



SECOND CENTURY
CAMPAIGN

Ensuring a Vibrant Future

BARNES

SECOND CENTURY CAMPAIGN

Helen Ross

Art is a source
of insight
into the world,
for which
there is,
and can be,
no substitute.

—Dr. Albert C. Barnes, preface to *Art and Education*, 1929



On the cover:
Henri Rousseau.
Woman Walking in
an Exotic Forest, 1905

LETTER FROM THE NEUBAUER FAMILY EXECUTIVE DIRECTOR AND PRESIDENT

Dear Friends,

At the Barnes Foundation, we strive to be true to the values of our founder. Each day we work to further Dr. Barnes's ideals of inclusion and access by sharing the power of art with an ever-larger and increasingly diverse audience. Since moving to the Parkway in 2012, we have significantly expanded our educational offerings, launched a critically acclaimed special exhibitions program, and grown our connections to Philadelphia through thoughtful collaboration with community partners.

We are grateful for the commitment and trust of the benefactors who have made these accomplishments possible. These successes have allowed us to grow exponentially as an organization and lay the strong foundation necessary for a vibrant future. We are thus excited to announce an ambitious new initiative to raise critical endowment support: the *Second Century Campaign*, with a \$100 million goal.

As we approach the 100th anniversary of the Barnes's public opening in 2025, the *Second Century Campaign* will enable us to evolve the ways in which we fulfill our mission, creating new models of exceptional programming for our many audiences while caring for our peerless collection. Your support, and that of others near and far, will extend the great legacy of this unique institution.

Please join our journey into the Barnes's second century.

With gratitude,

A handwritten signature in black ink, consisting of a stylized 'T' followed by a horizontal line.

Thom Collins
Neubauer Family Executive Director
and President



Claude Monet.
The Studio Boat, 1876

LETTER FROM THE BOARD AND CAMPAIGN CHAIRS

Dear Friends,

When we announced the Barnes's relocation to the heart of Philadelphia over a decade ago, we made important commitments to our community—and we kept them. We built a state-of-the-art building to safely house and care for the collection, and we enabled hundreds of thousands of people from the region and all over the world to experience exceptional works of art and participate in an extensive and varied set of programs. More than two million visitors from all 50 states and 130 countries have visited the Barnes since we opened on the Parkway, including thousands of schoolchildren and community members.

We are delighted that the Barnes is now an integral part of Philadelphia's cultural fabric. Yet we must already look to the future. Now in our second century, we are recommitting to sharing our collection more broadly, furthering our educational mission, growing our endowment, and ensuring the financial strength of the Barnes. With the Barnes's strong record of public service and innovative exhibition, education, and community engagement programs, the impact of the *Second Century Campaign* and of each gift to it will be felt immediately by those we serve today, and, without question, by generations to come.

Yours sincerely,

Aileen K. Roberts
*Chair, Barnes Foundation
Board of Trustees*

Joseph Neubauer
Chair, Second Century Campaign

Introducing the Second Century Campaign Goal: \$100 million

At 100, the Barnes is vital to the international cultural landscape

The *Second Century Campaign* will raise endowment and multi-year operating support to increase and enhance the myriad services the Barnes provides to the people of Philadelphia and visitors from around the world. It will sustain our founding commitments to accessible education through the visual arts; to diversity, inclusion, and social justice; and to the conservation and stewardship of our distinguished collection.

Our campaign will support these four crucial priorities:

Stewarding Our Collection	\$20,000,000
Creating Innovative Programs	\$40,000,000
Engaging Diverse Audiences	\$20,000,000
Ensuring Future Excellence	\$20,000,000
Total	\$100,000,000

Photo by Michael Perez



Why Is a Campaign Needed Now?

It will sustain the Barnes's far-reaching impact as a laboratory for programmatic innovation and a leader in arts education

It will ensure our permanency at the center of the cultural landscape of our city and the world.

It will support our forward-thinking, energetic, and meaningful commitment to engaging diverse audiences on-site, online, and in their respective communities. This is in keeping with Dr. Barnes's original and unique vision.

