

Brandon Craft

Github: [brandoshmando](#) // Twitter: [@BrandoCraft](#) // Website: [brandocraft.com](#)

Profile

I am a junior full stack developer seeking an opportunity to build great products for a diverse clientele using a variety of development tools.

Skills

- ▶ Ruby
- ▶ Ruby on Rails
- ▶ Object Oriented Programming
- ▶ Javascript
- ▶ jQuery
- ▶ Ajax
- ▶ Git and GitHub
- ▶ HTML/CSS
- ▶ Haml
- ▶ SQL

Experience

FRIENDEMIC, SOCIAL MEDIA MARKETING

Account Manager (Aug '13-June '14)

- Managed a team of three copywriters to deliver creative content and create a positive social image on behalf of clients
- Sustained a book of thirty-six accounts and \$50,000 in monthly revenue through close communication with clients
- Ensured fulfillment of client contracts
- Maintained profit sharing partnership with an affiliated marketing company
- Pursued leads and pitched Friendemic's services to potential clients

REAL SALT LAKE, MAJOR LEAGUE SOCCER TEAM

Fan Relations Coordinator (Dec '10-Aug '13)

- Maintained relationships with 535 season ticket account holders in order to retain their business on an annual basis
- Responsible for generating \$992,200 in retention revenue over the 2012 and 2013 Major League Soccer seasons
- Achieved 110.2% of client retention goal for 2012 season and 105.2% for 2013 season
- Managed box office of twelve employees during all home games and events at Rio Tinto Stadium
- Balanced all cash and other transactions at the conclusion of each event

Education

Bitmaker Labs – Web Development Intensive (Aug '14)
Toronto, On, Canada

University of Utah – Bachelor of Arts, Sports Management (Aug '11)
Salt Lake City, Ut