

Mr. Joe Spinelli, President
Restaurant Consultants, Inc.
PO Box #141
College Park, Maryland 20741

Dear Joe:

As a former member of the Board of Directors of the Promenade Towers Mutual Housing Corporation I was tasked to assist our Board President, James Nickelsporn, in the process of retaining expertise to upgrade and rebuild a restaurant facility located in our building and to assist us with recommendations for a restaurant operator. The Promenade includes two large cooperative housing high rise buildings including 1071 apartments located in Bethesda, Maryland. For many years it had its own restaurant that served the Promenade as well as the general public. Neither the Board nor management had any real experience in the operation of the restaurant or the restaurant industry. Sometime before the pandemic, the restaurant suffered a significant flood. Considerable damage was done. Much of the kitchen and facilities were old and non-compliant with newer codes. The Promenade was faced with the challenges of guidance in terms of significant upgrading, code compliance, and locating an experienced operator. The challenges were real and multifaceted. There may be only seven members of the Board, yet somehow they created more than two dozen views on what should be done on nearly every issue. Add to that, there are over a thousand owners, many of whom had their own view on the issues. The Promenade did a search for what it considered a prominent consultant to anticipate the problems and effectively resolve them. Our research indicated that Joe Spinelli would be an excellent choice. Our research proved to be completely accurate. Joe helped us in every phase of the process. His input was always well focused and helpful. We could not have proceeded without his expertise. Our assessment of his work in a word is "outstanding." It was Joe Spinelli who brought Chef Tony's into The Promenade and created a successful and thriving restaurant.

Thank you, Joe!

With best regards,

Lenore Schneiderrnan

James Nickelsporn, Board President