art in everyday places

CALL FOR ARTISTS

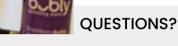
2023



BARNES WEST

Deadline: Friday May 5th, 2023; 5PM

Everyday Places Artist Partnerships CALL FOR ARTISTS



creatingthings@tabbmgt.com

CREATE ART IN EVERYDAY PLACES for everyday people

Barnes WEST, a collaboration between the Barnes Foundation and local arts & culture organizations, is offering 4 artist partnership opportunities in West Philadelphia at everyday, neighborhood places like art galleries, restaurants, corner stores, and parks. Through *Everyday Places Artist Partnerships*, **Barnes WEST** aims to highlight the intersection of art and community to create a space where residents can drive art created and experienced right where they live.

West Philly-based social impact artists and artist groups are invited to submit proposals for *Everyday Places Artist Partnerships*:

CALL FOR ARTISTS APPLICATION

Expressed mediums of all kinds are welcome to submit, including sculptors, painters, mixed-media artists, actors, performers of all kinds, writers, musicians, and muralists. No matter the medium, proposals should include a project that is designed to include neighbors and residents in its creation and implementation.

See below for application details and requirements.

Everyday Places Artist Partnerships

OVERVIEW

art in everyday places

The arts have the power to effect social change by promoting understanding and dialogue about important social issues. The goal of this opportunity is to provide West Philadelphia residents with spaces to engage in artistic projects that promote *hope and healing*.

Barnes West invites artists from all disciplines to submit proposals. Social impact artists will be paired with a neighborhood site. No matter the medium, artists' proposals should offer a project that is designed to include neighbors and residents in its creation and implementation. Together the artist and site will build an interactive, participatory project that engages with the specific site and its community.

Historically, art has been a medium to reflect the experiences and voices of the people. In the midst of a shifting society, there is no better time to create. We are seeking social impact artists to capture the lived experience of the community by creating art to be inspired, experienced, and/or created, at everyday places. All projects should aim to create a sense of hope, healing, and engagement, and will not be considered successful without the participation of the community.



Program Basics

Barnes Foundation

Latiaynna Tabb, MS Tabb Management Program Manager

Program Length

In-Person

- Partnership 1: July October
- Partnership 2: July October
- Partnership 3: July October

Hybrid In-person + Virtual

• Partnership 4: July-October

Number of Opportunities

- 3, In-person
- 1, Hybrid

Barnes West Support & Benefits

In addition to the program stipend there are several benefits to participation in the Everyday Places Artist Partnership program. Barnes West will also provide various supports to participating social impact artists throughout the program period to ensure its success:

- Barnes Foundation Community Pass
- Unlimited, complimentary entry for up to 4 people to the Barnes Foundation for up to one year; Value: \$100/visit
- Small, curated group tours of the Barnes Foundation (5 people or less)
- Project management support (ex. Administrative; budget management; communications)
- Increased visibility online and within community publications
- Deeper relationships with community members

Program Stipend

DETAILS

See below for the total value of the program and breakdown of fees paid out to artists and what they cover.

*Housing is NOT provided as a part of this partnership program

| ITEM | FEE |
|--|---------|
| Artist Stipend | \$4,000 |
| Project Support, Supplies, & Marketing | \$1,000 |
| Insurance Coverage | \$250 |
| Administrative Time | \$150 |
| Background Checks | \$100 |

Total Program Stipend: \$5,500

Artist + Everyday Places

The two vital components of the artist partnership are the 1) artists and 2) places. Everyday places such as laundromats, grocery stores, service organizations, and restaurants are key locations in neighborhoods that foster community. These highly frequented spots are the "third place" between work and home. Third places pose as the space where people can exchange ideas, build understanding, have fun, and strengthen relationships. As such, the emphasis of this opportunity is in the partnership between the two components: artists in partnership with everyday (third) places.

Social Impact Artist

Social impact artists are drivers of change within communities who develop artwork that engages with audiences aesnd invite people to participate with various, relevant themes. Social impact artists demonstrate a history of, and commitment to, working with audiences as active participants in their work. Selected artists will create enriching and exciting art experiences in collaboration with neighborhood merchants or community organizations for their customers and/or clients.

These creative experiences might look like:

- Developing public performances to deepen relationships
- Temporarily transforming the physical space (ie. sculpture; art hangings)
- Increasing traffic and relationship-build through art workshops
- Offering skill-building workshops with a creative theme
- Creating opportunities for community members to contribute to a broad, neighborhood art project

Relationship Building

Artists work with their partnership site directly to plan for a successfully implemented project, build relationships with the site's constituency/base, and align goals and priorities. Barnes West recommends relationship building during the application period to support a successful project.

Neighborhood Places

Barnes West has identified neighborhood sites that have volunteered to host a social impact artist for 4-6 months. <u>Artists are also welcome to propose a site they may have a relationship with that is a good fit with the project.</u> Each neighborhood site will feature a placed-based art project/experience at the close of the partnership program.

Third places are spaces that provide opportunities to create meaningful, artistic experiences, because all people are welcome. Barnes West is also open to include everyday places that function as a gathering place for marginalized communities who are historically excluded from mainstream creative institutions.

