



Institute of
Global Affairs



GROUP OF
NATIONS



CAT COMPANY INC PUBLICATIONS



January 12th, 2021

To Whom It May Concern:

The London School of Economics (LSE)'a Institute of Global Affairs at the recently established School of Public Policy (SPP) works to enhance the impact of LSE's world leading expertise across social sciences by shaping locally-rooted responses to the most important and pressing global challenges. By virtue of its extensive network, we have global reach and a multi-disciplinary approach, encouraging fertilisation across regions and disciplines. With a focus on research-based policymaking, we aspire to promote deeper understanding and peer-to-peer transfer of knowledge across emerging and developing economies.

Our LSE Global Policy Lab (G-POL) aims at harnessing the world's combined brainpower to generate fresh thinking and research-based policy solutions to urgent global challenges. This is a vital endeavour as existing global collaboration and international institutions are being challenged by both emerging economies questioning their under-representation in global decision making, and some advanced economies raising questions about the benefits of globalization and its supporting international system. G-POL was deeply involved in the work of the G20 Eminent Persons Group on Global Financial Governance and is now playing an active role as one of three hubs in the "Friends of EPG" network supporting the development and implementation of the proposals in the report.

With the goal of positively influencing global collaboration through the agenda of the G20, B20, W20, APEC and G7 international summits, we sought a media partner with a unique expertise in this arena. The CAT Company is the eminent publisher for these global summits, with over two decades of experience and a history of delivering world-class media content via its print and digital platforms.

We would like to congratulate The CAT Company, as this year will mark their 25th Anniversary of publishing the first G7 Summit Global Briefing Report. Our continued decision to join forces with The CAT Company represents a collaboration between two tremendously committed organisations with track records of proven excellence.

We invite you to join us on our new journey together, with the aim of helping to positively shape and influence our global community.

Piroska Nagy - Mohacsi

Chris Atkins

Interim Director of the Institute of Global

Affairs, School of Public Policy, London
School of Economics

President & Co- Founder
The CAT Company- Groupofnations.com

January 12th, 2021

Mr. Chris Atkins

THE CAT COMPANY/Groupofnations.com
Salt Lake City, Utah 84124
USA

Dear Mr. Atkins:

The European House – Ambrosetti is a professional Group, operating since 1965, which has grown significantly over the years, thanks also to the contributions of many of its Partners, developing numerous activities in Italy, Europe, and the rest of the world.

For over 50 years we have been working alongside Italian businesses and each year we provide consulting to about 1,000 clients, including more than one hundred strategic scenarios and studies aimed at Italian and European institutions and companies, and around one hundred governance pacts for family-run businesses. In addition, each year about 2,000 Italian and international experts are involved in the 300 events we organize for over 10,000 managers whom we follow in their personal and professional paths to growth.

For the seventh consecutive year, The European House – Ambrosetti was named – in the category Best Private Think Tanks – the no. 1 think tank in Italy, among the top 10 in Europe and among the most respected independents in the world out of 8,248 on a global level in the latest “Global Go To Think Tanks Report” of the University of Pennsylvania, prepared from a survey addressed to 70,000 business, government and media leaders in over 100 countries around the world.

The Group vaunts an invaluable international network of contacts on the highest level in the sectors in which it operates, including top-level decision-makers within multinational institutions and on an individual country level.

The G20 is one of the actors most responsible for managing coordination among countries, precisely in this perspective of sharing and common planning. Its role is therefore more important than ever, to address – and hopefully solve – the problems that afflict the world.

The Italian presidency in 2021 places a burden and an honor on our country: burden, because the definition of the agenda and the leadership in this delicate moment involves a drastic burden of responsibility; honor, because it allows Italy to have a direct role in the world and contribute to the improvement of the lives of all people in the world.

People, Prosperity and Planet are the three key words that will dictate the political agenda of the G20 in 2021. In order to assist the Italian government in defining the agenda and ensuing proposals, The European House – Ambrosetti has activated a high-profile Advisory Board, involving 20 CEOs of the most important Italian and international companies, to initiate a path of analysis, dialog and sharing of ideas that has led to the identification of eight priorities:

1. Next generation healthcare systems: affordable high-quality healthcare with no barriers to medical supply chains.
2. Lifelong education for prosperity: teachers as a key asset and more widespread digitalization.
3. A sustainable world: shaping a set of globally shared principles to measure circularity and green transition, to promote a stable, forward-looking regulatory framework and enable resilient infrastructure.
4. ESG finance: increase transparency and sustain resource allocation.
5. Nothing must be considered useless: moving from managing waste to effective resource utilization.
6. Building trust towards new technologies through internationally recognized ethical standards.
7. Supporting SMEs to access global value chains thanks to digitalization.
8. Digital identity for citizens, businesses, and things: promoting a more robust model of participation to digital services.

