their activities, from the classroom and co-curricular activities through to the board of trustees. It is not enough to increase the presence of underrepresented groups; to promote a welcoming environment; to fix inequities in hiring and salaries; adjust admission requirements and support campus-wide multicultural events.

**Rather, argues Anderson, the academy must focus on two things.** First, administrators need to think about this mission in terms of the organization: understanding organizational behavior and how institutions change; articulating a clear message and holding the constituents accountable.

The second, and more important item, however, is that academic deans and faculty are the key to any higher education institution: for change to truly take place, the professors have to be on board. Thus, Anderson argues, administrators need to tie their mission of diversity to the three most important issues for scholars—research, teaching and service. And so in the latter part of the book, he offers practical teaching strategies for the faculty, enabling them to not only account for and be open to difference, but to use it to develop globally competent students.

As Anderson concludes:

“Our charge is to build and support the platforms and pathways that embed diversity and globalism within the academy, and to commit to developing an intellectual community of educators, students and administrators that expands the boundaries of our campuses into a world where all members can benefit from our expertise and passion.”

###

**About the Author:**

Distributed by Stylus Publishing  
22883 Quicksilver Drive, Sterling VA 20194

Tel: 703.996.1036  
Fax: 703.661.1547  
www.styluspub.com



FOR IMMEDIATE RELEASE

CONTACT: Andrea Ciecierski  
Tel: 703-996-1036  
E-mail: [Andrea@styluspub.com](mailto:Andrea@styluspub.com)  
[www.styluspub.com](http://www.styluspub.com)

---

James A. Anderson is Vice President for Student Success and the Vice-Provost for Institutional Assessment and Diversity at the University of Albany. He is also Professor of Psychology.

The author is available for interviews. If interested, please contact Andrea Ciecierski at the below address.

**###**

**Driving Change Through Diversity and Globalization**  
***Transformative Leadership in the Academy***

James A. Anderson  
Foreword by Ronald A. Crutcher

***November 2007***

256pp

CL, 978 1 57922 0983, \$29.95