



Storefront Improvement Program – Evaluation Form

Applicant Name:

Evaluator's Name:

Eligibility Checklist

- | | | |
|---|-----|----|
| • In area between 1st to 10th Avenue and Cowles Street to Noble Street? | YES | NO |
| • Property owner consent? | YES | NO |
| • Meets match requirement? | YES | NO |
| • Commercial or eligible non-profit activities? | YES | NO |

Evaluation

0 – Very Poor, 1- Poor, 2 – Below Average, 3 – Average, 4 – Above Average, 5 – Exceptional

- | | |
|--|-------------|
| 1. Amount of improvement to the area: | Score:_____ |
| 2. Anticipated positive economic impact: | Score:_____ |
| 3. The type and level of attraction the site will draw: | Score:_____ |
| 4. Project's amount of aesthetic transformation: | Score:_____ |
| 5. Prominence of the location: | Score:_____ |
| 6. The long-term durability and sustainability of the project: | Score:_____ |
| 7. Any contribution to public safety derived from the project: | Score:_____ |
| 8. Alignment with Downtown 2040 plan: | Score:_____ |
| 9. Collaboration with other downtown activities: | Score:_____ |
| 10. Year around vitality of enhancement | Score:_____ |

Total Score:_____

Funding Recommendation and Reason

Recommended for funding at this time? YES NO

Reason: