3D RENDERING PRICE GUIDE (2019)

G|M

Get your next project noticed, funded, and sold with unique visualizations that will make your project stand apart from the rest.

TABLE OF CONTENTS

Welcome to Growth|Media! We are excited to get the opportunity to work with you in getting the best visuals possible in order to get your next project noticed, funded, & sold.

ABOUT US

Our mission is to fulfill one purpose, to provide you with high-quality visuals and design materials so that your projects will stand apart from the rest.

Growth Media was founded in 2017 with one goal in mind: to provide Architects and Real Estate Development Professionals with the highest quality visuals that directly impact their projects. In short, all of our products are created to help our clients get their projects noticed, funded, and sold.

We are a commercial real estate marketing and design agency based out of Portland, Oregon, U.S.A.

Every member of small team shares a passion for architecture and design, with most of them studying Architecture and computer science at university. Our vision of making the highest quality renderings at affordable prices whilst utilizing a platform that is simple and easy for you is our #1 goal.

We specialize in providing commercial real estate developers, brokers, property managers, and architects with unique visuals and marketing that are designed to capture viewer attention and compel your viewers to take action.

Architects

We work with Architects at firms of all sizes. We've worked in tandem with other agencies to do only portions of the final 3D rendering, and we have created full renderings from modeling to final colorings. Alleviate your project work load and focus on the important creative aspects like design & programming

Developers

Developers love that they can get their visuals for marketing and sales long before the building is ever built. We understand the important need of design visuals in order to sell and pre-lease space. We work with projects at all stages of development to generate truly great imagery.

Designers

Putting together attractive presentations and marketing packages is a key component to getting initial interest in projects which is why many designers prefer to use our 3D renderings for their visual presentations
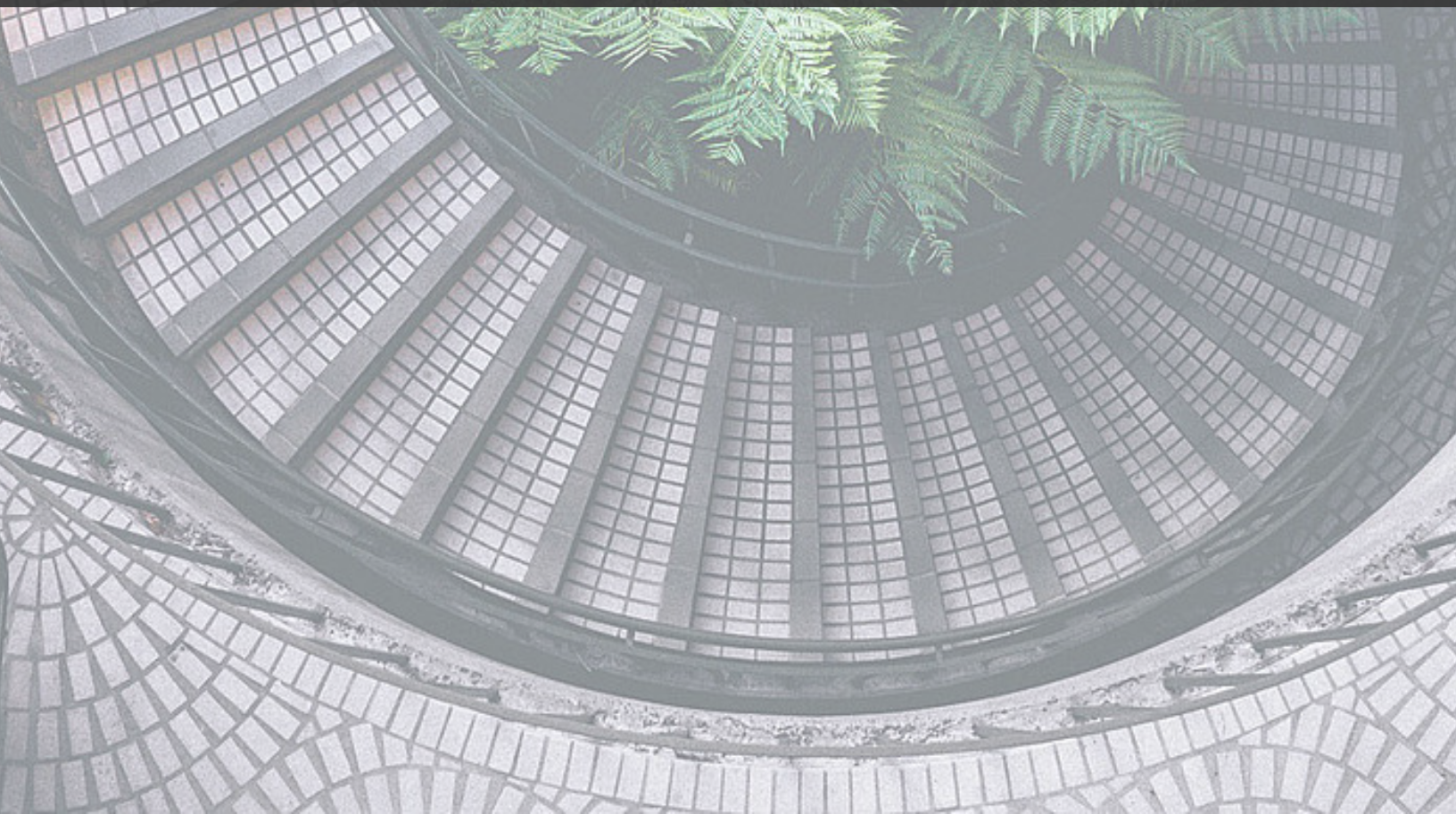
Retailers

