

Welcome to the

MAINE LAKES ANNUAL MEETING

Tuesday
September 17th
5:30 p.m.



MAINE LAKES 2024 ANNUAL MEETING AGENDA

5:30 Welcome and Overview– *Susan Adams, President*

Lake Trivia – Part 1

5:35 Review and approve the 2023 Annual Meeting Minutes –*Cheryl St. Peter, Secretary*

5:40 Financial Report – *Kelly Margolis, Treasurer*

5:45 Maine Lakes Year in Review - *Maine Lakes Staff*

Looking Ahead to 2025 – *Susan Gallo, Executive Director*

Lake Trivia – Part 2

6:00 2024 Slate of Directors and Officers – *Susan Adams, President*

6:05 Questions from members

6:10 **Lake Trivia – Part 3**, Door Prize Drawing, and Adjourn to Board Meeting

MAINE LAKES ANNUAL MEETING

Approval of 2023 Annual Meeting Minutes

Cheryl St. Peter
Secretary

[https://s3.amazonaws.com/bcms-
files/DrynVOJoIO-1457/Draft-2023-
Annual-Meeting-Minutes-6-17-
23.pdf](https://s3.amazonaws.com/bcms-files/DrynVOJoIO-1457/Draft-2023-Annual-Meeting-Minutes-6-17-23.pdf)

MAINE LAKES ANNUAL MEETING

Financial Report

Kelly Margolis
Treasurer

*2023 year-end financials and 2024
budget:*

[https://s3.amazonaws.com/bcms-
files/DrynVOJoIO-1457/2024-Budget-
and-2023-YE-Actual.pdf](https://s3.amazonaws.com/bcms-files/DrynVOJoIO-1457/2024-Budget-and-2023-YE-Actual.pdf)

MAINE LAKES ANNUAL MEETING

Financial Summary: Income

	2022	2023	Budget 2024
Total Income:	\$236,113	\$295,494	\$306,020
Foundations	17%	21%	31%
State Grants	51%	46%	45%
NGO Grants	6%	4%	<1%
Individuals	11%	10%	9%
Lake Associations	7%	6%	5%
Businesses	1%	3%	2%
The Maggie Fund	3%	<1%	<1%
Sales	2%	3%	3%
Service/Program Fees	0%	7%	5%
Other	<1%	<1%	<1%

MAINE LAKES ANNUAL MEETING

Financial Summary: Expenses

	2022	2023	Budget 2024
Total Expenses:	\$239,018	\$297,136	\$316,934
Administration	17%	13%	11%
Fundraising	5%	7%	7%
Programming	78%	80%	82%
Advocacy/Policy	3%	4%	4%
Conference	1%	6%	6%
Education	28%	28%	30%
LakeSmart	46%	43%	42%

MAINE LAKES ANNUAL MEETING

2023 Financial Highlights

Strong foundation support

Onion Foundation, Sewall Foundation, Maine Outdoor Heritage Fund, Margaret Burnham Charitable Trust

Contract for Loon Restoration with Maine Audubon

Contract for Economic Study support with UMaine

The Maggie Fund growing in value (>\$31,000)

Lake Books sold out after two printings

MAINE LAKES ANNUAL MEETING

Thank YOU for being a member!

**And thanks to our 2023 Business,
Foundation, and Agency Supporters**



Portland Water District
FROM SEBAGO LAKE TO CASCO BAY



STAFF MAKE MAINE LAKES SUCCESSFUL



Caroline Seibert
LakeSmart
Program
Coordinator



Andrea Stevens
LakeSmart
Program
Manager



James Reddoch
Look Out
For Loons
Program
Manager



Sarah Fagg
LakeSmart
Contractor



Leah Gauthier
Office and
Project
Manager



Tamara Whitmore
Contractor
Freshwater
Education
Network



*Year in
Review*

LET'S BE CLEAR

Clean lakes are good for Maine's environment and economy

Maine's 6,000 lakes and ponds are a beloved feature of our state, providing beautiful vistas and landscapes, peaceful places to hear majestic loons calling, and many generations of priceless memories "upta camp."

