



Bob Books

Creating book artwork using external software

Introduction:

At Bob Books we understand that some people prefer to use their own programs when designing a photobook. If you are an Adobe InDesign user you can use our PDF to Book system to create your books. However, if you wish to use another software we've put this document together to ensure that you produce your photobook to match our specifications,

Use the dimensions provided to create spreads for your Bob Book. Once you have finished designing your photobook, simply export your pages as images and place them as 'Background Images' in the Bob Designer Desktop software and then place your order. You can download the free software from our website.

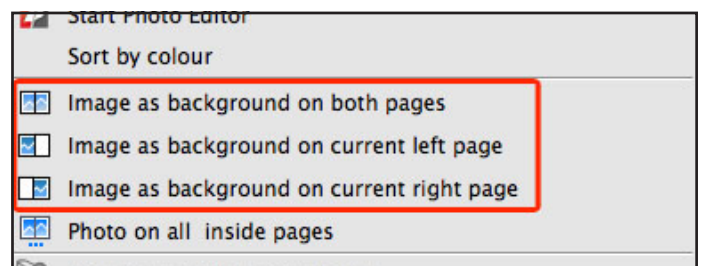
Exporting and placing your images:

Once you have designed your photobook layout, you can export your pages using the following file types:

File format: JPEG or TIFF
Colour format: sRGB
Resolution: 300dpi

When creating TIFF files please make sure that the Image Compression is set to 'NONE', the Pixel Order is set to 'INTERLEAVED (RGB)' and the Byte Order is set to 'IBM PC'. This will ensure that the Bob Designer software can read the images correctly.

To place your finished pages in the Bob Designer software, open your chosen cover type, paper type and size of photobook and import your images. Right click on the image and select 'Use Image as Background' from the Image Options tab. This will fit the image to the on the page. Complete this for all your cover and content pages.



Placing your order and supplying payment details:

Bob Designer Software – When you are happy with your design and ready to place your order simply click 'Add to Basket', review your order and continue through the checkout process.

Important information:

- Your cover can be designed as a full bleed image.
- Any fonts you wish to use within your designed layout must be embedded.
- Make sure your images are RGB format, preferably sRGB and not CYMK.
- All page numbers start at 26 and go up in sets of 8. Maximum number of pages vary depending on format. Please see our website for details.
- The first and the last pages are single-pages, and will need to be designed as single-pages (rather than as double-page spreads).
- The back page of all our books come with a logo, unless you order through the Bob Designer Pro Desktop software. However, this page can not be printed on and this will not affect your design.
- The back cover of all our books contain a barcode that cannot be removed. Please take this into consideration when designing your book. The barcode on the back cover measures approximately 33 mm wide by 12.1 mm. The position of the barcode is in the centre of the back cover and 3 mm from the bottom edge.
- Our Bob Designer software is currently available on Mac OS X 10.5, Windows operating systems from Win2000 (except Windows XP) and Linux systems.

Page dimensions

Sizes are given in millimeters and include a 3 mm bleed for the content pages and a 10 mm for the cover (Small landscape and Large Landscape have a cover width bleed of 15mm). Cover sizes given do not include the spine width - see below.

Small Landscape

Hardback Cover - 420 x 173
 Paperback Cover - 400 x 168
 Single Page - 193 x 154
 Double Page - 386 x 154

Portrait

Hardback Cover - 440 x 295
 Paperback Cover - 430 x 290
 Single Page - 208 x 276
 Double Page - 416 x 276

Square

Hardback Cover - 440 x 230
 Paperback Cover - 430 x 225
 Single Page - 208 x 211
 Double Page - 416 x 211

Landscape

Hardback Cover - 570 x 230
 Paperback Cover - 560 x 225
 Single Page - 273 x 211
 Double Page - 546 x 211

Large Portrait

Hardback Cover - 572 x 382
 Single Page - 273 x 362
 Double Page - 546 x 362

Large Square

Hardback Cover - 612 x 316
 Single Page - 293 x 296
 Double Page - 586 x 296

Large Landscape

Hardback Cover - 808 x 316
 Single Page - 385 x 296
 Double Page - 770 x 296

Spine dimensions

When designing your cover you will need to add an additional spine width depending on the paper type and amount of pages you have chosen.

E.g. Hardback, Portrait, Classic, 50 pgs - Cover 440 (+7.5) x 295 = 447.5 x 295

| Pages | Paperback | Hardback | | | |
|-------|-----------|--|--|-----------------------------------|-----------------------------------|
| | | Perfect bound* (excl Large Landscape) | Photographic** (excl Large Landscape) | Perfect bound* Large Landscape | Photographic** Large Landscape |
| 26 | 3.2 | 7.5 | 9 | 8.6 | 11 |
| 34 | 3.2 | 7.5 | 10.5 | 8.6 | 12.5 |
| 42 | 4.6 | 7.5 | 12 | 10 | 14 |
| 50 | 4.6 | 7.5 | 13.5 | 10 | 15.5 |
| 58 | 5.9 | 10.8 | 15 | 11.3 | 17 |
| 66 | 5.9 | 10.8 | 16.5 | 11.3 | 18.5 |
| 74 | 7.3 | 10.8 | 18 | 12.7 | 20 |
| 82 | 7.3 | 10.8 | 19.5 | 12.7 | 21.5 |
| 90 | 8.7 | 13.6 | 22.5 | 14 | 24.5 |
| 98 | 8.7 | 13.6 | 24 | 14 | 26 |
| 106 | 10.1 | 13.6 | 25.5 | 15.4 | |
| 114 | 10.1 | 13.6 | 27 | 15.4 | |
| 122 | 11.5 | 16.4 | | 16.8 | |
| 130 | 11.5 | 16.4 | | 16.8 | |
| 138 | | 16.4 | | 18.2 | |
| 146 | | 16.4 | | 18.2 | |
| 154 | | 19.2 | | 19.6 | |
| 162 | | 19.2 | | 19.6 | |
| 170 | | 19.2 | | 19.6 | |
| 178 | | 19.2 | | 19.6 | |

*Perfect bound - Classic, Gloss-coated, Matte paper books

**Photographic - Lustre, Gloss and Matte photographic paper books