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Al Iannuzzi is Vice President of Sustainability for Estée Lauder Companies and is Adjunct Professor at Indiana University, where he teaches Product Improvement and Sustainability. He has over 30 years' experience in the Environment, Health, Safety & Sustainability field. Prior to his tenure at Estée Lauder, he worked for Johnson & Johnson where he led Design for the Environment and Green Marketing programs and developed sustainability strategies for Consumer Product, Medical Device and Pharmaceutical sectors. He was also the chief architect of the Earthwards® greener product development program.

Al has also worked as an environmental consultant and regulator for the NJ Department of Environmental Protection. He has authored 3 books, his latest, *Greener Products: the Making & Marketing of Sustainable Brands* (2018), and has authored numerous articles on sustainability and product stewardship.