



October 24, 2008

It's What's Inside That Counts!

Joe Spinelli
Restaurant Consultants, Inc.
PO Box #141
College Park, Maryland 20741

Dear Joe,

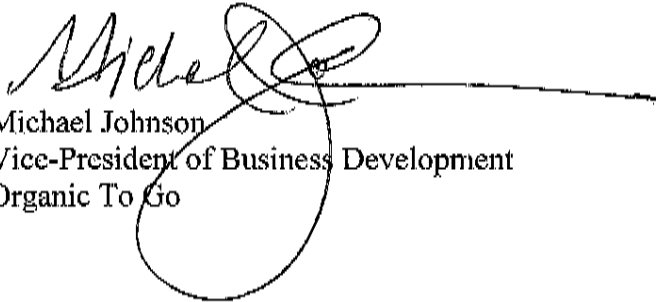
We wanted to take a moment to show our appreciation for everything you've done to help with our expansion to the East Coast. Your knowledge and expertise have been invaluable to our success with the introduction of Organic To Go to Washington, DC.

The guidance provided to us by Restaurant Consultants, Inc. has been integral to our entire process from construction planning to exterior signage, and everything in between! Whether it's the quick question call or the time spent with us strategically planning, you've saved us more time and resources than we could have imagined when we began this journey together just 6 short months ago. Without your help we might still be building the first or second café, rather than celebrating commencement of construction on the 5th!

Our Director of Real Estate raves about how especially crucial you have been since she's been managing the construction process from California. It has really been like adding another great Team Member to our Team.

You have our sincere thanks, and we look forward to working with you for years to come.

My Best Regards,



Michael Johnson
Vice-President of Business Development
Organic To Go