Retailers know best that visualization is the key to a quick and successful transaction. Our 3D rendering and design services make it possible to put the customers into the space as if it were their own.

OUR PRODUCTS

Get your next project noticed, funded, and sold.

3D Renderings

The perfect asset to explain and showcase your vision to your viewers. Choose between our Proposal Renderings, Project Renderings, & Market Renderings to get the right image for your project.

3D Floorplans

Lease and sell more units sight unseen by upgrading your 2D floorplans to 3D! Choose between overhead views and angled views to give your viewers the most comprehensive look at their new space.

Animated Video

Take your viewers on a journey. You're not just showing your viewers what's to come, you are giving them the full experience when you create an Animated Walkthrough Video.

Virtual Staging

Turn any empty blank space into a vibrant realistic environment that not only captures your viewer's attention but also their hearts. Don't just tell them about the space, show them.

Furniture Rendering

Whether you're looking to sell a craft piece of equipment or your new interior space design, get your fixture, furniture, & equipment rendered so that you can add it to your site and marketing assets.

3D RENDERINGS

Get your next project noticed, funded, and sold.

Proposal Renderings

Renderings designed to help you convey and sell your idea without investing too much too soon. Perfect for getting those crucial visuals you need to win projects and secure jobs.

Project Renderings

More detailed than Proposal Rendering, Project Renderings bring in another level of detail and realism so that industry professionals and prospective tenants alike can fully immerse themselves in the project details.

Market Renderings

The most detailed and elegant of the 3, Market Renderings encapsulate the future as well as the artistry. These renderings are most popular with those creating high end developments and need high end visuals to facilitate their project getting noticed, funded, and sold.

Proposal Renderings - $999

Proposal Renderings are an inexpensive way get great visuals that will convey your vision to a prospective client without committing to concrete design details in the early stages.

These 3D renderings are perfect for projects that are still in their concept phase. Before you can expect to win a project, you will have to convey your vision to the client without over committing to particular details. The proposal rendering was designed for you to get the maximum benefit of artistic visualization without having to break the bank on something that is not concrete.
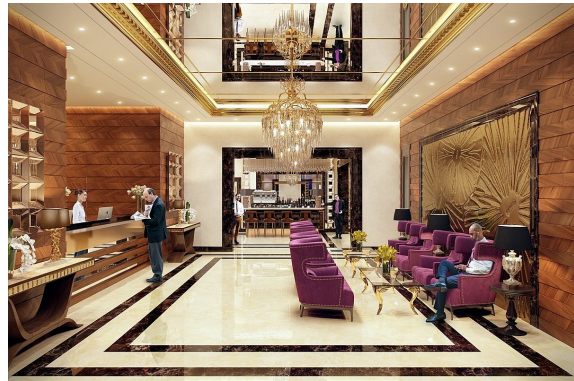
Many of our clients like to use this style to help convey the essence of their designs in 3D and draw attention to critical design themes and decisions.

