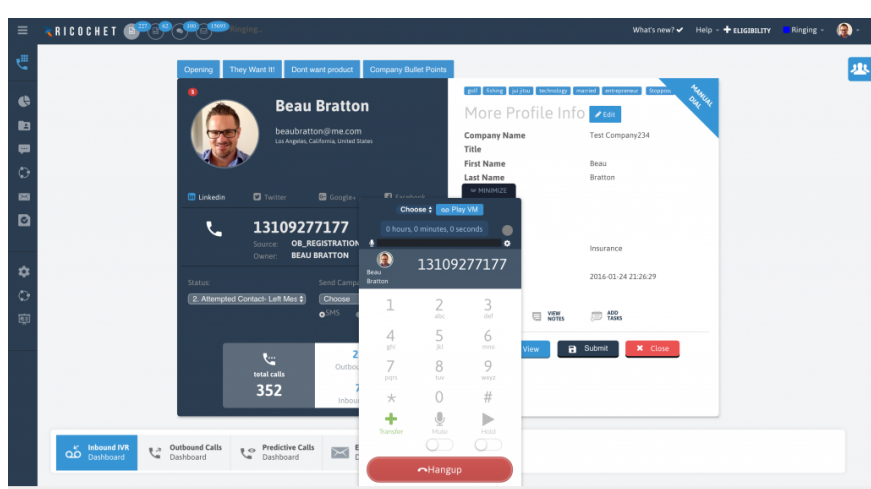


The Fast, Simple Insurance CRM & Life Insurance CRM for Agencies

Join the many insurance agencies across the U.S. who choose Ricochet for its speed, reliability, and ease of use. Ricochet maximizes your sales team's productivity. Ricochet insurance CRM & life insurance CRM combines the fastest dialer with a comprehensive CRM and a lead management system to help you sell more effectively. Automate 95% of your sales workflow!

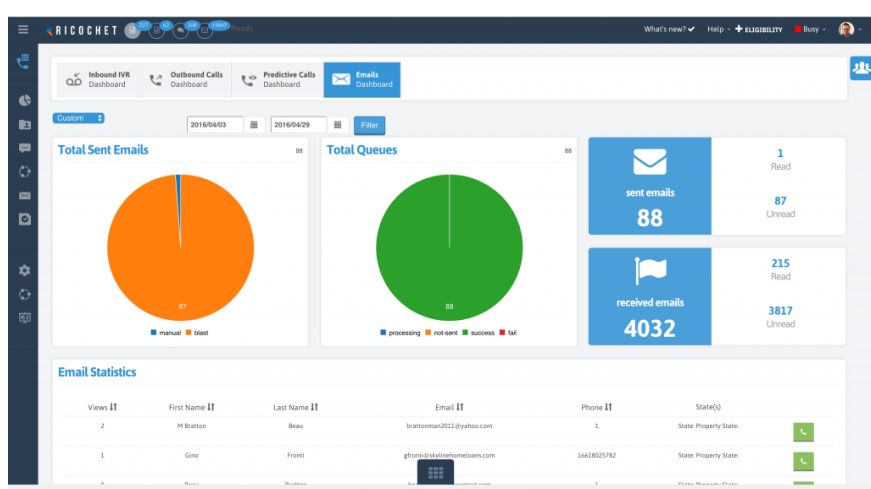
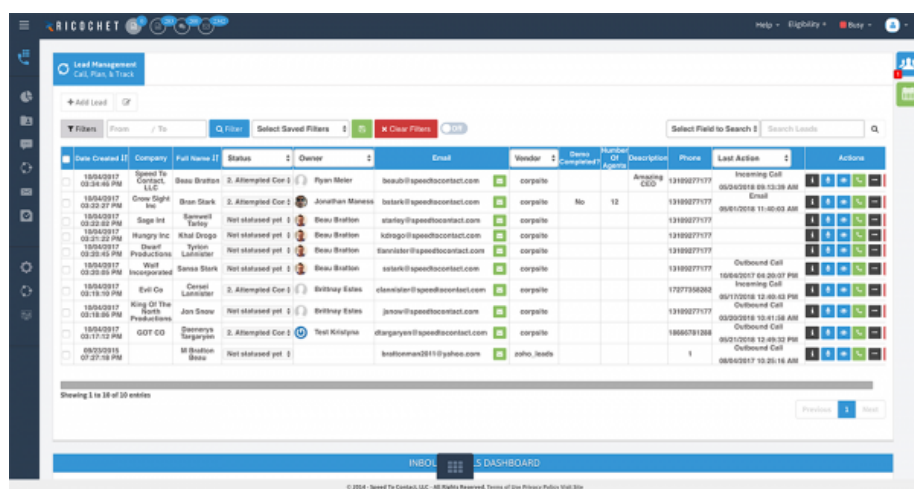


