



2026 Good Beer Festival

www.goodbeerfestival.org

Vendor Information & Application

Dates

Friday, October 9, 2026
Saturday, October 10, 2026

Times

5:00pm-10:00pm
12:00pm-5:00pm

Location

Pemberton Historical Park
5561 Plantation Lane,
Salisbury, MD 21801

Tell me about the Good Beer Festival...

The Good Beer Festival is a 2-day celebration of craft beers, the heritage of Pemberton Historical Park and the environment and its resources.

Application Deadline: 9/11/2026

Vendor Type	Vendor Fee	Electric Hookup	Vendor Space (ft.)
Food	\$350 (\$400 after 9/04)	Not Available	15 x 20
Commercial	\$300 (\$350 after 9/04)	\$25 (110v outlet)	10 x 15
Craft	\$175 (\$200 after 9/04)	\$25 (110v outlet)	10 x 10
Non-Profit	\$100 (\$150 after 9/04)	\$25 (110v outlet)	10 x 10

General Information:

- There is no discount for purchase of multiple booths.
- Vendor Space is limited. Priority will be given to returning vendors.

Food Vendor Information:

- Food Vendors must complete and forward the attached Application to Operate a Temporary Food Service Facility application to the Wicomico County Health Department, 108 E. Main Street, Salisbury, MD 21801, along with the appropriate fee. All rules and regulations of the Wicomico County Health Department must be adhered to during the Festival. You will be checked!
- Food Vendors must submit a complete menu for approval during the application process. Any changes to proposed menu after acceptance must be approved by the Event Organizer.

Do we provide other items?

The Vendor must provide their own tent, tables, chairs and 100' extension cord if electrical power is requested.

Additional linear feet may be purchased at a rate of \$10 per additional foot. Violators will be charged the additional footage fee prior to opening for business. Vendors will not be allowed to open for business without paying additional fee or reducing occupied space.

When can I load in to my space and when can we load out of the festival?

Vendors can load in on Thursday, October 8th from 1pm to 5pm or Friday, October 9th from 9:00am until 4:00pm. You are not allowed to break down before the close of the 2nd day after 5:00pm when the festival ends.

Will I receive a parking pass and entrance to the festival?

Yes, each vendor will receive 1 parking pass and 2 single-day tasting tickets to enjoy the festival.
Must be 21+ to consume alcohol.

Good Beer Festival Vendor Application

(PLEASE TYPE OR PRINT CLEARLY)

Vendor _____ Contact Person _____

Mailing Address: _____

Email Address _____ Cell Phone Number _____

Md. Sales Tax No. _____ Business License Number _____ (see Agreement #11)

Description of Item(s) being sold: _____

Select one (1) box below that applies to you:

- ☐ \$350 Food *please see additional FOOD TRUCK LAYOUT page*
☐ \$300 Commercial ☐ \$175 Craft ☐ \$100 Non-profit
☐ Winery/Vineyard (No Cost)

Vendor Space Requirements:

- Dimensions: _____ ft. depth x _____ ft. length (ex: Food Truck typically uses 15 ft. x 20 ft.)
☐ Additional footage (each extra linear foot is \$10) _____ ft. x \$10 = \$ _____
- Please provide a brief description of your set-up and send a picture if available: (ex: 10 x 10 pop-up with 2 tables)

- If serving/selling from a truck or trailer, please check which side you serve from? ☐ Passenger ☐ Driver
- Check the box if you need electric service (110v) ☐ \$25 – Bring at least a 100 ft. extension cord

TOTAL REMITTED: \$ _____ (Include \$50 Late Fee if After 9/4/26)

☐ Check/Money Order (Payable to Wicomico County, Maryland) ☐ Credit Card (Visa or MC)

IF PAYING BY CC, ONCE APPLICATION IS APPROVED, PAYMENT LINK FOR CC WILL BE SENT TO EMAIL ABOVE FOR COMPLETION, SAVE YOUR PROOF OF PURCHASE

Any modification of this agreement shall be null and void unless said modification is set forth in writing by the said parties. This agreement incorporates all agreements and understandings, either oral and or written, between the parties and has not excluded any term contemplated prior to the signatures of the parties. This agreement has been read, understood and entered into freely, voluntarily and absent of duress by the parties signed below.

☐ Yes, I have read and understand all information included in the Vendor Application and Agreement.

