

# Business Communication TEXT AND CALL FEATURES

2 way SMS

**CONVERT WEBSITE VISITORS  
TO CUSTOMERS BY MOVING ONLINE  
CONVERSATIONS TO A PHONE CALL  
OR TEXT MESSAGE WITH EASY-TO-USE  
TECHNOLOGY**

A new way to communicate with your Customers & create lasting RELATIONSHIPS

# GROW YOUR BUSINESS WITH PERSONALIZED COMMUNICATION



## YOUR CUSTOMERS WANT REAL-TIME ENGAGEMENT!

**A website isn't just a virtual business card or online sales platform. Your website is a powerful tool to help you communicate with people interested in your business.**

Texters tend to spend 60% more per purchase. If a visitor engages with a live chat agent, they're 2.8 times more likely to end up purchasing a product. In fact, 38% of customers reported making a purchase after having a good session with a live chat agent.

You are 900% more likely to reach your prospect if you call within 5 minutes of receiving a message...

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# GIVE YOUR WEBSITE VISITORS CONVENIENT HUMAN INTERACTION



**Connecting to website visitors engagingly can be very problematic... from frustrating Bots to incomplete web forms, missed Voicemails, Unopened emails and No after-hours support**

**You can't afford to lose future business too long response times and missed opportunities.**

68% of respondents say that checking, sending, and answering text messages is the activity that they're most engaged with on their phones throughout the day,

Average Response Times

90 Seconds Text

90 minutes email

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# PEOPLE WANT TO BUY FROM PEOPLE, NOT ROBOTS

**Business text and website chat features help customers feel like they are talking to a real person, because they are!**

**By building a reputation for responsiveness, your business can quickly develop relationships with customers that beat out competitors, large and small**



96% of customers say customer service is important in their choice of loyalty to a brand.

An increase in customer retention of merely 5% can equate to an increase in profit of 25%.

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# 50% OF ADULTS WILL ABANDON THEIR PURCHASE IF THEY DON'T GET AN IMMEDIATE RESPONSE.

Today's buyers expect businesses to meet their digital expectations and adapt a business's online presence and services to meet their shopping needs.

By adding call and text features to your website, you can make sure that no one is ever waiting for the information needed to convert a lead using conversational marketing to build real relationships with customers.



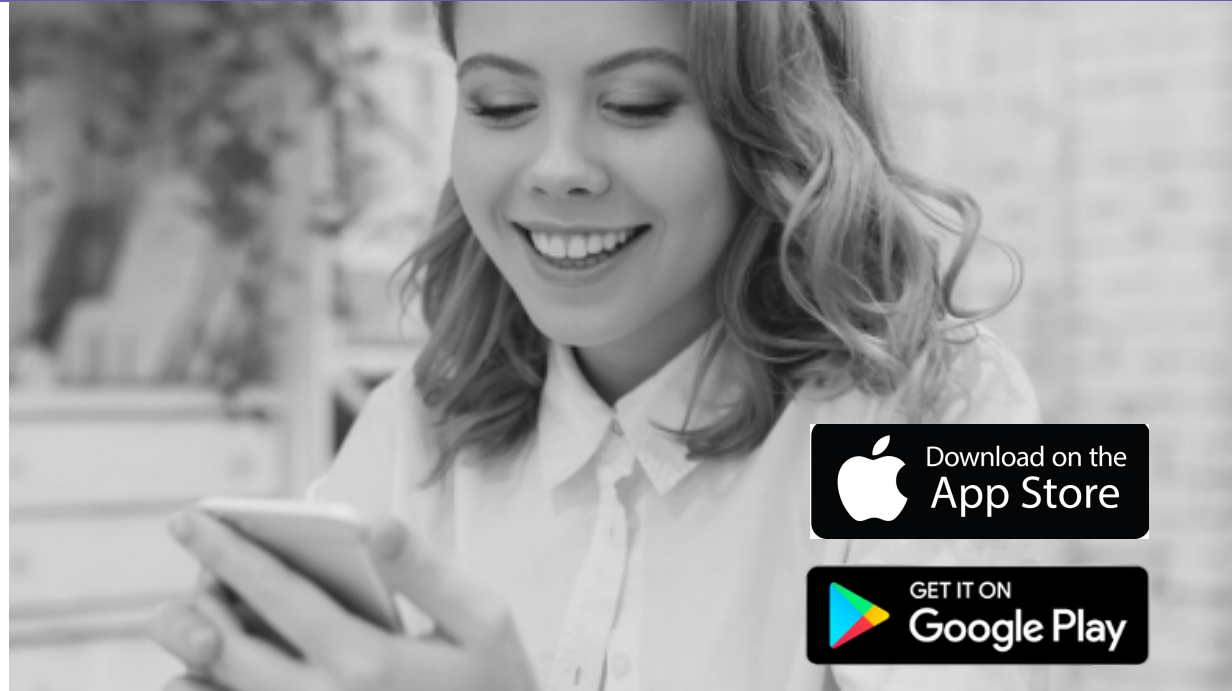
Is your website ready to meet customer expectations with chat, phone and business texting features?



