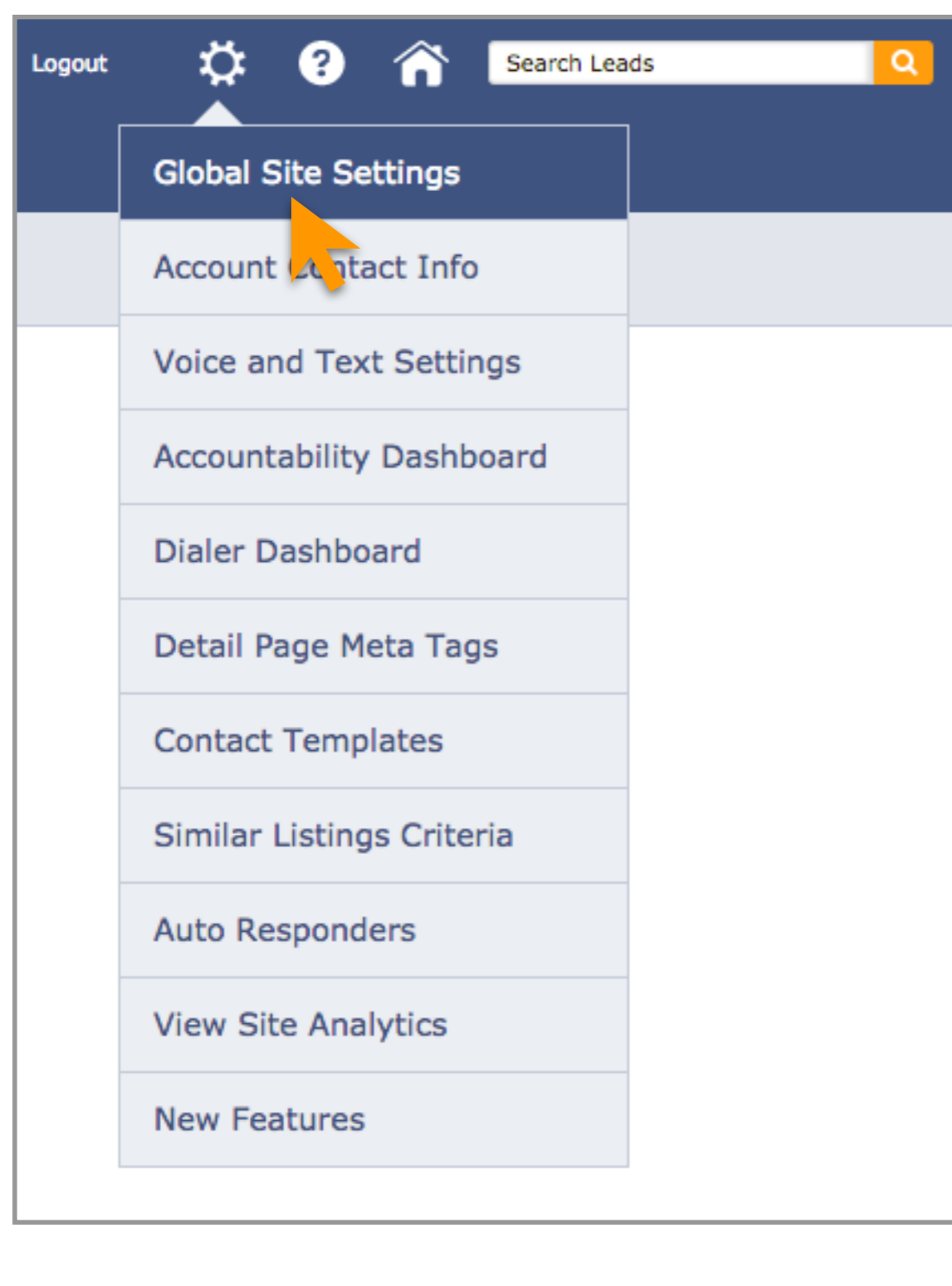
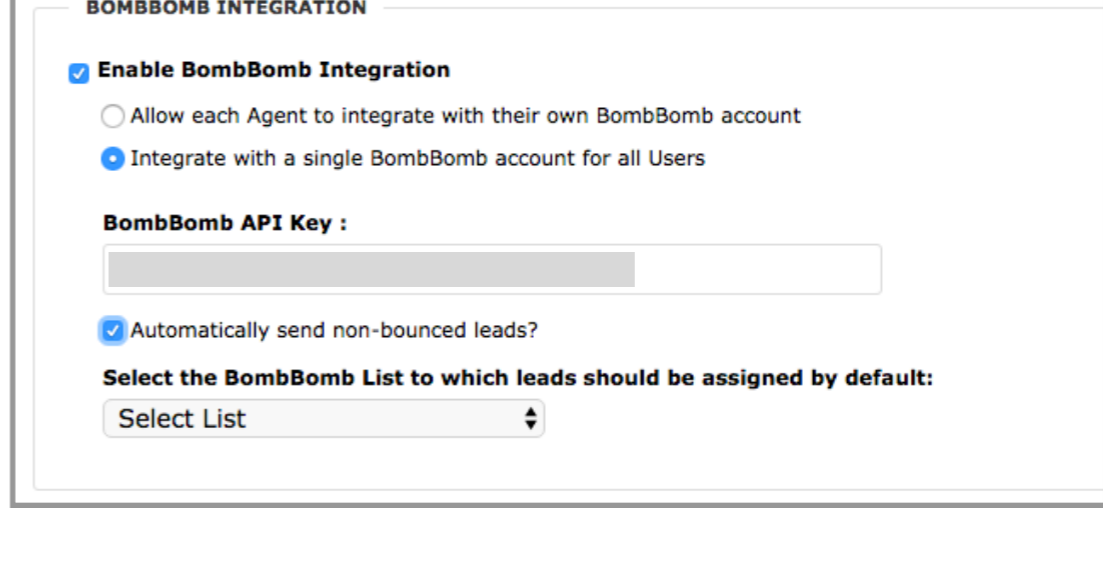


