

# IMPLEMENTATION ACCELERATOR

---

# ProfileFunnels

---

How to add a CONSISTENT stream of FREE LEADS  
to your business...just by making a few simple  
tweaks to your Facebook profile!

---

# Introduction

## Welcome to the Implementation Accelerator

**Congratulations** on getting this Implementation Accelerator Profile Funnel Method!

If you're reading this, chances are you've hit your bonuses and are ready to move on to the next step and generate more leads & sales using social media...

**If that's the case, you're in luck!**

**Profile funnels were created to show you a brand new way to get more leads & sales into your business on a daily basis.**

Best part is - this strategy **works for you 24/7..**

You can set it up once and reap the benefits forever. **It's a no-brainer!**

**And don't worry! It's all 100% beginner proof!** Anyone can do this - even if the words "sales" or "prospecting" scare the heck out of you ;)

**Ready to get started?**

*Amber & Christian*



"What we're about to show you is probably the easiest, and most beginner-friendly way to grow your business fast with social media.

**And I'm willing to say you probably didn't even know it existed!"**

## **IMPLEMENTATION ACCELERATOR**

# What is A Profile Funnel

Everything you do online is an asset to your business. Even your personal facebook profile. If done right your profile can bring a consistent stream of leads to your business. You can easily set up a “lead magnet” from your personal facebook profile. This will bring new people to your pipeline. In this instruction manual we will show you exactly how to set up your profile funnel and how to maximize it's reach.

**Below is an example of the setup and how we get leads to our business from our profile funnel.**



# Why The Profile Funnel is a Game Changer

EVEN THOUGH YOU CAN'T SEE THEM...

**Many People are looking at your profile!** Every time you post, comment or share on social media...It generates a crowd of "profile visitors"...and every single one is a chance to help and ultimately grow your business!

Even if you're not that "**active**" on social media... **??? You still have a natural flow of potential customers passing by your profile every single day.** And if your profile isn't set up & optimized to capture those potential customers...**You're missing out BIG TIME!**



# Setting Up Your Cover Photo

## Adding Your Profile Cover Photo

### 1. Make Your Attraction Profile Banner

[Click Here To Access The Canva Template](#)

Dimensions: **Facebook Cover** Photo **Dimensions**. According to Facebook, your cover photo displays at 820 pixels wide by 312 pixels tall

Example Of High Converting Banner:



## Tools For Building Your Banner

Use the tools provided to build your Banner

>>> [Color Wheel](#)

>>> [Duo Tone Images](#)

>>> [Remove Background](#)

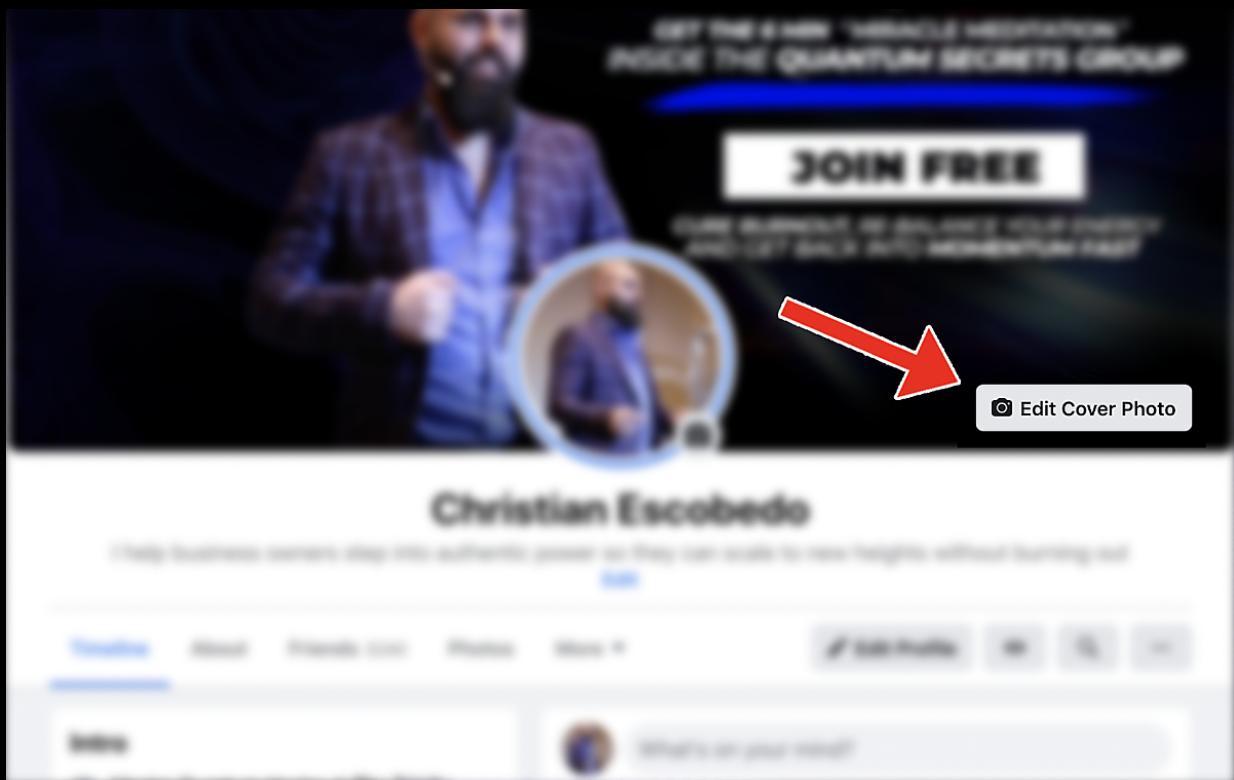
>>> [Canva Share Link](#)

>>> [Top Converting Headline Ideas](#)

