BAYLOR UNIVERSITY MISSION STATEMENT

The mission of Baylor University is to educate men and women for worldwide leadership and service by integrating academic excellence and Christian commitment within a caring community.

Baylor University is an equal opportunity institution whose programs, services, activities and operations are without discrimination as to sex, color, or national origin, and are not opposed to qualified handicapped persons.
2018 SCHEDULE

<table>
<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
<th>Location</th>
<th>Time (CT)</th>
<th>TV</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept. 1</td>
<td>ABILENE CHRISTIAN</td>
<td>Waco, Texas</td>
<td>7 p.m.</td>
<td>FS1</td>
</tr>
<tr>
<td>Sept. 8</td>
<td>at UTSA</td>
<td>San Antonio, Texas</td>
<td>6 p.m.</td>
<td>FSN</td>
</tr>
<tr>
<td>Sept. 15</td>
<td>DUKE</td>
<td>Waco, Texas</td>
<td>2:30 p.m.</td>
<td>FS1</td>
</tr>
<tr>
<td>Sept. 22</td>
<td>KANSAS</td>
<td>Waco, Texas</td>
<td>7 p.m.</td>
<td>TBA</td>
</tr>
<tr>
<td>Sept. 29</td>
<td>at Oklahoma</td>
<td>Norman, Okla.</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>Oct. 6</td>
<td>KANSAS STATE</td>
<td>Waco, Texas</td>
<td>7 p.m.</td>
<td>TBA</td>
</tr>
<tr>
<td>Oct. 13</td>
<td>at Texas</td>
<td>Austin, Texas</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>Oct. 25</td>
<td>at West Virginia</td>
<td>Morgantown, W.Va.</td>
<td>6 p.m.</td>
<td>FS1</td>
</tr>
<tr>
<td>Nov. 3</td>
<td>OKLAHOMA STATE¹</td>
<td>Waco, Texas</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>Nov. 10</td>
<td>at Iowa State</td>
<td>Ames, Iowa</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>Nov. 17</td>
<td>TCU</td>
<td>Waco, Texas</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>Nov. 24</td>
<td>vs. Texas Tech²</td>
<td>Arlington, Texas</td>
<td>TBA</td>
<td>TBA</td>
</tr>
</tbody>
</table>

* - Big 12 Conference game ¹ - 95th Homecoming Game (Baylor 46-44-4) ² - Played at AT&T Stadium

2017 RESULTS

<table>
<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
<th>Location</th>
<th>Time (CT)</th>
<th>TV</th>
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<tbody>
<tr>
<td>Sept. 2</td>
<td>LIBERTY FS2</td>
<td>L 45-48</td>
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<td>Sept. 9</td>
<td>UTSASFSN</td>
<td>L 10-17</td>
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<td>Sept. 16</td>
<td>at Duke ACCRSN</td>
<td>L 20-34</td>
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<tr>
<td>Sept. 23</td>
<td>OKLAHOMA FS1</td>
<td>L 41-49</td>
<td></td>
<td></td>
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<tr>
<td>Sept. 30</td>
<td>at Kansas State ESPN2</td>
<td>L 20-33</td>
<td></td>
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<td>Oct. 14</td>
<td>at Oklahoma State FS1</td>
<td>L 16-59</td>
<td></td>
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<tr>
<td>Oct. 21</td>
<td>WEST VIRGINIA FS2</td>
<td>L 36-38</td>
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<tr>
<td>Oct. 28</td>
<td>TEXAS ESPNU</td>
<td>L 7-38</td>
<td></td>
<td></td>
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<tr>
<td>Nov. 4</td>
<td>at Kansas FSN</td>
<td>W 38-9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nov. 11</td>
<td>vs. Texas Tech [Arlington] FSN</td>
<td>L 24-38</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nov. 18</td>
<td>IOWA STATE FSN</td>
<td>L 13-23</td>
<td></td>
<td></td>
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<tr>
<td>Nov. 24</td>
<td>at TCU FS1</td>
<td>L 22-45</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
ATHLETICS COMMUNICATIONS

BAYLOR ATHLETICS COMMUNICATIONS
Second Floor, Simpson Center
1500 South University Parks Drive, Waco, TX 76706
Phone: 254-710-2743 | Fax: 254-710-1369
Official Web Sites of Baylor Athletics
www.BaylorBears.com
Social Media
“Like” on Facebook: Facebook.com/BaylorAthletics
Follow on Twitter: Twitter.com/BaylorAthletics
Follow on Instagram: Instagram.com/BaylorAthletics

STAFF DIRECTORY

DAVID KAYE  Assistant AD
Sport Responsibilities: Men’s Basketball, Men’s Golf, Women’s Golf, Secondary Football
Alma Mater: Baylor, 2008 | Joined Baylor: November 2009
Cell: 254-709-5147 | E-mail: David_Kaye@baylor.edu