Boost Sales Productivity with Our Cloud Phone System, Life Insurance CRM & Auto Dialer

Ricochet's Phone System and Dialers save agents time while increasing contact and conversion rates. Ricochet's Predictive Dialer will set your sales team up for success. Make more calls in less time, maximizing productivity with no extra effort (in fact, it's less!).

The Simple Insurance CRM & Insurance Lead Management System

Streamline sales and deliver a better customer experience. Easily manage all your prospects, calls, emails, and more with Ricochet's easy-to-use, full-featured contact and lead management system. Increase contact rates to convert online prospects to sales. Your sales team will be able to build trust & rapport with prospects.



Marketing Automation Drives New Business

Ricochet helps nurture the life insurance leads in your pipeline with industry-specific templates. It streamlines time-consuming marketing and sales tasks with intelligent calling, email, and SMS campaigns that directly integrate with Ricochet360.

Ricochet360 Is the Insurance CRM & Insurance Lead Management System You Need to Grow Your Agency



Contact Leads FAST

Use the fastest commercial dialer available. Call leads in less than one second, and create more connections.



Tap the POWER

Ricochet's CRM & lead management system provides an easy-to-use, powerful, scalable, and secure solution.



Perform with RELIABILITY

Our redundant, scalable, hosted cloud solution offers 99.9% uptime, so you'll almost always be able to sell.

Configure Your Ideal Insurance CRM Ricochet: the Flexible Insurance Lead Management System



EMAIL MESSAGING DRIP AUTOMATION

Use Ricochet's marketing automation to generate more leads and close more deals. Use drip email campaigns to stay top-of-mind, keep in touch and generate more engagement with prospects.



TEXT MESSAGING

Capitalize on automated, targeted SMS campaigns. With Text Messaging you can automatically send SMS messages to new leads when they first arrive or when a lead's status changes. You can also receive text messages when contacts don't answer your call on their cell phone.



CALL RECORDING

Monitor calls in real-time as they come into the phone system. Track your talk time and abandonment rates while you record or listen to live calls (and much more).



LOCAL CALLER ID

Increase your call pickup rates with consumers by having a local area code & number everywhere you call nationwide. \$1 per area code additional charges apply.



GAMIFICATION

Motivate your users and track their results using our gamification dashboard and agent notifications. Sort by call duration or volume of phone calls. As your agents compete, watch your performance improve overnight!



SOCIAL MEDIA INTEGRATION

Social Link will import the Facebook, LinkedIn, Twitter, & Google+ profile information, allowing you to gain insights into consumers' interests. It also allows you to engage them easily.



PERFECT VOICEMAIL

Agents can always leave the right message at the right time using Perfect Voicemail. Save your agents time leaving messages with every call, and ensure they always deliver a well-crafted message. With the click of a button, you can generate more returned calls quickly.



RINGLESS VOICEMAIL

Want to generate more callbacks without heavy lifting? Who doesn't? You can leave your prospect a message without their phone ever ringing or you needing to make a call! Ricochet has partnered with third-party providers to integrate Ringless Voicemail



CHAT/INSTANT MESSAGING

Create chat groups to update your teams on new initiatives or rules. Chat directly in real-time with employees or colleagues during or after calls.



LEAD DISTRIBUTION & TAGS

Automatically distribute incoming leads to your sales teams and create custom tags to mark each incoming lead by source, type, or custom classifications.



DNC SCRUBBING

Clean or "scrub" your inbound leads for numbers on Federal, State and DMA Do Not Call Registry (DNC) lists. Avoid negative reviews and costly penalties.



DIRECT MAIL MANAGEMENT

Direct mail is still a crucial marketing channel for many businesses. Create and manage direct mail advertising campaigns. Target specific leads and personalize messages.



REFERRAL TRACKING

Create forms for your partners that enable them to collect lead submissions, and then you can track their referrals through to the Ricochet CRM.



PRIVATE MANAGED CLOUD

Deploy Ricochet with a managed enterprise hosting solution that is reliable, secure, and scalable in your own dedicated environment.