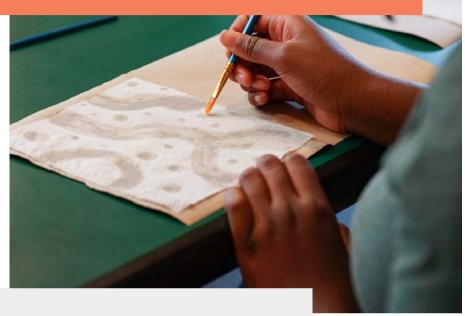
Please visit our <u>website</u> to view the *current* list of eligible host sites.

Though the specific outcomes of the pairing are dependent on artist, a site host is expected to provide artists with one or all of the following:

- Access to facilities
- Temporary space to produce or present work
- An opportunity to network and inspire through arts-based education or community engagement

Interested parties will work together with the Barnes West leadership team to determine parameters regarding space, the integration of the art into the business model & goals, and how they hope to engage with the community.

Application Details



Medium

Deadline to apply: May 5th, 2023 at 5p

Eligibility

Social impact artists living or working in West Philadelphia (19104, 19131, 19151, 19143, 19139)

Application Process

- 1. Complete online Call For Artist Application (link) by May 5th, 2023 at 5p
- 2. Submit work samples by uploading with application by above deadline in the following format:
 - a. All files should be titled as: LastnameFirstInitial"worksample"samplenumber.
 - i.Example: BasquiatJMworksample01.jpg
 - b. Photos: acceptable file formats: .jpg and .png
 - c. Video: resolution: 1080p; acceptable file format: .mp4
 - d. Provide an accompanying description list that includes the following information for each sample:

i. Title; Date; Medium; Size; Location; and BRIEF description (<100 words)

3. Information Session (optional) | April 24th, 2023; 6:00-6:30p | REGISTER ONLINE

If there are questions regarding the proposal or any other project elements, artists can join the virtual information session to ask direct questions and receive answers from the Barnes West leadership team.

Prep + Next Steps



Selection Criteria

Barnes West leadership team will measure an artist's qualifications along the following criteria:

- 1. **Artistic rigor**: artist demonstrates deep commitment to an artistic practice and actively pursues creative growth and development. The artist's work is generally understood to be carefully considered and thoughtfully presented.
- 2. **Social impact**: artist is committed to using this project and their practice to advance a community's goals. Artist demonstrates a thorough history of working with community members, neighbors, and/or residents as participants of their artistic work. Artist exhibits cultural competence for working with diverse groups of people.
- 3. **Cultural relevance**: proposed project wrestles with relevant topics, questions, investigations, and forms, and is related to the overall program theme of hope and healing. The project and artist are committed to making work that reflects the urgent issues that West Philadelphia residents hold as important to their lives, community, and neighborhood.
- 4. Cultural/physical accessibility: the proposed project is cohesive, understandable, and accessible to both first-time arts event-goers and avid arts patrons alike. Proposed project is accessible, or will make every effort to provide accommodations to people with disabilities.

Next Steps

Artist Selection & Pairing

- 1. Panel of Barnes West leadership team members will review artist applications and suggest initial site pairings.
- 2. Artist Finalists will be contacted for informal interviews to discuss their project and site pairings.
- 3.4, artists will be selected for the Everyday Places Artist Partnerships.
- 4. Welcome meeting between artist, neighborhood site representative and Barnes West leadership team to onboard and launch partnership program.
- 5. During the month of March, selected artists and sites will plan and prepare for the project. Artists are expected to use this month for relationship building.

Timeline + Important Dates

| TIMING | ITEM |
|--|--|
| April 12th, 2023 | Call for Artists, launched |
| April 24th, 2023; 6:00-6:30p | Info Session (virtual), <i>optional</i> but strongly encouraged |
| May 5th, 2023; 5p | Call for Artists, Deadline |
| May 22, 2023; 5p-7p May 25, 2023; 1p-2p | Artist Finalist Interviews |
| end of May 2023 | Artist Selection |
| TBD | Selected Artist + Neighborhood Site Kick-off Event (mandatory participation) |

Project Background



BARNES WEST

Serving West Philadelphia with artistic programming and opportunities since 2018, Barnes West—a collaboration between the Barnes Foundation and neighborhood community organizations is designed to enrich lives and communities through shared art experiences and access. Building upon the Barnes's community engagement work and HopePHL's (formerly, People's Emergency Center) LoLa 38 creative placemaking initiative, Barnes West presents multifaceted arts programming to connect West Philadelphia residents with art in their own neighborhoods. This collaboration brings West Philadelphia residents, business owners, and artists together in celebrating culture, creativity, and community voice—highlighting lifelong appreciation of, and participation in, the arts and cultural life of our city.

SPONSORS

Barnes West is supported by the William Penn Foundation. Lead support for community engagement and family programs at the Barnes is provided by Comcast NBCUniversal through an endowment gift to the Second Century Campaign. Generous endowment support for community engagement programs is also provided by the Stavros Niarchos Foundation (SNF).

