





- Keep your design within the ART layer only.
- Fill Bleed with artwork. Needed for finishing.
- DO NOT hide, delete or rename other layers.
- DO NOT resize template and/or change sizeor shape.
- Keep all important artwork inside the Safe Zone.
 - Convert all text to outlines.
- Embed all links or provide links separately.
- Use Pantone Solid Coated Colors to ensure the best color matching. Final output will be in Solid Uncoated Colors.
 - Use CMYK for gradients.
 - Save and send file as PDF.