It will guarantee a sound and stable financial footing that will maintain outstanding facilities and programs for the Barnes's second century.

It will transform lives.



Photos by Michael Perez



Stewarding Our Collection

The Barnes collection is exceptional in its depth and concentration, and our greatest responsibility is its wise stewardship and care. The art world rightly demands this, and our audiences expect it.

A cross-disciplinary team will continue to provide treatment and technical analysis, and will conduct research to illuminate artistic practice and intentions and to promote understanding of our treasured artworks. Priorities include:

- Impressionist, post-impressionist, and early modern paintings, including those by Cézanne, Soutine, Modigliani, and Picasso
- African art and material culture
- Antiquities
- Works on paper

New discoveries will advance our understanding of global art history and culture, and will further interest in our collections.

A WORLD-CLASS
COLLECTION

181 *works by Renoir*

works by Cézanne 69

59 *works by Matisse*

works by Glackens 70

46 *works by Picasso*

African works 125

242 *Native American works*

Photo by Michael Perez



(Above) Acoma Mary (Mary Hestia).
Storage Jar, c. 1900

(Top) Conservator Anya Shutova works on
Cézanne's *The Large Bathers*



Unidentified artist, Egyptian. Statuette
of a Ba-Bird, 664–30 BCE

Creating Innovative Programs

Since our founding, the Barnes has been at the vanguard of arts education and community engagement. We offer the public an experience with art unlike any other, while deepening access for historically underrepresented communities, where art has been proven to be impactful in community development, health, and well-being.

Through this campaign:

- We will continue to connect with audiences through our dynamic exhibitions, public programs, and online resources.
- We will continue to teach visual literacy in groundbreaking ways, including new interpretive routes through our collection and access points enabled by new technologies.
- Our curriculum-aligned, three-touchpoint K–12 education programs will both inspire students and support state-mandated learning outcomes.
- We will host graduate students and advanced scholars to produce new research on the Barnes collection, the foundation’s history, and related subjects. Symposia and Scholar Days will bring together art historians, conservators, and conservation scientists for focused discussions fostering opportunities for national and international collaboration.
- We will continue to build partnerships with community and social service organizations across the city, integrating the Barnes into the larger fabric of Philadelphia and breaking down traditional barriers to participation in the arts.



Left: Photos by Darren Burton. Right: Photo by Michael Perez

Annual Education Accomplishments

10,000+ pre-K–12 students reached

200 teachers served through professional development programs

2,600+ free Barnes art activity kits distributed to families

2,300+ adult learners participating in courses, including 300 scholarship recipients

50+ ongoing cultural and educational community partnerships citywide



THE BARNES ON THE PARKWAY: 2012–2024 HIGHLIGHTS

2m⁺

Visitors Welcomed from
50 States and over 130 Countries

50⁺

Community Collaborations

100,000⁺

School-Age
Students Served

17,000⁺

Members

2,000⁺

Adult Learners Enrolled
in Education Courses
with 300+ Scholarships
Awarded Annually