# Editing Your Cover Photo

## Adding Your Profile Cover Photo

1. Click on *Edit Cover Photo*



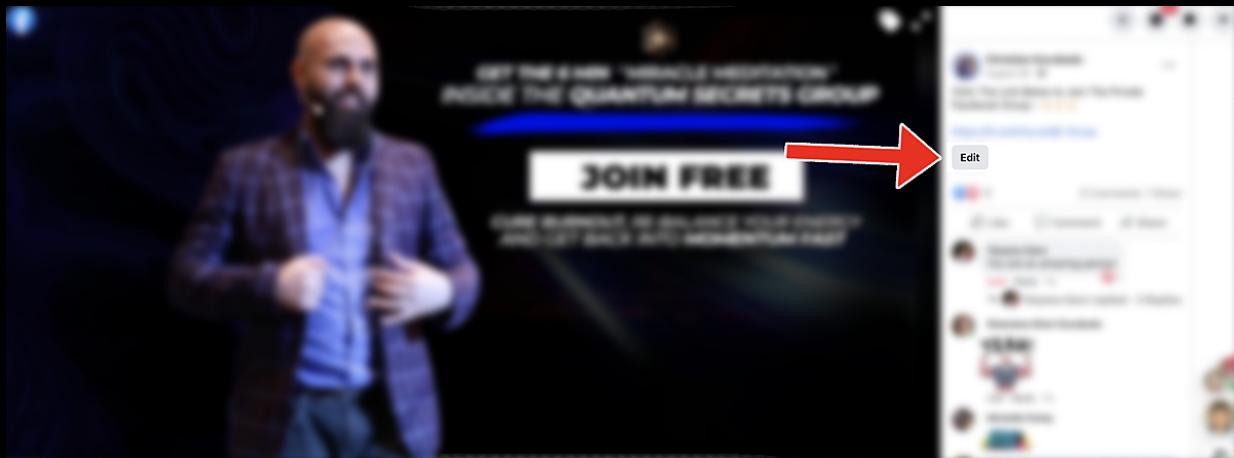
## Adding Your Profile Cover Photo

2. Upload your new Cover Photo

# Editing Your Cover Photo Description

## Adding Your Profile Cover Photo

1. Click on "Edit" tab to add description



## Adding Your Profile Cover Description

2. Add new description to your cover photo

## COPY & PASTE IN THE COVER IMAGE DESCRIPTION

Want to (Insert Niche Desire) without (Insert Niche Pain)  
join our FREE Facebook (Insert Group Name) to learn more...

**(YOUR LINK HERE)**

Example:

Want to *live with a healthy & fit body... without diets or gym routines?*  
*Busy Mom pulls back the curtain on the radical system to get it done... in 2020*

*join our FREE Facebook Group Happy & Healthy to learn more...*

**(YOUR LINK HERE)**

Ex link:

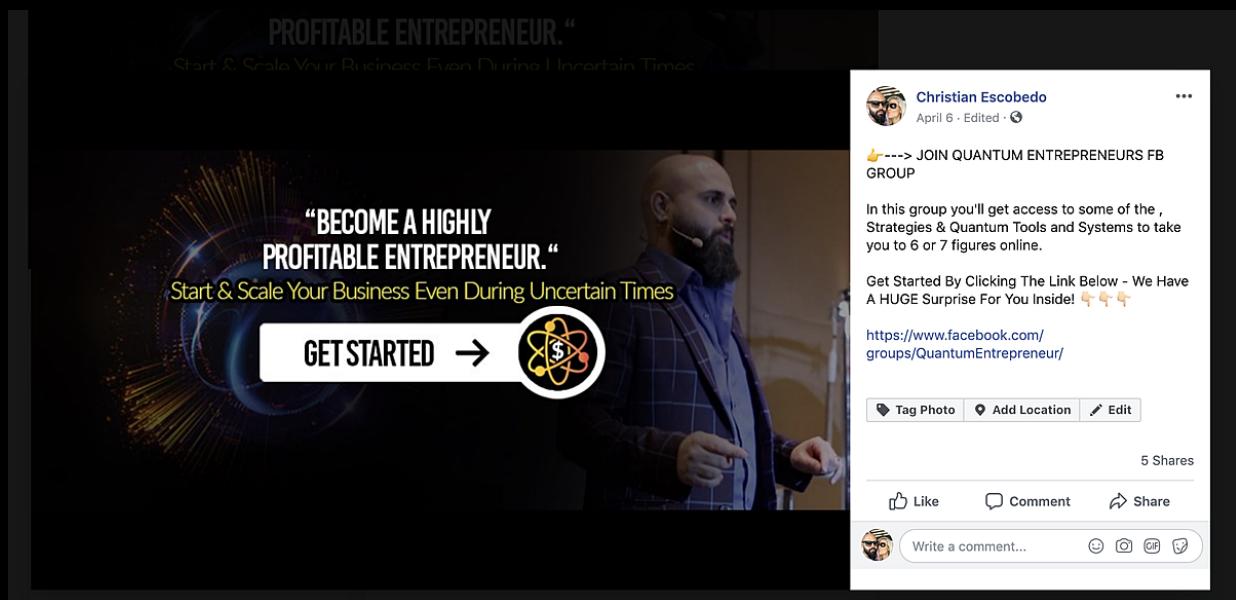
<https://happyhealthy.fun/amber-invite>

# Example of a High Converting Cover Photo

## Adding Your Profile Cover Photo

3. Once you've updated your description it should look like this

Example 1:



Example 2:



# Adding Your Featured Image

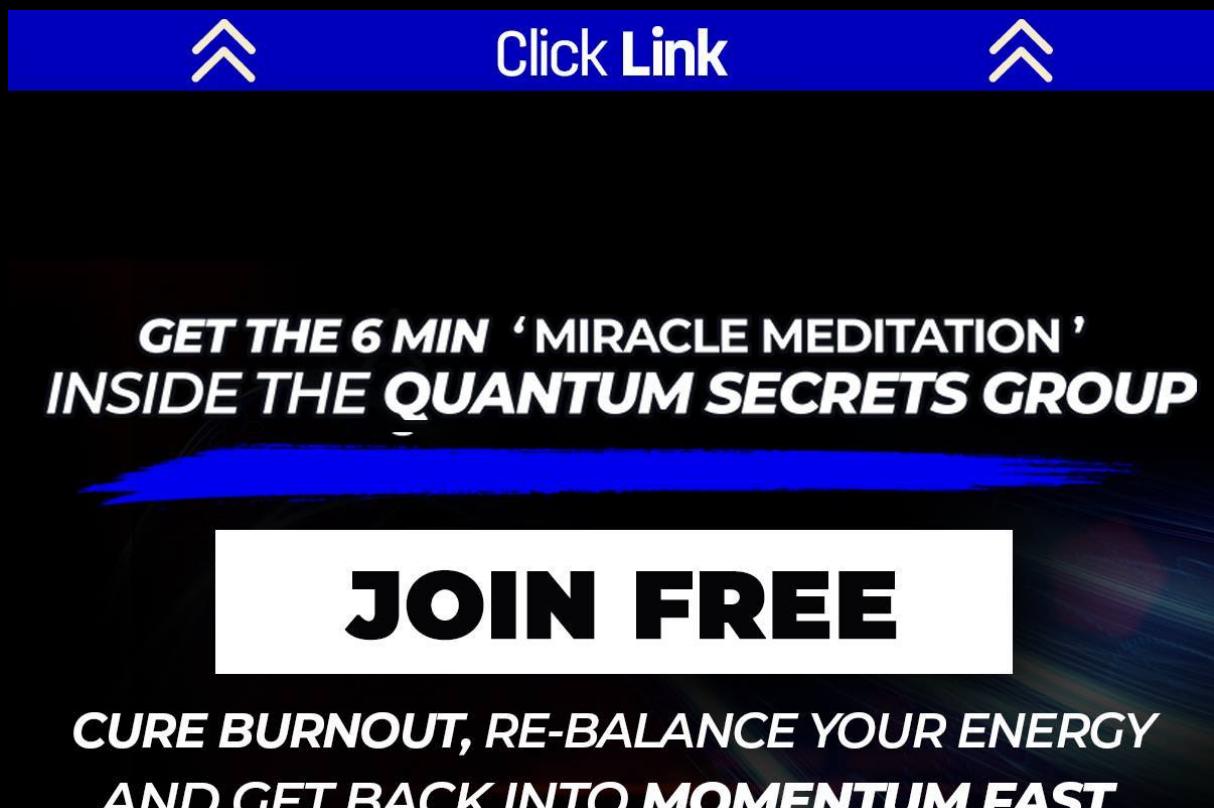
## Featured Image

### 1. Create Your Featured Image

[Click Here To Access Featured Image Canva Share Link](#)

