

Daryl Urbanski's

Double Your Business Mastermind, Mentorship & Implementation Program Confidential Application

Name: _____ Phone: _____

Age: _____ Gender: _____ Marital Status: _____ Education: _____

Business Name: _____

Address: _____ City: _____ State _____ Zip: _____ Country: _____

Fax: _____ E-mail: _____

Website: _____

MEMBERSHIP CRITERIA

You must:

- Be willing to share during the meetings your successes, victories, secrets or discoveries, failures, frustrations, implementation tips, setbacks, and problems.
- Be willing to be honest with your feedback/opinion of other mastermind members during "Hot Seat" sessions.
- Be willing to accept constructive criticism from others (open to potential feelings of being hurt).
- Attend at least two of the three yearly meetings (Efforts will be made to choose accommodating dates in July, October/November, and March).
- Have an honest desire to grow your business to the next level and be willing to put in the work.
- Maintain confidentiality of all sensitive information discussed at the Mastermind meetings.
- Twelve-month commitment
- Qualify (the first step is to complete and send in this application)

Scan & Email to:

Attn: Daryl Urbanski Re: Mastermind Application / mastermind@bestbusinesscoach.ca

**** Please note ALL information is kept completely CONFIDENTIAL ****

1. How Much Money Would You Want to Make in the Next Twelve Months?

- Less than \$100,000
- \$100,000 - \$250,000
- \$250,000 - \$500,000
- \$500,000 - \$750,000
- \$750,000 - \$1,000,000
- \$1,000,000+

2. How Many Hours Do You Currently Work Per Week?

- 40+ Being completely honest with yourself, do
- 30 – 40 you know you are working a little harder
- 20 - 30 -----> than you would like to?
- 20 - 10
- Less than 10 __YES __NO

3. How Many Vacations Do You Currently Take Each Year?

- One
- Two
- Three
- Four

4. How Many Vacations Would You LIKE to Take Each Year?

- One
- Two
- Three
- Four

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Take this simple quiz to see how much you might profit from
joining Daryl Urbanski's
Private Mastermind, Mentorship & Implementation Program

Questions:

Yes NO

1. Do you want to be personally walked by the hand, helping you to avoid the mistakes and pitfalls in order to discover even more real Internet Marketing Secrets?
2. Would receiving accountability and encouragement be just the thing to help you better implement?
3. Are you particularly interested in facilitated, accelerated learning and deeper application of Daryl Urbanski's Strategies for Business Development and Internet Marketing?
4. In trying to improve your advertising, marketing, deals and strategies on your own, do you find that you rarely have time to focus on these things?
5. Would you gain valuable insights just by joining a group of like-minded, progressive people applying the same ideas to strengthen the courage of your convictions?
6. Would associating regularly with a focused group of successful Marketers stimulate your ingenuity and imagination while inspiring you to be better and do more?
7. Would you like to have a structured opportunity to launch cooperative alliances with other Business Owners & Marketers?
8. Does being a part of a Mastermind group that brings together the most successful, forward-thinking Business Owners with one goal; to grow each member's business to new levels, interest you?
9. Do you want to be a part of a group where in the true spirit of masterminding you will present your biggest obstacles, problems and opportunities to the group? Where together, and I do mean all of us, will brainstorm and come up with the best ideas for you?
10. Is there someone in your personal life that you'd love to be able to say 'see I told you I could do it!'?

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11. Would you agree that getting cutting edge Internet Marketing Secrets before most others even know these secrets exist gives you a major competitive advantage in a business even if you don't know anything about info/internet marketing right now?
12. Have you ever heard of somebody else making it big financially and you thought, "if they can do it, I KNOW I can do it, all I need is just a chance!"
13. In the back of your mind would you agree that if you had a team of winners consistently helping and pushing you to higher levels then you would definitely improve your financial position?

Who Should Participate?

Business Owners, Entrepreneurs, Regular People, and/or Beginners who want to learn Daryl Urbanski's Strategies for Marketing, Internet Marketing and Business Exploding Strategies...

Someone Who...

- Has an honest, open mind and progressive attitude.
- Is extremely busy and needs a time-efficient way to learn and grow.
- Is highly motivated to make improvements in marketing and sales methods.
- Is eager to substantially increase their income.
- Is willing to share ideas and experiences, and help other like-minded Information Marketers.
- Values being part of a creative process.
- A successful person always seeking improvement.
- Believes you can make money, or you can make excuses, BUT you can't make both
- Can be counted on to participate.