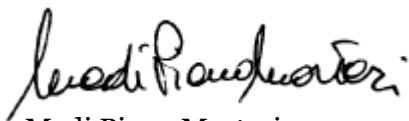
The conclusions of this G20 Business Advisory Board were illustrated to the Minister of Economy Mr. Roberto Gualtieri.

As the leading publishing company in this Summit arena celebrating 25 years of publishing the very first G7 Global Briefing Report in 2021, it is a natural fit for us to work with The CAT Company alongside his publishing partner The London School of Economics and the Institute of Global affairs.

We are delighted to partner with The CAT Company and their Groupofnations.com platform to provide leading content on the newly launched G20 Business Advisory Board and distribute the Italian G20 Summit Global Briefing Report 2021 on our website and through our network.

We are excited for this opportunity to grow the global dialogue for the G7 and especially the G20 Italian Summits for 2021.

Yours Sincerely



Madi Piano Mortari
Associate Partner

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The CAT Company/Groupofnations.com

Salt Lake City Utah 84124

29 January 2021

Dear Mr Atkins,

Established in 1958, EUROCHAMBRES, the Association of European Chambers of Commerce and Industry, represents over 20 million enterprises throughout Europe and is recognised as the eyes, ears and voice of the European business community.

We continually strive to improve the general conditions in which business operations and facilitate access to markets both within and beyond the EU, across our network of 43 national associations of Chambers of Commerce and Industry, 2 transnational Chamber organisations PLUS a network of 1700 regional and local Chambers.

This will be our 12th year of collaboration with the CAT Company and their Groupofnations.com platform in their role as the foremost publisher for the of the G7, G20, B20, W20 and ABAC/APEC Global Briefing Reports. It is impressive that you are celebrating your 25th anniversary of publishing the G7 Global Briefing Report and it is a testament to your business practices.

We are proud to be part of these next issues for the 2021 summits for G7 UK - G20-B20-W20 Italy- APEC New Zealand. These Global Briefing Reports summit publications make a valuable contribution in enabling companies to share their advocacy or thought leader message in the framework of these important international dialogues.

Also coordinated by EUROCHAMBRES, the Global Chamber Platform (GCP) brings together 16 major national and trans-national Chamber organisations from the four corners of the globe and develops joint initiatives to facilitate economic cooperation and to promote free trade initiatives. In the GCP, Chambers from countries are represented either directly (as in the case of large countries like China, India, Iran and Russia) or by their umbrella organisations. In total, the GCP indirectly represents companies from more than 180 countries.

As well as contributing expert opinions and comments, we will promote and provide direct access to the G7 & G20 report through our Chamber network via a link from our official website, our social media accounts and by announcements to our members by various ways of outreach.

The G7, G20, B20, W20 and ABAC/APEC Summits are the most important B2B and country leadership meetings on the political calendar for the next year, and I am sure our members will be very delighted to receive the G7, G20, B20, W20 and ABAC/APEC publications for 2021.

Yours sincerely



Ben Butters

CEO EuroChambres

Northwestern University

The Cat Company & Groupofnations.com
Salt Lake City, Utah
84124
USA

January 19, 2021

Dear Chris,

Northwestern University would be pleased to contribute as a Knowledge Partner to the Group of Nations Global Briefing Reports.

Since our founding in 1853, we have grown from a local institution near Chicago, Illinois to a global university serving more than 8,000 undergraduate students and 13,000 graduate students from more than 75 countries. Northwestern is now home to more than 50 research centers across three vibrant campuses — in Chicago, Evanston and Doha, Qatar — along with sites in San Francisco, New York City, Washington, DC and Miami. We have also forged partnerships with more than 100 world-class academic institutions across more than 35 countries. We believe universities have a central role to play in addressing critical global challenges, from inequality in its myriad forms to environmental degradation to the novel coronavirus pandemic, and that these challenges cannot be solved from a singular disciplinary or geographic perspective.

In light of that, we are committed to fostering a culture of interdisciplinary research and scholarship, and to bringing the brightest minds from around the world together to address critical global challenges. Last year, we will hosted [U7+ Alliance of World Universities Global Summit](#). The U7+ Alliance is the first coalition of university presidents aimed at defining concrete actions universities can take to collectively address global challenges in coordination with government leaders in G7 countries and beyond. Last year's summit built on the work from university leaders from more than 20 countries and 47 universities worldwide initiated at the inaugural U7+ Summit Sciences Po hosted in 2019. University leaders will continue to develop concrete commitments and targets related to the United Nations Sustainable Development Goals. This year the UK will hold the G7 presidency and will host another important U7 Summit.

