

# DIGITAL RATES Florida Beach Insider

Top Premium Homepage Sponsorship • Florida Beach Insider	Sizes	Rates (CPM)
<b>Top Carousel</b> (Cross-platform)	Custom size	Call for Quote

  

Homepage Placement • Florida Beach Insider	Sizes	Rates (CPM)
<b>Billboard</b> (desktop only)	970x250	\$15cpm
<b>Half Page</b> (desktop only)	300x600	\$15cpm
<b>Top Banner Cross-platform</b>	728x90 (desktop/tablet), 300x250 (mobile)	\$10cpm
<b>Medium Rectangle Cross-platform</b>	300x250	\$10cpm

  

In-Article Placements	Sizes	Rates (CPM)
<b>In-Article Banners Cross-platform</b>	728x90 (desktop/tablet), 300x250 (mobile)	\$10

  

Local Sponsored Posts	Sizes	Rates
<b>Headline</b> with sponsored sentence to promote advertiser's establishment	Custom size	\$50/month per sponsor

  

Branded Content	Sizes	Rates
<b>Native ad</b> with native landing page	1200x628 Thumbnail, native article	Varies by SOV