TAYLOR BRYAN  Director of Football Communications and Creative Services
Sport Responsibilities: Primary Football
Alma Mater: Troy, 2009 | Joined Baylor: May 2017
Cell: 254-709-4411 | E-mail: Taylor_Bryan@baylor.edu

RACHEL CATON  Associate Director
Sport Responsibilities: Baseball, Secondary Football
Alma Mater: USC, 2009 | Joined Baylor: July 2018
Cell: 254-652-2061 | E-mail: Rachel_Caton@baylor.edu

KYLE ROBARTS  Associate Director
Sport Responsibilities: Women’s Basketball, Women’s Tennis
Alma Mater: Abilene Christian, 2005 | Joined Baylor: July 2018
Cell: 325-669-3199 | E-mail: Kyle_Robarts@baylor.edu

JONATHAN HILL  Assistant Director
Sport Responsibilities: Soccer, Softball, Equestrian
Cell: 254-652-0675 | E-mail: Jonathan_Hill1@baylor.edu

CODY SOTO  Assistant Director
Sport Responsibilities: Volleyball, Men’s Tennis, Track & Field/XC
Alma Mater: Baylor, 2016 | Joined Baylor: June 2017
Cell: 254-338-4859 | E-mail: Cody_Soto@baylor.edu

SHELLEY ZYCH  Administrative Assistant
Office: 254-710-2743 | Cell: 254-227-8157 | E-mail: Shelley_Zych@baylor.edu
QUICK FACTS

IMPORTANT PHONE NUMBERS

Athletics Department: 254-710-1234
Athletics Communications: 254-710-2743
McLane Stadium Press Box: 254-753-2961
Taylor Bryan (Football Contact) Cell: 254-709-4411
Rachel Caton (Football Contact) Cell: 254-652-2061
David Kaye (Football Contact) Cell: 254-709-5147

DIGITAL MEDIA

Official Athletics Website: www.BaylorBears.com
Official Athletics Twitter: @BaylorAthletics
Official Athletics Facebook: @BaylorAthletics
Official Athletics Instagram: @BaylorAthletics
Official Football Twitter: @BUFootball
Official Football Facebook: @BUFootball
Official Football Instagram: @BUFootball

UNIVERSITY

Location: Waco, Texas
Chartered: 1845, by the Republic of Texas
Enrollment: 17,059
President and Chancellor: Dr. Linda A. Livingstone
Faculty Representative: Jeremy Counseller
Conference: Big 12
Nickname: Bears
Mascots: Joy and Lady (live Black Bears)
Colors: Green (PMS 560) & Gold (PMS 1235)
Stadium (capacity/year): McLane Stadium (45,140/2014)
Surface: Artificial (Hellas Matrix)

FOOTBALL INFORMATION

2017 Record: 1-11, 1-8 Big 12 (9th)
2017 Final Regular Season Ranking: NR (AP) / NR (coaches)
2017 Bowl Appearance: None
Offensive System: Multiple
Defensive System: Multiple
2017 Starters Returning: 22 (9 D; 9 O; 4 ST)
2017 Starters Lost: 6 (3 D; 3 O; 0 ST)
2017 Lettermen Returning: 52 (19 D; 28 O; 5 ST)
2017 Lettermen Lost: 15 (9 D; 5 O; 1 ST)
First Year of Football: 1899
All-Time Football Record: 589-588-44 (.509)
Conference Titles (last): 8 (2014)
Bowl Appearances (last): 23 (2016)

ATHLETICS SENIOR ADMINISTRATION

Mack Rhoades (Arizona, 1993)
Jeramiah Dickey (Texas, 2004)
Dawn Rogers (Ithaca, 1988)
Kenny Boyd (Florida, 1988)
Paul Bradshaw (Baylor, 1985)
Chad Jackson (Auburn, 1999)
Marcus Sedberry (Nebraska, 2006)
Doug Smith (Kent State, 1989)
Walter Avercrombie (Baylor, 1984)
Cody Hall (Baylor, 2005)
Henry Howard (Stephen F. Austin, 2001)
Mitch Mann (Baylor, 2009)
Jovan Overshown (TCU, 2008)
Nancy Post (Baylor, 1987)
Calle Schrank (Baylor, 2004)

