

# PurplePass



## Top-Class Ticket Providers

**based on category!**

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Our list tracks down some of the best ticketing software depending on your type of event; festival, concerts, education, you name it!

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**Yes, obviously, we at Purplepass Ticketing think we are great!**

But for this list, we will exclude ourselves for the sake of providing valuable information and list other companies we think are good at what they do too.

We want you to find the ticketing service right for you with easy to access information.

# Theater



*"Budget conscious **theaters** love the low pricing of our ticketing software and the ease of use that allows drama and music teachers or school coaches to focus on their events. Save time and avoid lines with online ticket sales, and use the reserved seating options to allow families to choose their own seats."*

## **Assigned seating for theaters**

They provides reserved seating so families can sit together which helps eliminate lines and plan for disabilities in small venues.

## **Online sales - not just box office**

They let you sell tickets through the box office and online in advance which allows you to have a head count ahead of time and families don't have to drive down to the box office to purchase tickets.

## **You can accept donations**

Instead of asking for donations throughout the show and ruining the mood, you can put an option for donations in the purchasing stage online - you keep 100% of the donations, no fees or hidden services.

## **No hidden fees**

You can keep every penny of your ticket sales because they don't charge any fees and don't take a percentage of your transactions. Funds are directly deposited nightly into your business bank account allowing you to use the money as it comes in.

## **Merchandise selling**

If you want to add on theater products and merchandise, or flowers for the cast, you can sell through your box office and online registration.

## **Pricing - total amount sold/month**

Their pricing is only based on the total amount of tickets sold per month. With no ticket fees or contracts, this is the good ticketing option for smaller theater performances.

**ThunderTix Pricing: \$0.65/ticket starting at \$65/month**

# Education



*"Hundreds of universities nationwide are finding magic in our simple, time-saving solution. From game time to showtime – we've got you covered."*

The following are some benefits they can offer your next educational event:

**Coupon codes and discount options**

Multiple discount options are available per account. Group sales, discounts, Facebook sales or season packages, they've got something that's the right fit for your university.

**Box office sales online**

Control your box offices from anywhere, not just on campus. Even bring your box office with you with their mobile apps – giving you more management options than ever.

**User/mobile friendly**

Their responsive and mobile friendly website lets accessing your tickets easier for students and family from right there on their phones.

**Marketing services**

Integrated email marketing services, social integrations and patron data makes it easy for you to market and promote your events to students, the community and more.

**Insights and reports**

To grow your fan base, every long-term season ticket holder begins with a single ticket purchase with our box office management software.

**Easy to use – for when you have limited time**

Whether you have full-time employees, students or volunteers, they've made something so simple that anyone you choose can easily ticket, market and analyze your events.

# Festivals & Concerts



*"Independent festivals are powered by Eventbrite. Delight your fans with seamless high demand sales, RFID technology and onsite staffing, and run the whole show from the Eventbrite Organizer app."*

Eventbrite has grown as a popular event ticketing service, especially for festivals. Below are reviews from real people who have used their service for large festivals and events.

"Since moving to Eventbrite, we've sold out the last two years. This year we sold out the week before gates opened, which we'd never done before. I was able to really efficiently use our small marketing budget. We rely on targeted marketing campaigns, so being able to measure results quickly is key — so we can see what drives sales, not just clicks."

**- Co-founder of Lightning in a Bottle**

"With Eventbrite's RFID solution, everything changed for the better. Entry was much cleaner, much more efficient, and we caught many more people trying to scam. We got all the advantages that we wanted when we made the decision to spend more money on the attendee experience."

**- Snowglobe**

"Selling out a festival in 15 minutes is not for the faint of heart — it comes with its own set of challenges, and there is no room for error once that onsale begins. It takes a village to make a successful event happen, from the moment our tickets go on sale until our fans walk through the front gates. Our partnership with Eventbrite has provided us with a seamless integration necessary to provide our fans with that end-to-end experience."

**- Newport Festivals Foundation**



*"Give Lively was created for the sole purpose of giving away what we build. We believe that nonprofits should not have to sacrifice their means to fulfill their mission. That's why our founders cover the cost of running our business, so we don't have to charge for use of our services."*

The following is why this software might be a great option for nonprofits and fundraising:

**Unlimited events**

You can create user-friendly pages with custom ticketing and sponsorship tiers for as many events as you want.

**Quick online access**

Attendees can quickly purchase tickets, share your event, donate and get directions on any device — all without leaving your page.

**It's free to use**

As part of our [Forever Free Pledge](#), nonprofit members get unlimited, free access to Event Ticketing.

**Text-to-donate features**

Use SMS and mobile fundraising to increase your donations. Make giving easy with this text-to-donate feature.

**Embeddable widgets**

Keep everything on your nonprofit website by using ticket widgets that let guest purchase tickets or donate directly on your page.

**Customizable pages**

Let your website speak for your organization. Brand your registration and donation pages using their customizable features.

They also offer a wide variety of platform features and fully integrated with fundraising platforms.

# Trade Shows & Exhibits



"Tix is a state-of-the-art, cloud-based ticketing system that features fully integrated access controls, event management controls, multi-channel distribution capabilities, and a robust reporting suite. Tix provides a customer-facing ticket sales page, as well as inventory controls, invoicing and financial accountability."

Tix offers a variety of features that could benefit Trade Shows, Exhibits, Conferences and more!

What they offer:

**Limited fees and zero risks**

No set up fees, software costs, annual maintenance fees or other hidden costs...absolutely risk-free.

**An all around easy software**

Their software is easy to use, with an intuitive ticket sales software, training is a snap. Your box office will be up to speed in no time, giving you more time to focus on your ticket sales.

**Displays and marketing**

Promote your brand and rent/buy a display booth and space through Tix!—You can also seamlessly integrate ticket purchasing into your website. It can be customized to have the same look and feel of your existing web site, complete with your logos, banners, links, fonts, and colors.

**Tix Pricing:** \$0.25/ticket box office, \$1/ticket online, \$3.50/ticket call center



# PurplePass

## Want to learn about Purplepass?

Whether you need an event ticketing system for simple high school reunion events, a massive multi-day festival, or you need the most advanced reserved seating ticketing software available, Purplepass can offer an event management service that works for any event.

[Learn More](#)