1. Enabling BombBomb Integration

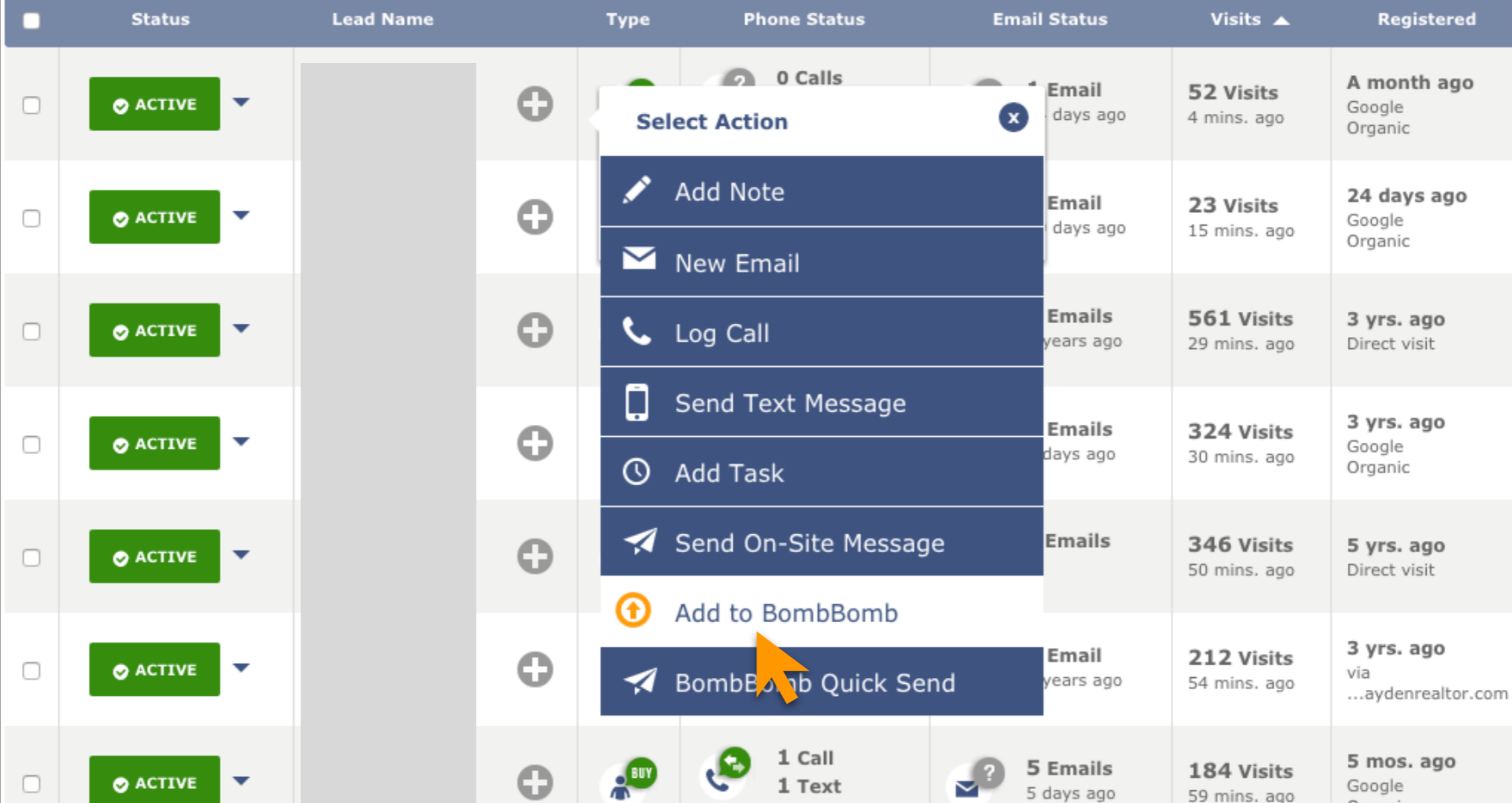


- Step 1 - Click the Gear icon in the header
- Step 2 - Select "Global Site Settings"
- Step 3 - Scroll down to the "BombBomb Integration" section and select "Enable BombBomb Integration".
- Step 4 - Choose to either allow each agent to integrate with their own account OR choose to integrate with a single account for all users.
- Step 5 - Enter your BombBomb API Key
- Step 6 - You may choose to automatically send all non-bounced leads to an existing BombBomb list.
- Step 7 - Scroll to the bottom and Submit