Signature of Vendor _____ **Date:** _____

In order to process this application, the agreement must be signed, dated and returned. Any applications received without the agreement signed will be considered void and will not be processed. No application is complete without payment. Wicomico County reserves the right to refuse any applicant for any reason with or without cause.

Return payment and form to:

Wicomico Recreation & Parks ATTN: Megan Jones
500 Glen Ave, Salisbury, MD 21804
410-548-4900 x109/office 443-736-6181/cell

Good Beer Festival Vendor Agreement

The Vendor agrees to each and all clauses set forth in this agreement and identified in the Wicomico County application herein incorporated by reference. Failure by the Vendor to abide by any clauses set forth in this agreement of the 2026 Good Beer Festival, gives Wicomico County (hereinafter known as the County) and/or the authorized agents of the County, the right to

- (1) Immediately terminate this agreement
- (2) Require the Vendor, immediately upon notice of violation of this agreement, to cease operations and vacate the premises, and
- (3) Forfeit any and all fees paid to Wicomico County for the right and privilege of participating as a Vendor of the 2026 Good Beer Festival.

No clauses of this agreement may be changed in any way or altered without the written, signed permission of the County.

1. Wicomico County agrees to provide each Vendor of the 2026 Good Beer Festival with either a **15' x 20' space, 10' x 15' space, or 10' x 10' space** at Pemberton Historical Park. The Vendor must provide their own tent, tables, chairs and 100' extension cord (if electrical power is requested). Wineries/Vineyards will be provided with (1) 8' table, two chairs, tent shade, as well as electric access at no cost. In the event the Vendor fails to appear at the Festival and claim their reserved space by 4:00 pm, Eastern Time Zone, on Friday, October 9th, the County reserves the right to assign, and/or resell, such space to another prospective Vendor without further notice, nor refund, to the undersigned Vendor.

2. **Vendor agrees to obey all rules and instructions** as directed by the County's Vendor Coordinators during the festival weekend. Any failure to strictly adhere to such instructions may result in the immediate termination of this agreement and immediate forfeiture of any and all fees paid to the County.

3. **Vendor agrees and acknowledges that household pets, amplified sound, barbeque grills, within or around your designated booth space is strictly prohibited.** Any violation herein shall be considered a material breach of this agreement by the Vendor and shall result in immediate termination of this agreement and forfeiture of any and all fees paid to the County.

4. **Vendor agrees and acknowledges to abide by all directions by the County, which seeks to protect the environment and infrastructure of Pemberton Historical Park and the safety of Festival patrons.** Vendor hereby acknowledges its liability, and agrees to compensate the County, for any damage(s) caused by, including but not limited to, its representatives, agents, employees, volunteers, members, vehicles, equipment, materials, objects to the environment and infrastructure of the Park which causes the County to pay for the repair, replacement, or other remuneration to the County for such damage to the environs or infrastructure of the park.

5. Out of fairness and consideration of all Festival participants, **Vendor acknowledges and agrees to only utilize such space contained within the confines of its booth**, and not to extend beyond 3 feet directly in front of its booth, for any sales, distribution, or other solicitation by the County participant. Vendor acknowledges and agrees that they are strictly prohibited from "canvassing" or otherwise roaming the Festival Grounds in any effort to promote its booth's purpose. The County will make every reasonable effort, as allowed by law, to prohibit any unauthorized "canvassing."

6. **As a courtesy to other exhibitors and festival participants, any amplified sound and loud noise from your booth is prohibited.** Additionally, the Vendor acknowledges and agrees that any material of an adult nature shall be displayed subject to the Federal, State, and Local rules, laws, and regulations regarding the display of such materials which may be considered obscene or objectionable for view by minors.

7. The County reserves the right to prohibit, within any Vendor booth or on the festival grounds, the display, advertisement, or other promotion of any business, company, or organization which may be in conflict with a current County sponsor, event sponsor or preferred vendor. Any questions concerning current sponsors or preferred vendors should be directed to the Good Beer Festival Vendor Coordinator Megan Jones prior to the event.

8. Vendor shall not display, offer for view or sell any illegal or contraband items. The laws of the State of Maryland and local ordinances of the County are in effect. Vendor shall not display, offer for view or sell any items that are unlicensed and/or copies/interpretations of licensed or registered items at any and all sites and operations.

