



# About Genecia

Click [here](#) for Genecia's full bio

Media Images - [Click here](#)



## Speaker:

- 2020 National Achievers Congress with Jay Abraham, Tony Robbins and Robert Kiyosaki
- 2019 Rich Woman (Singapore) with Kim Kiyosaki
- 2018 Success Conference (Vietnam) with Peng Joon and Neil Patel
- 2018 Lean In Vietnam with Sheryl Sandberg
- 2017 National Achievers Congress Philippines with Mary Buffett
- 2017 RISE Conference (Hong Kong) with Gary Vaynerchuk
- 2016 Rich Dad Asia Myanmar
- 2013 Rich Dad Asia Philippines

And more...

## Certifications:

- Certified Image Consultant with First Impressions
- Certified Business Etiquette Consultant with First Impressions
- Certified in WDA Advanced Certificate in Training & Assessment
- Certified in Enneagram
- Certified Six Seconds Emotional Intelligence Coach
- Certified in Emotion Freedom Technique (EFT)
- Certified in Thiagi Facilitation
- Certified NLP Practitioner

And more...



## Genecia Alluora

- Founder of Soul Rich Woman
- Partner of Cafe Retail Chain with presence in 3 countries with 18 franchisees and licensees. Successfully exited to a public listed company owner
- Silver Medallion Global Award 2020
- International Progressive Women Award 2019
- FLA Franchisor of The Year Runner Up 2014
- FLA Franchisee of The Year Runner Up 2014
- Shopify Asia Build A Business Mentor 2014
- South East Asia Woman of Excellence 2010
- CozyCot 25 Most Fashionable Lot 2011
- Miss Singapore Chinese Cosmos 2011
- Miss Singapore International 2006
- Miss Singapore Universe 2006 Runner Up
- Author, Personal Branding Secrets
- Podcast Host of 2 shows, Soul Why? and For Women Who Love The Forward



# Podcast Host

Click here to listen to the [show](#)

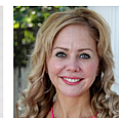
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[soulrichwoman.com](https://soulrichwoman.com)

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# Author of 2 Books

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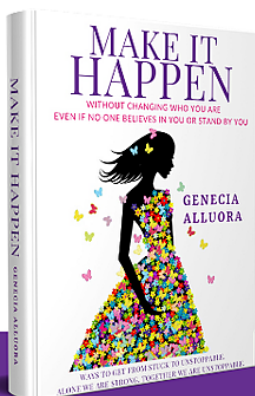
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Ways To Get From Stuck To Unstoppable  
Without Changing Who You Are



AUTHOR | PODCAST HOST | ENTREPRENEUR **GENECIA ALLUORA**

# Speaking Topics:

## What can we talk about?

We've listed some topics Genecia would be happy to discuss on your show:

- ☐ Building a network - **How she built one of the leading women network in Southeast Asia** from 0- 200k members (after exiting her cafe retail chain business in 3 countries, 18 franchisees to a public listed company owner after 4 years)
- ☐ Diamond Maker - How she use the Soul Rich Woman Blueprint to turn clients' talent and passion into sustainable businesses, Help clients convert online followings into sales and achieve \$1,000,000 in yearly revenue
- ☐ Build a brand and business around Podcasting - How she launched 1000 episodes for her clients, achieved listeners in 60 countries (within 5 months). Her clients generated leads and sales of 5-figures with podcasting.
- ☐ Her drive and reason for empowering women to go after what they want and dream big
- ☐ How to sell almost anything online - even if your market is oversaturated
- ☐ Online authenticity - How to and making connections, building and strengthening an entrepreneur's digital branding (offline to online shift)
- ☐ How she successfully manages a fully digital business working with a team of 21 remote employees from different parts of the world (The art of building teams and delegate 80% of your to-do list to your assistant - so you can focus on your zone of genius)

Where you might have  
seen Genecia.

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AS SEEN IN

astro



CHINADAILY

Entrepreneur  
PHILIPPINES

RISE

ABS-CBN  
NEWS AND CURRENT AFFAIRS

MALAYSIA SME  
THE SME PAPER

中國報  
CHINA PRESS

RTHK  
香港電台

938  
LIVE

938  
NOW

COSMOPOLITAN

LOVE  
最愛 97.2FM

SCE

SUCCESS  
CONFERENCE & EXPO ASIA 2015

TraXX™

BFM 89.9  
The Business  
Station



CHANNEL NEWSASIA

Việt Nam News  
THE NATIONAL ENGLISH LANGUAGE DAILY

YAHOO!

ideamensch

malaymail

PHILIPPINE DAILY  
INQUIRER

聯合晚報  
Lat Pau

SHIN MIN  
新明日報

Awards



FRANCHISEE  
of the Year 2014  
RUNNER UP  
by Franchising & Licensing  
Association (Singapore)



FRANCHISOR  
of the Year 2014  
RUNNER UP  
by Franchising & Licensing  
Association (Singapore)

# 7 Countries

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## The Man Behind Soul Rich Woman

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# Genecia's Story

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Power of Consistency to Grow  
from 0-200K Since 2015

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# Genecia's Message

Motivational

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Meet Your Instructor/Speaker

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# To Book Genecia For Your Virtual Event, Podcasts & Live Shows

Contact Us: [hello@SoulRichWoman.com](mailto:hello@SoulRichWoman.com)



# Media and Speaking Engagements

Some of the places you might have seen Genecia.

[Click here for a list of places you might have seen Genecia](#)

Learn how the rich get richer  
and how you can get rich too!

**RICH DAD ASIA  
CONGRESS 2013  
LIVE IN PHILIPPINES**  
www.richdadmanila.com

June 4 and 5, 2013  
AIM Conference Center Makati

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Team for 2 days of intensive workshop and  
seminars in creating wealth the Rich Dad way!

Clara Tan  
Genecia Liao  
Falcon Lim  
Belham Tan

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ASIA  
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Speaker & International  
Speaker

JEROME TAN  
Best-Selling Author,  
Property Investor  
& Entrepreneur

PENG JOON  
World's Leading  
Authority in Wealth  
Creation Online

GENECIA ALLUORIA  
Best-Selling Author,  
Entrepreneur, TV Host  
& Investor Women  
Empowerment

SEAN SEAH  
Master of Sales  
Innovating, Best-Selling  
Author

RAJIV TALWAR  
Best-Selling Author,  
Performance Coach  
& Leadership Expert

CO-PRSEMINER

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SUCCESS  
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