



## Event Details

**Oct. 17-18, 2025**

Pemberton Historical Park

Salisbury, Maryland

Tasting: Early \$33 / Regular \$43

Non-Tasting: \$13

[www.GoodBeerFestival.org](http://www.GoodBeerFestival.org)

## Highlights

- Largest craft beer festival on the Eastern Shore
- Annual attendance of 4,000+
- 74% are from Eastern Shore  
13% Western MD  
13% Out of State
- 77% spend the entire day at the festival, making for a dedicated audience

## Demographics

*Great opportunity to target:*

- mid to upper income adults 21+
- slightly skewed towards males



## SPONSORSHIP OPPORTUNITIES

	<b>Master Brewer</b> \$3,500	<b>Glass Sponsor</b> \$2,000	<b>Partner</b> \$1,000	<b>Beer Tap</b> \$500	<b>Banner</b> \$250
Presenting Rights	•				
Company Logo on Tasting Glasses		•			
Company Logo on TV & Video Ads	•				
Company Logo on Poster	•	•	•	•	
Company Logo on Website	•	•	•	•	•
Vendor Space	20x20	10x10	10x10	10x10	
On-Site Banners	Entrance banner	1	1	1	1
Complimentary Tickets	20	10	10	2	
Complimentary Event T-Shirts	10	5	5	2	