Project Renderings - $1899

Project Renderings are our most popular architectural 3D rendering tier as it offers clients the high-quality visual that can be used to accurately represent their designs but doesn't require the level of detail and time that are required to create our Market Renderings, and therefore doesn't warrant the extra expense.

These renderings are perfect for projects that you have been awarded where you really want to show your clients the details of what makes your design special.
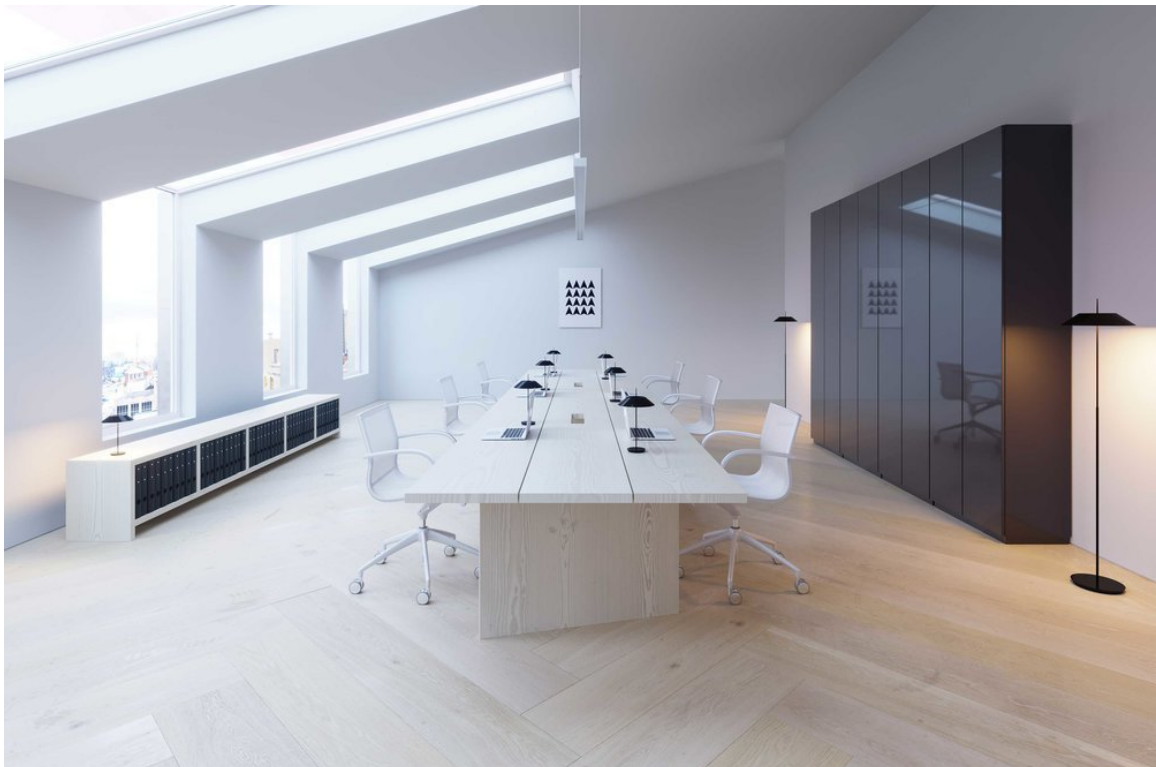
Market Renderings - $3199

Market Renderings are our elite rendering style reserved for those that are looking to make a statement with their visuals. These style of renderings dive into the deeper levels of detail and artistry, giving each set of renderings a true bespoke photo-realistic finish.

Our most senior designers will spend 3x to 4x more time carefully crafting your designs into a fabulous work of art.