COACHING STAFF

Head Coach: Matt Rhule (Penn State, 1997)
Career Record: 1-11 (2nd season)
Assistant Head Coach / Defensive Backs: Francis Brown (Western Carolina, 2006)
Defensive Coordinator: Phil Snow (Cal State Hayward, 1978)
Co-Offensive Coordinator / Running Backs: Jeff Nixon (Penn State, 1988)
Co-Offensive Coordinator / Quarterbacks: Glenn Thomas (Texas Tech, 1999)
Assistance Coach / Offensive Line: Shawn Bell (Baylor, 2006)
Assistant Coach / Secondary: Evan Cooper (Temple, 2009)
Assistant Coach / Wide Receivers: Frisman Jackson (Northern Illinois, 2009)
Assistant Coach / Tight Ends: Joey McGuire (UTA, 1995)
Assistant Coach / Defensive Line: Frank Okam (Texas, 2007)
Asst. Coach / Recruiting Coord. / Linebackers: Mike Siravo (Boston College, 1998)
Graduate Assistant Coach: Jarrod Alvan (Temple, 2016)
Graduate Assistant Coach: Kirk Bryant (Mississippi College, 2015)
Graduate Assistant Coach: Josh Cochran (Texas, 2014)
Graduate Assistant Coach: Cedric Whitaker (Texas Lutheran, 2015)

SUPPORT STAFF

Sean Padden (Catholic University, 1997)
David Wetzel (Baylor, 1991)
Matthew Delgado (San Jose State, 2010)
Eric Josephs (Wisconsin, 2011)
Marcus Satterfield (East Tennessee, 1999)
Samantha Diamond (Temple, 2011)
Emily Smith (Auburn, 2009)
Robert Perez (Baylor, 2010)
Mike Wallace (Temple, 2016)
George DeLeone (UConn, 1970)
Bobby Maffei (Nebraska, 2011)
Rob Dvoracek (Temple, 2015)
Matt Lombardi (Delaware, 2013)
Damiere Shaw (Temple, 2018)
Jeremy Scott (Lock Haven, 1998)
Andrew Althoff (Texas College, 2006)
Jake Cox (Kansas, 2008)
Corey Campbell (Georgia, 2013)
Kevin Kroboth (Temple, 2012)
James Heiss (IU-P, 2014)
Dave Snyder (Georgia, 2003)
Matt Kuehl (Minnesota State, 2007)

ATHLETICS COMMUNICATIONS

Taylor Bryan (Troy, 2009)
Email: Taylor_Bryan@baylor.edu
Cell: 254-709-4411
Twitter: @TBryan

Rachel Caton (USC, 2009)
Email: Rachel_Caton@baylor.edu
Cell: 254-652-2061
Twitter: @RachelKaton

David Kaye (Baylor, 2008)
Email: David_Kaye@baylor.edu
Cell: 254-709-5147
Twitter: @DavidKaye9

John Morris (Baylor, 1980)
Email: John.Morris@baylor.edu
Color Analyst: J.J. Joe (Baylor, 2004)
Sideline Reporter: Ricky Thompson (Baylor, 1977)
MEDIA INFORMATION

The Baylor Athletics Communications Office appreciates your interest in Baylor Football and looks forward to assisting you during the upcoming season. Our offices are located on the second floor of the Simpson Athletics and Academic Center on South University Parks Drive.

To better assist in your coverage, please take time to read the information found on the ensuing pages in this almanac. These policies have been established in consideration of the media’s needs, as well as those of Baylor’s student-athletes and coaches to create a positive work environment for all concerned.

If additional information or assistance is required, please contact David Kaye, Assistant AD for Communications, or any other member of the Baylor Athletic Communications staff. We appreciate your coverage of Baylor Football and look forward to working with you this season.

MEDIA CREDENTIALS

Media outlets interested in covering Baylor football on either a season or single-game basis are requested to submit all applications for credentials through the Baylor Athletics Communications football credential application website: www.sportsstyles.com/baylor. Requests made within seven days of the game may not be considered.

Credentials will be mailed to the requesting individual or organization if time permits or sent to the visiting school’s media relations director for distribution. Credentials can also be picked up in the Athletics Communications Office located at the Simpson Center or on game day at the McLane Stadium media entrance (located near gate B on the northwest corner of McLane Stadium). Media parking at McLane Stadium is available on a limited basis. Parking information will be included with media credentials. Requests for parking passes should be made along with your credential request well in advance to the Athletics Communications Office.

UNAUTHORIZED CREDENTIAL USE

Credentials will be issued to working media only. Media credentials are not transferable and use by anyone other than members of the working media is unauthorized. Media credentials used in an unauthorized manner will be revoked immediately. News organizations allowing unauthorized individuals to use credentials will have their credentials revoked for the remainder of the year.

WEB-BASED MEDIA

Web-based media from sites affiliated with established, nationally recognized news-gathering organizations are eligible for media credentials.

Credentials will not be granted to any online agency operating sites that are in any way affiliated with gambling. Nor will credentials be granted to “fan-submitted” or un-edited sites that are not affiliated with an established news-gathering organization and/or sites whose sole entity is fan-generated message boards that allow the posting of anonymous comments.

MCLANE STADIUM SIDELINES

Baylor follows guidelines set forth by the NCAA Public Relations Committee, the NCAA Football Rules Committee, the American Football Coaches Association, and the National Press Photographers Association. Photographers are not permitted to shoot between the 25-yard lines and must wear photo vests and have credentials visible at all times.