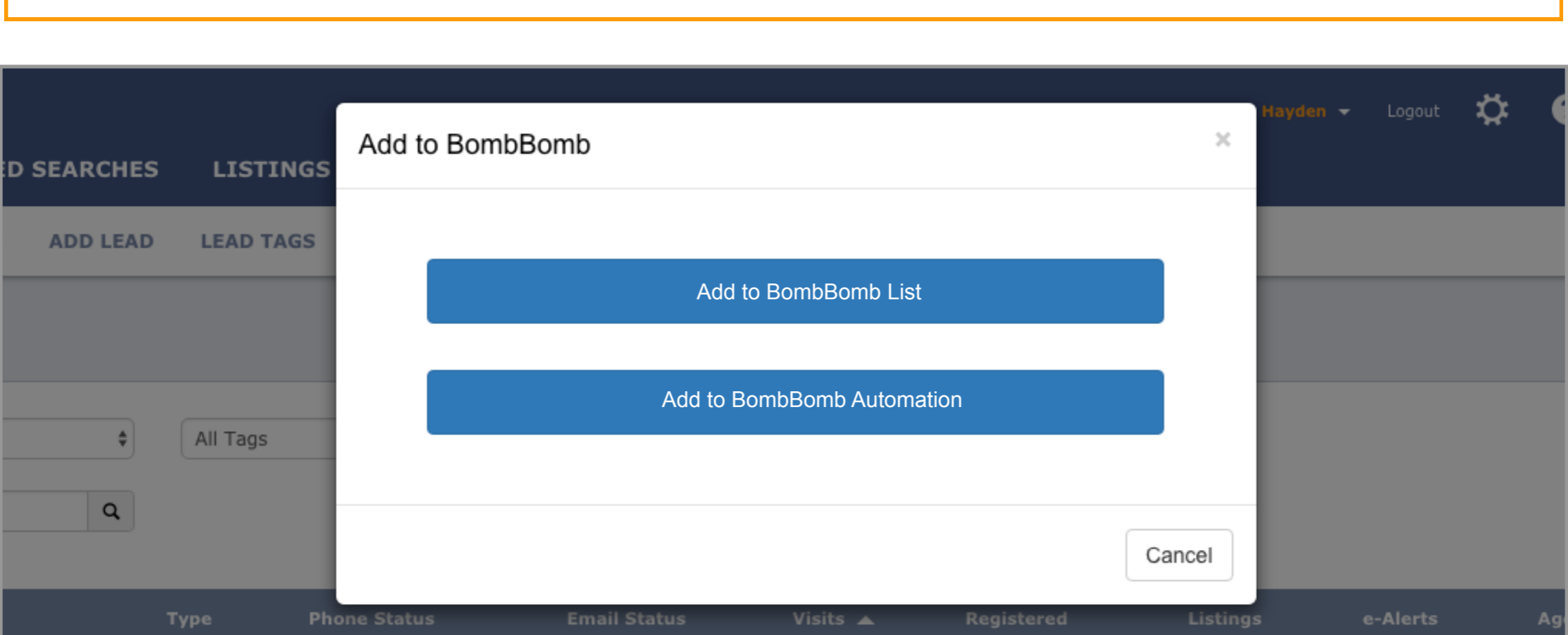


2. Adding Leads To BombBomb

- Step 1 - Click the Plus icon next the the Lead Name.
- Step 2 - Select Add to BombBomb

