

PRESS RELEASE

FOR IMMEDIATE RELEASE

BIMBO BAKERIES VOLUNTARY REGIONAL RECALL OF CERTAIN LIMITED BREADS PRODUCED UNDER THE SARA LEE, GREAT VALUE, KROGER, BIMBO, NATURE'S HARVEST AND L'OVEN FRESH BRANDS

HORSHAM, PA, August 26, 2015 –Bimbo Bakeries USA has initiated a voluntary regional recall of certain bread products under the Sara Lee®, Kroger®, Bimbo®, Nature's Harvest®, Great Value and L'Oven Fresh® brands due to the possible presence of fragments of glass caused by a broken light bulb at one of its bakeries.

Recalled products are the fresh bread products listed below with Best By Date, UPC Code and Bakery Code 1658 that were bought in the states listed below. The Best By Date can be found on the lower front/top third of the bag, the Bakery Code is to the left of the Best By Date. The UPC Code can be found in the bottom right corner on the back/bottom of the bag.

The company announced the recall after receiving 3 consumer reports of small pieces of glass found on the outside of the bread. There are no reports of injury.

All recalled products are being removed from store shelves. No other products are affected.

Consumers who have purchased the product can return the product to its place of purchase for a full refund. Consumers with questions may contact the company at 1-800-984-0989 at any time 24 hours a day.

RECALLED PRODUCT

Product Name/Description	Best By Date	UPC Code	Bakery Code	States
Kroger 100% Whole Wheat Round Top Bread 16 oz	SEP 01	1111000132	1658	VA
L'Oven Fresh Fit & Active Multigrain Bread 20 oz	AUG 31	4149821093	1658	GA, NC, SC, VA
Sara Lee 100% Whole Wheat Bread 20 oz	SEP 01	7294560134	1658	GA, NC, SC, VA
Sara Lee Honey Wheat Bread 20 oz	SEP 01	7294560136	1658	GA, NC, SC, VA
Sara Lee 100% Whole Wheat Bread 16 oz	SEP 01	7294561103	1658	FL, GA, NC, SC, VA
Sara Lee Honey Wheat Bread Twinpack 2 lbs 8oz	SEP 01	7294561159	1658	NC, SC, VA
Sara Lee Delightful Healthy Multi-Grain Bread Twinpack 2 lbs 8 oz	AUG 29	7294561169	1658	AL, FL, GA, NC, SC
Sara Lee Delightful Healthy Multi-Grain Bread 20 oz	SEP 01	7294571588	1658	FL, GA, SC
Sara Lee Delightful 100% Whole Wheat made with Real Honey Bread 20oz	AUG 29	7294571589	1658	FL, GA, SC
Bimbo 100% Whole Wheat Bread 16oz	SEP 01	7432309230	1658	AL, FL, GA, NC, OH, SC, TN
Nature's Harvest Stoneground 100% Whole Wheat Bread 20oz	SEP 01	7870080162	1658	AL, FL, GA, KY, MS, NC, OH, SC, TN, VA, WV
Nature's Harvest Stoneground 100% Whole Wheat Bread twinpack 2 lbs 8oz	SEP 01	7870080168	1658	FL, GA, NC, VA

Great Value 100% Whole Wheat Roundtop Bread 16oz	SEP 01	7874207448	1658	NC, VA
Great Value 100% Whole Wheat Bread 20oz	SEP 01	7874236690	1658	NC, SC, VA

* * * * *