In an effort to promote the best possible working conditions for media photographers, uniformed security personnel will be patrolling the sidelines. Anyone holding a media credential who is not actively involved in coverage of the game will be escorted from the sideline. Similar procedures will be in effect in the press box.

POSTGAME INTERVIEWS

Baylor’s locker room is closed to the media at home and on the road. Interviews will be conducted after a cooling-down period, and outside of the originating broadcast network, no interviews will be conducted on the field. At McLane Stadium, the home postgame interview room is located on the service (ground) level directly off the media entrance (elevator lobby) in the Northwest corner of the facility.

Baylor coach Matt Rhule and selected players will be available approximately 15 minutes following the game (video of Rhule will air on pressbox TV). Baylor University is committed to a policy of equal access for both male and female reporters and photographers.

The visiting team interview room at McLane Stadium is located inside the Southeast ramp from the field on the service (ground) level and the visiting SID will establish visiting locker room admittance policies.
MEDIA INFORMATION

RADIO FREQUENCY COORDINATION AT MCLANE STADIUM
Any affiliate TV station, video crew, radio station or other media using any transmission device (mics, IFBs, In-Ears, 2-way radios, microwave, etc. [cell phones excluded]) must have clearance through the McLane Stadium frequency coordinator. The device and frequency under which it operates must be reported in advance to avoid interference with the many radio frequency devices that already have been established. If you plan on using a “wired microphone,” please do NOT bring your wireless equipment into the stadium. Media should visit www.stadiumcoordination.com to access frequency registration.

BAYLOR ATHLETICS SOCIAL MEDIA
The Baylor Athletics External Relations team runs the official Twitter, Facebook and Instagram accounts for Baylor Athletics (@BaylorAthletics) and Baylor Football (@BUFootball).

BAYLOR VIDEO HIGHLIGHTS FTP SITE
Baylor provides broadcast-quality video of home game postgame highlights via FTP download. Contact Justin Hoff (254-709-6473, Justin_Hoff@baylor.edu) for more information.

BAYLOR MEDIA SITE
An all-encompassing media page can be found on Baylor’s website at: https://baylorbea.rs/media. Among the information available at this site are links and pdfs of statistics, game notes, quick facts and directions as well as photo/logo downloads and video FTP information.

For access information, please contact Kellen_Coleman@baylor.edu.

COLLEGEPRESSBOX.COM
CollegePressBox.com, the official media website for Big 12 football, includes game notes, stats and media guides from the conference and member schools throughout the season. Login information is distributed by the conference office to accredited media or you can apply for a password by sending an e-mail to password@collegepressbox.com.

BIG 12 CONFERENCE BOWL AGREEMENTS

<table>
<thead>
<tr>
<th>BOWL</th>
<th>DATE</th>
<th>TIME  (CT)</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Armed Forces Bowl</td>
<td>Dec. 22</td>
<td>2:30 p.m.</td>
<td>Fort Worth, Texas</td>
</tr>
<tr>
<td>Cactus Bowl</td>
<td>Dec. 20</td>
<td>8 p.m.</td>
<td>Phoenix, Ariz.</td>
</tr>
<tr>
<td>Texas Bowl</td>
<td>Dec. 27</td>
<td>8 p.m.</td>
<td>Houston, Texas</td>
</tr>
<tr>
<td>Camping World Bowl</td>
<td>Dec. 28</td>
<td>4:15 p.m.</td>
<td>Orlando, Fla.</td>
</tr>
<tr>
<td>Valero Alamo Bowl</td>
<td>Dec. 28</td>
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<td>AutoZone Liberty Bowl</td>
<td>Dec. 31</td>
<td>2:45 p.m.</td>
<td>Memphis, Tenn.</td>
</tr>
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<td>Allstate Sugar Bowl</td>
<td>Jan. 1</td>
<td>7:45 p.m.</td>
<td>New Orleans, La.</td>
</tr>
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<td>CFP – Cotton Bowl</td>
<td>Dec. 29</td>
<td>3 or 7 p.m.</td>
<td>Arlington, Texas</td>
</tr>
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<td>CFP – Orange Bowl</td>
<td>Dec. 29</td>
<td>3 or 7 p.m.</td>
<td>Miami Gardens, Fla.</td>
</tr>
<tr>
<td>CFP – National Championship</td>
<td>Jan. 7</td>
<td>7 p.m.</td>
<td>Santa Clara, Calif.</td>
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</table>

OPPONENTS’ ATHLETICS COMMUNICATIONS DIRECTORY

**GAME 1 – Abilene Christian**
Waco, Texas (McLane Stadium)
7 p.m.
FSN
SID: Lance Fleming (flemingl@acu.edu)
Phone: 325-674-2693

**GAME 2 – at UTSA**
San Antonio, Texas (Alamodome)
6 p.m.
Facebook
SID: Kyle Stephens (kyle.stephens@utsa.edu)
Phone: 210-458-4551