Dimensions: 1200 x 1200

Example:



# Adding Your Featured Image

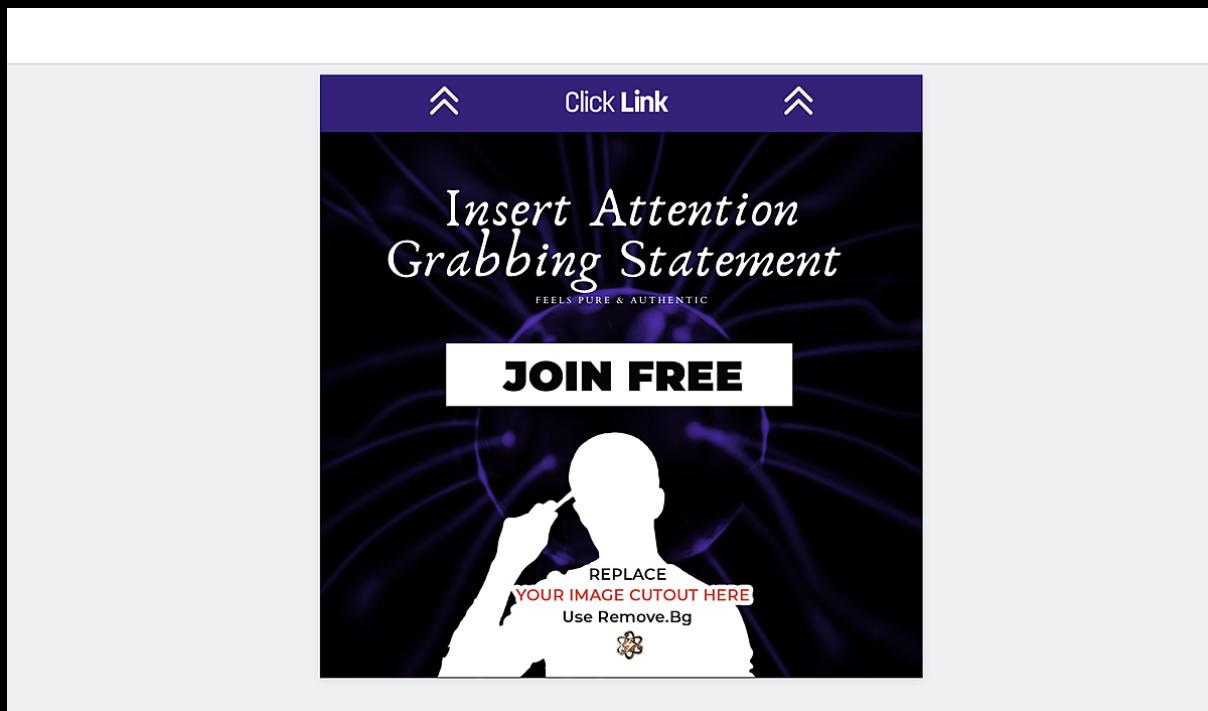
## Featured Image

### 2. Edit Canva Template

[Click Here To Access Featured Image Canva Share Link](#)

Dimensions: 1200 x 1200

Example:



## Tools For Building Your Featured Image

*Use the tools provided to build your Banner*

[\*\*>>> Color Wheel\*\*](#)

[\*\*>>> Duo Tone Images\*\*](#)

[\*\*>>> Remove Background\*\*](#)

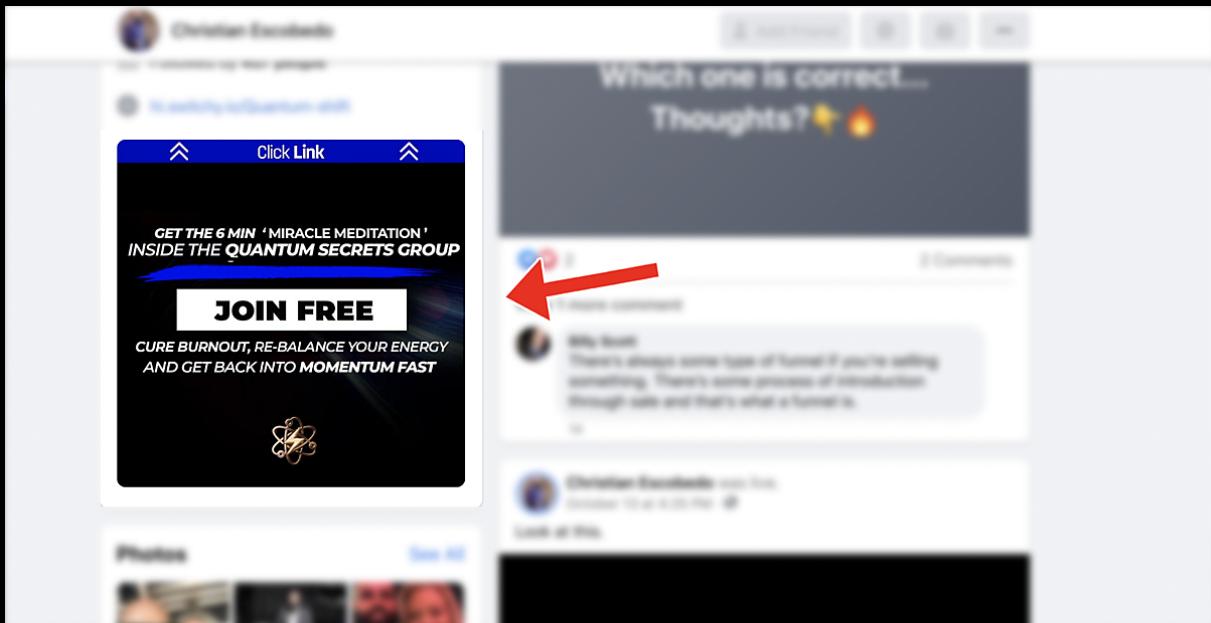
[\*\*>>> Canva Share Link\*\*](#)

[\*\*>>> Top Converting Headline Ideas\*\*](#)