Northwestern is also committed to fostering meaningful engagement across borders of all kinds. Today more than ever, we need spaces where insights and ideas from all sectors and cultures can be shared. As such, we are honored to join forces with the CAT Company and Groupofnations.com and contribute new knowledge to its seminal G7, G20, B20 and W20 Global Briefing Reports. We will also share the Global Briefing Reports you publish via our webpages and social media platforms.

We look forward to partnering with you and greatly appreciate the role you are playing in cultivating knowledge that transcends traditional silos of expertise, geography and culture. Your Group of Nations platforms will allow universities, NGO's, multinational businesses and other stakeholders to coalesce and contribute to a greater global good.

Sincerely,



Jeri B. Ward
Vice President
Global Marketing and Communications
Northwestern University

The CAT Company/Groupofnations.com
Salt Lake City Utah 84124 USA

E-mail: catkins@thecatcompanyinc.com

21st January 2021

Dear Chris,

UK India Business Council
15th Floor (Citibase), Millbank Tower
21-24 Millbank
London, SW1P 4QP

www.ukibc.com

enquiries@ukibc.com

**UKIBC knowledge partnership with The CAT
Company on G7/G20 Global Briefing Reports**

The UK India Business Council supports UK businesses with the insights, networks, policy advocacy, and services needed to succeed in India.

Working with the UK Government and other influential and connected partners, we ensure business interests are conveyed to India's Union and State legislators. The UK India Business Council seeks to influence decisions that will make it easier for UK businesses to operate in India.

Our first-hand experience of entering and growing businesses in India makes us uniquely qualified. We want to share our experiences to help others achieve success, whether they are well established in India or the early stages of their engagement.

Our talented team provides a range of sector-specific research, market entry and expansion services that help businesses understand – and take – the opportunities for those seeking practical advice. For those setting up operations in India, we provide an unrivalled network of government and business contacts, service providers, and our specialist staff to support business success.

Our Membership network is at the heart of our support. Through our wide variety of events and our member-only Sector Policy Groups, we enable businesspeople to meet each other, identify potential partners, suppliers and customers, and learn from top business leaders and commentators, including those on our Advisory Council.

We very much welcome the invitation for India to join the G7 UK Summit to be held at Carbis Bay in Cornwall in June 2021.

We are delighted to partner with The CAT Company and your GroupofNations.com platform, to provide relevant content for your 25th Anniversary issue for the G7 Global Briefing Report and G20 on how UK businesses and India can continue to work together and strengthen their relationships post-Brexit.

We are also interested in the Virtual Trade and Investment Summit to discuss G7 and G20 business matters.

We have some excellent relationships and will share these G7 and G20 Global Briefing reports with our partners such as the Confederation of Indian Industry (CII), the Federation of Indian Chambers of Commerce and Industry, Invest India, the High Commission of India in London, the UK's Department for International Trade (DIT), and the Foreign, Commonwealth & Development Office (FCDO).

Yours sincerely,



Kevin McCole
UK India Business Council

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January 19, 2021

The CAT Company/Groupofnations.com
Salt Lake City, Utah 84124

Dear Chris,

Founded in 1946, the Middle East Institute is the oldest Washington-based institution dedicated to promoting dialogue between the people of the United States and the people of the Middle East. We are a non-partisan think tank providing expert policy analysis, educational and professional development services, and a hub for engaging with the region's arts and culture.

The Middle East Institute is leading the way for a new kind of think tank: one that thrives at the intersection of policy and culture. Our three centers – Policy, Art & Culture, and Education - reflect our dedication to enhancing understanding of the region through a wider lens.

We are excited to become a knowledge partner with The CAT Company and your Group of Nations platform, and to provide expert content on the Middle East for this year's G20 Italian Global Briefing Report.

We will be pleased to coordinate with you on the dissemination of your Global Briefing Reports through our media outlets.

We look forward to this fantastic opportunity.

Sincerely,

Jerry Feierstein
Senior Vice President

4/22/11

**APEC 2011 USA
Host Committee**

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U.S. Chamber of Commerce

U.S.-ASEAN Business Council

U.S. Council for International
Business

U.S.-China Business Council

East West Center

Mr. Chris Atkins
President
The CAT Company Inc.
2715 East 3300 South
Salt Lake City, UT
84109

Dear Chris,

It is our great pleasure to work with The CAT Company to exclusively produce an official magazine for the 2011 APEC CEO Summit to be held in Honolulu, Hawai'i in November.

