

HydraSession Scripts!

Hi Erica, how have you been my friend?! I have been meaning to let you know we have been sending out virtual pampering packages called hydrasessions.

It's our version of a really popular expensive appointment at a spa that everyone is loving! Deep exfoliation, gentle pore-declogging, extreme healthy nourishing hydration & brings maximum skin benefits!

I provide the zoom link and sample kit of 9 of our amazing products to pamper you complimentary.

You just follow along from the comfort of your home. It's a treat from me to you! It would be great to connect and your skin will feel amazing after. Let me know if you would like me to get you a spa facial kit out to you?

I will send you the upcoming times we are doing them. Let me know which one of these works best? (send 2-3 dates & times)

Do you want to check with some of your friends and family if they want to do it with you & I can send them a kit as well?:)

Explanation of what a HydraSession is for an email~

Here is the information for the Mary Kay HydraSession DIY spa facials we do! It's our version of a really popular expensive appointment at a spa that everyone is loving! Deep exfoliation, gentle pore-declogging, extreme healthy nourishing hydration & brings maximum skin benefits! I provide the zoom link and sample kit of 9 of our amazing products to pamper you all complimentary. You just follow along from the comfort of your home.

I mail the supplies complimentary 😊 I have no problem sending everyone these amazing facial kits. I just ask you to be on the Zoom so that you get the most benefit and apply the samples correctly. I understand things come up, so if you aren't able to be on at the last minute, I ask that you get on the next Zoom session we have scheduled. I will provide a quick opinion poll to fill out, it helps us tremendously and just takes a sec to fill out after your session.

Love,
Shannon

Cindy's HydraSession Script

Hi Ashley, Hope you and your family are doing well and staying safe during these crazy times. I am reaching out because we have been doing these amazing Spa Hydra Sessions on Zoom. We use 9 of our amazing skincare supplements for an at home spa experience. Includes deep cleansing, pore declogging and exfoliation followed by intense hydration. I would love to mail out some complimentary spa kits for you to try with family and friends. It takes one hour. You will love the way your skin feels afterwards. Doesn't it sound like fun? Let me know and I'll get them in the mail and will send you our upcoming session dates. Looking forward to hearing back from you. Love, Cindy

How to present a product on the Session:

What is a Mary Kay HydraSession?

It's our version of a really popular and expensive appointment at a spa that you will LOVE! These specific steps give us a layering approach to your skincare routine that mimics the spa experience with similar ingredients, yet easy and safe to use at home. Adding to your routine brings maximum skin benefits and you can try it free with your beauty consultant. Involves deep exfoliation, gentle pore-declogging, and extreme healthy nourishing hydration.

ORDER OF APPLICATION

1. Volufirm cleanser \$28—TimeWise Repair™ Foaming Cleanser is the pampering cleanser that your skin has been searching for. Every day skin cells that are ready to be sloughed away accumulate on the skin's surface. TimeWise Repair™ Foaming Cleanser gently sweeps away complexion-dulling impurities as it leaves skin feeling revitalized and hydrated.
2. Microderm Refine \$32 — Microdermabrasion Refine is a physical exfoliator that reduces the appearance of fine lines and gently refines skin's texture as it removes surface dead skin cells and build-up from pores
3. Charcoal Mask \$24 — Activated charcoal is known to absorb up to double its weight in impurities. The power of activated charcoal helps unclog pores, taking skin beyond everyday clean. Formulated with the absorbent power of kaolin and bentonite clays, this mask instantly absorbs excess oil and reduces shine. It contains honeysuckle and navy bean extracts shown to target the appearance of skin discoloration.
4. Shea Sugar Scrub \$12—Bye-Bye Dry Relax and enjoy this revitalizing lip-scrub experience. Shea Sugar Scrub exfoliates with natural sugar crystals to gently polish lips to perfection. Blended with luscious shea butter, the scrub leaves lips feeling soft, smooth and conditioned. This expertly formulated scrub also includes sunflower oil, known to be rich in the antioxidant Vitamin E. Gently massage this confection onto lips and whisk away dryness. Lip texture is immediately improved and lips are left looking revitalized.
5. Facial Peel \$65 — The glycolic acid goes to work immediately, removing dead skin cells from skin's top surface layer. This exfoliating ingredient also works on the remaining surface layers, breaking apart the bonds connecting thousands of other dead cells so they can be released and plumper, fresher cells can take their place. By increasing the rate at which skin-dulling dead cells on multiple surface layers are eliminated, the power of glycolic acid enhances skin's own renewal process for a rejuvenated look. This advanced exfoliation method also significantly smooths skin, reducing the "hills and valleys" associated with a drier rougher texture.