9. Vendor shall not display, offer for view, take orders for, sell, or solicit for donation any items that are imprinted, emblazoned or marked in any manner with any and all the words “2026 Good Beer Festival.” Even when printed with other words, Vendors shall not offer phrases, logos or artwork with any variations of these words.

10. Vendors shall not sublet their space to anyone.

11. Vendor acknowledges and understands that they are responsible for sales and use tax and shall in no way hold the County or its representative responsible for any type of permits other than for the Festival itself. Vendor is responsible for the acts, and all costs associated with, any and all its employees and volunteers. No Vendor shall hold itself out as an Agent of the County.

- You **MUST** obtain a Maryland Sales Tax number for the purpose of reporting sales tax collected to the State of Maryland and you must obtain a Wicomico County Independent Business License from the Clerk of the Circuit Court for Wicomico County.
- The sales tax number can be obtained online at www.marylandtaxes.com – there is no fee for this. If you need a copy of a sales tax number that you currently have, a copy can be obtained by calling 410-974-5534.
- After you get the sales tax number, you **MUST** obtain your business license at least seven days prior to the Festival. You should contact Donna Short at the Clerk of the Circuit Court Office for Wicomico County. Her telephone number is 410-543-1427, ext.162.
- **Exception:** If you receive less than 10% of your annual gross income from your sales at this Festival AND you have not participated in more than three (3) events in the past year, you **DO NOT** have to obtain a Maryland Sales Tax Number. If this applies to you...please contact Megan Jones at 410-548-4900 x 109 to receive the applicable form.

12. Cancellations / Refund Policy / No Shows: A 75% refund will be given with a written request received by September 4, 2026 if the space can be filled from an approved waiting list. No refunds will be given for any request received after September 11, 2026.

13. The County will provide limited overnight security at the festival site on Thursday, October 8th and Friday, October 9th; however, the County accepts no responsibility for items left overnight. Vendors are solely responsible for the security of all items in their booth at all times.

14. The County makes no representation or guarantees towards actual festival attendance.

15. Vendor understands that the County has no control over weather, acts of God, acts of terrorism, governmental intervention, or any other cause that may prevent and alter and or interrupt the festival weekend, and participants shall hold the County harmless for any losses that could arise because of such event.

16. The County reserves the right to place Vendors in a booth location at the complete discretion of the County. The County shall have sole and complete authority to place the participant in any location on the festival grounds, irrespective of the participant's request. The County makes no representation, nor does it guarantee any volume of "foot-traffic" of Festival Guests in any area of the grounds. The County cannot speculate, nor control, the popularity of one area of the Festival over the other.

17. Vendor upon vacating their booth space (s) will ensure that such space shall be free of any and all trash or refuse with such being placed in the appropriate containers. **Failure of the Vendors to clean their booth site may result in the future denial of Vendor participation.**

18. Vendor participant certifies that it maintains adequate liability insurance to cover any and all occurrences which may result in the damage or injury to any person who may be a patron within the confines of the Vendor participant's booth space.

19. Please leave all pets at home.

20. Signs/Banners/Tents shall be made of a flame-retardant material and proof of such fire retardant rating shall be made available to the County Fire Marshal upon request. Failure to have such fire retardant rating information available could result in the immediate closure of the Vendor's operation until such information is satisfactorily provided. Any losses or damages by Vendor are hereby waived against the County, for failure to have such information readily available for inspection by the Fire Marshal. **All vendor spaces will be inspected by The Wicomico County Department of Emergency Services prior to the Festival on Friday, October 9. All tents/canopies must be staked or weighed down with sandbags. Vendor will be responsible for assessing any violations prior to the Festival.**

21. Vendor agrees to indemnify and hold the County, including its officers, agents and employees, harmless from any and all liability arising out of the Vendor's participation in the Festival. This obligation of indemnification shall apply to any acts or omissions, negligent conduct, whether active or passive, including acts or omissions of Vendor's agents or employees.