**GAME 3 – Duke**
Waco, Texas (McLane Stadium)
2:30 p.m.
FS1
SID: Art Chase (chasea@duke.edu)
Phone: 919-684-2614

**GAME 4 – Kansas**
Waco, Texas (McLane Stadium)
TBA
TBA
SID: Katy Longan (katty@ku.edu)
Phone: 785-864-7314

**GAME 5 – at Oklahoma**
Norman, Okla. (Gaylord Family Stadium)
TBA
TBA
SID: Mike Houck (mhouck@ou.edu)
Phone: 405-325-8227

**GAME 6 – Kansas State**
Waco, Texas (McLane Stadium)
TBA
TBA
SID: Kenny Lannou (klannou@k-state.edu)
Phone: 785-532-7977

**GAME 7 – at Texas**
Austin, Texas (Darrell K Royal Stadium)
TBA
TBA
SID: John Bianco (john.bianco@athletics.utexas.edu)
Phone: 512-471-1346

**GAME 8 – at West Virginia**
Morgantown, W.Va. (Milan Puskar Stadium)
6 p.m.
FS1
SID: Mike Montoro (mike.montoro@mail.wvu.edu)
Phone: 304-293-2821

**GAME 9 – Oklahoma State**
Waco, Texas (McLane Stadium)
TBA
TBA
SID: Gavin Lang (gavin.lang@okstate.edu)
Phone: 405-744-3875

**GAME 10 – at Iowa State**
Ames, Iowa (Jack Trice Stadium)
TBA
TBA
SID: Mike Green (mgreen@iastate.edu)
Phone: 515-294-7019

**GAME 11 – TCU**
Waco, Texas (McLane Stadium)
TBA
TBA
SID: Mark Cohen (m.cohen@tcu.edu)
Phone: 817-257-7969

**GAME 12 – vs. Texas Tech**
Arlington, Texas (AT&T Stadium)
TBA
TBA
SID: Matt Dowdy (matthew.dowdy@ttu.edu)
Phone: 806-828-5190

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# Media Directory

## Print Media

<table>
<thead>
<tr>
<th>Publication</th>
<th>Address</th>
<th>Phone</th>
<th>Email</th>
<th>Twitter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associated Press</td>
<td>4851 LBJ Freeway, Suite 300, Dallas, Texas 75244-6002</td>
<td>972-991-2100</td>
<td><a href="mailto:shawkins@ap.org">shawkins@ap.org</a></td>
<td>@hawkapptexas</td>
</tr>
<tr>
<td>Austin American-Statesman</td>
<td>P.O. Box 670, Austin, Texas 78767</td>
<td>512-445-3627</td>
<td><a href="mailto:sportsdesk@statesman.com">sportsdesk@statesman.com</a></td>
<td>@txsportsonline</td>
</tr>
<tr>
<td>Baylor Lariat</td>
<td>P.O. Box 97330, Waco, Texas 76788</td>
<td>254-710-1711</td>
<td><a href="mailto:lariat@baylor.edu">lariat@baylor.edu</a></td>
<td>@bualariat</td>
</tr>
<tr>
<td>Dallas Morning News</td>
<td>508 Young St., Dallas, Texas 75202</td>
<td>214-877-8444</td>
<td><a href="mailto:results@dallasnews.com">results@dallasnews.com</a></td>
<td>@SportsDayDFW</td>
</tr>
<tr>
<td>Fort Worth Star-Telegram</td>
<td>P.O. Box 1870, Fort Worth, Texas 76102</td>
<td>817-390-7760</td>
<td><a href="mailto:sports@star-telegram.com">sports@star-telegram.com</a></td>
<td>@Startelegram</td>
</tr>
<tr>
<td>Houston Chronicle</td>
<td>801 Texas Ave., Houston, Texas 77002</td>
<td>713-220-7891</td>
<td><a href="mailto:sptresults@chron.com">sptresults@chron.com</a></td>
<td>@houstontxchron</td>
</tr>
<tr>
<td>San Antonio Express-News</td>
<td>P.O. Box 2171, San Antonio, Texas 78297</td>
<td>210-250-3359</td>
<td><a href="mailto:sports@express-news.net">sports@express-news.net</a></td>
<td>@mySA</td>
</tr>
<tr>
<td>Waco Tribune-Herald</td>
<td>900 Franklin, Waco, Texas 76703</td>
<td>254-757-5710</td>
<td><a href="mailto:sports@wacotrib.com">sports@wacotrib.com</a></td>
<td>@WacoTribSports</td>
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## Television Media

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<tr>
<td>KCEN-TV</td>
<td>(NBC 6) P.O. Box 6103, Temple, Texas 76503</td>
<td>254-859-5481</td>
<td><a href="mailto:news@kcentv.com">news@kcentv.com</a></td>
<td>@KCENSports</td>
</tr>
<tr>
<td>KWKT-TV</td>
<td>(FOX 44) 8803 Woodway Dr., Woodway, TX 76712</td>
<td>254-776-3844</td>
<td><a href="mailto:news@kwkt.com">news@kwkt.com</a></td>
<td>@KWKTFOX44</td>
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<tr>
<td>KWTX-TV</td>
<td>(CBS 10), 6700 American Plaza, Waco, TX 76712</td>
<td>254-776-1330</td>
<td><a href="mailto:news@kwtv.com">news@kwtv.com</a></td>
<td>@KWTXsports</td>
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<tr>
<td>KXXV-TV</td>
<td>(ABC 25), P.O. Box 2522, Waco, Texas 76710</td>
<td>254-754-2540</td>
<td><a href="mailto:news@kxvx.com">news@kxvx.com</a></td>
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<td>Baylan-IMG College</td>
<td>1500 S. University Parks Dr., Waco, Texas 76708</td>
<td>254-710-3077</td>
<td><a href="mailto:john_morris@baylor.edu">john_morris@baylor.edu</a></td>
<td>@VoiceOfBears</td>
</tr>
<tr>
<td>Clear Channel Communications</td>
<td>314 W. State Hwy 6, Waco, Texas 76712</td>
<td>254-776-2200</td>
<td><a href="mailto:jje@cbsregional.com">jje@cbsregional.com</a></td>
<td>@1600ESPN</td>
</tr>
<tr>
<td>KRZ/ESPN Central Texas</td>
<td>5501 Bagby, Waco, Texas 76711</td>
<td>254-772-0930</td>
<td><a href="mailto:smoak@1600espn.com">smoak@1600espn.com</a></td>
<td>@DavidSmoak</td>
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## Other Media

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<tr>
<td>Baylor Bear Insider</td>
<td>1500 S University Parks Drive, Waco, Texas 76706</td>
<td>254-710-1234</td>
<td><a href="mailto:jerryhill@baylor.edu">jerryhill@baylor.edu</a></td>
<td>@ViewFromHill</td>
</tr>
<tr>
<td>Big 12 Conference</td>
<td>400 East John Carpenter Fwy, Irving, Texas 75082</td>
<td>469-524-1000</td>
<td><a href="mailto:bob@big12sports.com">bob@big12sports.com</a></td>
<td>@Big12Conference</td>
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Dr. Linda A. Livingstone began her tenure as Baylor University’s 15th president on June 1, 2017. A distinguished scholar and academic leader, she previously served as dean and professor of management at The George Washington University School of Business from 2014 to 2017 and as dean of Pepperdine University’s Graziadio School of Business and Management from 2002 to 2014.

Dr. Livingstone’s presidency marks her return to Baylor after time on the Waco campus from 1991 to 2002. She served as a faculty member and was awarded tenure in the Department of Management before serving four years as associate dean of graduate programs for the Hankamer School of Business.

While at Pepperdine, Dr. Livingstone oversaw a $200 million expansion of the school’s graduate campuses, the addition of an executive conference center and a significant increase in scholarship support for students. At GWU, she led the development of a strategic plan for the business school that built on the school’s culture of service and its unique location in our nation’s capital to enhance the school’s global focus.

A strong voice for the role of faith-based institutions in American higher education, Dr. Livingstone has established herself as a scholar in organizational behavior, leadership and creativity with deep expertise in university accreditation. She has been extensively published and cited in academic and professional outlets, with her publications including articles in American Business Review, Journal of Organizational Behavior, Journal of High Technology Management Research and the book Business and Corporate Integrity: Sustaining Organizational Compliance, Ethics and Trust. She also has served as a member of the Board of Directors of Capital Southwest Industrials, a public company traded under the symbol “CSWI” on the NASDAQ since 2015.

Dr. Livingstone’s many academic and professional accomplishments including serving as chair of the board of the international Association to Advance Collegiate Schools of Business (AACSB) from 2014 to 2015. The AACSB is the professional organization for business schools and accredits hundreds of the best business schools globally across 53 countries and territories. She chaired the AACSB Committee on Accreditation Policy from 2015 to 2016.

Dr. Livingstone is a member of Oklahoma State’s Spears School of Business Hall of Fame and was the first recipient of the Outstanding Ph.D. Alumnus Award. She also was recognized in 2015 with the OSU Distinguished Alumnus Award.

A native of Perkins, Oklahoma, Dr. Livingstone played varsity basketball at Oklahoma State University, where she earned a Bachelor of Science in economics and management, a Master of Business Administration, and a Doctor of Philosophy in management and organizational behavior. Her husband, Brad, a high school history teacher, also played basketball at Oklahoma State. They have one daughter, Shelby, who is a senior student-athlete on Rice University’s volleyball team.