The APEC 2011 Host Committee will include the APEC Magazine in the Welcome Packets and distribute it throughout the media center and event locations for all attendees including CEOs, business leaders and government officials.

We congratulate you on your previous publications for the G8 and G20 Summits, and are looking forward to cooperating to produce a similar high-quality product for the CEO Summit.

We look forward to a successful collaboration in support of the 2011 APEC CEO Summit.

Sincerely,



Robert Modarelli
Chief Operating Officer
APEC 2011 USA Host Committee



Department of the
Premier and Cabinet

The Queensland Government's Official G20 2014 Publication

The Queensland Government has appointed the CAT Company 'CAT Publications' to produce an official publication for release at the G20 Leaders' Summit which will be hosted by the Australian Government in Brisbane in November 2014. CAT Company Inc. will coordinate advertising sales and produce the publication that will be printed in Queensland and be available to G20 delegates and international media attending the Summit. CAT Publications was chosen by the Queensland Government on the basis of its longstanding experience in producing G20/B20 publications for other nations that have hosted G20 events e.g. Russia, South Korea and France.

With the proposed title of *Beyond G20: the Queensland Economic Powerhouse*, this publication will focus on global issues of importance to the G20/B20 and profile the state of Queensland as Australia's hot spot for economic growth in 2014 and beyond. Global economic issues addressed by the G20/B20 will be explored by government leaders and national and international business leaders and academics will provide views on Queensland's current and future trade and investment outlook, its economic role in Asia and its participation in global supply chains. The state's two G20 host cities, Brisbane (Australia's New World City and a rising star in Asia) and Cairns (Queensland's Tropical City and a global knowledge leader on tropical economies) will also feature in the publication.

Beyond G20: the Queensland Economic Powerhouse will tell the story of Queensland's 'stand-out' successes and opportunities in resources, agriculture, tourism, construction and infrastructure, education, science and innovation. An array of case studies will illustrate why globally, Queensland is increasingly selected as a place to visit, study, work and do business. A special feature will also showcase the extraordinary array of open data available through the Queensland Globe for G20 database and App – a unique and exciting tool to assist international media and businesses globally with an interest in trade, investment or business migration to Queensland.

With an official welcome message from the Premier and Treasurer, this official G20 publication of the Queensland Government will also feature Australian and global businesses with an interest in the G20/B20 and the state of Queensland. CAT Publications will invite companies in Queensland, Australia and internationally to participate via advertising. Working with the G20 State Coordination Unit within the Department of the Premier and Cabinet within the Queensland Government, the CAT Company will create a highly engaging publication that will be a G20/B20 reference and marketing vehicle well beyond the Leaders' Summit.

The publication will be available in print and digital form for G20 leaders, delegates and international media and will be featured on relevant Queensland Government websites (e.g. Trade and Investment Queensland's G20 website) and it will also be accessible via the Global Summits App of CAT Publications.

Terry Crane LVO
Executive Director
G20 State Coordination Unit.



February 01 2017

Dear Mr. Atkins,

It is our great pleasure to appoint The CAT Company to publish of the B20 Summit Business publication for the May 2017 B20 Summit (G20 Business Summit) in Berlin, Germany.

We will distribute only your "Print" publication at the event and will make it fully available to CEOs, business leaders, media and government leaders who will be in attendance.

Additionally, we appreciate the enormous distribution of the "digital" publication provided via the mutual partnerships we share with the International Chamber of Commerce (ICC), particularly the ICC G20 Advisory Group, in line with their involvement in the B20 Business task force's activity.

We congratulate you on your 20-year history as the go-to publication for the G7, G20, B20 and APEC CEO Summits. It truly was a natural decision for the B20 host committee to partner with The CAT Company.

We look forward to a successful collaboration with you to produce an informative G20 Business publication, in which the world's business and leadership community can have opportunities to have their voice heard at the B20/G20 business table while learning how we can shape this world for the betterment of all.

Sincerely

A handwritten signature in blue ink that reads "S. Mildner". The signature is fluid and cursive, with the first letters of the first and last names being capitalized.

Dr. Stormy-Annika Mildner
B20 Sherpa



September 6, 2018

Mr. Chris Atkins
The CAT Company – G20G7.com
Salt Lake City Utah
84124
USA

Mr. Atkins,

The 2018 issue of the G7 magazine, published by the CAT Company, was displayed and distributed to delegates at both principal locations during the Leaders' Summit : the G7 International Media Center at the Quebec City Conference Center (June 7-9) and the sub-media center at the Casino de Charlevoix in La Malbaie, QC (June 8-9).