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# FREE CUSTOMERS (AND EMPLOYEES) FROM THEIR DESKTOPS USING OUR CELL PHONE APP

**The main drawback of having live chat features on your website is starting these conversations chains people to their desktops. Both employees and customers commit to starting a conversation not knowing how long it will last**



By using chat-to-text or chat-to-call technology, these conversations can move from the computer to a mobile device and happen on the go. That means conversations with your visitors can go from online to phone or text message and back again to get the customer the solution they are looking for.

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# PERSONALIZED TEXT BROADCAST



**Personalized Text Broadcast  
with Streaming Content  
"2 way SMS with our CRM Platform"**

## Open Rate

- **SMS messages boast a 98% open rate.**
- Email open rates average 20%.

## Click-Through Rate

- **SMS: 38% of recipients click on a link in an SMS message they receive.**
- Email: Average email click-through rates hover around 1.0%.

## Response Rate

- **SMS: It takes the average person 90 seconds to respond to a text message.**
- Email: It takes the average person 90 minutes to respond to an email.



## Deliverability

- **Less than 3% of SMS messages are considered spam.**
- Nearly 85% of all emails are considered spam.

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# OTHER SERVICES SHAREME.CHAT PROVIDES



## Reviews and Recommendations

Manage/collect Reviews - push reviews and recommendations to your Social Platforms

## Marketing Automation

Our Marketing automation is technology that manages marketing processes and multifunctional campaigns, across multiple channels, automatically



## Templates

Send texts to your customers with pre-made templates.



## Video Conference tool

Our video conferencing is enabled by integrated within our platform, so you can have conferences, trade shows or 1 one 1 (or education sessions) to connect with your clients and customers,

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# QUICKLY BROADCAST MESSAGES TO YOUR CLIENT BASE



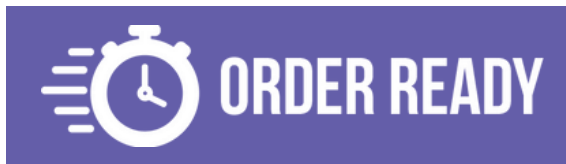
## CRM Tool

Our CRM tool lets you store customer and prospect contact information, identify sales opportunities, record service issues, and manage marketing campaigns, all in one central location



## Referrals

Get Referrals from Customers. Exceed expectations. Add a customer loyalty program. Keep existing customers engaged.



## Order is ready

When the order is completed, you can send a notification to the customer that the order is ready

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# IMMEDIATE HANDS ON TRAINING/ASSISTANCE FROM OUR TEAM

## Video Messages



By 2022, online videos will make up more than 82% of all consumer internet traffic — 15 times higher than it was in 2017.

SMC platform (we create content for you) creates a CTA (call to action ) using Video. Our video plays off our streaming service that has a CTA button under the video.

## Analytics



Analytics allow you to quantify the effects of making a change to your marketing strategy, and that's invaluable to the process of improving and optimizing online marketing campaigns

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# CONVERT WEBSITE VISITORS INTO CUSTOMERS WITH NEW BUSINESS COMMUNICATION TOOLS



## QR Codes

QR codes have empowered anyone with a smartphone to easily access information and content



## Appointments

Our Online appointment scheduling frees staff to focus on important issues. Handle everything via our platform - right down to finding open appointments that meet the Customer's needs.



# Let ShareMe.Chat be your one-stop solution to create lasting Customer Relations.

Future customers are shopping your competitors right now, so you want to close and convert as quickly as possible when someone visits your website. If you don't provide immediate and personal engagement, some other business will.

Take conversations with your customers to the next level with online chat and business texting - the fastest way to move leads through your marketing and sales funnels.

- Provide faster problem-solving
- Uncover your customer's pain points
- Leverage a big advantage over competitors
- Increase conversions and sales
- Improve customer service and loyalty



**Now is the time for your business to...**

**TRY CHAT-TO-CALL AND CHAT-TO-TEXT NOW!**

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