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Who Should NOT Participate?

People Who...

- o Are set in their ways, stubborn, fearful of change and/or ignore truth.
- o Are satisfied with or married to their present advertising, marketing, and sales methods.
- o Have no need or desire for increase of income, wealth, or valuable Internet Marketing information.
- o Are selfish, unappreciative and/or have poor integrity.
- o Have a lack of self-discipline, are not serious about mastering Business & Marketing.

CONFIDENTIAL DATA

Business Gross Volume (Mark the appropriate bracket with an "X" in the space provided)

2013 (Projected): ___ \$50,000 - \$99,000 ___ \$100,000 - \$250,000 ___ \$500,000 - \$1 Million
___ \$3 Million - \$10 Million

2012: ___ \$50,000 - \$99,000 ___ \$100,000 - \$250,000 ___ \$500,000 - \$1 Million
___ \$3 Million - \$10 Million

2011: ___ \$50,000 - \$99,000 ___ \$100,000 - \$250,000 ___ \$500,000 - \$1 Million
___ \$3 Million - \$10 Million

Descriptions of Your Businesses / Products & Services Provided:

(Attach additional sheet of information if necessary)

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Business Websites, Sales Pages, Social Media:

Briefly describe why you feel you're a good candidate for the Mastermind Coaching Program:
(Attach additional sheet of information if necessary)

What are your business goals for the next 12 months?

Describe 3 or 4 SPECIFIC MAJOR GOALS you are working toward and would like to accomplish with the help of the Business Mastermind, Mentorship & Implementation Program:

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What areas do you/your website/your business need the most work on?

Rank EACH from 1-10:

10 = "Needs most work on" to **1** = "Needs least work on"

___ Clarity Of Goals & Objectives

___ Mindset & Confidence

___ Time Management and/or Personal Productivity

___ CRM Processes

___ Sales Process

___ Automation Dealing with Employees / Vendors / Outsourcing

___ Raising Prices

___ Customer Service Customer Retention and/or Reactivation

___ Customer Referral Systems

___ Lead Generation

___ Dealing with Increased Competition

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___ Copywriting

___ Sales & Persuasion

___ Behavioral Marketing / Automation

___ Customer Value Maximization / Backend Offerings

___ Product Development

___ Product Creation

___ Fulfillment

___ E-mail Strategy / Follow-Up Marketing

___ Direct Mail Strategy

___ Traffic Strategies

___ Tracking & Testing

___ Affiliate & Joint Venture Marketing

___ Other: _____

Self-Assessment:

Rank 1 = Poor to 5 = Excellent

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_____ Understanding of Direct Response Marketing

_____ Understanding of Databases / CRM

_____ Advertising, Marketing Skills

_____ Time Allocated To Marketing & Sales

_____ Knowledge of Business Management

_____ Understanding/Implementation of 80/20 Rule

_____ Time Management & Personal Productivity

_____ Passion, Enthusiasm, Zeal, Enjoyment of Business

_____ Satisfaction With Income & Income Growth

_____ Quality of Personal, Family-Related Relationships

_____ Clarity Of Goals & Objectives

Your Schedule:

Number of hours worked in average week	_____
Number of hours you'd prefer to work in average week	_____
% of work-time you rank as productive	_____
Number of hours per week worked "on" vs. "in" business	_____
Number of weeks of vacation taken last two years (each)	_____
Number of weeks of vacation you'd prefer taking	_____
Estimated percentage of business that is automated	_____

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What's important for Daryl to know about you personally?

If Mastermind seats fill up fast, why should Daryl choose you over other applicants?

