



let's talk mental health

Responsibilities of a BC2M High School Club

Uphold the Mission and Name of BC2M

Protecting the name and reputation of BC2M and its brand is the responsibility of every student member and staff advisor. Please make sure you read, understand and abide by the policies and procedures outlined in this document and in our club guidebook.

Club Name

Each club must include 'BC2M' or 'Bring Change to Mind' in their official club title. All publicity related to the club must include 'BC2M' or 'Bring Change to Mind'.

Club Registration

Each year, a club is required to email confirmation that they are returning to the BC2M program. This includes submitting updated club advisor and leadership information. Once received, this will automatically subscribe your club for its annual club day promotional items and grant.

Individual Online Registration

All club members and advisors of officially registered BC2M Clubs should be registered as members via the BC2M app.

Secure School Administration Approval

Please submit all required club application materials to your school, based on your school's specific guidelines.

Organizational Structure and Membership

All clubs should have at least four officers: president, vice president, treasurer and secretary. These positions may not be filled by the same person. New leadership should be communicated via re-registration each year.

All BC2M Clubs are required to have a campus advisor who is a member of the faculty or staff. This should be someone who cares about BC2M's mission and has the time to dedicate to the club's success.

Appropriate Use of Your Club

The purpose of a BC2M club is to raise awareness about mental health and illness and to reduce the associated stigma. Clubs are not to be used in a counseling or direct therapy manner. If a student member feels that they need this support, they should speak to their club advisor and seek the appropriate services.

Financial Accountability

At BC2M, we believe it is our responsibility to use every dollar wisely. The following is a summary of requirements:

- Fundraising (and all activities) must be appropriate to the identity of the BC2M program.
- All money raised in the name of BC2M must benefit BC2M. It may not be donated to other charitable causes.



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- Funds raised for a specific purpose must be used for that purpose.

Communication with HQ

Each club must work with HQ staff to set up two in-person meetings per school year-- one per semester.

Nondiscrimination Policy

It is the policy of BC2M that there will be no discrimination or harassment in its club programs or activities based on race, color, religion, gender, sexual orientation, age or any other basis prohibited by law.

Public Relations for BC2M

Media outreach by our supporters is invaluable in engaging the public to support BC2M. As you conduct BC2M activities, you may come into contact with a member of the press.

In all of your communication with the press, you should make clear to journalists that you are a volunteer and not a BC2M staff or spokesperson—and are therefore unable to answer specific questions about BC2M’s mission and programs. You are, of course, encouraged to make comments about your own BC2M club activities in your capacity as a volunteer. If a reporter wishes to speak to a staff person, or if you have a local media contact, please email highschool@bringchange2mind.org

Club Advisor Name:

Club President Name:.....

Club Advisor Signature:

Club President Signature: