

## CORE SKILLS



**Critical reading & thinking**



**Documentation**



**Interviewing**



**Language & discourse analysis**



**Logical thought**



**Persuasive writing of argument**



**Research**



**Time management**

# ENGLISH CAREER RESOURCE

What can I do with my degree?

## CAREERS

Academic advisor  
 Author/Poet  
 Editor/ copywriter/technical writer\*  
 English as a second language instructor  
 Grant writer/ Fundraiser  
 Information specialist  
 Insurance underwriter  
 Journalist\*  
 Literary critique  
 Marketing assistant/researcher  
 Media salesperson  
 Motivational speaker  
 Program director  
 Public relations specialist\*  
 Screenwriter/Playwright  
 Social media manager/blogger/ website content writer  
 Speech writer/political advertising copywriter/essayist

## POTENTIAL EMPLOYERS

ADVERTISING & MARKETING AGENCIES	ARTS ORGANIZATIONS	CONSULTING FIRMS
EDUCATION BOARDS	FILM & TELEVISION PRODUCTION COMPANIES	FINANCIAL INSTITUTIONS
GOVERNMENT ORGANIZATIONS (MUNICIPAL, PROVINCIAL & FEDERAL)	HEALTH & SAFETY ORGANIZATIONS	HUMAN RESOURCES DEPARTMENTS
LAW ENFORCEMENT AGENCIES	LIBRARIES	LITERACY ORGANIZATIONS
MARKET RESEARCH COMPANIES	MEDIA COMPANIES	MUSEUMS
NEWSPAPER & MAGAZINE PUBLISHERS	NON-PROFIT ORGANIZATIONS & CHARITIES	POLITICAL PARTIES & ORGANIZATIONS
PUBLIC RELATIONS FIRMS	PUBLISHING HOUSES	SCHOOLS (PRIMARY, SECONDARY & POST-SECONDARY)

## ONLINE RESOURCES

**Association of Canadian College and University Teachers of English**  
[www.accute.ca](http://www.accute.ca)

**Canada Council for the Arts**  
[www.canadacouncil.ca](http://www.canadacouncil.ca)

**Canadian Association of Second Language Teachers**  
[www.caslt.org/en/](http://www.caslt.org/en/)

**Canadian Authors**  
[www.canadianauthors.org](http://www.canadianauthors.org)

**Cultural Human Resources Council**  
[www.culturalhrc.ca](http://www.culturalhrc.ca)

**Editors' Association of Canada**  
[www.editors.ca](http://www.editors.ca)

**Teachers of English as a Second Language Association of Ontario**  
[www.teslontario.org](http://www.teslontario.org)

**The Writers' Union of Canada**  
[www.writersunion.ca](http://www.writersunion.ca)

**Writers Guild of Canada**  
[www.writersguildofcanada.com](http://www.writersguildofcanada.com)

\* Requires further certification