# Featured Image Example

## Adding Your New Featured Image

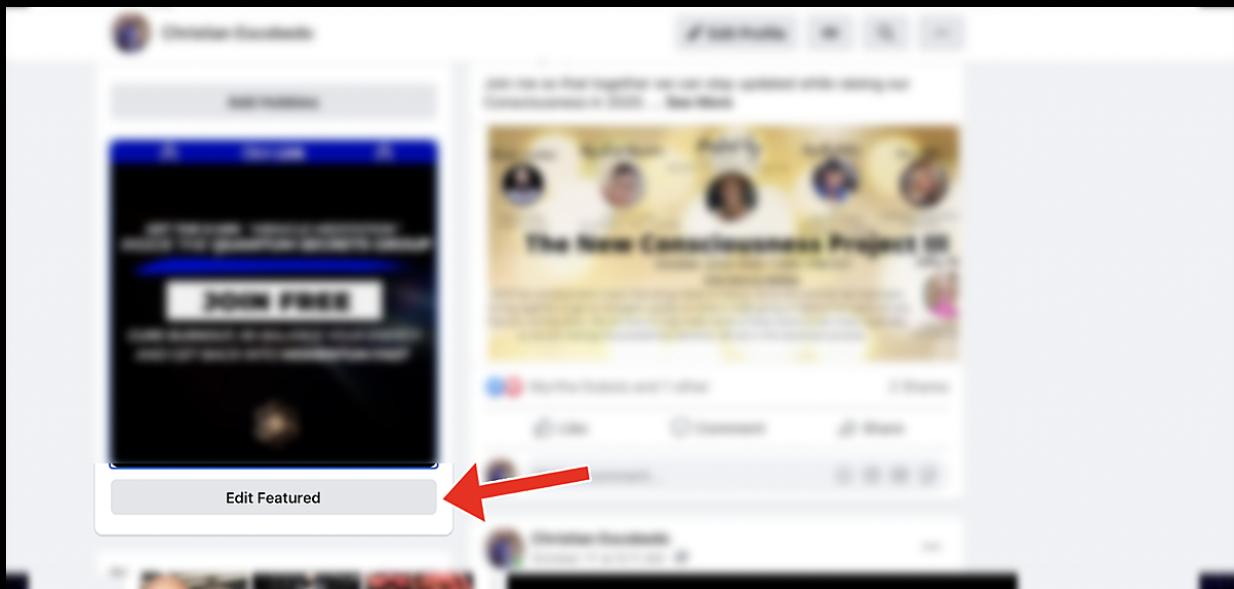
### 2. Add Your New Featured Image



# Editing Your Featured Image

## Adding Your New Featured Immage

3. Click on the "Edit Featured" button

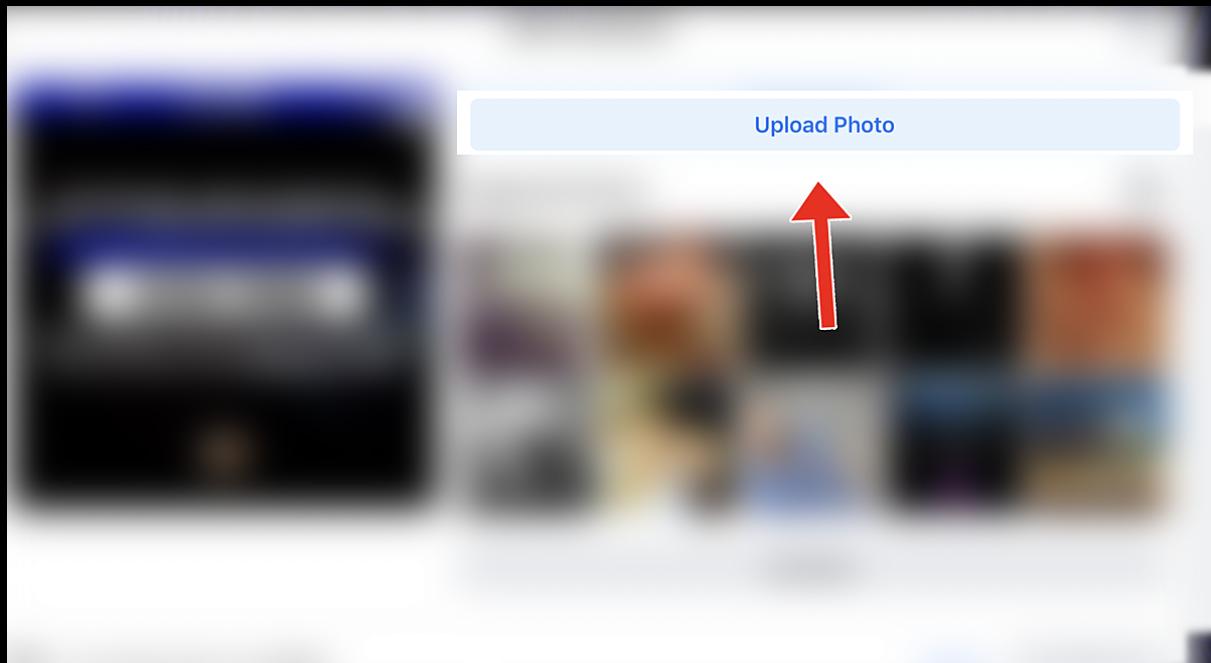


# Uploading Your Featured Image

## How To Add The Featured Image

2. *Click on Upload Photo and add the new Featured Image*

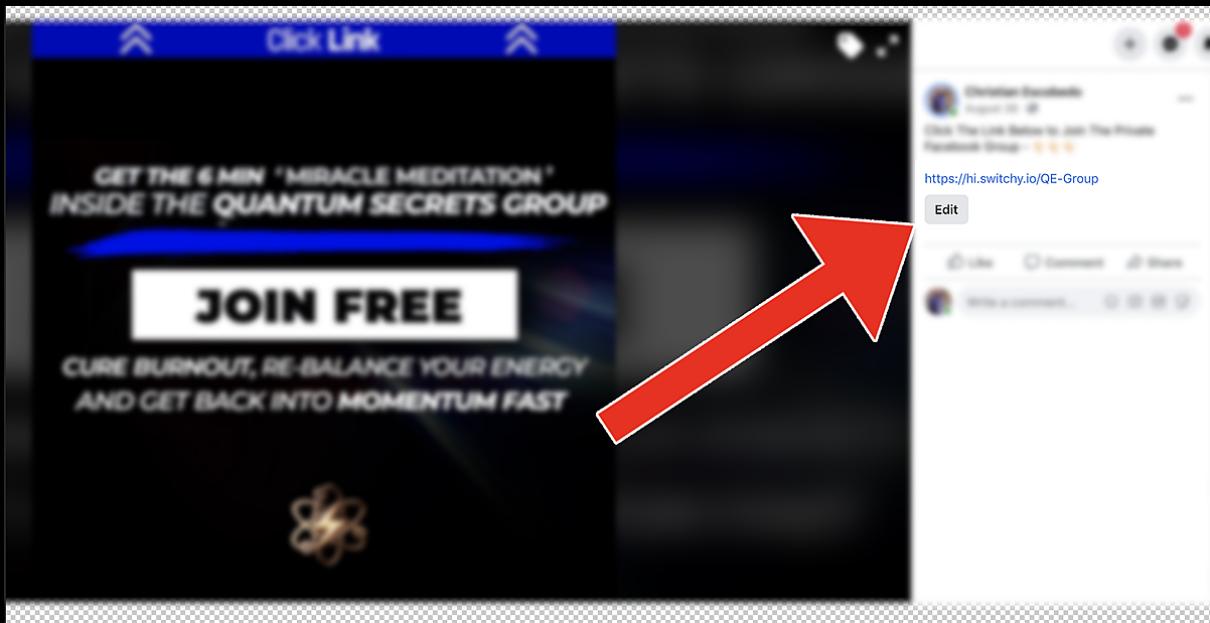
\*You might need to delete any other featured images you want to only have one to get the proper layout.