WHAT YOU WILL GET:

- **Three 3-Day Mastermind Meetings Per Year (facilitated by Daryl Urbanski) \$7,500 value**

- Business-building sessions/workshops taught by Daryl Urbanski
- Tools, scripts, plugins and systems needed to implement strategies/tactics
- 1-hour "Hot Seats" dedicated specifically to your business (everyone in the group will be mastering together on the topic/challenge you present)
- Guest speakers with other Business / Marketing Gurus
- "Highest Peak" Contest - Opportunity to compete for vacation, full-day consulting package with Daryl Urbanski, and waived Mastermind Fee for following year (non-exchangeable)
- Open Q&A Sessions
- Network / Affiliate / JV Opportunities
- One Qualified Guest (business partner/key employee/ spouse) can attend each meeting with the Primary Member (Guests are only allowed to observe and do not get a separate "Hot Seat" slot)

- **Twelve (12) Private 30-Minute "One-on-One" Tele-Consulting Calls \$15,000 value**

- Every month (with bonus one hour starter call)
- Certain day each month will be reserved for all calls, scheduled back-to-back
- Topics / questions submitted beforehand to maximize time

- **Twelve (12) Months "Best Business Monthly" VIP Online Member Site Access \$4,164 Value**

- Monthly group webinar & Q&A
- "Over the shoulder" access to what Daryl Urbanski is doing / "What's New"

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- Ongoing access to newly-developed, "Off-the-Press" scripts/systems
- Private, closed Mastermind Facebook group to interact with other members & hold each other accountable

- **Twelve (12) Months of 15-Minute Monthly Accountability Calls** **\$1,164 Value**

- These are where Daryl Urbanski calls you at a set deadline day/time where you go over 4 Critical Questions with him to help you stay on track and stick with the program

- **Access to Daryl's Private Rolodex & Join Venture Introductions** **\$7,999 value**
- **Best Business VIP Home Study Course Alumni Access** **Priceless**

- Ability to join future editions of online program, Q&A sessions, forum

- **Four (4) EMERGENCY 911 Consulting Calls** **\$2,000 value**

- Access to Daryl Urbanski for 15 minutes to discuss or problem-solve urgent business or marketing concerns (12-hour notice)

Total Value: \$37,827

YOUR COST: \$15,000

** Membership will be limited to high-level entrepreneurs (may not reach 18-30 people depending on qualifications).*

If I qualify, I will pay:

PAYMENT OPTIONS

OPTION 1

SECURE MY SPOT WITH 1 LUMP-SUM PAYMENT
I Want to Save an Additional \$1,500.00

Total: \$13,500

OPTION 2

SECURE MY SPOT WITH 3 EQUAL MONTHLY INSTALMENTS
Three (3) equal monthly instalment payments of \$4,677 each month.

Total: \$14,031

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OPTION 3

SECURE MY SPOT WITH A SINGLE DOWN PAYMENT

Single down payment of \$3000 and 12 equal monthly instalments of \$958.

Total: \$14,496

OPTION 4

SECURE MY SPOT WITH 12 EQUAL MONTHLY INSTALMENTS

Twelve (12) equal monthly instalments of \$1,250

Total: \$15,000

PAYMENT MODE

I will pay via:

CARD

PLEASE CIRCLE ONE – VISA – MASTERCARD – OTHER: _____

CARD #1: _____	EXP. DATE: _____	
CARD #2: _____	EXP. DATE: _____	
NAME ON CARD: _____		
BILLING ADDRESS: _____		
CITY: _____	STATE: _____	ZIP CODE: _____
SECURITY CODE (on back): _____		

(Note: Card will not be charged until and unless you have been accepted)

CHECK

Check Info As Written Along Bottom Left: _____

I, _____ (name), am enrolling in the **Double Your Business Mastermind, Mentorship & Implementation Program** provided by BestBusinessCoach.ca and authorize the aforementioned

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charges (per the option chosen). I understand that this is a 12-month non-cancelable commitment. I understand the program details described in the information which accompanied this Agreement; and I warrant the information I have provided on the accompanying Application is accurate.

I understand that there will be an IMMEDIATE \$1,000 non-refundable deposit for the **Double Your Business Mastermind, Mentorship & Implementation Program** (refundable if my application is not accepted) that will be deducted from my last payment.

Signature

Printed Name

Date

Company

All applications will be time/date stamped once received in full and decisions between equally qualified candidates will be based on who applied first.

Once complete, please scan and/or attach your completed application and email it to mastermind@bestbusinesscoach.ca

subject line: ATTN: Daryl Urbanski Re: Mastermind Application.

Once received you will get a confirmation email within 24-48 hours with instructions on what the next step is.

Best of luck and I look forward to helping you and your business achieve your full potential.

Your success is my success!

Warm Regards,



Daryl Urbanski

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