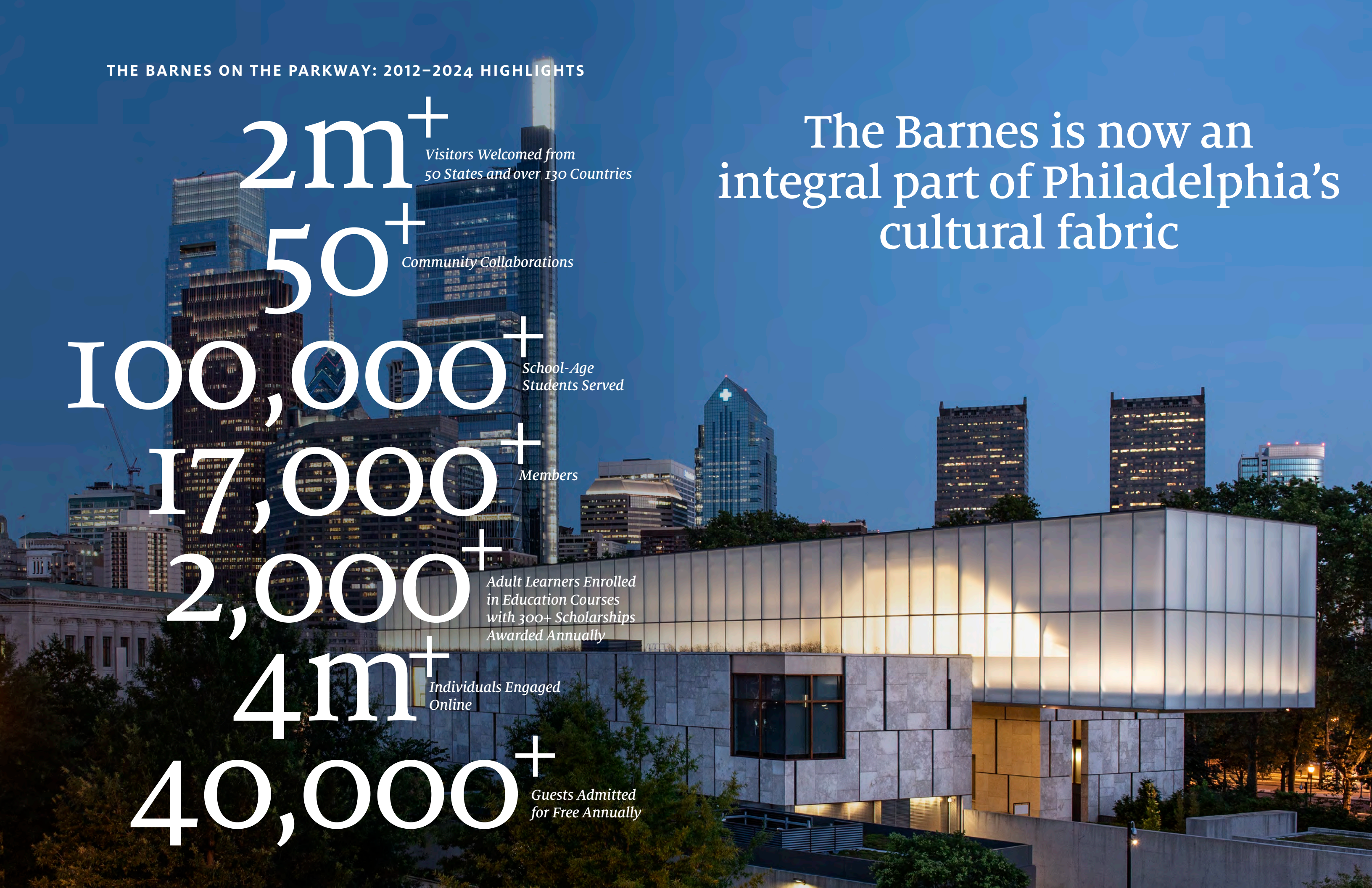
4m⁺

Individuals Engaged
Online

40,000⁺

Guests Admitted
for Free Annually

The Barnes is now an
integral part of Philadelphia's
cultural fabric





Above left and opposite: Photos by Michael Perez. Above right: Photo by Steve Weinik, courtesy of Mural Arts Philadelphia. In pie chart: William James Glackens. *Girl in Green Turban* (detail), c. 1913

Engaging Diverse Audiences



In support of our goal to develop audiences that mirror the diversity of Philadelphia, we are committed to offering inclusive cultural and educational experiences. We seek to enhance the visitor experience by using our campus, facilities, staff, and amenities to make all visitors feel welcome and engaged.

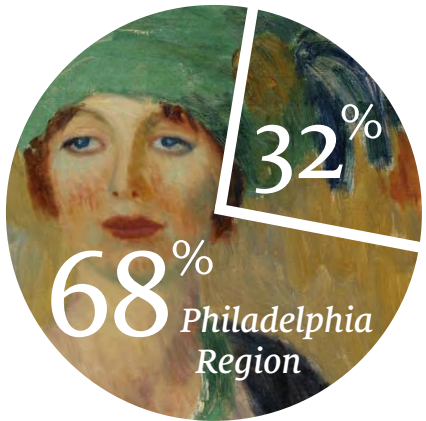
Our classes and community programs inspire and empower, meeting audiences where they live, work, and play. For example, Barnes West—a collaboration between the Barnes and West Philadelphia neighborhood organizations—is designed to enrich lives and communities through shared art experiences and access. It brings together West Philly residents, business owners, and artists in celebrating culture, creativity, and community voice, encouraging participation in the arts and cultural life of our city.