BAYLOR UNIVERSITY PRESIDENTS

<table>
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<th>Years</th>
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<td>William R. White</td>
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<td>Rufus C. Burleson</td>
<td>1961-81</td>
<td>Abner Vernon McCall</td>
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<td>1861-63</td>
<td>George W. Baines</td>
<td>1981-95</td>
<td>Herbert H. Reynolds</td>
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<td>1864-85</td>
<td>William Carey Crane</td>
<td>1995-05</td>
<td>Robert B. Sloan, Jr.</td>
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<td>1885-86</td>
<td>Reddin Andrews</td>
<td>2006-08</td>
<td>John M. Lilley</td>
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<td>Rufus C. Burleson</td>
<td>2010-16</td>
<td>Kenneth W. Starr</td>
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<td>1899-1902</td>
<td>Oscar H. Cooper</td>
<td>2017-</td>
<td>Linda A. Livingstone</td>
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<td>1902-31</td>
<td>Samuel P. Brooks</td>
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<td>1932-47</td>
<td>Pat M. Neff</td>
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BAYLOR FACULTY ATHLETICS REPRESENTATIVES

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<tr>
<td>1921-41</td>
<td>Henry Trantham</td>
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<td>J.D. Bragg</td>
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<td>1955-60</td>
<td>Abner McCall</td>
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<td>1961-68</td>
<td>Monroe S. Carroll</td>
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<td>1969-85</td>
<td>Edwin P. Horner</td>
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<tr>
<td>1986-2001</td>
<td>David M. Guinn</td>
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<tr>
<td>2002-13</td>
<td>Mike Rogers</td>
</tr>
<tr>
<td>2014-</td>
<td>Jeremy Counseller</td>
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</table>
Mack R. Rhoades, IV, who has provided outstanding leadership and vision for three NCAA Football Bowl Subdivision athletic programs, was named Baylor University’s Vice President and Director of Intercollegiate Athletics on July 13, 2016.

He has led national searches for three head coaching positions, ultimately bringing to Baylor Matt Rhule (Football) in 2016, Casie Maxwell (Equestrian) in 2017 and Brian Boland (Men’s Tennis) in 2018. Rhoades has organized a team of dynamic administrators and restructured the athletics department to maximize efficiencies across teams. His concept of Preparing Champions for Life has provided the ongoing vision for Baylor Athletics, which aims to bolster the student-athlete experience by focusing on the areas of academic achievement, athletic success, character formation and spiritual growth. Rhoades has assisted University leadership in a campus-wide effort to structurally complete 105 recommendations related to Title IX and student safety.

In 2018, Rhoades announced 15 department-wide Strategic Initiatives, including a master plan for future facilities. These initiatives were established through a comprehensive review of the athletic department with the purpose of preparing student-athletes for their endeavors beyond their time at Baylor.

Since his arrival, Baylor has had 18 of 19 team reach postseason play both years, earning eight Big 12 titles (women’s basketball regular season and tournament champions 2016-17 and 2017-18; equestrian, 2016-17; women’s indoor track and field, 2017; soccer tournament champions 2018; baseball tournament champions 2018). Additionally, acrobatics and tumbling secured NCATA national championships in both 2017 and 2018, adding to their record four-consecutive titles.

Baylor continued its successful run academically in 2017-18, recording its 20th consecutive semester with 3.0 or better GPA in Spring 2018. Baylor led Big 12 in Graduation Success Rate (GSR) for the fourth straight year while 108 student-athletes earned degrees in the academic year. Four Baylor athletics programs earned NCAA Division I Academic Performance Program awards for scoring in the Top 10 percent nationally in Academic Progress Rate (APR) in their respective sports (baseball, men’s basketball, softball and soccer). Nine of 15 Baylor athletics programs tracked by the NCATA matched or improved upon their APR scores from the previous year and baseball, men’s basketball, soccer and softball registered perfect one-year APR scores of 1,000, which leads the Big 12 Conference.

The Bears remain committed to giving back with student-athletes volunteering more than 1,500 hours throughout the Waco community. Baylor’s Student-Athlete Advisory Committee (SAAC) collected two weeks of food supply for 30 local families during the holiday season. For the 2016-17 school year, total of 500 coaches, student-athletes, administrators and staff packed a school-record 139,968 meals during the annual Feed My Starving Children initiative.

For the 10th consecutive year, Baylor’s Sports Ministry Team traveled to share the love of Christ. Baylor Athletics hosted four international mission trips this year with 60 student-athletes participating in trips to Puerto Rico, Ghana, Mexico and Guatemala.

Rhoades joined the Baylor family from the University of Missouri, where he spent the previous year (2015-16) leading the 20-sport South-Eastern Conference intercollegiate athletics department, and he previously served in similar capacities at the University of Houston (2009-15) and the University of Akron (2006-09).

