

FOR IMMEDIATE RELEASE
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**BOYS & GIRLS CLUBS OF CENTRAL ALABAMA WELCOMES NEW RESOURCE
DEVELOPMENT AND COMMUNICATIONS DIRECTOR**

BIRMINGHAM, AL - (November 13, 2013) – Boys & Girls Clubs of Central Alabama (BGCCA) is pleased to welcome Michelle Davis-Hewitt as Resource Development and Communications Director. Mrs. Hewitt has more than 13 years of nonprofit experience.

In her role as Resource Development and Communications Director, Michelle is responsible for marketing, public relations, and resource development for children and youth programs. Prior to her current position, she was Director of Development for Boys & Girls Clubs of the River Region in Montgomery, Alabama, and she also served as Project Manager of Community Care Network, a nonprofit organization dedicated to the elimination of health care disparities in the underserved in Montgomery and Rural Alabama. Additionally, she worked for the Family Independence Agency for more than 10 years as a Family Independence Specialist in Detroit, Michigan.

The Detroit native holds a Bachelor of Science degree in Business Administration from Virginia Union University. She is a Certified Fundraiser and Grant Writer by Auburn University Montgomery. Michelle was very active in the Montgomery community and she hopes to be equally involved in the community in Birmingham.

She is a member of Delta Sigma Theta Sorority, Inc., Junior League of Montgomery and Leadership Montgomery Class XXII, and married to Brandon L. Hewitt, Principal – Vice President of KHAFRA Engineering Consultants, Inc.

About Boys & Girls Clubs of Central Alabama Boys & Girls Clubs of Central Alabama (BGCCA) exist to provide boys and girls ages six to 18 with a place to learn, grow, and succeed. The oldest Boys & Girls Club in the Southeast, BGCCA has been serving the children in the Birmingham and surrounding communities for 112 years. The Club currently has 9 clubs in 4 counties providing a safe, positive environment promoting Education, Character and Leadership Training, and Healthy Lifestyle Habits. www.BeGreatBirmingham.org