5. Once the layers of dead surface cells have been removed, your skin will be primed and ready to accept the benefits of other age-fighting treatments. Because we wanted the formula to be gentle enough to use twice a week, we paired the glycolic acid with an exclusive blend of calming botanical extracts+. Since some people can experience dryness after using a peel, the formula also contains a marine extract which has been shown to have hydrating benefits.
 6. Hydrogel Eye Patches \$40 — Drench your skin with a burst of hydration! Mary Kay® Hydrogel Eye Patches feel instantly cooling and soothing! Clinically shown to instantly boost skin hydration. How? They draw on the moisturizing power of glycerin, a powerful humectant known to moisturize the skin and help with water loss. After skin feels quenched, the patches help alleviate the feeling of dryness
 7. Shea Lip Balm — \$12 Hello, Moisture Once Shea Sugar Scrub has worked its magic, pamper your lips with a kiss of nourishment. Shea Butter Balm is formulated to leave lips feeling satiny smooth and deeply moisturized. Watch dryness melt away as a mix of shea and jojoba butters comforts and soothes lips. Shea butter, known to be rich in antioxidants Vitamins A and E, helps skin retain moisture. And jojoba butter is known to mimic oils that are naturally produced by our body, helping to moisten and protect the skin. So it's like giving your lips a double dose of moisture. This hydrating balm is just what thirsty lips crave.
 8. Nourishing Oil \$48 — Leaves skin feeling hydrated and nourished. Skin is left looking revitalized and with a healthy glow. Skin feels satiny smooth, soft and supple. Absorbs quickly and feels lightweight. Features a blend of sweet almond oil, olive oil and sesame oil, which are natural emollients and provide moisturizing benefits. Includes squalane, derived from plants, which is an excellent moisturizer to help support the skin barrier and reduce dryness. Vitamin E provides protective antioxidant benefits. Features a light vanilla scent.
 9. TW Renewal Gel Mask \$22 — Formulated to attract and maintain moisture. Formulated to help balance moisture levels. Formulated to help firm and calm skin and strengthen skin barrier function. Formulated with an antioxidant superpower. Proven to firm, calm and strengthen our skin barrier.
 10. Remove eye patches, gently pat in any remaining gel. Optional add on eye cream of your choice \$32-\$42
- ⊘ ⊘ ⊘ Disclaimer : this is not intended for daily use. Be sure you are on the best Mary Kay skin care program for your specific daily regimen.

<---this is the HydraSession flip chart you can use to help talk about the product you choose to present. You can also print the Product PDF fact sheet on intouch under product central

Tips:

share what you love about it & the company info.

There is more info under product central, search by product and then click on the product fact sheet pdf.

Once you have observed a few Hydrasessions you are welcome to present a product on a group session.

Close your guest out after the Session

Call or text her after the session

Thank you so much for joining us! I hope you enjoyed it and your skin feels good!

Here is the opinion poll~

<https://forms.gle/XK5rgEN97qnt6xFC7>

appreciate you for filling it out for me:)

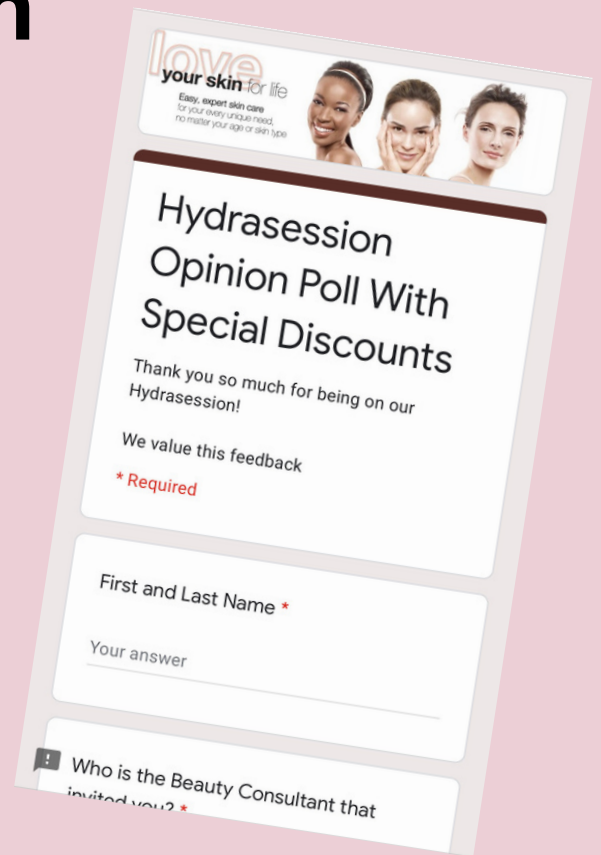
send reminder text if they haven't filled it out

Hi (name), I just wanted to remind you fill out the link I sent you above when you get a sec.

I so appreciate it. That way I get credit!

Once you have checked them out you can go ahead and schedule them for their next session. When you have them booked you can help them invite their friends & family.

I would love to get you lots of free shopping on your next Session. Would you like me to send you an invite you can send to your friends & family?



Here is the text they can use to invite guests to the next session~

Hey! I was just thinking about you because my Mary Kay girl and friend treated me to a really nice facial and my skin felt so good It was a great distraction to all that's going on in our world. We enjoyed some girl time for an hour I wanted to see if you would like me to send you the details & would like to join us for the next session?

Details~

The HydraSession is a version of a really popular expensive appointment at a spa that everyone is loving! Deep exfoliation, gentle pore-declogging, extreme healthy nourishing hydration & brings maximum skin benefits!

She will provide the zoom link and mail you a HydraSession sample kit of 9 of our amazing products to pamper you all complimentary. You just follow along from the comfort of your home. Let me know if she should get you a HydraSession kit out?:)