MEDIA INFORMATION

The Baylor Athletic Communications Office appreciates your interest in Baylor Softball and looks forward to assisting you during the 2018 season. Our offices are located on the second floor of the Simpson Athletics and Academic Center on South University Parks Drive.

To better assist in your coverage, please take time to read the information found on the ensuing pages in this almanac. These policies have been established in consideration of the media’s needs, as well as those of Baylor’s student-athletes and coaches to create a positive work environment for all concerned.

If additional information or assistance is required, please contact Jonathan Hill, Assistant Director of Athletic Communications, or any other member of the Baylor Athletic Communications staff. We appreciate your coverage of Baylor Softball and look forward to working with you this season.

GENERAL INFORMATION

All requests for working media, radio, television or photo credentials should be made in writing by sports editors or sports directors of accredited media outlets. All requests should be made as early as possible and should be limited to working media only. Requests made within 24 hours of the game may not be considered. All credential requests must be submitted via e-mail to Jonathan Hill, Assistant Director of Athletic Communications, at Jonathan_Hill@baylor.edu.

Credentials will be available for day-of-game pickup at the Getterman Stadium media call (trailer or ticket office in the plaza outside Getterman and Baylor Ballpark.)

There is no media parking at Getterman Stadium and is available to the public on a first-come, first-serve basis.

Requests from individuals not employed by a media outlet will not be considered.

WEB-BASED MEDIA

Web-based media from sites affiliated with established, nationally recognized news-gathering organizations are eligible for media credentials. Online media with an emphasis on the recruitment of potential student-athletes (that meet the above qualification) can request one (1) credential for the sole purpose of writing a game/event recap.

Credentials will not be granted to any online agency operating sites that are in any way affiliated with gambling. Nor will credentials be granted to “fan-submitted” or unedited sites that are not affiliated with an established news-gathering organization and/or sites whose sole entity is fan-generated message boards that allow the posting of anonymous comments.

UNAUTHORIZED USE OF CREDENTIALS

Baylor follows NCAA and Big 12 Conference rules regarding media representatives photographing games.

Only properly credentialed photographers will be allowed in the designated photo areas of Getterman Stadium as specified by the NCAA and Big 12 Conference.

No flash photography is allowed during game action at Getterman Stadium. Photographers will be removed from the facility if not in compliance.

PHOTOGRAPHY

Baylor provides broadcast-quality video of home game postgame highlights via FTP download. Contact Jeromy Otter (254-230-3440, Jeromy_Otter@baylor.edu) for more information.

BAYLOR MEDIA SITE

An all-encompassing media page can be found on Baylor’s website at: http://www.baylorbears.com/media-media.html. Among the information available at this site are links and PDFs of statistics, game notes, quick facts and directions as well as photo/logo downloads and video FTP information.

For access information, please contact Kellen_Coleman@baylor.edu.

SOCIAL MEDIA

In addition to following the most up-to-date information on Baylor’s Official Athletics Site, www.BaylorBears.com, the Baylor Athletic Communication office runs the official Twitter, Facebook and Instagram accounts for Baylor Athletics (@BaylorAthletics), as well as Twitter, Facebook and Instagram accounts for Baylor Softball (@BaylorSoftball).

DIRECTIONS TO HIGHERS ATHLETIC COMPLEX

The Highers Athletic Complex, which includes the Simpson Center and the Allison Indoor Practice Facility, is located on the south bank of the Brazos River at 1500 South University Parks Drive in Waco. Those traveling to the Highers Complex via Interstate 35 should take the University Parks Drive exit (#335B); the facility is located one-half mile east of Interstate 35 (left side of road), just past the Mayborn Museum.

DIRECTIONS TO GETTERMAN STADIUM

The Ferrell Center — and the entire Turner Riverfront Complex — is located at the intersection of University Parks Drive and LaSalle Ave.

• From the north, drive south on I-35, take University Parks Drive exit and turn east (left) to intersection of University Parks and LaSalle.

• From the south, drive north on I-35, take University Parks Drive exit and turn east (right) to intersection of University Parks and LaSalle.

• From the west, drive east on Hwy. 84 to Hwy. 6/Loop 340. Turn east (right) and take Hwy. 6/Loop 340 to I-35. Turn north (left) on I-35, take the University Parks Drive exit and turn east (right) to intersection of University Parks and LaSalle.

• From the east, drive west on Hwy. 84 to I-35. Turn south on I-35 (left), take the University Parks Drive exit and turn east (left) to intersection of University Parks and LaSalle.

• From the northwest, take Hwy. 6 to I-35. Turn north (left), take the University Parks Drive exit and turn east (right) to intersection of University Parks and LaSalle.

• From the southwest, take Hwy. 6 to Bus. 77 exit. Bus 77 become LaSalle and leads directly to the Ferrell Center.

PRACTICE COVERAGE

All Baylor Lady Bears practices are closed to the media and the public, unless otherwise authorized by Baylor Athletic Communications staff or the Baylor Softball staff.

POSTGAME INTERVIEWS

Baylor University is committed to a policy of equal access for both male and female reporters and photographers.

The Baylor locker room is closed to the media. Head coach Glenn Moore and requested players will be made available for interviews after the NCAA 10-minute cooling off period on the field at Getterman Stadium.

Media are asked to submit a list of player interview requests to Jonathan Hill prior to the end of the game. The visiting SID will handle all requests for postgame media with the visiting team. If no visiting SID is available, media are asked to submit their request to Jonathan Hill.

2018 BAYLOR SOFTBALL
WWW.BAYLORBEARS.COM