



Website Package

Unlocking online opportunities.

June 2020

Impressive websites for business.

Thank you, for taking interest in your businesses most important asset the website, after yourself of course!

Within our website package brochure. You will find a price break down of our four different packages we offer. Along with an explanation of the key features and benefits of each package.

The four packages offer a specific purpose and goal for business owners depending on budget and overall business objectives.

Package Highlights

All current packages come with the following features included, no matter if you starting out or you are professional business, we have the basics covered for everyone.

- Divi licence fee included*
- Access to professional WPMU plugins*
- Google Analytics install
- Submit website to Google Console Search

A website is vital part of any business today, we look forward to hopefully welcoming you on board with us, to help level up your website performance.

James Hayward

James Hayward (Founder and CEO)

*Terms and Conditions may apply to self starter package, please enquire.

Your Investment

Pro Packages	Starter	Enterprise	Optimum
Total Investment after 24 months	\$2,660	\$10K	\$35K
Monthly Cost	\$90	\$330	\$1250
Deposit / Starting Amount.	\$500	20%	\$5K
Number of Pages	1	10	20
Page Builder and Themes Customisation of Divi or Blocksy theme	Divi Design	Divi Design	Custom Design
Blog Integration	✓	✓	✓
Self Edit Content	✓	✓	✓
Mobile Responsive	✓	✓	✓
24 Months Hosting	✓	✓	✓
Tracking Pixels Installed	✓	✓	✓
Search Engine Submissions	✓	✓	✓
Content Distribution Network (CDN)	✓	✓	✓
12 Months Proactive Maintenance Package	✓	✓	✓
Google Analytics Installed	✓	✓	✓
Search Engine Optimised	✓	✓	✓
E- Commerce Options	+	+	✓
Advance Caching Optimisation	✓	✓	✓
Custom Functionality	+	+	✓
SEO Monthly Content + Social Media Marketing	+	+	✓
Copy Writing Service	+	3 Pages	5 Pages
Training and Videos	✓	✓	✓
Approx Build Time (Weeks)	1 - 2	3-6	4-10
Contract Period MOnths	24	24	24



Request a proposal

Are you ready to take the next step, request a proposal with pricing and contract terms

Contact Us

A background image of a blue sea with several sailboats. A semi-transparent grey rectangle is centered over the image, containing text.

- Strategy - Form - Function -

Package Features

Careful consideration has gone into creating our packages so we can provide affordable website solutions for a range of business goals and objectives.

Package Features

Pages

All our packages come with a generous option for pages, allowing you to have the standard pages to extra pages to build specific landing pages.

Designs

Our packages allow you to pick from range a DIVI related themes which are customisable for your brand. Enterprise package can be 100% custom built.

Layouts

The number of template pages or layouts we will create for your site. Typically a small business site can manage with 2 to 3 layouts.

Blog

We will set up install blog capabilities into your site along with the post layout style to match your site.

Self Edit

Nobody wants a website they can't edit and change, the WordPress and Divi framework will make it easy for you to be able to self-edit your website content.

Mobile Responsive

All our sites are built to be mobile responsive so that your site looks good on smartphones and devices.

Hosting Free

All new site builds now come with 12 months hosting include. With affordable options to extend the plans after 12 months.

Pixels installed

We will set up and install Facebook, Google and other tracking pixels, to help with your future reporting and measurement.

Speed Caching

We will make sure your website has the correct caching in place and is optimised for speed to ensure pages are loading under 5 seconds.

Package features continued.

Support and Maintenance

Our support and Maintenance packages provide peace of mind to business owners their sites are running at their best, and you contact us for support.

Cloudflare CDN Setup

We will set your website up on the Cloudflare CDN to improve overall performance and security of your website.

Optimised for Search Results

All sites come ready to be optimised for SEO performance. Starter to Premium Packages we will ensure all pages have the essentials set up for SEO.

Training & education

All website package come with training to help you make the most of your new site, plus video tutorials as required.

Where is the Fourth Package?

You have the creativity we have the know how, to get your website live!



Self Starter package

Our self starter package is a little different from our professional website packages.

The self starter package is designed and built around the business owner or enthusiast who wants to have crack at designing and customising their own website.

We don't hold back on your creativity and flare, but we will help you with a head start.

The self starter package is to help you get set up and running in the quickest possible time with a Divi Wordpress Website.

What do you get

- Choice of over 140 divi themes
- Install and Setup of Wordpress
- Divi Training Videos and Course
- Hosting Support
- Google and Bing Submission
- Plus much more.

12 Months of fees covered by us

- 12 months of cloudways hosting
- Annual Divi Licence
- Professional WPMU Plugins

Total Package Investment \$850

Saving of over \$900

[Order Package \\$850](#)

Lets get you prepared.

We are here to help, we have been through the steps many times, so are experts in website development!

- ☐ Do you have website name in mind?
- ☐ Have you registered your website domain name, with a registry?
- ☐ Have you registered your business name?
- ☐ Do you have clear purpose on what the website objectives need to be?
- ☐ What are the key priorities for your website?
- ☐ What is the minimum viable functions your website needs to help meet your objectives?
- ☐ How many website pages do you need?
- ☐ Have you got any testimonials to include on your website?
- ☐ Have you got at least 8 blog articles pre written to use on the website?
- ☐ Have you set up Social Media Accounts to match your website?
- ☐ Have you written a list of common questions you might be asked for FAQ section?
- ☐ Are you going to build the website yourself, or invest in a professional to develop.
- ☐ How are you going to drive traffic to your website?
- ☐ How will you promote your website?
- ☐ Have you prepared a content plan to help feed your website?
- ☐ Who is going to manage and support your website?
- ☐ What is your preferred hosting arrangement, cheap shared and slow or fast and affordable?
- ☐ Contact HeyPressGo to guide you through the midfield?



*"Great website are like goof
resturants, people don't return
when it's bad."*

Contact us

Website

www.heypressgo.com

Phone

(02) 9159-6996

Email

services@heypressgo.com