22. Vendor Admission: Vendors will be issued one vendor parking passes for the Festival. **Tickets are to be picked up from the vendor coordinator before opening day if not received in the mail prior.**

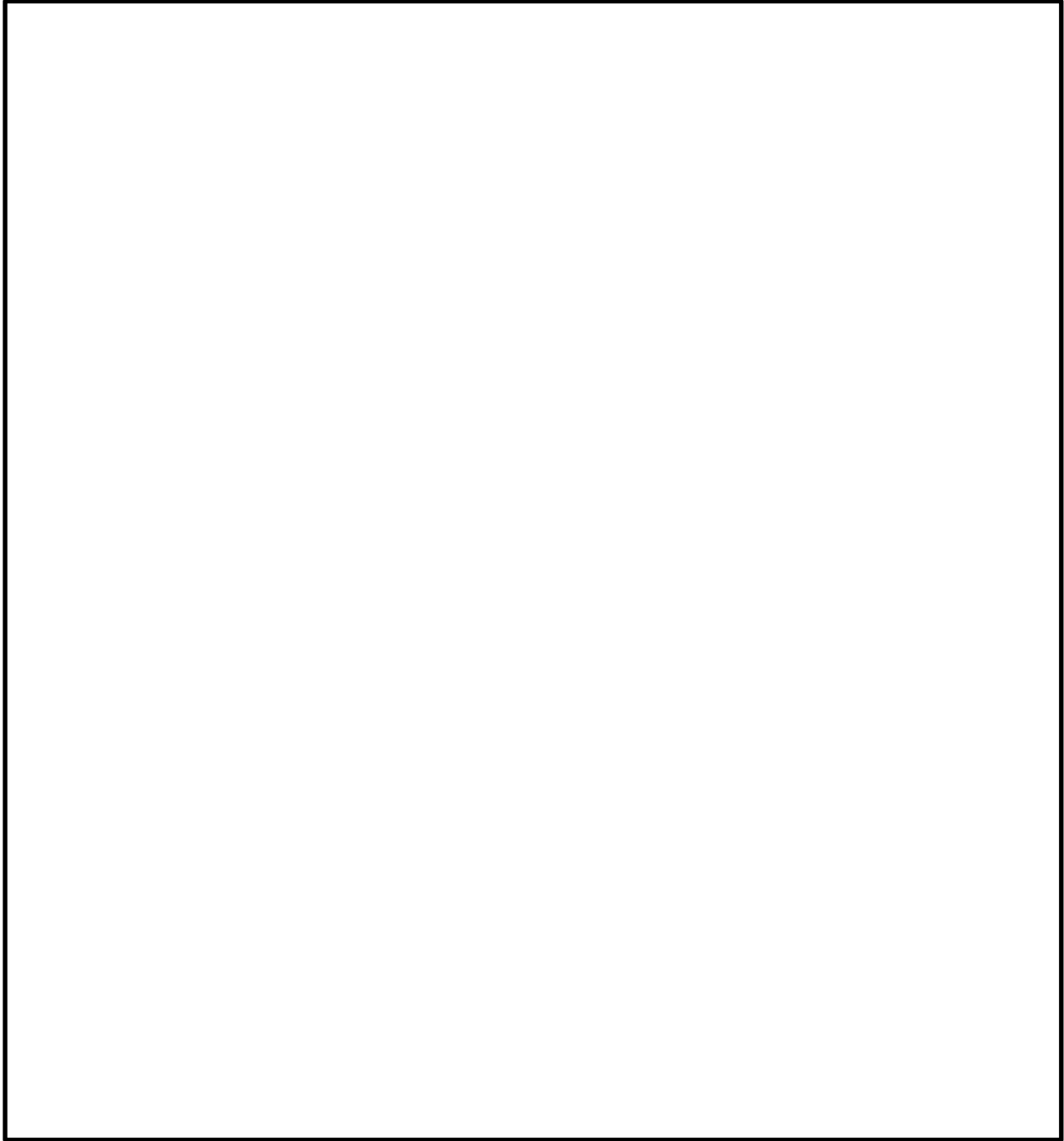
23. Wicomico County reserves the right to limit the number of additional vendor daily tickets bought under the terms of the Agreement. Additional ticket costs to be determined by vendor coordinator.

24. Food booths are also required to display the following: 1) Health Certificate; 2) Fire Extinguisher.

Additional Food Truck Layout Information

Business Name _____

SKETCH YOUR LAYOUT BELOW INCLUDING DIMENSIONS, SERVING DIRECTION, ACCESS TO ANY DOORS, AND POP-UP TENTS:

A large, empty rectangular box with a black border, intended for a hand-drawn sketch of a food truck layout. The box is oriented vertically and occupies the central portion of the page.

*MAKE SURE TO ATTACH YOUR MENU AND PRICES TO YOUR APPLICATION