

THE STARTING IDEA▲









# NFT Stats (March 2021) - Research Methodology



Detailing the research process for NFT statistics (March 2021)

# NFT Stats (March 2021): Research methodology

1. Main data on NFTs was calculated by extracting different datasets from [nonfungible.com](https://nonfungible.com)

#		Name	Volume 7d (USD)	Last 7d sales	Volume all time (USD)	All time sales
1		CRYPTOPUNKS	\$22,793,644.47	297	\$122,045,645.89	10,469
2		SUPERRARE	\$4,826,244.13	638	\$30,516,670.25	17,884
3		SORARE	\$4,526,505.93	16,247	\$28,837,995.42	191,702
4		HASHMASKS	\$3,361,762.94	667	\$54,685,079.83	22,909
5		F1 DELTA TIME	\$2,153,543.91	1,006	\$4,305,195.59	7,603
6		ART BLOCKS	\$1,598,175.81	1,380	\$12,668,256.54	29,639
7		MAKERSPLACE	\$1,206,294.1	612	\$6,503,241.64	13,052
8		AXIE INFINITY	\$926,467.48	3,308	\$11,941,597.87	298,809
9		DECENTRALAND	\$905,256.91	622	\$42,901,896.04	118,362
10		CRYPTOKITTIES	\$466,346.52	2,841	\$41,880,101.69	2,861,511

2. We analyzed the results based on the following data points:

- Total all-time sales
- Last 7 days sales
- Last 30 days sales
- Total market cap
- Average all-time price
- Average price (30 days)
- Average price (7 days)

3. Next we used Google sheets to calculate the total sales of top 10 NFTs in the last 7 days, 30 days, and all-time. Here are the results -

<https://docs.google.com/spreadsheets/d/18mJDscLzjkrCAJNFBrgg9eaJHJpEyrSL16mru6nOnzg/usp=sharing>

4. We calculated the percentage of increase/decrease in sales volume for each of the top 10 NFTs.

5. We also curated stats for the most expensive NFTs using sites like [businesswire.com](https://www.businesswire.com) and [cnbc.com](https://www.cnbc.com).