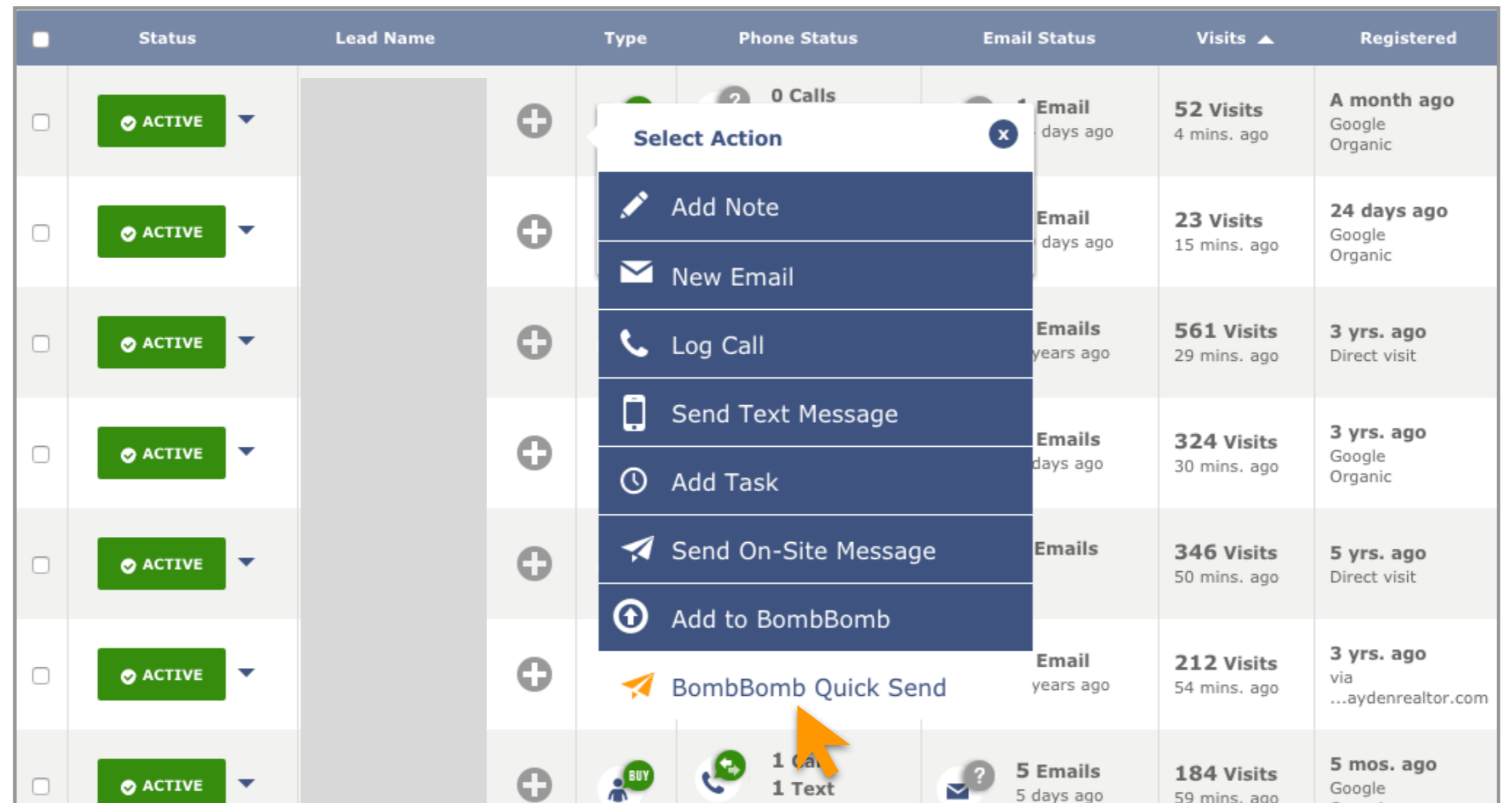


- Step 3 - Choose to either add the lead to an existing List or an existing Automation

