

Your Bestselling Author Career Plan

The Map



Your Bestselling Author Career Plan

14 Questions to Help You Begin Creating Your Map to Successful Authorship

1. **Passion:** What am I most passionate about?
2. **Purpose:** What do I feel compelled to do in the world, or what is my mission or soul purpose with my work?
3. **Values:** What three to five things do I value most?
4. **Themes:** What themes flow through all the books I want to write?
5. **Topics:** What topics would I like to write about or do I plan to write about (and in what genres)?
6. **Books:** What is my first or primary book idea, and what three to five spin-off books, series or sequels could I write that relate in theme or topic to my primary book idea?
7. **Market:** What is the market for each of the books I want to write?
8. **Competition:** What books directly compete with each of the books I want to write?
9. **Structure & Content:** Can I plan out a table of contents for my books and write chapter summaries that are compelling, target my market, and provide content that is unique and necessary in both my market and the category in which my book will be sold?
10. **Products:** What related products could I develop to monetize my knowledge and the content in my books?
11. **Services:** What related services could I create to leverage my knowledge or the content in my books?
12. **Branding:** How can I use my passion, purpose, values, themes, and topics to distinguish myself in the marketplace, or, more simply, how do I want to be known as an author?
13. **Author website/blog:** How can I carry out my branding on my author website with a tagline, a title, colors, banners, logos, etc.?
14. **Platform Building & Promotion:** What have I done to date to create visibility, reach, authority, and influence in my target market, and how can I build on that to create effective ways to sell my book to my potential readers?

CREATE YOUR BEST\$ELLING

Author Career



bit.ly/bestsellingauthorcareer

Only 15 spots. Registration closes 1/25/15.

NINA AMIR
INSPIRATION TO *Creation* COACH

©2015 Nina Amir
www.ninaamir.com