# Editing Your Featured Image Description

## How To Add The Featured Image Description

1. Go back to your Facebook Profile after uploading.
2. Now, If you click on the Featured Photo you will see an edit tab  
(See Graphic Below)
3. Click on "Edit" and add the provided description and your personal link.



## COPY & PASTE IN THE FEATURED IMAGE DESCRIPTION

Click The Link Below to Join The Private Facebook Group - [👉](#)  
**(YOUR LINK HERE)**

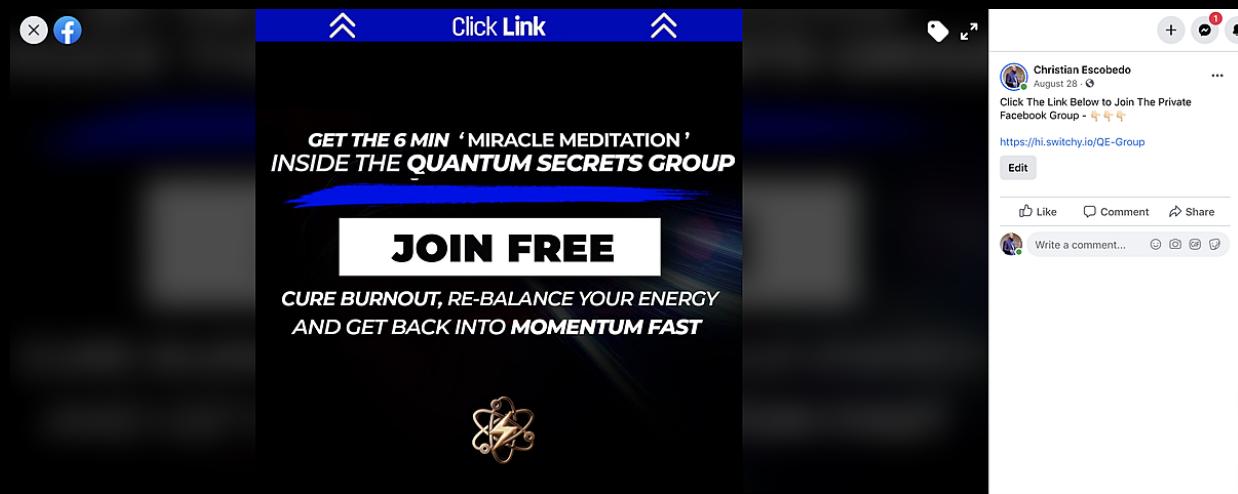
Ex link

<https://hi.switchy.io/QE-Group>

# High Converting Featured Image Example

## How To Add The Featured Image Description

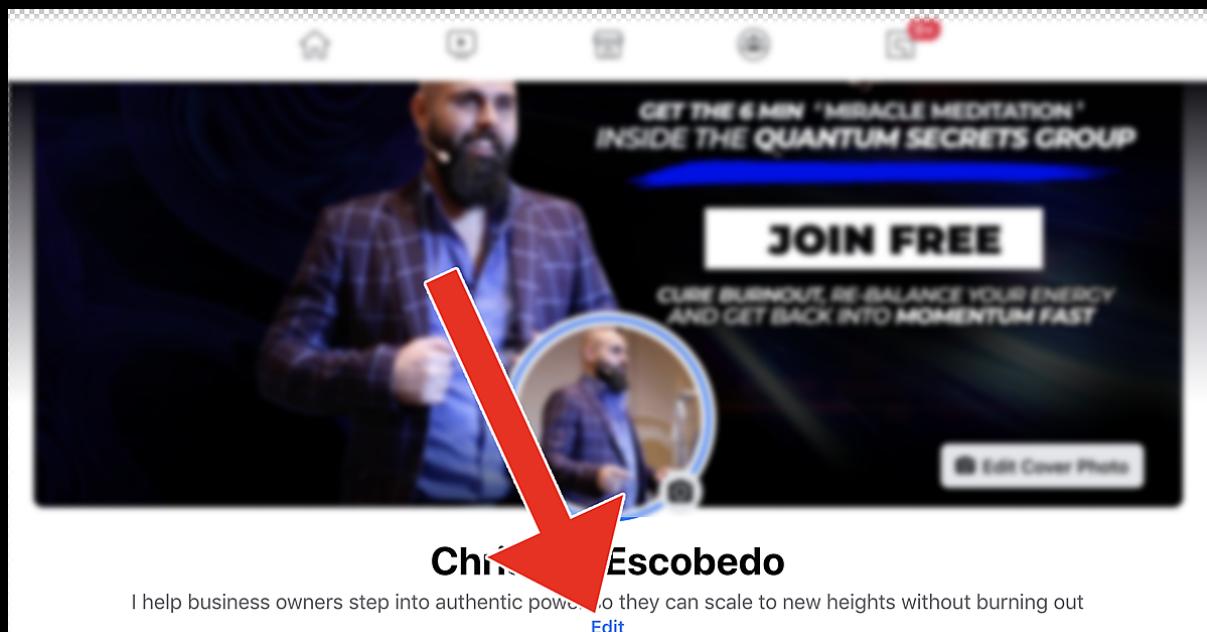
After everything is complet it should look similar to this.



