

SUGGESTED QUESTIONS FOR BRIAN BAGNALL, HAPPINESS EXPERT

Author of *The Happiness Bible*

(312) 878-7775 * media@brian-bagnall.com

1. You've been quoted as saying: "I Can Help Anyone Be Significantly Happier in 90 Days or Less." That seems pretty outrageous. What do you mean by that? **(Answer takes 60 seconds)**
2. Can you give me a quick summary of how you became the Happiness Expert? (90 seconds)
3. Brian, just what does it mean to be happy? (60 seconds)
4. How can the average person be happy when surrounded by so many unhappy people at their jobs, and just life in general? (60 seconds)
5. How does money affect happiness? (60 seconds)
6. If you had to pick one single thing that you've done that has resonated with people the most, what would it be Brian? (60 seconds)
7. Exactly where do most people go wrong when trying to find happiness? (60 seconds)
8. Why is your method so successful? (60 seconds)
9. Brian, can you give me an example of a success story you've had with a client? (60 seconds)
10. Can you give a couple of tips my audience can do today to dramatically increase their happiness levels? (60 seconds)
11. What are the biggest benefits for the average person if they become happier? (60 seconds)
12. The title of your book is quite the attention-getter. Just what is *The Happiness Bible*? (60 seconds)
13. There are lots of self-help books on the market. What makes yours different and better than the others? (60 seconds)
14. Why do people need a book like yours? Shouldn't all of this come naturally? (60 seconds)
15. How can someone get more information about you or your book, Brian? (30 seconds)

Suggested Introduction

Brian Bagnall is the author of the smash hit book *The Happiness Bible*. He's a leading authority on happiness. He's been featured on ABC, CBS, NBC, FOX, CNN, The Huffington Post and countless other radio, newspaper and magazine interviews. He can tell you exactly how to be happier than you ever dreamed possible, quickly and easily. He can also tell you how to avoid the mistakes that may be killing your chances for being happy. Get a pen and paper handy because Brian has something great to give you... and it's free!

###