This commitment is rooted in Dr. Barnes’s historical support for diversity, equity, access, inclusion, and social justice.

We aim to reach:

- Regional audiences who traditionally have not had broad access to cultural experiences
- The academic community and undergraduates that have historically been unable to access the Barnes’s collections and other resources
- Culturally engaged individuals and families in the Philadelphia region
- Visitors from across the US and around the world

Barnes Audience by Region



National & International



Ensuring Future Excellence



Endowments and targeted investments support staff positions, academic and professional partnerships, technologies critical to the analysis of art and progressive pedagogy, and the preservation of our facilities, all of which make the Barnes a vital center of discovery.

The Barnes is committed to investing in thought leadership through the production of cutting-edge scholarship and its dissemination through innovative exhibitions, publications, digital platforms, public programs, and cultural partnerships.



Photos by Michael Perez

Second Century Campaign



Our Heritage



Amedeo Modigliani.
Redheaded Girl in
Evening Dress, 1918

Albert C. Barnes lecturing to
a class in the Cret Gallery,
1942. Photograph Collection,
Barnes Foundation Archives



Photograph: Pinto Studios

Dr. Albert C. Barnes, a Philadelphia-born pharmaceutical entrepreneur, became interested in art through his classmate, the artist William Glackens. In the first half of the 20th century, Dr. Barnes assembled a legendary collection of impressionist, post-impressionist, and early modern paintings, as well as old master works and important examples of African sculpture; Native American pottery, jewelry and textiles; early American furniture; and decorative art.

Dr. Barnes believed that art played a critical role in the enrichment of communities, and that direct experiences with original works would improve minds and transform lives. In 1922 he established the Barnes Foundation to “promote the advancement of education and the appreciation of the fine arts and horticulture.”