# Setting Up Your Bio "We Help Statement"

## How to add your "We Help Statement" or Bio Description

1. Click on *Edit Bio*



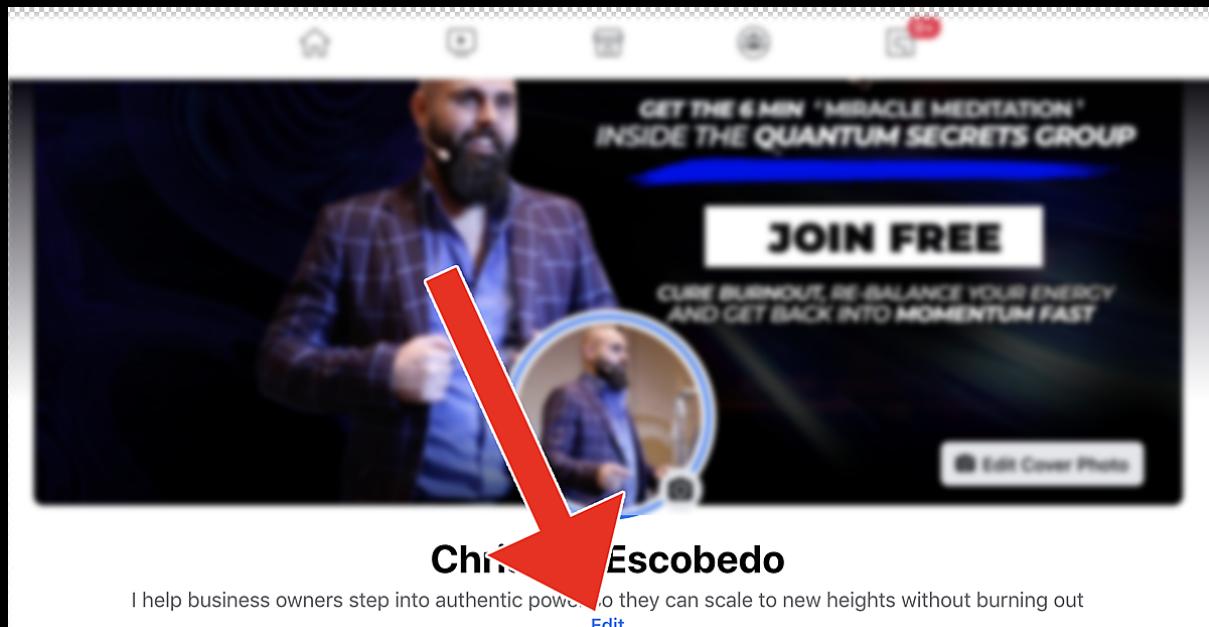
# Adding your Bio Description

## How to add your "We Help Statement" or Bio Description

1. Add the description provided below

### COPY & PASTE DESCRIPTION BELOW

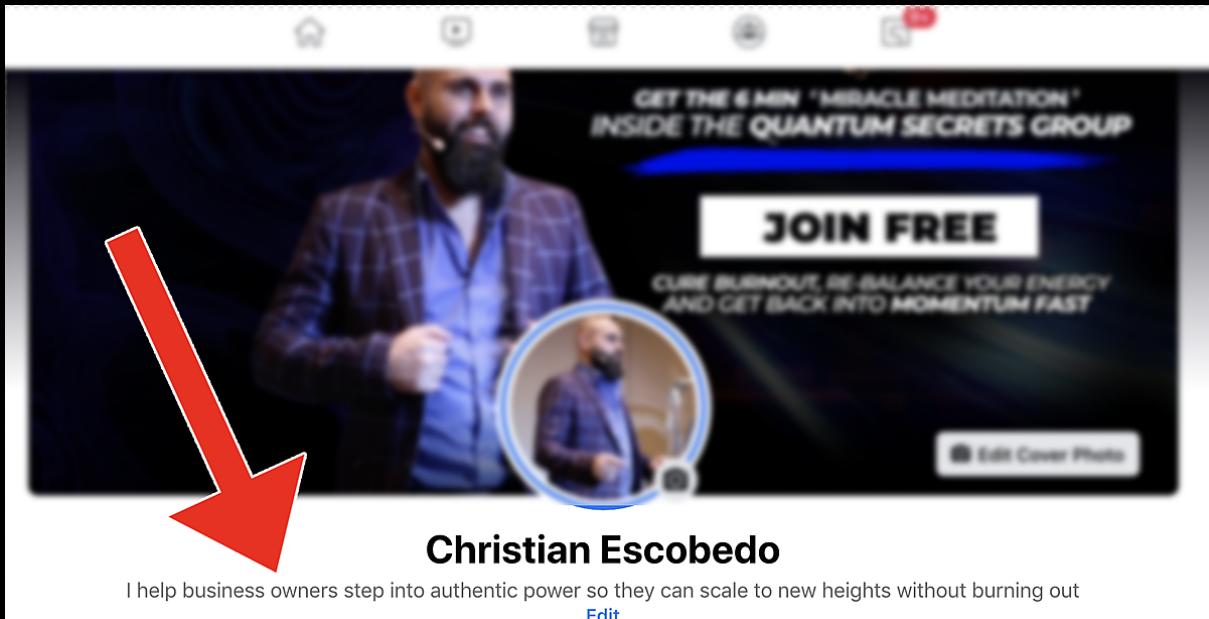
I Help (Insert Niche Here) Get (Insert Desired Results) Without (Insert Problem they no longer want)....



# Example of High Converting Bio Description

## How to add your "We Help Statement" or Bio Description

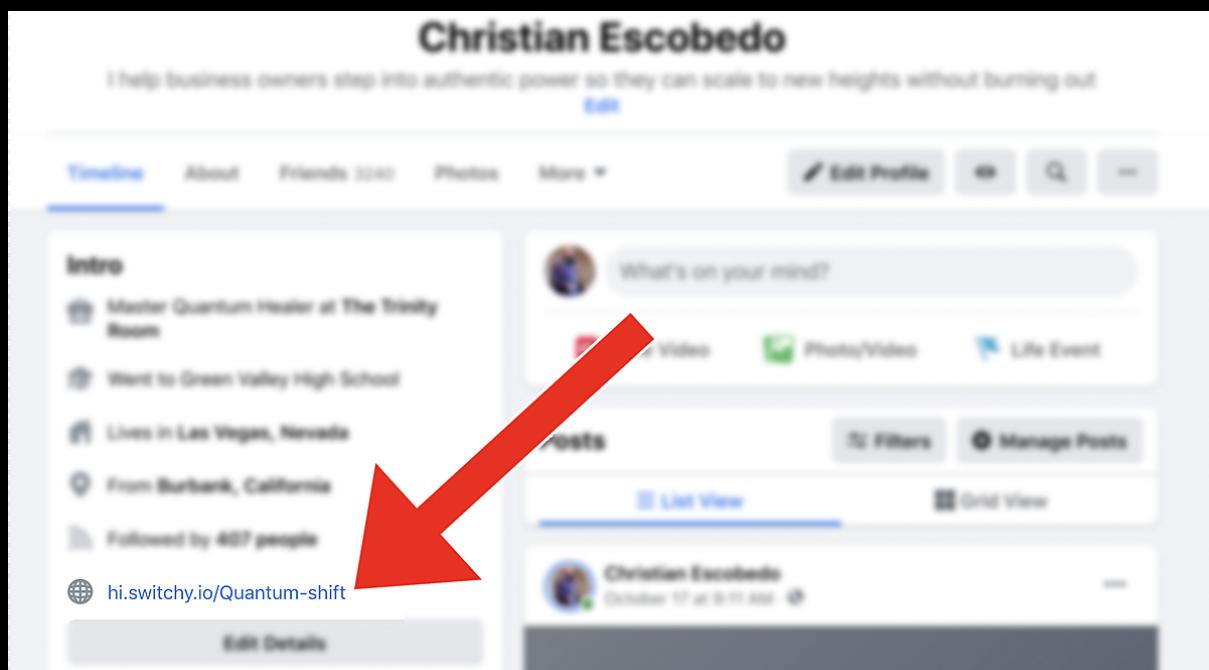
2. After you post the new "Bio Description" it should look like the images below