This level of rendering is best used to give your client's a final set of renderings that will be used to get their project noticed, funded and sold. This is a favorite of our Hotel & Accommodation clients, as well as our high-end multi-family clients.
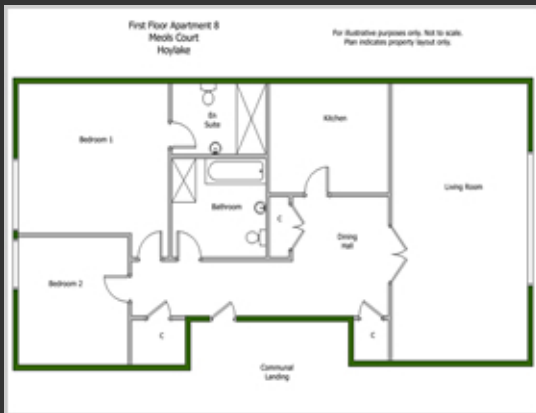
PRODUCTS

3D FLOORPLANS

The perfect solution to leasing more spaces sight unseen.

Overhead

Overhead 3D Flooplans are perfect for showing your future tenants the various orientation and layouts of your unit. The overhead versions are especially adept to showcasing spacial relation of furniture to the existing fixtures.

Angled

These 3D floorplans give you the best of both worlds by giving your viewers an aerial perspective while being able to capture various fixtures and artistry of the space. This is a preferred floorplan for apartment managers.

Apartment - $295

Overhead 3D Flooplans are perfect for showing your future tenants the various orientation and layouts of your unit. The overhead versions are especially adept to showcasing spacial relation of furniture to the existing fixtures.

Loft - $395

Overhead 3D Flooplans are perfect for showing your future tenants the various orientation and layouts of your unit. The overhead versions are especially adept to showcasing spacial relation of furniture to the existing fixtures.

House - $495

These 3D floorplans give you the best of both worlds by giving your viewers an aerial perspective while being able to capture various fixtures and artistry of the space. This is a preferred floorplan for apartment managers.

ANIMATED WALK-THROUGH

A virtual tour guide through your building before a single shovel is ever put into the ground
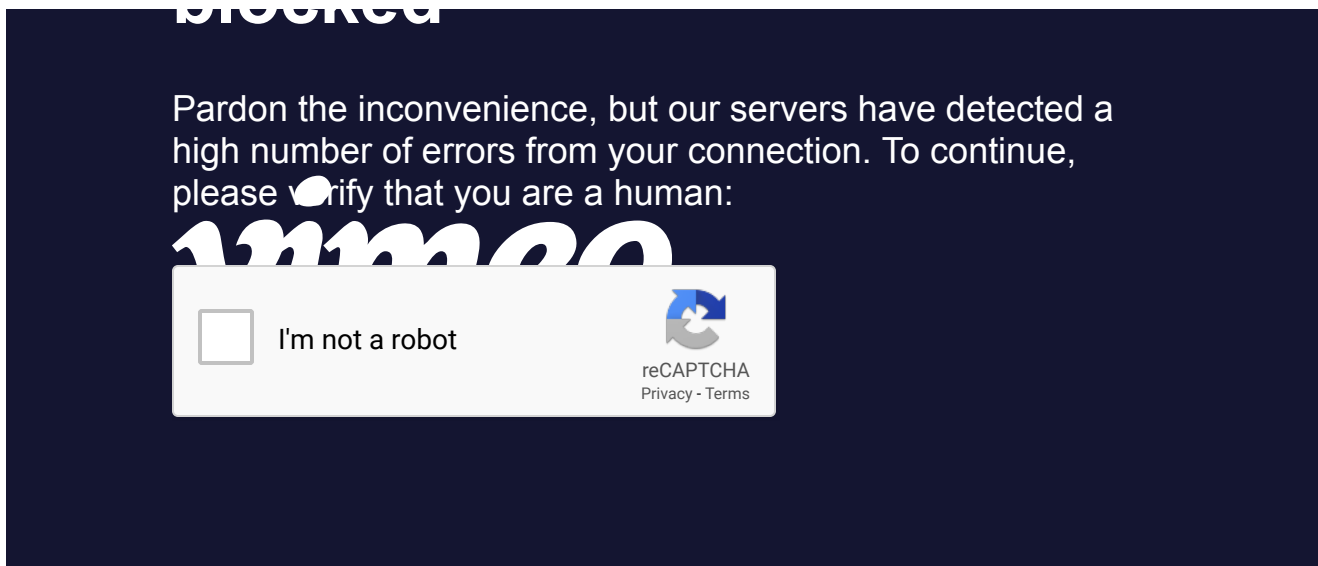
ANIMATED WALK-THROUGH VIDEOS

With an animated video walk-through you are not simply showing your viewers aspects of your project, you are giving them an experience.

