



PNC and Barnes to Launch Early-Childhood Art Education Program

Dr. Barnes had the foresight to create a magnificent art collection and use it for pioneering arts education. At PNC, we share Dr. Barnes commitment to teaching. PNC Grow Up Great is our \$350 million initiative to help prepare young children from birth to age 5 for success in school and life. We are proud to be collaborating with the Barnes on a five-year partnership to create a groundbreaking art education program for underserved preschoolers—a “best-in-class” initiative that we hope will be replicated throughout the country – leaving a lasting impression of the arts on our future leaders.

PNC’s partnership with the Barnes represents our long-standing support of arts and culture in the Greater Philadelphia region. It furthers our goal of making the arts accessible to everyone. And it’s a new step in our efforts to help children not only grow up, but grow up great.

A Corporate Commitment with a Local Focus

Through executive leadership, strategic investments and employee volunteerism, The PNC Financial Services Group is helping to build strong communities and create financial opportunities for individuals, families and businesses. In 2011, approximately \$69 million was invested in communities across 15 states and the District of Columbia to encourage home ownership, economic development, partnerships with community-based organizations and to support early childhood education.

The PNC Financial Services Group, Inc. (www.pnc.com) is one of the nation’s largest diversified financial services organizations providing retail and business banking; residential mortgage banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. Follow @PNCNews on Twitter for breaking news and announcements from PNC.