Regards,

Peter McGovern
Assistant Deputy Minister
G7 Summit – Global Affairs

#G7Charlevoix



www.g7.gc.ca





The CAT Company Inc.
4899 South Mountain Lane
Salt Lake City, UT
84124
USA

November 3, 2017

Dear Chris,

Thank you for your recent communications. We remember our work together during the 2010 Muskoka G8 Summit, and would like to signal our interest in working again with The CAT Company on its Executive Talk Series publications for the 2018 G7 Summit to be held in Charlevoix, Quebec.

We are prepared to distribute your publication at the International Media Center, as well as at the designated delegation areas where business leaders, media and Government leaders will be in attendance.

We look forward to working with you again.

Yours sincerely,

Louise Léger
Director General, Programs
Summits Management Office

125 Sussex Drive, Ottawa, ON K1A 0G2
1-833-CAN-G718 (1-833-226-4718)
G72018_media@international.gc.ca



PRIME MINISTER • PREMIER MINISTRE

MAY 21 2010

Chris,
Dear Mr. Atkins:

Thank you for your recent correspondence in which you requested a welcome message for the 14th issue of the G8/G20 Summit Magazine.

I am pleased to offer the attached message, and commend you for your work in this area.

Yours sincerely,

Mr. Chris Atkins
President
C.A.T. Company Inc.
3090 East 3300 South, Suite 2B
Salt Lake City, UT
USA
84109

January 29th 2021

To whom it may concern

Sciences Po stands out for combining approaches and confronting different worldviews. This tradition of diversity and multidisciplinary approach makes Sciences Po an active participant in public debate, a forum where thought meets action.

Sciences Po's overarching mission is to educate future leaders in the public and private sectors. However, its ambition extends even further: to educate open-minded and enlightened citizens capable of changing the world and transforming society.

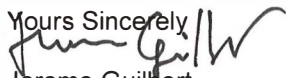
Sciences Po's international dimension was established in its founding documents. Driven forward by this vocation for nearly 150 years, today Sciences Po stands out as a World-Class University internationally recognised degrees and research, a multicultural community and a worldwide network of partners.

Sciences Po is a research university in the social sciences, internationally recognised for the quality of its scientific output. Developed with a strong focus on society research conducted at Sciences Po enriches public debate.

Since it was founded nearly 150 years ago Sciences Po has never stopped reinventing itself. More than anything, Sciences Po today is a place where new ideas can be put forward and implemented. Educational methods, academic openness, inventive tools: this flair for innovation is one of our trademarks.

The CAT Company which is the eminent publisher for these global summits, and with this year celebrating 25 years of publishing the G7 Global Briefing Report, your experience and a history of delivering world-class media content via its print and digital platforms is second to none.

SciencesPo looks forward to again collaboration with you and will share the G7 Summit and G20 publications on our website and via social media platforms, that include Facebook, LinkedIn, Instagram, Twitter, Snap Chat.

Yours Sincerely

Jerome Guillert
Communications Director
SciencesPo



Rome, January 19, 2017

Mr. Chris Atkins
CEO
The CAT Company

Dear Mr. Atkins,

We are pleased to partner with The CAT Company to publish the 2017 G7 Italy magazine, "G7 Executive Talk Series" for the G7 Italy Summit May 26-27 in Taormina, Sicily.

We look forward to the opportunity for our organization to promote trade and business with Italian companies to the global G7 audience of business and government leaders.

We will promote the publication by distributing it to our members through both emails and social media, as well as by providing a direct link to the G7 digital eBook on our website.

We look forward to a successful G7 Italy Summit and publication.

Best Regards,



Andrea Tomat,
Chairman



THE RITZ-CARLTON®
SEOUL

December 2, 2010

Mr. Chris Atkins, Publisher
G20 Magazine

Dear Mr. Atkins,

Thank you for providing us with copies of the G20 Magazine for our guests during the G20 Seoul Summit 2010, which we placed in our guest rooms.

We were proud to host the official delegations of France, Germany and Spain.

Sincerely,

Franz Richter
General Manager
The Ritz-Carlton Seoul



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APE 5510Z

concorde-hotels.com/martinez
concorde-hotels.com

Cannes, 14 November 2011

Dear Chris,

Regarding the partnership established between the Hotel Martinez and the CAT Company, we can assure you that G20 magazines were exclusively distributed in all the hotels' rooms at the recent B20 summit.

The G20 magazine was an excellent communication source. The content of the magazine was very good and tailored for the event and its readership. Additionally, we have really appreciated the position placement of the Hotel Martinez advertising in the magazine.

With kindest regards,

Marie-Claire Boudaud
PR Director