Animated walk-throughs are an efficient and captivating way to show your prospects, strategic partners, and the general public the unique and wonderful elements of your development. These videos can be made to show as much or as little as you want. Each video is tailor-made with to give your viewers the full experience.

Add narration, sub-text, and visual cues through-out the video to truly personalize the journey for your viewers.

blocked

Pardon the inconvenience, but our servers have detected a high number of errors from your connection. To continue, please verify that you are a human:

vimeo

☐ I'm not a robot	reCAPTCHA Privacy - Terms

VIDEO WALK-THROUGH - 720 FPS $210

A video walk through created at 720 frames per second is perfect for anyone looking to embed their walk through online or in their email marketing campaigns. These videos stand out in perfect quality and resolution for most standard desktops, tablets, and mobile phones.

VIDEO WALK-THROUGH - 1080 FPS $250

Animated walk-throughs at 1080 FPS gives you all of the same benefits as a video at 720 FPS, but also allows the owners to display their videos on larger screen such as projectors, modern televisions, and larger digital mediums.

VIRTUAL STAGING

A blank space says nothing to the viewer, like an empty canvas. Show your client the brilliance of their future with a curated virtual staging rendering.

VIRTUAL STAGING

STARTING AT $99

When it comes to sales and leasing, the most difficult aspect is getting your prospects to look past what they see, a cold empty shell, and get them to see their future a well styled, vibrant environment that will improve their life 100x.

No matter if your are trying to lease an apartment or sell a newly renovated office floor, getting your prospects to see the space as it will be rather than as it is will be the difference between closing the deal and prospecting for yet another month.
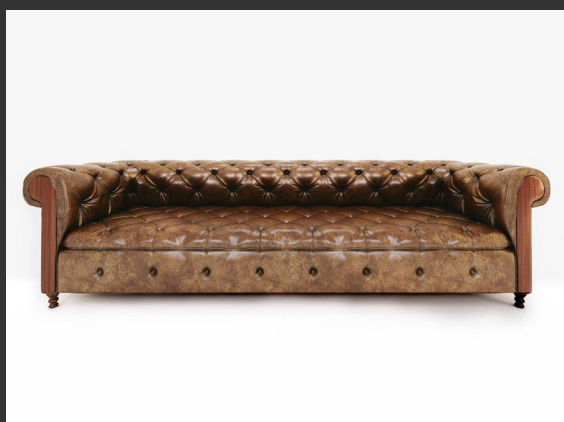
FURNITURE & FIXTURES

from bespoke wall tiling to ornate tables, get the perfect images or your products for your e-commerce site for a fraction of the price.

Simple Renderings

Basic Renderings are a great way for over whelmed design to get great looking visuals on a small budget.

Complex Renderings

Complex Renderings are perfect for those looking to have a great marketing quality images for their designs .

Lifestyle Renderings

Lifestyle Renderings are for those that want to make a statement. This tier will give you building the highest quality artistic rendering out there.

Simple Furniture - $299

Starting Renderings are an inexpensive way get great visuals for your project so you can quickly see your design work be brought to high definition.

These 3D renderings are perfect for projects in their early stages or that are still in the conceptual phase. Many of our clients like to use this style of rendering to visualize their designs in 3D and help make critical design decisions. Best paired with multiple revisions so that you can make edits to your design while you are perfecting it.

Complex Furniture - $499

Complex Renderings are our most popular architectural FF&E 3D rendering tier as it offers clients the high quality visual that can be used to accurately represent their designs but doesn't require and artistic level of details and care offered with our Premium Renderings option.

These renderings are perfect for marketing visuals and portfolio additions.

Lifestyle Furniture - $999

Premium Renderings are for those that are looking for a very high end photo realistic representation of their designs.

Our senior designers will spend 3x to 4x the time carefully creating a work of art using your designs.

These are best used for final renderings and marketing assets for spaces that will not be amended or require renderings in the future.

TO GET YOUR PROJECT STARTED

Use the button below and get your next project noticed,
funded, and sold with a set of bespoke renderings.,
or contact us directly at our website Growthmedia.co

[Get Your Project Noticed, Funded, and Sold]