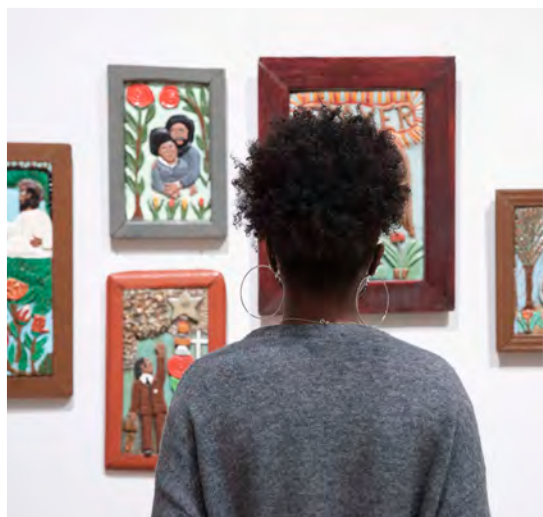
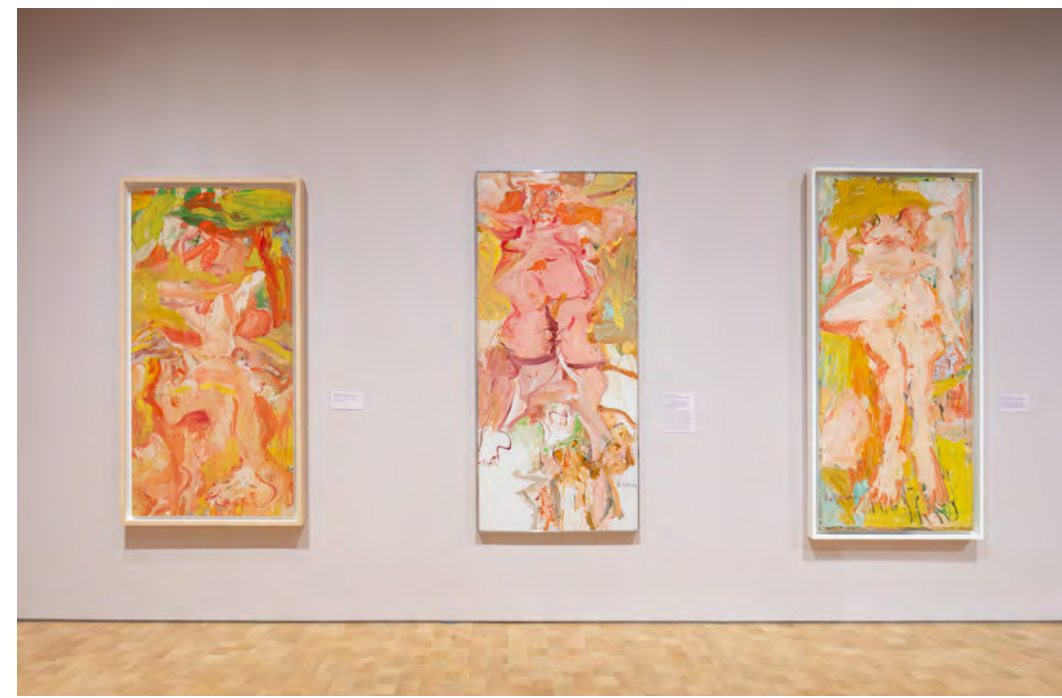
Inspired by the writings of philosopher John Dewey, Dr. Barnes was a pioneer in the field of inquiry-based art education. He taught a rigorous method, largely of his own devising, designed to encourage students to develop skills of visual analysis and to speak in a nuanced way about visual experience. His approach to the display of paintings and objects in “ensembles,” carefully organized to impart purely formal lessons through suggestive juxtaposition, was intended as didactic support for his curriculum. Ultimately, his method was aimed at helping individuals improve themselves through cultivated self-awareness.



Unidentified artist, Baule.
Mask: Portrait of a
Bearded Man (Mbulo),
c. 1890–1915



29
Special Exhibitions and Counting
one million+
Visitors



Clockwise from top:
Installation
photographs of Ellsworth Kelly:
Sculpture on the Wall, 2013;
Kiefer Rodin, 2017; Elijah Pierce's
America, 2020; Berthe Morisot:
Woman Impressionist, 2018;
30 Americans, 2019



Clockwise from top right:
Modigliani Up Close, 2022–23
Soutine / de Kooning:
Conversations in Paint, 2021;
Isaac Julien: Once Again ...
(Statues Never Die), 2022,
Yinka Shonibare MBE: Magic
Ladders, 2014; Water, Wind,
Breath: Southwest Native Art
in Community, 2022



THE BARNES PHOTOGRAPHY

Our Invitation



We invite you to invest in the *Second Century Campaign*.

Your support will help the Barnes:

- Preserve Collections
- Create Innovative Programs
- Engage Local, National, and Global Audiences
- Inspire and Educate Adults and Schoolchildren
- Expand Community Programs and Partnerships
- Support Scholarly Research
- Endow Staffing and Operations
- Ensure Excellence for Future Generations

All gifts are greatly appreciated, and every gift makes an impact.

The Barnes accepts:

- Gifts of Cash or Securities
- Matching Gifts
- Bequests
- Income-Producing Planned Gifts

We thank you in advance and welcome you as a partner in creating a strong and vibrant second century for the Barnes!

For further information on how to make a gift, please contact our Advancement Office at: 215.278.7111 or ndiefenbach@barnesfoundation.org

“Living with and studying good paintings offers greater interest, variety and satisfaction than any other pleasure known to man.”

—Dr. Albert C. Barnes



Top left: Photo by Michael Perez. Bottom left: Photo by A. Perry for Visit Philadelphia

Art is not something apart, not something for the few, but something which should give meaning to all the activities of life.

—John Dewey, in *Art as Experience*, 1934



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