

## FACT SHEET

### BRAMALEA CITY CENTRE - MALL INFO

October 21, 2015

- Bramalea City Centre (BCC) is the largest shopping centre in the City of Brampton, the 4th largest in Ontario and the 6<sup>th</sup> largest in Canada.
- During a \$185 million redevelopment in 2010, 100 stores were added to the tenant mix. The newly expanded, two-level shopping centre offers 1.5 million square feet of retail shopping space.
- BCC has a tenant mix of over 350 stores, services, restaurants and eateries including Forever 21, BCBGMAXAZRIA, Aritzia, Charming Charlie, Browns Shoes, Pandora and more!
- In 2012, BCC launched a fully integrated and interactive mall-wide loyalty program, the FashioniCITY Rewards Club - the first loyalty program of its kind in Canada!
- The custom-built BCC App, launching October 24, 2015, allows BCC shoppers to find stores and specials, and curate their favourites to receive location-based notifications directly on their smartphones.
- The most exciting features of the BCC App are the exclusive offers, perks and privileges available to FashioniCITY members.
- Bramalea City Centre is owned and managed by Morguard Investments Limited.



Facebook: [Bramalea City Centre](#)



YouTube: [Bramalea City Centre](#)



Twitter: [@BCCStyle](#)



Pinterest: [Bramalea City Centre](#)



Instagram: [@bccstyle](#)



Google+: [Bramalea City Centre](#)



Snapchat: [@bccstyle](#)

Official mall hashtag: **#BCCstyle**

Mall website: [bramaleacitycentre.com](#)

#### ABOUT MORGUARD CORPORATION

Morguard Corporation is a major North American real estate and property management company. It has extensive retail, office, industrial and residential holdings owned directly and through its investment in Morguard REIT and Morguard North American Residential REIT. Morguard also provides real estate management services to institutional and other investors. Morguard's owned and managed portfolio of assets is valued at more than \$19 billion. For more information, please visit [Morguard.com](#).

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#### For more information, or to book an interview, please contact:

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