



# Online Safety Compliance with Bark for Schools

Privacy and data security are at the top of people's minds when it comes to their online activities. In light of hacks and data breaches of increasing severity, individuals and organizations alike want to ensure that they are protecting both themselves and those who depend on them.

Signing up for [Bark for Schools](#) helps keep students safer online, and the data we collect is secured with state of the art technologies and practices. Bark for Schools can also help schools meet certain state and federal compliance regulations.



## Privacy and Security at a Glance

### Children's Internet Protection Act (CIPA):

Protects minors from obscene or otherwise harmful online content at school.

Requires adoption of an internet safety policy that:

- Blocks or filters inappropriate content
- Monitors students' online activities
- Provides education about appropriate online behavior

### *How Bark for Schools Can Help*

Bark for Schools provides free monitoring services for all K-12 accounts, including email, documents, and cloud storage solutions offered by G Suite and Office 365.

### Children's Online Privacy Protection Act (COPPA):

Prohibits deceptive online practices for the collection, use, or disclosure of personal information of children under 13. Site operators must provide parental notice and consent, review processes, confidentiality, data retention and deletion statements, and more.

### *How Bark for Schools Can Help*

Bark for Schools does not collect data from children under 13 without parental consent. Data is also automatically deleted after 30 days, and upon request, user data may be deleted within 15 days.

## Federal Educational Rights and Privacy Act (FERPA):

Provides rights to parents and eligible students over education records, including the right to review and correct the student's records. Schools must generally have written consent to release information from a student's record.

### *How Bark for Schools Can Help*

Bark for Schools does not disclose information to any third party without prior written consent unless pursuant to court or administrative order. Bark for Schools is also considered a "School Official" with legitimate educational interest under FERPA and may share without consent to protect the student body.

## California Assembly Bill No. 1584:

Authorizes educational agencies to contract with third-party providers under specific requirements. Applies to providers of electronic services for:

- Digital storage, management, and retrieval of student records
- Educational software that allows third parties to access, store, and use student records.

### *How Bark for Schools Can Help*

Bark for Schools is an at-will service provider and is therefore not subject to third-party contract requirements. But because Bark for Schools complies with COPPA and FERPA, it also satisfies several tenets of AB 1584.

## Bark for Schools Privacy and Security Checklist:

- Schools and districts own all user data
- Schools control the level and degree of monitoring
- Data stored in encrypted database
- Web browser sessions use SSL encryption
- Physical servers secured with centralized bastion host
- Data purged within 30 days of analysis
- No data sold or given to third parties without consent
- Consent may be withdrawn at any time