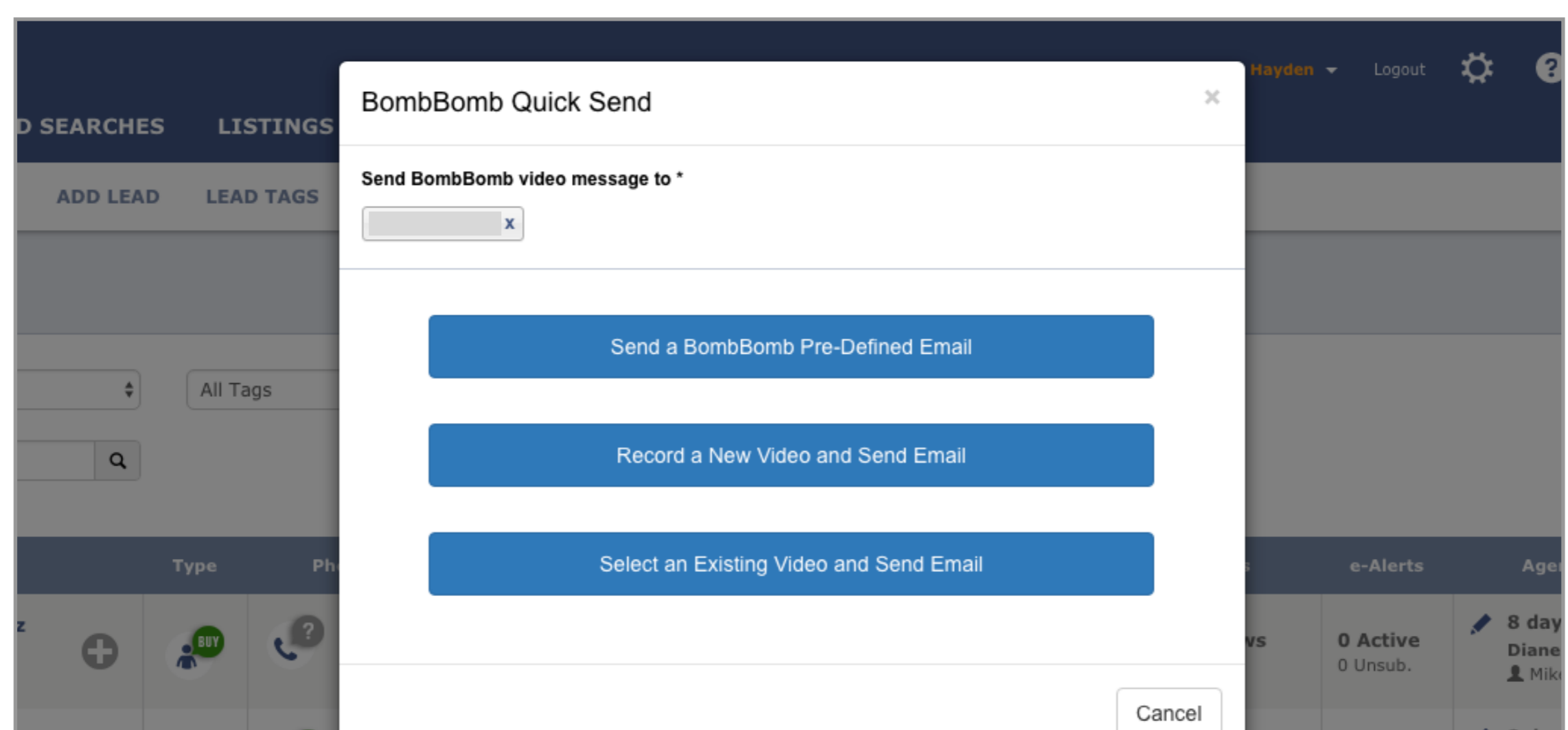


3. BombBomb Quick Send

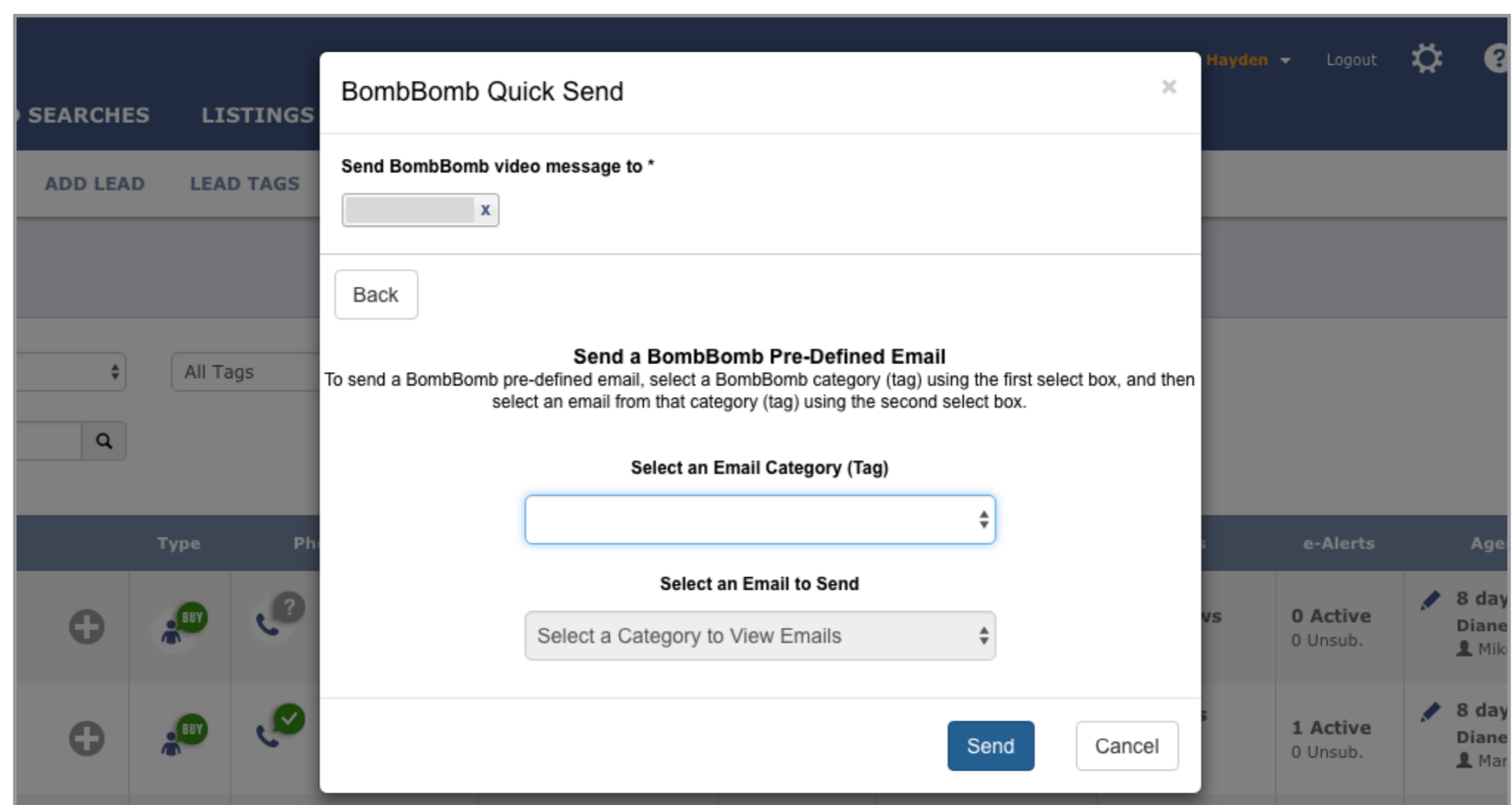
- Step 1 - Click the Plus icon next the the Lead Name.
- Step 2 - Select BombBomb Quick Send



