



Winemaker Nicolas Potel

BELLENOS

BURGUNDY FROM THE HEART AND  SOL

2017 Rosé of Gamay Noir

INTRODUCING: BELLENOS

Named for the ancient Celtic god of the sun, BelLENOS (pronounced buh-LEN-os) wines are the ideal introduction to Burgundy. Bright, charming, affordably priced and ready to drink, they are the delicious “yes” that answers the eternal question: “Can’t we drink Burgundy every day?”

The BelLENOS wines are grown on the sunny slopes of the Coteaux Bourguignons (“Hillsides of Burgundy”) appellation. This new appellation was created to showcase the classic taste of the entire Burgundy region, from the Côte d’Or in the north to Beaujolais in the south. Produced by Nicolas Potel at his négociant company, Maison Roche de Bellene, the BelLENOS cuvées are the graceful result of Burgundy’s cool yet sunny climate, noble terroir, and traditional grape varieties — all in the hands of heartfelt winemaking.

BELLENOS ROSÉ OF GAMAY NOIR

This very expressive rosé is pure Gamay from the Beaujolais area of southern Burgundy. It is produced by Nicolas Potel at his Burgundy négociant company, Maison Roche de Bellene. Nicolas and his team have sourced beautifully clean, ripe fruit and have used minimal cellar work in order to preserve the naturally fruity personality of the Gamay grape. The BelLENOS Rosé of Gamay Noir has vibrant red raspberry and cherry notes and the mineral inflection that is typical of the southern, Austral region of Burgundy.

TECHNICAL INFO

Grape Variety: 100% Gamay Noir

Soil Type: Granite, clay, limestone

Vinification: Whole cluster fermentation and maturation in stainless steel tanks

Bottling Date: January 2018

Alcohol: 12.5%

Total Production: 500 cases

UPC: 810404020364