# Adding Your Personal Links

## How to add your Link

1. Add your personal link to you profile

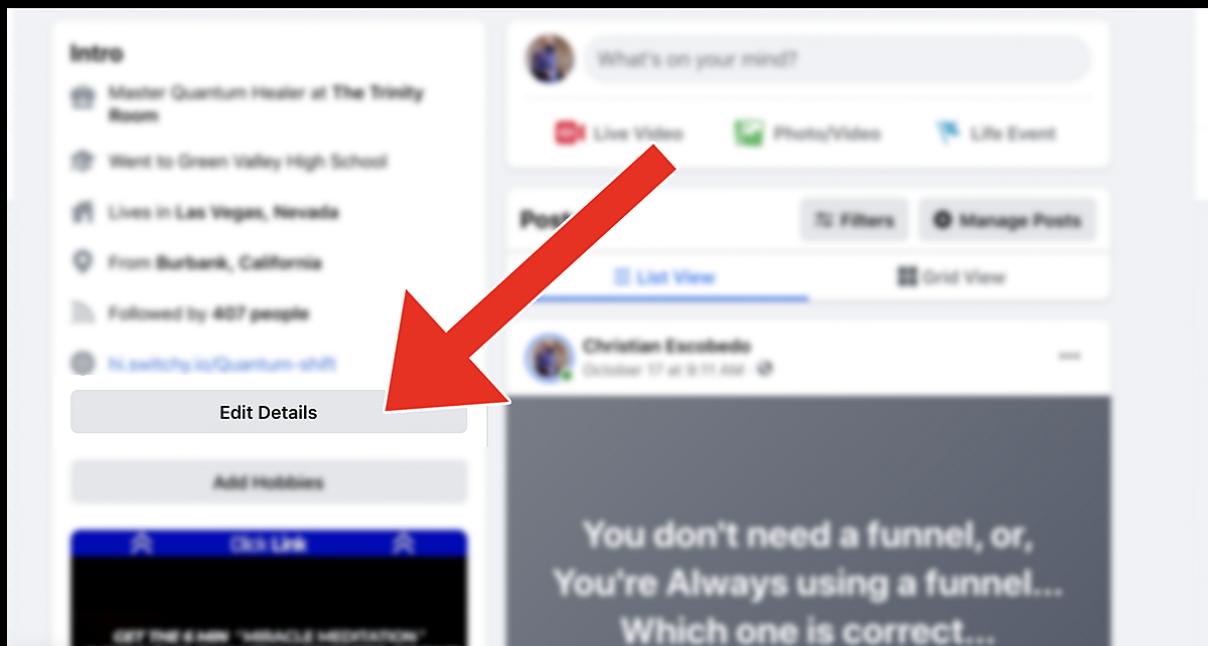


# Editing Your Personal Links

## Step 5.

### How To Add Your Link

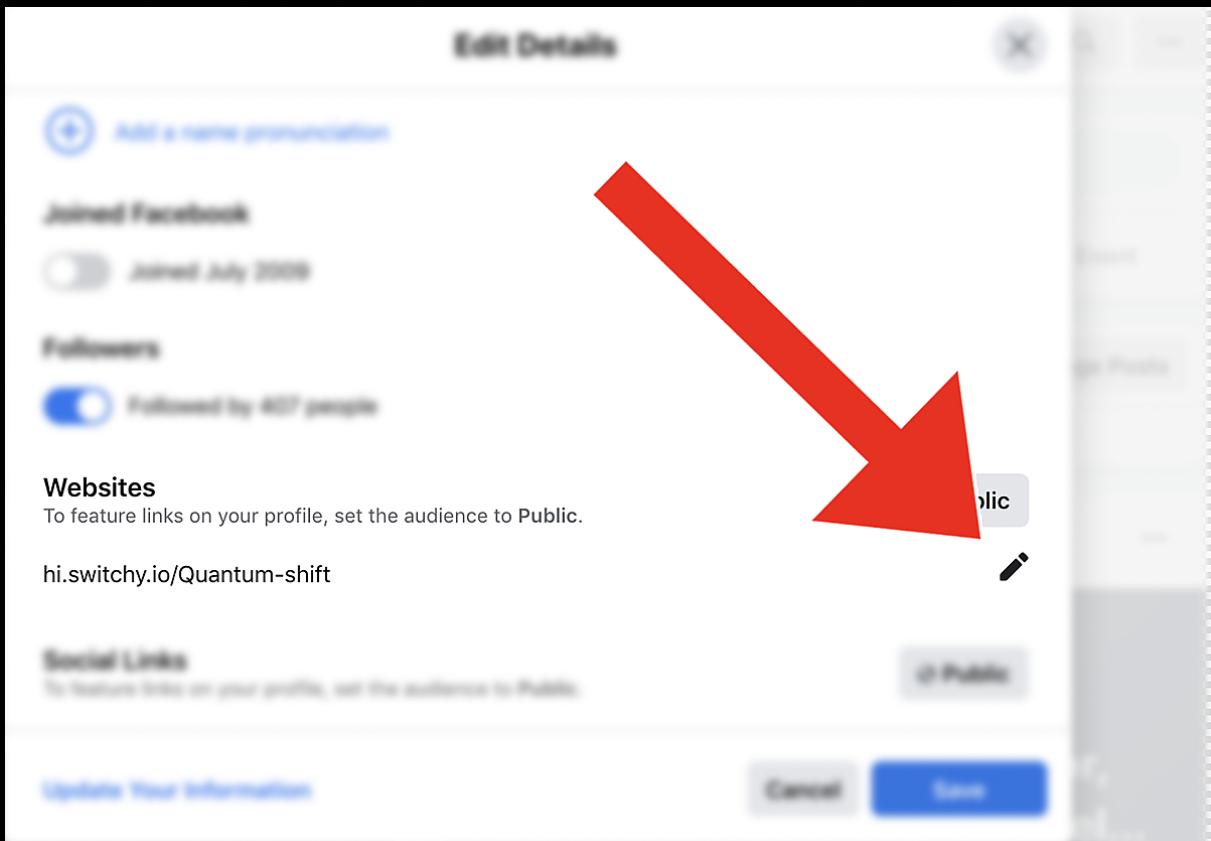
#### 1. Click on *Edit Details*



# Editing Your Link

## How To Add Your Link

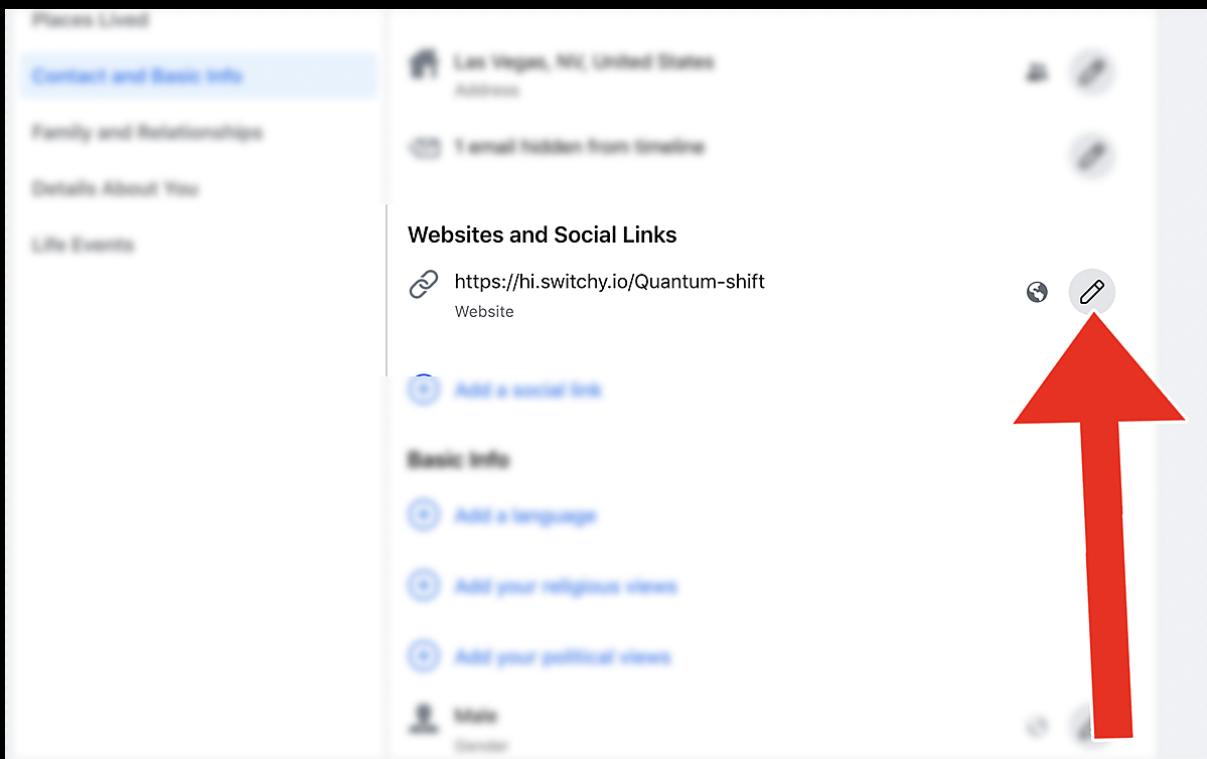
3. Add your group Link
4. Save Update



# Editing Your Personal Link

## How to add your Link

1. Click on *Edit Website Pencil*

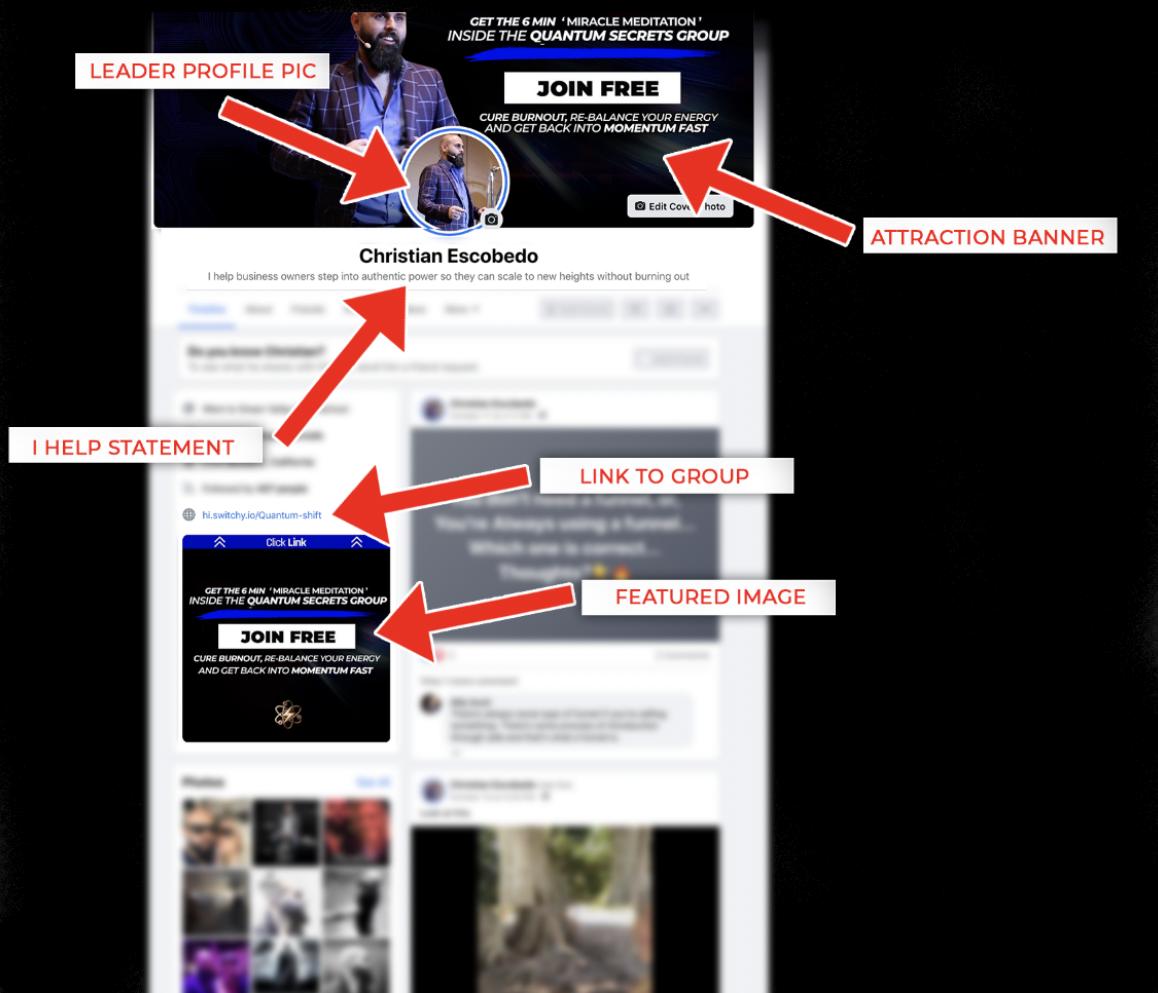


# Wrapping Up Your Profile Funnel

**Wrapping Up Your Profile Funnel (Your profile funnel should look like the one below.)**

Now that you have completed all the steps you have turned your facebook profile into a serious lead machine that's works for you 24/7. In the next phase we will cover how to drive qualified leads to your new profile asset and how to convert them into sales using a free facebook group.

## FACEBOOK PROFILE FUNNEL



# Video Tutorial For Facebook Profile Funnels

Here is the full Video Breakdown for the people who like to watch and learn. [Watch the full video tutorial here <<<<<<<](#)