But Maine's lakes, especially those with clean, clear water, are also a strong economic driver. A recent study by researchers at the University of Maine estimates the value of Maine's lakes to be \$14.1 billion, with an additional \$3 billion in related spending each year.



	Lakefront Property	Lakefront Summer Camps	Lake Recreation	Water Consumption	Total
Net Economic Value (\$/year)	\$13 BILLION	\$15 MILLION	\$501 MILLION	\$334 MILLION	\$14.1 BILLION



Protecting Our Lakes through Education, Outreach, Advocacy, and Action





LakeSmart in Northern & Downeast Maine

Trainings:

- Green Lake
- Molasses Pond
- Pleasant River Lake

Outreach

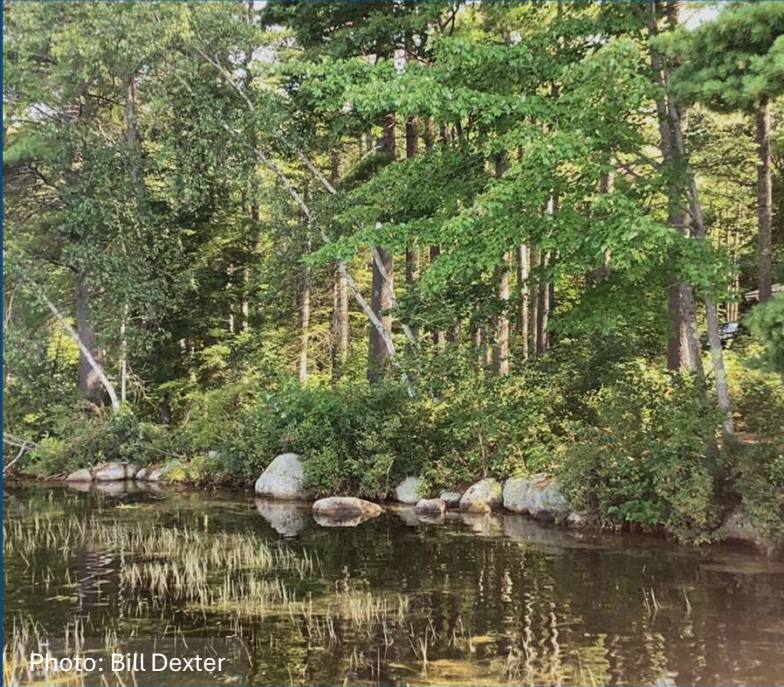
- Sebec Lake Association
- Green Lake Association
- Northern Maine Initiative Meeting (Cross Lake)

Water & Sustainability Conference

- "LakeSmart: 20 Years of Neighbor-to-Neighbor Marketing for Lake-Friendly Yards"



LakeSmart 2024



Partnership Building



Volunteer Recognition
and Networking



Homeowner Education

WE ARE WORKING ON...

- Get Out the Vote 2024: Vote For Our Lakes!
- Collaborative Advocacy
- 2025 Annual Lakes Conference
- Lake Book – revised edition
- LakeSmart - Buffer Pilot Project
- Communications and Development Plans
- And much more!



The
Year
Ahead

MAINE LAKES ANNUAL MEETING

Board Elections



Dick Tinsman
2024 – 2027

MAINE LAKES ANNUAL MEETING

Board Elections

Directors Recommended for Election

Laura Wilson	2024-2027
Kelly Margolis	2024-2027
Dick Tinsman	2024-2027
Toni Pied	2024-2027
Doug Kavanaugh	2024-2027

MAINE LAKES ANNUAL MEETING

Board Elections

**Directors Recommended as Officers
(one-year terms)**

Officers

President
1st Vice President
2nd Vice president
Secretary
Treasurer

Susan Adams
Lidie Robbins
Toni Pied
Cheryl St. Peter
Kelly Margolis

Board of Directors Term

2022 – 2025
2022 – 2025
2024 - 2027
2022 – 2025
2024 - 2027