His first year in Columbia saw Mizzou student-athletes register the highest one-semester grade-point in school history at 3.03 for the fall 2015 term; Barry Odom hired as the Tigers’ head football coach; wrestler Jden Cox win an NCAA title and earn a berth on the 2016 U.S. Olympic Team; the Tigers’ men’s swimming and diving team place a program-best eighth at the NCAA Championship and its women’s basketball program return to the NCAA Tournament for the first time since 2006. Bolstered by three top 11 NCAA finishes—wrestling (sixth), men’s swimming and diving (eighth) and women’s swimming and diving (11th), Missouri finished 43rd in the final 2015-16 Learfield Directors Cup standings.

Rhoades and his staff developed a student-athlete enrichment program, Mizzou Athletes Preparing for Life. This innovative and comprehensive program is part of a campus community partnership focusing on life-skills and career development among other core values.

Before moving to Missouri, Rhoades enjoyed five-and-a-half rewarding years guiding the athletic fortunes at the University of Houston as Vice President for Intercollegiate Athletics. He reignited the Cougars’ entire program, hiring 14 new head coaches, including 2015 FWAA First- Year Coach of the Year Tom Herman. Rhoades also oversaw one of the student-athlete experience while also directing marked improvements in the areas of academics, facilities, fundraising and athletic success.

In nearly every academic measurement, including grade-point average and the NCAA’s Academic Progress Rate, Houston registered record achievements. He also unveiled the Cougar Pride Leadership Academy to equip student-athletes with life-long leadership and life skills.

Houston’s football team appeared in four bowl games during Rhoades’ six seasons, and enjoyed a historic 2011 campaign which saw it climb to No. 6 in the BCS standings before finishing the 2011-12 season with a 13-1 overall record and its first season-ending finish in The Associated Press Top 25 since 1990.

Known as an outstanding fundraiser, Houston raised nearly $100M and constructed $160M in new facilities during his tenure, including a new on-campus football stadium, a men’s and women’s basketball training center, a golf academy and a short game facility. Rhoades also negotiated one of the nation’s top five facility naming rights agreements at the collegiate level and secured a new multi-media rights deal for Houston. Cougar Pride, Houston Athletics’ fundraising arm, set an annual donation record for the fifth-consecutive year in 2013-14 as more than 3,100 Cougar Pride members contributed $4.5M to eclipse the previous mark of $3.5M set the previous year.

Rhoades and University of Houston President Dr. Renu Khator successfully steered the institution into an exciting new era when it was invited in November 2011 to join The American Athletic Conference beginning with the 2013-14 academic year. Houston’s first year in The American was arguably one of the finest in school history, as its 2013-14 teams combined for 157 victories, 17 American individual championships, 10 NCAA post-season berths and a pair of American team titles. That successful surge led to Houston’s highest national finish in the Learfield Directors’ Cup since 2000-01.

Rhoades served as chair of the American Athletic Conference Athletics Directors Committee, Athletics Directors Executive Committee and Athletics Directors Finance Committee after having served Conference USA as chairperson for its Championship and Site Selection Committees.

Prior to his arrival at Houston, Rhoades helped the University of Akron achieve unprecedented academic and athletic success. During his tenure, Zip student-athletes earned: 765 total Dean’s List honors, 213 All-Conference honors, 82 Academic All-Conference awards, 11 Academic All-America awards, 14 Conference Player of the Year awards and 12 All-America honors.

Rhoades’ Akron tenure was also marked by the construction of a $61.6M on-campus football stadium, the creation of a women’s golf program, three-time recognition for the department’s diversity strategy and the hiring of 11 head coaches. UA student-athletes also generously gave back the community during Rhoades’ tenure providing more than 5,000 service hours to the greater Akron area during each of the 2006-07 and 2007-08 academic years.

He served as a member of the NCAA Division I Championships/Sports Management Cabinet— as well as its Administrative Committee, and led the Mid-American Conference External Affairs Committee. Rhoades also helped then-MAC Commissioner Rick Christy negotiate an unprecedented TV contract for the league with ESPN.

Rhoades went to Akron after seven years at UTEP, where he worked his way up the department ranks to become the Miners Executive Senior Associate Athletics Director after having served Conference USA as chairperson for its Championship and Site Selection Committees.

Rhoades, who holds a bachelor’s degree in health sciences from the University of Arizona (1993) and a master’s of science degree in athletics administration/sports management from Indiana University (2002), began his intercollegiate athletics career as a marketing assistant in the Yale athletic department (1996) and worked in development at Marquette University (1997-98) before joining the UTEP staff in 1998.

Mack and his wife, Amy, have three daughters - Nicolette, Natalie and Noelle.

**Baylor Athletics Directors**

<table>
<thead>
<tr>
<th>Year</th>
<th>R.N. Watts</th>
<th>John Bridgers</th>
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<td>1907-08</td>
<td>Noch Mills</td>
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<td>1908-11</td>
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