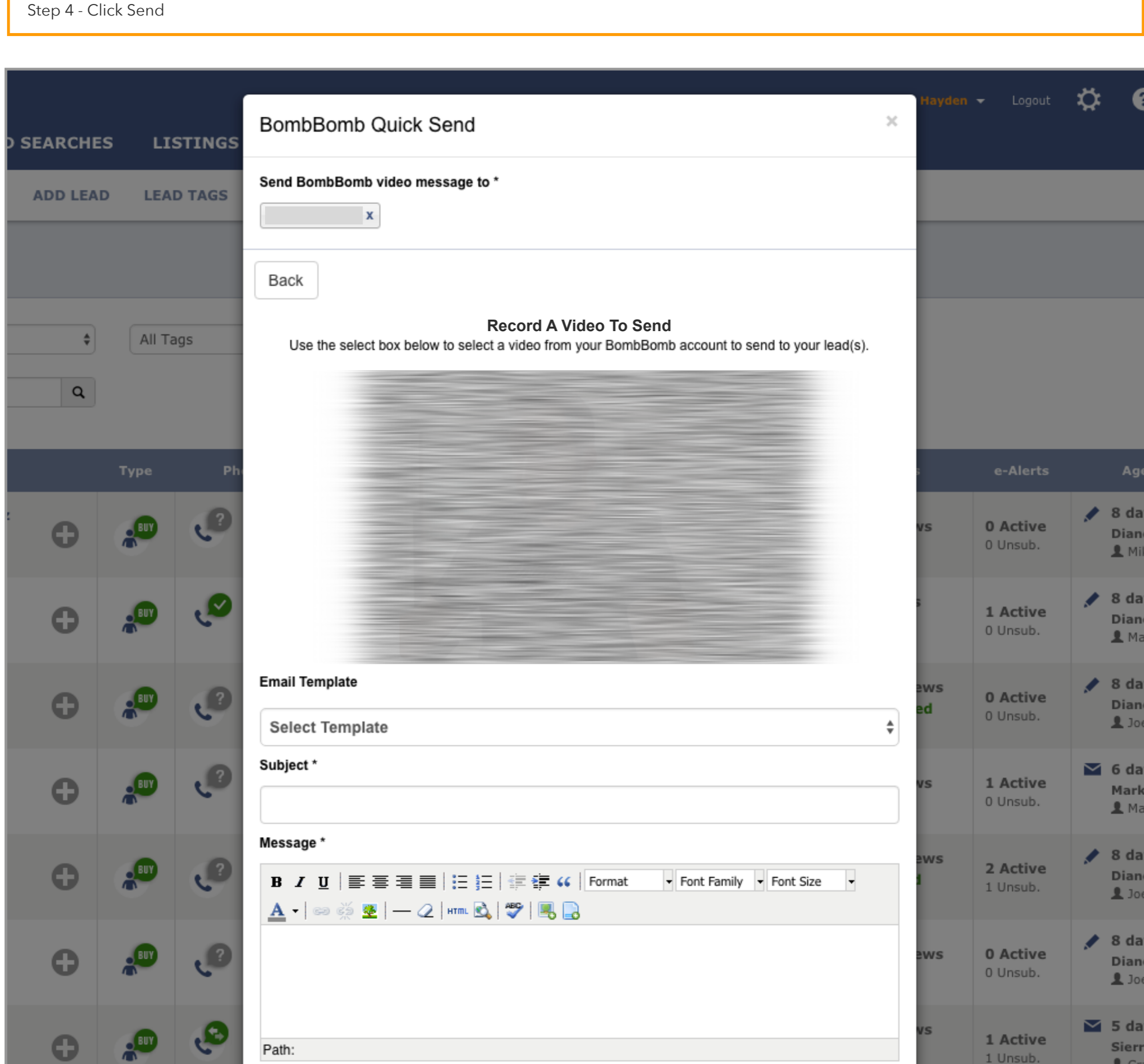
- Step 3 - Select one of the following options:
 - Send a BombBomb Pre-Defined Email
 - Record a New Video and Send Email
 - Select an Existing Video and Send Email



- 3a. Send a BombBomb Pre-Defined Email
 - Step 1 - Select a BombBomb email category (tag)
 - Step 2 - Select an email from that BombBomb email category
 - Step 3 - Click send



- 3b. Record a New Video and Send Email
 - Step 1 - Make sure that your web cam is on and allow Sierra Interactive to access your camera and microphone
 - Step 2 - Record your new video
 - Step 3 - Select a pre-existing email template OR add a new subject line and message
 - Step 4 - Click Send



- 3c. Select an Existing Video and Send Email
 - Step 1 - Select the pre-existing video from your BombBomb account that you would like to send
 - Step 2 - Select a pre-existing email template OR add a new subject line and message
 - Step 3 - Click Send

